

HuffPost: Stormy Daniels

March 9 - 12, 2018 - 1000 US Adults



1. Personal immoral act impact on public life

Do you think an elected official who has committed an immoral act in their personal life can still behave ethically and fulfill their duties in their public and professional life?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	44%	51%	37%	48%	44%	42%	42%	48%	31%	28%	56%
No	32%	29%	34%	26%	31%	32%	38%	29%	41%	43%	27%
Not sure	24%	20%	29%	26%	25%	26%	19%	23%	29%	29%	17%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	997	429	568	132	289	375	201	729	108	94	66

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	44%	26%	45%	67%	24%	70%	41%	52%	51%	40%	37%	48%	48%
No	32%	49%	28%	15%	51%	12%	36%	29%	31%	37%	28%	30%	33%
Not sure	24%	25%	27%	18%	25%	18%	23%	19%	18%	24%	35%	22%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	997	353	426	218	365	306	453	260	134	224	207	403	163

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2. Trump as moral leader

How well do you think the phrase 'moral leader' describes Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Extremely well	8%	7%	8%	7%	5%	8%	10%	9%	6%	3%	6%
Very well	13%	16%	11%	8%	15%	13%	19%	14%	9%	17%	14%
Somewhat well	17%	17%	17%	15%	14%	19%	21%	22%	3%	6%	10%
Not at all well	49%	47%	52%	52%	49%	50%	46%	45%	69%	50%	52%
Not sure	13%	12%	13%	18%	18%	11%	4%	10%	13%	24%	18%
Totals	100%	99%	101%	100%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	992	430	562	132	288	372	200	724	109	92	67

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Extremely well	8%	4%	6%	16%	1%	18%	9%	5%	7%	6%	10%	8%	7%
Very well	13%	3%	11%	31%	3%	38%	12%	13%	16%	13%	10%	15%	13%
Somewhat well	17%	5%	18%	32%	3%	27%	18%	15%	21%	13%	18%	19%	19%
Not at all well	49%	83%	46%	10%	92%	8%	52%	56%	51%	54%	48%	47%	52%
Not sure	13%	5%	19%	11%	1%	9%	10%	11%	5%	14%	15%	12%	10%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%	101%	101%
Unweighted N	992	351	424	217	363	303	450	261	132	222	208	400	162

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3. Heard of Stormy Daniels

Have you heard of Stormy Daniels?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	68%	70%	66%	49%	61%	77%	80%	70%	64%	59%	66%
No	24%	24%	24%	42%	25%	18%	17%	24%	30%	20%	24%
Not sure	8%	6%	9%	9%	14%	5%	3%	5%	6%	21%	11%
Totals	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	998	430	568	133	289	376	200	729	109	94	66

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	68%	73%	63%	72%	83%	76%	60%	80%	91%	65%	71%	67%	73%
No	24%	21%	28%	23%	13%	20%	32%	15%	8%	24%	22%	27%	21%
Not sure	8%	7%	10%	5%	5%	4%	9%	4%	1%	12%	7%	6%	6%
Totals	100%	101%	101%	100%	101%	100%	101%	99%	100%	101%	100%	100%	100%
Unweighted N	998	352	427	219	363	308	454	261	133	224	210	402	162

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4. Heard about story of affair

Stormy Daniels is a pornographic actress who says that she had an affair with President Trump in 2006. Trump has denied the affair. How much have you heard about this story?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Heard a lot	39%	42%	36%	26%	30%	45%	53%	41%	35%	39%	29%
Heard a little	41%	40%	43%	40%	44%	41%	40%	42%	43%	30%	47%
Heard nothing at all	16%	15%	16%	31%	17%	10%	7%	13%	19%	19%	24%
Not sure	4%	3%	5%	3%	9%	4%	0%	3%	4%	11%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	101%	99%	100%
Unweighted N	999	431	568	133	289	376	201	730	109	94	66

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Heard a lot	39%	53%	34%	30%	62%	39%	37%	46%	52%	34%	37%	43%	38%
Heard a little	41%	32%	40%	57%	31%	47%	41%	41%	40%	43%	44%	39%	42%
Heard nothing at all	16%	11%	21%	11%	6%	13%	18%	10%	8%	19%	15%	14%	16%
Not sure	4%	4%	5%	3%	1%	1%	5%	3%	0%	5%	3%	4%	4%
Totals	100%	100%	100%	101%	100%	100%	101%	100%	100%	101%	99%	100%	100%
Unweighted N	999	353	427	219	364	308	454	261	134	224	210	403	162

