



# FLORIDA STATEWIDE

## 2016

Survey conducted November 1 through November 2, 2016. 2,352 likely General Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2016 General Election. Margin of Error is +/- 2.02% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



**Q:** The candidates in the General Election for President of the United States are the Republican Donald Trump, the Democrat Hillary Clinton and the Libertarian Gary Johnson or someone else. If the election were held today, for whom would you vote?

Donald Trump: 48%  
Hillary Clinton: 45%  
Gary Johnson: 2%  
Someone else: 2%  
Undecided: 3%

**[TRUMP SUPPORTERS] Q:** Would you say you are very enthusiastic about your candidate, somewhat enthusiastic, not so enthusiastic or not enthusiastic at all?

Very enthusiastic: 70%  
Somewhat enthusiastic: 20%  
Not so enthusiastic: 5%  
Not enthusiastic at all: 5%

**[CLINTON SUPPORTERS] Q:** Would you say you are very enthusiastic about your candidate, somewhat enthusiastic, not so enthusiastic or not enthusiastic at all?

Very enthusiastic: 60%  
Somewhat enthusiastic: 29%  
Not so enthusiastic: 8%  
Not enthusiastic at all: 2%



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BY DMA						
Column %	FT. MYERS-NAPLES	JACKSONVILLE	MIAMI-FT. LAUDERDALE	ORLANDO-DAYTONA BCH-MELBRN	TAMPA-ST. PETE (SARASOTA)	WEST PALM BEACH-FT. PIERCE
Donald Trump	57%	64%	35%	48%	52%	39%
Hillary Clinton	39%	32%	58%	44%	40%	50%
Gary Johnson	1%	2%	2%	2%	3%	3%
Someone else	1%	0%	1%	2%	3%	2%
Undecided	2%	1%	4%	4%	1%	6%

BY GENDER		
Column %	Female	Male
Donald Trump	45%	53%
Hillary Clinton	49%	38%
Gary Johnson	2%	3%
Someone else	1%	3%
Undecided	3%	2%

BY PARTY			
Column %	Republican	Democrat	Non-Partisan
Donald Trump	83%	13%	44%
Hillary Clinton	12%	83%	41%
Gary Johnson	2%	0%	7%
Someone else	1%	1%	3%
Undecided	1%	3%	6%



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**Q:** The candidates in the General Election for President of the United States are the Republican Donald Trump, the Democrat Hillary Clinton and the Libertarian Gary Johnson or someone else. If the election were held today, for whom would you vote? **(Continued)**

BY AGE				
Column %	18-29	30-44	45-64	65+
Donald Trump	34%	43%	51%	49%
Hillary Clinton	51%	48%	45%	46%
Gary Johnson	7%	3%	2%	1%
Someone else	1%	3%	1%	2%
Undecided	7%	3%	2%	2%

BY RACE				
Column %	White	African-American	Hispanic	Other
Donald Trump	57%	8%	28%	30%
Hillary Clinton	39%	84%	55%	49%
Gary Johnson	1%	3%	4%	12%
Someone else	1%	0%	5%	4%
Undecided	1%	5%	7%	5%

BY EDUCATION				
Column %	High school	Some college	Bachelors	Higher degree
Donald Trump	53%	57%	45%	43%
Hillary Clinton	39%	38%	48%	49%
Gary Johnson	1%	1%	2%	5%
Someone else	1%	1%	3%	1%
Undecided	6%	2%	2%	2%



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### Weighted Demographics

<b>PARTY</b>	
	%
Republican	39%
Democrat	39%
Non-Partisan	22%

<b>GENDER</b>	
	%
Female	56%
Male	44%

<b>AGE</b>	
	%
18-29	14%
30-44	20%
45-64	38%
65+	28%

<b>RACE</b>	
	%
White	69%
African-American	13%
Hispanic	14%
Other	4%