



MORNING CONSULT

Morning Consult
National Tracking Poll #151102
November 5-8, 2015

Crosstabulation Results

Methodology:

This poll was conducted from November 5-8, 2015, among a national sample of 4002 registered voters. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, region, annual household income, home ownership status and marital status. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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- 26 **Table ID1_13:** *Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of. Lindsey Graham* 104

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- 28 **Table ID1_14:** *Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of. Bobby Jindal* 112

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Crosstabulation Results by Respondent Demographics

Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

| Demographic | Right Direction | | Wrong Track | | Total N |
|--------------------------|-----------------|--------|-------------|--------|---------|
| Registered Voters | 30% | (1216) | 70% | (2786) | 4002 |
| Gender: Male | 32% | (589) | 68% | (1278) | 1866 |
| Gender: Female | 29% | (627) | 71% | (1509) | 2136 |
| Age: 18-29 | 40% | (267) | 60% | (401) | 668 |
| Age: 30-44 | 36% | (352) | 64% | (617) | 969 |
| Age: 45-54 | 26% | (200) | 74% | (570) | 769 |
| Age: 55-64 | 26% | (191) | 74% | (550) | 741 |
| Age: 65+ | 24% | (206) | 76% | (648) | 854 |
| PID: Dem (no lean) | 53% | (766) | 47% | (693) | 1459 |
| PID: Ind (no lean) | 24% | (307) | 76% | (999) | 1306 |
| PID: Rep (no lean) | 11% | (142) | 89% | (1095) | 1237 |
| PID/Gender: Dem Men | 54% | (357) | 46% | (306) | 663 |
| PID/Gender: Dem Women | 51% | (410) | 49% | (387) | 796 |
| PID/Gender: Ind Men | 27% | (165) | 73% | (446) | 611 |
| PID/Gender: Ind Women | 20% | (142) | 80% | (553) | 695 |
| PID/Gender: Rep Men | 11% | (67) | 89% | (526) | 593 |
| PID/Gender: Rep Women | 12% | (76) | 88% | (569) | 644 |
| Tea Party: Supporter | 24% | (290) | 76% | (939) | 1229 |
| Tea Party: Not Supporter | 33% | (924) | 67% | (1838) | 2761 |
| Ideo: Liberal (1-3) | 51% | (605) | 49% | (591) | 1196 |
| Ideo: Moderate (4) | 34% | (347) | 66% | (662) | 1009 |
| Ideo: Conservative (5-7) | 13% | (196) | 87% | (1257) | 1452 |
| Educ: < College | 28% | (727) | 72% | (1904) | 2631 |
| Educ: Bachelors degree | 33% | (297) | 67% | (592) | 889 |
| Educ: Post-grad | 40% | (192) | 60% | (291) | 483 |
| Income: Under 50k | 29% | (502) | 71% | (1234) | 1736 |
| Income: 50k-100k | 31% | (402) | 69% | (914) | 1316 |
| Income: 100k+ | 33% | (312) | 67% | (638) | 951 |

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Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

| Demographic | Right Direction | | Wrong Track | | Total N |
|-----------------------------|-----------------|--------|-------------|--------|---------|
| Registered Voters | 30% | (1216) | 70% | (2786) | 4002 |
| Ethnicity: White | 25% | (806) | 75% | (2453) | 3259 |
| Ethnicity: Hispanic | 49% | (176) | 51% | (181) | 357 |
| Ethnicity: Afr. Am. | 61% | (312) | 39% | (202) | 515 |
| Ethnicity: Other | 43% | (97) | 57% | (131) | 228 |
| Relig: Protestant | 23% | (251) | 77% | (855) | 1106 |
| Relig: Roman Catholic | 33% | (299) | 67% | (603) | 902 |
| Relig: Ath./Agn./None | 35% | (314) | 65% | (580) | 894 |
| Relig: Something Else | 35% | (210) | 65% | (392) | 602 |
| Relig: Jewish | 31% | (42) | 69% | (93) | 134 |
| Relig: Evangelical | 26% | (310) | 74% | (884) | 1194 |
| Relig: Non-Evang. Catholics | 29% | (380) | 71% | (923) | 1303 |
| Relig: All Christian | 28% | (690) | 72% | (1806) | 2497 |
| Relig: All Non-Christian | 35% | (524) | 65% | (972) | 1497 |
| Community: Urban | 42% | (408) | 58% | (564) | 972 |
| Community: Suburban | 28% | (536) | 72% | (1381) | 1917 |
| Community: Rural | 24% | (271) | 76% | (842) | 1113 |
| Employ: Private Sector | 34% | (439) | 66% | (849) | 1288 |
| Employ: Government | 34% | (94) | 66% | (182) | 276 |
| Employ: Self-Employed | 34% | (113) | 66% | (222) | 335 |
| Employ: Homemaker | 23% | (97) | 77% | (328) | 425 |
| Employ: Student | 37% | (52) | 63% | (88) | 140 |
| Employ: Retired | 26% | (259) | 74% | (723) | 983 |
| Employ: Unemployed | 30% | (83) | 70% | (194) | 277 |
| Employ: Other | 28% | (79) | 72% | (199) | 278 |
| Job Type: White-collar | 33% | (534) | 67% | (1061) | 1595 |
| Job Type: Blue-collar | 29% | (498) | 71% | (1206) | 1704 |
| Job Type: Don't Know | 26% | (184) | 74% | (519) | 703 |
| Military HH: Yes | 29% | (237) | 71% | (590) | 827 |
| Military HH: No | 31% | (979) | 69% | (2196) | 3175 |
| RD/WT: Right Direction | 100% | (1216) | — | (0) | 1216 |
| RD/WT: Wrong Track | — | (0) | 100% | (2786) | 2786 |

Continued on next page

Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

| Demographic | Right Direction | | Wrong Track | | Total N |
|--------------------------------------|-----------------|--------|-------------|--------|---------|
| Registered Voters | 30% | (1216) | 70% | (2786) | 4002 |
| Obama Job: Approve | 64% | (1072) | 36% | (604) | 1676 |
| Obama Job: Disapprove | 5% | (108) | 95% | (2086) | 2194 |
| #1 Issue: Economy | 27% | (414) | 73% | (1119) | 1534 |
| #1 Issue: Security | 17% | (116) | 83% | (565) | 681 |
| #1 Issue: Health Care | 33% | (170) | 67% | (346) | 516 |
| #1 Issue: Medicare / Social Security | 35% | (192) | 65% | (355) | 547 |
| #1 Issue: Women's Issues | 63% | (92) | 37% | (55) | 148 |
| #1 Issue: Education | 44% | (125) | 56% | (156) | 281 |
| #1 Issue: Energy | 51% | (77) | 49% | (74) | 151 |
| #1 Issue: Other | 20% | (29) | 80% | (115) | 144 |
| 2014 Vote: Democrat | 54% | (752) | 46% | (652) | 1404 |
| 2014 Vote: Republican | 13% | (173) | 87% | (1188) | 1361 |
| 2014 Vote: Other | 19% | (40) | 81% | (169) | 208 |
| 2014 Vote: Didn't Vote | 24% | (249) | 76% | (772) | 1021 |
| 2012 Vote: Barack Obama | 52% | (862) | 48% | (799) | 1660 |
| 2012 Vote: Mitt Romney | 8% | (119) | 92% | (1297) | 1416 |
| 2012 Vote: Other | 10% | (19) | 90% | (177) | 196 |
| 2012 Vote: Didn't Vote | 29% | (212) | 71% | (510) | 722 |
| 4-Region: Northeast | 33% | (239) | 67% | (491) | 730 |
| 4-Region: Midwest | 27% | (256) | 73% | (688) | 944 |
| 4-Region: South | 28% | (409) | 72% | (1078) | 1487 |
| 4-Region: West | 37% | (311) | 63% | (529) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

| Demographic | Approve | | Disapprove | | Don't Know / No Opinion | | Total N |
|--------------------------|---------|--------|------------|--------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 42% | (1676) | 55% | (2194) | 3% | (131) | 4002 |
| Gender: Male | 42% | (782) | 56% | (1041) | 2% | (43) | 1866 |
| Gender: Female | 42% | (895) | 54% | (1153) | 4% | (88) | 2136 |
| Age: 18-29 | 51% | (339) | 44% | (292) | 6% | (37) | 668 |
| Age: 30-44 | 49% | (472) | 48% | (469) | 3% | (29) | 969 |
| Age: 45-54 | 35% | (267) | 62% | (474) | 4% | (28) | 769 |
| Age: 55-64 | 38% | (282) | 59% | (438) | 3% | (21) | 741 |
| Age: 65+ | 37% | (317) | 61% | (521) | 2% | (17) | 854 |
| PID: Dem (no lean) | 76% | (1109) | 22% | (318) | 2% | (32) | 1459 |
| PID: Ind (no lean) | 35% | (456) | 59% | (774) | 6% | (76) | 1306 |
| PID: Rep (no lean) | 9% | (112) | 89% | (1102) | 2% | (23) | 1237 |
| PID/Gender: Dem Men | 75% | (498) | 24% | (156) | 1% | (9) | 663 |
| PID/Gender: Dem Women | 77% | (611) | 20% | (162) | 3% | (23) | 796 |
| PID/Gender: Ind Men | 36% | (222) | 60% | (366) | 4% | (22) | 611 |
| PID/Gender: Ind Women | 34% | (233) | 59% | (408) | 8% | (54) | 695 |
| PID/Gender: Rep Men | 10% | (62) | 88% | (519) | 2% | (12) | 593 |
| PID/Gender: Rep Women | 8% | (50) | 91% | (584) | 2% | (10) | 644 |
| Tea Party: Supporter | 27% | (336) | 71% | (875) | 1% | (17) | 1229 |
| Tea Party: Not Supporter | 48% | (1337) | 48% | (1313) | 4% | (111) | 2761 |
| Ideo: Liberal (1-3) | 72% | (861) | 26% | (316) | 2% | (20) | 1196 |
| Ideo: Moderate (4) | 47% | (469) | 50% | (501) | 4% | (38) | 1009 |
| Ideo: Conservative (5-7) | 16% | (236) | 83% | (1201) | 1% | (16) | 1452 |
| Educ: < College | 40% | (1054) | 56% | (1465) | 4% | (112) | 2631 |
| Educ: Bachelors degree | 42% | (376) | 56% | (495) | 2% | (17) | 889 |
| Educ: Post-grad | 51% | (246) | 48% | (234) | 1% | (2) | 483 |
| Income: Under 50k | 42% | (726) | 53% | (917) | 5% | (92) | 1736 |
| Income: 50k-100k | 38% | (505) | 60% | (789) | 2% | (22) | 1316 |
| Income: 100k+ | 47% | (445) | 51% | (488) | 2% | (18) | 951 |
| Ethnicity: White | 34% | (1115) | 63% | (2043) | 3% | (101) | 3259 |
| Ethnicity: Hispanic | 58% | (207) | 40% | (141) | 3% | (9) | 357 |

Continued on next page

Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

| Demographic | Approve | | Disapprove | | Don't Know / No Opinion | | Total N |
|-----------------------------|---------|--------|------------|--------|-------------------------|-------|---------|
| Registered Voters | 42% | (1676) | 55% | (2194) | 3% | (131) | 4002 |
| Ethnicity: Afr. Am. | 84% | (433) | 12% | (60) | 4% | (22) | 515 |
| Ethnicity: Other | 56% | (128) | 40% | (92) | 4% | (9) | 228 |
| Relig: Protestant | 33% | (369) | 65% | (718) | 2% | (19) | 1106 |
| Relig: Roman Catholic | 40% | (357) | 59% | (532) | 1% | (13) | 902 |
| Relig: Ath./Agn./None | 51% | (459) | 44% | (392) | 5% | (44) | 894 |
| Relig: Something Else | 49% | (294) | 46% | (280) | 5% | (28) | 602 |
| Relig: Jewish | 40% | (54) | 52% | (70) | 7% | (10) | 134 |
| Relig: Evangelical | 33% | (394) | 64% | (762) | 3% | (38) | 1194 |
| Relig: Non-Evang. Catholics | 41% | (528) | 58% | (753) | 2% | (22) | 1303 |
| Relig: All Christian | 37% | (923) | 61% | (1514) | 2% | (60) | 2497 |
| Relig: All Non-Christian | 50% | (753) | 45% | (672) | 5% | (72) | 1497 |
| Community: Urban | 54% | (527) | 43% | (419) | 3% | (26) | 972 |
| Community: Suburban | 40% | (761) | 57% | (1100) | 3% | (56) | 1917 |
| Community: Rural | 35% | (389) | 61% | (675) | 4% | (50) | 1113 |
| Employ: Private Sector | 45% | (577) | 54% | (694) | 1% | (17) | 1288 |
| Employ: Government | 43% | (120) | 55% | (153) | 2% | (4) | 276 |
| Employ: Self-Employed | 40% | (133) | 58% | (193) | 2% | (8) | 335 |
| Employ: Homemaker | 27% | (116) | 66% | (279) | 7% | (30) | 425 |
| Employ: Student | 59% | (83) | 35% | (49) | 6% | (8) | 140 |
| Employ: Retired | 41% | (401) | 57% | (564) | 2% | (18) | 983 |
| Employ: Unemployed | 48% | (133) | 45% | (125) | 7% | (19) | 277 |
| Employ: Other | 41% | (115) | 49% | (137) | 9% | (26) | 278 |
| Job Type: White-collar | 44% | (695) | 54% | (868) | 2% | (31) | 1595 |
| Job Type: Blue-collar | 42% | (712) | 57% | (966) | 2% | (26) | 1704 |
| Job Type: Don't Know | 38% | (269) | 51% | (360) | 11% | (74) | 703 |
| Military HH: Yes | 40% | (332) | 58% | (483) | 1% | (12) | 827 |
| Military HH: No | 42% | (1345) | 54% | (1711) | 4% | (119) | 3175 |
| RD/WT: Right Direction | 88% | (1072) | 9% | (108) | 3% | (35) | 1216 |
| RD/WT: Wrong Track | 22% | (604) | 75% | (2086) | 3% | (96) | 2786 |
| Obama Job: Approve | 100% | (1676) | — | (0) | — | (0) | 1676 |
| Obama Job: Disapprove | — | (0) | 100% | (2194) | — | (0) | 2194 |

Continued on next page

Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

| Demographic | Approve | | Disapprove | | Don't Know / No Opinion | | Total N |
|--------------------------------------|----------------|--------|-------------------|--------|--------------------------------|-------|----------------|
| Registered Voters | 42% | (1676) | 55% | (2194) | 3% | (131) | 4002 |
| #1 Issue: Economy | 40% | (620) | 57% | (869) | 3% | (45) | 1534 |
| #1 Issue: Security | 23% | (156) | 75% | (514) | 2% | (11) | 681 |
| #1 Issue: Health Care | 42% | (219) | 53% | (274) | 4% | (23) | 516 |
| #1 Issue: Medicare / Social Security | 45% | (244) | 51% | (280) | 4% | (23) | 547 |
| #1 Issue: Women's Issues | 71% | (105) | 26% | (38) | 3% | (5) | 148 |
| #1 Issue: Education | 65% | (184) | 30% | (84) | 5% | (13) | 281 |
| #1 Issue: Energy | 66% | (100) | 32% | (48) | 2% | (3) | 151 |
| #1 Issue: Other | 33% | (48) | 61% | (88) | 6% | (8) | 144 |
| 2014 Vote: Democrat | 75% | (1057) | 23% | (318) | 2% | (29) | 1404 |
| 2014 Vote: Republican | 12% | (169) | 87% | (1183) | 1% | (9) | 1361 |
| 2014 Vote: Other | 28% | (59) | 63% | (130) | 9% | (19) | 208 |
| 2014 Vote: Didn't Vote | 38% | (388) | 55% | (559) | 7% | (74) | 1021 |
| 2012 Vote: Barack Obama | 76% | (1258) | 21% | (357) | 3% | (45) | 1660 |
| 2012 Vote: Mitt Romney | 6% | (87) | 93% | (1312) | 1% | (16) | 1416 |
| 2012 Vote: Other | 17% | (34) | 73% | (143) | 10% | (19) | 196 |
| 2012 Vote: Didn't Vote | 41% | (293) | 52% | (379) | 7% | (50) | 722 |
| 4-Region: Northeast | 47% | (344) | 50% | (364) | 3% | (22) | 730 |
| 4-Region: Midwest | 41% | (386) | 56% | (531) | 3% | (27) | 944 |
| 4-Region: South | 36% | (531) | 60% | (894) | 4% | (62) | 1487 |
| 4-Region: West | 49% | (416) | 48% | (405) | 2% | (20) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

| Demographic | Strongly Approve | | Somewhat Approve | | Somewhat Disapprove | | Strongly Disapprove | | Don't Know / No Opinion | | Total N |
|--------------------------|------------------|-------|------------------|--------|---------------------|-------|---------------------|--------|-------------------------|-------|---------|
| Registered Voters | 15% | (605) | 27% | (1072) | 16% | (645) | 39% | (1550) | 3% | (131) | 4002 |
| Gender: Male | 15% | (287) | 27% | (495) | 16% | (293) | 40% | (748) | 2% | (43) | 1866 |
| Gender: Female | 15% | (318) | 27% | (577) | 16% | (352) | 38% | (802) | 4% | (88) | 2136 |
| Age: 18-29 | 22% | (148) | 29% | (191) | 19% | (130) | 24% | (162) | 6% | (37) | 668 |
| Age: 30-44 | 19% | (182) | 30% | (290) | 16% | (151) | 33% | (317) | 3% | (29) | 969 |
| Age: 45-54 | 12% | (91) | 23% | (176) | 18% | (138) | 44% | (336) | 4% | (28) | 769 |
| Age: 55-64 | 13% | (93) | 25% | (189) | 17% | (125) | 42% | (314) | 3% | (21) | 741 |
| Age: 65+ | 11% | (90) | 26% | (226) | 12% | (101) | 49% | (420) | 2% | (17) | 854 |
| PID: Dem (no lean) | 31% | (449) | 45% | (659) | 13% | (184) | 9% | (134) | 2% | (32) | 1459 |
| PID: Ind (no lean) | 9% | (112) | 26% | (344) | 20% | (267) | 39% | (507) | 6% | (76) | 1306 |
| PID: Rep (no lean) | 4% | (43) | 6% | (68) | 16% | (194) | 73% | (908) | 2% | (23) | 1237 |
| PID/Gender: Dem Men | 31% | (203) | 44% | (295) | 12% | (80) | 11% | (75) | 1% | (9) | 663 |
| PID/Gender: Dem Women | 31% | (246) | 46% | (365) | 13% | (103) | 7% | (59) | 3% | (23) | 796 |
| PID/Gender: Ind Men | 10% | (59) | 27% | (164) | 18% | (111) | 42% | (255) | 4% | (22) | 611 |
| PID/Gender: Ind Women | 8% | (53) | 26% | (180) | 22% | (155) | 36% | (252) | 8% | (54) | 695 |
| PID/Gender: Rep Men | 4% | (25) | 6% | (37) | 17% | (101) | 71% | (418) | 2% | (12) | 593 |
| PID/Gender: Rep Women | 3% | (18) | 5% | (32) | 14% | (93) | 76% | (490) | 2% | (10) | 644 |
| Tea Party: Supporter | 13% | (160) | 14% | (177) | 11% | (136) | 60% | (739) | 1% | (17) | 1229 |
| Tea Party: Not Supporter | 16% | (442) | 32% | (894) | 18% | (509) | 29% | (805) | 4% | (111) | 2761 |
| Ideo: Liberal (1-3) | 31% | (367) | 41% | (494) | 14% | (172) | 12% | (143) | 2% | (20) | 1196 |
| Ideo: Moderate (4) | 12% | (122) | 34% | (347) | 20% | (201) | 30% | (300) | 4% | (38) | 1009 |
| Ideo: Conservative (5-7) | 5% | (73) | 11% | (162) | 15% | (217) | 68% | (984) | 1% | (16) | 1452 |
| Educ: < College | 14% | (376) | 26% | (678) | 16% | (408) | 40% | (1057) | 4% | (112) | 2631 |
| Educ: Bachelors degree | 13% | (118) | 29% | (258) | 18% | (158) | 38% | (337) | 2% | (17) | 889 |
| Educ: Post-grad | 23% | (111) | 28% | (136) | 16% | (78) | 32% | (156) | 1% | (2) | 483 |
| Income: Under 50k | 18% | (319) | 23% | (407) | 17% | (301) | 36% | (617) | 5% | (92) | 1736 |
| Income: 50k-100k | 13% | (165) | 26% | (340) | 15% | (195) | 45% | (594) | 2% | (22) | 1316 |
| Income: 100k+ | 13% | (121) | 34% | (324) | 16% | (149) | 36% | (338) | 2% | (18) | 951 |
| Ethnicity: White | 10% | (311) | 25% | (805) | 18% | (577) | 45% | (1466) | 3% | (101) | 3259 |
| Ethnicity: Hispanic | 25% | (90) | 33% | (117) | 17% | (60) | 23% | (81) | 3% | (9) | 357 |

