

HuffPost: Presidential tweets

October 16 - 17, 2018 - 1000 US Adults



1. Heard about tweets

How much have you heard recently about Donald Trump's posts on Twitter?

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Heard a lot	42%	50%		42%	43%	30%	38%	49%	50%	44%	39%	36%	41%
Heard a little	39%	37%		42%	36%	47%	40%	33%	38%	40%	37%	40%	25%
Heard nothing at all	19%	13%		16%	21%	23%	22%	18%	12%	16%	24%	24%	34%
Totals	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(991)	(835)		(431)	(560)	(177)	(248)	(361)	(205)	(727)	(111)	(90)	(63)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Heard a lot	42%	51%	37%	41%	62%	44%	33%	52%	64%	39%	39%	39%	53%
Heard a little	39%	33%	41%	43%	28%	45%	41%	39%	23%	40%	44%	42%	30%
Heard nothing at all	19%	16%	22%	17%	10%	11%	26%	8%	14%	21%	18%	19%	17%
Totals	100%	100%	100%	101%	100%	100%	100%	99%	101%	100%	101%	100%	100%
Unweighted N	(991)	(340)	(385)	(266)	(335)	(314)	(456)	(280)	(129)	(156)	(221)	(355)	(259)

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2. Official statements

Do you think President Trump's tweets:

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should be seen as official White House statements	36%	39%	38%	33%	31%	40%	36%	35%	36%	34%	33%	42%
Should NOT be seen as official White House statements	64%	61%	62%	67%	69%	60%	64%	65%	64%	66%	67%	58%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(985)	(832)	(431)	(554)	(177)	(245)	(359)	(204)	(725)	(112)	(87)	(61)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should be seen as official White House statements	36%	41%	33%	34%	47%	35%	32%	37%	51%	37%	39%	34%	34%
Should NOT be seen as official White House statements	64%	59%	67%	66%	53%	65%	68%	63%	49%	63%	61%	66%	66%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(985)	(340)	(380)	(265)	(333)	(312)	(454)	(277)	(132)	(157)	(220)	(353)	(255)

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3. Help or hurt his cause

Do you think President Trump's tweets generally:

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Help his cause	22%	26%	31%	15%	18%	17%	27%	26%	26%	18%	15%	10%
Hurt his cause	44%	45%	37%	50%	45%	48%	44%	37%	42%	51%	45%	45%
Neither help nor hurt his cause	17%	16%	17%	17%	18%	17%	15%	20%	17%	13%	20%	20%
Not sure	17%	12%	15%	18%	19%	19%	14%	17%	15%	18%	20%	25%
Totals	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(994)	(839)	(432)	(562)	(179)	(245)	(363)	(207)	(728)	(113)	(90)	(63)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Help his cause	22%	9%	18%	46%	7%	49%	21%	28%	28%	26%	20%	24%	20%
Hurt his cause	44%	69%	38%	19%	70%	17%	43%	43%	47%	44%	42%	41%	48%
Neither help nor hurt his cause	17%	10%	19%	24%	10%	24%	20%	15%	14%	13%	22%	19%	14%
Not sure	17%	12%	25%	10%	13%	10%	16%	14%	11%	16%	16%	17%	18%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(994)	(342)	(384)	(268)	(337)	(314)	(456)	(280)	(132)	(158)	(221)	(355)	(260)

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4. Speaking for you

When President Trump tweets, do you generally:

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Feel as though he's speaking for you	24%	29%	30%	19%	22%	17%	29%	27%	26%	13%	24%	20%
NOT feel as though he's speaking for you	51%	54%	46%	56%	45%	59%	49%	53%	50%	62%	50%	47%
Not sure	25%	17%	24%	25%	33%	24%	23%	20%	24%	25%	26%	33%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(988)	(836)	(431)	(557)	(177)	(244)	(361)	(206)	(725)	(111)	(89)	(63)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Feel as though he's speaking for you	24%	10%	19%	51%	5%	57%	20%	31%	30%	23%	24%	28%	20%
NOT feel as though he's speaking for you	51%	82%	46%	19%	89%	16%	50%	54%	54%	56%	51%	46%	56%
Not sure	25%	8%	34%	30%	6%	27%	30%	16%	16%	22%	25%	26%	24%
Totals	100%	100%	99%	100%	100%	100%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(988)	(342)	(381)	(265)	(336)	(312)	(453)	(278)	(131)	(157)	(220)	(353)	(258)

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5. Learn about Presidential tweets

When you learn about something Donald Trump has posted on Twitter, is it more often by:

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Seeing his tweets directly on Twitter	11%	13%	14%	9%	10%	14%	12%	8%	11%	6%	16%	9%
Seeing or hearing a news story discussing his tweets	64%	71%	60%	68%	57%	54%	69%	75%	68%	62%	53%	49%
Neither of the above	13%	10%	14%	12%	16%	12%	12%	11%	12%	19%	9%	15%
Not sure	12%	6%	12%	12%	18%	20%	7%	6%	9%	13%	22%	27%
Totals	100%	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(992)	(839)	(431)	(561)	(178)	(246)	(361)	(207)	(728)	(111)	(90)	(63)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Seeing his tweets directly on Twitter	11%	8%	7%	21%	10%	14%	10%	14%	12%	10%	14%	10%	11%
Seeing or hearing a news story discussing his tweets	64%	76%	57%	60%	80%	67%	61%	71%	77%	67%	62%	66%	62%
Neither of the above	13%	8%	17%	13%	7%	13%	15%	8%	9%	10%	12%	13%	16%
Not sure	12%	8%	19%	7%	4%	5%	15%	7%	2%	13%	13%	12%	12%
Totals	100%	100%	100%	101%	101%	99%	101%	100%	100%	100%	101%	101%	101%
Unweighted N	(992)	(342)	(383)	(267)	(337)	(314)	(456)	(278)	(132)	(158)	(222)	(353)	(259)

