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WPA ID: 12-231

TX_PRESIDENTIAL BALLOT_MQ_120911
WPA
TEXAS PRESIDENTIAL BALLOT
LIKELY VOTERS
SEPTEMBER 9-11, 2012

SAMPLE:
 n=1,000 Likely Voters
 MoE=±3.1%
 NO CODE/ASK ALL QUESTIONS

INTRODUCTION: Good evening. May I please speak with NAME FROM FILE? My name is _____ and I'm calling from WPA Research, a national public opinion firm. This evening we're conducting a short scientific survey in Texas and we'd like to get your opinions. We're not selling anything and your responses will be completely confidential.

SCREENER

1. First, are you or any member of your immediate family a member of the news media, a Public Relations company, or an active participant with any political campaign?
 1. Yes **TERMINATE**
 2. No/All other 100%

2. And how likely would you say you are to vote in the November 2012 general elections for United States President, U.S. Congress, and various state and local offices? Would you say you will...**ROTATE TOP-TO-BOTTOM, BOTTOM-TO-TOP**
 1. Definitely vote 96%
 2. Probably vote 4%
 3. Probably not vote **TERMINATE**
 ...or...
 4. Definitely not vote **TERMINATE**
 5. DK/Refused **TERMINATE**





Now, thinking about the elections coming up in November...

15. If the election for United States President were held today, for whom would you vote... **RANDOMIZE FIRST**
TWO

Mitt Romney, Republican
Barack Obama, Democrat
...or...
Someone else

IF (REPUBLICAN/DEMOCRAT), ASK:

And would you DEFINITELY vote for (REPUBLICAN/DEMOCRAT) or just PROBABLY?

IF UNDECIDED/NOT SURE, ASK

If you had to choose today, who would you lean toward (repeat candidates)?

| | | |
|----|--------------------------------------|------------|
| | TOTAL ROMNEY | 55% |
| | TOTAL OBAMA | 40% |
| 1. | Definitely Romney | 51% |
| 2. | Probably Romney | 3% |
| 3. | Lean Romney | 1% |
| 4. | Definitely Obama | 37% |
| 5. | Probably Obama | 2% |
| 6. | Lean Obama | 1% |
| 7. | Someone else | 2% |
| 8. | Hard Undecided/DK/Refused DNR | 3% |



Now, I have just a few more questions for demographic purposes only....

56. In politics today, do you usually think of yourself as a ROTATE Republican, Independent, or Democrat?

IF REPUBLICAN/DEMOCRAT, ASK:

Do you think of yourself as a STRONG (Republican/Democrat) or NOT-SO-STRONG (Republican/Democrat)?

| | | |
|----|----------------------------|------------|
| | TOTAL REPUBLICAN | 38% |
| | TOTAL DEMOCRAT | 31% |
| 1. | Strong Republican | 30% |
| 2. | Not-So-Strong Republican | 8% |
| 3. | Independent/Something Else | 29% |
| 4. | DK/Refused <u>DNR</u> | 2% |
| 5. | Not-So-Strong Democrat | 7% |
| 6. | Strong Democrat | 24% |

57. (And,) Would you say you are a ROTATE Conservative, a Moderate, or a Liberal END ROTATION in your political beliefs?

IF CONSERVATIVE/LIBERAL, ASK:

And, would you say you are VERY (conservative/liberal) or just SOMEWHAT (conservative/liberal)?

| | | |
|----|---------------------------|------------|
| | TOTAL CONSERVATIVE | 50% |
| | TOTAL LIBERAL | 16% |
| 1. | Very Conservative | 31% |
| 2. | Somewhat Conservative | 18% |
| 3. | Moderate | 32% |
| 4. | DK/Refused <u>DNR</u> | 2% |
| 5. | Somewhat Liberal | 7% |
| 6. | Very Liberal | 8% |



58. Now, thinking about the Tea Party movement in American politics, would you say that you **ROTATE** support the Tea Party Movement, oppose the Tea Party Movement, **END ROTATION** or are indifferent to it?