Continued on next page

Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

| Demographic | Strongly Approve | | Somewhat Approve | | Somewhat Disapprove | | Strongly Disapprove | | Don't Know / No Opinion | | Total N |
|-----------------------------|------------------|-------|------------------|--------|---------------------|-------|---------------------|--------|-------------------------|-------|---------|
| Registered Voters | 15% | (605) | 27% | (1072) | 16% | (645) | 39% | (1550) | 3% | (131) | 4002 |
| Ethnicity: Afr. Am. | 49% | (250) | 36% | (183) | 7% | (35) | 5% | (24) | 4% | (22) | 515 |
| Ethnicity: Other | 19% | (44) | 37% | (84) | 14% | (32) | 26% | (60) | 4% | (9) | 228 |
| Relig: Protestant | 10% | (107) | 24% | (262) | 15% | (164) | 50% | (554) | 2% | (19) | 1106 |
| Relig: Roman Catholic | 13% | (118) | 27% | (239) | 22% | (200) | 37% | (331) | 1% | (13) | 902 |
| Relig: Ath./Agn./None | 19% | (170) | 32% | (288) | 15% | (137) | 29% | (255) | 5% | (44) | 894 |
| Relig: Something Else | 19% | (115) | 30% | (180) | 16% | (98) | 30% | (182) | 5% | (28) | 602 |
| Relig: Jewish | 8% | (11) | 33% | (44) | 20% | (27) | 32% | (43) | 7% | (10) | 134 |
| Relig: Evangelical | 14% | (172) | 19% | (223) | 12% | (144) | 52% | (617) | 3% | (38) | 1194 |
| Relig: Non-Evang. Catholics | 11% | (148) | 29% | (380) | 20% | (262) | 38% | (491) | 2% | (22) | 1303 |
| Relig: All Christian | 13% | (320) | 24% | (603) | 16% | (407) | 44% | (1108) | 2% | (60) | 2497 |
| Relig: All Non-Christian | 19% | (285) | 31% | (468) | 16% | (235) | 29% | (437) | 5% | (72) | 1497 |
| Community: Urban | 23% | (224) | 31% | (303) | 15% | (150) | 28% | (269) | 3% | (26) | 972 |
| Community: Suburban | 13% | (250) | 27% | (511) | 17% | (332) | 40% | (768) | 3% | (56) | 1917 |
| Community: Rural | 12% | (131) | 23% | (258) | 15% | (163) | 46% | (512) | 4% | (50) | 1113 |
| Employ: Private Sector | 15% | (197) | 29% | (380) | 17% | (220) | 37% | (474) | 1% | (17) | 1288 |
| Employ: Government | 18% | (49) | 25% | (70) | 18% | (50) | 37% | (102) | 2% | (4) | 276 |
| Employ: Self-Employed | 19% | (63) | 21% | (70) | 19% | (63) | 39% | (130) | 2% | (8) | 335 |
| Employ: Homemaker | 10% | (41) | 18% | (74) | 19% | (80) | 47% | (199) | 7% | (30) | 425 |
| Employ: Student | 22% | (31) | 37% | (52) | 16% | (23) | 19% | (26) | 6% | (8) | 140 |
| Employ: Retired | 13% | (129) | 28% | (272) | 12% | (119) | 45% | (445) | 2% | (18) | 983 |
| Employ: Unemployed | 21% | (58) | 27% | (74) | 14% | (40) | 31% | (86) | 7% | (19) | 277 |
| Employ: Other | 13% | (35) | 29% | (79) | 18% | (49) | 32% | (88) | 9% | (26) | 278 |
| Job Type: White-collar | 15% | (240) | 29% | (455) | 16% | (253) | 39% | (615) | 2% | (31) | 1595 |
| Job Type: Blue-collar | 15% | (264) | 26% | (449) | 16% | (271) | 41% | (694) | 2% | (26) | 1704 |
| Job Type: Don't Know | 14% | (100) | 24% | (168) | 17% | (120) | 34% | (240) | 11% | (74) | 703 |
| Military HH: Yes | 15% | (126) | 25% | (206) | 15% | (124) | 43% | (359) | 1% | (12) | 827 |
| Military HH: No | 15% | (479) | 27% | (865) | 16% | (520) | 38% | (1191) | 4% | (119) | 3175 |
| RD/WT: Right Direction | 41% | (497) | 47% | (575) | 6% | (72) | 3% | (36) | 3% | (35) | 1216 |
| RD/WT: Wrong Track | 4% | (107) | 18% | (497) | 21% | (572) | 54% | (1514) | 3% | (96) | 2786 |
| Obama Job: Approve | 36% | (605) | 64% | (1072) | — | (0) | — | (0) | — | (0) | 1676 |
| Obama Job: Disapprove | — | (0) | — | (0) | 29% | (645) | 71% | (1550) | — | (0) | 2194 |

Continued on next page

Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

| Demographic | Strongly Approve | | Somewhat Approve | | Somewhat Disapprove | | Strongly Disapprove | | Don't Know / No Opinion | | Total N |
|--------------------------------------|------------------|-------|------------------|--------|---------------------|-------|---------------------|--------|-------------------------|-------|---------|
| Registered Voters | 15% | (605) | 27% | (1072) | 16% | (645) | 39% | (1550) | 3% | (131) | 4002 |
| #1 Issue: Economy | 13% | (193) | 28% | (426) | 18% | (278) | 39% | (591) | 3% | (45) | 1534 |
| #1 Issue: Security | 9% | (59) | 14% | (98) | 13% | (87) | 63% | (427) | 2% | (11) | 681 |
| #1 Issue: Health Care | 16% | (84) | 26% | (136) | 16% | (84) | 37% | (189) | 4% | (23) | 516 |
| #1 Issue: Medicare / Social Security | 16% | (87) | 29% | (157) | 18% | (99) | 33% | (181) | 4% | (23) | 547 |
| #1 Issue: Women's Issues | 37% | (55) | 34% | (50) | 11% | (16) | 15% | (22) | 3% | (5) | 148 |
| #1 Issue: Education | 28% | (80) | 37% | (104) | 15% | (41) | 15% | (43) | 5% | (13) | 281 |
| #1 Issue: Energy | 22% | (33) | 44% | (67) | 14% | (21) | 18% | (28) | 2% | (3) | 151 |
| #1 Issue: Other | 10% | (14) | 24% | (34) | 14% | (20) | 48% | (68) | 6% | (8) | 144 |
| 2014 Vote: Democrat | 30% | (428) | 45% | (629) | 13% | (184) | 10% | (134) | 2% | (29) | 1404 |
| 2014 Vote: Republican | 3% | (46) | 9% | (123) | 15% | (199) | 72% | (984) | 1% | (9) | 1361 |
| 2014 Vote: Other | 8% | (16) | 21% | (43) | 23% | (47) | 40% | (83) | 9% | (19) | 208 |
| 2014 Vote: Didn't Vote | 11% | (114) | 27% | (275) | 21% | (215) | 34% | (344) | 7% | (74) | 1021 |
| 2012 Vote: Barack Obama | 29% | (484) | 47% | (775) | 14% | (236) | 7% | (121) | 3% | (45) | 1660 |
| 2012 Vote: Mitt Romney | 2% | (24) | 4% | (63) | 15% | (210) | 78% | (1103) | 1% | (16) | 1416 |
| 2012 Vote: Other | 1% | (2) | 16% | (31) | 24% | (47) | 49% | (96) | 10% | (19) | 196 |
| 2012 Vote: Didn't Vote | 13% | (90) | 28% | (203) | 21% | (152) | 31% | (227) | 7% | (50) | 722 |
| 4-Region: Northeast | 15% | (113) | 32% | (231) | 17% | (121) | 33% | (243) | 3% | (22) | 730 |
| 4-Region: Midwest | 12% | (111) | 29% | (274) | 19% | (183) | 37% | (348) | 3% | (27) | 944 |
| 4-Region: South | 17% | (252) | 19% | (279) | 16% | (232) | 44% | (661) | 4% | (62) | 1487 |
| 4-Region: West | 15% | (129) | 34% | (287) | 13% | (108) | 35% | (297) | 2% | (20) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

| Demographic | Economic Issues | Security Issues | Health Care Issues | Senior's Issues | Women's Issues | Education Issues | Energy Issues | Other | Total N |
|--------------------------|-----------------|-----------------|--------------------|-----------------|----------------|------------------|---------------|----------|---------|
| Registered Voters | 38% (1534) | 17% (681) | 13% (516) | 14% (547) | 4% (148) | 7% (281) | 4% (151) | 4% (144) | 4002 |
| Gender: Male | 42% (783) | 17% (309) | 12% (226) | 13% (237) | 2% (29) | 6% (118) | 5% (93) | 4% (72) | 1866 |
| Gender: Female | 35% (751) | 17% (372) | 14% (290) | 15% (310) | 6% (119) | 8% (163) | 3% (58) | 3% (72) | 2136 |
| Age: 18-29 | 39% (257) | 11% (70) | 11% (77) | 4% (27) | 8% (56) | 17% (110) | 7% (46) | 4% (25) | 668 |
| Age: 30-44 | 43% (415) | 14% (139) | 15% (147) | 3% (30) | 5% (49) | 11% (110) | 4% (40) | 4% (39) | 969 |
| Age: 45-54 | 48% (369) | 16% (122) | 15% (118) | 9% (69) | 3% (22) | 3% (26) | 2% (18) | 3% (26) | 769 |
| Age: 55-64 | 40% (300) | 19% (143) | 14% (103) | 16% (122) | 1% (10) | 3% (22) | 2% (17) | 3% (24) | 741 |
| Age: 65+ | 23% (193) | 24% (207) | 8% (71) | 35% (299) | 1% (10) | 1% (13) | 4% (32) | 4% (30) | 854 |
| PID: Dem (no lean) | 37% (545) | 11% (154) | 13% (196) | 17% (245) | 5% (78) | 9% (137) | 5% (79) | 2% (26) | 1459 |
| PID: Ind (no lean) | 38% (500) | 15% (197) | 13% (168) | 14% (178) | 3% (44) | 8% (105) | 3% (38) | 6% (75) | 1306 |
| PID: Rep (no lean) | 40% (489) | 27% (331) | 12% (152) | 10% (123) | 2% (25) | 3% (39) | 3% (35) | 3% (43) | 1237 |
| PID/Gender: Dem Men | 37% (242) | 11% (75) | 15% (98) | 17% (115) | 1% (8) | 9% (62) | 7% (44) | 3% (18) | 663 |
| PID/Gender: Dem Women | 38% (302) | 10% (78) | 12% (98) | 16% (130) | 9% (70) | 9% (75) | 4% (35) | 1% (8) | 796 |
| PID/Gender: Ind Men | 46% (283) | 14% (83) | 12% (73) | 10% (62) | 2% (11) | 6% (38) | 5% (30) | 5% (31) | 611 |
| PID/Gender: Ind Women | 31% (217) | 16% (114) | 14% (95) | 17% (116) | 5% (33) | 10% (67) | 1% (8) | 6% (45) | 695 |
| PID/Gender: Rep Men | 43% (258) | 25% (150) | 9% (55) | 10% (60) | 2% (10) | 3% (17) | 3% (19) | 4% (23) | 593 |
| PID/Gender: Rep Women | 36% (231) | 28% (180) | 15% (97) | 10% (64) | 2% (15) | 3% (21) | 2% (15) | 3% (20) | 644 |
| Tea Party: Supporter | 39% (484) | 24% (292) | 13% (155) | 8% (101) | 3% (38) | 7% (81) | 3% (39) | 3% (40) | 1229 |
| Tea Party: Not Supporter | 38% (1046) | 14% (389) | 13% (360) | 16% (446) | 4% (110) | 7% (197) | 4% (111) | 4% (103) | 2761 |
| Ideo: Liberal (1-3) | 37% (437) | 12% (139) | 12% (146) | 12% (148) | 7% (79) | 12% (140) | 6% (73) | 3% (32) | 1196 |
| Ideo: Moderate (4) | 40% (402) | 15% (156) | 15% (147) | 14% (145) | 2% (16) | 7% (69) | 4% (41) | 3% (33) | 1009 |
| Ideo: Conservative (5-7) | 40% (583) | 24% (344) | 12% (170) | 13% (188) | 3% (37) | 3% (45) | 2% (34) | 4% (52) | 1452 |
| Educ: < College | 34% (907) | 18% (473) | 13% (354) | 16% (431) | 3% (92) | 7% (176) | 4% (92) | 4% (106) | 2631 |
| Educ: Bachelors degree | 49% (436) | 15% (131) | 11% (101) | 7% (62) | 4% (32) | 8% (74) | 3% (30) | 3% (23) | 889 |
| Educ: Post-grad | 40% (191) | 16% (78) | 13% (61) | 11% (54) | 5% (24) | 7% (32) | 6% (29) | 3% (14) | 483 |
| Income: Under 50k | 34% (586) | 16% (281) | 13% (233) | 19% (330) | 4% (65) | 7% (128) | 3% (54) | 3% (59) | 1736 |
| Income: 50k-100k | 41% (542) | 17% (228) | 12% (160) | 10% (136) | 4% (53) | 6% (81) | 5% (66) | 4% (50) | 1316 |
| Income: 100k+ | 43% (406) | 18% (172) | 13% (123) | 9% (81) | 3% (30) | 8% (72) | 3% (32) | 4% (35) | 951 |
| Ethnicity: White | 38% (1223) | 18% (592) | 13% (412) | 15% (474) | 3% (108) | 6% (203) | 4% (123) | 4% (124) | 3259 |

Continued on next page

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

| Demographic | Economic Issues | Security Issues | Health Care Issues | Senior's Issues | Women's Issues | Education Issues | Energy Issues | Other | Total N |
|-----------------------------|-----------------|-----------------|--------------------|-----------------|----------------|------------------|---------------|----------|---------|
| Registered Voters | 38% (1534) | 17% (681) | 13% (516) | 14% (547) | 4% (148) | 7% (281) | 4% (151) | 4% (144) | 4002 |
| Ethnicity: Hispanic | 40% (143) | 14% (48) | 13% (46) | 10% (37) | 4% (14) | 10% (36) | 7% (25) | 2% (8) | 357 |
| Ethnicity: Afr. Am. | 44% (224) | 12% (60) | 13% (67) | 9% (48) | 5% (26) | 12% (59) | 4% (20) | 2% (9) | 515 |
| Ethnicity: Other | 38% (87) | 12% (28) | 16% (36) | 11% (26) | 6% (13) | 8% (19) | 4% (9) | 4% (10) | 228 |
| Relig: Protestant | 35% (388) | 24% (267) | 12% (132) | 17% (189) | 3% (31) | 4% (47) | 3% (30) | 2% (23) | 1106 |
| Relig: Roman Catholic | 44% (400) | 17% (154) | 11% (97) | 15% (131) | 3% (28) | 5% (43) | 3% (28) | 2% (21) | 902 |
| Relig: Ath./Agn./None | 37% (333) | 9% (81) | 13% (120) | 12% (103) | 6% (54) | 10% (92) | 6% (54) | 6% (58) | 894 |
| Relig: Something Else | 37% (224) | 15% (90) | 15% (91) | 11% (68) | 3% (20) | 9% (54) | 5% (28) | 4% (27) | 602 |
| Relig: Jewish | 36% (48) | 20% (27) | 16% (21) | 18% (25) | 3% (4) | 4% (5) | 1% (1) | 2% (3) | 134 |
| Relig: Evangelical | 39% (464) | 20% (241) | 13% (158) | 13% (153) | 3% (40) | 6% (75) | 3% (32) | 3% (31) | 1194 |
| Relig: Non-Evang. Catholics | 39% (511) | 21% (268) | 11% (147) | 17% (218) | 3% (34) | 5% (61) | 3% (38) | 2% (27) | 1303 |
| Relig: All Christian | 39% (974) | 20% (510) | 12% (305) | 15% (371) | 3% (74) | 5% (135) | 3% (70) | 2% (58) | 2497 |
| Relig: All Non-Christian | 37% (557) | 11% (171) | 14% (211) | 11% (171) | 5% (74) | 10% (146) | 5% (82) | 6% (85) | 1497 |
| Community: Urban | 36% (350) | 14% (138) | 13% (128) | 17% (164) | 4% (42) | 8% (80) | 4% (39) | 3% (31) | 972 |
| Community: Suburban | 41% (785) | 18% (341) | 12% (223) | 11% (213) | 4% (71) | 7% (131) | 4% (73) | 4% (81) | 1917 |
| Community: Rural | 36% (398) | 18% (202) | 15% (165) | 15% (170) | 3% (35) | 6% (71) | 4% (40) | 3% (32) | 1113 |
| Employ: Private Sector | 47% (599) | 15% (196) | 14% (177) | 5% (63) | 4% (56) | 7% (85) | 5% (63) | 4% (49) | 1288 |
| Employ: Government | 41% (114) | 16% (45) | 11% (32) | 6% (15) | 4% (11) | 12% (34) | 7% (20) | 2% (6) | 276 |
| Employ: Self-Employed | 45% (150) | 13% (43) | 16% (53) | 12% (39) | 4% (13) | 7% (23) | 3% (9) | 1% (4) | 335 |
| Employ: Homemaker | 35% (147) | 16% (68) | 17% (74) | 9% (40) | 5% (23) | 8% (36) | 4% (19) | 4% (18) | 425 |
| Employ: Student | 38% (53) | 6% (9) | 7% (10) | 5% (7) | 10% (14) | 28% (39) | 4% (5) | 2% (3) | 140 |
| Employ: Retired | 25% (244) | 24% (239) | 9% (88) | 32% (318) | 2% (18) | 2% (20) | 2% (19) | 4% (37) | 983 |
| Employ: Unemployed | 46% (127) | 11% (30) | 16% (44) | 9% (25) | 2% (6) | 8% (21) | 3% (9) | 5% (14) | 277 |
| Employ: Other | 36% (100) | 18% (50) | 14% (39) | 14% (40) | 2% (6) | 8% (23) | 2% (7) | 4% (12) | 278 |
| Job Type: White-collar | 42% (669) | 16% (258) | 13% (213) | 11% (179) | 4% (59) | 7% (107) | 4% (62) | 3% (48) | 1595 |
| Job Type: Blue-collar | 37% (630) | 19% (329) | 11% (195) | 15% (255) | 3% (51) | 7% (119) | 4% (63) | 4% (63) | 1704 |
| Job Type: Don't Know | 33% (234) | 13% (94) | 15% (108) | 16% (114) | 5% (38) | 8% (55) | 4% (27) | 5% (33) | 703 |
| Military HH: Yes | 33% (273) | 24% (196) | 13% (109) | 13% (111) | 3% (22) | 7% (62) | 3% (27) | 3% (28) | 827 |
| Military HH: No | 40% (1261) | 15% (485) | 13% (407) | 14% (436) | 4% (126) | 7% (220) | 4% (125) | 4% (116) | 3175 |
| RD/WT: Right Direction | 34% (414) | 10% (116) | 14% (170) | 16% (192) | 8% (92) | 10% (125) | 6% (77) | 2% (29) | 1216 |
| RD/WT: Wrong Track | 40% (1119) | 20% (565) | 12% (346) | 13% (355) | 2% (55) | 6% (156) | 3% (74) | 4% (115) | 2786 |

Continued on next page

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

| Demographic | Economic Issues | Security Issues | Health Care Issues | Senior's Issues | Women's Issues | Education Issues | Energy Issues | Other | Total N |
|--------------------------------------|-----------------|-----------------|--------------------|-----------------|----------------|------------------|---------------|------------|---------|
| Registered Voters | 38% (1534) | 17% (681) | 13% (516) | 14% (547) | 4% (148) | 7% (281) | 4% (151) | 4% (144) | 4002 |
| Obama Job: Approve | 37% (620) | 9% (156) | 13% (219) | 15% (244) | 6% (105) | 11% (184) | 6% (100) | 3% (48) | 1676 |
| Obama Job: Disapprove | 40% (869) | 23% (514) | 12% (274) | 13% (280) | 2% (38) | 4% (84) | 2% (48) | 4% (88) | 2194 |
| #1 Issue: Economy | 100% (1534) | — (0) | — (0) | — (0) | — (0) | — (0) | — (0) | — (0) | 1534 |
| #1 Issue: Security | — (0) | 100% (681) | — (0) | — (0) | — (0) | — (0) | — (0) | — (0) | 681 |
| #1 Issue: Health Care | — (0) | — (0) | 100% (516) | — (0) | — (0) | — (0) | — (0) | — (0) | 516 |
| #1 Issue: Medicare / Social Security | — (0) | — (0) | — (0) | 100% (547) | — (0) | — (0) | — (0) | — (0) | 547 |
| #1 Issue: Women's Issues | — (0) | — (0) | — (0) | — (0) | 100% (148) | — (0) | — (0) | — (0) | 148 |
| #1 Issue: Education | — (0) | — (0) | — (0) | — (0) | — (0) | 100% (281) | — (0) | — (0) | 281 |
| #1 Issue: Energy | — (0) | — (0) | — (0) | — (0) | — (0) | — (0) | 100% (151) | — (0) | 151 |
| #1 Issue: Other | — (0) | — (0) | — (0) | — (0) | — (0) | — (0) | — (0) | 100% (144) | 144 |
| 2014 Vote: Democrat | 37% (519) | 10% (147) | 13% (181) | 18% (250) | 6% (78) | 9% (133) | 4% (60) | 3% (35) | 1404 |
| 2014 Vote: Republican | 37% (506) | 29% (392) | 11% (151) | 12% (162) | 2% (26) | 3% (37) | 3% (37) | 4% (51) | 1361 |
| 2014 Vote: Other | 35% (74) | 11% (23) | 16% (34) | 18% (36) | — (1) | 9% (19) | 7% (14) | 4% (8) | 208 |
| 2014 Vote: Didn't Vote | 42% (430) | 12% (119) | 15% (150) | 10% (99) | 4% (42) | 9% (93) | 4% (39) | 5% (49) | 1021 |
| 2012 Vote: Barack Obama | 39% (647) | 11% (179) | 13% (213) | 16% (258) | 5% (88) | 9% (142) | 5% (83) | 3% (51) | 1660 |
| 2012 Vote: Mitt Romney | 38% (540) | 27% (379) | 12% (175) | 13% (185) | 2% (25) | 3% (39) | 2% (28) | 3% (45) | 1416 |
| 2012 Vote: Other | 36% (71) | 18% (34) | 13% (26) | 15% (29) | 2% (3) | 5% (10) | 4% (9) | 7% (13) | 196 |
| 2012 Vote: Didn't Vote | 38% (272) | 12% (89) | 14% (101) | 10% (74) | 4% (32) | 12% (89) | 4% (31) | 5% (34) | 722 |
| 4-Region: Northeast | 39% (284) | 18% (130) | 12% (91) | 12% (89) | 5% (39) | 7% (52) | 3% (23) | 3% (22) | 730 |
| 4-Region: Midwest | 41% (383) | 17% (158) | 11% (107) | 14% (135) | 3% (31) | 6% (58) | 3% (33) | 4% (38) | 944 |
| 4-Region: South | 38% (570) | 18% (265) | 14% (210) | 14% (213) | 3% (48) | 6% (90) | 3% (46) | 3% (46) | 1487 |
| 4-Region: West | 35% (297) | 15% (128) | 13% (108) | 13% (110) | 4% (30) | 10% (82) | 6% (49) | 4% (37) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_1NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Jeb Bush

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 31% | (1254) | 52% | (2068) | 17% | (680) | 4002 |
| Gender: Male | 33% | (623) | 53% | (992) | 13% | (250) | 1866 |
| Gender: Female | 30% | (631) | 50% | (1075) | 20% | (430) | 2136 |
| Age: 18-29 | 28% | (186) | 45% | (302) | 27% | (180) | 668 |
| Age: 30-44 | 31% | (303) | 48% | (464) | 21% | (202) | 969 |
| Age: 45-54 | 26% | (197) | 57% | (440) | 17% | (133) | 769 |
| Age: 55-64 | 31% | (230) | 55% | (409) | 14% | (102) | 741 |
| Age: 65+ | 40% | (338) | 53% | (452) | 7% | (64) | 854 |
| PID: Dem (no lean) | 23% | (339) | 61% | (893) | 16% | (227) | 1459 |
| PID: Ind (no lean) | 28% | (368) | 48% | (631) | 24% | (307) | 1306 |
| PID: Rep (no lean) | 44% | (547) | 44% | (543) | 12% | (146) | 1237 |
| PID/Gender: Dem Men | 24% | (158) | 64% | (424) | 12% | (80) | 663 |
| PID/Gender: Dem Women | 23% | (181) | 59% | (469) | 18% | (147) | 796 |
| PID/Gender: Ind Men | 32% | (198) | 49% | (302) | 18% | (111) | 611 |
| PID/Gender: Ind Women | 24% | (170) | 47% | (329) | 28% | (196) | 695 |
| PID/Gender: Rep Men | 45% | (267) | 45% | (267) | 10% | (59) | 593 |
| PID/Gender: Rep Women | 43% | (280) | 43% | (277) | 14% | (87) | 644 |
| Tea Party: Supporter | 38% | (465) | 47% | (578) | 15% | (186) | 1229 |
| Tea Party: Not Supporter | 28% | (784) | 54% | (1484) | 18% | (492) | 2761 |
| Ideo: Liberal (1-3) | 26% | (308) | 62% | (743) | 12% | (145) | 1196 |
| Ideo: Moderate (4) | 32% | (323) | 50% | (508) | 18% | (178) | 1009 |
| Ideo: Conservative (5-7) | 38% | (552) | 50% | (723) | 12% | (177) | 1452 |
| Educ: < College | 29% | (757) | 50% | (1328) | 21% | (545) | 2631 |
| Educ: Bachelors degree | 34% | (304) | 54% | (483) | 11% | (102) | 889 |
| Educ: Post-grad | 40% | (193) | 53% | (257) | 7% | (33) | 483 |

