

Omnibus Poll

April 11 - 12, 2013



1. Feminist or anti-feminist

Do you consider yourself a feminist, an anti-feminist, or neither?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
A strong feminist	6%	7%	5%	9%	7%	3%	7%	9%	8%	0%	7%	2%
A feminist	14%	9%	18%	14%	12%	12%	16%	23%	11%	5%	14%	11%
Neither a feminist nor an anti-feminist	63%	64%	62%	53%	62%	70%	65%	60%	61%	71%	64%	54%
An anti-feminist	5%	9%	2%	8%	4%	5%	5%	1%	6%	10%	6%	2%
A strong anti-feminist	3%	4%	3%	3%	3%	4%	2%	2%	3%	6%	3%	4%
Not sure	8%	7%	10%	12%	11%	6%	5%	6%	11%	7%	6%	27%
Totals (Unweighted N)	100% (1,000)	100% (476)	100% (524)	100% (191)	100% (286)	100% (373)	100% (147)	100% (333)	100% (422)	100% (245)	100% (901)	100% (99)

	Total	Race			Education					
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	
A strong feminist	6%	5%	4%	15%	3%	5%	8%	5%	6%	
A feminist	14%	13%	17%	13%	25%	8%	14%	15%	29%	
Neither a feminist nor an anti-feminist	63%	65%	64%	53%	53%	64%	65%	66%	52%	
An anti-feminist	5%	6%	—	4%	3%	5%	3%	8%	8%	
A strong anti-feminist	3%	3%	4%	3%	2%	4%	4%	3%	2%	
Not sure	8%	7%	12%	12%	15%	13%	5%	3%	3%	
Totals (Unweighted N)	100% (1,000)	100% (796)	100% (100)	100% (104)	100% (35)	100% (356)	100% (337)	100% (181)	100% (91)	

Omnibus Poll

April 11 - 12, 2013



	Total	Feminist or anti-feminist					
		A strong feminist	A feminist	Neither a feminist nor an anti-feminist	An anti-feminist	A strong anti-feminist	Not sure
A strong feminist	6%	100%	–	–	–	–	–
A feminist	14%	–	100%	–	–	–	–
Neither a feminist nor an anti-feminist	63%	–	–	100%	–	–	–
An anti-feminist	5%	–	–	–	100%	–	–
A strong anti-feminist	3%	–	–	–	–	100%	–
Not sure	8%	–	–	–	–	–	100%
Totals (Unweighted N)	100% (1,000)	100% (53)	100% (136)	100% (642)	100% (52)	100% (34)	100% (83)

	Total	Opinion on gender equality		
		Yes	No	Not sure
A strong feminist	6%	7%	2%	–
A feminist	14%	16%	2%	4%
Neither a feminist nor an anti-feminist	63%	64%	60%	61%
An anti-feminist	5%	5%	14%	1%
A strong anti-feminist	3%	3%	11%	3%
Not sure	8%	6%	11%	31%
Totals (Unweighted N)	100% (1,000)	100% (822)	100% (86)	100% (92)

Omnibus Poll

April 11 - 12, 2013



2. Majority of women feminist or anti-feminist

Regardless of your own view, do you think that a majority of women consider themselves to be feminists?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	27%	27%	27%	26%	27%	24%	33%	33%	24%	24%	28%	23%
No	37%	42%	32%	31%	34%	42%	40%	29%	38%	45%	39%	20%
Not sure	36%	31%	41%	43%	39%	34%	27%	38%	38%	31%	34%	57%
Totals (Unweighted N)	100% (1,000)	100% (476)	100% (524)	100% (191)	100% (286)	100% (373)	100% (147)	100% (333)	100% (422)	100% (245)	100% (901)	100% (99)

	Total	Race			Education				
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Yes	27%	25%	26%	39%	20%	32%	30%	19%	15%
No	37%	41%	28%	22%	15%	30%	39%	45%	59%
Not sure	36%	34%	46%	38%	66%	38%	32%	36%	26%
Totals (Unweighted N)	100% (1,000)	100% (796)	100% (100)	100% (104)	100% (35)	100% (356)	100% (337)	100% (181)	100% (91)

