

# HuffPost: Gun owners

April 3 - 4, 2018 - 1000 US Adults



## 1. Own a gun

Do you or does anyone in your household own a gun?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I personally own a gun	23%	35%	12%	20%	15%	28%	29%	28%	17%	2%	18%
I don't personally own a gun, but someone in my household owns a gun	13%	7%	19%	20%	10%	12%	12%	14%	7%	21%	2%
No one in my household owns a gun	58%	54%	61%	54%	67%	55%	54%	52%	72%	67%	74%
Not sure	6%	5%	7%	6%	8%	5%	6%	6%	4%	10%	5%
Totals	100%	101%	99%	100%	100%	100%	101%	100%	100%	100%	99%
Unweighted N	988	427	561	149	293	351	195	735	100	93	60

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I personally own a gun	23%	15%	19%	38%	17%	43%	16%	30%	31%	16%	21%	27%	24%
I don't personally own a gun, but someone in my household owns a gun	13%	7%	15%	18%	10%	14%	12%	18%	12%	11%	16%	14%	12%
No one in my household owns a gun	58%	75%	57%	38%	70%	33%	67%	48%	54%	68%	58%	53%	56%
Not sure	6%	2%	9%	6%	2%	11%	5%	4%	4%	5%	5%	6%	8%
Totals	100%	99%	100%	100%	99%	101%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	988	342	371	275	378	307	419	300	149	212	214	381	181

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## 2. Importance of being a gun owner

How important, if at all, is being a gun owner to your overall identity?

*Asked of those who own a gun*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	40%	41%	35%	*	45%	37%	30%	45%	*	*	*
Somewhat important	21%	21%	20%	*	17%	19%	21%	16%	*	*	*
Not too important	15%	13%	22%	*	11%	20%	17%	14%	*	*	*
Not at all important	23%	25%	20%	*	27%	22%	32%	24%	*	*	*
Not sure	1%	0%	4%	*	0%	3%	0%	1%	*	*	*
Totals	100%	100%	101%	*	100%	101%	100%	100%	*	*	*
Unweighted N	247	162	85	23	60	103	61	218	16	4	9

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	40%	11%	42%	51%	11%	48%	41%	42%	43%	32%	42%	41%	40%
Somewhat important	21%	28%	21%	18%	15%	23%	17%	16%	23%	33%	16%	19%	19%
Not too important	15%	15%	14%	16%	23%	16%	13%	19%	15%	14%	13%	19%	8%
Not at all important	23%	47%	20%	15%	52%	13%	29%	20%	20%	20%	29%	19%	33%
Not sure	1%	0%	3%	0%	0%	0%	1%	3%	0%	0%	0%	2%	0%
Totals	100%	101%	100%	100%	101%	100%	101%	100%	101%	99%	100%	100%	100%
Unweighted N	247	56	86	105	65	130	79	92	48	36	53	109	49

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## 3. Member of the NRA

Are you currently a member of the National Rifle Association, or NRA?

*Asked of those who own a gun*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	26%	30%	15%	*	25%	24%	34%	30%	*	*	*
No	74%	70%	85%	*	75%	76%	66%	70%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
Unweighted N	247	162	85	23	60	103	61	218	16	4	9

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	26%	7%	22%	37%	3%	37%	17%	25%	41%	28%	38%	21%	23%
No	74%	93%	78%	63%	97%	63%	83%	75%	59%	72%	62%	79%	77%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	247	56	86	105	65	130	79	92	48	36	53	109	49

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## 4. Favorability of the NRA

Do you have a favorable or an unfavorable opinion of the NRA?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	24%	28%	20%	28%	11%	24%	33%	29%	3%	14%	23%
Somewhat favorable	19%	22%	16%	17%	17%	21%	18%	21%	15%	5%	24%
Somewhat unfavorable	12%	12%	11%	15%	13%	10%	11%	12%	19%	12%	1%
Very unfavorable	31%	30%	32%	27%	34%	30%	34%	27%	40%	42%	36%
Not sure	15%	8%	20%	13%	25%	15%	3%	11%	24%	28%	16%
Totals	101%	100%	99%	100%	100%	100%	99%	100%	101%	101%	100%
Unweighted N	998	432	566	151	292	355	200	741	101	93	63

