



NORTH CAROLINA STATEWIDE

2016

Survey conducted November 1 through November 2, 2016. 2,596 likely General Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2016 General Election. Margin of Error is +/- 1.92% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



Q: The candidates in the General Election for President of the United States are the Republican Donald Trump, the Democrat Hillary Clinton and the Libertarian Gary Johnson or someone else. If the election were held today, for whom would you vote?

Donald Trump: 48%
Hillary Clinton: 45%
Gary Johnson: 3%
Someone else: 1%
Undecided: 2%

[TRUMP SUPPORTERS] Q: Would you say you are very enthusiastic about your candidate, somewhat enthusiastic, not so enthusiastic or not enthusiastic at all?

Very enthusiastic: 62%
Somewhat enthusiastic: 26%
Not so enthusiastic: 9%
Not enthusiastic at all: 4%

[CLINTON SUPPORTERS] Q: Would you say you are very enthusiastic about your candidate, somewhat enthusiastic, not so enthusiastic or not enthusiastic at all?

Very enthusiastic: 58%
Somewhat enthusiastic: 30%
Not so enthusiastic: 6%
Not enthusiastic at all: 5%



POWERED BY
REMINGTON
research group

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| BY DMA | | | | | | |
|-----------------|-----------|------------------------------------|------------------------------------|--|----------------------------------|------------|
| Column % | CHARLOTTE | GREENSBOR O-H.POINT- W.SALEM | GREENVILLE -N.BERN- WASHNGTN | GREENVLL -SPART- ASHEVLL- AND | RALEIGH- DURHAM (FAYETVLE) | WILMINGTON |
| Donald Trump | 47% | 55% | 52% | 41% | 45% | 50% |
| Hillary Clinton | 48% | 39% | 39% | 44% | 49% | 46% |
| Gary Johnson | 3% | 3% | 5% | 7% | 2% | 4% |
| Someone else | 2% | 1% | 1% | 4% | 1% | 1% |
| Undecided | 1% | 2% | 4% | 4% | 3% | 0% |

| BY GENDER | | |
|-----------------|--------|------|
| Column % | Female | Male |
| Donald Trump | 44% | 52% |
| Hillary Clinton | 50% | 39% |
| Gary Johnson | 3% | 4% |
| Someone else | 1% | 2% |
| Undecided | 2% | 2% |

| BY PARTY | | | |
|-----------------|------------|----------|--------------|
| Column % | Republican | Democrat | Non-Partisan |
| Donald Trump | 88% | 21% | 44% |
| Hillary Clinton | 9% | 75% | 39% |
| Gary Johnson | 2% | 1% | 8% |
| Someone else | 0% | 1% | 4% |
| Undecided | 1% | 2% | 5% |



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Q: The candidates in the General Election for President of the United States are the Republican Donald Trump, the Democrat Hillary Clinton and the Libertarian Gary Johnson or someone else. If the election were held today, for whom would you vote? **(Continued)**

| BY AGE | | | | |
|-----------------|-------|-------|-------|-----|
| Column % | 18-29 | 30-44 | 45-64 | 65+ |
| Donald Trump | 37% | 48% | 50% | 50% |
| Hillary Clinton | 48% | 44% | 45% | 45% |
| Gary Johnson | 8% | 5% | 2% | 2% |
| Someone else | 3% | 1% | 1% | 1% |
| Undecided | 5% | 2% | 2% | 2% |

| BY RACE | | | | |
|-----------------|-------|------------------|----------|-------|
| Column % | White | African-American | Hispanic | Other |
| Donald Trump | 57% | 17% | 41% | 37% |
| Hillary Clinton | 38% | 74% | 49% | 43% |
| Gary Johnson | 3% | 5% | 7% | 4% |
| Someone else | 1% | 1% | 0% | 7% |
| Undecided | 2% | 3% | 3% | 9% |

| BY EDUCATION | | | | |
|-----------------|-------------|--------------|-----------|---------------|
| Column % | High school | Some college | Bachelors | Higher degree |
| Donald Trump | 57% | 58% | 44% | 35% |
| Hillary Clinton | 36% | 36% | 50% | 56% |
| Gary Johnson | 4% | 3% | 2% | 5% |
| Someone else | 1% | 2% | 2% | 1% |
| Undecided | 3% | 2% | 2% | 3% |



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Weighted Demographics

| PARTY | |
|--------------|-----|
| | % |
| Republican | 33% |
| Democrat | 42% |
| Non-Partisan | 25% |

| GENDER | |
|---------------|-----|
| | % |
| Female | 56% |
| Male | 44% |

| AGE | |
|------------|-----|
| | % |
| 18-29 | 13% |
| 30-44 | 24% |
| 45-64 | 40% |
| 65+ | 23% |

| RACE | |
|------------------|-----|
| | % |
| White | 73% |
| African-American | 20% |
| Hispanic | 3% |
| Other | 4% |