

## OLA Spring Conference & Blitz 2009

*"44 Hours of Forward-Thinking Call to Action!"*

### Tuesday, May 19

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3:00 – 7:00 PM	<b>Registration Open</b>	Atrium Foyer
5:30 – 7:00 PM	<b>Opening Welcome Reception</b> Sponsored by the OLA Board and Polaris Group	Atrium Ballroom
6:15PM	<i>*Dinner: Senate Banking Committee Chairman Chris Dodd (D-CT)</i> <i>Special Guest: Senator Tim Johnson (D-SD)</i>	<i>*Bistro Bis</i>

### Wednesday, May 20

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8:00 – 8:30 AM	<b>Breakfast</b> (Exhibits Open) - Sponsored by Idology	Atrium Ballroom
8:30 - 10:30 AM	<b>Opening General Session</b> Conference Emcee: Kim Anderson, CL Verify <b>Key Note Address - Congressman Jeb Hensarling (R-TX)</b> Chairman's Report – Mark Curry, Geneva Roth Companies President's Report – Lisa McGreevy, Online Lenders Alliance The New Washington – The Honorable Max Sandlin The House and Senate: How does their Agenda Affect our Industry Dan Gans, Polaris Group; Rob Smith III, Venable; Bill Donovan, Venable Moderated by: Bill Brewster, Capitol Hill Group	Atrium Ballroom
10:30 – 10:45 AM	<b>Break</b> (Exhibits Open) - Sponsored by Centrinex	Atrium Foyer
10:45 – 12:00 PM	<b>General Session</b> State Roundup Daniel Pfeifer, Geneva Roth Companies; Andy LaPointe, CashNet/Cash America; Mary Jackson, CashNet/Cash America International How to talk about our Industry – Robert Hoopes, Vox Global	Atrium Ballroom
12:00 – 1:15 PM	<b>Lunch</b> (Exhibits Open) – Sponsored by Alliance Asset Management, Inc Keynote Address - Congressman Joe Baca (D-CA)	Atrium Ballroom
1:15-1:45 PM	<b>General Session</b> Lobbying 101: How to Have a Successful Meeting on Capitol Hill Bryan Cunningham, George Washington University, Graduate School of Political Management	Atrium Ballroom
1:45 PM	<b>Depart for Hill Meetings – House and Senate</b> <i>Groups have been divided by Congressional District</i>	

2:00 – 5:00 PM	<b>Afternoon on the Hill</b> Get to know your elected officials	Varied Offices
6:00PM	* <i>Reception: Senator Richard Shelby (R-AL)</i>	330 Maryland Ave, NE
6:45 PM	<b>OLA – PAC Dinner</b> - Sponsored by Strategic Link Consulting <i>Open to all attendees</i>	330 Maryland Ave, NE

### Thursday, May 21

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7:30 – 8:00 AM	<b>Breakfast</b> (Exhibits Open) – Sponsored by CashNet	Atrium Ballroom
8:00 – 10:15 AM	<b>General Session</b> <b>Keynote Speaker – Senator David Vitter (R-LA)</b> Financial Services Regulatory Restructuring: How ( <i>meaning WHO?</i> ) is Going to Regulate What? Jim Sivon, Barnett, Sivon & Natter What’s Going on in the Court System? - Daniel Folt, Duane Morris, LLP Current Research and Statistics for Online Lending – Pat Cirillo, Cypress Research Financial Literacy and Why it Matters: CFEF Update – Miranda Harwell, CFEF	Atrium Ballroom
10:15 - 10:30 AM	<b>Break</b> (Exhibits Open) – Sponsored by Centrinex	Atrium Foyer
10:30-11:45AM	<b>General Session</b> The Voice of the Consumer – Lilly Ann McClean, Consumer Rights Coalition Legal & Regulatory Issues – Justin Hosie, Chambliss, Bahner & Stophel, PC Where Do We Go From Here? – Lisa McGreevy, Online Lenders Alliance	Atrium Ballroom
11:45 - 12:45PM	<b>Lunch</b> (Exhibits Open) – Sponsored by Alliance Asset Management, Inc	Atrium Ballroom
1:00 PM	<b>Conference Closes</b>	

*Special Events are notated by an asterisk (\*). Special invitation and RSVP is required to attend. For more information about participating in these events, please contact Greg Porter of the Online Lenders Alliance via phone (816) 721-3336 or via email at GPorter@onlinelendersalliance.org.*

We would especially like to thank our valued sponsors for their generous support!

Exhibitor displays will be located on the upper level of the Atrium Ballroom. Please take the time to visit with them while at the networking reception and as you enjoy casual meals.

#### **SPRING CONFERENCE EXHIBITORS:**

Affnet	CL Verify	Market Genomics	Polaris Government
Alliance Asset	Clarity Services	Paragon Dynamics	Relations, LLC
Management	Cyberclick	Partner Weekly	QFund, Inc
CFEF	DataX	TranDotCom	Smith, Haynes & Watson