	Total	Feminist or anti-feminist					
		A strong feminist	A feminist	Neither a feminist nor an anti-feminist	An anti-feminist	A strong anti-feminist	Not sure
Yes	27%	43%	43%	24%	16%	31%	16%
No	37%	31%	25%	40%	70%	43%	11%
Not sure	36%	26%	31%	36%	14%	26%	73%
Totals (Unweighted N)	100% (1,000)	100% (53)	100% (136)	100% (642)	100% (52)	100% (34)	100% (83)

	Total	Opinion on gender equality		
		Yes	No	Not sure
Yes	27%	27%	39%	13%
No	37%	39%	35%	15%
Not sure	36%	33%	26%	72%

continued on the next page . . .

Omnibus Poll

April 11 - 12, 2013



continued from previous page

Opinion on gender equality

	Total	Yes	No	Not sure
Totals (Unweighted N)	100% (1,000)	100% (822)	100% (86)	100% (92)

Omnibus Poll

April 11 - 12, 2013



3. Majority of men feminist or anti-feminist

Regardless of your own view, do you think that a majority of men consider themselves to be feminists?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	7%	8%	5%	9%	6%	5%	8%	6%	7%	7%	7%	7%
No	67%	71%	63%	59%	66%	71%	68%	65%	65%	71%	69%	45%
Not sure	27%	21%	32%	33%	28%	24%	24%	29%	27%	22%	24%	48%
Totals (Unweighted N)	100% (1,000)	100% (476)	100% (524)	100% (191)	100% (286)	100% (373)	100% (147)	100% (333)	100% (422)	100% (245)	100% (901)	100% (99)

	Race				Education				
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Yes	7%	5%	10%	12%	12%	6%	9%	5%	2%
No	67%	71%	55%	57%	50%	62%	66%	78%	83%
Not sure	27%	24%	35%	31%	39%	32%	25%	17%	15%
Totals (Unweighted N)	100% (1,000)	100% (796)	100% (100)	100% (104)	100% (35)	100% (356)	100% (337)	100% (181)	100% (91)

	Feminist or anti-feminist						
	Total	A strong feminist	A feminist	Neither a feminist nor an anti-feminist	An anti-feminist	A strong anti-feminist	Not sure
Yes	7%	14%	10%	4%	11%	22%	7%
No	67%	68%	73%	69%	85%	64%	29%
Not sure	27%	18%	18%	27%	5%	14%	64%
Totals (Unweighted N)	100% (1,000)	100% (53)	100% (136)	100% (642)	100% (52)	100% (34)	100% (83)

	Opinion on gender equality			
	Total	Yes	No	Not sure
Yes	7%	7%	10%	3%
No	67%	70%	71%	30%
Not sure	27%	23%	19%	67%

continued on the next page . . .

Omnibus Poll

April 11 - 12, 2013



continued from previous page

Opinion on gender equality

	Total	Yes	No	Not sure
Totals (Unweighted N)	100% (1,000)	100% (822)	100% (86)	100% (92)

Omnibus Poll

April 11 - 12, 2013



4. Feminist - negative or positive term

When you hear the word 'feminist', do you think of this as a completely positive, mostly positive, mostly negative, or a completely negative term?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Completely positive	7%	8%	7%	7%	7%	6%	11%	12%	7%	2%	8%	5%
Mostly positive	19%	16%	22%	20%	17%	20%	19%	31%	16%	9%	20%	15%
Neutral	29%	28%	29%	33%	29%	28%	24%	31%	29%	25%	29%	27%
Mostly negative	30%	33%	27%	22%	32%	32%	32%	17%	32%	46%	31%	22%
Completely negative	7%	9%	5%	4%	5%	8%	12%	3%	8%	12%	7%	7%
Not sure	7%	5%	10%	14%	9%	5%	1%	7%	9%	6%	5%	24%
Totals (Unweighted N)	100% (1,000)	100% (476)	100% (524)	100% (191)	100% (286)	100% (373)	100% (147)	100% (333)	100% (422)	100% (245)	100% (901)	100% (99)

