

Sample 1000 General Population Respondents Conducted December 31, 2011 - January 3, 2012

Margin of Error $\pm 3.9\%$

1. Below are some issues facing the country. For each one, indicate whether you approve or disapprove of the way Barack Obama is handling that issue.

			Some-		
		Some-	what	Strongly	
	Strongly	what	disap-	disap-	No
	approve	approve	prove	prove	opinion
The economy	11%	24%	16%	39%	10%
Immigration	9%	22%	20%	33%	16%
The environment	10%	31%	18%	21%	19%
Terrorism	20%	31%	14%	20%	14%
Gay rights	13%	25%	14%	20%	28%
Education	13%	30%	20%	21%	16%
Health care	18%	21%	14%	37%	10%
Social security	14%	20%	21%	30%	15%
The budget deficit	10%	22%	18%	39%	10%
The war in					
Afghanistan	14%	30%	22%	22%	12%
Taxes	13%	25%	17%	32%	12%
Medicare	14%	23%	20%	28%	15%
Abortion	12%	22%	13%	20%	33%



2. How important are the following issues to you?

Very	Somewhat	Not very	Unimportant
ппропапі	important	ппропапі	Unimportant
78%	19%	2%	1%
42%	34%	19%	5%
41%	38%	14%	7%
47%	35%	12%	6%
21%	25%	26%	28%
51%	36%	9%	4%
69%	26%	4%	2%
62%	30%	6%	2%
60%	28%	8%	3%
34%	44%	16%	6%
63%	29%	7%	1%
55%	32%	9%	4%
32%	31%	22%	15%
	Important 78% 42% 41% 47% 21% 51% 69% 62% 60% 34% 63% 55%	Important Important 78% 19% 42% 34% 41% 38% 47% 35% 21% 25% 51% 36% 69% 26% 62% 30% 60% 28% 34% 44% 63% 29% 55% 32%	Important Important Important 78% 19% 2% 42% 34% 19% 41% 38% 14% 47% 35% 12% 21% 25% 26% 51% 36% 9% 69% 26% 4% 62% 30% 6% 60% 28% 8% 34% 44% 16% 63% 29% 7% 55% 32% 9%

3. Which of these is the **most** important issue for you?

The economy37%	
Immigration	6
The environment4%	6
Terrorism	6
Gay rights4%	6
Education	6
Health care	
Social security12%	
The budget deficit9%	
The war in Afghanistan0%	6
Taxes	
Medicare	6
Abortion	6



4. Do you approve or disapprove of the way Barack Obama is handling his job as President?

Strongly Approve1	5%
Somewhat Approve2	28%
Somewhat Disapprove1	6%
Strongly Disapprove	1%
Not Sure1	0%

5. If you had to choose, would you rather have a member of Congress who...

Compromises to get things done	67%
Sticks to their principles, no matter what	

6. Would you say the following people are liberal or conservative?

							Ex-	
					Slightly	Very	tremely	
	Ex-				con-	con-	con-	
	tremely	Very	Slightly	Mod-	ser-	ser-	ser-	Not
	liberal	liberal	liberal	erate	vative	vative	vative	sure
Barack Obama	24%	15%	17%	16%	4%	2%	1%	20%
Hillary Clinton	14%	22%	17%	17%	4%	2%	2%	22%
Joe Biden	16%	18%	15%	15%	4%	3%	2%	28%
Bill Clinton	8%	22%	22%	19%	3%	2%	1%	21%
Mitt Romney	2%	2%	3%	14%	21%	20%	9%	30%
Newt Gingrich	2%	2%	4%	8%	13%	23%	17%	32%
Ron Paul	3%	4%	4%	8%	10%	15%	21%	36%
Rick Santorum	1%	0%	2%	5%	8%	18%	23%	43%
Jon Huntsman	1%	1%	2%	13%	14%	11%	5%	53%
Michele Bachmann	1%	1%	2%	4%	5%	15%	36%	34%
Sarah Palin	3%	2%	2%	4%	6%	20%	38%	25%
John McCain	2%	2%	5%	15%	18%	24%	9%	24%
George W. Bush	3%	1%	3%	9%	18%	29%	16%	21%



