

**SurveyMonkey Brexit Poll – June 20-21**
**TOPLINE RESULTS OF EXPECTED VOTERS**
**In general, how much interest do you have in what is going on in politics?**

	A great deal	Quite a lot	Some	Not very much	None at all	No answer
6/20 – 6/21	24%	34%	27%	11%	2%	0%
6/17 - 6/20	26%	36%	27%	8%	2%	0%
6/8 - 6/15	26%	34%	29%	9%	2%	0%

**Now thinking about the upcoming referendum on Britain’s membership in the European Union, how much interest do you generally have in that vote?**

	A great deal	Quite a lot	Some	Not very much	None at all	No answer
6/20 – 6/21	53%	31%	12%	3%	1%	0%
6/17 - 6/20	56%	29%	11%	3%	1%	0%
6/8 - 6/15	52%	30%	13%	4%	1%	1%

**Where do you live?**

	North England	Midlands	East of England	London	South England	Wales	Scotland	Northern Ireland	Elsewhere
6/20 – 6/21	24%	16%	10%	12%	23%	5%	9%	3%	0%
6/17 - 6/20	24%	16%	9%	12%	23%	5%	9%	3%	0%
6/8 - 6/15	24%	16%	9%	12%	23%	5%	9%	3%	0%

**What are the chances that you will vote in the upcoming referendum on Britain’s membership in the European Union?**

	Absolutely certain I will vote	Large chance I will vote	50-50 chance I will vote	Small chance I will vote	I will not vote	I am not eligible to vote
6/20 – 6/21	87%	7%	4%	2%	0%	0%
6/17 - 6/20	87%	7%	4%	2%	0%	0%
6/8 - 6/15	84%	8%	5%	2%	0%	0%

**If the election were held today, would you vote for ...**

	The United Kingdom should REMAIN a member of the European Un	The United Kingdom should LEAVE the European Union	No answer
6/20 – 6/21	50%	47%	3%
6/17 - 6/20	48%	49%	3%
6/8 - 6/15	48%	48%	4%

**Will you definitely vote this way or is there a chance you could change your mind and vote the other way?**

	Definitely voting this way	Chance I could change my mind	No answer
6/20 – 6/21	82%	15%	3%
6/17 - 6/20	83%	14%	2%
6/8 - 6/15	77%	20%	4%

**Regardless of your own preference, which side do you think WILL WIN the upcoming referendum on Britain's membership in the European Union?**

	The United Kingdom will vote to REMAIN a member of the European Union	The United Kingdom will vote to LEAVE the European Union	No answer
6/20 – 6/21	59%	38%	3%
6/17 - 6/20	55%	42%	4%
6/8 - 6/15	60%	37%	4%

As far as you're concerned, what is the most important issue facing the country at the present time?

	NHS	Immigration	Economy	Unemployment	Poverty/ Inequality	Education/ schools	Defence/ Foreign affairs	European Union membership	Other	No answer
6/20 – 6/21	15%	28%	15%	3%	13%	3%	3%	13%	6%	1%
6/17 - 6/20	15%	28%	15%	2%	13%	3%	2%	14%	7%	1%
6/8 - 6/15	14%	31%	13%	2%	14%	3%	2%	13%	5%	1%

For each of the following, would you say that the United Kingdom's membership in the European Union has helped them, hurt them, or has it not made much difference?

#### Working class individuals

	Helped	No difference	Hurt	No answer
6/20 – 6/21	41%	22%	33%	4%
6/17 - 6/20	40%	20%	37%	4%
6/8 - 6/15	39%	25%	33%	4%

#### Middle class individuals

	Helped	No difference	Hurt	No answer
6/20 – 6/21	40%	39%	16%	5%
6/17 - 6/20	38%	38%	19%	5%
6/8 - 6/15	38%	39%	18%	4%

#### Upper class individuals

	Helped	No difference	Hurt	No answer
6/20 – 6/21	53%	35%	6%	6%
6/17 - 6/20	54%	35%	7%	5%
6/8 - 6/15	51%	37%	7%	5%

#### British consumers

	Helped	No difference	Hurt	No answer
6/20 – 6/21	46%	23%	25%	5%
6/17 - 6/20	45%	24%	26%	5%
6/8 - 6/15	45%	26%	24%	5%

**For each of the following, would you say that the United Kingdom's membership in the European Union has helped them, hurt them, or has it not made much difference?**

**British businesses**

	Helped	No difference	Hurt	No answer
6/20 – 6/21	52%	21%	22%	5%
6/17 - 6/20	51%	20%	24%	5%
6/8 - 6/15	49%	24%	23%	4%

**Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?**

	Satisfied	Dissatisfied	No answer
6/20 – 6/21	29%	68%	3%
6/17 - 6/20	28%	69%	3%
6/8 - 6/15	29%	69%	2%

**How do you think the general economic situation in this country has changed over the last 12 months? Has it:**

	Got a lot worse	Got a little worse	Stayed the same	Got a little better	Got a lot better	No answer
6/20 – 6/21	19%	28%	29%	21%	2%	2%
6/17 - 6/20	19%	30%	28%	19%	2%	1%
6/8 - 6/15	20%	30%	28%	20%	1%	1%

