

# HuffPost: Tax plan

January 19 - 20, 2018 - 1000 US Adults



## 1. Group Randomization

Survey Experiment Group Randomization

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
No party cue	51%	48%	53%	48%	49%	52%	53%	51%	47%	45%	59%
Republican party cue	49%	52%	47%	52%	51%	48%	47%	49%	53%	55%	41%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	1,000	448	552	187	269	345	199	729	117	82	72

	Party ID			Family Income (3 category)				Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
No party cue	51%	47%	53%	51%	51%	49%	52%	53%	52%	48%	52%	50%
Republican party cue	49%	53%	47%	49%	49%	51%	48%	47%	48%	52%	48%	50%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	1,000	366	395	239	514	225	89	172	209	224	383	184

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## 2. Favor tax reform

Do you generally favor or oppose the tax reform law recently passed by Congress?

*Asked of half of respondents*

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favor strongly	22%	26%	18%	10%	15%	21%	41%	25%	10%	18%	18%
Favor somewhat	18%	22%	14%	19%	18%	19%	14%	18%	16%	18%	19%
Oppose somewhat	10%	7%	13%	10%	13%	9%	9%	9%	12%	11%	10%
Oppose strongly	26%	26%	26%	30%	19%	27%	28%	25%	27%	27%	35%
Not sure	25%	18%	30%	32%	35%	24%	8%	24%	34%	26%	18%
Totals	101%	99%	101%	101%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	505	218	287	93	131	174	107	373	60	34	38

	Party ID			Family Income (3 category)				Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Favor strongly	22%	9%	18%	46%	21%	21%	29%	21%	21%	16%	22%	26%
Favor somewhat	18%	11%	17%	28%	16%	24%	16%	15%	12%	17%	22%	14%
Oppose somewhat	10%	13%	10%	6%	11%	7%	22%	5%	8%	9%	13%	9%
Oppose strongly	26%	47%	22%	5%	22%	34%	29%	26%	31%	29%	22%	26%
Not sure	25%	20%	33%	16%	30%	14%	4%	32%	27%	29%	21%	25%
Totals	101%	100%	100%	101%	100%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	505	186	200	119	268	105	43	89	103	110	196	96

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## 3. Understand tax reform

How well do you understand the new tax reform law?

*Asked of half of respondents*

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	16%	20%	13%	9%	11%	20%	20%	16%	12%	20%	18%
Somewhat well	39%	41%	37%	35%	39%	35%	51%	43%	34%	25%	35%
Not very well	21%	18%	24%	19%	22%	25%	16%	20%	28%	21%	26%
Not at all well	13%	11%	15%	25%	7%	11%	10%	12%	9%	21%	13%
Not sure	11%	10%	11%	12%	20%	8%	3%	10%	17%	13%	8%
Totals	100%	100%	100%	100%	99%	99%	100%	101%	100%	100%	100%
Unweighted N	505	218	287	94	131	173	107	374	60	35	36

	Party ID			Family Income (3 category)				Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Very well	16%	18%	15%	14%	11%	21%	19%	22%	20%	8%	15%	21%
Somewhat well	39%	43%	34%	44%	34%	46%	70%	34%	34%	43%	38%	45%
Not very well	21%	21%	21%	21%	24%	24%	10%	14%	26%	21%	24%	11%
Not at all well	13%	11%	15%	12%	19%	5%	0%	9%	13%	21%	11%	10%
Not sure	11%	6%	15%	8%	11%	5%	1%	21%	7%	8%	13%	13%
Totals	100%	99%	100%	99%	99%	101%	100%	100%	100%	101%	101%	100%
Unweighted N	505	186	201	118	270	103	43	89	104	110	196	95

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## 4. Tax reform personal effect

How do you think the new tax reform law will personally affect you?

*Asked of half of respondents*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Make things better for me	23%	30%	17%	16%	27%	21%	28%	26%	14%	15%	27%
Make things worse for me	19%	16%	21%	15%	16%	22%	18%	19%	28%	14%	9%
Not change things very much for me	29%	33%	26%	22%	23%	32%	40%	33%	15%	21%	31%
Not sure	29%	21%	35%	47%	34%	25%	13%	22%	44%	50%	34%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	101%	100%	101%
Unweighted N	506	219	287	94	131	175	106	373	60	35	38

	Total	Party ID			Family Income (3 category)				Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Make things better for me	23%	14%	20%	41%	21%	25%	31%	23%	22%	21%	23%	27%
Make things worse for me	19%	35%	13%	7%	20%	15%	18%	19%	16%	21%	18%	21%
Not change things very much for me	29%	30%	28%	32%	26%	41%	39%	19%	28%	33%	31%	24%
Not sure	29%	21%	39%	20%	32%	19%	12%	39%	34%	26%	28%	28%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	506	186	201	119	269	105	43	89	104	110	196	96

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## 5. Tax reform effect on average Americans

How do you think the new tax reform law will affect most average Americans?

