

1. O'Reilly Favorability

Do you have a favorable or an unfavorable opinion of Bill O'Reilly?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	7%	9%	5%	3%	7%	6%	12%	9%	1%	6%	1%
Somewhat favorable	20%	23%	16%	9%	14%	27%	25%	21%	10%	22%	21%
Somewhat unfavorable	16%	15%	17%	7%	21%	17%	19%	17%	21%	11%	10%
Very unfavorable	30%	33%	28%	33%	30%	28%	33%	28%	40%	29%	37%
Not sure	27%	20%	34%	48%	29%	22%	11%	26%	28%	32%	32%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	996	443	553	175	265	355	201	720	106	91	79

	Party ID			Family Income (3 category)				Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Very favorable	7%	1%	5%	17%	5%	9%	16%	3%	7%	3%	8%	8%
Somewhat favorable	20%	9%	17%	38%	18%	24%	20%	18%	17%	16%	24%	17%
Somewhat unfavorable	16%	14%	14%	22%	21%	12%	23%	6%	17%	18%	17%	12%
Very unfavorable	30%	49%	29%	8%	23%	38%	32%	36%	34%	32%	24%	38%
Not sure	27%	26%	34%	16%	33%	17%	9%	36%	25%	31%	27%	25%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	996	356	391	249	421	291	135	149	184	235	364	213

2. Frequency of Watching

How often do you watch The O'Reilly Factor with Bill O'Reilly?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Regularly	8%	10%	6%	3%	4%	6%	19%	9%	3%	9%	4%
Sometimes	18%	22%	14%	9%	20%	21%	20%	19%	15%	20%	17%
Hardly ever	20%	21%	20%	12%	21%	25%	22%	20%	23%	26%	16%
Never	48%	42%	54%	61%	48%	45%	38%	50%	50%	37%	47%
Not sure	5%	5%	6%	14%	7%	2%	0%	3%	8%	8%	16%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	995	441	554	175	265	355	200	716	108	91	80

	Party ID				Family Income (3 category)				Census Region			
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Regularly	8%	2%	7%	16%	5%	9%	14%	9%	6%	5%	9%	10%
Sometimes	18%	13%	13%	35%	17%	22%	22%	14%	21%	13%	20%	19%
Hardly ever	20%	17%	21%	24%	20%	21%	24%	17%	17%	19%	23%	19%
Never	48%	64%	49%	23%	51%	47%	37%	47%	51%	61%	40%	47%
Not sure	5%	3%	10%	2%	6%	1%	3%	13%	5%	1%	8%	6%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	995	356	390	249	420	292	135	148	183	233	368	211

3. Heard about Harassment Claims

How much have you heard about news that Fox News and Bill O'Reilly paid five women to settle sexual harassment claims?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Heard a lot	24%	28%	20%	13%	22%	25%	35%	25%	27%	19%	18%
Heard a little	45%	46%	45%	47%	46%	41%	49%	46%	39%	42%	55%
Heard nothing at all	31%	26%	36%	40%	33%	34%	16%	30%	34%	39%	27%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	996	440	556	173	266	356	201	719	107	91	79

	Party ID				Family Income (3 category)				Census Region			
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Heard a lot	24%	31%	20%	19%	18%	26%	44%	23%	25%	23%	24%	22%
Heard a little	45%	39%	47%	52%	43%	51%	44%	44%	51%	42%	45%	45%
Heard nothing at all	31%	30%	33%	29%	39%	23%	12%	34%	24%	35%	31%	33%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	996	356	391	249	422	292	134	148	184	233	368	211

4. Concern about Claims

How concerned are you by the sexual harassment claims against Bill O'Reilly?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very concerned	20%	19%	22%	17%	20%	21%	23%	21%	23%	16%	15%
Somewhat concerned	25%	22%	27%	24%	35%	19%	21%	23%	31%	20%	33%
Not very concerned	19%	20%	19%	19%	12%	22%	24%	21%	19%	19%	8%
Not at all concerned	20%	24%	16%	14%	15%	24%	25%	21%	8%	26%	23%
Not sure	16%	15%	17%	25%	18%	14%	7%	14%	19%	19%	21%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	995	441	554	173	266	355	201	719	106	91	79

	Party ID				Family Income (3 category)				Census Region			
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Very concerned	20%	34%	15%	11%	20%	20%	30%	14%	17%	21%	19%	24%
Somewhat concerned	25%	30%	18%	28%	22%	28%	27%	25%	33%	22%	24%	22%
Not very concerned	19%	12%	20%	29%	19%	23%	17%	15%	19%	18%	19%	21%
Not at all concerned	20%	12%	24%	23%	19%	22%	21%	19%	14%	24%	20%	19%
Not sure	16%	12%	23%	9%	20%	7%	6%	26%	18%	15%	17%	14%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	995	356	390	249	422	291	134	148	184	235	365	211

5. Credible Claims

Do you think that the sexual harassment claims against Bill O'Reilly generally are or are not credible?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Credible	32%	34%	30%	33%	33%	30%	36%	32%	41%	29%	28%
Not credible	9%	11%	6%	5%	10%	7%	12%	9%	4%	13%	8%
I haven't heard enough to say	45%	43%	47%	46%	40%	49%	43%	45%	40%	43%	51%
Not sure	14%	12%	16%	16%	18%	14%	9%	14%	16%	15%	13%
Unweighted N	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	993	439	554	172	266	355	200	718	107	90	78

	Party ID				Family Income (3 category)				Census Region			
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Credible	32%	54%	26%	14%	28%	38%	39%	32%	37%	33%	28%	36%
Not credible	9%	3%	8%	17%	8%	9%	16%	7%	8%	8%	8%	10%
I haven't heard enough to say	45%	33%	48%	55%	47%	45%	38%	41%	38%	45%	50%	41%
Not sure	14%	9%	18%	14%	17%	9%	8%	20%	17%	15%	14%	12%
Unweighted N	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	993	356	389	248	421	290	134	148	183	234	366	210

6. Cancel Show

Do you think Fox News should or should not cancel Bill O'Reilly's show?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They should cancel it	33%	32%	33%	40%	35%	27%	31%	31%	41%	30%	34%
They should not cancel it	17%	23%	11%	8%	10%	19%	30%	19%	9%	15%	13%
I don't care either way	33%	31%	35%	28%	34%	36%	33%	33%	32%	36%	35%
Not sure	17%	14%	20%	24%	22%	17%	5%	17%	18%	18%	17%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	994	440	554	173	265	355	201	718	108	90	78

	Party ID				Family Income (3 category)				Census Region			
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
They should cancel it	33%	53%	27%	15%	30%	36%	42%	29%	40%	34%	27%	36%
They should not cancel it	17%	4%	15%	37%	12%	24%	25%	12%	15%	11%	20%	19%
I don't care either way	33%	32%	37%	29%	38%	28%	19%	37%	30%	38%	34%	31%
Not sure	17%	11%	22%	18%	19%	12%	14%	22%	15%	17%	19%	15%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	994	356	389	249	420	292	134	148	184	235	365	210

Interviewing Dates	April 14 - 15, 2017
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration was imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, 2012 and 2016 Presidential votes. The weights range from 0.154 to 6.007, with a mean of one and a standard deviation of 0.863.
Number of respondents	1000
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	43 questions not reported.