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*Public Opinion Research
& Strategy*

TO: Interested Parties

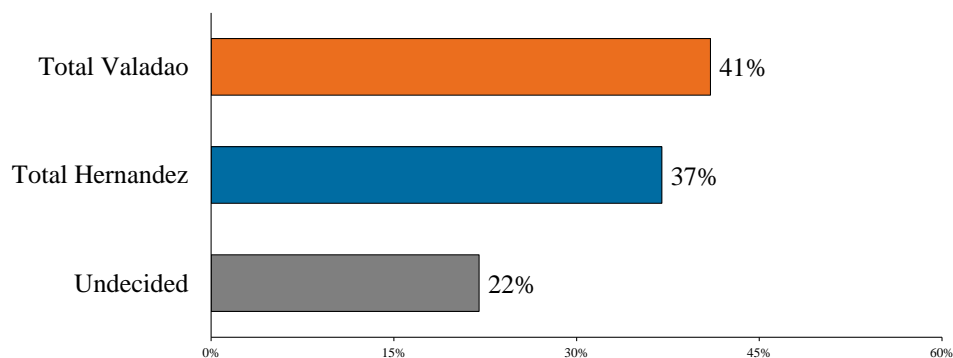
FROM: Fairbank, Maslin, Maullin, Metz & Associates (FM3)

RE: Results of Survey in California Congressional District 21

DATE: October 17, 2012

A recent survey of likely voters conducted by Fairbank, Maslin, Maullin, Metz & Associates shows **Small Business Advocate John Hernandez and California State Legislator David Valadao in a statistical tie in a competitive race for California's 21st Congressional District.**ⁱ When voters are read the names of the candidates and their official ballot designations, Hernandez receives 37 percent of the vote, and Valadao receives 41 percent, with nearly a quarter of voters (22%) undecided.

FIGURE 1: Congressional District 21 Vote



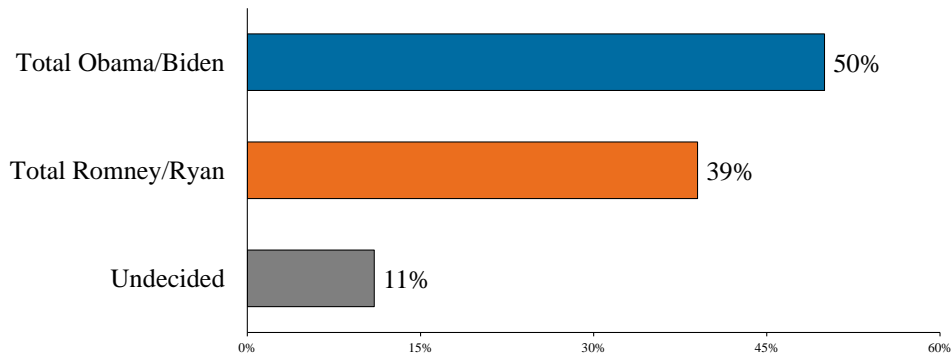
The survey results also show that there is an opportunity for Hernandez to make up ground among Democrats, who make up nearly half of voters in the district. Barack Obama and Joe Biden hold 50 percent of the vote in this district compared to Mitt Romney and Paul Ryan's 39

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percent, with just 11 percent undecided. Obama leads among Democrats (74% support), Latinos (67%), younger voters ages 18 to 49 (56%) and Independents (55%), who are also the most undecided in the Congressional race. The 11 percent of voters undecided in the presidential race are also primarily comprised of Obama's strongest supporters—Democrats, Latinos, Independents and younger voters—and will likely support the President over Mitt Romney on Election Day.

FIGURE 2: Presidential Vote in Congressional District 21



Taken together, the results suggest that Democrat John Hernandez is in a position to beat Republican David Valadao and win the Congressional District 21 seat. This heavily Latino district leans Democratic and President Obama is beating Mitt Romney by double-digits. As CEO of the Central California Hispanic Chamber of Commerce, John Hernandez has a profile that is appealing to voters and his message of jobs first resonates strongly in the district. With a strong communications campaign to voters, Hernandez will come out ahead on Election Day.

ⁱ **Methodology:** From October 13-15, 2012, FM3 completed 400 telephone interviews with Congressional District 21 voters likely to vote in the November 2012 general election. Interviews were conducted on landlines and cell phones. The margin of error for the full sample is +/- 4.9%; margins of error for subgroups within the sample will be higher.