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6. Media attention

Do you think the media has paid:

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much attention to Donald Trump's posts on Twitter	52%	56%		50%	54%	42%	44%	60%	60%	55%	34%	49%	59%
About the right amount of attention to Donald Trump's posts on Twitter	19%	22%		22%	18%	26%	25%	14%	17%	18%	33%	17%	13%
Not enough attention to Donald Trump's posts on Twitter	10%	11%		12%	9%	11%	10%	11%	9%	10%	11%	14%	9%
Not sure	18%	11%		16%	20%	22%	21%	15%	14%	17%	22%	20%	19%
Totals	99%	100%		100%	101%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(982)	(830)		(424)	(558)	(176)	(242)	(360)	(204)	(722)	(107)	(90)	(63)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much attention to Donald Trump's posts on Twitter	52%	47%	50%	62%	50%	65%	51%	53%	63%	47%	54%	53%	53%
About the right amount of attention to Donald Trump's posts on Twitter	19%	30%	15%	14%	29%	14%	17%	26%	19%	21%	19%	19%	19%
Not enough attention to Donald Trump's posts on Twitter	10%	11%	8%	13%	11%	11%	12%	11%	9%	12%	9%	10%	12%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Not sure	18%	12%	26%	12%	9%	10%	20%	10%	8%	20%	18%	18%	16%
Totals	99%	100%	99%	101%	99%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(982)	(336)	(380)	(266)	(335)	(311)	(451)	(275)	(132)	(157)	(218)	(349)	(258)

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7. Political attacks

Is it appropriate or inappropriate for the president to tweet political attacks on individuals (for instance, attacking their policy positions)?

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	26%	31%		33%	18%	21%	18%	31%	30%	30%	12%	20%	17%
Inappropriate	57%	58%		49%	63%	56%	61%	55%	55%	53%	71%	58%	60%
Not sure	18%	12%		17%	18%	24%	21%	14%	15%	17%	17%	22%	23%
Totals	101%	101%		99%	99%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(991)	(836)		(431)	(560)	(177)	(245)	(362)	(207)	(727)	(111)	(90)	(63)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	26%	6%	24%	54%	4%	64%	23%	29%	37%	23%	26%	28%	23%
Inappropriate	57%	90%	50%	25%	93%	18%	55%	59%	60%	63%	52%	53%	61%
Not sure	18%	5%	27%	21%	3%	18%	22%	12%	3%	14%	23%	19%	15%
Totals	101%	101%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	99%
Unweighted N	(991)	(341)	(383)	(267)	(337)	(312)	(456)	(277)	(132)	(158)	(220)	(354)	(259)

8. Personal attacks

Is it appropriate or inappropriate for the president to tweet personal attacks on individuals (for instance, attacking their personal appearance or characteristics)?

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	16%	17%		22%	10%	16%	12%	18%	15%	17%	15%	14%	6%
Inappropriate	66%	70%		58%	73%	62%	67%	65%	70%	66%	69%	61%	64%
Not sure	19%	13%		20%	17%	22%	21%	17%	16%	17%	16%	24%	30%
Totals	101%	100%		100%	100%	100%	100%	100%	101%	100%	100%	99%	100%
Unweighted N	(983)	(831)		(429)	(554)	(175)	(245)	(357)	(206)	(720)	(111)	(89)	(63)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	16%	7%	12%	33%	2%	32%	14%	19%	23%	14%	15%	18%	14%
Inappropriate	66%	88%	61%	45%	95%	46%	64%	69%	73%	67%	65%	62%	70%
Not sure	19%	6%	27%	22%	3%	22%	22%	13%	5%	19%	20%	20%	15%
Totals	101%	101%	100%	100%	100%	100%	100%	101%	101%	100%	100%	100%	99%
Unweighted N	(983)	(341)	(379)	(263)	(334)	(310)	(451)	(276)	(130)	(157)	(217)	(354)	(255)

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9. 2016 Trump Primary Vote

Which candidate did you vote for in the 2016 Republican Presidential primary or caucus in your state?

Asked of registered voters who voted in their state's 2016 Republican Presidential primary or caucus

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	62%	62%	55%	69%	*	61%	66%	57%	62%	*	*	*
Someone else	38%	38%	45%	31%	*	39%	34%	43%	38%	*	*	*
Totals	100%	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
Unweighted N	(291)	(291)	(157)	(134)	(21)	(60)	(125)	(85)	(257)	(6)	(16)	(12)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	62%	*	62%	62%	*	67%	63%	58%	62%	73%	53%	64%	60%
Someone else	38%	*	38%	38%	*	33%	37%	42%	38%	27%	47%	36%	40%
Totals	100%	*	100%	100%	*	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(291)	(14)	(96)	(181)	(17)	(246)	(115)	(92)	(53)	(33)	(73)	(110)	(75)

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Interviewing Dates	October 16 - 17, 2018
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, and 2016 Presidential vote. The weights range from 0.321 to 5.522, with a mean of one and a standard deviation of 0.653.
Number of respondents	1000
Margin of error	± 3.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	58 questions not reported.