

THE HUFFINGTON POST ANNOUNCES NEW SALES TEAM HIRES

New York, NY, May 26, 2010 -- *The Huffington Post* (huffingtonpost.com), a leading social news and opinion site, today announced nine new additions to its fast-growing sales team: Terry City, Marcia Greenblatt, Adam Gross, Jim Iacono, Laura Krebill, Mandy MacKay, John Shankman, Julia Steers, and Marc Walker. Greg Coleman, President and Chief Revenue Officer of *The Huffington Post*, made the announcement.

“Bringing on such a wide-range of talent -- a remarkable group of industry professionals from some of the best names in media -- marks a key milestone in the build-out of our sales platform,” said Greg Coleman. “We’re now ready to fully capitalize on the success of *The Huffington Post* brand, and further deepen our engagement with marketers.”

- **Terry City** has been named Executive Director, Entertainment Sales and Strategy, at *The Huffington Post*. He was most recently Strategic Entertainment Accounts Director, Film & Television at *Yahoo!*
- **Marcia Greenblatt** has been named Senior Account Director at *The Huffington Post*. She was most recently Regional Sales Manager at *Forbes Media*.
- **Adam Gross** has been named Account Executive at *The Huffington Post*. He was most recently Sales Representative at *Variety*.
- **Jim Iacono**, has been named Los Angeles Sales Director at *The Huffington Post*. He was most recently Los Angeles Director at *Wenner Media*.
- **Laura Krebill** was named Senior Account Director at *The Huffington Post*. She was most recently Account Director at *AOL*.
- **Mandy MacKay** has been named Senior Manager of Sales Development at *The Huffington Post*. She was most recently Account Manager at *The New York Times*.
- **John Shankman** has been named Account Director at *The Huffington Post*. He was most recently Regional Sales Manager (RSM) at Federated Media.
- **Julia Steers** has been named Social Marketing Manager at *The Huffington Post*. She was most recently Editor-in-Chief of *DoSomething.org*.
- **Marc Walker** has been named Midwest Sales Director at *The Huffington Post*. He was most recently Midwest Sales Director for *USATODAY.com*.

Said Eric Hippeau, CEO of *The Huffington Post*: “Since starting in September, Greg Coleman has been hard at work building a sales team that can execute his ambitious vision for bringing our business to the next level. We’re better situated than ever to connect with key marketers who see *HuffPost* as offering a unique hybrid of news and

opinion with an attitude, a passionate and engaged community, and a site built around sharing via social tools and the latest technology.”

About *The Huffington Post*:

The Huffington Post (www.huffingtonpost.com) is a leading social news and opinion site which in four and a half years has become an influential and oft-quoted media brand, "The Internet Newspaper." The site offers coverage of politics, media, business, entertainment, living, style, sustainable “green” living, world news, technology, nonprofits, college life, books, religion, food and comedy, and is a top destination for news, blogs and original content. *The Huffington Post* ("*HuffPost*") has over 30 million unique visitors per month (source: Google Analytics) and is the most-linked-to blog on the Internet, per Technorati. In 2008, the site launched its first local version, *HuffPost Chicago*; *HuffPost New York*, *HuffPost Denver* and *HuffPost LA* launched in 2009. *The Huffington Post* has an active community, with over two million comments made on the site each month. *HuffPost Social News* launched in 2009 to leverage the power of social networking to allow readers to create their own personalized social networking-like news page on *HuffPost* itself. *The Huffington Post Twitter Edition* launched in 2010. *HuffPost* has 6,000 bloggers -- from politicians and celebrities to academics and policy experts -- who contribute in real-time on a wide-range of topics making news today. Among those who have blogged on *HuffPost* are Barack Obama, Hillary Clinton, Larry David, Nora Ephron, Larry Page, Madeleine Albright, Robert Redford, Neil Young, Rahm Emanuel, Albert Brooks, Mia Farrow, Russ Feingold, Al Franken, Ari Emanuel, Gary Hart, Edward Kennedy, Harry Shearer, John Kerry, Bill Maher, Nancy Pelosi, Madonna, Jamie Lee Curtis, Ryan Reynolds, Craig Newmark, Alec Baldwin, Donna Karan, Kenneth Cole and Donatella Versace. A comprehensive list of the contributors to *The Huffington Post* can be found in its blogger index: <http://www.huffingtonpost.com/theblog/index/>.