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5. Credible affair allegation

Stormy Daniels is a pornographic actress who says that she had an affair with President Trump in 2006. Do you think her allegation is or is not credible?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Credible	41%	43%	39%	34%	46%	41%	44%	38%	53%	47%	38%
Not credible	20%	21%	19%	12%	16%	22%	27%	22%	9%	19%	15%
I haven't heard enough to say	28%	25%	32%	44%	26%	23%	21%	29%	26%	20%	38%
Not sure	11%	12%	10%	9%	12%	13%	8%	10%	12%	15%	10%
Totals	100%	101%	100%	99%	100%	99%	100%	99%	100%	101%	101%
Unweighted N	998	431	567	133	288	376	201	730	109	93	66

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Credible	41%	70%	36%	11%	83%	11%	42%	46%	43%	43%	44%	39%	40%
Not credible	20%	8%	15%	44%	3%	49%	16%	22%	22%	14%	19%	22%	22%
I haven't heard enough to say	28%	15%	36%	30%	10%	26%	31%	24%	23%	32%	30%	25%	30%
Not sure	11%	7%	12%	14%	4%	14%	11%	8%	12%	11%	7%	14%	8%
Totals	100%	100%	99%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	998	353	426	219	364	308	454	261	134	224	210	403	161

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6. Affair immoral

If President Trump had an affair with Stormy Daniels, do you think that:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
It is immoral	63%	62%	64%	69%	55%	63%	67%	63%	72%	51%	68%
It is NOT immoral	13%	15%	12%	10%	21%	13%	9%	13%	11%	19%	11%
Not sure	23%	23%	24%	21%	24%	24%	23%	24%	17%	30%	21%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	991	429	562	133	288	372	198	723	109	94	65

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
It is immoral	63%	82%	55%	54%	86%	51%	62%	71%	71%	57%	63%	64%	71%
It is NOT immoral	13%	9%	15%	16%	7%	21%	14%	16%	12%	16%	11%	13%	12%
Not sure	23%	9%	29%	31%	8%	28%	24%	13%	17%	27%	26%	23%	17%
Totals	99%	100%	99%	101%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	991	353	421	217	364	302	454	259	133	223	209	399	160

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7. Credible reports about payment

According to news reports, President Trump's attorney paid Stormy Daniels \$130,000 shortly before the 2016 election as part of an agreement not to discuss the alleged affair. Do you think that these reports are or are not credible?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Credible	47%	51%	43%	36%	49%	48%	53%	45%	56%	54%	37%
Not credible	13%	13%	13%	10%	10%	15%	16%	14%	7%	10%	13%
I haven't heard enough to say	28%	26%	30%	44%	24%	22%	24%	29%	20%	21%	40%
Not sure	13%	10%	15%	11%	16%	15%	7%	12%	16%	15%	11%
Totals	101%	100%	101%	101%	99%	100%	100%	100%	99%	100%	101%
Unweighted N	997	431	566	133	288	375	201	729	109	94	65

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Credible	47%	77%	40%	19%	86%	20%	47%	55%	56%	50%	46%	44%	48%
Not credible	13%	4%	10%	30%	1%	31%	12%	11%	18%	12%	11%	14%	12%
I haven't heard enough to say	28%	14%	34%	33%	9%	32%	29%	25%	19%	29%	24%	29%	30%
Not sure	13%	4%	15%	18%	3%	16%	13%	9%	7%	9%	18%	13%	10%
Totals	101%	99%	99%	100%	99%	99%	101%	100%	100%	100%	99%	100%	100%
Unweighted N	997	353	426	218	364	307	453	261	134	224	210	401	162

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8. Trump aware of payment

Do you think President Trump was or was not aware that his attorney paid Stormy Daniels as part of an agreement not to discuss the alleged affair?

