

1. Use Facebook

Do you ever use Facebook?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I currently use it	71%	73%	65%	76%	61%	73%	76%	69%	75%	68%	57%	52%
No, I used to but don't anymore	13%	13%	16%	10%	15%	14%	11%	12%	12%	12%	16%	17%
No, I never used it	13%	12%	16%	9%	13%	7%	13%	18%	11%	11%	18%	21%
Not sure	4%	1%	3%	5%	11%	6%	1%	0%	2%	8%	9%	10%
Totals	101%	99%	100%	100%	100%	100%	101%	99%	100%	99%	100%	100%
Unweighted N	(997)	(823)	(483)	(514)	(215)	(232)	(343)	(207)	(727)	(114)	(95)	(61)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I currently use it	71%	73%	64%	79%	73%	75%	71%	74%	71%	69%	74%	72%	67%
No, I used to but don't anymore	13%	14%	15%	8%	16%	10%	13%	11%	16%	11%	12%	12%	15%
No, I never used it	13%	11%	14%	12%	9%	14%	12%	14%	11%	15%	11%	13%	12%
Not sure	4%	1%	8%	2%	1%	0%	5%	2%	3%	4%	3%	3%	6%
Totals	101%	99%	101%	101%	99%	99%	101%	101%	101%	99%	100%	100%	100%
Unweighted N	(997)	(310)	(405)	(282)	(329)	(308)	(436)	(294)	(134)	(149)	(190)	(368)	(290)

2. Facebook favorability

Do you have a favorable or unfavorable view of Facebook?

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	13%	10%		12%	13%	13%	21%	10%	8%	11%	20%	19%	4%
Somewhat favorable	32%	34%		24%	39%	30%	29%	33%	34%	34%	28%	25%	27%
Not very favorable	29%	30%		33%	25%	26%	23%	33%	31%	30%	26%	22%	34%
Not at all favorable	18%	19%		25%	12%	16%	17%	18%	23%	18%	14%	20%	23%
Not sure	8%	6%		6%	11%	15%	10%	6%	5%	7%	13%	13%	12%
Totals	100%	99%		100%	100%	100%	100%	100%	101%	100%	101%	99%	100%
Unweighted N	(997)	(822)		(484)	(513)	(214)	(233)	(344)	(206)	(729)	(112)	(95)	(61)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	13%	13%	11%	14%	11%	10%	16%	12%	7%	16%	11%	15%	10%
Somewhat favorable	32%	35%	26%	37%	38%	30%	33%	33%	29%	31%	34%	32%	30%
Not very favorable	29%	30%	30%	25%	27%	34%	23%	32%	41%	29%	32%	27%	30%
Not at all favorable	18%	15%	20%	18%	17%	23%	18%	18%	15%	16%	16%	18%	21%
Not sure	8%	6%	13%	5%	7%	3%	10%	6%	8%	9%	7%	8%	9%
Totals	100%	99%	100%	99%	100%	100%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(997)	(310)	(406)	(281)	(329)	(309)	(434)	(294)	(135)	(149)	(191)	(368)	(289)

3. Changes in Facebook use

How does your Facebook use now compare to your Facebook use a year ago?

Asked of those who currently use Facebook

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
I use Facebook more now than I did a year ago	15%	13%	17%	15%	19%	20%	12%	12%	14%	20%	18%	20%	
I use Facebook less now than I did a year ago	38%	38%	43%	34%	42%	41%	38%	31%	37%	39%	46%	39%	
I use Facebook about as much as I did a year ago	44%	46%	38%	48%	35%	38%	47%	53%	47%	38%	32%	39%	
Not sure	3%	2%	2%	3%	4%	1%	2%	3%	2%	2%	4%	1%	
Totals	100%	99%	100%	100%	100%	100%	99%	99%	100%	99%	100%	99%	
Unweighted N	(712)	(594)	(320)	(392)	(139)	(172)	(259)	(142)	(545)	(76)	(58)	(33)	

