

S1. Are you at least 18 years old and registered to vote at this address [READ ADDRESS]?	Yes	100%
	No	-
	VOL: (Don't know/Refused)	-
S2. Do you currently work as a member of the news media, for an elected official or candidate for political office in any capacity?	Yes	-
	No	100
	VOL: (Don't know/Refused)	-
S3. As you may know, there will be an election for Governor, United States Senator and other state offices in November. How likely are you to vote in that election: Will you definitely vote, probably vote, are the chances 50-50, will you probably not vote, or will you definitely not vote?	Definitely	85%
	Probably	15
	Chances are 50-50	-
	Probably not vote	-
	Definitely not vote	-
	VOL: (Don't know/Refused)	-
P1. No matter how you are voting this year, when it comes to politics, do you generally think of yourself as a Republican, a Democrat, an Independent, or something else? [IF DEMOCRAT/REPUBLICAN ASK] Would you call yourself a strong [DEMOCRAT/REPUBLICAN] or a not very strong [DEMOCRAT/REPUBLICAN]? [IF INDEPENDENT ASK] Do you think of yourself as closer to the Democratic Party or the Republican Party?	Strong Democrat	26%
	Not very strong Democrat	6
	Independent Democrat	7
	Independent	18
	Independent Republican	7
	Not very strong Republican	6
	Strong Republican	19
	VOL: (Something else/Other)	8
	VOL: (Don't know/Refused)	3
	DEMOCRAT (NET)	39%
	INDEPENDENT (NET)	25
	REPUBLICAN (NET)	32

Some people don't pay much attention to political campaigns. How about you, would you say that you are extremely interested, very interested, somewhat interested, not that interested, or not interested at all in the political campaigns this year?

	INTERESTED			NOT INTERESTED			NET	
	Extremely	Very	Somewhat	Not that	Not at all	(DK/Ref.)	INTERESTED	NOT INTERESTED
• Among All Voters	23%	37	32	5	2	1	60%	7
<i>June</i>	21%	37	33	5	3	*	58%	8
• Among All Democrats	18%	38	34	7	2	*	57%	9
<i>June</i>	19%	35	38	4	4	-	54%	8
• Among All Republicans	30%	34	32	2	1	1	64%	3
<i>June</i>	25%	40	26	7	2	1	65%	9
• Among All Independents	25%	35	31	6	2	1	60%	8
<i>June</i>	20%	38	33	5	3	1	58%	8

1. As you may know, there will be elections in November for statewide offices including Governor, Secretary of State, Attorney General, Comptroller, and State Treasurer. I know that many people decide who to vote for based on individual candidates, but are you more likely to vote for mostly Democratic candidates or mostly Republican candidates? [IF DEPENDS] Generally speaking, toward which party's candidates are you leaning towards?		<u>Sept</u>	<u>Jun</u>
	Democratic candidates	36%	34%
	Depends / Democratic candidates	5	8
	Republican candidates	32	26
	Depends / Republican candidates	5	6
	VOL: (Depends/Undecided/Refused)	22	26
	DEMOCRAT (NET)	41%	41
	REPUBLICAN (NET)	37	32

Now I'm going to read you a list of people in public life. For each, please tell me if you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable opinion of them. If you haven't heard of them, please tell me and we'll move on.

	FAVORABLE		UNFAVORABLE					NET		
	Strong	Some	Some	Strong	(CR)	NH	(DK/Ref.)	FAV	UNFAV	FAMILIAR
• Barack Obama.....	40%	14	11	30	3	-	1	54%	41	96
<i>June</i>	38%	20	11	26	3	*	2	58%	37	95
• Bill Brady.....	12%	28	14	15	18	10	3	40%	29	69
<i>June</i>	7%	26	13	7	25	18	3	34%	20	53
• The Tea Party Movement.....	16%	22	12	32	10	5	2	38%	45	83
<i>June</i>	18%	17	12	29	14	7	3	35%	41	76
• Pat Quinn.....	9%	28	21	27	11	2	2	37%	48	85
<i>June</i>	8%	34	20	21	12	3	2	42%	41	83

6. How would you rate the job Barack Obama is doing as President? Would you say he is doing an excellent, good, only fair or poor job?

	Sept	Jun
Excellent.....	16%	18%
Good.....	29	32
Only fair.....	24	22
Poor.....	29	27
VOL: (Mixed/Don't Know/Refused).....	1	7
POSITIVE (NET)	46%	50
NEGATIVE (NET)	53	49

7. How would you rate the job Pat Quinn is doing as Governor? Would you say he is doing an excellent, good, only fair or poor job?

	Sept	Jun
Excellent.....	3%	2%
Good.....	17	22
Only fair.....	43	45
Poor.....	33	26
VOL: (Mixed/Don't Know/Refused).....	4	4
POSITIVE (NET)	20%	25
NEGATIVE (NET)	76	71

8. If the election for Governor were held today, which of the following is closest to what you would do - would you vote to re-elect Pat Quinn, would you consider voting for someone else or do you think you will definitely vote to elect someone else?

	Sept	Jun
Re-elect.....	20%	20%
Consider someone else.....	29	37
Definitely vote for someone else.....	41	36
VOL: (Don't know/Refused).....	10	7

9. And if the November general election for Governor of Illinois was held today and the candidates were Pat Quinn, the Democrat Bill Brady, the Republican Rich Whitney, the Green Party candidate Lex Green, the Libertarian candidate Scott Lee Cohen, the Independent candidate for whom would you vote? [IF UNDECIDED] If you had to decide, which candidate would you lean towards supporting?

