

# Results of SurveyUSA Mkt Research Study #21285



Geography: Ohio  
Data Collected: 05/19/2014 - 05/21/2014  
Release Date: 05/21/2014  
Percentages

Sponsor:  
League of Conservation Voters ( )

**Ohio 2:1 Wants Governor Kasich to Oppose State Senate Bill 310, Which Would Delay Alternative Energy Development:** Ohio voters do not want Governor John Kasich to sign Senate Bill 310, according to a SurveyUSA poll conducted for the League of Conservation Voters. Twice as many voters are likely to vote against Kasich, if he supports 310, than are likely to vote for him. 1,000 state of Ohio registered voters, including both cell-phone and home-phone respondents, were interviewed 05/19/14 through 05/21/14.

1 Are you familiar with the term, "renewable energy source"?

1000 Registered Voters	All	Gender		Age				<50 / 50+		Race				Familiar With 31		Cell Phone / Lan	
Margin of Sampling Error: +/-2.2%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Cell Ph	Landlin
Yes	85%	92%	79%	90%	86%	86%	78%	88%	83%	88%	67%	93%	75%	97%	82%	91%	83%
No	11%	7%	16%	7%	8%	12%	20%	8%	15%	9%	29%	7%	21%	3%	14%	2%	15%
Not Sure	3%	1%	5%	3%	6%	3%	2%	4%	2%	3%	5%	0%	3%	0%	3%	7%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	25%	26%	29%	19%	51%	49%	84%	11%	2%	3%	18%	72%	30%	70%

1 Are you familiar with the term, "renewable energy source"?

1000 Registered Voters	All	Party Affiliation			Ideology			Education				Income			
Margin of Sampling Error: +/-2.2%		Republi	Democr	Indepen	Conser	Modera	Liberal	High Sc	Some C	4-year	Graduat	< \$30K	\$30K -	\$60K -	> \$100
Yes	85%	87%	81%	92%	85%	88%	85%	71%	85%	95%	91%	76%	88%	91%	93%
No	11%	8%	17%	5%	10%	9%	13%	23%	11%	4%	7%	18%	9%	6%	7%
Not Sure	3%	5%	2%	3%	5%	3%	2%	6%	4%	2%	2%	5%	3%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	29%	40%	29%	33%	42%	19%	23%	34%	30%	13%	31%	36%	25%	9%

1 Are you familiar with the term, "renewable energy source"?

1000 Registered Voters	All	Region					
Margin of Sampling Error: +/-2.2%		Toledo	Dayton	Cincinnati	Columb	Cleveland	SE Ohi
Yes	85%	90%	90%	84%	88%	83%	82%
No	11%	6%	10%	14%	8%	13%	12%
Not Sure	3%	4%	1%	2%	5%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	10%	15%	21%	41%	4%

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2 Wind power and solar power are examples of renewable energy sources. Should the state of Ohio increase or decrease its use of renewable energy sources?

1000 Registered Voters	All	Gender		Age				<50 / 50+		Race				Familiar With 31		Cell Phone / Lan	
Margin of Sampling Error: +/-2.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Cell Ph	Landlin
Increase	77%	78%	76%	81%	79%	78%	68%	80%	74%	77%	74%	95%	78%	80%	75%	91%	71%
Decrease	12%	13%	11%	9%	10%	11%	20%	10%	14%	11%	17%	0%	16%	13%	12%	3%	15%
Not Sure	11%	9%	13%	10%	11%	11%	12%	11%	12%	12%	9%	5%	6%	7%	12%	6%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	25%	26%	29%	19%	51%	49%	84%	11%	2%	3%	18%	72%	30%	70%

2 Wind power and solar power are examples of renewable energy sources. Should the state of Ohio increase or decrease its use of renewable energy sources?

1000 Registered Voters	All	Party Affiliation			Ideology			Education				Income			
Margin of Sampling Error: +/-2.7%		Republi	Democr	Indepen	Conser	Moder	Liberal	High Sc	Some C	4-year	Graduat	< \$30K	\$30K -	\$60K -	> \$100
Increase	77%	67%	86%	75%	61%	87%	87%	72%	81%	79%	75%	76%	81%	76%	76%
Decrease	12%	19%	6%	12%	23%	6%	4%	14%	11%	11%	10%	11%	11%	12%	9%
Not Sure	11%	14%	8%	13%	16%	6%	9%	15%	8%	10%	15%	13%	7%	13%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	29%	40%	29%	33%	42%	19%	23%	34%	30%	13%	31%	36%	25%	9%

2 Wind power and solar power are examples of renewable energy sources. Should the state of Ohio increase or decrease its use of renewable energy sources?

