

October 26, 2012

To: DSCC IE
Fr: John Anzalone / Jeff Liszt / Brian Stryker
Re: Summary of Indiana Statewide Polling

Joe Donnelly has taken a substantial lead in the Indiana Senate race since Richard Mourdock's comments about rape at Tuesday night's debate. Mourdock trails by 7 points in interviews conducted after the debate (40% Mourdock / 47% Donnelly), and voters have a net-negative view of Mourdock.

Joe Donnelly now holds a 7-point lead after Richard Mourdock's comments.

- In interviews conducted Wednesday and Thursday night, October 24-25, Donnelly leads by 7 points in a three-way vote for Senate (47% Donnelly / 40% Mourdock).

Most Hoosiers have heard about Mourdock's comments, and they have done serious damage to his personal popularity.

- Three-quarters (76%) of voters say they have "seen or heard about comments U.S. Senate candidate Richard Mourdock made in a recent debate that when a woman gets pregnant from rape it is something that God intended."
- Richard Mourdock's personal popularity rating is heavily net-unfavorable (33% favorable / 48% unfavorable)—with an unfavorable rating approaching 50%, it will be very hard for him to grow his vote share.
- Since the debate, just 9% of voters say their opinion of Mourdock has gotten more favorable recently while 35% say their opinion has gotten less favorable.

Anzalone Liszt Research conducted N=446 live landline and cellular telephone interviews with likely 2012 general election voters in Indiana between October 24-25, 2012. Respondents were selected at random, with interviews apportioned geographically based on past voter turnout. Expected margin of sampling error is $\pm 4.6\%$ with a 95% confidence level.

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