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Table ID1_1NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.
 Jeb Bush

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 31% | (1254) | 52% | (2068) | 17% | (680) | 4002 |
| Income: Under 50k | 28% | (488) | 49% | (849) | 23% | (399) | 1736 |
| Income: 50k-100k | 35% | (462) | 53% | (695) | 12% | (159) | 1316 |
| Income: 100k+ | 32% | (304) | 55% | (524) | 13% | (122) | 951 |
| Ethnicity: White | 32% | (1054) | 53% | (1713) | 15% | (492) | 3259 |
| Ethnicity: Hispanic | 38% | (137) | 44% | (158) | 17% | (62) | 357 |
| Ethnicity: Afr. Am. | 24% | (125) | 50% | (259) | 25% | (131) | 515 |
| Ethnicity: Other | 33% | (75) | 42% | (95) | 25% | (58) | 228 |
| Relig: Protestant | 35% | (386) | 55% | (613) | 10% | (107) | 1106 |
| Relig: Roman Catholic | 38% | (344) | 50% | (451) | 12% | (108) | 902 |
| Relig: Ath./Agn./None | 21% | (188) | 56% | (503) | 23% | (203) | 894 |
| Relig: Something Else | 30% | (180) | 48% | (288) | 22% | (135) | 602 |
| Relig: Jewish | 39% | (52) | 55% | (74) | 6% | (8) | 134 |
| Relig: Evangelical | 36% | (435) | 48% | (571) | 16% | (188) | 1194 |
| Relig: Non-Evang. Catholics | 34% | (449) | 54% | (703) | 12% | (150) | 1303 |
| Relig: All Christian | 35% | (884) | 51% | (1274) | 14% | (339) | 2497 |
| Relig: All Non-Christian | 25% | (368) | 53% | (791) | 23% | (338) | 1497 |
| Community: Urban | 32% | (313) | 52% | (501) | 16% | (159) | 972 |
| Community: Suburban | 30% | (582) | 54% | (1027) | 16% | (307) | 1917 |
| Community: Rural | 32% | (359) | 49% | (540) | 19% | (214) | 1113 |
| Employ: Private Sector | 31% | (405) | 53% | (679) | 16% | (204) | 1288 |
| Employ: Government | 27% | (76) | 59% | (164) | 13% | (36) | 276 |
| Employ: Self-Employed | 34% | (114) | 52% | (173) | 14% | (48) | 335 |
| Employ: Homemaker | 28% | (117) | 50% | (212) | 23% | (96) | 425 |
| Employ: Student | 26% | (36) | 48% | (68) | 26% | (36) | 140 |
| Employ: Retired | 38% | (376) | 53% | (526) | 8% | (81) | 983 |
| Employ: Unemployed | 25% | (68) | 46% | (128) | 29% | (81) | 277 |
| Employ: Other | 22% | (62) | 42% | (118) | 35% | (98) | 278 |

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Table ID1_1NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Jeb Bush

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 31% | (1254) | 52% | (2068) | 17% | (680) | 4002 |
| Job Type: White-collar | 35% | (564) | 54% | (856) | 11% | (174) | 1595 |
| Job Type: Blue-collar | 29% | (486) | 55% | (943) | 16% | (276) | 1704 |
| Job Type: Don't Know | 29% | (204) | 38% | (269) | 33% | (230) | 703 |
| Military HH: Yes | 33% | (269) | 53% | (438) | 14% | (120) | 827 |
| Military HH: No | 31% | (985) | 51% | (1629) | 18% | (561) | 3175 |
| RD/WT: Right Direction | 33% | (402) | 49% | (600) | 18% | (213) | 1216 |
| RD/WT: Wrong Track | 31% | (852) | 53% | (1467) | 17% | (467) | 2786 |
| Obama Job: Approve | 26% | (428) | 59% | (984) | 16% | (265) | 1676 |
| Obama Job: Disapprove | 37% | (808) | 48% | (1054) | 15% | (332) | 2194 |
| #1 Issue: Economy | 31% | (469) | 52% | (800) | 17% | (264) | 1534 |
| #1 Issue: Security | 32% | (219) | 54% | (369) | 14% | (93) | 681 |
| #1 Issue: Health Care | 32% | (166) | 51% | (261) | 17% | (89) | 516 |
| #1 Issue: Medicare / Social Security | 42% | (229) | 46% | (252) | 12% | (66) | 547 |
| #1 Issue: Women's Issues | 24% | (35) | 53% | (79) | 23% | (34) | 148 |
| #1 Issue: Education | 28% | (80) | 47% | (133) | 25% | (69) | 281 |
| #1 Issue: Energy | 27% | (41) | 61% | (92) | 12% | (18) | 151 |
| #1 Issue: Other | 11% | (15) | 57% | (82) | 32% | (46) | 144 |
| 2014 Vote: Democrat | 24% | (336) | 62% | (871) | 14% | (197) | 1404 |
| 2014 Vote: Republican | 45% | (609) | 46% | (627) | 9% | (125) | 1361 |
| 2014 Vote: Other | 23% | (49) | 47% | (98) | 30% | (62) | 208 |
| 2014 Vote: Didn't Vote | 25% | (259) | 46% | (470) | 29% | (292) | 1021 |
| 2012 Vote: Barack Obama | 24% | (392) | 62% | (1029) | 14% | (239) | 1660 |
| 2012 Vote: Mitt Romney | 45% | (637) | 45% | (634) | 10% | (145) | 1416 |
| 2012 Vote: Other | 20% | (39) | 45% | (88) | 35% | (69) | 196 |
| 2012 Vote: Didn't Vote | 25% | (183) | 43% | (313) | 31% | (227) | 722 |

Continued on next page

Table ID1_1NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Jeb Bush

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 31% | (1254) | 52% | (2068) | 17% | (680) | 4002 |
| 4-Region: Northeast | 32% | (232) | 54% | (391) | 15% | (107) | 730 |
| 4-Region: Midwest | 28% | (267) | 54% | (510) | 18% | (167) | 944 |
| 4-Region: South | 34% | (512) | 48% | (712) | 18% | (263) | 1487 |
| 4-Region: West | 29% | (243) | 54% | (454) | 17% | (143) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_1: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 7% (293) | 24% (961) | 23% (919) | 29% (1149) | 12% (468) | 5% (212) | 4002 |
| Gender: Male | 8% (152) | 25% (472) | 22% (405) | 31% (588) | 10% (177) | 4% (73) | 1866 |
| Gender: Female | 7% (141) | 23% (489) | 24% (514) | 26% (561) | 14% (291) | 7% (140) | 2136 |
| Age: 18-29 | 10% (65) | 18% (121) | 24% (161) | 21% (141) | 13% (86) | 14% (94) | 668 |
| Age: 30-44 | 8% (78) | 23% (225) | 21% (202) | 27% (262) | 15% (141) | 6% (61) | 969 |
| Age: 45-54 | 5% (38) | 21% (158) | 27% (208) | 30% (232) | 13% (99) | 4% (34) | 769 |
| Age: 55-64 | 5% (40) | 26% (190) | 21% (152) | 35% (257) | 11% (81) | 3% (21) | 741 |
| Age: 65+ | 8% (71) | 31% (267) | 23% (196) | 30% (257) | 7% (61) | — (3) | 854 |
| PID: Dem (no lean) | 6% (85) | 17% (254) | 24% (343) | 38% (550) | 11% (157) | 5% (71) | 1459 |
| PID: Ind (no lean) | 5% (63) | 23% (305) | 20% (266) | 28% (366) | 16% (205) | 8% (102) | 1306 |
| PID: Rep (no lean) | 12% (145) | 33% (402) | 25% (310) | 19% (233) | 9% (106) | 3% (40) | 1237 |
| PID/Gender: Dem Men | 6% (43) | 17% (116) | 24% (156) | 40% (268) | 8% (54) | 4% (27) | 663 |
| PID/Gender: Dem Women | 5% (42) | 17% (139) | 23% (187) | 35% (282) | 13% (103) | 6% (44) | 796 |
| PID/Gender: Ind Men | 6% (35) | 27% (163) | 19% (116) | 30% (186) | 13% (82) | 5% (29) | 611 |
| PID/Gender: Ind Women | 4% (28) | 20% (142) | 21% (149) | 26% (180) | 18% (123) | 10% (72) | 695 |
| PID/Gender: Rep Men | 12% (74) | 33% (194) | 22% (133) | 23% (134) | 7% (42) | 3% (17) | 593 |
| PID/Gender: Rep Women | 11% (71) | 32% (208) | 28% (178) | 15% (99) | 10% (64) | 4% (23) | 644 |
| Tea Party: Supporter | 12% (149) | 26% (316) | 26% (320) | 21% (258) | 10% (123) | 5% (63) | 1229 |
| Tea Party: Not Supporter | 5% (142) | 23% (642) | 22% (598) | 32% (887) | 12% (343) | 5% (149) | 2761 |
| Ideo: Liberal (1-3) | 8% (100) | 17% (207) | 26% (305) | 37% (438) | 7% (88) | 5% (57) | 1196 |
| Ideo: Moderate (4) | 5% (55) | 27% (268) | 20% (203) | 30% (305) | 13% (130) | 5% (48) | 1009 |
| Ideo: Conservative (5-7) | 9% (127) | 29% (425) | 26% (379) | 24% (344) | 9% (137) | 3% (40) | 1452 |
| Educ: < College | 7% (178) | 22% (579) | 21% (555) | 29% (773) | 14% (358) | 7% (187) | 2631 |
| Educ: Bachelors degree | 7% (62) | 27% (242) | 27% (244) | 27% (239) | 10% (85) | 2% (17) | 889 |
| Educ: Post-grad | 11% (53) | 29% (140) | 25% (120) | 28% (136) | 5% (25) | 2% (7) | 483 |

Continued on next page

Table ID1_1: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Jeb Bush

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 7% (293) | 24% (961) | 23% (919) | 29% (1149) | 12% (468) | 5% (212) | 4002 |
| Income: Under 50k | 7% (126) | 21% (363) | 20% (348) | 29% (501) | 15% (259) | 8% (140) | 1736 |
| Income: 50k-100k | 7% (96) | 28% (366) | 25% (334) | 27% (361) | 9% (117) | 3% (42) | 1316 |
| Income: 100k+ | 8% (72) | 24% (233) | 25% (237) | 30% (287) | 10% (91) | 3% (31) | 951 |
| Ethnicity: White | 7% (231) | 25% (823) | 24% (768) | 29% (944) | 11% (343) | 5% (149) | 3259 |
| Ethnicity: Hispanic | 10% (35) | 29% (102) | 21% (73) | 24% (84) | 10% (37) | 7% (25) | 357 |
| Ethnicity: Afr. Am. | 9% (45) | 15% (80) | 20% (100) | 31% (159) | 18% (91) | 8% (40) | 515 |
| Ethnicity: Other | 7% (17) | 26% (59) | 22% (50) | 20% (45) | 15% (34) | 10% (23) | 228 |
| Relig: Protestant | 6% (67) | 29% (319) | 26% (287) | 29% (326) | 8% (91) | 1% (17) | 1106 |
| Relig: Roman Catholic | 10% (89) | 28% (255) | 25% (229) | 25% (222) | 9% (80) | 3% (28) | 902 |
| Relig: Ath./Agn./None | 4% (35) | 17% (153) | 21% (191) | 35% (313) | 15% (133) | 8% (70) | 894 |
| Relig: Something Else | 8% (51) | 21% (129) | 21% (127) | 27% (161) | 14% (83) | 9% (52) | 602 |
| Relig: Jewish | 12% (16) | 27% (36) | 24% (32) | 31% (42) | 5% (7) | 1% (1) | 134 |
| Relig: Evangelical | 10% (123) | 26% (311) | 23% (273) | 25% (298) | 11% (133) | 5% (56) | 1194 |
| Relig: Non-Evang. Catholics | 6% (84) | 28% (365) | 25% (328) | 29% (376) | 9% (116) | 3% (34) | 1303 |
| Relig: All Christian | 8% (207) | 27% (677) | 24% (600) | 27% (674) | 10% (248) | 4% (90) | 2497 |
| Relig: All Non-Christian | 6% (86) | 19% (282) | 21% (318) | 32% (473) | 14% (216) | 8% (122) | 1497 |
| Community: Urban | 10% (100) | 22% (213) | 23% (221) | 29% (280) | 11% (104) | 6% (55) | 972 |
| Community: Suburban | 5% (103) | 25% (479) | 25% (477) | 29% (550) | 11% (207) | 5% (100) | 1917 |
| Community: Rural | 8% (90) | 24% (269) | 20% (221) | 29% (319) | 14% (157) | 5% (57) | 1113 |
| Employ: Private Sector | 8% (107) | 23% (298) | 26% (332) | 27% (347) | 11% (145) | 5% (58) | 1288 |
| Employ: Government | 8% (22) | 19% (54) | 22% (61) | 37% (103) | 9% (24) | 5% (13) | 276 |
| Employ: Self-Employed | 6% (20) | 28% (94) | 21% (70) | 31% (103) | 12% (39) | 3% (8) | 335 |
| Employ: Homemaker | 7% (29) | 21% (88) | 24% (100) | 26% (112) | 16% (67) | 7% (29) | 425 |
| Employ: Student | 6% (9) | 20% (28) | 25% (35) | 23% (33) | 12% (17) | 13% (19) | 140 |
| Employ: Retired | 7% (69) | 31% (307) | 22% (217) | 31% (308) | 8% (76) | 1% (6) | 983 |
| Employ: Unemployed | 8% (21) | 17% (47) | 22% (60) | 25% (68) | 14% (40) | 15% (41) | 277 |
| Employ: Other | 6% (16) | 17% (46) | 16% (44) | 27% (74) | 22% (60) | 14% (38) | 278 |

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Table ID1_1: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Jeb Bush

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 7% (293) | 24% (961) | 23% (919) | 29% (1149) | 12% (468) | 5% (212) | 4002 |
| Job Type: White-collar | 8% (129) | 27% (436) | 28% (442) | 26% (414) | 8% (126) | 3% (48) | 1595 |
| Job Type: Blue-collar | 7% (111) | 22% (375) | 21% (363) | 34% (580) | 13% (214) | 4% (61) | 1704 |
| Job Type: Don't Know | 8% (53) | 21% (150) | 16% (114) | 22% (154) | 18% (127) | 15% (103) | 703 |
| Military HH: Yes | 9% (74) | 24% (195) | 23% (193) | 30% (245) | 11% (90) | 4% (30) | 827 |
| Military HH: No | 7% (219) | 24% (766) | 23% (726) | 28% (903) | 12% (378) | 6% (182) | 3175 |
| RD/WT: Right Direction | 10% (116) | 24% (286) | 23% (274) | 27% (326) | 12% (149) | 5% (64) | 1216 |
| RD/WT: Wrong Track | 6% (177) | 24% (675) | 23% (645) | 30% (822) | 11% (319) | 5% (148) | 2786 |
| Obama Job: Approve | 7% (113) | 19% (315) | 23% (390) | 35% (593) | 11% (183) | 5% (82) | 1676 |
| Obama Job: Disapprove | 8% (175) | 29% (633) | 24% (519) | 24% (535) | 11% (235) | 4% (97) | 2194 |
| #1 Issue: Economy | 5% (83) | 25% (386) | 25% (386) | 27% (414) | 11% (173) | 6% (91) | 1534 |
| #1 Issue: Security | 7% (44) | 26% (174) | 26% (175) | 28% (194) | 10% (70) | 3% (23) | 681 |
| #1 Issue: Health Care | 10% (50) | 22% (116) | 20% (102) | 31% (159) | 13% (69) | 4% (20) | 516 |
| #1 Issue: Medicare / Social Security | 11% (61) | 31% (168) | 19% (102) | 27% (150) | 10% (55) | 2% (11) | 547 |
| #1 Issue: Women's Issues | 10% (15) | 14% (20) | 20% (29) | 33% (49) | 12% (18) | 10% (15) | 148 |
| #1 Issue: Education | 8% (23) | 20% (57) | 24% (69) | 23% (64) | 12% (34) | 12% (35) | 281 |
| #1 Issue: Energy | 10% (15) | 17% (26) | 24% (37) | 37% (56) | 8% (13) | 3% (5) | 151 |
| #1 Issue: Other | 1% (1) | 10% (14) | 14% (20) | 44% (63) | 25% (35) | 8% (11) | 144 |
| 2014 Vote: Democrat | 6% (80) | 18% (256) | 23% (326) | 39% (545) | 10% (134) | 4% (63) | 1404 |
| 2014 Vote: Republican | 11% (146) | 34% (462) | 25% (335) | 21% (292) | 7% (98) | 2% (27) | 1361 |
| 2014 Vote: Other | 4% (8) | 19% (40) | 18% (37) | 29% (60) | 22% (45) | 8% (17) | 208 |
| 2014 Vote: Didn't Vote | 6% (58) | 20% (201) | 21% (219) | 25% (251) | 18% (187) | 10% (105) | 1021 |
| 2012 Vote: Barack Obama | 5% (89) | 18% (303) | 24% (391) | 38% (638) | 11% (175) | 4% (64) | 1660 |
| 2012 Vote: Mitt Romney | 10% (147) | 35% (490) | 25% (360) | 19% (275) | 8% (116) | 2% (29) | 1416 |
| 2012 Vote: Other | 4% (7) | 16% (31) | 14% (28) | 31% (60) | 26% (51) | 9% (18) | 196 |
| 2012 Vote: Didn't Vote | 7% (48) | 19% (135) | 19% (139) | 24% (173) | 17% (126) | 14% (101) | 722 |

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Jeb Bush

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 7% (293) | 24% (961) | 23% (919) | 29% (1149) | 12% (468) | 5% (212) | 4002 |
| 4-Region: Northeast | 8% (61) | 23% (170) | 22% (157) | 32% (234) | 12% (88) | 3% (19) | 730 |
| 4-Region: Midwest | 5% (50) | 23% (217) | 24% (222) | 31% (289) | 12% (109) | 6% (57) | 944 |
| 4-Region: South | 9% (140) | 25% (371) | 22% (333) | 25% (379) | 12% (177) | 6% (87) | 1487 |
| 4-Region: West | 5% (41) | 24% (203) | 25% (207) | 29% (247) | 11% (94) | 6% (49) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

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Rand Paul

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 25% | (990) | 43% | (1734) | 32% | (1278) | 4002 |
| Gender: Male | 30% | (553) | 47% | (870) | 24% | (443) | 1866 |
| Gender: Female | 20% | (437) | 40% | (864) | 39% | (835) | 2136 |
| Age: 18-29 | 28% | (189) | 33% | (221) | 39% | (258) | 668 |
| Age: 30-44 | 27% | (261) | 35% | (338) | 38% | (371) | 969 |
| Age: 45-54 | 24% | (186) | 42% | (324) | 34% | (259) | 769 |
| Age: 55-64 | 22% | (161) | 50% | (372) | 28% | (207) | 741 |
| Age: 65+ | 23% | (193) | 56% | (479) | 21% | (183) | 854 |
| PID: Dem (no lean) | 18% | (258) | 52% | (760) | 30% | (441) | 1459 |
| PID: Ind (no lean) | 23% | (303) | 38% | (497) | 39% | (506) | 1306 |
| PID: Rep (no lean) | 35% | (429) | 39% | (476) | 27% | (331) | 1237 |
| PID/Gender: Dem Men | 21% | (142) | 56% | (369) | 23% | (152) | 663 |
| PID/Gender: Dem Women | 15% | (116) | 49% | (391) | 36% | (289) | 796 |
| PID/Gender: Ind Men | 28% | (173) | 42% | (257) | 30% | (180) | 611 |
| PID/Gender: Ind Women | 19% | (130) | 35% | (240) | 47% | (325) | 695 |
| PID/Gender: Rep Men | 40% | (238) | 41% | (244) | 19% | (111) | 593 |
| PID/Gender: Rep Women | 30% | (191) | 36% | (232) | 34% | (221) | 644 |
| Tea Party: Supporter | 38% | (467) | 38% | (464) | 24% | (298) | 1229 |
| Tea Party: Not Supporter | 19% | (521) | 46% | (1262) | 35% | (978) | 2761 |
| Ideo: Liberal (1-3) | 22% | (259) | 54% | (641) | 25% | (296) | 1196 |
| Ideo: Moderate (4) | 21% | (216) | 43% | (435) | 35% | (358) | 1009 |
| Ideo: Conservative (5-7) | 32% | (469) | 41% | (597) | 27% | (387) | 1452 |
| Educ: < College | 23% | (598) | 40% | (1050) | 37% | (983) | 2631 |
| Educ: Bachelors degree | 28% | (249) | 48% | (426) | 24% | (214) | 889 |
| Educ: Post-grad | 30% | (143) | 54% | (258) | 17% | (81) | 483 |