1000 Registered Voters	All	Region					
Margin of Sampling Error: +/-2.7%		Toledo	Dayton	Cincinnati	Columb	Cleveland	SE Ohio
Increase	77%	78%	76%	67%	77%	80%	77%
Decrease	12%	10%	12%	17%	11%	10%	17%
Not Sure	11%	12%	12%	16%	12%	9%	7%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	10%	15%	21%	41%	4%

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League of Conservation Voters ()

## 3 Should the state of Ohio require Ohio utility companies to offer energy efficient solutions to their customers?

1000 Registered Voters	All	Gender		Age				<50 / 50+		Race				Familiar With 31		Cell Phone / Lan	
Margin of Sampling Error: +/-2.4%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Cell Ph	Landlin
Yes	82%	80%	85%	83%	84%	80%	83%	83%	82%	81%	93%	90%	84%	84%	82%	85%	81%
No	11%	15%	8%	10%	12%	12%	11%	11%	12%	12%	5%	7%	16%	13%	12%	9%	13%
Not Sure	6%	5%	7%	7%	5%	8%	5%	6%	7%	7%	1%	3%	0%	4%	6%	7%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	25%	26%	29%	19%	51%	49%	84%	11%	2%	3%	18%	72%	30%	70%

## 3 Should the state of Ohio require Ohio utility companies to offer energy efficient solutions to their customers?

1000 Registered Voters	All	Party Affiliation			Ideology			Education				Income			
Margin of Sampling Error: +/-2.4%		Republi	Democr	Indepen	Conser	Moder	Liberal	High Sc	Some C	4-year	Graduat	< \$30K	\$30K -	\$60K -	> \$100
Yes	82%	74%	90%	80%	73%	84%	91%	87%	84%	77%	81%	85%	85%	79%	76%
No	11%	19%	5%	13%	21%	9%	5%	8%	12%	14%	12%	8%	10%	15%	20%
Not Sure	6%	7%	5%	7%	6%	8%	4%	5%	4%	9%	7%	7%	5%	7%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	29%	40%	29%	33%	42%	19%	23%	34%	30%	13%	31%	36%	25%	9%

## 3 Should the state of Ohio require Ohio utility companies to offer energy efficient solutions to their customers?

1000 Registered Voters	All	Region					
Margin of Sampling Error: +/-2.4%		Toledo	Dayton	Cincinnati	Columb	Cleveland	SE Ohio
Yes	82%	74%	80%	82%	84%	85%	80%
No	11%	16%	14%	12%	12%	9%	14%
Not Sure	6%	10%	6%	7%	5%	6%	6%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	10%	15%	21%	41%	4%

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## 4 Have you heard anything at all about Ohio Senate Bill 310?

1000 Registered Voters	All	Gender		Age				<50 / 50+		Race				Familiar With 31		Cell Phone / Lan	
Margin of Sampling Error: +/-2.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Cell Ph	Landlin
Yes	18%	23%	14%	24%	17%	16%	15%	20%	16%	17%	17%	75%	7%	100%	0%	25%	15%
No	72%	71%	73%	64%	68%	77%	82%	66%	79%	73%	72%	25%	75%	0%	100%	53%	80%
Not Sure	10%	7%	13%	12%	15%	7%	4%	14%	6%	10%	11%	0%	19%	0%	0%	22%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	25%	26%	29%	19%	51%	49%	84%	11%	2%	3%	18%	72%	30%	70%

## 4 Have you heard anything at all about Ohio Senate Bill 310?

1000 Registered Voters	All	Party Affiliation			Ideology			Education				Income			
Margin of Sampling Error: +/-2.8%		Republi	Democr	Indepen	Conser	Moder	Liberal	High Sc	Some C	4-year	Graduat	< \$30K	\$30K -	\$60K -	> \$100
Yes	18%	17%	18%	20%	18%	21%	15%	15%	16%	21%	22%	12%	23%	18%	17%
No	72%	75%	72%	69%	73%	67%	77%	77%	73%	68%	72%	78%	64%	73%	79%
Not Sure	10%	9%	10%	11%	9%	12%	8%	8%	11%	12%	6%	10%	13%	10%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	29%	40%	29%	33%	42%	19%	23%	34%	30%	13%	31%	36%	25%	9%

