

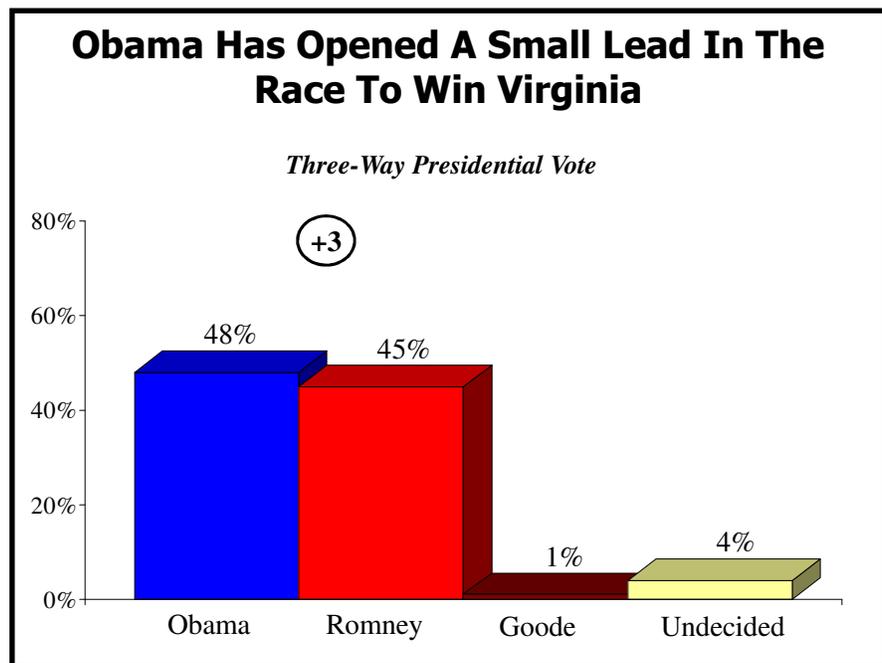


To: Americans United For Change
From: The Mellman Group, Inc.
Re: Obama Claims Lead In Tight Virginia Presidential Race
Date: November 3, 2012

This analysis represents the findings of a statewide survey of the likely November 2012 Virginia electorate using a registration-based sample including cellphones and landlines. Eight hundred (800) interviews were conducted October 30-November 2. The margin of error for the whole sample is +/-3.4% at a 95% level of confidence and higher for subgroups depending upon size.

The results of our latest poll show President Obama holding a 3-point lead over Mitt Romney in the presidential race in Virginia, with Obama receiving 48% of the vote, just ahead of Romney's 45% vote share. Constitution party candidate and native Virginian Virgil Goode receives 1% of the Old Dominion vote, while 4% remain undecided.

These survey results also show positive momentum for the president among swing voters. In our poll released on October 28th, Obama trailed Romney by 15 points among independents (34% to 49%), but this week narrowed the gap to a 2-point deficit (41% to 43%). Moreover, Obama has pulled ahead of Romney among female independents (43% to 42%), and maintains his large lead among self-described moderates 43% to 35%. Both



candidates have solidified their bases, with Obama holding 95% of the vote among Democrats and Romney with 90% of Republican votes. The president also leads among strongly Democratic voting bases, leading 92% to 4% among African Americans and 50% to 42% among voters under 40 years old.

The president holds a strong 15-point advantage among the tenth of the electorate that has already voted, leading Romney 53% to 38%, with 8% declining to reveal their vote choice. This early lead may be indicative of the strong ground organization Obama for America has established in Virginia.

These results suggest positive movement for President Obama, but it remains clear as ever that the battle for Virginia will continue up to Election Day.