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Rand Paul

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 25% | (990) | 43% | (1734) | 32% | (1278) | 4002 |
| Income: Under 50k | 23% | (394) | 38% | (655) | 40% | (686) | 1736 |
| Income: 50k-100k | 28% | (364) | 44% | (579) | 28% | (373) | 1316 |
| Income: 100k+ | 24% | (232) | 53% | (500) | 23% | (219) | 951 |
| Ethnicity: White | 25% | (828) | 45% | (1452) | 30% | (979) | 3259 |
| Ethnicity: Hispanic | 36% | (129) | 33% | (117) | 31% | (111) | 357 |
| Ethnicity: Afr. Am. | 22% | (111) | 38% | (197) | 40% | (207) | 515 |
| Ethnicity: Other | 22% | (51) | 37% | (86) | 40% | (92) | 228 |
| Relig: Protestant | 29% | (325) | 49% | (539) | 22% | (242) | 1106 |
| Relig: Roman Catholic | 28% | (252) | 45% | (404) | 27% | (246) | 902 |
| Relig: Ath./Agn./None | 17% | (153) | 44% | (395) | 39% | (347) | 894 |
| Relig: Something Else | 21% | (128) | 36% | (219) | 42% | (255) | 602 |
| Relig: Jewish | 25% | (34) | 54% | (72) | 21% | (29) | 134 |
| Relig: Evangelical | 34% | (401) | 38% | (455) | 28% | (337) | 1194 |
| Relig: Non-Evang. Catholics | 24% | (307) | 51% | (659) | 26% | (337) | 1303 |
| Relig: All Christian | 28% | (708) | 45% | (1115) | 27% | (674) | 2497 |
| Relig: All Non-Christian | 19% | (281) | 41% | (614) | 40% | (602) | 1497 |
| Community: Urban | 27% | (263) | 42% | (407) | 31% | (302) | 972 |
| Community: Suburban | 23% | (446) | 46% | (885) | 31% | (586) | 1917 |
| Community: Rural | 25% | (280) | 40% | (443) | 35% | (390) | 1113 |
| Employ: Private Sector | 27% | (351) | 43% | (552) | 30% | (385) | 1288 |
| Employ: Government | 26% | (72) | 51% | (142) | 22% | (62) | 276 |
| Employ: Self-Employed | 31% | (104) | 39% | (131) | 30% | (100) | 335 |
| Employ: Homemaker | 22% | (92) | 33% | (138) | 46% | (195) | 425 |
| Employ: Student | 23% | (32) | 35% | (49) | 42% | (58) | 140 |
| Employ: Retired | 22% | (219) | 56% | (551) | 22% | (213) | 983 |
| Employ: Unemployed | 24% | (67) | 31% | (86) | 45% | (124) | 277 |
| Employ: Other | 19% | (53) | 30% | (85) | 51% | (141) | 278 |

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Rand Paul

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 25% | (990) | 43% | (1734) | 32% | (1278) | 4002 |
| Job Type: White-collar | 27% | (433) | 50% | (797) | 23% | (364) | 1595 |
| Job Type: Blue-collar | 24% | (417) | 43% | (726) | 33% | (561) | 1704 |
| Job Type: Don't Know | 20% | (139) | 30% | (211) | 50% | (353) | 703 |
| Military HH: Yes | 28% | (231) | 47% | (391) | 25% | (205) | 827 |
| Military HH: No | 24% | (758) | 42% | (1343) | 34% | (1073) | 3175 |
| RD/WT: Right Direction | 23% | (277) | 46% | (558) | 31% | (381) | 1216 |
| RD/WT: Wrong Track | 26% | (712) | 42% | (1176) | 32% | (897) | 2786 |
| Obama Job: Approve | 19% | (326) | 50% | (840) | 30% | (511) | 1676 |
| Obama Job: Disapprove | 29% | (644) | 40% | (874) | 31% | (677) | 2194 |
| #1 Issue: Economy | 24% | (367) | 44% | (676) | 32% | (490) | 1534 |
| #1 Issue: Security | 27% | (182) | 45% | (307) | 28% | (193) | 681 |
| #1 Issue: Health Care | 24% | (122) | 40% | (207) | 36% | (186) | 516 |
| #1 Issue: Medicare / Social Security | 23% | (128) | 45% | (246) | 32% | (173) | 547 |
| #1 Issue: Women's Issues | 25% | (36) | 43% | (64) | 32% | (48) | 148 |
| #1 Issue: Education | 25% | (69) | 41% | (114) | 35% | (98) | 281 |
| #1 Issue: Energy | 33% | (51) | 44% | (66) | 23% | (35) | 151 |
| #1 Issue: Other | 24% | (34) | 37% | (54) | 39% | (56) | 144 |
| 2014 Vote: Democrat | 19% | (262) | 54% | (751) | 28% | (390) | 1404 |
| 2014 Vote: Republican | 37% | (503) | 41% | (555) | 22% | (303) | 1361 |
| 2014 Vote: Other | 26% | (54) | 31% | (65) | 43% | (89) | 208 |
| 2014 Vote: Didn't Vote | 16% | (168) | 35% | (362) | 48% | (491) | 1021 |
| 2012 Vote: Barack Obama | 18% | (298) | 51% | (855) | 31% | (507) | 1660 |
| 2012 Vote: Mitt Romney | 34% | (479) | 42% | (588) | 25% | (349) | 1416 |
| 2012 Vote: Other | 33% | (64) | 28% | (55) | 39% | (76) | 196 |
| 2012 Vote: Didn't Vote | 20% | (148) | 32% | (232) | 47% | (342) | 722 |

Continued on next page

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Rand Paul

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 25% | (990) | 43% | (1734) | 32% | (1278) | 4002 |
| 4-Region: Northeast | 22% | (161) | 50% | (368) | 27% | (200) | 730 |
| 4-Region: Midwest | 22% | (206) | 42% | (393) | 37% | (345) | 944 |
| 4-Region: South | 27% | (405) | 41% | (605) | 32% | (477) | 1487 |
| 4-Region: West | 26% | (217) | 44% | (368) | 30% | (255) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_2: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Rand Paul

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 5% (190) | 20% (799) | 22% (885) | 21% (849) | 20% (798) | 12% (480) | 4002 |
| Gender: Male | 6% (106) | 24% (447) | 23% (420) | 24% (450) | 16% (300) | 8% (144) | 1866 |
| Gender: Female | 4% (85) | 16% (352) | 22% (465) | 19% (399) | 23% (498) | 16% (337) | 2136 |
| Age: 18-29 | 9% (59) | 20% (130) | 18% (121) | 15% (100) | 15% (103) | 23% (155) | 668 |
| Age: 30-44 | 6% (56) | 21% (205) | 18% (172) | 17% (166) | 22% (211) | 17% (160) | 969 |
| Age: 45-54 | 4% (27) | 21% (158) | 21% (165) | 21% (159) | 22% (170) | 12% (89) | 769 |
| Age: 55-64 | 3% (20) | 19% (142) | 25% (182) | 26% (190) | 22% (163) | 6% (44) | 741 |
| Age: 65+ | 3% (28) | 19% (164) | 29% (245) | 27% (234) | 18% (152) | 4% (31) | 854 |
| PID: Dem (no lean) | 3% (47) | 14% (210) | 21% (308) | 31% (452) | 17% (255) | 13% (187) | 1459 |
| PID: Ind (no lean) | 6% (81) | 17% (222) | 22% (281) | 17% (216) | 23% (305) | 15% (201) | 1306 |
| PID: Rep (no lean) | 5% (62) | 30% (367) | 24% (295) | 15% (181) | 19% (238) | 8% (93) | 1237 |
| PID/Gender: Dem Men | 4% (28) | 17% (114) | 19% (123) | 37% (245) | 14% (96) | 9% (57) | 663 |
| PID/Gender: Dem Women | 2% (20) | 12% (96) | 23% (185) | 26% (206) | 20% (159) | 16% (130) | 796 |
| PID/Gender: Ind Men | 7% (44) | 21% (129) | 24% (144) | 19% (114) | 21% (127) | 9% (54) | 611 |
| PID/Gender: Ind Women | 5% (37) | 13% (93) | 20% (138) | 15% (102) | 26% (178) | 21% (147) | 695 |
| PID/Gender: Rep Men | 6% (34) | 34% (203) | 26% (153) | 15% (91) | 13% (77) | 6% (33) | 593 |
| PID/Gender: Rep Women | 4% (27) | 25% (164) | 22% (142) | 14% (90) | 25% (161) | 9% (60) | 644 |
| Tea Party: Supporter | 10% (117) | 28% (350) | 25% (307) | 13% (157) | 15% (179) | 10% (119) | 1229 |
| Tea Party: Not Supporter | 3% (72) | 16% (449) | 21% (574) | 25% (687) | 22% (617) | 13% (361) | 2761 |
| Ideo: Liberal (1-3) | 6% (68) | 16% (191) | 24% (287) | 30% (354) | 14% (171) | 10% (125) | 1196 |
| Ideo: Moderate (4) | 3% (34) | 18% (182) | 20% (199) | 23% (237) | 22% (219) | 14% (138) | 1009 |
| Ideo: Conservative (5-7) | 6% (81) | 27% (388) | 25% (367) | 16% (230) | 19% (278) | 7% (108) | 1452 |
| Educ: < College | 4% (114) | 18% (484) | 19% (505) | 21% (545) | 22% (585) | 15% (398) | 2631 |
| Educ: Bachelors degree | 4% (34) | 24% (215) | 27% (237) | 21% (189) | 17% (152) | 7% (61) | 889 |
| Educ: Post-grad | 9% (43) | 21% (100) | 30% (143) | 24% (115) | 12% (60) | 4% (21) | 483 |

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Table ID1_2: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Rand Paul

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 5% (190) | 20% (799) | 22% (885) | 21% (849) | 20% (798) | 12% (480) | 4002 |
| Income: Under 50k | 4% (74) | 18% (320) | 19% (327) | 19% (329) | 22% (381) | 18% (306) | 1736 |
| Income: 50k-100k | 5% (61) | 23% (303) | 21% (279) | 23% (300) | 19% (253) | 9% (120) | 1316 |
| Income: 100k+ | 6% (55) | 19% (177) | 29% (279) | 23% (220) | 17% (164) | 6% (55) | 951 |
| Ethnicity: White | 5% (150) | 21% (679) | 23% (751) | 22% (701) | 20% (646) | 10% (333) | 3259 |
| Ethnicity: Hispanic | 10% (35) | 27% (95) | 15% (54) | 18% (63) | 16% (58) | 15% (52) | 357 |
| Ethnicity: Afr. Am. | 6% (30) | 16% (81) | 15% (76) | 24% (121) | 19% (98) | 21% (109) | 515 |
| Ethnicity: Other | 5% (11) | 17% (39) | 26% (58) | 12% (27) | 24% (54) | 17% (39) | 228 |
| Relig: Protestant | 4% (48) | 25% (277) | 27% (302) | 21% (237) | 17% (184) | 5% (57) | 1106 |
| Relig: Roman Catholic | 6% (54) | 22% (198) | 24% (219) | 21% (185) | 18% (165) | 9% (81) | 902 |
| Relig: Ath./Agn./None | 3% (29) | 14% (124) | 17% (151) | 27% (244) | 23% (205) | 16% (142) | 894 |
| Relig: Something Else | 5% (30) | 16% (98) | 22% (130) | 15% (89) | 25% (149) | 18% (106) | 602 |
| Relig: Jewish | 2% (3) | 23% (31) | 32% (43) | 22% (29) | 19% (25) | 3% (4) | 134 |
| Relig: Evangelical | 7% (85) | 27% (316) | 22% (262) | 16% (193) | 18% (213) | 10% (125) | 1194 |
| Relig: Non-Evang. Catholics | 4% (47) | 20% (260) | 26% (340) | 24% (319) | 18% (232) | 8% (106) | 1303 |
| Relig: All Christian | 5% (132) | 23% (576) | 24% (602) | 21% (512) | 18% (444) | 9% (230) | 2497 |
| Relig: All Non-Christian | 4% (59) | 15% (222) | 19% (282) | 22% (333) | 24% (354) | 17% (248) | 1497 |
| Community: Urban | 6% (62) | 21% (202) | 20% (197) | 22% (209) | 19% (184) | 12% (118) | 972 |
| Community: Suburban | 4% (80) | 19% (366) | 24% (457) | 22% (428) | 19% (370) | 11% (216) | 1917 |
| Community: Rural | 4% (49) | 21% (231) | 21% (231) | 19% (212) | 22% (244) | 13% (146) | 1113 |
| Employ: Private Sector | 5% (63) | 22% (288) | 22% (284) | 21% (268) | 20% (258) | 10% (127) | 1288 |
| Employ: Government | 6% (16) | 20% (57) | 26% (73) | 25% (69) | 15% (41) | 8% (21) | 276 |
| Employ: Self-Employed | 12% (39) | 19% (65) | 19% (63) | 20% (68) | 20% (67) | 10% (34) | 335 |
| Employ: Homemaker | 4% (16) | 18% (76) | 18% (78) | 14% (60) | 29% (122) | 17% (73) | 425 |
| Employ: Student | 5% (7) | 18% (26) | 16% (22) | 20% (28) | 17% (24) | 24% (34) | 140 |
| Employ: Retired | 2% (20) | 20% (200) | 28% (279) | 28% (271) | 17% (169) | 4% (44) | 983 |
| Employ: Unemployed | 7% (19) | 17% (48) | 17% (48) | 14% (38) | 18% (50) | 27% (74) | 277 |
| Employ: Other | 4% (11) | 15% (41) | 14% (38) | 17% (47) | 24% (67) | 26% (74) | 278 |

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Table ID1_2: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Rand Paul

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 5% (190) | 20% (799) | 22% (885) | 21% (849) | 20% (798) | 12% (480) | 4002 |
| Job Type: White-collar | 5% (83) | 22% (350) | 27% (425) | 23% (373) | 16% (256) | 7% (108) | 1595 |
| Job Type: Blue-collar | 5% (79) | 20% (339) | 20% (343) | 22% (382) | 22% (367) | 11% (195) | 1704 |
| Job Type: Don't Know | 4% (29) | 16% (110) | 17% (117) | 13% (94) | 25% (175) | 25% (178) | 703 |
| Military HH: Yes | 8% (69) | 20% (162) | 25% (206) | 22% (185) | 16% (133) | 9% (73) | 827 |
| Military HH: No | 4% (121) | 20% (637) | 21% (679) | 21% (665) | 21% (665) | 13% (408) | 3175 |
| RD/WT: Right Direction | 6% (70) | 17% (207) | 21% (260) | 24% (297) | 18% (220) | 13% (161) | 1216 |
| RD/WT: Wrong Track | 4% (120) | 21% (592) | 22% (624) | 20% (552) | 21% (578) | 11% (319) | 2786 |
| Obama Job: Approve | 4% (75) | 15% (251) | 23% (386) | 27% (454) | 18% (298) | 13% (213) | 1676 |
| Obama Job: Disapprove | 5% (112) | 24% (532) | 22% (484) | 18% (389) | 21% (456) | 10% (221) | 2194 |
| #1 Issue: Economy | 5% (75) | 19% (292) | 24% (364) | 20% (313) | 18% (281) | 14% (209) | 1534 |
| #1 Issue: Security | 4% (27) | 23% (155) | 27% (182) | 18% (125) | 20% (136) | 8% (57) | 681 |
| #1 Issue: Health Care | 5% (26) | 19% (96) | 17% (88) | 23% (119) | 26% (132) | 11% (55) | 516 |
| #1 Issue: Medicare / Social Security | 2% (11) | 21% (117) | 22% (119) | 23% (126) | 23% (125) | 9% (49) | 547 |
| #1 Issue: Women's Issues | 9% (13) | 16% (23) | 19% (28) | 24% (36) | 18% (27) | 14% (21) | 148 |
| #1 Issue: Education | 7% (19) | 18% (51) | 18% (52) | 22% (62) | 14% (39) | 21% (59) | 281 |
| #1 Issue: Energy | 8% (12) | 25% (39) | 19% (28) | 25% (38) | 13% (20) | 9% (14) | 151 |
| #1 Issue: Other | 5% (7) | 19% (27) | 16% (24) | 21% (30) | 27% (39) | 12% (17) | 144 |
| 2014 Vote: Democrat | 4% (56) | 15% (206) | 22% (307) | 32% (444) | 17% (233) | 11% (158) | 1404 |
| 2014 Vote: Republican | 7% (91) | 30% (412) | 27% (364) | 14% (190) | 17% (228) | 6% (76) | 1361 |
| 2014 Vote: Other | 5% (11) | 21% (43) | 20% (42) | 11% (24) | 31% (65) | 11% (24) | 208 |
| 2014 Vote: Didn't Vote | 3% (31) | 13% (137) | 17% (171) | 19% (191) | 26% (270) | 22% (221) | 1021 |
| 2012 Vote: Barack Obama | 4% (61) | 14% (237) | 24% (399) | 27% (456) | 19% (316) | 12% (192) | 1660 |
| 2012 Vote: Mitt Romney | 6% (81) | 28% (397) | 25% (347) | 17% (241) | 19% (262) | 6% (87) | 1416 |
| 2012 Vote: Other | 10% (19) | 23% (46) | 13% (25) | 15% (30) | 26% (51) | 13% (25) | 196 |
| 2012 Vote: Didn't Vote | 4% (30) | 16% (118) | 16% (113) | 17% (119) | 23% (167) | 24% (175) | 722 |

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Rand Paul

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 5% (190) | 20% (799) | 22% (885) | 21% (849) | 20% (798) | 12% (480) | 4002 |
| 4-Region: Northeast | 4% (30) | 18% (131) | 26% (190) | 24% (178) | 19% (140) | 8% (60) | 730 |
| 4-Region: Midwest | 5% (43) | 17% (164) | 21% (194) | 21% (199) | 23% (213) | 14% (133) | 944 |
| 4-Region: South | 5% (72) | 22% (333) | 22% (329) | 19% (277) | 19% (283) | 13% (195) | 1487 |
| 4-Region: West | 5% (46) | 20% (171) | 20% (172) | 23% (196) | 19% (162) | 11% (93) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

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Mike Huckabee

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 28% | (1138) | 42% | (1667) | 30% | (1197) | 4002 |
| Gender: Male | 30% | (551) | 48% | (889) | 23% | (426) | 1866 |
| Gender: Female | 27% | (587) | 36% | (778) | 36% | (771) | 2136 |
| Age: 18-29 | 27% | (182) | 35% | (237) | 37% | (249) | 668 |
| Age: 30-44 | 25% | (246) | 39% | (376) | 36% | (348) | 969 |
| Age: 45-54 | 29% | (224) | 44% | (338) | 27% | (207) | 769 |
| Age: 55-64 | 28% | (210) | 44% | (329) | 27% | (201) | 741 |
| Age: 65+ | 32% | (276) | 45% | (386) | 23% | (193) | 854 |
| PID: Dem (no lean) | 15% | (223) | 53% | (776) | 32% | (460) | 1459 |
| PID: Ind (no lean) | 22% | (290) | 41% | (537) | 37% | (479) | 1306 |
| PID: Rep (no lean) | 50% | (624) | 29% | (354) | 21% | (258) | 1237 |
| PID/Gender: Dem Men | 16% | (104) | 61% | (406) | 23% | (152) | 663 |
| PID/Gender: Dem Women | 15% | (120) | 46% | (370) | 39% | (307) | 796 |
| PID/Gender: Ind Men | 25% | (152) | 46% | (283) | 29% | (176) | 611 |
| PID/Gender: Ind Women | 20% | (138) | 36% | (254) | 44% | (303) | 695 |
| PID/Gender: Rep Men | 50% | (295) | 34% | (199) | 17% | (98) | 593 |
| PID/Gender: Rep Women | 51% | (329) | 24% | (155) | 25% | (160) | 644 |
| Tea Party: Supporter | 47% | (581) | 30% | (373) | 22% | (275) | 1229 |
| Tea Party: Not Supporter | 20% | (556) | 47% | (1286) | 33% | (919) | 2761 |
| Ideo: Liberal (1-3) | 19% | (232) | 55% | (662) | 25% | (302) | 1196 |
| Ideo: Moderate (4) | 22% | (219) | 44% | (441) | 35% | (349) | 1009 |
| Ideo: Conservative (5-7) | 45% | (651) | 34% | (496) | 21% | (305) | 1452 |
| Educ: < College | 27% | (711) | 38% | (994) | 35% | (926) | 2631 |
| Educ: Bachelors degree | 31% | (275) | 47% | (414) | 22% | (199) | 889 |
| Educ: Post-grad | 32% | (152) | 54% | (259) | 15% | (72) | 483 |

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Mike Huckabee

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 28% | (1138) | 42% | (1667) | 30% | (1197) | 4002 |
| Income: Under 50k | 27% | (460) | 36% | (625) | 37% | (650) | 1736 |
| Income: 50k-100k | 32% | (425) | 44% | (579) | 24% | (311) | 1316 |
| Income: 100k+ | 27% | (253) | 49% | (462) | 25% | (235) | 951 |
| Ethnicity: White | 30% | (980) | 42% | (1368) | 28% | (911) | 3259 |
| Ethnicity: Hispanic | 27% | (96) | 42% | (149) | 31% | (112) | 357 |
| Ethnicity: Afr. Am. | 19% | (100) | 41% | (209) | 40% | (206) | 515 |
| Ethnicity: Other | 25% | (58) | 39% | (90) | 35% | (80) | 228 |
| Relig: Protestant | 39% | (432) | 41% | (451) | 20% | (223) | 1106 |
| Relig: Roman Catholic | 30% | (272) | 44% | (393) | 26% | (237) | 902 |
| Relig: Ath./Agn./None | 17% | (153) | 47% | (425) | 35% | (317) | 894 |
| Relig: Something Else | 20% | (119) | 40% | (241) | 40% | (242) | 602 |
| Relig: Jewish | 20% | (26) | 56% | (75) | 24% | (32) | 134 |
| Relig: Evangelical | 44% | (529) | 31% | (372) | 24% | (292) | 1194 |
| Relig: Non-Evang. Catholics | 26% | (334) | 48% | (626) | 26% | (343) | 1303 |
| Relig: All Christian | 35% | (864) | 40% | (998) | 25% | (635) | 2497 |
| Relig: All Non-Christian | 18% | (272) | 44% | (665) | 37% | (559) | 1497 |
| Community: Urban | 25% | (239) | 45% | (436) | 31% | (297) | 972 |
| Community: Suburban | 29% | (551) | 42% | (808) | 29% | (557) | 1917 |
| Community: Rural | 31% | (348) | 38% | (423) | 31% | (343) | 1113 |
| Employ: Private Sector | 29% | (376) | 43% | (556) | 28% | (356) | 1288 |
| Employ: Government | 29% | (79) | 51% | (141) | 20% | (56) | 276 |
| Employ: Self-Employed | 34% | (114) | 42% | (139) | 24% | (82) | 335 |
| Employ: Homemaker | 29% | (124) | 32% | (137) | 38% | (163) | 425 |
| Employ: Student | 20% | (28) | 37% | (52) | 43% | (60) | 140 |
| Employ: Retired | 29% | (290) | 46% | (453) | 24% | (240) | 983 |
| Employ: Unemployed | 27% | (74) | 33% | (91) | 40% | (112) | 277 |
| Employ: Other | 19% | (52) | 35% | (97) | 46% | (129) | 278 |