*Asked of half of respondents*

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Make things better for most average Americans	31%	38%	25%	20%	31%	26%	50%	34%	11%	23%	38%
Make things worse for most average Americans	32%	32%	32%	34%	25%	37%	30%	32%	35%	37%	25%
Not change things very much for most average Americans	13%	12%	13%	11%	10%	17%	9%	14%	10%	14%	7%
Not sure	24%	18%	30%	34%	34%	20%	11%	20%	44%	26%	30%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	500	216	284	92	131	171	106	371	58	33	38

	Party ID			Family Income (3 category)				Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Make things better for most average Americans	31%	12%	28%	61%	27%	34%	46%	30%	29%	25%	32%	37%
Make things worse for most average Americans	32%	57%	29%	4%	32%	31%	41%	31%	39%	30%	31%	29%
Not change things very much for most average Americans	13%	12%	10%	18%	15%	18%	9%	2%	14%	16%	12%	8%
Not sure	24%	18%	33%	16%	26%	17%	4%	36%	18%	30%	24%	25%
Totals	100%	99%	100%	99%	100%	100%	100%	99%	100%	101%	99%	99%
Unweighted N	500	186	196	118	264	105	43	88	103	110	193	94

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## 6. Favor Republican tax reform

Do you generally favor or oppose the Republican tax reform law recently passed by Congress?

*Asked of the other half of respondents*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favor strongly	19%	22%	16%	9%	9%	21%	40%	25%	2%	5%	26%
Favor somewhat	15%	18%	12%	14%	15%	11%	24%	16%	8%	15%	19%
Oppose somewhat	11%	10%	12%	13%	12%	14%	4%	9%	12%	21%	14%
Oppose strongly	28%	28%	27%	28%	31%	29%	20%	25%	45%	22%	24%
Not sure	27%	21%	33%	36%	33%	25%	12%	25%	32%	37%	16%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	490	229	261	93	137	168	92	353	57	46	34

	Total	Party ID			Family Income (3 category)				Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Favor strongly	19%	4%	17%	47%	16%	23%	15%	24%	13%	15%	24%	21%
Favor somewhat	15%	11%	16%	19%	16%	15%	17%	11%	19%	18%	16%	6%
Oppose somewhat	11%	16%	8%	8%	12%	10%	17%	6%	12%	12%	10%	12%
Oppose strongly	28%	53%	20%	2%	27%	27%	39%	24%	25%	34%	25%	29%
Not sure	27%	16%	39%	24%	28%	25%	11%	35%	31%	21%	26%	33%
Totals	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%	101%	101%
Unweighted N	490	178	194	118	243	120	45	82	102	114	186	88

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## 7. Understand Republican tax reform

How well do you understand the new Republican tax reform law?

*Asked of the other half of respondents*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	17%	21%	14%	16%	13%	20%	20%	17%	19%	12%	28%
Somewhat well	36%	39%	33%	31%	34%	36%	45%	42%	19%	25%	42%
Not very well	22%	24%	20%	23%	19%	18%	30%	21%	33%	21%	11%
Not at all well	9%	4%	14%	9%	10%	11%	2%	8%	9%	17%	2%
Not sure	16%	12%	20%	21%	23%	14%	3%	13%	20%	26%	17%
Totals	100%	100%	101%	100%	99%	99%	100%	101%	100%	101%	100%
Unweighted N	490	228	262	91	138	169	92	354	57	46	33

	Total	Party ID			Family Income (3 category)				Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Very well	17%	19%	14%	21%	11%	27%	24%	22%	15%	20%	18%	16%
Somewhat well	36%	38%	31%	43%	36%	34%	50%	35%	31%	38%	37%	40%
Not very well	22%	25%	19%	21%	26%	23%	21%	7%	25%	24%	21%	18%
Not at all well	9%	12%	8%	3%	11%	5%	3%	10%	15%	7%	9%	2%
Not sure	16%	6%	27%	12%	17%	11%	2%	27%	14%	11%	16%	24%
Totals	100%	100%	99%	100%	101%	100%	100%	101%	100%	100%	101%	100%
Unweighted N	490	178	193	119	243	120	45	82	104	113	186	87

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## 8. Republican tax reform personal effect

How do you think the new Republican tax reform law will personally affect you?