Asked of those who think it's credible

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Trump was aware	88%	85%	91%	87%	89%	90%	85%	86%	93%	87%	97%
Trump was NOT aware	3%	5%	1%	7%	3%	2%	3%	2%	5%	5%	3%
Not sure	9%	10%	8%	6%	8%	8%	12%	11%	2%	8%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	528	248	280	61	158	195	114	371	73	54	30

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Trump was aware	88%	94%	86%	64%	95%	55%	87%	91%	89%	90%	90%	87%	88%
Trump was NOT aware	3%	2%	4%	6%	1%	10%	4%	3%	1%	4%	4%	2%	5%
Not sure	9%	4%	10%	31%	4%	35%	9%	7%	10%	7%	6%	12%	8%
Totals	100%	100%	100%	101%	100%	100%	100%	101%	100%	101%	100%	101%	101%
Unweighted N	528	281	200	47	312	69	239	151	76	129	109	201	89

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9. Knowledge of payment immoral

If President Trump knew that his attorney paid Stormy Daniels as part of an agreement not to discuss the alleged affair, do you think that:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
It is immoral	57%	56%	58%	63%	54%	57%	55%	55%	61%	60%	62%
It is NOT immoral	16%	19%	13%	14%	15%	17%	17%	18%	14%	9%	11%
Not sure	27%	25%	29%	23%	31%	26%	29%	27%	26%	31%	27%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	101%	100%	100%
Unweighted N	990	427	563	132	286	372	200	724	108	94	64

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
It is immoral	57%	83%	51%	35%	86%	27%	60%	60%	60%	56%	58%	57%	57%
It is NOT immoral	16%	6%	17%	27%	6%	34%	13%	23%	20%	15%	15%	16%	17%
Not sure	27%	11%	32%	38%	9%	39%	27%	17%	20%	29%	27%	26%	26%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	990	350	424	216	364	305	450	260	134	220	208	400	162

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10. Did anything wrong

Do you think President Trump did anything wrong in regard to Stormy Daniels?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, he did	46%	44%	48%	36%	48%	48%	49%	43%	55%	53%	44%
No, he did not	21%	25%	17%	19%	20%	20%	26%	22%	15%	15%	25%
Not sure	33%	31%	35%	45%	32%	32%	24%	35%	30%	32%	30%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	995	429	566	133	288	373	201	726	109	94	66

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, he did	46%	78%	38%	18%	84%	12%	47%	51%	46%	48%	53%	42%	45%
No, he did not	21%	7%	21%	40%	5%	46%	22%	21%	20%	18%	14%	24%	25%
Not sure	33%	16%	40%	42%	12%	43%	31%	28%	34%	34%	33%	34%	30%
Totals	100%	101%	99%	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	995	353	425	217	363	307	452	260	134	222	210	401	162

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11. Relevancy of affair

If Stormy Daniels' allegations are true, do you think that:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Disqualifies Trump from serving as president	25%	21%	28%	20%	25%	26%	27%	20%	44%	35%	21%
Is relevant to Trump's presidency, but does not disqualify him from serving	27%	30%	25%	35%	27%	24%	26%	28%	19%	26%	37%
Is not relevant to Trump's presidency	36%	36%	36%	33%	32%	39%	40%	42%	22%	25%	27%
Not sure	12%	13%	11%	12%	17%	11%	7%	10%	15%	14%	15%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	993	429	564	131	288	373	201	726	108	93	66

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Disqualifies Trump from serving as president	25%	48%	20%	4%	47%	2%	28%	26%	19%	29%	28%	20%	26%
Is relevant to Trump's presidency, but does not disqualify him from serving	27%	33%	22%	29%	37%	18%	28%	26%	32%	22%	26%	30%	28%
Is not relevant to Trump's presidency	36%	10%	41%	62%	8%	75%	29%	42%	43%	33%	34%	39%	36%
Not sure	12%	9%	17%	5%	7%	5%	15%	6%	6%	16%	11%	11%	11%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	101%
Unweighted N	993	352	425	216	362	306	451	261	134	223	209	399	162

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Interviewing Dates	March 9 - 12, 2018
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration was imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, 2012 and 2016 Presidential votes. The weights range from 0.133 to 5.997, with a mean of one and a standard deviation of 0.794.
Number of respondents	1000
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	47 questions not reported.