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Mike Huckabee

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 28% | (1138) | 42% | (1667) | 30% | (1197) | 4002 |
| Job Type: White-collar | 34% | (546) | 45% | (726) | 20% | (323) | 1595 |
| Job Type: Blue-collar | 25% | (424) | 44% | (757) | 31% | (523) | 1704 |
| Job Type: Don't Know | 24% | (168) | 26% | (184) | 50% | (351) | 703 |
| Military HH: Yes | 35% | (286) | 41% | (338) | 25% | (203) | 827 |
| Military HH: No | 27% | (852) | 42% | (1329) | 31% | (994) | 3175 |
| RD/WT: Right Direction | 20% | (243) | 49% | (595) | 31% | (377) | 1216 |
| RD/WT: Wrong Track | 32% | (895) | 38% | (1072) | 29% | (820) | 2786 |
| Obama Job: Approve | 15% | (259) | 54% | (908) | 30% | (509) | 1676 |
| Obama Job: Disapprove | 39% | (864) | 34% | (738) | 27% | (592) | 2194 |
| #1 Issue: Economy | 29% | (450) | 42% | (649) | 28% | (434) | 1534 |
| #1 Issue: Security | 39% | (263) | 34% | (230) | 28% | (188) | 681 |
| #1 Issue: Health Care | 25% | (131) | 43% | (221) | 32% | (163) | 516 |
| #1 Issue: Medicare / Social Security | 24% | (133) | 41% | (226) | 34% | (188) | 547 |
| #1 Issue: Women's Issues | 22% | (33) | 48% | (71) | 30% | (44) | 148 |
| #1 Issue: Education | 21% | (60) | 43% | (121) | 35% | (100) | 281 |
| #1 Issue: Energy | 22% | (33) | 58% | (88) | 20% | (30) | 151 |
| #1 Issue: Other | 24% | (34) | 42% | (61) | 34% | (49) | 144 |
| 2014 Vote: Democrat | 16% | (221) | 58% | (807) | 27% | (375) | 1404 |
| 2014 Vote: Republican | 49% | (664) | 31% | (423) | 20% | (274) | 1361 |
| 2014 Vote: Other | 18% | (37) | 38% | (78) | 44% | (93) | 208 |
| 2014 Vote: Didn't Vote | 21% | (215) | 35% | (357) | 44% | (450) | 1021 |
| 2012 Vote: Barack Obama | 15% | (243) | 56% | (937) | 29% | (481) | 1660 |
| 2012 Vote: Mitt Romney | 49% | (689) | 30% | (418) | 22% | (309) | 1416 |
| 2012 Vote: Other | 17% | (34) | 43% | (83) | 40% | (78) | 196 |
| 2012 Vote: Didn't Vote | 23% | (169) | 31% | (225) | 45% | (328) | 722 |

Continued on next page

Table ID1_4NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Mike Huckabee

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 28% | (1138) | 42% | (1667) | 30% | (1197) | 4002 |
| 4-Region: Northeast | 24% | (172) | 47% | (346) | 29% | (212) | 730 |
| 4-Region: Midwest | 26% | (241) | 43% | (401) | 32% | (302) | 944 |
| 4-Region: South | 35% | (521) | 38% | (559) | 27% | (407) | 1487 |
| 4-Region: West | 24% | (205) | 43% | (360) | 33% | (276) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_4: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Mike Huckabee

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 8% (333) | 20% (806) | 19% (767) | 22% (900) | 21% (841) | 9% (356) | 4002 |
| Gender: Male | 8% (158) | 21% (393) | 22% (406) | 26% (483) | 17% (314) | 6% (112) | 1866 |
| Gender: Female | 8% (175) | 19% (413) | 17% (361) | 20% (417) | 25% (527) | 11% (244) | 2136 |
| Age: 18-29 | 9% (59) | 18% (123) | 20% (131) | 16% (106) | 18% (121) | 19% (127) | 668 |
| Age: 30-44 | 7% (72) | 18% (174) | 18% (178) | 20% (198) | 24% (228) | 12% (120) | 969 |
| Age: 45-54 | 8% (62) | 21% (162) | 18% (139) | 26% (200) | 19% (148) | 8% (59) | 769 |
| Age: 55-64 | 6% (45) | 22% (165) | 19% (139) | 26% (191) | 22% (165) | 5% (36) | 741 |
| Age: 65+ | 11% (94) | 21% (181) | 21% (181) | 24% (205) | 21% (179) | 2% (13) | 854 |
| PID: Dem (no lean) | 4% (58) | 11% (165) | 19% (272) | 35% (504) | 21% (305) | 11% (154) | 1459 |
| PID: Ind (no lean) | 6% (83) | 16% (207) | 21% (274) | 20% (263) | 26% (335) | 11% (144) | 1306 |
| PID: Rep (no lean) | 15% (191) | 35% (433) | 18% (222) | 11% (132) | 16% (201) | 5% (57) | 1237 |
| PID/Gender: Dem Men | 4% (27) | 12% (77) | 22% (147) | 39% (259) | 15% (103) | 8% (50) | 663 |
| PID/Gender: Dem Women | 4% (31) | 11% (89) | 16% (125) | 31% (245) | 25% (203) | 13% (104) | 796 |
| PID/Gender: Ind Men | 7% (45) | 17% (107) | 22% (132) | 25% (151) | 21% (127) | 8% (48) | 611 |
| PID/Gender: Ind Women | 6% (39) | 14% (100) | 20% (141) | 16% (112) | 30% (207) | 14% (96) | 695 |
| PID/Gender: Rep Men | 14% (86) | 35% (210) | 21% (127) | 12% (72) | 14% (84) | 2% (14) | 593 |
| PID/Gender: Rep Women | 16% (105) | 35% (224) | 15% (95) | 9% (60) | 18% (117) | 7% (43) | 644 |
| Tea Party: Supporter | 17% (213) | 30% (368) | 21% (262) | 9% (111) | 15% (182) | 8% (92) | 1229 |
| Tea Party: Not Supporter | 4% (118) | 16% (438) | 18% (501) | 28% (785) | 24% (657) | 10% (263) | 2761 |
| Ideo: Liberal (1-3) | 6% (73) | 13% (159) | 19% (224) | 37% (438) | 17% (206) | 8% (96) | 1196 |
| Ideo: Moderate (4) | 5% (48) | 17% (171) | 20% (199) | 24% (241) | 24% (247) | 10% (103) | 1009 |
| Ideo: Conservative (5-7) | 14% (199) | 31% (453) | 21% (310) | 13% (186) | 16% (232) | 5% (73) | 1452 |
| Educ: < College | 8% (198) | 20% (513) | 18% (480) | 20% (514) | 24% (637) | 11% (289) | 2631 |
| Educ: Bachelors degree | 9% (79) | 22% (196) | 21% (189) | 25% (226) | 16% (142) | 6% (58) | 889 |
| Educ: Post-grad | 11% (55) | 20% (97) | 20% (98) | 33% (160) | 13% (62) | 2% (9) | 483 |

Continued on next page

Table ID1_4: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Mike Huckabee

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 8% (333) | 20% (806) | 19% (767) | 22% (900) | 21% (841) | 9% (356) | 4002 |
| Income: Under 50k | 7% (130) | 19% (330) | 16% (286) | 20% (339) | 23% (406) | 14% (244) | 1736 |
| Income: 50k-100k | 10% (131) | 22% (294) | 21% (276) | 23% (304) | 18% (239) | 5% (72) | 1316 |
| Income: 100k+ | 8% (72) | 19% (181) | 22% (205) | 27% (257) | 21% (197) | 4% (39) | 951 |
| Ethnicity: White | 9% (279) | 22% (701) | 19% (632) | 23% (736) | 21% (672) | 7% (239) | 3259 |
| Ethnicity: Hispanic | 10% (35) | 17% (61) | 21% (75) | 21% (74) | 19% (68) | 12% (44) | 357 |
| Ethnicity: Afr. Am. | 6% (32) | 13% (68) | 16% (81) | 25% (128) | 24% (125) | 16% (81) | 515 |
| Ethnicity: Other | 10% (22) | 16% (36) | 24% (54) | 16% (36) | 19% (44) | 16% (36) | 228 |
| Relig: Protestant | 12% (130) | 27% (302) | 20% (221) | 21% (230) | 16% (176) | 4% (47) | 1106 |
| Relig: Roman Catholic | 9% (78) | 22% (195) | 22% (198) | 22% (195) | 20% (184) | 6% (53) | 902 |
| Relig: Ath./Agn./None | 4% (35) | 13% (119) | 18% (158) | 30% (266) | 22% (196) | 14% (121) | 894 |
| Relig: Something Else | 5% (29) | 15% (90) | 18% (110) | 22% (131) | 28% (169) | 12% (73) | 602 |
| Relig: Jewish | 2% (3) | 17% (23) | 25% (33) | 31% (42) | 22% (30) | 2% (2) | 134 |
| Relig: Evangelical | 15% (178) | 29% (351) | 17% (205) | 14% (167) | 18% (210) | 7% (82) | 1194 |
| Relig: Non-Evang. Catholics | 7% (91) | 19% (243) | 23% (294) | 25% (332) | 20% (266) | 6% (77) | 1303 |
| Relig: All Christian | 11% (269) | 24% (594) | 20% (499) | 20% (499) | 19% (476) | 6% (159) | 2497 |
| Relig: All Non-Christian | 4% (63) | 14% (209) | 18% (268) | 27% (397) | 24% (364) | 13% (194) | 1497 |
| Community: Urban | 8% (80) | 16% (159) | 20% (195) | 25% (241) | 20% (191) | 11% (106) | 972 |
| Community: Suburban | 9% (167) | 20% (385) | 19% (367) | 23% (441) | 22% (413) | 7% (144) | 1917 |
| Community: Rural | 8% (86) | 24% (262) | 18% (205) | 20% (218) | 21% (237) | 9% (105) | 1113 |
| Employ: Private Sector | 8% (103) | 21% (273) | 19% (247) | 24% (309) | 20% (262) | 7% (94) | 1288 |
| Employ: Government | 9% (26) | 19% (53) | 19% (53) | 32% (88) | 14% (40) | 6% (16) | 276 |
| Employ: Self-Employed | 11% (37) | 23% (77) | 20% (68) | 21% (71) | 18% (61) | 6% (21) | 335 |
| Employ: Homemaker | 9% (37) | 21% (87) | 15% (63) | 18% (74) | 26% (110) | 12% (52) | 425 |
| Employ: Student | 6% (9) | 14% (19) | 18% (25) | 19% (27) | 20% (28) | 23% (32) | 140 |
| Employ: Retired | 9% (91) | 20% (198) | 22% (220) | 24% (233) | 22% (213) | 3% (27) | 983 |
| Employ: Unemployed | 6% (18) | 20% (56) | 15% (43) | 17% (48) | 20% (54) | 21% (57) | 277 |
| Employ: Other | 4% (11) | 15% (42) | 18% (49) | 17% (48) | 26% (73) | 20% (55) | 278 |

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Table ID1_4: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Mike Huckabee

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 8% (333) | 20% (806) | 19% (767) | 22% (900) | 21% (841) | 9% (356) | 4002 |
| Job Type: White-collar | 10% (153) | 25% (393) | 20% (313) | 26% (412) | 16% (247) | 5% (75) | 1595 |
| Job Type: Blue-collar | 8% (144) | 16% (280) | 21% (364) | 23% (393) | 23% (385) | 8% (138) | 1704 |
| Job Type: Don't Know | 5% (36) | 19% (132) | 13% (90) | 13% (94) | 30% (209) | 20% (142) | 703 |
| Military HH: Yes | 12% (96) | 23% (191) | 20% (166) | 21% (172) | 19% (155) | 6% (48) | 827 |
| Military HH: No | 7% (237) | 19% (615) | 19% (602) | 23% (728) | 22% (686) | 10% (307) | 3175 |
| RD/WT: Right Direction | 7% (80) | 13% (163) | 21% (254) | 28% (341) | 22% (264) | 9% (113) | 1216 |
| RD/WT: Wrong Track | 9% (252) | 23% (642) | 18% (513) | 20% (559) | 21% (577) | 9% (242) | 2786 |
| Obama Job: Approve | 5% (78) | 11% (180) | 22% (363) | 33% (545) | 21% (347) | 10% (162) | 1676 |
| Obama Job: Disapprove | 11% (252) | 28% (613) | 18% (392) | 16% (346) | 20% (431) | 7% (161) | 2194 |
| #1 Issue: Economy | 8% (123) | 21% (328) | 19% (296) | 23% (354) | 19% (295) | 9% (139) | 1534 |
| #1 Issue: Security | 11% (76) | 27% (187) | 21% (141) | 13% (89) | 21% (142) | 7% (46) | 681 |
| #1 Issue: Health Care | 7% (38) | 18% (93) | 16% (85) | 26% (137) | 23% (119) | 9% (44) | 516 |
| #1 Issue: Medicare / Social Security | 8% (43) | 16% (90) | 22% (122) | 19% (104) | 28% (151) | 7% (37) | 547 |
| #1 Issue: Women's Issues | 11% (16) | 12% (17) | 14% (20) | 34% (51) | 18% (26) | 12% (17) | 148 |
| #1 Issue: Education | 7% (20) | 14% (40) | 21% (58) | 22% (63) | 21% (59) | 15% (41) | 281 |
| #1 Issue: Energy | 7% (11) | 15% (22) | 19% (29) | 39% (59) | 12% (17) | 9% (13) | 151 |
| #1 Issue: Other | 4% (6) | 19% (28) | 12% (17) | 30% (43) | 22% (31) | 13% (18) | 144 |
| 2014 Vote: Democrat | 5% (70) | 11% (150) | 21% (299) | 36% (509) | 19% (261) | 8% (115) | 1404 |
| 2014 Vote: Republican | 16% (214) | 33% (450) | 19% (265) | 12% (158) | 17% (234) | 3% (40) | 1361 |
| 2014 Vote: Other | 4% (8) | 14% (29) | 18% (38) | 19% (41) | 31% (65) | 13% (28) | 208 |
| 2014 Vote: Didn't Vote | 4% (40) | 17% (175) | 16% (165) | 19% (191) | 27% (278) | 17% (172) | 1021 |
| 2012 Vote: Barack Obama | 4% (70) | 10% (174) | 21% (356) | 35% (580) | 21% (345) | 8% (135) | 1660 |
| 2012 Vote: Mitt Romney | 15% (217) | 33% (472) | 17% (248) | 12% (170) | 18% (259) | 4% (50) | 1416 |
| 2012 Vote: Other | 3% (6) | 14% (28) | 18% (36) | 24% (47) | 32% (63) | 8% (15) | 196 |
| 2012 Vote: Didn't Vote | 5% (39) | 18% (130) | 18% (127) | 14% (98) | 24% (173) | 21% (155) | 722 |

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Mike Huckabee

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 8% (333) | 20% (806) | 19% (767) | 22% (900) | 21% (841) | 9% (356) | 4002 |
| 4-Region: Northeast | 7% (48) | 17% (124) | 19% (137) | 29% (209) | 21% (156) | 8% (56) | 730 |
| 4-Region: Midwest | 8% (78) | 17% (164) | 20% (193) | 22% (208) | 22% (212) | 9% (90) | 944 |
| 4-Region: South | 9% (137) | 26% (383) | 19% (283) | 19% (276) | 19% (282) | 8% (125) | 1487 |
| 4-Region: West | 8% (70) | 16% (135) | 18% (154) | 24% (206) | 23% (192) | 10% (84) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

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Ben Carson

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 45% | (1791) | 33% | (1324) | 22% | (887) | 4002 |
| Gender: Male | 46% | (866) | 37% | (690) | 17% | (310) | 1866 |
| Gender: Female | 43% | (925) | 30% | (634) | 27% | (577) | 2136 |
| Age: 18-29 | 38% | (255) | 31% | (206) | 31% | (207) | 668 |
| Age: 30-44 | 41% | (396) | 30% | (291) | 29% | (282) | 969 |
| Age: 45-54 | 42% | (323) | 36% | (273) | 22% | (173) | 769 |
| Age: 55-64 | 48% | (359) | 34% | (249) | 18% | (133) | 741 |
| Age: 65+ | 53% | (457) | 36% | (305) | 11% | (92) | 854 |
| PID: Dem (no lean) | 30% | (436) | 48% | (707) | 22% | (316) | 1459 |
| PID: Ind (no lean) | 40% | (521) | 31% | (407) | 29% | (378) | 1306 |
| PID: Rep (no lean) | 67% | (834) | 17% | (211) | 16% | (192) | 1237 |
| PID/Gender: Dem Men | 30% | (200) | 54% | (361) | 15% | (102) | 663 |
| PID/Gender: Dem Women | 30% | (236) | 43% | (346) | 27% | (214) | 796 |
| PID/Gender: Ind Men | 40% | (244) | 37% | (225) | 23% | (141) | 611 |
| PID/Gender: Ind Women | 40% | (277) | 26% | (182) | 34% | (237) | 695 |
| PID/Gender: Rep Men | 71% | (421) | 18% | (105) | 11% | (67) | 593 |
| PID/Gender: Rep Women | 64% | (412) | 16% | (106) | 20% | (126) | 644 |
| Tea Party: Supporter | 65% | (798) | 20% | (248) | 15% | (183) | 1229 |
| Tea Party: Not Supporter | 36% | (989) | 39% | (1069) | 25% | (703) | 2761 |
| Ideo: Liberal (1-3) | 30% | (354) | 52% | (618) | 19% | (225) | 1196 |
| Ideo: Moderate (4) | 40% | (405) | 35% | (351) | 25% | (252) | 1009 |
| Ideo: Conservative (5-7) | 66% | (953) | 20% | (294) | 14% | (205) | 1452 |
| Educ: < College | 42% | (1114) | 31% | (814) | 27% | (703) | 2631 |
| Educ: Bachelors degree | 48% | (431) | 35% | (314) | 16% | (144) | 889 |
| Educ: Post-grad | 51% | (246) | 41% | (196) | 8% | (41) | 483 |

Continued on next page

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Ben Carson

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 45% | (1791) | 33% | (1324) | 22% | (887) | 4002 |
| Income: Under 50k | 41% | (709) | 30% | (520) | 29% | (507) | 1736 |
| Income: 50k-100k | 48% | (634) | 34% | (442) | 18% | (240) | 1316 |
| Income: 100k+ | 47% | (448) | 38% | (362) | 15% | (141) | 951 |
| Ethnicity: White | 46% | (1515) | 33% | (1064) | 21% | (680) | 3259 |
| Ethnicity: Hispanic | 38% | (135) | 39% | (140) | 23% | (82) | 357 |
| Ethnicity: Afr. Am. | 39% | (201) | 35% | (182) | 26% | (131) | 515 |
| Ethnicity: Other | 33% | (74) | 34% | (78) | 33% | (76) | 228 |
| Relig: Protestant | 57% | (630) | 31% | (341) | 12% | (135) | 1106 |
| Relig: Roman Catholic | 48% | (437) | 33% | (301) | 18% | (164) | 902 |
| Relig: Ath./Agn./None | 28% | (250) | 41% | (366) | 31% | (278) | 894 |
| Relig: Something Else | 40% | (244) | 30% | (183) | 29% | (175) | 602 |
| Relig: Jewish | 53% | (71) | 33% | (45) | 14% | (19) | 134 |
| Relig: Evangelical | 58% | (695) | 25% | (297) | 17% | (202) | 1194 |
| Relig: Non-Evang. Catholics | 46% | (601) | 36% | (474) | 18% | (229) | 1303 |
| Relig: All Christian | 52% | (1296) | 31% | (770) | 17% | (431) | 2497 |
| Relig: All Non-Christian | 33% | (494) | 37% | (549) | 30% | (453) | 1497 |
| Community: Urban | 41% | (394) | 38% | (365) | 22% | (213) | 972 |
| Community: Suburban | 46% | (888) | 33% | (637) | 20% | (392) | 1917 |
| Community: Rural | 46% | (509) | 29% | (321) | 25% | (282) | 1113 |
| Employ: Private Sector | 43% | (551) | 35% | (457) | 22% | (280) | 1288 |
| Employ: Government | 49% | (136) | 38% | (105) | 13% | (35) | 276 |
| Employ: Self-Employed | 47% | (156) | 33% | (110) | 21% | (69) | 335 |
| Employ: Homemaker | 45% | (189) | 25% | (108) | 30% | (128) | 425 |
| Employ: Student | 36% | (51) | 31% | (44) | 32% | (45) | 140 |
| Employ: Retired | 52% | (510) | 36% | (351) | 12% | (121) | 983 |
| Employ: Unemployed | 37% | (101) | 27% | (75) | 36% | (101) | 277 |
| Employ: Other | 35% | (96) | 27% | (74) | 39% | (108) | 278 |

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Ben Carson

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 45% | (1791) | 33% | (1324) | 22% | (887) | 4002 |
| Job Type: White-collar | 48% | (762) | 37% | (588) | 15% | (244) | 1595 |
| Job Type: Blue-collar | 45% | (767) | 34% | (577) | 21% | (361) | 1704 |
| Job Type: Don't Know | 37% | (262) | 23% | (159) | 40% | (282) | 703 |
| Military HH: Yes | 53% | (435) | 32% | (262) | 16% | (130) | 827 |
| Military HH: No | 43% | (1356) | 33% | (1062) | 24% | (757) | 3175 |
| RD/WT: Right Direction | 35% | (431) | 42% | (512) | 22% | (272) | 1216 |
| RD/WT: Wrong Track | 49% | (1360) | 29% | (812) | 22% | (615) | 2786 |
| Obama Job: Approve | 31% | (514) | 47% | (784) | 23% | (378) | 1676 |
| Obama Job: Disapprove | 57% | (1253) | 24% | (521) | 19% | (421) | 2194 |
| #1 Issue: Economy | 44% | (673) | 32% | (498) | 24% | (363) | 1534 |
| #1 Issue: Security | 58% | (398) | 28% | (188) | 14% | (94) | 681 |
| #1 Issue: Health Care | 41% | (213) | 33% | (172) | 25% | (131) | 516 |
| #1 Issue: Medicare / Social Security | 48% | (265) | 31% | (170) | 21% | (113) | 547 |
| #1 Issue: Women's Issues | 29% | (43) | 50% | (74) | 21% | (30) | 148 |
| #1 Issue: Education | 31% | (87) | 38% | (107) | 31% | (87) | 281 |
| #1 Issue: Energy | 40% | (61) | 41% | (62) | 19% | (28) | 151 |
| #1 Issue: Other | 35% | (50) | 37% | (53) | 29% | (41) | 144 |
| 2014 Vote: Democrat | 30% | (427) | 50% | (705) | 19% | (271) | 1404 |
| 2014 Vote: Republican | 68% | (927) | 21% | (281) | 11% | (154) | 1361 |
| 2014 Vote: Other | 35% | (73) | 29% | (60) | 36% | (75) | 208 |
| 2014 Vote: Didn't Vote | 35% | (362) | 27% | (277) | 37% | (382) | 1021 |
| 2012 Vote: Barack Obama | 31% | (511) | 48% | (801) | 21% | (348) | 1660 |
| 2012 Vote: Mitt Romney | 68% | (963) | 19% | (264) | 13% | (189) | 1416 |
| 2012 Vote: Other | 40% | (78) | 28% | (56) | 32% | (62) | 196 |
| 2012 Vote: Didn't Vote | 33% | (236) | 27% | (198) | 40% | (288) | 722 |

