

Sample 1000 Adult Interviews
 Conducted December 16 - 17, 2015
 Margin of Error ±4.6%

1. Many universities are now starting offices specifically devoted to promoting diversity. Do you think this is:

An important initiative to support 32%
 A waste of money and resources 42%
 Not sure 26%

2. Do you think colleges do or do not have a responsibility to teach students about issues relating to racism?

They do 45%
 They do not 41%
 Not sure 14%

3. If racist incidents occur on a college campus, do you think:

The college president DOES have a responsibility to personally address the incidents 72%
 The college president DOES NOT have a responsibility to personally address the incidents 17%
 Not sure 12%

4. In general, do you think colleges should or should not punish students who make racially offensive statements?

They should 53%
 They should not 28%
 Not sure 19%

5. Which do you think should be more of a priority for colleges?

- Making sure that students have an absolute right to free speech, even if that means allowing offensive or racist comments38%
- Making sure that students have an environment free from discrimination, even if that means placing some limits on what students can say43%
- Not sure 19%

Interviewing Dates	December 16 - 17, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov’s opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.086 to 6.045, with a mean of one and a standard deviation of 1.113.
Number of respondents	1000
Margin of error	± 4.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.