## 4 Have you heard anything at all about Ohio Senate Bill 310?

1000 Registered Voters	All	Region					
Margin of Sampling Error: +/-2.8%		Toledo	Dayton	Cincinnati	Columb	Cleveland	SE Ohi
Yes	18%	17%	11%	15%	23%	20%	11%
No	72%	71%	83%	73%	66%	72%	76%
Not Sure	10%	13%	7%	12%	11%	8%	13%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	10%	15%	21%	41%	4%

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**5** Ohio Senate Bill 310 has to do with Ohio's Alternative Energy Portfolio Standard. If passed into law, Ohio Senate Bill 310 would delay the implementation of the Alternative Energy Portfolio Standard for two years. Should Governor Kasich support Senate Bill 310? Oppose Senate Bill 310? Or, do you not know enough to say?

1000 Registered Voters	All	Gender		Age				<50 / 50+		Race				Familiar With 31		Cell Phone / Lan	
Margin of Sampling Error: +/-3.2%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Cell Ph	Landlin
Support	18%	22%	14%	21%	17%	15%	20%	19%	17%	17%	13%	55%	16%	36%	15%	19%	17%
Oppose	37%	42%	32%	40%	33%	39%	34%	36%	37%	38%	29%	20%	31%	50%	32%	42%	34%
Do Not Know	45%	35%	54%	39%	49%	45%	46%	44%	46%	44%	53%	25%	49%	12%	53%	39%	48%
Not Sure	1%	1%	1%	1%	1%	0%	0%	1%	0%	0%	4%	0%	4%	2%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	25%	26%	29%	19%	51%	49%	84%	11%	2%	3%	18%	72%	30%	70%

**5** Ohio Senate Bill 310 has to do with Ohio's Alternative Energy Portfolio Standard. If passed into law, Ohio Senate Bill 310 would delay the implementation of the Alternative Energy Portfolio Standard for two years. Should Governor Kasich support Senate Bill 310? Oppose Senate Bill 310? Or, do you not know enough to say?

1000 Registered Voters	All	Party Affiliation			Ideology			Education				Income			
Margin of Sampling Error: +/-3.2%		Republi	Democr	Indepen	Conser	Modera	Liberal	High Sc	Some C	4-year	Graduat	< \$30K	\$30K -	\$60K -	> \$100
Support	18%	20%	17%	17%	24%	15%	16%	16%	15%	25%	11%	15%	22%	16%	16%
Oppose	37%	31%	41%	36%	27%	42%	44%	28%	42%	36%	43%	32%	39%	39%	37%
Do Not Know	45%	48%	40%	47%	48%	43%	39%	55%	42%	39%	46%	51%	38%	44%	47%
Not Sure	1%	1%	1%	0%	1%	0%	1%	2%	0%	0%	0%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	29%	40%	29%	33%	42%	19%	23%	34%	30%	13%	31%	36%	25%	9%

**5** Ohio Senate Bill 310 has to do with Ohio's Alternative Energy Portfolio Standard. If passed into law, Ohio Senate Bill 310 would delay the implementation of the Alternative Energy Portfolio Standard for two years. Should Governor Kasich support Senate Bill 310? Oppose Senate Bill 310? Or, do you not know enough to say?

1000 Registered Voters	All	Region					
Margin of Sampling Error: +/-3.2%		Toledo	Dayton	Cincinnati	Columb	Cleveland	SE Ohi
Support	18%	21%	24%	18%	15%	17%	16%
Oppose	37%	39%	30%	37%	38%	37%	34%
Do Not Know	45%	40%	46%	45%	45%	45%	50%
Not Sure	1%	0%	0%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	10%	15%	21%	41%	4%

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6 If Governor Kasich were to sign Senate Bill 310 into law, would you be more likely to vote for him? more likely to vote against him? Or, would it make no difference?