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I use Facebook more now than I did a year ago	15%	12%	14%	20%	12%	12%	19%	11%	12%	12%	9%	20%	16%
I use Facebook less now than I did a year ago	38%	39%	38%	37%	36%	39%	39%	40%	32%	43%	36%	40%	34%
I use Facebook about as much as I did a year ago	44%	44%	46%	40%	49%	47%	41%	45%	54%	44%	52%	38%	47%
Not sure	3%	4%	2%	2%	3%	2%	1%	4%	2%	2%	3%	3%	3%
Totals	100%	99%	100%	99%	100%	100%	100%	100%	100%	101%	100%	101%	100%
Unweighted N	(712)	(229)	(265)	(218)	(238)	(226)	(318)	(214)	(95)	(103)	(144)	(265)	(200)

4. Reason for changes in Facebook use

Which of these, if any, are among the main reasons you [stopped using Facebook/use Facebook less]? Select all that apply

Asked of those who either don't use Facebook anymore or use Facebook less

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I don't have the time to use Facebook	23%	23%	24%	23%	30%	28%	20%	15%	19%	38%	22%	*
My friends no longer use Facebook	8%	9%	8%	7%	9%	9%	6%	7%	9%	3%	4%	*
I don't trust Facebook	52%	58%	57%	47%	34%	47%	61%	63%	57%	33%	42%	*
I don't find the content on Facebook interesting	31%	33%	32%	30%	38%	26%	32%	25%	31%	27%	34%	*
I don't have anything I want to post on Facebook	31%	28%	30%	32%	36%	30%	26%	36%	31%	23%	42%	*
There is too much advertising on Facebook	36%	39%	33%	39%	28%	35%	41%	35%	37%	20%	43%	*
Using Facebook makes me feel bad about myself	12%	13%	12%	12%	15%	15%	10%	5%	13%	5%	11%	*
Other	18%	19%	22%	13%	18%	14%	18%	22%	19%	12%	19%	*
None of the above	3%	3%	2%	5%	1%	4%	2%	7%	2%	4%	8%	*
Not sure	2%	2%	2%	2%	4%	2%	2%	0%	2%	5%	2%	*
Unweighted N	(404)	(343)	(214)	(190)	(88)	(104)	(142)	(70)	(291)	(45)	(44)	(24)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I don't have the time to use Facebook	23%	26%	24%	18%	23%	16%	19%	24%	25%	23%	23%	18%	31%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
My friends no longer use Facebook	8%	9%	6%	9%	8%	11%	7%	10%	4%	2%	8%	8%	10%
I don't trust Facebook	52%	50%	52%	54%	56%	68%	44%	61%	63%	53%	50%	51%	54%
I don't find the content on Facebook interesting	31%	32%	35%	23%	37%	31%	30%	33%	33%	26%	36%	29%	32%
I don't have anything I want to post on Facebook	31%	27%	30%	37%	33%	26%	30%	31%	32%	21%	39%	27%	36%
There is too much advertising on Facebook	36%	32%	34%	43%	38%	43%	36%	41%	22%	30%	46%	33%	36%
Using Facebook makes me feel bad about myself	12%	14%	14%	6%	17%	9%	10%	15%	17%	18%	10%	10%	12%
Other	18%	16%	21%	15%	18%	17%	21%	13%	32%	12%	22%	14%	24%
None of the above	3%	1%	4%	4%	3%	3%	5%	2%	0%	5%	0%	5%	1%
Not sure	2%	3%	2%	1%	3%	1%	2%	0%	2%	6%	0%	2%	2%
Unweighted N	(404)	(136)	(161)	(107)	(144)	(123)	(178)	(124)	(51)	(62)	(73)	(159)	(110)

5. Use Instagram

Do you ever use Instagram?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I currently use it	29%	27%	26%	32%	45%	34%	27%	10%	26%	37%	38%	31%
No, I used to but don't anymore	10%	9%	11%	9%	11%	15%	7%	5%	9%	15%	10%	9%
No, I never used it	56%	61%	59%	54%	33%	44%	63%	83%	62%	41%	44%	49%
Not sure	5%	2%	5%	5%	11%	6%	2%	2%	3%	7%	9%	10%
Totals	100%	99%	101%	100%	100%	99%	99%	100%	100%	100%	101%	99%
Unweighted N	(999)	(824)	(484)	(515)	(215)	(233)	(343)	(208)	(729)	(114)	(95)	(61)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I currently use it	29%	34%	28%	26%	32%	21%	30%	26%	36%	28%	23%	31%	31%
No, I used to but don't anymore	10%	11%	10%	8%	10%	5%	11%	10%	9%	8%	11%	12%	7%
No, I never used it	56%	53%	53%	65%	56%	73%	54%	62%	51%	58%	62%	54%	56%
Not sure	5%	2%	9%	2%	2%	2%	5%	3%	4%	7%	4%	4%	6%
Totals	100%	100%	100%	101%	100%	101%	100%	101%	100%	101%	100%	101%	100%
Unweighted N	(999)	(310)	(406)	(283)	(329)	(309)	(437)	(293)	(135)	(149)	(191)	(369)	(290)

6. Instagram favorability

Do you have a favorable or unfavorable view of Instagram?