*Asked of the other half of respondents*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Make things better for me	23%	29%	16%	22%	14%	23%	34%	28%	4%	10%	35%
Make things worse for me	22%	19%	24%	18%	21%	28%	15%	18%	40%	22%	14%
Not change things very much for me	28%	31%	26%	36%	25%	23%	32%	27%	29%	31%	33%
Not sure	27%	21%	34%	23%	41%	26%	18%	27%	27%	37%	18%
Totals	100%	100%	100%	99%	101%	100%	99%	100%	100%	100%	100%
Unweighted N	493	229	264	93	138	170	92	355	57	47	34

	Total	Party ID			Family Income (3 category)				Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Make things better for me	23%	11%	20%	46%	20%	28%	34%	20%	20%	27%	25%	17%
Make things worse for me	22%	40%	13%	7%	23%	21%	29%	16%	25%	35%	13%	23%
Not change things very much for me	28%	32%	29%	20%	29%	29%	21%	27%	28%	22%	34%	25%
Not sure	27%	17%	37%	26%	29%	22%	16%	36%	27%	17%	29%	36%
Totals	100%	100%	99%	99%	101%	100%	100%	99%	100%	101%	101%	101%
Unweighted N	493	179	194	120	244	120	46	83	105	114	186	88



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## 9. Republican tax reform effect on average Americans

How do you think the new Republican tax reform law will affect most average Americans?

*Asked of the other half of respondents*

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Make things better for most average Americans	26%	29%	23%	17%	14%	27%	47%	31%	10%	11%	36%
Make things worse for most average Americans	31%	30%	31%	40%	27%	31%	23%	28%	39%	31%	41%
Not change things very much for most average Americans	16%	21%	11%	18%	22%	14%	9%	17%	13%	20%	4%
Not sure	28%	20%	35%	25%	37%	27%	20%	24%	37%	38%	19%
Totals	101%	100%	100%	100%	100%	99%	99%	100%	99%	100%	100%
Unweighted N	489	228	261	93	135	169	92	351	57	47	34

	Party ID			Family Income (3 category)				Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Make things better for most average Americans	26%	10%	23%	56%	22%	30%	28%	31%	23%	26%	27%	25%
Make things worse for most average Americans	31%	54%	22%	9%	29%	35%	53%	20%	40%	43%	19%	32%
Not change things very much for most average Americans	16%	18%	15%	13%	18%	14%	9%	14%	16%	12%	21%	8%
Not sure	28%	18%	40%	22%	31%	21%	10%	35%	21%	20%	32%	34%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	101%	99%	99%
Unweighted N	489	178	192	119	241	120	46	82	104	113	185	87

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## 10. Most trusted party

Which party do you trust more to handle America's tax system?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The Democratic Party	36%	38%	35%	42%	38%	37%	27%	32%	57%	38%	35%
The Republican Party	31%	35%	27%	15%	27%	31%	51%	37%	6%	21%	30%
Not sure	33%	27%	39%	43%	35%	33%	21%	31%	37%	41%	36%
Totals	100%	100%	101%	100%	100%	101%	99%	100%	100%	100%	101%
Unweighted N	999	448	551	187	269	344	199	729	116	82	72

	Total	Party ID			Family Income (3 category)				Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
The Democratic Party	36%	80%	18%	5%	39%	34%	39%	30%	36%	42%	34%	34%
The Republican Party	31%	4%	25%	80%	26%	36%	32%	37%	31%	23%	34%	30%
Not sure	33%	16%	57%	15%	35%	30%	29%	33%	33%	36%	31%	36%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	999	365	395	239	513	225	89	172	208	224	383	184

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<b>Interviewing Dates</b>	January 19 - 20, 2018
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration was imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted based on gender, age, race, education, 2012 and 2016 Presidential votes. The weights range from 0.151 to 5.579, with a mean of one and a standard deviation of 0.768.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.9% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	52 questions not reported.