1000 Registered Voters	All	Gender		Age				<50 / 50+		Race				Familiar With 31		Cell Phone / Lan	
Margin of Sampling Error: +/-3.2%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Cell Ph	Landlin
Likely To Vote For	15%	18%	13%	15%	18%	13%	16%	17%	14%	15%	17%	30%	16%	23%	14%	15%	15%
Likely To Vote Against	30%	35%	26%	28%	26%	33%	36%	27%	34%	30%	28%	39%	34%	48%	26%	31%	30%
No Difference	44%	40%	48%	39%	45%	46%	45%	42%	46%	45%	42%	21%	40%	27%	49%	29%	50%
Not Sure	10%	7%	13%	17%	11%	8%	3%	14%	6%	10%	13%	10%	10%	2%	11%	25%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	25%	26%	29%	19%	51%	49%	84%	11%	2%	3%	18%	72%	30%	70%

6 If Governor Kasich were to sign Senate Bill 310 into law, would you be more likely to vote for him? more likely to vote against him? Or, would it make no difference?

1000 Registered Voters	All	Party Affiliation			Ideology			Education				Income			
Margin of Sampling Error: +/-3.2%		Republi	Democr	Indepen	Conser	Modera	Liberal	High Sc	Some C	4-year	Graduat	< \$30K	\$30K -	\$60K -	> \$100
Likely To Vote For	15%	20%	12%	14%	22%	13%	10%	15%	13%	21%	11%	13%	19%	13%	16%
Likely To Vote Against	30%	18%	40%	31%	17%	37%	41%	25%	33%	30%	37%	30%	32%	32%	25%
No Difference	44%	50%	41%	42%	52%	37%	42%	51%	41%	40%	46%	43%	40%	44%	55%
Not Sure	10%	11%	7%	12%	10%	13%	7%	9%	13%	9%	7%	14%	9%	11%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	29%	40%	29%	33%	42%	19%	23%	34%	30%	13%	31%	36%	25%	9%

6 If Governor Kasich were to sign Senate Bill 310 into law, would you be more likely to vote for him? more likely to vote against him? Or, would it make no difference?

1000 Registered Voters	All	Region					
Margin of Sampling Error: +/-3.2%		Toledo	Dayton	Cincinnati	Columb	Cleveland	SE Ohi
Likely To Vote For	15%	19%	22%	20%	14%	13%	6%
Likely To Vote Against	30%	32%	18%	26%	29%	34%	38%
No Difference	44%	45%	53%	42%	44%	42%	47%
Not Sure	10%	4%	7%	12%	13%	10%	10%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	10%	15%	21%	41%	4%

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## 7 Do you think Ohio's investment in renewable energy has created jobs?

1000 Registered Voters	All	Gender		Age				<50 / 50+		Race				Familiar With 31		Cell Phone / Lan	
Margin of Sampling Error: +/-3.2%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Cell Ph	Landlin
Yes	51%	54%	49%	59%	48%	50%	47%	53%	49%	52%	39%	78%	59%	71%	46%	62%	46%
No	28%	29%	26%	18%	28%	30%	35%	23%	32%	28%	28%	13%	19%	27%	30%	13%	34%
Not Sure	21%	17%	25%	23%	24%	20%	17%	23%	19%	20%	33%	10%	23%	2%	23%	24%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	25%	26%	29%	19%	51%	49%	84%	11%	2%	3%	18%	72%	30%	70%

## 7 Do you think Ohio's investment in renewable energy has created jobs?

1000 Registered Voters	All	Party Affiliation			Ideology			Education				Income			
Margin of Sampling Error: +/-3.2%		Republi	Democr	Indepen	Conser	Moder	Liberal	High Sc	Some C	4-year	Graduat	< \$30K	\$30K -	\$60K -	> \$100
Yes	51%	44%	57%	50%	40%	60%	56%	44%	51%	56%	54%	46%	57%	48%	58%
No	28%	33%	21%	32%	38%	21%	24%	31%	27%	24%	30%	30%	23%	31%	28%
Not Sure	21%	23%	23%	17%	22%	19%	20%	25%	21%	19%	16%	23%	20%	21%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	29%	40%	29%	33%	42%	19%	23%	34%	30%	13%	31%	36%	25%	9%

