

**TO: Ben Chandler For Congress**

**FROM: The Mellman Group, Inc.**

**RE: Chandler Has A Majority And A Double-Digit Lead Over Barr**

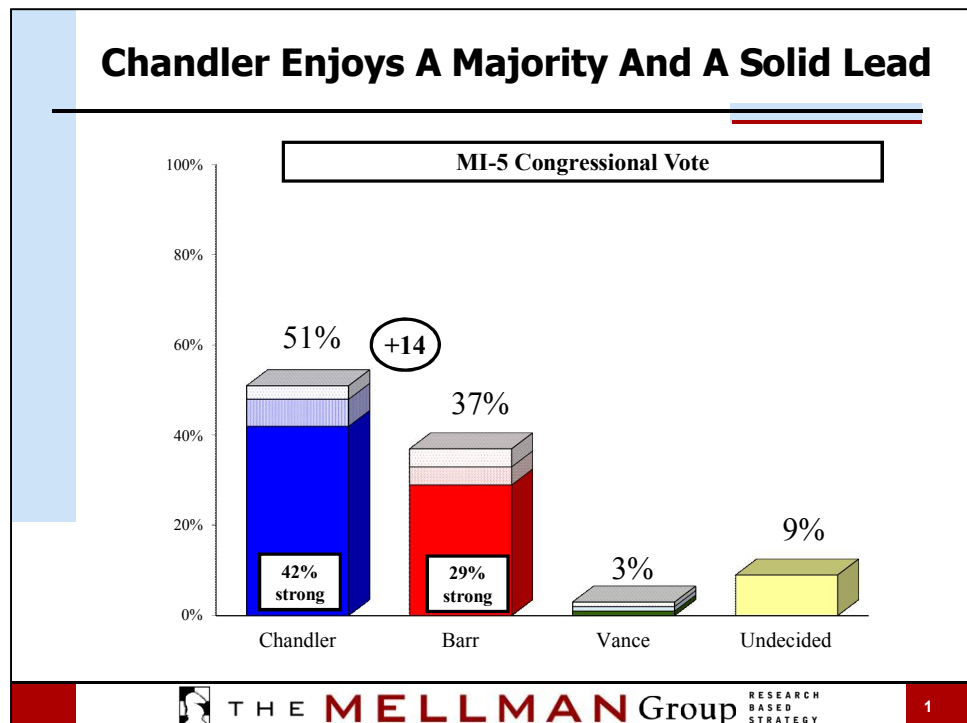
**DATE: September 18, 2012**

*This analysis represents the findings of a survey of 400 voters representing the likely 2012 electorate in Kentucky's 6th Congressional District. Interviews were conducted by telephone September 10 to September 13, 2012, using a registration-based sample. The margin of error for this survey is +/-4.9% at the 95% level of confidence. The margin of error is higher for subgroups.*

Ben Chandler continues to hold the upper hand in the race to represent Kentucky's 6<sup>th</sup> Congressional District. The 6<sup>th</sup> CD presents very unfavorable political terrain to a Republican candidate, with a large Democratic advantage in partisanship. Chandler is both more popular and better known among district voters than Andy Barr. As a result, Chandler heads into the home stretch of this race with majority support and a double-digit lead over Andy Barr.

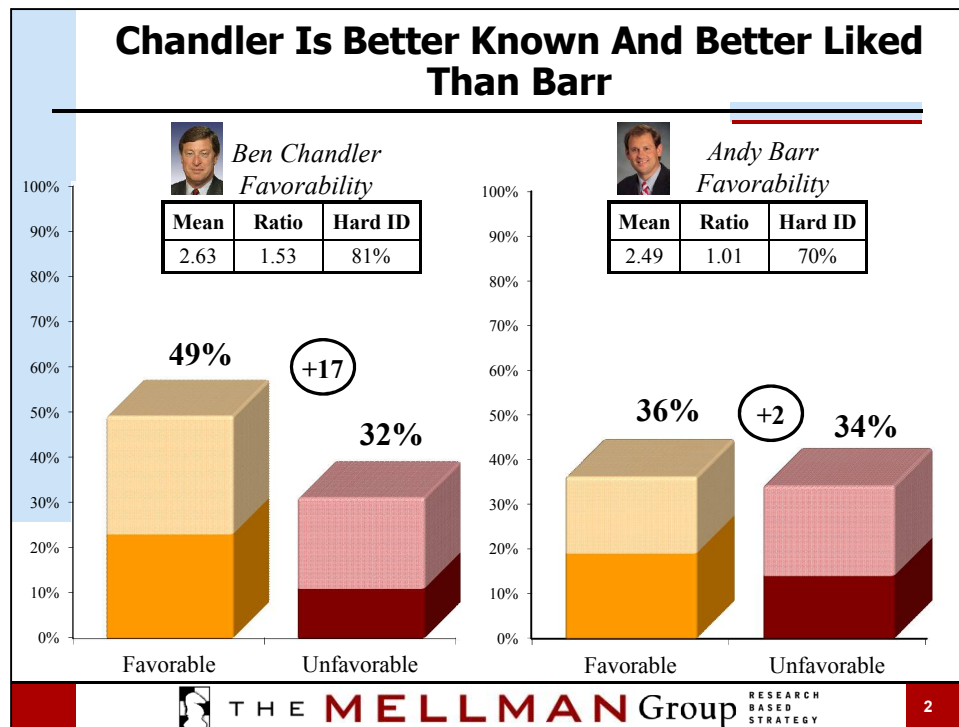
### **Chandler Enjoys A Solid Lead And Remains Over 50%**

Chandler leads Barr by a solid 14-point margin. Chandler leads Barr with the support of 51% of the district's likely voters, compared to just 37% who side with Barr (3% Vance, 9% undecided). Thus Chandler continues both to draw majority support and to outpoll Barr by a double-digit margin. And the intensity is on Chandler's side as well. Forty-two percent (42%) of likely voters "strongly" support Chandler over Barr, while only 29% offer that level of support to Barr.



Chandler leads Barr by 15-points among independent voters (48% Chandler, 33% Barr, 3% Vance) and boasts an even larger 20-point lead among ideological moderates (51% Chandler, 31% Barr, 6% Vance). Chandler has a 17-point lead over Barr among women (53% Chandler, 36% Barr, 3% Vance) and also posts a double-digit lead among men (49% Chandler, 39% Barr, 3% Vance).

## Chandler Is More Popular And Better Known Than Barr



More of the district's voters know Ben Chandler, and they are considerably more likely to view him favorably than they are Andy Barr.

Chandler's hard name ID is 81% compared to 70% who recognize Andy Barr's name. What's more, Chandler is significantly more popular than Barr. While 49% view Chandler favorably (32% unfavorable), just 36% view Barr favorably — and almost the same proportion view Barr unfavorably, with 34%

saying they have unfavorable views toward the challenger.

As this race moves into the final 7 weeks, Ben Chandler continues to maintain his momentum and lead the race with majority support and a solid, double-digit lead.