IF SUPPORT/OPPOSE, ASK:

And, would you say you **STRONGLY** (support/oppose) the Tea Party Movement or just **SOMEWHAT**?

| | |
|----------------------|------------|
| TOTAL SUPPORT | 40% |
| TOTAL OPPOSE | 34% |

- | | | |
|----|-----------------------|-----|
| 1. | Strongly Support | 25% |
| 2. | Somewhat Support | 15% |
| 3. | Indifferent | 23% |
| 4. | DK/Refused DNR | 3% |
| 5. | Somewhat Oppose | 6% |
| 6. | Strongly Oppose | 28% |

66. What is the highest level of formal education you have completed?

- | | | |
|----|---------------------------------|-----|
| 1. | Less than high school graduate | 2% |
| 2. | High school graduate | 14% |
| 3. | Some College /Associates Degree | 26% |
| 4. | Bachelor's Degree | 33% |
| 5. | Post graduate | 23% |
| 6. | DK/Refused DNR | 1% |

67. And, which of the following categories best describes your annual household income? **IF REFUSED INITIALLY SAY:** I understand your hesitation. We use this information for demographic purposes only and do not keep any personal information about you or your family. Which of these broad income categories best describes your annual household income?

- | | | |
|----|----------------------------------|-----|
| 1. | Less than \$25,000 | 7% |
| 2. | \$25,000 to less than \$50,000 | 16% |
| 3. | \$50,000 to less than \$75,000 | 16% |
| 4. | \$75,000 to less than \$100,000 | 15% |
| 5. | \$100,000 to less than \$125,000 | 9% |
| 6. | \$125,000 to less than \$150,000 | 7% |
| 7. | More than \$150,000 | 15% |
| 8. | DK/Refused DNR | 15% |



68. And thinking back to the presidential election in November of 2008, for whom did you vote **ROTATE FIRST**

TWO

John McCain, the Republican
Barack Obama, the Democrat
...or...
someone else

| | | |
|----|--|-----|
| 1. | McCain | 55% |
| 2. | Someone Else | <1% |
| 3. | Don't Remember/Did not Vote DNR | <1% |
| 4. | Refused DNR | <1% |
| 5. | Obama | 44% |

69. Which of the following best describes your race or ethnicity?

| | | |
|----|------------------------------------|-----|
| 1. | White | 59% |
| 2. | Hispanic, Mexican, Latino, Spanish | 26% |
| 3. | African-American | 12% |
| 4. | Asian | 3% |
| 5. | Other (specify) _____ | 0% |
| 6. | Refused DNR | 0% |

70. In what year were you born? **RECORD EXACT FOUR DIGIT RESPONSE; RECODE INTO CATEGORIES**

| | | |
|----|--------------------|-----|
| 1. | 18-24 | 9% |
| 2. | 25-34 | 10% |
| 3. | 35-44 | 22% |
| 4. | 45-54 | 14% |
| 5. | 55-64 | 25% |
| 6. | 65-74 | 11% |
| 7. | 75 or over | 8% |
| 8. | Refused DNR | 1% |

71. Sex: **BY OBSERVATION**

| | | |
|----|--------|-----|
| 1. | Male | 46% |
| 2. | Female | 54% |

72. Region

| | | |
|----|--------------------|-----|
| 1. | West TX | 8% |
| 2. | South TX | 8% |
| 3. | San Antonio | 8% |
| 4. | Austin | 8% |
| 5. | Central TX | 6% |
| 6. | Houston | 23% |
| 7. | East TX | 9% |
| 8. | Dallas/ Fort Worth | 30% |

73. Vote History:

| | | |
|----|--------|-----|
| 1. | 0 of 4 | 8% |
| 2. | 1 of 4 | 21% |
| 3. | 2 of 4 | 19% |
| 4. | 3 of 4 | 20% |
| 5. | 4 of 4 | 32% |