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	11%	8%	12%	11%	24%	14%	7%	3%	9%	19%	21%	10%	
Somewhat favorable	23%	23%	21%	24%	26%	22%	25%	15%	22%	20%	25%	38%	
Not very favorable	15%	15%	18%	12%	16%	16%	15%	10%	15%	9%	13%	17%	
Not at all favorable	13%	13%	16%	11%	10%	14%	12%	19%	14%	13%	13%	12%	
Not sure	38%	40%	34%	41%	23%	34%	40%	53%	40%	39%	29%	23%	
Totals	100%	99%	101%	99%	99%	100%	99%	100%	100%	100%	101%	100%	
Unweighted N	(995)	(820)	(481)	(514)	(214)	(232)	(342)	(207)	(726)	(114)	(95)	(60)	

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	11%	12%	11%	11%	10%	6%	13%	10%	14%	8%	12%	13%	10%
Somewhat favorable	23%	28%	19%	23%	28%	19%	21%	24%	31%	24%	20%	23%	24%
Not very favorable	15%	14%	15%	14%	13%	14%	14%	16%	13%	12%	13%	14%	17%
Not at all favorable	13%	12%	15%	13%	11%	16%	15%	12%	11%	12%	10%	16%	12%
Not sure	38%	34%	39%	40%	38%	45%	38%	39%	30%	43%	45%	33%	37%
Totals	100%	100%	99%	101%	100%	100%	101%	101%	99%	99%	100%	99%	100%
Unweighted N	(995)	(309)	(404)	(282)	(326)	(308)	(436)	(292)	(135)	(149)	(189)	(368)	(289)

7. Changes in Instagram use

How does your Instagram use now compare to your Instagram use a year ago?

Asked of those who currently use Instagram

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
I use Instagram more now than I did a year ago	38%	35%	38%	37%	39%	42%	34%	*	37%	38%	41%	*	
I use Instagram less now than I did a year ago	20%	19%	20%	20%	26%	20%	13%	*	19%	15%	25%	*	
I use Instagram about as much as I did a year ago	39%	42%	41%	38%	32%	31%	50%	*	40%	47%	25%	*	
Not sure	4%	3%	1%	5%	2%	7%	3%	*	4%	0%	8%	*	
Totals	101%	99%	100%	100%	99%	100%	100%	*	100%	100%	99%	*	
Unweighted N	(293)	(232)	(125)	(168)	(97)	(82)	(94)	(20)	(192)	(45)	(36)	(20)	

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I use Instagram more now than I did a year ago	38%	34%	41%	36%	40%	29%	35%	36%	38%	32%	55%	32%	39%
I use Instagram less now than I did a year ago	20%	17%	25%	15%	15%	17%	24%	17%	19%	27%	9%	17%	26%
I use Instagram about as much as I did a year ago	39%	45%	29%	46%	43%	49%	38%	41%	43%	40%	35%	46%	31%
Not sure	4%	4%	4%	3%	2%	5%	3%	5%	0%	1%	1%	5%	4%
Totals	101%	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(293)	(104)	(119)	(70)	(105)	(67)	(138)	(74)	(47)	(41)	(46)	(118)	(88)

8. Reason for changes in Instagram use

Which of these, if any, are among the main reasons you [stopped using Instagram/use Instagram less]? Select all that apply

