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October 7, 2016

TO: Murkowski for U.S. Senate
FROM: Hans Kaiser
RE: Survey Results

With one month to go before Election Day results of our recent survey in Alaska show Lisa Murkowski in a very strong position in the U.S. Senate race. Today at 49% she holds a better than 3:1 lead over Joe Miller, her next closest competitor on the six-way ballot test, who is getting just 16% of the vote.

These results are very similar to what we saw in our September survey after Miller switched parties to become the Libertarian nominee.

	Sept. 13-15	Oct. 5-6
Lisa Murkowski, Republican	48%	49%
Ray Metcalfe, Democrat	15%	9%
Margaret Stock, Non-affiliated	7%	8%
Joe Miller, Libertarian	15%	16%
Ted Gianoutsos, Non-affiliated	*	*
Breck A. Craig, Non-affiliated	1%	1%
None	3%	*
Don't know	12%	15%

* Less than one-half of one percent

Additionally, Lisa's image has improved since our last survey and now she enjoys a very strong favorable rating of 65% while only 25% of Alaskans view her unfavorably. In contrast Joe Miller's image with all voters is 25% favorable and 47% unfavorable, slightly worse than we saw in our September survey. Ray Metcalfe has seen his image fall off slightly while less than 20% of all voters even have an opinion of Margaret Stock.

	Sept. 13-15	Oct. 5-6	Sept. 13-15	Oct. 5-6
Lisa Murkowski			Ray Metcalfe	
Favorable	61%	65%	Favorable	20%
Unfavorable	29%	25%	Unfavorable	14%
Joe Miller			Margaret Stock	
Favorable	27%	25%	Favorable	NA
Unfavorable	45%	47%	Unfavorable	4%

Perhaps even more disconcerting for the Miller team and others is that among the voters who are currently undecided on the race Lisa's image is 42% favorable and 33% unfavorable while Joe Miller is viewed favorably by just 11% of undecided voters and unfavorably by 34%. Less than 20% of undecided voters even have an opinion of Ray Metcalfe and only 5% of those same voters have an opinion of Margaret Stock. She is virtually unknown among these voters.

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More troubling for Miller is that the voters who have seen, read or heard something about him are quite negative about the impact it has made on them. More than half (54%) of these voters are less likely to support him based on what they have seen, read or heard while just 21% are more likely to support him.

This data all points in one direction and puts Lisa Murkowski in a very strong position to win the U.S. Senate race in November.

Presidential Results

The presidential race in Alaska appears to have closed a little since we polled in September (pre-debate) and Donald Trump now leads Hillary Clinton in Alaska by just 3 points. Trump gets 37% of the vote, Clinton 34%, Gary Johnson is getting 10% and Jill Stein just 2%. While these results do make the race look close, the 18% of voters who are undecided would seem to favor a Trump candidacy when push comes to shove. In fact, 55% of these undecided voters identify as Republicans on their voting behavior while just 9% identify as Democrats and 17% as Independents. Furthermore, 42% say they are conservative, 29% say they are moderate and just 6% identify as liberal. And Lisa Murkowski is getting 65% of the vote among these undecideds. Not a lot of room for growth for a Clinton candidacy.

	Sept. 13-15	Oct. 5-6
Donald Trump, Republican	39%	37%
Hillary Clinton, Democratic	31%	34%
Gary Johnson, Libertarian	9%	10%
Jill Stein, Green	4%	2%
None	4%	5%
Don't know	12%	13%

These results are from a Moore Information telephone survey conducted October 5-6, 2016 among a representative sample of 500 likely voters in Alaska. Interviews were conducted using live interviewers and included landline and cell phones. The potential sampling error is plus or minus 4% at the 95% confidence level.