Continued on next page

Table ID1_5NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ben Carson

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 45% | (1791) | 33% | (1324) | 22% | (887) | 4002 |
| 4-Region: Northeast | 40% | (293) | 39% | (285) | 21% | (152) | 730 |
| 4-Region: Midwest | 44% | (411) | 33% | (307) | 24% | (226) | 944 |
| 4-Region: South | 49% | (735) | 29% | (437) | 21% | (316) | 1487 |
| 4-Region: West | 42% | (352) | 35% | (295) | 23% | (193) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_5: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ben Carson

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 19% (771) | 25% (1019) | 15% (620) | 18% (704) | 12% (466) | 11% (421) | 4002 |
| Gender: Male | 19% (354) | 27% (511) | 17% (319) | 20% (371) | 9% (176) | 7% (134) | 1866 |
| Gender: Female | 20% (417) | 24% (508) | 14% (301) | 16% (332) | 14% (290) | 13% (287) | 2136 |
| Age: 18-29 | 17% (115) | 21% (140) | 15% (101) | 16% (105) | 11% (72) | 20% (135) | 668 |
| Age: 30-44 | 17% (164) | 24% (232) | 13% (126) | 17% (165) | 15% (141) | 15% (142) | 969 |
| Age: 45-54 | 17% (133) | 25% (190) | 16% (126) | 19% (148) | 12% (94) | 10% (79) | 769 |
| Age: 55-64 | 18% (131) | 31% (228) | 15% (113) | 18% (136) | 12% (87) | 6% (46) | 741 |
| Age: 65+ | 27% (227) | 27% (230) | 18% (155) | 18% (150) | 9% (73) | 2% (20) | 854 |
| PID: Dem (no lean) | 9% (132) | 21% (304) | 19% (275) | 30% (431) | 12% (170) | 10% (147) | 1459 |
| PID: Ind (no lean) | 14% (184) | 26% (337) | 16% (215) | 15% (192) | 15% (190) | 14% (189) | 1306 |
| PID: Rep (no lean) | 37% (455) | 31% (379) | 11% (130) | 6% (80) | 9% (107) | 7% (86) | 1237 |
| PID/Gender: Dem Men | 11% (74) | 19% (126) | 22% (147) | 32% (214) | 9% (62) | 6% (40) | 663 |
| PID/Gender: Dem Women | 7% (58) | 22% (178) | 16% (129) | 27% (217) | 13% (107) | 13% (107) | 796 |
| PID/Gender: Ind Men | 15% (89) | 25% (155) | 17% (106) | 20% (119) | 13% (77) | 11% (64) | 611 |
| PID/Gender: Ind Women | 14% (95) | 26% (182) | 16% (109) | 11% (73) | 16% (112) | 18% (125) | 695 |
| PID/Gender: Rep Men | 32% (191) | 39% (230) | 11% (67) | 6% (38) | 6% (36) | 5% (30) | 593 |
| PID/Gender: Rep Women | 41% (264) | 23% (149) | 10% (64) | 7% (42) | 11% (70) | 9% (55) | 644 |
| Tea Party: Supporter | 37% (450) | 28% (348) | 13% (164) | 7% (84) | 7% (87) | 8% (95) | 1229 |
| Tea Party: Not Supporter | 12% (321) | 24% (668) | 16% (454) | 22% (615) | 14% (378) | 12% (324) | 2761 |
| Ideo: Liberal (1-3) | 11% (131) | 19% (223) | 20% (243) | 31% (374) | 8% (100) | 10% (124) | 1196 |
| Ideo: Moderate (4) | 11% (113) | 29% (292) | 15% (155) | 19% (196) | 15% (156) | 9% (96) | 1009 |
| Ideo: Conservative (5-7) | 34% (497) | 31% (456) | 13% (189) | 7% (105) | 8% (117) | 6% (88) | 1452 |
| Educ: < College | 17% (458) | 25% (657) | 15% (387) | 16% (427) | 13% (348) | 13% (355) | 2631 |
| Educ: Bachelors degree | 22% (199) | 26% (232) | 17% (150) | 19% (164) | 11% (94) | 6% (50) | 889 |
| Educ: Post-grad | 24% (115) | 27% (131) | 17% (84) | 23% (113) | 5% (24) | 3% (17) | 483 |

Continued on next page

Table ID1_5: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ben Carson

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 19% (771) | 25% (1019) | 15% (620) | 18% (704) | 12% (466) | 11% (421) | 4002 |
| Income: Under 50k | 17% (301) | 24% (408) | 15% (256) | 15% (264) | 15% (260) | 14% (247) | 1736 |
| Income: 50k-100k | 20% (267) | 28% (366) | 15% (200) | 18% (242) | 10% (137) | 8% (102) | 1316 |
| Income: 100k+ | 21% (203) | 26% (244) | 17% (165) | 21% (197) | 7% (69) | 8% (72) | 951 |
| Ethnicity: White | 21% (670) | 26% (845) | 15% (503) | 17% (561) | 11% (373) | 9% (307) | 3259 |
| Ethnicity: Hispanic | 19% (67) | 19% (68) | 23% (82) | 16% (58) | 11% (40) | 12% (42) | 357 |
| Ethnicity: Afr. Am. | 14% (71) | 25% (130) | 14% (70) | 22% (112) | 12% (64) | 13% (68) | 515 |
| Ethnicity: Other | 13% (30) | 19% (44) | 21% (47) | 13% (31) | 13% (30) | 20% (47) | 228 |
| Relig: Protestant | 29% (316) | 28% (314) | 17% (191) | 14% (150) | 9% (96) | 4% (39) | 1106 |
| Relig: Roman Catholic | 20% (177) | 29% (260) | 15% (139) | 18% (162) | 11% (95) | 8% (69) | 902 |
| Relig: Ath./Agn./None | 8% (71) | 20% (179) | 16% (140) | 25% (226) | 14% (123) | 17% (156) | 894 |
| Relig: Something Else | 15% (93) | 25% (151) | 15% (91) | 15% (92) | 15% (88) | 14% (87) | 602 |
| Relig: Jewish | 19% (25) | 34% (46) | 16% (22) | 17% (23) | 10% (13) | 4% (6) | 134 |
| Relig: Evangelical | 31% (374) | 27% (321) | 14% (169) | 11% (128) | 10% (114) | 7% (88) | 1194 |
| Relig: Non-Evang. Catholics | 18% (232) | 28% (368) | 17% (219) | 20% (255) | 11% (140) | 7% (89) | 1303 |
| Relig: All Christian | 24% (607) | 28% (689) | 16% (388) | 15% (382) | 10% (254) | 7% (177) | 2497 |
| Relig: All Non-Christian | 11% (164) | 22% (330) | 15% (231) | 21% (318) | 14% (211) | 16% (243) | 1497 |
| Community: Urban | 19% (181) | 22% (213) | 18% (177) | 19% (189) | 12% (115) | 10% (98) | 972 |
| Community: Suburban | 19% (371) | 27% (517) | 15% (281) | 19% (357) | 10% (201) | 10% (191) | 1917 |
| Community: Rural | 20% (220) | 26% (289) | 15% (163) | 14% (159) | 13% (150) | 12% (133) | 1113 |
| Employ: Private Sector | 18% (227) | 25% (324) | 16% (204) | 20% (253) | 11% (148) | 10% (133) | 1288 |
| Employ: Government | 21% (58) | 28% (78) | 17% (46) | 21% (59) | 7% (20) | 5% (15) | 276 |
| Employ: Self-Employed | 23% (77) | 24% (80) | 15% (52) | 17% (58) | 13% (45) | 7% (25) | 335 |
| Employ: Homemaker | 20% (85) | 25% (104) | 11% (48) | 14% (60) | 16% (67) | 14% (60) | 425 |
| Employ: Student | 18% (25) | 19% (26) | 10% (14) | 21% (30) | 9% (12) | 24% (33) | 140 |
| Employ: Retired | 24% (234) | 28% (276) | 18% (180) | 17% (171) | 9% (93) | 3% (28) | 983 |
| Employ: Unemployed | 12% (33) | 25% (68) | 15% (41) | 12% (34) | 13% (35) | 24% (66) | 277 |
| Employ: Other | 12% (33) | 23% (63) | 13% (36) | 14% (38) | 17% (46) | 22% (61) | 278 |

Continued on next page

Table ID1_5: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ben Carson

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 19% (771) | 25% (1019) | 15% (620) | 18% (704) | 12% (466) | 11% (421) | 4002 |
| Job Type: White-collar | 22% (344) | 26% (418) | 16% (258) | 21% (330) | 9% (142) | 6% (103) | 1595 |
| Job Type: Blue-collar | 18% (315) | 27% (452) | 17% (281) | 17% (295) | 12% (206) | 9% (154) | 1704 |
| Job Type: Don't Know | 16% (113) | 21% (149) | 12% (81) | 11% (78) | 17% (118) | 23% (164) | 703 |
| Military HH: Yes | 24% (196) | 29% (239) | 17% (141) | 15% (121) | 9% (78) | 6% (52) | 827 |
| Military HH: No | 18% (576) | 25% (780) | 15% (479) | 18% (583) | 12% (388) | 12% (369) | 3175 |
| RD/WT: Right Direction | 13% (158) | 22% (273) | 20% (241) | 22% (271) | 12% (143) | 11% (129) | 1216 |
| RD/WT: Wrong Track | 22% (613) | 27% (747) | 14% (379) | 16% (433) | 12% (322) | 11% (293) | 2786 |
| Obama Job: Approve | 10% (166) | 21% (349) | 20% (343) | 26% (441) | 11% (180) | 12% (198) | 1676 |
| Obama Job: Disapprove | 27% (600) | 30% (653) | 12% (262) | 12% (258) | 11% (241) | 8% (180) | 2194 |
| #1 Issue: Economy | 19% (288) | 25% (386) | 16% (245) | 16% (253) | 11% (172) | 12% (190) | 1534 |
| #1 Issue: Security | 28% (193) | 30% (206) | 15% (105) | 12% (83) | 8% (54) | 6% (40) | 681 |
| #1 Issue: Health Care | 17% (88) | 24% (125) | 14% (74) | 19% (99) | 17% (90) | 8% (41) | 516 |
| #1 Issue: Medicare / Social Security | 18% (100) | 30% (165) | 16% (85) | 15% (85) | 13% (73) | 7% (39) | 547 |
| #1 Issue: Women's Issues | 16% (23) | 14% (20) | 17% (25) | 33% (49) | 6% (9) | 14% (21) | 148 |
| #1 Issue: Education | 13% (37) | 18% (50) | 17% (47) | 21% (60) | 13% (36) | 18% (51) | 281 |
| #1 Issue: Energy | 14% (21) | 26% (40) | 14% (22) | 27% (40) | 9% (13) | 10% (15) | 151 |
| #1 Issue: Other | 15% (21) | 20% (28) | 13% (18) | 24% (35) | 12% (17) | 17% (24) | 144 |
| 2014 Vote: Democrat | 10% (137) | 21% (290) | 21% (297) | 29% (408) | 11% (158) | 8% (114) | 1404 |
| 2014 Vote: Republican | 36% (484) | 33% (443) | 13% (173) | 8% (107) | 8% (104) | 4% (50) | 1361 |
| 2014 Vote: Other | 15% (31) | 20% (43) | 12% (25) | 17% (35) | 18% (38) | 17% (36) | 208 |
| 2014 Vote: Didn't Vote | 12% (119) | 24% (244) | 12% (122) | 15% (155) | 16% (162) | 21% (219) | 1021 |
| 2012 Vote: Barack Obama | 10% (166) | 21% (345) | 21% (343) | 28% (459) | 12% (192) | 9% (155) | 1660 |
| 2012 Vote: Mitt Romney | 34% (488) | 34% (474) | 11% (150) | 8% (114) | 8% (120) | 5% (69) | 1416 |
| 2012 Vote: Other | 15% (29) | 25% (49) | 10% (19) | 19% (37) | 17% (33) | 15% (30) | 196 |
| 2012 Vote: Didn't Vote | 12% (86) | 21% (150) | 15% (107) | 13% (92) | 17% (121) | 23% (167) | 722 |

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Ben Carson

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 19% (771) | 25% (1019) | 15% (620) | 18% (704) | 12% (466) | 11% (421) | 4002 |
| 4-Region: Northeast | 16% (115) | 24% (177) | 17% (125) | 22% (160) | 13% (94) | 8% (58) | 730 |
| 4-Region: Midwest | 16% (154) | 27% (258) | 14% (133) | 19% (175) | 12% (110) | 12% (115) | 944 |
| 4-Region: South | 22% (331) | 27% (404) | 15% (223) | 14% (213) | 11% (167) | 10% (149) | 1487 |
| 4-Region: West | 20% (172) | 21% (180) | 17% (139) | 19% (156) | 11% (95) | 12% (99) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

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Chris Christie

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 29% | (1149) | 45% | (1810) | 26% | (1043) | 4002 |
| Gender: Male | 29% | (548) | 51% | (959) | 19% | (359) | 1866 |
| Gender: Female | 28% | (602) | 40% | (851) | 32% | (684) | 2136 |
| Age: 18-29 | 24% | (163) | 38% | (254) | 38% | (251) | 668 |
| Age: 30-44 | 28% | (273) | 39% | (380) | 33% | (316) | 969 |
| Age: 45-54 | 24% | (187) | 52% | (402) | 23% | (180) | 769 |
| Age: 55-64 | 30% | (222) | 48% | (356) | 22% | (163) | 741 |
| Age: 65+ | 36% | (305) | 49% | (417) | 16% | (133) | 854 |
| PID: Dem (no lean) | 21% | (303) | 55% | (808) | 24% | (348) | 1459 |
| PID: Ind (no lean) | 27% | (355) | 41% | (533) | 32% | (417) | 1306 |
| PID: Rep (no lean) | 40% | (490) | 38% | (469) | 22% | (277) | 1237 |
| PID/Gender: Dem Men | 20% | (130) | 63% | (421) | 17% | (112) | 663 |
| PID/Gender: Dem Women | 22% | (174) | 49% | (387) | 30% | (236) | 796 |
| PID/Gender: Ind Men | 28% | (171) | 48% | (294) | 24% | (146) | 611 |
| PID/Gender: Ind Women | 27% | (185) | 34% | (240) | 39% | (271) | 695 |
| PID/Gender: Rep Men | 42% | (247) | 41% | (245) | 17% | (100) | 593 |
| PID/Gender: Rep Women | 38% | (243) | 35% | (224) | 27% | (177) | 644 |
| Tea Party: Supporter | 41% | (500) | 39% | (482) | 20% | (248) | 1229 |
| Tea Party: Not Supporter | 23% | (645) | 48% | (1323) | 29% | (793) | 2761 |
| Ideo: Liberal (1-3) | 24% | (285) | 55% | (658) | 21% | (253) | 1196 |
| Ideo: Moderate (4) | 28% | (279) | 45% | (451) | 28% | (279) | 1009 |
| Ideo: Conservative (5-7) | 38% | (549) | 42% | (605) | 21% | (298) | 1452 |
| Educ: < College | 25% | (666) | 43% | (1141) | 31% | (824) | 2631 |
| Educ: Bachelors degree | 35% | (311) | 47% | (417) | 18% | (161) | 889 |
| Educ: Post-grad | 36% | (172) | 52% | (252) | 12% | (58) | 483 |

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 Chris Christie

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 29% | (1149) | 45% | (1810) | 26% | (1043) | 4002 |
| Income: Under 50k | 24% | (424) | 41% | (710) | 35% | (601) | 1736 |
| Income: 50k-100k | 30% | (397) | 49% | (644) | 21% | (275) | 1316 |
| Income: 100k+ | 35% | (328) | 48% | (456) | 18% | (167) | 951 |
| Ethnicity: White | 30% | (977) | 46% | (1496) | 24% | (786) | 3259 |
| Ethnicity: Hispanic | 30% | (108) | 44% | (157) | 26% | (91) | 357 |
| Ethnicity: Afr. Am. | 22% | (112) | 43% | (222) | 35% | (180) | 515 |
| Ethnicity: Other | 26% | (60) | 40% | (91) | 34% | (78) | 228 |
| Relig: Protestant | 32% | (359) | 49% | (541) | 19% | (207) | 1106 |
| Relig: Roman Catholic | 37% | (337) | 44% | (393) | 19% | (173) | 902 |
| Relig: Ath./Agn./None | 18% | (159) | 49% | (439) | 33% | (296) | 894 |
| Relig: Something Else | 30% | (180) | 40% | (238) | 30% | (183) | 602 |
| Relig: Jewish | 46% | (62) | 44% | (60) | 9% | (12) | 134 |
| Relig: Evangelical | 30% | (359) | 43% | (512) | 27% | (323) | 1194 |
| Relig: Non-Evang. Catholics | 34% | (448) | 47% | (617) | 18% | (238) | 1303 |
| Relig: All Christian | 32% | (807) | 45% | (1129) | 22% | (561) | 2497 |
| Relig: All Non-Christian | 23% | (340) | 45% | (677) | 32% | (480) | 1497 |
| Community: Urban | 31% | (305) | 44% | (423) | 25% | (244) | 972 |
| Community: Suburban | 29% | (565) | 47% | (895) | 24% | (457) | 1917 |
| Community: Rural | 25% | (279) | 44% | (492) | 31% | (342) | 1113 |
| Employ: Private Sector | 32% | (411) | 44% | (566) | 24% | (311) | 1288 |
| Employ: Government | 31% | (84) | 52% | (145) | 17% | (47) | 276 |
| Employ: Self-Employed | 34% | (113) | 42% | (140) | 25% | (82) | 335 |
| Employ: Homemaker | 20% | (86) | 43% | (184) | 36% | (154) | 425 |
| Employ: Student | 20% | (29) | 42% | (59) | 37% | (52) | 140 |
| Employ: Retired | 33% | (326) | 51% | (499) | 16% | (158) | 983 |
| Employ: Unemployed | 21% | (58) | 37% | (103) | 42% | (116) | 277 |
| Employ: Other | 15% | (42) | 41% | (114) | 44% | (122) | 278 |

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Chris Christie

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 29% | (1149) | 45% | (1810) | 26% | (1043) | 4002 |
| Job Type: White-collar | 36% | (581) | 47% | (757) | 16% | (257) | 1595 |
| Job Type: Blue-collar | 25% | (418) | 48% | (825) | 27% | (461) | 1704 |
| Job Type: Don't Know | 21% | (150) | 32% | (227) | 46% | (325) | 703 |
| Military HH: Yes | 32% | (268) | 48% | (393) | 20% | (166) | 827 |
| Military HH: No | 28% | (881) | 45% | (1417) | 28% | (877) | 3175 |
| RD/WT: Right Direction | 28% | (337) | 46% | (563) | 26% | (316) | 1216 |
| RD/WT: Wrong Track | 29% | (812) | 45% | (1247) | 26% | (727) | 2786 |
| Obama Job: Approve | 23% | (393) | 51% | (861) | 25% | (422) | 1676 |
| Obama Job: Disapprove | 33% | (733) | 42% | (929) | 24% | (532) | 2194 |
| #1 Issue: Economy | 31% | (479) | 45% | (688) | 24% | (367) | 1534 |
| #1 Issue: Security | 33% | (225) | 45% | (306) | 22% | (150) | 681 |
| #1 Issue: Health Care | 27% | (137) | 43% | (222) | 30% | (157) | 516 |
| #1 Issue: Medicare / Social Security | 27% | (148) | 48% | (263) | 25% | (137) | 547 |
| #1 Issue: Women's Issues | 22% | (32) | 51% | (76) | 27% | (39) | 148 |
| #1 Issue: Education | 24% | (68) | 42% | (119) | 34% | (94) | 281 |
| #1 Issue: Energy | 24% | (36) | 47% | (71) | 29% | (44) | 151 |
| #1 Issue: Other | 17% | (24) | 45% | (65) | 38% | (55) | 144 |
| 2014 Vote: Democrat | 24% | (335) | 56% | (781) | 21% | (288) | 1404 |
| 2014 Vote: Republican | 42% | (565) | 41% | (557) | 18% | (238) | 1361 |
| 2014 Vote: Other | 19% | (40) | 39% | (81) | 42% | (87) | 208 |
| 2014 Vote: Didn't Vote | 20% | (207) | 38% | (389) | 42% | (425) | 1021 |
| 2012 Vote: Barack Obama | 23% | (377) | 55% | (911) | 22% | (372) | 1660 |
| 2012 Vote: Mitt Romney | 43% | (608) | 38% | (538) | 19% | (270) | 1416 |
| 2012 Vote: Other | 15% | (30) | 44% | (86) | 41% | (80) | 196 |
| 2012 Vote: Didn't Vote | 18% | (133) | 37% | (269) | 44% | (320) | 722 |

Continued on next page

Table ID1_6NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Chris Christie

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 29% | (1149) | 45% | (1810) | 26% | (1043) | 4002 |
| 4-Region: Northeast | 35% | (255) | 50% | (363) | 15% | (112) | 730 |
| 4-Region: Midwest | 29% | (275) | 42% | (399) | 29% | (270) | 944 |
| 4-Region: South | 27% | (405) | 46% | (684) | 27% | (398) | 1487 |
| 4-Region: West | 25% | (214) | 43% | (364) | 31% | (262) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_6: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Chris Christie

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 6% (242) | 23% (907) | 23% (917) | 22% (893) | 14% (573) | 12% (469) | 4002 |
| Gender: Male | 6% (111) | 23% (437) | 25% (474) | 26% (486) | 12% (232) | 7% (127) | 1866 |
| Gender: Female | 6% (132) | 22% (470) | 21% (443) | 19% (408) | 16% (341) | 16% (343) | 2136 |
| Age: 18-29 | 9% (60) | 15% (102) | 21% (140) | 17% (114) | 13% (84) | 25% (168) | 668 |
| Age: 30-44 | 5% (50) | 23% (223) | 19% (187) | 20% (194) | 18% (170) | 15% (146) | 969 |
| Age: 45-54 | 4% (30) | 20% (157) | 27% (205) | 26% (197) | 15% (114) | 9% (66) | 769 |
| Age: 55-64 | 6% (44) | 24% (178) | 22% (163) | 26% (194) | 15% (112) | 7% (51) | 741 |
| Age: 65+ | 7% (58) | 29% (247) | 26% (222) | 23% (195) | 11% (95) | 5% (39) | 854 |
| PID: Dem (no lean) | 5% (69) | 16% (234) | 25% (367) | 30% (441) | 14% (202) | 10% (146) | 1459 |
| PID: Ind (no lean) | 6% (76) | 21% (279) | 20% (260) | 21% (273) | 16% (208) | 16% (209) | 1306 |
| PID: Rep (no lean) | 8% (97) | 32% (393) | 23% (290) | 14% (179) | 13% (163) | 9% (114) | 1237 |
| PID/Gender: Dem Men | 5% (33) | 15% (97) | 29% (191) | 35% (229) | 11% (72) | 6% (41) | 663 |
| PID/Gender: Dem Women | 5% (36) | 17% (138) | 22% (176) | 27% (211) | 16% (131) | 13% (105) | 796 |
| PID/Gender: Ind Men | 5% (31) | 23% (140) | 21% (130) | 27% (164) | 14% (88) | 10% (58) | 611 |
| PID/Gender: Ind Women | 6% (45) | 20% (140) | 19% (130) | 16% (109) | 17% (120) | 22% (151) | 695 |
| PID/Gender: Rep Men | 8% (46) | 34% (201) | 26% (153) | 16% (92) | 12% (73) | 5% (28) | 593 |
| PID/Gender: Rep Women | 8% (51) | 30% (192) | 21% (137) | 13% (87) | 14% (90) | 13% (87) | 644 |
| Tea Party: Supporter | 11% (138) | 29% (362) | 24% (301) | 15% (181) | 9% (115) | 11% (133) | 1229 |
| Tea Party: Not Supporter | 4% (102) | 20% (543) | 22% (614) | 26% (710) | 17% (456) | 12% (336) | 2761 |
| Ideo: Liberal (1-3) | 6% (77) | 17% (207) | 24% (291) | 31% (367) | 12% (144) | 9% (109) | 1196 |
| Ideo: Moderate (4) | 4% (36) | 24% (243) | 22% (222) | 23% (229) | 15% (151) | 13% (128) | 1009 |
| Ideo: Conservative (5-7) | 9% (124) | 29% (425) | 25% (357) | 17% (248) | 12% (176) | 8% (122) | 1452 |
| Educ: < College | 5% (127) | 20% (539) | 22% (577) | 21% (564) | 16% (431) | 15% (393) | 2631 |
| Educ: Bachelors degree | 7% (64) | 28% (247) | 24% (212) | 23% (205) | 12% (107) | 6% (54) | 889 |
| Educ: Post-grad | 11% (52) | 25% (120) | 26% (128) | 26% (125) | 7% (35) | 5% (23) | 483 |

