



“SAY A PRAYER FOR OURSELVES AND FOR OUR COUNTRY”

 Robert F. Kennedy 
on the night Dr. King was shot

IT'S TIME.

DEMAND A PLAN TO END GUN VIOLENCE.

THE TIME HAS COME FOR COURAGE.

The courage to make our schools and workplaces, our shopping malls and movie theaters -- all the places we share every day -- safe from gun violence.

The courage to stand up to the NRA -- to put human life ahead of extreme ideology. The courage to ban weapons of mass murder that at anytime, anywhere, can turn America into a killing field.

But the courage to change laws and save lives will not come from politicians in Washington. It will come from ordinary Americans inspiring and insisting on it.

We cannot let the latest massacre fade into memory -- another horrible headline followed by indifference and inaction.

We must speak for those whose voices will never be heard again. We must speak truth to those in power-- and insist that now is the time to do what is right instead of pandering before merchants of death.

Each of us can witness and work for hope and change -- and millions of us can make it happen. Go to www.demandaplan.org and tell the President and Congress that the time to end gun violence is NOW.

We are supporting the effort of more than 750 mayors and 600,000 Americans to demand that President Obama and Congress step forward with a real plan -- a plan that faces real issues:

- **Pass the Fix Gun Checks Act and make sure every gun buyer gets a background check. NOW.**
- **Ban assault weapons and high-capacity ammunition clips used only for killing multitudes without reloading. NOW.**
- **Pass a federal firearms trafficking statute -- with real penalties for the “straw purchases” that put guns in the hands of criminals and drug gangs. NOW.**

According to ABC News, “Among the world’s 23 wealthiest nations, 80 percent of all gun deaths are American deaths and 87 percent of all kids killed by guns are American kids.”

In Newtown, Connecticut, there are holiday gifts waiting to be opened, but no child to open them. Join us in offering the gift of our passionate concern and unwavering commitment.

We cannot stop every tragedy. But we can -- we must -- do everything we can to prevent them.

Demand Action at www.demandaplan.org

IT'S TIME. WE DEMAND ACTION NOW.

Kenneth Lerer, *Lerer Ventures*
Ron Conway, *SV Angel*
Eric Hippeau, *Lerer Ventures*
Fred Wilson, *Union Square Ventures*
Kristina Anderson, *Virginia Tech Survivor*
Tim Armstrong
Tony Bates
John Battelle, *Author & Entrepreneur*
Brian Bedol, *Co-Founder & CEO, Bedrocket*
Lynne Benioff, *Parent*
Marc Benioff, *Salesforce.com*
Paul Berry, *RebelMouse CEO, Father of 3*
John & Blair Borthwick, *Parents*
Matthew C. Blank, *Chairman & CEO, Showtime Networks, Inc.*
San Francisco Mayor Willie Brown
John Buttrick, *Union Square Ventures*
Brad Burnham, *Union Square Ventures*
Christy Turlington Burns, *Founder, Every Mother Counts*
Ken Burns, *Filmmaker*
Bill Campbell
Kevin Carter, *SV Angel*
Troy Carter, *Founder & CEO, Atom Factory*
Peter Chernin, *CEO, The Chernin Group*
Greg Coleman, *Criteo*
Topher Conway, *SV Angel*
Jordan Cooper, *Lerer Ventures*

Dennis Crowley, *Co-Founder & CEO, foursquare*
John Cusack
Aaron Dignan, *Undercurrent*
Chris Dixon, *Andreessen Horowitz*
Esther Dyson, *EDventure Holdings*
Roger Ehrenberg, *Parent*
Michael D. Eisner
Caterina Fake, *CEO, Findery*
Tyler & Tolan Florence, *Chef, Restaurateur, Parents of Three Precious Children*
Tom Freston
Lady Gaga
Richard L. Gelfond
Emily Ginsburg, *Doctor & Parent*
Phil Ginsburg, *SF Parks Director & Parent*
Jonah Goodheart
Bill Gross, *Idealab*
MC Hammer
Goldie Hawn
Barbara Hippeau
Jason Hirschhorn
Ben Horowitz, *Andreessen Horowitz*
Oliver Hudson
Arianna Huffington
Lauren Powell Jobs, *Emerson Collective & Parent*
Jeff Jordan, *Parent*
Jeffrey Katzenberg

Martin Luther King III, *President & CEO, The Drum Major Institute*
Josh Kopelman
Scott Kurnit, *Founder, Keep Holdings*
Jared Kushner, *Observer Media Group*
Sarah Lacy, *Founder, PandoDaily*
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Benjamin Lerer, *Thrillist*
Isabel Lerer, *Lerer Ventures*
Peter Levine, *Parent*
Jordan Levy, *Softbank Capital*
Daniel Loeb, *CEO, Third Point LLC*
Richard Lovett
Susan Lyne
Michael Lynton
Mike McCue, *CEO, Flipboard*
Judy McGrath
Michael Mina, *Chef*
Howard L. Morgan, *First Round Capital*
Michael Moritz
Chris Moscone, *son of George R. Moscone, former Mayor of San Francisco*
Craig Newmark
John O'Farrell, *Andreessen Horowitz*
Brian & Elizabeth O'Kelley
Suze Orman, *America's Personal Finance Expert*
Hadi Partovi, *Entrepreneur/Investor*
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Phyllis Wenger, *Union Square Ventures*
Ally Whiting, *Parent & Grandparent*
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