

# Iowa Democratic Caucus Poll – October, 2015



## Democratic Caucus Voters

Dates of Poll: October 29-31, 2015.

N = 681

Margin of error:  $\pm 3.76$

### 1/. Which candidate do you plan to support in the Iowa Democratic Caucus?

	Count	Percentage
Hillary Clinton	312	45.8%
Martin O'Malley	37	5.4%
Bernie Sanders	216	31.7%
Undecided	116	17.0%

### 2. What is your gender?

	Count	Percentage
Female	372	54.6%
Male	309	45.4%

### 3. Which of the following social media do you use most often online?

	Count	Percentage
Facebook	363	53.3%
Twitter	30	4.4%
Instagram	13	1.9%
Google+	23	3.4%
Snapchat	9	1.3%
YouTube	21	3.1%
Pinterest	3	0.4%
LinkedIn	11	1.6%
Another Site	46	6.8%
None	162	23.8%

#### 4. In which of the following age brackets do you belong?

	<b>Count</b>	<b>Percentage</b>
18-24	36	5.3%
25-34	107	15.7%
35-44	82	12.0%
45-54	89	13.1%
55-64	155	22.8%
65+	212	31.1%

#### 5. Region (Derived)

	<b>Count</b>	<b>Percentage</b>
1	76	11.2%
2	231	33.9%
3	96	14.1%
4	35	5.1%
5	111	16.3%
6	37	5.4%
7	17	2.5%
8	57	8.4%
9	21	3.1%

## By Gender

Cross-Tabulations between Question #1 and Question #2

	<b>Clinton</b>	<b>O'Malley</b>	<b>Sanders</b>	<b>Undecided</b>
Female	41.4%	5.1%	31.2%	22.3%
Male	51.1%	5.8%	32.4%	10.7%

## By Social Media

Cross-Tabulations between Question #1 and Question #3

	<b>Clinton</b>	<b>O'Malley</b>	<b>Sanders</b>	<b>Undecided</b>
Facebook	46.6%	4.1%	35.3%	14.1%
Twitter	46.7%	10.0%	36.7%	6.7%
Instagram	38.5%	0.0%	61.5%	0.0%
Google+	56.5%	17.4%	17.4%	8.7%
Snapchat	44.4%	0.0%	44.4%	11.1%
Youtube	42.9%	14.3%	28.6%	14.3%
Pinterest	33.3%	0.0%	66.7%	0.0%
LinkedIn	72.7%	0.0%	27.3%	0.0%
Another Site	32.6%	4.3%	23.9%	39.1%
None	47.4%	6.6%	21.7%	24.3%

## By Age

Cross-Tabulations between Question #1 and Question #4

	<b>Clinton</b>	<b>O'Malley</b>	<b>Sanders</b>	<b>Undecided</b>
18-24	36.1%	2.8%	55.6%	5.6%
25-34	29.0%	3.7%	57.9%	9.3%
35-44	56.1%	6.1%	30.5%	7.3%
45-54	42.7%	6.7%	31.5%	19.1%
55-64	60.6%	5.2%	20.0%	14.2%
65+	42.5%	6.1%	23.6%	27.8%

## By Region of State

Cross-Tabulations between Question #1 and Question #5

	<b>Clinton</b>	<b>O'Malley</b>	<b>Sanders</b>	<b>Undecided</b>
1	51.1%	4.4%	26.7%	17.8%
2	40.0%	3.9%	43.2%	12.9%
3	50.0%	6.7%	33.3%	10.0%
4	57.6%	3.0%	21.2%	18.2%
5	44.3%	5.5%	31.5%	18.7%
6	46.2%	7.7%	7.7%	38.5%
7	48.4%	0.0%	22.6%	29.0%
8	51.2%	7.3%	31.7%	9.8%
9	44.0%	16.0%	16.0%	24.0%

## **Regions of State**

1. Southeast
2. East Central
3. Northeast
4. South Central
5. Central
6. North Central
7. Southwest
8. Central
- 9.** Northwest