7. Looking back at 2011, how would you describe the year for the world? A very good year1% A bad year55% A very bad year22% 8. Looking back at 2011, how would you describe the year for you and your family? A bad year40% A very bad year14% 9. What's your feeling about the year ahead? Generally speaking, are you optimistic or pessimistic about what kind of year 2012 will be for the world? Very optimistic7% Neither optimistic, nor pessimistic33% Very pessimistic9% 10. Are you optimistic or pessimistic about what kind of year 2012 will be for you and your family? Very optimistic Somewhat optimistic31%



11. Since taking office, do you think Barack Obama has accomplished...

More than I expected	. 12%
About what I expected	. 34%
Less than I expected	.42%
Not sure	. 12%

12. As a President, how do you think Barack Obama will go down in history?

Outstanding	6%
Above Average	23%
Average	19%
Below Average	18%
Poor	24%
Not Sure	10%

13. Would you say Barack Obama is a strong or a weak leader?

Very strong	12%
Somewhat strong	34%
Somewhat weak	26%
Very weak	28%

14. How much progress has Barack Obama made in achieving the following campaign promises?

			Only a		
	A lot	Some	little	None	Not sure
Changing the partisan tone in					
Washington	3%	12%	18%	53%	15%
Improving the U.S.					
image in the world	17%	19%	16%	37%	10%
Improving the	/	• • • •			•••
economy	6%	24%	21%	41%	8%



15. Looking ahead to 2012, how much progress do you think Barack Obama will make in achieving these campaign promises?

			Only a		
	A lot	Some	little	None	Not sure
Changing the					
partisan tone in					
Washington	4%	16%	18%	46%	15%
Improving the U.S.					
image in the world	14%	20%	16%	36%	14%
Improving the					
, ,	9%	26%	19%	34%	12%
economy	3 /0	20 /0	19/0	J 4 /0	12/0

16. Do you think the current Congress has accomplished more or less than Congress usually does in a year?

More than usual	2%	ó
About the same	23%	ó
Less than usual	58%	ó
Not sure	16%	ó

17. Who is more to blame for Congress achieving less than it usually does in a year? Asked if respondent says Congress accomplished less than usual

Republicans in Congress	42%
Democrats in Congress	10%
Both equally	46%
Neither	1%
Not sure	1%

18. How closely have you been following news about the 2012 presidential election campaign?

Very closely	%
Somewhat closely	%
Not too closely259	%
Not at all169	%



19. In the upcoming primary elections, are you more likely to vote in a Democratic presidential primary or caucus, or a Republican primary or caucus, or aren't you likely to vote in a primary or caucus at all?

Asked of registered voters

Democratic primary or caucus		 37%
Republican primary or caucus		 38%
Don't plan to vote in a primary of	or caucus at all	 25%

20. Are you satisfied with the field of Republicans who have declared their candidacy for the Republican presidential nomination or would you like someone else to enter the race?

Asked of registered voters who are likely to vote in a Republican primary or caucus

Satisfied with current field41%
Would like someone else to enter
Not sure

21. If you had to choose one, which of these individuals would you want to be the Republican nominee for president in 2012?

Asked of registered voters who are likely to vote in a Republican primary or caucus

Mitt Romney30%
Newt Gingrich
Michele Bachmann2%
Jon Huntsman
Ron Paul
Rick Santorum8%
Rick Perry
Other
No preference9%



22. And which of these individuals would be your SECOND choice to be the Republican nominee for president in 2012?

Asked of registered voters who are likely to vote in a Republican primary or caucus. List excludes first choice candidate.

Mitt Romney16%
Newt Gingrich
Michele Bachmann8%
Jon Huntsman12%
Ron Paul6%
Rick Santorum10%
Rick Perry7%
Other
No preference14%

23. In the 2012 presidential election, would you prefer that Barack Obama or someone else run as the Democratic nominee for president?

Asked of registered voters who are likely to vote in a Democratic primary or caucus

Barack Obama	77%
Someone else	12%
Not sure	11%

24. If the 2012 presidential election were being held today, and the candidates were Barack Obama, the Democrat, and Mitt Romney, the Republican, would you vote for Barack Obama or Mitt Romney?