Asked of those who either don't use Instagram anymore or use Instagram less

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I don't have the time to use Instagram	26%	26%	25%	27%	31%	21%	28%	*	25%	*	*	*
My friends no longer use Instagram	6%	7%	4%	8%	4%	11%	3%	*	6%	*	*	*
I don't trust Instagram	15%	17%	16%	13%	8%	17%	19%	*	17%	*	*	*
I don't find the content on Instagram interesting	16%	21%	12%	20%	18%	10%	19%	*	19%	*	*	*
I don't have anything I want to post on Instagram	40%	42%	40%	40%	35%	41%	46%	*	45%	*	*	*
There is too much advertising on Instagram	16%	21%	14%	18%	21%	13%	13%	*	17%	*	*	*
Using Instagram makes me feel bad about myself	9%	9%	9%	8%	17%	7%	3%	*	9%	*	*	*
Other	13%	10%	6%	20%	13%	19%	6%	*	10%	*	*	*
None of the above	9%	9%	11%	7%	6%	8%	7%	*	8%	*	*	*
Not sure	5%	6%	8%	1%	6%	1%	7%	*	6%	*	*	*
Unweighted N	(162)	(128)	(74)	(88)	(59)	(48)	(41)	(14)	(104)	(23)	(24)	(11)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I don't have the time to use Instagram	26%	32%	25%	18%	36%	*	27%	22%	*	*	*	21%	27%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
My friends no longer use Instagram	6%	8%	6%	3%	12%	*	6%	8%	*	*	*	4%	2%
I don't trust Instagram	15%	13%	17%	11%	17%	*	14%	11%	*	*	*	17%	14%
I don't find the content on Instagram interesting	16%	24%	16%	4%	28%	*	11%	22%	*	*	*	16%	9%
I don't have anything I want to post on Instagram	40%	39%	37%	48%	48%	*	38%	44%	*	*	*	50%	24%
There is too much advertising on Instagram	16%	26%	15%	3%	24%	*	13%	18%	*	*	*	9%	21%
Using Instagram makes me feel bad about myself	9%	18%	5%	3%	15%	*	7%	13%	*	*	*	4%	7%
Other	13%	10%	18%	6%	11%	*	16%	9%	*	*	*	17%	11%
None of the above	9%	10%	4%	18%	6%	*	11%	5%	*	*	*	11%	15%
Not sure	5%	3%	3%	11%	2%	*	4%	7%	*	*	*	5%	8%
Unweighted N	(162)	(61)	(70)	(31)	(55)	(27)	(81)	(44)	(24)	(25)	(29)	(63)	(45)

9. Trust Facebook

How much do you trust Facebook with your personal data?

Asked of those who use Facebook

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	5%	3%	7%	3%	8%	8%	2%	3%	3%	12%	8%	10%
Somewhat	26%	25%	25%	27%	29%	30%	23%	24%	26%	29%	31%	10%
Not very much	35%	36%	29%	40%	34%	30%	40%	34%	36%	26%	38%	36%
Not at all	31%	33%	36%	27%	27%	29%	31%	37%	32%	29%	22%	44%
Not sure	3%	2%	3%	4%	3%	2%	5%	2%	4%	4%	0%	0%
Totals	100%	99%	100%	101%	101%	99%	101%	100%	101%	100%	99%	100%
Unweighted N	(710)	(593)	(317)	(393)	(140)	(172)	(256)	(142)	(542)	(77)	(58)	(33)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	5%	5%	3%	7%	3%	3%	5%	6%	1%	4%	3%	6%	5%
Somewhat	26%	34%	22%	23%	28%	20%	29%	25%	21%	24%	33%	23%	27%
Not very much	35%	32%	39%	34%	38%	33%	35%	39%	31%	36%	32%	39%	33%
Not at all	31%	25%	32%	35%	27%	43%	26%	28%	45%	29%	30%	30%	33%
Not sure	3%	4%	4%	1%	4%	1%	5%	1%	2%	7%	2%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%	101%
Unweighted N	(710)	(227)	(265)	(218)	(236)	(227)	(318)	(213)	(96)	(103)	(142)	(265)	(200)

10. Trust Instagram

How much do you trust Instagram with your personal data?