## 7 Do you think Ohio's investment in renewable energy has created jobs?

1000 Registered Voters	All	Region					
Margin of Sampling Error: +/-3.2%		Toledo	Dayton	Cincinnati	Columb	Cleveland	SE Ohi
Yes	51%	55%	45%	46%	55%	52%	51%
No	28%	29%	26%	34%	25%	26%	30%
Not Sure	21%	16%	29%	20%	20%	22%	19%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	10%	15%	21%	41%	4%

All Questions Crosstabbed By All Questions

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Percentages

Sponsor:  
League of Conservation Voters ()

1 Are you familiar with the term, "renewable energy source"?

1000 Registered Voters	All	Familiar With Term			Increase or Decrease			Require Solutions			Hear About Bill?			What Should Gov Do?			
Margin of Sampling Error: +/-2.2%		Yes	No	Not Sur	Increas	Decrea	Not Sur	Yes	No	Not Sur	Yes	No	Not Sur	Support	Oppose	Do Not	Not Sur
Yes	85%	-	-	-	88%	86%	70%	84%	93%	86%	97%	82%	87%	89%	94%	77%	100%
No	11%	-	-	-	9%	13%	22%	12%	6%	9%	3%	14%	3%	9%	5%	17%	0%
Not Sure	3%	-	-	-	3%	1%	9%	3%	1%	5%	0%	3%	9%	1%	1%	6%	0%
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%				77%	12%	11%	82%	11%	6%	18%	72%	10%	18%	37%	45%	1%

1 Are you familiar with the term, "renewable energy source"?

1000 Registered Voters	All	Likelihood Of Voting				Create Jobs?		
Margin of Sampling Error: +/-2.2%		Likely T	Likely T	No Diffe	Not Sur	Yes	No	Not Sur
Yes	85%	85%	91%	83%	82%	88%	85%	80%
No	11%	13%	8%	14%	9%	9%	14%	14%
Not Sure	3%	2%	2%	3%	10%	3%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	15%	30%	44%	10%	51%	28%	21%

2 Wind power and solar power are examples of renewable energy sources. Should the state of Ohio increase or decrease its use of renewable energy sources?

1000 Registered Voters	All	Familiar With Term			Increase or Decrease			Require Solutions			Hear About Bill?			What Should Gov Do?			
Margin of Sampling Error: +/-2.7%		Yes	No	Not Sur	Increas	Decrea	Not Sur	Yes	No	Not Sur	Yes	No	Not Sur	Support	Oppose	Do Not	Not Sur
Increase	77%	79%	65%	66%	-	-	-	84%	36%	61%	80%	75%	84%	69%	86%	72%	100%
Decrease	12%	12%	13%	5%	-	-	-	8%	44%	4%	13%	12%	4%	24%	9%	10%	0%
Not Sure	11%	9%	22%	29%	-	-	-	8%	20%	35%	7%	12%	11%	7%	5%	18%	0%
Total	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	85%	11%	3%				82%	11%	6%	18%	72%	10%	18%	37%	45%	1%



# Results of SurveyUSA Mkt Research Study #21285



Geography: Ohio  
Data Collected: 05/19/2014 - 05/21/2014  
Release Date: 05/21/2014  
Percentages

Sponsor:  
League of Conservation Voters ()

**2** Wind power and solar power are examples of renewable energy sources. Should the state of Ohio increase or decrease its use of renewable energy sources?

1000 Registered Voters	All	Likelihood Of Voting				Create Jobs?		
Margin of Sampling Error: +/-2.7%		Likely T	Likely T	No Diffe	Not Sur	Yes	No	Not Sur
Increase	77%	76%	89%	67%	85%	92%	50%	76%
Decrease	12%	19%	6%	14%	6%	4%	30%	7%
Not Sure	11%	5%	5%	18%	9%	5%	19%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	15%	30%	44%	10%	51%	28%	21%

**3** Should the state of Ohio require Ohio utility companies to offer energy efficient solutions to their customers?

1000 Registered Voters	All	Familiar With Term			Increase or Decrease			Require Solutions			Hear About Bill?			What Should Gov Do?			
Margin of Sampling Error: +/-2.4%		Yes	No	Not Sur	Increas	Decrea	Not Sur	Yes	No	Not Sur	Yes	No	Not Sur	Support	Oppose	Do Not	Not Sur
Yes	82%	81%	89%	85%	90%	55%	60%	-	-	-	84%	82%	82%	71%	90%	81%	100%
No	11%	12%	6%	5%	5%	42%	21%	-	-	-	13%	12%	5%	26%	7%	10%	0%
Not Sure	6%	6%	5%	10%	5%	2%	19%	-	-	-	4%	6%	12%	3%	3%	10%	0%
Total	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	85%	11%	3%	77%	12%	11%				18%	72%	10%	18%	37%	45%	1%