Asked of registered voters

Barack Obama	47%
Lean Barack Obama	2%
Lean Mitt Romney	1%
Mitt Romney	39%
Other	5%
Not sure	6%



25. If the 2012 presidential election were being held today, and the candidates were Barack Obama, the Democrat, and Newt Gingrich, the Republican, would you vote for Barack Obama or Newt Gingrich?

Asked of registered voters

Barack Obama50)%
Lean Barack Obama1	%
Lean Newt Gingrich3	3%
Newt Gingrich	l %
Other6	3%
Not sure6	3%

26. Do you think of yourself as a part of the Tea Party movement?

Yes		5
No	75%	O
Not sure		o

27. Generally speaking, do you support or oppose the goals of the Tea Party movement?

Strongly support	8%
Somewhat support	16%
Neither support, nor oppose	23%
Somewhat oppose	7%
Strongly oppose	25%
Not sure	21%

28. Do you think of yourself as a part of the Occupy Wall Street movement?

Yes1	1%
No7	'3%
Not sure1	6%



29. Generally speaking, do you support or oppose the goals of the Occupy Wall Street movement? Somewhat support21% Somewhat oppose9% 30. Do you think Barack Obama... Says what he thinks people want to hear49% 31. Regardless of whether you agree with him, do you like Barack Obama as a person? Like somewhat31% 32. Do you think Newt Gingrich... Says what he thinks people want to hear41% 33. Regardless of whether you agree with him, do you like Newt Gingrich as a person?

 Dislike
 40%

 Not sure
 30%



34. Do you think Mitt Romney...

Says what he believes	20%
Says what he thinks people want to hear	48%
Not sure	32%

35. Regardless of whether you agree with him, do you like Mitt Romney as a person?

Like a lot	.9%
Like somewhat	31%
Dislike	25%
Not sure	34%

36. Which of these words would you use to describe Barack Obama?

	Yes	No Opinion	No
Bold	27%	54%	19%
Decisive	21%	53%	26%
Effective	19%	48%	33%
Experienced	15%	48%	37%
Honest	31%	42%	27%
In touch	24%	48%	28%
Inspiring	31%	46%	23%
Intelligent	59%	30%	11%
Partisan	20%	61%	19%
Patriotic	32%	45%	23%
Realistic	29%	46%	26%
Religious	14%	59%	26%
Sincere	34%	40%	26%
Strong	26%	48%	26%
Unifying	13%	52%	35%



37. Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

Strongly approve	1%
Somewhat approve	7%
Neither approve nor disapprove	. 15%
Somewhat disapprove	23%
Strongly disapprove	.45%
Not sure	. 10%

38. Would you say the Republican Party is...

Very liberal	3%
Liberal	4%
Moderate	12%
Conservative	29%
Very conservative	
Not sure	22%

39. Would you say the Democratic Party is...

Very liberal21	%
Liberal31	%
Moderate	
Conservative4	%
Very conservative2	
Not sure	%

40. Would you say things in this country today are...

Generally headed in the right direction
Off on the wrong track
Not sure



41. Overall, do you think the economy is getting better or worse?	
Getting better21%About the same45%Getting worse27%Not sure7%	
42. Do you think the stock market will be higher or lower 12 months from now?	
Higher 21% About the same 37% Lower 18% Not sure 24%	
43. Would you say that you and your family are	
Better off financially than you were a year ago	
44. If an election for president was going to be held now, would you vote for	
The Democratic Party candidate	



48. Age

4-year college

Post-graduate

18-29	25%	%
30-44	20%	%
45-64	37%	%
65+ .		%

49. Race

White7	'3%
Black1	1%
Hispanic	9%
Other	8%



50. Region

Northeast	.19%
Midwest	. 24%
South	.34%
West	23%

51. Party Identification

Democrat	32%
Lean Democrat	11%
Independent	25%
Lean Republican	.8%
Republican	24%



Sponsorship The Economist

Fieldwork YouGov

Interviewing Dates December 31, 2011 - January 3, 2012

Target population U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's PollingPoint

panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005–2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the PollingPoint panel, an opt-in Inter-

net panel.

Weighting The sample was weighted using propensity scores based

on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.4 to 4.5, with a mean of one and a

standard deviation of 0.74.

Number of respondents 1000

Margin of error \pm 3.9% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 26 questions not reported.