	Sept	Jun
Pat Quinn.....	30%	31%
Lean Pat Quinn.....	5	4
Bill Brady.....	32	27
Lean Bill Brady.....	4	5
Rich Whitney.....	3	2
Lean Rich Whitney.....	1	7
Lex Green.....	1	2
Lean Lex Green.....	1	7
Scott Lee Cohen.....	3	2
Lean Scott Lee Cohen.....	3	7
VOL: (Undecided/Refused).....	18	23
QUINN (NET)	35%	35
BRADY (NET)	36	32
WHITNEY (NET)	4	3
GREEN (NET)	2	2
COHEN (NET)	6	3
TOTAL 3RD PARTY (NET)	12%	9

Q10. Would you say you are almost certain to end up voting for [CHOICE IN PREVIOUS QUESTION], or is there a reasonable chance you will switch before Election Day and end up voting for his opponent?

	Sept	Jun
Stick with current choice.....	45%	46%
Might switch.....	23	20
VOL: (Undecided/Lean - Not asked question).....	30	6
VOL: (Don't know/Refused).....	2	28
SOLID QUINN (NET)	20%	22
SOLID BRADY (NET)	23	22
SOLID THIRD PARTY (NET)	2	n/a
UNDECIDED + MIGHT SWITCH (NET)	55	55

11. And if the November general election for United States Senator was held today and the candidates were Alexi Giannoulias, the Democrat Mark Kirk, the Republican LeAlan Jones, the Green Party candidate Mike Labno, the Libertarian candidate for whom would you vote? [IF UNDECIDED] If you had to decide, which candidate would you lean towards supporting?

	<u>Sept</u>	<u>Jun</u>
Alexi Giannoulias	37%	35%
Lean Alexi Giannoulias	3	5
Mark Kirk	34	35
Lean Mark Kirk	3	3
LeAlan Jones	3	n/a
Lean LeAlan Jones	1	n/a
Mike Labno.....	2	n/a
Lean Mike Labno.....	1	n/a
VOL: (Undecided/Refused)	17	20
GIANNOULIAS (NET)	40%	40
KIRK (NET)	37	39
JONES (NET)	3	n/a
LABNO (NET)	3	n/a
TOTAL 3RD PARTY (NET)	6%	1

12. In the last couple of weeks, has your opinion of Pat Quinn become more favorable or less favorable?

More favorable.....	12%
Less favorable	41
VOL: (Stayed the same)	40
VOL: (Don't know/Refused)	6

13. In the last couple of weeks, has your opinion of Bill Brady become more favorable or less favorable?

More favorable.....	21%
Less favorable	31
VOL: (Stayed the same)	33
VOL: (Don't know/Refused)	15

Now, for each of the following statements, please tell me if you think it is a better description of Pat Quinn or a better description of Bill Brady. Tell me which one it describes better no matter who you are planning to vote for.

	<u>Pat Quinn</u>	<u>Bill Brady</u>	<u>(Both)</u>	<u>(Neither)</u>	<u>(DK/Ref.)</u>
• [FORM B] Will raise your taxes	52%	12	16	3	18
<i>June</i>	54%	11	17	3	15
• [FORM A] Will protect the rights of women	38%	24	3	3	33
• [FORM B] Is out of touch	36%	25	13	8	18
<i>June</i>	36%	27	12	10	27
• Shares your values	33%	33	3	13	19
<i>June</i>	29%	34	4	10	22
• [FORM A] Understands the economic concerns of people like you.....	32%	37	3	10	17
<i>June</i>	32%	35	4	12	16
• [FORM A] Will make creating jobs a top priority	27%	42	4	7	21
<i>June</i>	29%	34	6	8	24
• [FORM B] Stands up to the special interests	26%	28	2	20	24
<i>June</i>	28%	30	4	14	23
• [FORM A] Will reform state government in Springfield	22%	44	1	15	19
<i>June</i>	24%	38	1	17	20
• [FORM B] Has a radical agenda outside of mainstream Illinois	21%	27	3	17	32

Finally, I would like to ask you a few final questions for statistical purposes only.

D101. What is your age?	18-29	8%
	30-44	20
	45-54	23
	55-64	22
	65+.....	25
VOL: (Refused).....		2

D102. What is the last grade that you completed in school?	Some grade school	*
	Some high school	3
	Graduated high school	19
	Technical/Vocational	2
	Some college.....	23
	Graduate college	31
	Graduate professional	21
	VOL: (Refused).....	1
D103. Are you or is any member of your household a member or a retiree of a labor union?	Respondent belongs	15%
	Household member belongs	10
	No member belongs	74
	VOL: (Don't know/Refused)	1
D105. When it comes to politics, do you generally think of yourself as very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?	Very liberal.....	8%
	Somewhat liberal.....	20
	Moderate	28
	Somewhat conservative	24
	Very conservative.....	16
	VOL: (Refused).....	4
	LIBERAL (NET)	28%
	CONSERVATIVE (NET).....	40
D200. And may I ask your religious background; is it Protestant, Catholic, Jewish, Muslim or something else?	Protestant	41%
	Catholic.....	33
	Jewish.....	3
	Muslim	1
	VOL: (Mormon/Latter Day Saints)	*
	VOL: (Christian Scientist)	1
	VOL: (Other).....	11
	VOL: (None/Atheist).....	4
VOL: (Refused).....	6	
D300. And just to make sure we have a representative sample of voters, could you please tell me your race? [IF BLACK/WHITE/OTHER] Do you consider yourself a Hispanic, Latino, or Spanish-speaking American?	Black/African-American	13%
	White/Caucasian	75
	Hispanic/Latino.....	6
	Asian-American.....	2
	Other (SPECIFY).....	1
	VOL: (Refused).....	3
Gender [BY OBSERVATION]	Male.....	46%
	Female.....	54
Region [FROM SAMPLE]	Central.....	12%
	Collar	24
	North.....	15
	South	11
	North Cook	10
	South Cook.....	9
	City Cook.....	19