

Ipsos Public Affairs



Ipsos Poll Conducted for Reuters

States of the Nation

09.26.2016

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GAME CHANGERS



IPSOS POLL CONDUCTED FOR REUTERS

States of the Nation Poll

These are findings from an Ipsos poll conducted

for



date

Sept 2-22, 2016



For the survey,

a sample of

45,705
Americans

ages

18+

were interviewed online

States of the Nation Poll

- The data were weighted to the U.S. current population data.
- Statistical margins of error are not applicable to online polls.
- All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error.
- Figures marked by an asterisk (*) indicate a percentage value of greater than zero but less than one half of one per cent.
- Where figures do not sum to 100, this is due to the effects of rounding.
- *To see more information on this and other Reuters/Ipsos polls, please visit:*

[Reuters.com/statesofthenation](https://www.reuters.com/statesofthenation)

LIKELY VOTERS

States of the Nation Poll

UPDATED | THURSDAY SEPTEMBER 22, 2016



CLINTON ★

259

45% OF VOTE
Predicted winner



TRUMP

191

40% OF VOTE

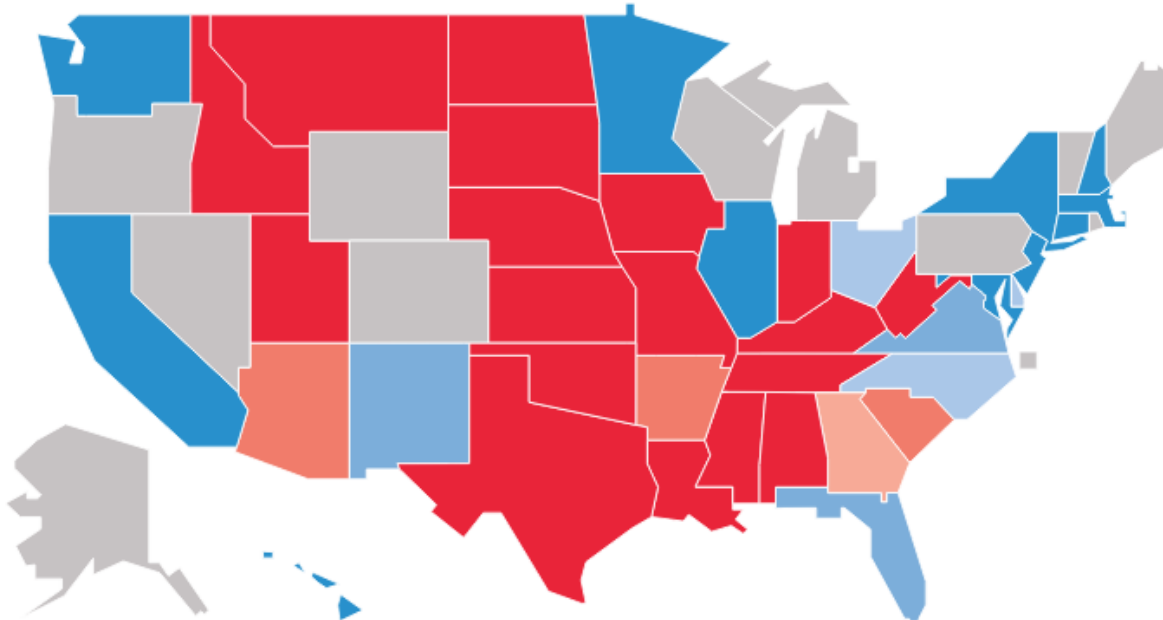
270 TO WIN



High confidence

SHOW CARTOGRAM

SHOW TABLE



States of the Nation Poll

STATE	SAMPLE	CONFIDENCE	CLINTON	TRUMP	DK/OTR	STATE	SAMPLE	CONFIDENCE	CLINTON	TRUMP	DK/OTH
Alabama	648	High	39%	53%	8%	Nebraska	277	High	31%	54%	15%
Alaska	53		—	—		Nevada	542	Tossup	45%	45%	10%
Arizona	665	Mod	42%	48%	10%	New Hampshire	283	High	51%	36%	13%
Arkansas	433	Mod	41%	49%	10%	New Jersey	953	High	50%	32%	18%
California	1468	High	60%	28%	12%	New Mexico	229	Mod	47%	38%	15%
Colorado	534	Tossup	42%	44%	14%	New York	1113	High	53%	34%	13%
Connecticut	662	High	47%	37%	16%	North Carolina	520	Low	49%	43%	8%
Delaware	210	Low	40%	33%	27%	North Dakota	104		—	—	
Florida	1167	Mod	49%	45%	6%	Ohio	550	Low	46%	43%	11%
Georgia	947	Low	43%	46%	11%	Oklahoma	547	High	30%	55%	15%
Hawaii	166		—	—		Oregon	505	Tossup	44%	41%	15%
Idaho	273	High	32%	55%	13%	Pennsylvania	709	Tossup	46%	46%	8%
Illinois	644	High	53%	31%	16%	Rhode Island	192		—	—	
Indiana	674	High	35%	54%	11%	South Carolina	716	Mod	43%	50%	7%
Iowa	521	High	41%	51%	8%	South Dakota	141	High	28%	52%	20%
Kansas	472	High	36%	51%	13%	Tennessee	651	High	33%	47%	20%
Kentucky	522	High	37%	54%	9%	Texas	875	High	33%	48%	19%
Louisiana	506	High	36%	52%	12%	DC	139		—	—	
Maine	306	Tossup	40%	38%	22%	Utah	425	High	31%	48%	21%
Maryland	628	High	50%	34%	16%	Vermont	111		—	—	
Massachusetts	692	High	54%	30%	16%	Virginia	532	Mod	47%	40%	13%
Michigan	957	Tossup	43%	42%	15%	Washington	705	High	49%	35%	16%
Minnesota	578	High	43%	36%	21%	West Virginia	301	High	35%	52%	13%
Mississippi	365	High	38%	50%	12%	Wisconsin	685	Tossup	41%	41%	18%
Missouri	660	High	35%	51%	14%	Wyoming	83		—	—	
Montana	175	High	36%	54%	10%						

States of the Nation

SURVEY METHODOLOGY

The poll is conducted entirely online, using the approach described in our standard political tracking survey. We use a sampling approach that includes a mix of respondents from pre-screened panels and non-panel respondents recruited online, in real-time. In line with industry practice, some of these respondents are awarded points for participating. Those points can be redeemed for various rewards. The questions included in the States of the Nation Poll are simple: standard demographics; our Party ID question; our Likelihood of Voting question; and our Vote Intention question.

The sample comprises data from three separate surveys: our standard tracking survey (about 2,500 interviews/week) with two additional surveys that are conducted as part of Ipsos' other online survey systems (about 6,000-7,000 interviews/week each), totaling up to 16,000 a week. The survey questions and order are identical for all surveys.

ABOUT IPSOS

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GAME CHANGERS

At Ipsos we are passionately curious about people, markets, brands and society. We deliver information and analysis that makes our complex world easier and faster to navigate and inspires our clients to make smarter decisions.

We believe that our work is important. Security, simplicity, speed and substance applies to everything we do.

Through specialisation, we offer our clients a unique depth of knowledge and expertise. Learning from different experiences gives us perspective and inspires us to boldly call things into question, to be creative.

By nurturing a culture of collaboration and curiosity, we attract the highest calibre of people who have the ability and desire to influence and shape the future.

“GAME CHANGERS” – our tagline – summarises our ambition.