



**ROCKY MOUNTAIN**  
**HEALTH PLANS®**

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## ***NEWS RELEASE***

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### **Rocky Mountain Health Plans to Cover Heavy Babies**

#### *Discovery of Flaw in System Leads to Policy Change*

(GRAND JUNCTION, Colo.) – Today, Rocky Mountain Health Plans has made a companywide policy change and will now provide health plan coverage for healthy infants, regardless of their weight.

“A recent situation in which we denied coverage to a heavy, yet healthy, infant brought to our attention a flaw in our underwriting system for approving infants,” says Steve ErkenBrack, president and CEO, Rocky Mountain Health Plans. “Because we are a small company dedicated to the people of Colorado, we are pleased to be in a position to act quickly. We have changed our policy, corrected our underwriting guidelines and are working to notify the parents of the infant who we earlier denied.”

The trend in health care has been for more and more families with small children to seek individual coverage for their children from health insurers. Rocky Mountain Health Plans has also been seeing this trend. Underwriting for this age group is a relatively new process.

“We are part of the Colorado community too and that includes healthy babies. Rocky Mountain has been serving this community for more than 35 years and our collaborative, community approach to health care is well documented. We are constantly working on new, innovative ways to deliver quality, affordable health plans that are designed for the people of Colorado.

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**About Rocky Mountain Health Plans**

Rocky Mountain Health Plans is a Colorado-based, not-for-profit organization that is uniquely positioned to understand the needs of Colorado's health care consumers. Founded in 1974, Rocky Mountain provides medical benefit plans and services to more than 170,000 enrollees. It offers a wide range of options including PPO, HMO, and Health Savings Account-eligible plans. Medical plans can be fully-insured, fully-insured with cost sharing options, or self-funded. Rocky Mountain is the first Western Slope employer to receive the Well Workplace award from the Wellness Councils of America and has a thirty-year history of serving businesses, individuals, families, Medicare and Medicaid-eligible persons, and children who receive care under the Child Health Plan Plus program. For more information, contact Rocky Mountain Health Plans at 800-843-0719 or visit [www.rmhp.org](http://www.rmhp.org).

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