Continued on next page

Table ID1_6: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Chris Christie

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 6% (242) | 23% (907) | 23% (917) | 22% (893) | 14% (573) | 12% (469) | 4002 |
| Income: Under 50k | 5% (86) | 19% (338) | 19% (331) | 22% (379) | 17% (298) | 17% (303) | 1736 |
| Income: 50k-100k | 5% (68) | 25% (329) | 26% (343) | 23% (301) | 12% (164) | 8% (111) | 1316 |
| Income: 100k+ | 9% (89) | 25% (239) | 26% (243) | 22% (212) | 12% (111) | 6% (55) | 951 |
| Ethnicity: White | 6% (195) | 24% (782) | 24% (770) | 22% (726) | 13% (439) | 11% (346) | 3259 |
| Ethnicity: Hispanic | 9% (30) | 22% (78) | 23% (81) | 21% (77) | 13% (46) | 13% (45) | 357 |
| Ethnicity: Afr. Am. | 7% (35) | 15% (78) | 17% (88) | 26% (134) | 18% (91) | 17% (89) | 515 |
| Ethnicity: Other | 5% (12) | 21% (47) | 25% (58) | 14% (33) | 19% (44) | 15% (34) | 228 |
| Relig: Protestant | 7% (73) | 26% (286) | 28% (311) | 21% (230) | 11% (125) | 7% (82) | 1106 |
| Relig: Roman Catholic | 9% (82) | 28% (254) | 22% (194) | 22% (198) | 11% (99) | 8% (74) | 902 |
| Relig: Ath./Agn./None | 3% (29) | 15% (130) | 20% (175) | 29% (264) | 18% (162) | 15% (134) | 894 |
| Relig: Something Else | 7% (41) | 23% (139) | 21% (127) | 19% (112) | 14% (86) | 16% (98) | 602 |
| Relig: Jewish | 8% (11) | 38% (52) | 29% (39) | 15% (21) | 7% (9) | 2% (3) | 134 |
| Relig: Evangelical | 7% (88) | 23% (271) | 25% (299) | 18% (213) | 15% (185) | 12% (138) | 1194 |
| Relig: Non-Evang. Catholics | 6% (84) | 28% (364) | 24% (315) | 23% (302) | 11% (138) | 8% (100) | 1303 |
| Relig: All Christian | 7% (172) | 25% (635) | 25% (615) | 21% (514) | 13% (323) | 10% (238) | 2497 |
| Relig: All Non-Christian | 5% (71) | 18% (269) | 20% (302) | 25% (375) | 17% (248) | 15% (231) | 1497 |
| Community: Urban | 8% (78) | 23% (227) | 21% (203) | 23% (220) | 14% (136) | 11% (108) | 972 |
| Community: Suburban | 5% (103) | 24% (462) | 24% (464) | 22% (431) | 13% (247) | 11% (210) | 1917 |
| Community: Rural | 6% (62) | 20% (218) | 22% (249) | 22% (242) | 17% (190) | 14% (152) | 1113 |
| Employ: Private Sector | 7% (87) | 25% (324) | 22% (288) | 22% (278) | 15% (191) | 9% (120) | 1288 |
| Employ: Government | 5% (15) | 25% (70) | 24% (66) | 28% (79) | 9% (24) | 8% (23) | 276 |
| Employ: Self-Employed | 10% (34) | 23% (78) | 19% (64) | 23% (76) | 15% (50) | 10% (32) | 335 |
| Employ: Homemaker | 5% (21) | 15% (65) | 22% (94) | 21% (91) | 17% (71) | 20% (84) | 425 |
| Employ: Student | 7% (10) | 13% (18) | 21% (30) | 21% (29) | 14% (19) | 24% (33) | 140 |
| Employ: Retired | 6% (55) | 28% (271) | 26% (258) | 25% (241) | 11% (112) | 5% (45) | 983 |
| Employ: Unemployed | 3% (8) | 18% (50) | 21% (58) | 16% (44) | 17% (48) | 25% (68) | 277 |
| Employ: Other | 4% (12) | 11% (30) | 21% (59) | 20% (55) | 21% (59) | 23% (63) | 278 |

Continued on next page

Table ID1_6: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Chris Christie

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 6% (242) | 23% (907) | 23% (917) | 22% (893) | 14% (573) | 12% (469) | 4002 |
| Job Type: White-collar | 8% (132) | 28% (449) | 25% (399) | 22% (358) | 9% (145) | 7% (111) | 1595 |
| Job Type: Blue-collar | 5% (83) | 20% (335) | 23% (392) | 25% (433) | 16% (277) | 11% (184) | 1704 |
| Job Type: Don't Know | 4% (27) | 17% (123) | 18% (125) | 15% (102) | 21% (151) | 25% (174) | 703 |
| Military HH: Yes | 9% (74) | 23% (194) | 25% (206) | 23% (188) | 11% (94) | 9% (72) | 827 |
| Military HH: No | 5% (168) | 22% (713) | 22% (711) | 22% (706) | 15% (480) | 13% (397) | 3175 |
| RD/WT: Right Direction | 8% (96) | 20% (241) | 22% (266) | 24% (297) | 15% (178) | 11% (138) | 1216 |
| RD/WT: Wrong Track | 5% (146) | 24% (666) | 23% (651) | 21% (596) | 14% (395) | 12% (332) | 2786 |
| Obama Job: Approve | 6% (100) | 17% (293) | 24% (401) | 27% (460) | 14% (232) | 11% (190) | 1676 |
| Obama Job: Disapprove | 6% (135) | 27% (598) | 23% (506) | 19% (423) | 14% (302) | 10% (230) | 2194 |
| #1 Issue: Economy | 6% (100) | 25% (379) | 23% (354) | 22% (334) | 13% (193) | 11% (174) | 1534 |
| #1 Issue: Security | 6% (39) | 27% (185) | 26% (177) | 19% (130) | 13% (90) | 9% (60) | 681 |
| #1 Issue: Health Care | 5% (26) | 22% (112) | 19% (99) | 24% (122) | 18% (94) | 12% (63) | 516 |
| #1 Issue: Medicare / Social Security | 6% (35) | 21% (113) | 27% (145) | 21% (117) | 15% (83) | 10% (54) | 547 |
| #1 Issue: Women's Issues | 4% (7) | 17% (26) | 22% (33) | 29% (43) | 11% (16) | 16% (24) | 148 |
| #1 Issue: Education | 8% (24) | 16% (44) | 19% (55) | 23% (65) | 14% (39) | 20% (55) | 281 |
| #1 Issue: Energy | 7% (10) | 17% (26) | 21% (33) | 26% (39) | 19% (29) | 10% (15) | 151 |
| #1 Issue: Other | 2% (3) | 15% (21) | 15% (22) | 30% (43) | 21% (30) | 17% (25) | 144 |
| 2014 Vote: Democrat | 6% (87) | 18% (248) | 24% (331) | 32% (449) | 12% (172) | 8% (116) | 1404 |
| 2014 Vote: Republican | 9% (122) | 33% (443) | 25% (341) | 16% (216) | 10% (139) | 7% (99) | 1361 |
| 2014 Vote: Other | 2% (5) | 17% (35) | 19% (39) | 20% (42) | 24% (51) | 17% (36) | 208 |
| 2014 Vote: Didn't Vote | 3% (28) | 18% (180) | 20% (204) | 18% (186) | 20% (208) | 21% (216) | 1021 |
| 2012 Vote: Barack Obama | 5% (85) | 18% (292) | 25% (413) | 30% (498) | 14% (227) | 9% (145) | 1660 |
| 2012 Vote: Mitt Romney | 8% (120) | 34% (488) | 22% (313) | 16% (225) | 12% (165) | 7% (105) | 1416 |
| 2012 Vote: Other | 2% (3) | 14% (27) | 17% (34) | 27% (52) | 27% (52) | 14% (28) | 196 |
| 2012 Vote: Didn't Vote | 5% (35) | 14% (98) | 21% (155) | 16% (114) | 18% (130) | 26% (190) | 722 |

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Chris Christie

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 6% (242) | 23% (907) | 23% (917) | 22% (893) | 14% (573) | 12% (469) | 4002 |
| 4-Region: Northeast | 10% (74) | 25% (181) | 24% (172) | 26% (191) | 10% (76) | 5% (36) | 730 |
| 4-Region: Midwest | 4% (42) | 25% (233) | 20% (189) | 22% (210) | 14% (134) | 14% (136) | 944 |
| 4-Region: South | 5% (76) | 22% (330) | 25% (374) | 21% (310) | 14% (212) | 13% (186) | 1487 |
| 4-Region: West | 6% (51) | 19% (163) | 22% (181) | 22% (183) | 18% (152) | 13% (111) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_8NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Marco Rubio

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 35% | (1396) | 34% | (1351) | 31% | (1255) | 4002 |
| Gender: Male | 38% | (704) | 40% | (752) | 22% | (410) | 1866 |
| Gender: Female | 32% | (692) | 28% | (599) | 40% | (845) | 2136 |
| Age: 18-29 | 29% | (194) | 31% | (209) | 40% | (265) | 668 |
| Age: 30-44 | 28% | (273) | 31% | (304) | 40% | (392) | 969 |
| Age: 45-54 | 33% | (253) | 36% | (279) | 31% | (237) | 769 |
| Age: 55-64 | 35% | (257) | 41% | (301) | 25% | (183) | 741 |
| Age: 65+ | 49% | (418) | 30% | (259) | 21% | (178) | 854 |
| PID: Dem (no lean) | 22% | (320) | 48% | (703) | 30% | (436) | 1459 |
| PID: Ind (no lean) | 31% | (411) | 30% | (396) | 38% | (499) | 1306 |
| PID: Rep (no lean) | 54% | (665) | 20% | (252) | 26% | (319) | 1237 |
| PID/Gender: Dem Men | 23% | (155) | 56% | (374) | 20% | (134) | 663 |
| PID/Gender: Dem Women | 21% | (165) | 41% | (329) | 38% | (303) | 796 |
| PID/Gender: Ind Men | 32% | (194) | 41% | (248) | 28% | (169) | 611 |
| PID/Gender: Ind Women | 31% | (218) | 21% | (147) | 47% | (330) | 695 |
| PID/Gender: Rep Men | 60% | (356) | 22% | (130) | 18% | (107) | 593 |
| PID/Gender: Rep Women | 48% | (309) | 19% | (123) | 33% | (212) | 644 |
| Tea Party: Supporter | 53% | (654) | 23% | (286) | 24% | (290) | 1229 |
| Tea Party: Not Supporter | 27% | (739) | 38% | (1059) | 35% | (963) | 2761 |
| Ideo: Liberal (1-3) | 26% | (311) | 49% | (585) | 25% | (300) | 1196 |
| Ideo: Moderate (4) | 31% | (313) | 35% | (351) | 34% | (345) | 1009 |
| Ideo: Conservative (5-7) | 51% | (737) | 24% | (353) | 25% | (363) | 1452 |
| Educ: < College | 30% | (787) | 32% | (846) | 38% | (997) | 2631 |
| Educ: Bachelors degree | 43% | (382) | 36% | (316) | 22% | (191) | 889 |
| Educ: Post-grad | 47% | (227) | 39% | (189) | 14% | (66) | 483 |

Continued on next page

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Marco Rubio

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 35% | (1396) | 34% | (1351) | 31% | (1255) | 4002 |
| Income: Under 50k | 29% | (502) | 31% | (545) | 40% | (689) | 1736 |
| Income: 50k-100k | 38% | (497) | 36% | (474) | 26% | (345) | 1316 |
| Income: 100k+ | 42% | (397) | 35% | (332) | 23% | (221) | 951 |
| Ethnicity: White | 37% | (1203) | 33% | (1066) | 30% | (991) | 3259 |
| Ethnicity: Hispanic | 40% | (144) | 37% | (132) | 23% | (81) | 357 |
| Ethnicity: Afr. Am. | 26% | (131) | 38% | (196) | 36% | (187) | 515 |
| Ethnicity: Other | 27% | (62) | 39% | (89) | 34% | (77) | 228 |
| Relig: Protestant | 47% | (522) | 30% | (331) | 23% | (253) | 1106 |
| Relig: Roman Catholic | 43% | (391) | 33% | (297) | 24% | (214) | 902 |
| Relig: Ath./Agn./None | 20% | (176) | 41% | (370) | 39% | (348) | 894 |
| Relig: Something Else | 29% | (174) | 32% | (195) | 39% | (233) | 602 |
| Relig: Jewish | 46% | (61) | 38% | (52) | 16% | (21) | 134 |
| Relig: Evangelical | 41% | (488) | 29% | (346) | 30% | (360) | 1194 |
| Relig: Non-Evang. Catholics | 43% | (556) | 34% | (437) | 24% | (310) | 1303 |
| Relig: All Christian | 42% | (1044) | 31% | (782) | 27% | (670) | 2497 |
| Relig: All Non-Christian | 23% | (351) | 38% | (564) | 39% | (582) | 1497 |
| Community: Urban | 36% | (347) | 38% | (367) | 27% | (258) | 972 |
| Community: Suburban | 36% | (689) | 34% | (643) | 31% | (585) | 1917 |
| Community: Rural | 32% | (360) | 31% | (341) | 37% | (412) | 1113 |
| Employ: Private Sector | 35% | (453) | 37% | (480) | 28% | (355) | 1288 |
| Employ: Government | 37% | (101) | 43% | (119) | 20% | (57) | 276 |
| Employ: Self-Employed | 39% | (131) | 32% | (107) | 29% | (97) | 335 |
| Employ: Homemaker | 25% | (108) | 28% | (117) | 47% | (199) | 425 |
| Employ: Student | 30% | (41) | 29% | (41) | 41% | (57) | 140 |
| Employ: Retired | 44% | (429) | 34% | (338) | 22% | (215) | 983 |
| Employ: Unemployed | 26% | (72) | 27% | (74) | 47% | (130) | 277 |
| Employ: Other | 21% | (60) | 27% | (74) | 52% | (144) | 278 |

Continued on next page

Table ID1_8NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Marco Rubio

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 35% | (1396) | 34% | (1351) | 31% | (1255) | 4002 |
| Job Type: White-collar | 42% | (675) | 36% | (577) | 21% | (342) | 1595 |
| Job Type: Blue-collar | 33% | (555) | 35% | (597) | 32% | (553) | 1704 |
| Job Type: Don't Know | 24% | (166) | 25% | (177) | 51% | (360) | 703 |
| Military HH: Yes | 42% | (346) | 33% | (269) | 26% | (212) | 827 |
| Military HH: No | 33% | (1050) | 34% | (1082) | 33% | (1043) | 3175 |
| RD/WT: Right Direction | 30% | (361) | 42% | (508) | 29% | (347) | 1216 |
| RD/WT: Wrong Track | 37% | (1035) | 30% | (843) | 33% | (908) | 2786 |
| Obama Job: Approve | 24% | (404) | 46% | (772) | 30% | (500) | 1676 |
| Obama Job: Disapprove | 44% | (975) | 26% | (565) | 30% | (655) | 2194 |
| #1 Issue: Economy | 34% | (527) | 36% | (545) | 30% | (462) | 1534 |
| #1 Issue: Security | 49% | (333) | 22% | (152) | 29% | (196) | 681 |
| #1 Issue: Health Care | 28% | (145) | 34% | (177) | 37% | (193) | 516 |
| #1 Issue: Medicare / Social Security | 36% | (195) | 34% | (183) | 31% | (169) | 547 |
| #1 Issue: Women's Issues | 26% | (38) | 44% | (65) | 30% | (44) | 148 |
| #1 Issue: Education | 26% | (74) | 36% | (100) | 38% | (107) | 281 |
| #1 Issue: Energy | 29% | (45) | 49% | (75) | 21% | (32) | 151 |
| #1 Issue: Other | 27% | (38) | 37% | (53) | 36% | (52) | 144 |
| 2014 Vote: Democrat | 24% | (334) | 50% | (707) | 26% | (363) | 1404 |
| 2014 Vote: Republican | 57% | (779) | 21% | (285) | 22% | (297) | 1361 |
| 2014 Vote: Other | 21% | (44) | 29% | (61) | 49% | (103) | 208 |
| 2014 Vote: Didn't Vote | 23% | (239) | 29% | (297) | 48% | (486) | 1021 |
| 2012 Vote: Barack Obama | 23% | (382) | 48% | (793) | 29% | (486) | 1660 |
| 2012 Vote: Mitt Romney | 57% | (807) | 20% | (282) | 23% | (327) | 1416 |
| 2012 Vote: Other | 18% | (35) | 38% | (74) | 45% | (88) | 196 |
| 2012 Vote: Didn't Vote | 24% | (170) | 28% | (199) | 49% | (353) | 722 |

Continued on next page

Table ID1_8NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Marco Rubio

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 35% | (1396) | 34% | (1351) | 31% | (1255) | 4002 |
| 4-Region: Northeast | 35% | (259) | 37% | (270) | 28% | (201) | 730 |
| 4-Region: Midwest | 31% | (291) | 32% | (306) | 37% | (348) | 944 |
| 4-Region: South | 37% | (555) | 33% | (488) | 30% | (444) | 1487 |
| 4-Region: West | 35% | (292) | 34% | (287) | 31% | (262) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_8: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Marco Rubio

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 10% (416) | 24% (979) | 16% (657) | 17% (694) | 17% (680) | 14% (575) | 4002 |
| Gender: Male | 11% (211) | 26% (493) | 19% (360) | 21% (392) | 13% (246) | 9% (164) | 1866 |
| Gender: Female | 10% (205) | 23% (487) | 14% (298) | 14% (302) | 20% (434) | 19% (411) | 2136 |
| Age: 18-29 | 9% (59) | 20% (135) | 17% (115) | 14% (94) | 13% (89) | 26% (176) | 668 |
| Age: 30-44 | 9% (83) | 20% (190) | 18% (172) | 14% (132) | 21% (205) | 19% (187) | 969 |
| Age: 45-54 | 9% (70) | 24% (183) | 17% (134) | 19% (146) | 17% (133) | 13% (104) | 769 |
| Age: 55-64 | 11% (80) | 24% (177) | 18% (136) | 22% (164) | 16% (122) | 8% (61) | 741 |
| Age: 65+ | 15% (124) | 34% (294) | 12% (100) | 19% (158) | 15% (130) | 6% (48) | 854 |
| PID: Dem (no lean) | 5% (71) | 17% (248) | 19% (278) | 29% (425) | 16% (234) | 14% (203) | 1459 |
| PID: Ind (no lean) | 9% (122) | 22% (289) | 16% (211) | 14% (184) | 20% (262) | 18% (238) | 1306 |
| PID: Rep (no lean) | 18% (223) | 36% (442) | 14% (168) | 7% (85) | 15% (184) | 11% (135) | 1237 |
| PID/Gender: Dem Men | 6% (40) | 17% (115) | 21% (142) | 35% (232) | 11% (75) | 9% (59) | 663 |
| PID/Gender: Dem Women | 4% (31) | 17% (134) | 17% (136) | 24% (193) | 20% (159) | 18% (143) | 796 |
| PID/Gender: Ind Men | 8% (48) | 24% (146) | 21% (131) | 19% (117) | 17% (101) | 11% (68) | 611 |
| PID/Gender: Ind Women | 11% (74) | 21% (144) | 12% (80) | 10% (67) | 23% (160) | 24% (170) | 695 |
| PID/Gender: Rep Men | 21% (124) | 39% (232) | 15% (87) | 7% (43) | 12% (70) | 6% (38) | 593 |
| PID/Gender: Rep Women | 15% (100) | 33% (209) | 13% (81) | 6% (42) | 18% (115) | 15% (98) | 644 |
| Tea Party: Supporter | 21% (260) | 32% (393) | 16% (198) | 7% (88) | 11% (133) | 13% (156) | 1229 |
| Tea Party: Not Supporter | 6% (155) | 21% (585) | 16% (455) | 22% (603) | 20% (545) | 15% (418) | 2761 |
| Ideo: Liberal (1-3) | 7% (78) | 19% (233) | 21% (246) | 28% (339) | 13% (158) | 12% (141) | 1196 |
| Ideo: Moderate (4) | 6% (56) | 25% (257) | 15% (151) | 20% (200) | 19% (191) | 15% (154) | 1009 |
| Ideo: Conservative (5-7) | 19% (277) | 32% (460) | 15% (224) | 9% (129) | 14% (210) | 11% (153) | 1452 |
| Educ: < College | 8% (210) | 22% (577) | 15% (398) | 17% (448) | 20% (522) | 18% (475) | 2631 |
| Educ: Bachelors degree | 14% (125) | 29% (257) | 19% (168) | 17% (148) | 13% (119) | 8% (73) | 889 |
| Educ: Post-grad | 17% (82) | 30% (145) | 19% (92) | 20% (98) | 8% (39) | 6% (28) | 483 |