	Total	Race			Education					
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	
Completely positive	7%	5%	12%	15%	12%	7%	8%	5%	10%	
Mostly positive	19%	21%	15%	15%	16%	14%	22%	21%	30%	
Neutral	29%	26%	42%	32%	25%	32%	29%	27%	16%	
Mostly negative	30%	34%	15%	25%	33%	28%	30%	37%	29%	
Completely negative	7%	8%	3%	4%	5%	9%	5%	6%	11%	
Not sure	7%	6%	13%	9%	9%	10%	6%	5%	4%	
Totals (Unweighted N)	100% (1,000)	100% (796)	100% (100)	100% (104)	100% (35)	100% (356)	100% (337)	100% (181)	100% (91)	

Omnibus Poll

April 11 - 12, 2013



	Feminist or anti-feminist						
	Total	A strong feminist	A feminist	Neither a feminist nor an anti-feminist	An anti-feminist	A strong anti-feminist	Not sure
Completely positive	7%	52%	21%	1%	—	9%	6%
Mostly positive	19%	30%	61%	13%	—	—	7%
Neutral	29%	14%	8%	39%	10%	4%	16%
Mostly negative	30%	4%	9%	35%	67%	31%	22%
Completely negative	7%	—	1%	6%	23%	52%	1%
Not sure	7%	—	0%	5%	—	3%	48%
Totals (Unweighted N)	100% (1,000)	100% (53)	100% (136)	100% (642)	100% (52)	100% (34)	100% (83)

	Opinion on gender equality			
	Total	Yes	No	Not sure
Completely positive	7%	9%	1%	—
Mostly positive	19%	22%	10%	6%
Neutral	29%	28%	32%	35%
Mostly negative	30%	30%	39%	21%
Completely negative	7%	6%	15%	6%
Not sure	7%	5%	4%	32%
Totals (Unweighted N)	100% (1,000)	100% (822)	100% (86)	100% (92)

Omnibus Poll

April 11 - 12, 2013



5. Opinion on gender equality

Do you believe that men and women should be social, political and economic equals?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	82%	82%	82%	77%	79%	86%	84%	87%	81%	76%	85%	58%
No	9%	10%	8%	9%	9%	8%	11%	7%	7%	14%	9%	13%
Not sure	9%	8%	10%	14%	12%	6%	5%	6%	12%	10%	7%	30%
Totals (Unweighted N)	100% (1,000)	100% (476)	100% (524)	100% (191)	100% (286)	100% (373)	100% (147)	100% (333)	100% (422)	100% (245)	100% (901)	100% (99)

	Total	Race			Education				
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Yes	82%	84%	75%	78%	62%	80%	83%	88%	88%
No	9%	9%	9%	11%	14%	9%	11%	6%	6%
Not sure	9%	8%	16%	11%	24%	11%	7%	6%	6%
Totals (Unweighted N)	100% (1,000)	100% (796)	100% (100)	100% (104)	100% (35)	100% (356)	100% (337)	100% (181)	100% (91)

	Total	Feminist or anti-feminist						Not sure
		A strong feminist	A feminist	Neither a feminist nor an anti-feminist	An anti-feminist	A strong anti-feminist		
Yes	82%	96%	96%	83%	74%	63%	54%	
No	9%	4%	2%	8%	24%	29%	12%	
Not sure	9%	—	2%	9%	1%	8%	34%	
Totals (Unweighted N)	100% (1,000)	100% (53)	100% (136)	100% (642)	100% (52)	100% (34)	100% (83)	

	Total	Opinion on gender equality		
		Yes	No	Not sure
Yes	82%	100%	—	—
No	9%	—	100%	—
Not sure	9%	—	—	100%

continued on the next page . . .

Omnibus Poll

April 11 - 12, 2013



continued from previous page

Opinion on gender equality

	Total	Yes	No	Not sure
Totals (Unweighted N)	100% (1,000)	100% (822)	100% (86)	100% (92)