**3** Should the state of Ohio require Ohio utility companies to offer energy efficient solutions to their customers?

1000 Registered Voters	All	Likelihood Of Voting				Create Jobs?		
Margin of Sampling Error: +/-2.4%		Likely T	Likely T	No Diffe	Not Sur	Yes	No	Not Sur
Yes	82%	80%	91%	78%	81%	91%	69%	79%
No	11%	18%	5%	15%	6%	5%	26%	7%
Not Sure	6%	2%	4%	7%	13%	4%	4%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	15%	30%	44%	10%	51%	28%	21%

# Results of SurveyUSA Mkt Research Study #21285



Geography: Ohio  
Data Collected: 05/19/2014 - 05/21/2014  
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Percentages

Sponsor:  
League of Conservation Voters ()

## 4 Have you heard anything at all about Ohio Senate Bill 310?

1000 Registered Voters	All	Familiar With Term			Increase or Decrease			Require Solutions			Hear About Bill?			What Should Gov Do?			
Margin of Sampling Error: +/-2.8%		Yes	No	Not Sur	Increas	Decrea	Not Sur	Yes	No	Not Sur	Yes	No	Not Sur	Support	Oppose	Do Not	Not Sur
Yes	18%	20%	5%	0%	19%	20%	11%	18%	20%	11%	-	-	-	37%	25%	5%	43%
No	72%	69%	92%	72%	70%	76%	79%	72%	75%	70%	-	-	-	59%	64%	84%	57%
Not Sure	10%	10%	3%	28%	11%	4%	10%	10%	5%	20%	-	-	-	4%	12%	11%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%	100%
Composition of Registered Voters	100%	85%	11%	3%	77%	12%	11%	82%	11%	6%				18%	37%	45%	1%

## 4 Have you heard anything at all about Ohio Senate Bill 310?

1000 Registered Voters	All	Likelihood Of Voting				Create Jobs?		
Margin of Sampling Error: +/-2.8%		Likely T	Likely T	No Diffe	Not Sur	Yes	No	Not Sur
Yes	18%	27%	29%	11%	3%	25%	18%	2%
No	72%	65%	62%	81%	75%	65%	79%	79%
Not Sure	10%	8%	9%	8%	22%	10%	3%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	15%	30%	44%	10%	51%	28%	21%

## 5 Ohio Senate Bill 310 has to do with Ohio's Alternative Energy Portfolio Standard. If passed into law, Ohio Senate Bill 310 would delay the implementation of the Alternative Energy Portfolio Standard for two years. Should Governor Kasich support Senate Bill 310? Oppose Senate Bill 310? Or, do you not know enough to say?

1000 Registered Voters	All	Familiar With Term			Increase or Decrease			Require Solutions			Hear About Bill?			What Should Gov Do?			
Margin of Sampling Error: +/-3.2%		Yes	No	Not Sur	Increas	Decrea	Not Sur	Yes	No	Not Sur	Yes	No	Not Sur	Support	Oppose	Do Not	Not Sur
Support	18%	19%	15%	7%	16%	37%	11%	15%	41%	8%	36%	15%	8%	-	-	-	-
Oppose	37%	40%	15%	15%	41%	26%	17%	40%	22%	20%	50%	32%	43%	-	-	-	-
Do Not Know	45%	40%	70%	77%	42%	37%	72%	44%	38%	72%	12%	53%	49%	-	-	-	-
Not Sure	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%	2%	1%	0%	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Composition of Registered Voters	100%	85%	11%	3%	77%	12%	11%	82%	11%	6%	18%	72%	10%				

# Results of SurveyUSA Mkt Research Study #21285



Geography: Ohio  
Data Collected: 05/19/2014 - 05/21/2014  
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Percentages

Sponsor:  
League of Conservation Voters ()

**5** Ohio Senate Bill 310 has to do with Ohio's Alternative Energy Portfolio Standard. If passed into law, Ohio Senate Bill 310 would delay the implementation of the Alternative Energy Portfolio Standard for two years. Should Governor Kasich support Senate Bill 310? Oppose Senate Bill 310? Or, do you not know enough to say?