  

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	24%	7%	20%	49%	2%	56%	18%	33%	30%	19%	27%	24%	27%
Somewhat favorable	19%	10%	18%	30%	5%	30%	18%	16%	23%	14%	16%	22%	20%
Somewhat unfavorable	12%	15%	11%	9%	17%	4%	14%	9%	9%	9%	15%	13%	9%
Very unfavorable	31%	55%	29%	6%	66%	4%	31%	32%	31%	41%	28%	27%	33%
Not sure	15%	12%	22%	6%	10%	6%	19%	10%	7%	18%	15%	14%	11%
Totals	101%	99%	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	998	345	374	279	380	313	422	303	149	214	216	386	182

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## 5. NRA influence on gun laws

When it comes to gun laws in this country, do you think the NRA has:

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much influence	43%	43%	44%	37%	45%	42%	50%	41%	52%	46%	45%
Too little influence	11%	16%	7%	12%	9%	12%	12%	14%	7%	4%	8%
The right amount of influence	28%	32%	25%	35%	14%	31%	33%	31%	11%	24%	35%
Not sure	17%	10%	24%	16%	31%	15%	5%	14%	30%	26%	12%
Totals	99%	101%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	994	431	563	149	292	354	199	739	100	92	63

  

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much influence	43%	71%	40%	17%	83%	12%	46%	42%	46%	50%	41%	39%	48%
Too little influence	11%	5%	14%	14%	2%	22%	10%	16%	10%	9%	12%	12%	11%
The right amount of influence	28%	11%	22%	57%	5%	54%	24%	29%	39%	24%	29%	30%	27%
Not sure	17%	13%	24%	13%	10%	11%	20%	13%	5%	17%	18%	19%	14%
Totals	99%	100%	100%	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	994	345	373	276	380	310	421	302	147	214	215	383	182

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## 6. Reasons why

Which of the following would you say are reasons you're not a member of the NRA? Select all that apply.

*Asked of gun owners who are not members of the NRA*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I think NRA membership is too expensive	23%	27%	14%	*	25%	25%	3%	26%	*	*	*
I don't know how to go about joining the NRA	8%	8%	6%	*	12%	3%	9%	8%	*	*	*
I disagree with the NRA's political beliefs	25%	28%	19%	*	18%	33%	31%	26%	*	*	*
I don't feel that the NRA represents people like me	22%	23%	21%	*	20%	28%	24%	23%	*	*	*
I don't see any personal benefit to being a member of the NRA	49%	50%	45%	*	40%	46%	57%	45%	*	*	*
I don't want to make it public that I own a gun	12%	12%	11%	*	22%	10%	17%	9%	*	*	*
None of the above	16%	12%	24%	*	15%	17%	22%	18%	*	*	*
Unweighted N	184	113	71	20	47	76	41	159	16	4	5

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I think NRA membership is too expensive	23%	7%	31%	25%	14%	19%	17%	26%	25%	*	19%	21%	25%
I don't know how to go about joining the NRA	8%	4%	9%	9%	4%	10%	8%	8%	5%	*	10%	11%	4%
I disagree with the NRA's political beliefs	25%	56%	17%	11%	69%	5%	27%	25%	34%	*	36%	17%	44%
I don't feel that the NRA represents people like me	22%	52%	15%	8%	60%	3%	26%	22%	30%	*	32%	16%	37%
I don't see any personal benefit to being a member of the NRA	49%	64%	40%	47%	53%	43%	43%	49%	43%	*	47%	46%	51%
I don't want to make it public that I own a gun	12%	12%	9%	15%	13%	14%	13%	11%	13%	*	6%	18%	6%
None of the above	16%	3%	17%	24%	3%	33%	17%	16%	20%	*	16%	15%	23%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	184	50	63	71	62	82	65	68	34	23	39	85	37

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<b>Interviewing Dates</b>	April 3 - 4, 2018
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration was imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted based on gender, age, race, education, 2012 and 2016 Presidential votes. The weights range from 0.203 to 6.601, with a mean of one and a standard deviation of 0.915.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.2% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	48 questions not reported.