**Do you think the number of immigrants to Britain nowadays should be increased a lot, increased a little, remain the same as it is, reduced a little or reduced a lot?**

	Increased a lot	Increased a little	Remain the same as it is	Reduced a little	Reduced a lot	No answer
6/20 – 6/21	5%	10%	21%	21%	41%	2%
6/17 - 6/20	5%	10%	19%	20%	44%	2%
6/8 - 6/15	6%	11%	18%	20%	43%	2%

**Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?**

	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Plaid Cymru Show	United Kingdom Independence Party (UKIP)	Green Party	British National Party (BNP)	Other Party	No – None	No answer
6/20 – 6/21	27%	28%	7%	3%	<1%	9%	3%	1%	2%	20%	<1%
6/17 - 6/20	27%	27%	7%	3%	<1%	9%	4%	1%	2%	20%	<1%
6/8 - 6/15	26%	26%	7%	4%	1%	8%	4%	1%	3%	18%	2%

**The last UK general election was held in May 2015. Did you manage to vote in that election? If yes, how did you vote?**

	Yes, Conservative	Yes, Labour	Yes, Liberal Democrat	Yes, Scottish National Party (SNP)	Yes, Plaid Cymru	Yes, United Kingdom Independence Party (UKIP)	Yes, Green Party	Yes, British National Party	Yes, Other Party	No, did not vote	No answer
6/20 – 6/21	29%	25%	7%	3%	1%	10%	3%	1%	5%	16%	0%
6/17 - 6/20	31%	25%	6%	4%	0%	10%	3%	0%	5%	15%	0%
6/8 - 6/15	30%	24%	7%	4%	1%	9%	5%	0%	2%	14%	3%

**And the last European Parliament election was held in 2014. Do you manage to vote in that election?**

	Yes, I voted in that one	No, I didn't vote in that one	No answer
6/20 – 6/21	56%	42%	2%
6/17 - 6/20	59%	39%	2%
6/8 - 6/15	57%	41%	2%

**If you could vote in the 2016 United States presidential election, for whom would you vote?**

	Hillary Clinton, the Democrat	Donald Trump, the Republican	No answer
6/20 – 6/21	76%	18%	7%
6/17 - 6/20	75%	19%	7%

**Are you male or female?**

	Male	Female
6/20 – 6/21	50%	50%
6/17 - 6/20	50%	50%
6/8 - 6/15	50%	50%

**What is your age?**

	18-24	25-34	35-44	45-54	55-64	65 or older
6/20 – 6/21	12%	16%	17%	18%	15%	21%
6/17 - 6/20	12%	16%	18%	18%	15%	21%
6/8 - 6/15	12%	16%	18%	18%	15%	22%

**What is the highest level of qualifications you have completed?**

	None	O level, GCSE or equivalent	A level, AS level or equivalent	Higher National Certificate (HNC/BTEC) or equivalent	Bachelors degree or above
6/20 – 6/21	6%	20%	24%	24%	27%
6/17 - 6/20	5%	20%	22%	25%	27%
6/8 - 6/15	5%	20%	22%	26%	27%

**Which of these applies to you at present? Please choose the first on the list that applies.**

	Married	Living with a partner	Separated (after being married)	Divorced	Widowed	Single (never married)	No answer
6/20 – 6/21	44%	11%	2%	6%	3%	34%	1%
6/17 - 6/20	44%	11%	2%	6%	3%	34%	1%
6/8 - 6/15	52%	15%	2%	6%	3%	22%	1%

**Does your household own or rent your primary accommodation?**

	Owns outright	Owns with mortgage or loan	Part owns and part rents (shared ownership)	Rents (with or without housing benefit)	Lives rent free	No answer
6/20 – 6/21	33%	34%	1%	27%	3%	1%
6/17 - 6/20	33%	33%	1%	27%	3%	1%
6/8 - 6/15	35%	33%	1%	26%	3%	1%

**What is your country of birth?**

	United Kingdom (England & Wales, Scotland, or Northern Ireland)	Elsewhere (please specify)
6/20 – 6/21	90%	10%
6/17 - 6/20	90%	10%
6/8 - 6/15	90%	10%



## **METHODOLOGY**

This SurveyMonkey Poll was conducted online from June 20-21, 2016 among a national sample of 3,969 adults aged 18 and over who say they have at least a chance of voting. Respondents for this survey were selected from the nearly 3 million people who take surveys on the SurveyMonkey platform each day. Data have been weighted for age, sex, education, region, marital status, and country of birth status using the 2011 UK Census to reflect the demographic composition of the United Kingdom.

Because the sample is based on those who initially self-selected for participation rather than a probability sample, no estimates of sampling error can be calculated. All surveys may be subject to multiple sources of error, including, but not limited to sampling error, coverage error, and measurement error.

To assess the variability in the estimates and account for design effects, we create a bootstrap confidence interval to produce an error estimate. The bootstrap confidence interval for this survey is plus or minus 2.0 percentage points for both the full sample and those expected to vote.

To calculate the bootstrap confidence interval we use the weighted data to generate 1,000 independent samples and calculate the 95% confidence intervals for the weighted average. When analyzing the survey results and their accuracy, this error estimate should be taken into consideration in much the same way that analysis of probability polls takes into account the margin of sampling error.