

1. Heard about Tweets

In the months since the 2016 election, how much have you heard about Donald Trump's posts on Twitter?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|----------------------|--------|------|--------|------------------|-------|-------|------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Heard a lot | 63% | 68% | 58% | 57% | 50% | 65% | 81% | 65% | 64% | 54% | 57% |
| Heard a little | 29% | 26% | 32% | 35% | 34% | 29% | 17% | 30% | 17% | 35% | 36% |
| Heard nothing at all | 8% | 6% | 10% | 8% | 16% | 7% | 1% | 5% | 19% | 11% | 7% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | 998 | 441 | 557 | 184 | 285 | 328 | 201 | 730 | 98 | 101 | 69 |

| | Party ID | | | Family Income (3 category) | | | | Census Region | | | | |
|----------------------|----------|------|------|----------------------------|---------|-----------|---------|-------------------|-----------|---------|-------|------|
| | Total | Dem | Ind | Rep | < \$50K | \$50-100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| Heard a lot | 63% | 70% | 57% | 65% | 55% | 72% | 77% | 65% | 56% | 62% | 64% | 69% |
| Heard a little | 29% | 23% | 31% | 33% | 35% | 23% | 21% | 25% | 31% | 33% | 28% | 25% |
| Heard nothing at all | 8% | 7% | 12% | 1% | 11% | 4% | 1% | 10% | 13% | 5% | 9% | 5% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | 998 | 358 | 392 | 248 | 465 | 275 | 117 | 141 | 188 | 230 | 355 | 225 |

2. Official Statements

Do you think President Trump's tweets:

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|-------|--------|--------|------------------|-------|-------|------|-------------------|-------|----------|-------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Should be seen as official White House statements | 44% | 44% | 44% | 42% | 47% | 43% | 44% | 46% | 43% | 36% | 44% |
| Should NOT be seen as official White House statements | 56% | 56% | 56% | 58% | 53% | 57% | 56% | 54% | 57% | 64% | 56% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | 989 | 436 | 553 | 179 | 284 | 327 | 199 | 723 | 98 | 101 | 67 |

| | Total | Party ID | | | Family Income (3 category) | | | | Census Region | | | |
|---|-------|----------|------|------|----------------------------|-----------|---------|-------------------|---------------|---------|-------|------|
| | | Dem | Ind | Rep | < \$50K | \$50-100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| Should be seen as official White House statements | 44% | 53% | 43% | 34% | 40% | 43% | 54% | 50% | 46% | 42% | 43% | 46% |
| Should NOT be seen as official White House statements | 56% | 47% | 57% | 66% | 60% | 57% | 46% | 50% | 54% | 58% | 57% | 54% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | 989 | 358 | 385 | 246 | 463 | 273 | 117 | 136 | 186 | 228 | 351 | 224 |

3. Help or Hurt

Do you think President Trump's tweets generally:

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|---------------------------------|--------|------|--------|------------------|-------|-------|------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Help his cause | 14% | 18% | 11% | 9% | 11% | 15% | 23% | 15% | 6% | 22% | 16% |
| Hurt his cause | 53% | 51% | 55% | 55% | 52% | 53% | 52% | 52% | 72% | 46% | 39% |
| Neither help nor hurt his cause | 17% | 18% | 15% | 17% | 15% | 21% | 11% | 19% | 12% | 11% | 16% |
| Not sure | 16% | 12% | 19% | 18% | 22% | 12% | 14% | 14% | 10% | 22% | 29% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | 1,000 | 441 | 559 | 185 | 285 | 329 | 201 | 731 | 99 | 101 | 69 |

| | Party ID | | | | Family Income (3 category) | | | | Census Region | | | |
|---------------------------------|----------|------|------|------|----------------------------|-----------|---------|-------------------|---------------|---------|-------|------|
| | Total | Dem | Ind | Rep | < \$50K | \$50-100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| Help his cause | 14% | 6% | 15% | 26% | 15% | 14% | 15% | 14% | 12% | 12% | 16% | 17% |
| Hurt his cause | 53% | 74% | 50% | 30% | 49% | 62% | 60% | 47% | 60% | 50% | 52% | 51% |
| Neither help nor hurt his cause | 17% | 9% | 17% | 28% | 19% | 15% | 11% | 14% | 12% | 27% | 16% | 12% |
| Not sure | 16% | 12% | 19% | 16% | 17% | 10% | 13% | 25% | 16% | 12% | 16% | 20% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | 1,000 | 359 | 393 | 248 | 465 | 276 | 118 | 141 | 189 | 231 | 355 | 225 |

4. Speaking for You

When President Trump tweets, do you generally:

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|--|--------|------|--------|------------------|-------|-------|------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Feel as though he's speaking for you | 23% | 27% | 19% | 14% | 21% | 22% | 37% | 24% | 19% | 23% | 20% |
| NOT feel as though he's speaking for you | 53% | 52% | 53% | 56% | 54% | 53% | 47% | 51% | 66% | 46% | 50% |
| Not sure | 24% | 21% | 28% | 31% | 26% | 24% | 16% | 25% | 15% | 31% | 30% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | 996 | 440 | 556 | 185 | 284 | 329 | 198 | 728 | 99 | 100 | 69 |

| | Party ID | | | Family Income (3 category) | | | | Census Region | | | | |
|--|----------|------|------|----------------------------|---------|-----------|---------|-------------------|-----------|---------|-------|------|
| | Total | Dem | Ind | Rep | < \$50K | \$50-100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| Feel as though he's speaking for you | 23% | 9% | 20% | 49% | 20% | 28% | 22% | 27% | 17% | 26% | 24% | 24% |
| NOT feel as though he's speaking for you | 53% | 76% | 52% | 20% | 52% | 53% | 64% | 46% | 58% | 48% | 51% | 55% |
| Not sure | 24% | 15% | 28% | 31% | 28% | 19% | 14% | 27% | 25% | 26% | 25% | 21% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | 996 | 358 | 392 | 246 | 464 | 275 | 118 | 139 | 186 | 231 | 354 | 225 |

5. Hear Tweets

When you learn about something Donald Trump has posted on Twitter, is it more often by:

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|--|--------|------|--------|------------------|-------|-------|------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Seeing his tweets directly on Twitter | 11% | 12% | 9% | 13% | 12% | 11% | 6% | 8% | 15% | 17% | 19% |
| Seeing or hearing a news story discussing his tweets | 65% | 70% | 61% | 55% | 60% | 65% | 84% | 72% | 53% | 47% | 59% |
| Neither of the above | 13% | 9% | 17% | 13% | 15% | 17% | 6% | 13% | 15% | 17% | 10% |
| Not sure | 11% | 9% | 12% | 19% | 13% | 7% | 4% | 8% | 17% | 19% | 13% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | 997 | 440 | 557 | 184 | 285 | 329 | 199 | 729 | 98 | 101 | 69 |

| | Party ID | | | Family Income (3 category) | | | | Census Region | | | | |
|--|----------|------|------|----------------------------|---------|-----------|---------|-------------------|-----------|---------|-------|------|
| | Total | Dem | Ind | Rep | < \$50K | \$50-100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| Seeing his tweets directly on Twitter | 11% | 10% | 9% | 15% | 12% | 11% | 7% | 8% | 7% | 12% | 11% | 12% |
| Seeing or hearing a news story discussing his tweets | 65% | 68% | 61% | 70% | 58% | 76% | 79% | 63% | 65% | 70% | 62% | 66% |
| Neither of the above | 13% | 12% | 17% | 9% | 18% | 8% | 3% | 13% | 14% | 13% | 15% | 11% |
| Not sure | 11% | 10% | 14% | 6% | 11% | 5% | 11% | 17% | 13% | 6% | 12% | 11% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | 997 | 358 | 393 | 246 | 465 | 275 | 117 | 140 | 188 | 231 | 353 | 225 |

6. Media Attention

Do you think the media has paid:

| | Gender | | Age (4 category) | | | | Race (4 category) | | | | |
|--|--------|------|------------------|-------|-------|-------|-------------------|-------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Too much attention to Donald Trump's posts on Twitter | 50% | 51% | 50% | 34% | 47% | 62% | 52% | 52% | 44% | 43% | 54% |
| About the right amount of attention to Donald Trump's posts on Twitter | 25% | 27% | 23% | 28% | 25% | 22% | 26% | 25% | 24% | 25% | 23% |
| Not enough attention to Donald Trump's posts on Twitter | 9% | 9% | 8% | 8% | 9% | 6% | 13% | 9% | 6% | 8% | 9% |
| Not sure | 16% | 13% | 19% | 30% | 19% | 10% | 9% | 13% | 26% | 24% | 14% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | 998 | 439 | 559 | 184 | 284 | 329 | 201 | 729 | 99 | 101 | 69 |

| | Party ID | | | Family Income (3 category) | | | | Census Region | | | | |
|--|----------|------|------|----------------------------|---------|-----------|---------|-------------------|-----------|---------|-------|------|
| | Total | Dem | Ind | Rep | < \$50K | \$50-100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| Too much attention to Donald Trump's posts on Twitter | 50% | 40% | 50% | 66% | 49% | 54% | 50% | 48% | 46% | 54% | 50% | 51% |
| About the right amount of attention to Donald Trump's posts on Twitter | 25% | 36% | 20% | 18% | 23% | 31% | 30% | 18% | 24% | 29% | 25% | 23% |
| Not enough attention to Donald Trump's posts on Twitter | 9% | 10% | 9% | 6% | 10% | 6% | 7% | 9% | 6% | 7% | 8% | 15% |
| Not sure | 16% | 14% | 21% | 10% | 17% | 9% | 13% | 25% | 25% | 10% | 17% | 12% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | 998 | 358 | 392 | 248 | 464 | 276 | 118 | 140 | 188 | 231 | 354 | 225 |

| | |
|-------------------------------|---|
| Interviewing Dates | June 13 - 14, 2017 |
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration was imputed from the November 2014 Current Population Survey Registration and Voting Supplement. |
| Weighting | The sample was weighted based on gender, age, race, education, 2012 and 2016 Presidential votes. The weights range from 0.112 to 6.07, with a mean of one and a standard deviation of 0.834. |
| Number of respondents | 1000 |
| Margin of error | ± 4% (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 43 questions not reported. |