Asked of those who use Instagram

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	10%	10%	14%	7%	14%	12%	7%	*	7%	11%	16%	*
Somewhat	39%	34%	37%	40%	40%	43%	35%	*	42%	39%	34%	*
Not very much	28%	31%	25%	30%	24%	26%	36%	*	29%	17%	30%	*
Not at all	18%	19%	21%	15%	19%	16%	14%	*	17%	29%	14%	*
Not sure	5%	6%	2%	7%	3%	3%	8%	*	5%	5%	6%	*
Totals	100%	100%	99%	99%	100%	100%	100%	*	100%	101%	100%	*
Unweighted N	(290)	(229)	(124)	(166)	(97)	(81)	(92)	(20)	(190)	(44)	(36)	(20)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	10%	16%	4%	13%	10%	9%	10%	13%	12%	8%	12%	11%	10%
Somewhat	39%	45%	39%	31%	41%	27%	41%	43%	33%	40%	42%	36%	41%
Not very much	28%	24%	30%	32%	26%	37%	31%	28%	24%	32%	20%	32%	26%
Not at all	18%	12%	22%	18%	17%	25%	14%	13%	28%	19%	8%	19%	20%
Not sure	5%	3%	5%	6%	7%	3%	5%	2%	3%	1%	19%	2%	3%
Totals	100%	100%	100%	100%	101%	101%	101%	99%	100%	100%	101%	100%	100%
Unweighted N	(290)	(102)	(119)	(69)	(104)	(66)	(136)	(73)	(47)	(41)	(46)	(115)	(88)

11. Heard about Facebook in the news

How much have you heard in the news recently about Facebook sharing users' data with other companies without those users' consent?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Heard a lot	34%	38%	37%	31%	26%	27%	36%	45%	34%	36%	26%	47%
Heard a little	48%	49%	49%	47%	46%	47%	52%	44%	49%	46%	47%	39%
Heard nothing at all	19%	13%	15%	22%	28%	26%	12%	11%	18%	18%	27%	14%
Totals	101%	100%	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(996)	(823)	(483)	(513)	(213)	(233)	(343)	(207)	(728)	(113)	(95)	(60)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Heard a lot	34%	40%	31%	32%	44%	37%	28%	37%	48%	32%	29%	32%	40%
Heard a little	48%	46%	45%	55%	46%	52%	47%	51%	44%	51%	51%	51%	41%
Heard nothing at all	19%	14%	25%	14%	10%	11%	26%	12%	8%	17%	21%	18%	19%
Totals	101%	100%	101%	101%	100%	100%	101%	100%	100%	100%	101%	101%	100%
Unweighted N	(996)	(309)	(404)	(283)	(328)	(309)	(437)	(292)	(135)	(149)	(191)	(368)	(288)

12. Satisfaction with Facebook response

How satisfied are you with Facebook's response to news stories about having shared users' data without those users' consent?

Asked of those who've heard at least a little

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very satisfied	3%	2%	3%	2%	5%	4%	2%	1%	2%	5%	2%	7%
Somewhat satisfied	12%	10%	12%	13%	18%	17%	10%	6%	10%	18%	21%	8%
Not very satisfied	31%	32%	26%	36%	27%	25%	33%	36%	32%	32%	20%	37%
Not at all satisfied	40%	44%	46%	34%	34%	32%	44%	48%	41%	28%	43%	49%
Not sure	14%	11%	13%	16%	16%	23%	12%	9%	15%	17%	15%	0%
Totals	100%	99%	100%	101%	100%	101%	101%	100%	100%	100%	101%	101%
Unweighted N	(826)	(715)	(424)	(402)	(156)	(178)	(305)	(187)	(610)	(93)	(70)	(53)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very satisfied	3%	4%	2%	2%	3%	1%	3%	4%	2%	3%	2%	3%	3%
Somewhat satisfied	12%	13%	12%	12%	11%	9%	16%	10%	10%	17%	17%	10%	9%
Not very satisfied	31%	34%	29%	30%	35%	26%	31%	35%	28%	26%	34%	31%	31%
Not at all satisfied	40%	38%	38%	45%	39%	54%	36%	40%	48%	40%	34%	41%	42%
Not sure	14%	11%	19%	11%	12%	9%	14%	11%	12%	14%	14%	15%	15%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(826)	(266)	(318)	(242)	(296)	(273)	(335)	(259)	(123)	(127)	(158)	(308)	(233)

HuffPost: Social Media

December 21 - 23, 2018 - 1000 US Adults



Interviewing Dates	December 21 - 23, 2018
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, and 2016 Presidential vote. The weights range from 0.293 to 4.664, with a mean of one and a standard deviation of 0.486.
Number of respondents	1000
Margin of error	± 3.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	50 questions not reported.