1000 Registered Voters	All	Likelihood Of Voting				Create Jobs?		
Margin of Sampling Error: +/-3.2%		Likely T	Likely T	No Diffe	Not Sur	Yes	No	Not Sur
Support	18%	55%	9%	15%	2%	19%	23%	7%
Oppose	37%	26%	72%	20%	20%	43%	34%	24%
Do Not Know	45%	20%	18%	65%	78%	37%	41%	69%
Not Sure	1%	0%	2%	1%	0%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	15%	30%	44%	10%	51%	28%	21%

**6** If Governor Kasich were to sign Senate Bill 310 into law, would you be more likely to vote for him? more likely to vote against him? Or, would it make no difference?

1000 Registered Voters	All	Familiar With Term			Increase or Decrease			Require Solutions			Hear About Bill?			What Should Gov Do?			
Margin of Sampling Error: +/-3.2%		Yes	No	Not Sur	Increas	Decrea	Not Sur	Yes	No	Not Sur	Yes	No	Not Sur	Support	Oppose	Do Not	Not Sur
Likely To Vote For	15%	15%	18%	10%	15%	25%	7%	15%	24%	6%	23%	14%	13%	47%	11%	7%	0%
Likely To Vote Against	30%	32%	20%	15%	35%	16%	14%	34%	13%	20%	48%	26%	28%	15%	60%	12%	67%
No Difference	44%	43%	54%	45%	39%	53%	71%	41%	58%	52%	27%	49%	37%	37%	24%	64%	33%
Not Sure	10%	10%	8%	30%	11%	5%	8%	10%	5%	22%	2%	11%	23%	1%	5%	18%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	85%	11%	3%	77%	12%	11%	82%	11%	6%	18%	72%	10%	18%	37%	45%	1%

**6** If Governor Kasich were to sign Senate Bill 310 into law, would you be more likely to vote for him? more likely to vote against him? Or, would it make no difference?

1000 Registered Voters	All	Likelihood Of Voting				Create Jobs?		
Margin of Sampling Error: +/-3.2%		Likely T	Likely T	No Diffe	Not Sur	Yes	No	Not Sur
Likely To Vote For	15%	-	-	-	-	19%	16%	8%
Likely To Vote Against	30%	-	-	-	-	37%	28%	17%
No Difference	44%	-	-	-	-	37%	49%	55%
Not Sure	10%	-	-	-	-	8%	7%	20%
Total	100%					100%	100%	100%
Composition of Registered Voters	100%					51%	28%	21%

# Results of SurveyUSA Mkt Research Study #21285



Geography: Ohio  
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Sponsor:  
League of Conservation Voters ()

7 Do you think Ohio's investment in renewable energy has created jobs?

1000 Registered Voters	All	Familiar With Term			Increase or Decrease			Require Solutions			Hear About Bill?			What Should Gov Do?			
Margin of Sampling Error: +/-3.2%		Yes	No	Not Sur	Increas	Decrea	Not Sur	Yes	No	Not Sur	Yes	No	Not Sur	Support	Oppose	Do Not	Not Sur
Yes	51%	53%	41%	51%	61%	17%	21%	56%	24%	33%	71%	46%	50%	55%	61%	42%	19%
No	28%	27%	33%	12%	18%	71%	47%	23%	64%	19%	27%	30%	9%	36%	25%	25%	67%
Not Sure	21%	20%	26%	37%	21%	13%	32%	20%	13%	48%	2%	23%	41%	8%	14%	32%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	85%	11%	3%	77%	12%	11%	82%	11%	6%	18%	72%	10%	18%	37%	45%	1%

7 Do you think Ohio's investment in renewable energy has created jobs?

1000 Registered Voters	All	Likelihood Of Voting				Create Jobs?		
Margin of Sampling Error: +/-3.2%		Likely T	Likely T	No Diffe	Not Sur	Yes	No	Not Sur
Yes	51%	62%	62%	43%	38%	-	-	-
No	28%	28%	26%	30%	20%	-	-	-
Not Sure	21%	11%	12%	27%	42%	-	-	-
Total	100%	100%	100%	100%	100%			
Composition of Registered Voters	100%	15%	30%	44%	10%			

**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.