

Omnibus Poll



Sample 1000 Adult Interviews
Conducted July 23 - 24, 2013
Margin of Error ±3.8%

1. How interested are you in the pregnancy of Kate Middleton and the birth of the new 'royal baby' in the British royal family?

Very interested	9%
Somewhat interested	26%
Not very interested	27%
Not at all interested	35%
Not sure	3%

2. Do you think the news media have dedicated too little time, too much time, or about the right amount of time to the birth of the royal baby?

Too much time	63%
Too little time	2%
The right amount of time	23%
Not sure	12%

3. Which comes closest to your opinion about media coverage of the birth of the royal baby?

It's a frivolous and silly distraction from more important news	48%
It's a sweet and welcome diversion from more serious stories	37%
Not sure	14%