Continued on next page

Table ID1_8: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Marco Rubio

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 10% (416) | 24% (979) | 16% (657) | 17% (694) | 17% (680) | 14% (575) | 4002 |
| Income: Under 50k | 7% (130) | 21% (372) | 15% (256) | 17% (290) | 19% (330) | 21% (359) | 1736 |
| Income: 50k-100k | 12% (155) | 26% (342) | 18% (236) | 18% (238) | 15% (193) | 12% (152) | 1316 |
| Income: 100k+ | 14% (131) | 28% (266) | 17% (166) | 17% (166) | 16% (156) | 7% (65) | 951 |
| Ethnicity: White | 11% (363) | 26% (840) | 16% (531) | 16% (535) | 17% (548) | 14% (443) | 3259 |
| Ethnicity: Hispanic | 11% (39) | 29% (105) | 18% (64) | 19% (68) | 11% (41) | 11% (41) | 357 |
| Ethnicity: Afr. Am. | 8% (39) | 18% (92) | 14% (72) | 24% (124) | 18% (94) | 18% (93) | 515 |
| Ethnicity: Other | 6% (14) | 21% (47) | 24% (55) | 15% (35) | 17% (38) | 17% (39) | 228 |
| Relig: Protestant | 15% (164) | 32% (358) | 14% (160) | 15% (171) | 15% (163) | 8% (89) | 1106 |
| Relig: Roman Catholic | 15% (131) | 29% (260) | 16% (148) | 17% (149) | 15% (138) | 8% (75) | 902 |
| Relig: Ath./Agn./None | 4% (39) | 15% (137) | 18% (159) | 24% (211) | 18% (159) | 21% (189) | 894 |
| Relig: Something Else | 9% (52) | 20% (122) | 17% (103) | 15% (92) | 20% (121) | 19% (112) | 602 |
| Relig: Jewish | 17% (22) | 29% (39) | 20% (27) | 18% (24) | 13% (18) | 2% (3) | 134 |
| Relig: Evangelical | 14% (167) | 27% (320) | 17% (205) | 12% (140) | 16% (197) | 14% (164) | 1194 |
| Relig: Non-Evang. Catholics | 12% (157) | 31% (399) | 14% (188) | 19% (249) | 15% (202) | 8% (108) | 1303 |
| Relig: All Christian | 13% (325) | 29% (720) | 16% (393) | 16% (389) | 16% (398) | 11% (272) | 2497 |
| Relig: All Non-Christian | 6% (92) | 17% (259) | 17% (262) | 20% (303) | 19% (280) | 20% (302) | 1497 |
| Community: Urban | 12% (115) | 24% (232) | 17% (169) | 20% (198) | 12% (117) | 15% (142) | 972 |
| Community: Suburban | 11% (204) | 25% (485) | 16% (314) | 17% (330) | 18% (354) | 12% (231) | 1917 |
| Community: Rural | 9% (98) | 24% (263) | 16% (175) | 15% (166) | 19% (209) | 18% (203) | 1113 |
| Employ: Private Sector | 11% (144) | 24% (309) | 20% (252) | 18% (228) | 16% (202) | 12% (153) | 1288 |
| Employ: Government | 11% (30) | 26% (71) | 17% (48) | 26% (71) | 13% (36) | 7% (20) | 276 |
| Employ: Self-Employed | 15% (51) | 24% (80) | 16% (54) | 16% (53) | 15% (49) | 14% (48) | 335 |
| Employ: Homemaker | 6% (24) | 20% (84) | 14% (58) | 14% (59) | 23% (99) | 24% (101) | 425 |
| Employ: Student | 8% (11) | 21% (30) | 14% (20) | 15% (21) | 15% (21) | 26% (36) | 140 |
| Employ: Retired | 12% (120) | 31% (309) | 15% (148) | 19% (190) | 16% (159) | 6% (56) | 983 |
| Employ: Unemployed | 9% (24) | 18% (49) | 14% (39) | 13% (35) | 19% (53) | 28% (77) | 277 |
| Employ: Other | 5% (13) | 17% (47) | 14% (39) | 13% (35) | 22% (61) | 30% (84) | 278 |

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Marco Rubio

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 10% (416) | 24% (979) | 16% (657) | 17% (694) | 17% (680) | 14% (575) | 4002 |
| Job Type: White-collar | 14% (224) | 28% (451) | 18% (295) | 18% (283) | 13% (206) | 9% (137) | 1595 |
| Job Type: Blue-collar | 8% (143) | 24% (412) | 16% (276) | 19% (321) | 19% (325) | 13% (227) | 1704 |
| Job Type: Don't Know | 7% (49) | 17% (117) | 12% (87) | 13% (90) | 21% (149) | 30% (212) | 703 |
| Military HH: Yes | 15% (123) | 27% (223) | 15% (121) | 18% (149) | 16% (128) | 10% (84) | 827 |
| Military HH: No | 9% (293) | 24% (757) | 17% (537) | 17% (545) | 17% (551) | 15% (492) | 3175 |
| RD/WT: Right Direction | 8% (99) | 21% (261) | 20% (241) | 22% (267) | 15% (185) | 13% (161) | 1216 |
| RD/WT: Wrong Track | 11% (317) | 26% (718) | 15% (416) | 15% (427) | 18% (494) | 15% (414) | 2786 |
| Obama Job: Approve | 6% (102) | 18% (303) | 19% (316) | 27% (455) | 16% (277) | 13% (224) | 1676 |
| Obama Job: Disapprove | 14% (310) | 30% (665) | 15% (330) | 11% (235) | 16% (360) | 13% (295) | 2194 |
| #1 Issue: Economy | 12% (182) | 22% (345) | 19% (295) | 16% (250) | 15% (228) | 15% (234) | 1534 |
| #1 Issue: Security | 15% (102) | 34% (231) | 13% (89) | 9% (63) | 19% (130) | 10% (66) | 681 |
| #1 Issue: Health Care | 7% (37) | 21% (108) | 14% (74) | 20% (103) | 22% (115) | 15% (79) | 516 |
| #1 Issue: Medicare / Social Security | 6% (30) | 30% (165) | 14% (78) | 19% (105) | 17% (96) | 13% (73) | 547 |
| #1 Issue: Women's Issues | 9% (13) | 17% (25) | 17% (25) | 27% (40) | 9% (13) | 21% (31) | 148 |
| #1 Issue: Education | 9% (25) | 17% (49) | 22% (61) | 14% (40) | 17% (48) | 21% (59) | 281 |
| #1 Issue: Energy | 12% (18) | 17% (26) | 14% (21) | 35% (54) | 13% (20) | 8% (12) | 151 |
| #1 Issue: Other | 6% (8) | 21% (30) | 10% (14) | 27% (39) | 21% (31) | 15% (21) | 144 |
| 2014 Vote: Democrat | 6% (78) | 18% (256) | 21% (296) | 29% (411) | 15% (213) | 11% (150) | 1404 |
| 2014 Vote: Republican | 19% (265) | 38% (514) | 13% (182) | 8% (103) | 13% (181) | 9% (116) | 1361 |
| 2014 Vote: Other | 5% (11) | 16% (33) | 16% (32) | 14% (29) | 25% (53) | 24% (50) | 208 |
| 2014 Vote: Didn't Vote | 6% (63) | 17% (176) | 14% (146) | 15% (150) | 22% (229) | 25% (258) | 1021 |
| 2012 Vote: Barack Obama | 6% (101) | 17% (281) | 20% (328) | 28% (464) | 18% (303) | 11% (183) | 1660 |
| 2012 Vote: Mitt Romney | 19% (265) | 38% (542) | 13% (189) | 7% (92) | 13% (182) | 10% (146) | 1416 |
| 2012 Vote: Other | 3% (6) | 15% (29) | 17% (34) | 20% (40) | 26% (51) | 19% (37) | 196 |
| 2012 Vote: Didn't Vote | 6% (44) | 17% (126) | 15% (106) | 13% (93) | 20% (143) | 29% (209) | 722 |

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Marco Rubio

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 10% (416) | 24% (979) | 16% (657) | 17% (694) | 17% (680) | 14% (575) | 4002 |
| 4-Region: Northeast | 12% (87) | 24% (172) | 18% (130) | 19% (139) | 17% (128) | 10% (74) | 730 |
| 4-Region: Midwest | 8% (71) | 23% (219) | 16% (150) | 16% (156) | 20% (191) | 17% (157) | 944 |
| 4-Region: South | 11% (171) | 26% (384) | 16% (234) | 17% (254) | 15% (230) | 14% (214) | 1487 |
| 4-Region: West | 10% (88) | 24% (204) | 17% (143) | 17% (145) | 16% (131) | 16% (131) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

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Rick Santorum

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 20% | (789) | 42% | (1680) | 38% | (1533) | 4002 |
| Gender: Male | 22% | (417) | 48% | (893) | 30% | (556) | 1866 |
| Gender: Female | 17% | (373) | 37% | (787) | 46% | (977) | 2136 |
| Age: 18-29 | 21% | (141) | 35% | (234) | 44% | (293) | 668 |
| Age: 30-44 | 17% | (169) | 39% | (380) | 43% | (420) | 969 |
| Age: 45-54 | 19% | (146) | 42% | (320) | 39% | (303) | 769 |
| Age: 55-64 | 19% | (144) | 44% | (328) | 36% | (269) | 741 |
| Age: 65+ | 22% | (190) | 49% | (417) | 29% | (248) | 854 |
| PID: Dem (no lean) | 12% | (178) | 52% | (759) | 36% | (523) | 1459 |
| PID: Ind (no lean) | 15% | (193) | 40% | (519) | 45% | (594) | 1306 |
| PID: Rep (no lean) | 34% | (418) | 33% | (402) | 34% | (416) | 1237 |
| PID/Gender: Dem Men | 13% | (84) | 61% | (403) | 26% | (175) | 663 |
| PID/Gender: Dem Women | 12% | (94) | 45% | (355) | 44% | (348) | 796 |
| PID/Gender: Ind Men | 17% | (101) | 47% | (285) | 37% | (225) | 611 |
| PID/Gender: Ind Women | 13% | (92) | 34% | (234) | 53% | (369) | 695 |
| PID/Gender: Rep Men | 39% | (232) | 35% | (205) | 26% | (156) | 593 |
| PID/Gender: Rep Women | 29% | (187) | 31% | (198) | 40% | (260) | 644 |
| Tea Party: Supporter | 36% | (442) | 32% | (392) | 32% | (394) | 1229 |
| Tea Party: Not Supporter | 13% | (346) | 46% | (1279) | 41% | (1136) | 2761 |
| Ideo: Liberal (1-3) | 16% | (195) | 57% | (676) | 27% | (325) | 1196 |
| Ideo: Moderate (4) | 14% | (141) | 42% | (424) | 44% | (444) | 1009 |
| Ideo: Conservative (5-7) | 30% | (436) | 35% | (512) | 35% | (505) | 1452 |
| Educ: < College | 18% | (460) | 38% | (1002) | 44% | (1168) | 2631 |
| Educ: Bachelors degree | 23% | (206) | 48% | (427) | 29% | (256) | 889 |
| Educ: Post-grad | 25% | (123) | 52% | (251) | 23% | (109) | 483 |

Continued on next page

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Rick Santorum

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 20% | (789) | 42% | (1680) | 38% | (1533) | 4002 |
| Income: Under 50k | 18% | (309) | 35% | (611) | 47% | (816) | 1736 |
| Income: 50k-100k | 20% | (264) | 46% | (609) | 34% | (442) | 1316 |
| Income: 100k+ | 23% | (216) | 48% | (460) | 29% | (274) | 951 |
| Ethnicity: White | 21% | (682) | 42% | (1383) | 37% | (1195) | 3259 |
| Ethnicity: Hispanic | 25% | (90) | 40% | (142) | 35% | (125) | 357 |
| Ethnicity: Afr. Am. | 14% | (71) | 40% | (208) | 46% | (236) | 515 |
| Ethnicity: Other | 16% | (37) | 39% | (89) | 45% | (102) | 228 |
| Relig: Protestant | 28% | (311) | 42% | (465) | 30% | (330) | 1106 |
| Relig: Roman Catholic | 25% | (229) | 44% | (397) | 31% | (276) | 902 |
| Relig: Ath./Agn./None | 11% | (96) | 46% | (409) | 44% | (390) | 894 |
| Relig: Something Else | 15% | (90) | 40% | (242) | 45% | (270) | 602 |
| Relig: Jewish | 14% | (19) | 64% | (85) | 22% | (29) | 134 |
| Relig: Evangelical | 26% | (315) | 34% | (411) | 39% | (467) | 1194 |
| Relig: Non-Evang. Catholics | 22% | (288) | 47% | (612) | 31% | (403) | 1303 |
| Relig: All Christian | 24% | (603) | 41% | (1024) | 35% | (870) | 2497 |
| Relig: All Non-Christian | 12% | (186) | 44% | (652) | 44% | (659) | 1497 |
| Community: Urban | 19% | (180) | 44% | (431) | 37% | (361) | 972 |
| Community: Suburban | 20% | (385) | 45% | (870) | 35% | (662) | 1917 |
| Community: Rural | 20% | (224) | 34% | (379) | 46% | (510) | 1113 |
| Employ: Private Sector | 22% | (280) | 43% | (557) | 35% | (452) | 1288 |
| Employ: Government | 20% | (55) | 55% | (152) | 25% | (69) | 276 |
| Employ: Self-Employed | 26% | (87) | 39% | (131) | 35% | (117) | 335 |
| Employ: Homemaker | 18% | (75) | 33% | (141) | 49% | (209) | 425 |
| Employ: Student | 17% | (24) | 30% | (42) | 52% | (73) | 140 |
| Employ: Retired | 19% | (185) | 50% | (490) | 31% | (308) | 983 |
| Employ: Unemployed | 16% | (43) | 30% | (84) | 54% | (150) | 277 |
| Employ: Other | 14% | (40) | 30% | (83) | 56% | (155) | 278 |

Continued on next page

Table ID1_9NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Rick Santorum

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 20% | (789) | 42% | (1680) | 38% | (1533) | 4002 |
| Job Type: White-collar | 22% | (356) | 49% | (787) | 28% | (452) | 1595 |
| Job Type: Blue-collar | 19% | (321) | 41% | (699) | 40% | (685) | 1704 |
| Job Type: Don't Know | 16% | (113) | 28% | (194) | 56% | (396) | 703 |
| Military HH: Yes | 24% | (197) | 43% | (359) | 33% | (271) | 827 |
| Military HH: No | 19% | (592) | 42% | (1321) | 40% | (1261) | 3175 |
| RD/WT: Right Direction | 17% | (212) | 48% | (581) | 35% | (422) | 1216 |
| RD/WT: Wrong Track | 21% | (577) | 39% | (1099) | 40% | (1110) | 2786 |
| Obama Job: Approve | 14% | (231) | 52% | (872) | 34% | (573) | 1676 |
| Obama Job: Disapprove | 25% | (550) | 36% | (784) | 39% | (861) | 2194 |
| #1 Issue: Economy | 20% | (306) | 43% | (653) | 37% | (575) | 1534 |
| #1 Issue: Security | 22% | (153) | 41% | (281) | 36% | (247) | 681 |
| #1 Issue: Health Care | 17% | (89) | 42% | (215) | 41% | (212) | 516 |
| #1 Issue: Medicare / Social Security | 19% | (102) | 41% | (223) | 41% | (222) | 547 |
| #1 Issue: Women's Issues | 17% | (25) | 49% | (72) | 34% | (50) | 148 |
| #1 Issue: Education | 20% | (55) | 39% | (110) | 41% | (116) | 281 |
| #1 Issue: Energy | 21% | (32) | 46% | (70) | 32% | (49) | 151 |
| #1 Issue: Other | 19% | (28) | 38% | (55) | 43% | (62) | 144 |
| 2014 Vote: Democrat | 12% | (171) | 56% | (783) | 32% | (449) | 1404 |
| 2014 Vote: Republican | 34% | (466) | 35% | (475) | 31% | (421) | 1361 |
| 2014 Vote: Other | 14% | (30) | 34% | (71) | 52% | (108) | 208 |
| 2014 Vote: Didn't Vote | 12% | (122) | 34% | (349) | 54% | (550) | 1021 |
| 2012 Vote: Barack Obama | 13% | (210) | 53% | (887) | 34% | (564) | 1660 |
| 2012 Vote: Mitt Romney | 32% | (458) | 34% | (486) | 33% | (472) | 1416 |
| 2012 Vote: Other | 11% | (22) | 36% | (71) | 52% | (103) | 196 |
| 2012 Vote: Didn't Vote | 13% | (97) | 32% | (231) | 54% | (394) | 722 |

Continued on next page

Table ID1_9NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Rick Santorum

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 20% | (789) | 42% | (1680) | 38% | (1533) | 4002 |
| 4-Region: Northeast | 19% | (140) | 52% | (382) | 29% | (208) | 730 |
| 4-Region: Midwest | 17% | (156) | 43% | (406) | 40% | (382) | 944 |
| 4-Region: South | 22% | (333) | 36% | (541) | 41% | (614) | 1487 |
| 4-Region: West | 19% | (161) | 42% | (351) | 39% | (328) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_9: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Rick Santorum

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 4% (159) | 16% (630) | 20% (788) | 22% (892) | 22% (880) | 16% (653) | 4002 |
| Gender: Male | 4% (77) | 18% (340) | 23% (421) | 25% (473) | 18% (332) | 12% (224) | 1866 |
| Gender: Female | 4% (82) | 14% (291) | 17% (367) | 20% (420) | 26% (548) | 20% (429) | 2136 |
| Age: 18-29 | 7% (44) | 15% (97) | 20% (135) | 15% (99) | 17% (114) | 27% (180) | 668 |
| Age: 30-44 | 5% (52) | 12% (118) | 20% (189) | 20% (191) | 22% (214) | 21% (206) | 969 |
| Age: 45-54 | 2% (16) | 17% (130) | 20% (155) | 21% (165) | 22% (170) | 17% (133) | 769 |
| Age: 55-64 | 2% (15) | 17% (129) | 17% (127) | 27% (201) | 25% (183) | 12% (86) | 741 |
| Age: 65+ | 4% (33) | 18% (157) | 21% (181) | 28% (236) | 23% (199) | 6% (49) | 854 |
| PID: Dem (no lean) | 4% (55) | 8% (122) | 20% (289) | 32% (469) | 19% (270) | 17% (252) | 1459 |
| PID: Ind (no lean) | 2% (22) | 13% (172) | 19% (247) | 21% (272) | 25% (331) | 20% (263) | 1306 |
| PID: Rep (no lean) | 7% (82) | 27% (336) | 20% (251) | 12% (151) | 23% (278) | 11% (138) | 1237 |
| PID/Gender: Dem Men | 5% (32) | 8% (52) | 23% (155) | 37% (248) | 13% (86) | 13% (89) | 663 |
| PID/Gender: Dem Women | 3% (24) | 9% (70) | 17% (134) | 28% (221) | 23% (184) | 21% (163) | 796 |
| PID/Gender: Ind Men | 2% (12) | 14% (89) | 23% (142) | 24% (144) | 21% (128) | 16% (97) | 611 |
| PID/Gender: Ind Women | 1% (9) | 12% (83) | 15% (106) | 18% (128) | 29% (203) | 24% (166) | 695 |
| PID/Gender: Rep Men | 6% (33) | 34% (199) | 21% (124) | 14% (81) | 20% (118) | 6% (38) | 593 |
| PID/Gender: Rep Women | 8% (49) | 21% (137) | 20% (127) | 11% (70) | 25% (160) | 15% (100) | 644 |
| Tea Party: Supporter | 9% (106) | 27% (337) | 22% (268) | 10% (125) | 18% (219) | 14% (175) | 1229 |
| Tea Party: Not Supporter | 2% (52) | 11% (294) | 19% (515) | 28% (764) | 24% (659) | 17% (476) | 2761 |
| Ideo: Liberal (1-3) | 5% (57) | 12% (138) | 21% (251) | 36% (426) | 14% (170) | 13% (154) | 1196 |
| Ideo: Moderate (4) | 1% (15) | 13% (126) | 18% (184) | 24% (240) | 26% (261) | 18% (184) | 1009 |
| Ideo: Conservative (5-7) | 5% (78) | 25% (357) | 22% (318) | 13% (194) | 23% (336) | 12% (169) | 1452 |
| Educ: < College | 3% (91) | 14% (369) | 18% (470) | 20% (532) | 24% (632) | 20% (536) | 2631 |
| Educ: Bachelors degree | 4% (31) | 20% (175) | 24% (216) | 24% (211) | 20% (177) | 9% (79) | 889 |
| Educ: Post-grad | 8% (37) | 18% (86) | 21% (102) | 31% (149) | 15% (71) | 8% (38) | 483 |

Continued on next page

Table ID1_9: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Rick Santorum

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 4% (159) | 16% (630) | 20% (788) | 22% (892) | 22% (880) | 16% (653) | 4002 |
| Income: Under 50k | 3% (59) | 14% (250) | 16% (284) | 19% (327) | 24% (420) | 23% (396) | 1736 |
| Income: 50k-100k | 4% (46) | 17% (218) | 24% (316) | 22% (293) | 22% (291) | 11% (151) | 1316 |
| Income: 100k+ | 6% (54) | 17% (162) | 20% (188) | 29% (272) | 18% (169) | 11% (105) | 951 |
| Ethnicity: White | 4% (124) | 17% (557) | 20% (636) | 23% (747) | 22% (730) | 14% (464) | 3259 |
| Ethnicity: Hispanic | 10% (37) | 15% (53) | 21% (74) | 19% (68) | 18% (64) | 17% (61) | 357 |
| Ethnicity: Afr. Am. | 5% (25) | 9% (46) | 18% (93) | 22% (115) | 17% (89) | 28% (146) | 515 |
| Ethnicity: Other | 4% (10) | 12% (28) | 26% (59) | 13% (30) | 26% (60) | 18% (42) | 228 |
| Relig: Protestant | 5% (54) | 23% (256) | 20% (218) | 22% (248) | 21% (235) | 9% (95) | 1106 |
| Relig: Roman Catholic | 6% (51) | 20% (178) | 24% (213) | 20% (184) | 20% (178) | 11% (98) | 902 |
| Relig: Ath./Agn./None | 1% (10) | 10% (86) | 16% (145) | 30% (265) | 23% (207) | 20% (182) | 894 |
| Relig: Something Else | 4% (24) | 11% (66) | 23% (136) | 18% (106) | 24% (143) | 21% (127) | 602 |
| Relig: Jewish | 1% (1) | 13% (18) | 38% (51) | 26% (34) | 20% (26) | 2% (3) | 134 |
| Relig: Evangelical | 8% (90) | 19% (225) | 20% (233) | 15% (178) | 22% (258) | 18% (210) | 1194 |
| Relig: Non-Evang. Catholics | 3% (35) | 19% (253) | 21% (274) | 26% (338) | 21% (271) | 10% (131) | 1303 |
| Relig: All Christian | 5% (125) | 19% (478) | 20% (507) | 21% (516) | 21% (529) | 14% (341) | 2497 |
| Relig: All Non-Christian | 2% (34) | 10% (152) | 19% (280) | 25% (371) | 23% (350) | 21% (310) | 1497 |
| Community: Urban | 4% (43) | 14% (137) | 19% (188) | 25% (243) | 20% (192) | 17% (169) | 972 |
| Community: Suburban | 4% (77) | 16% (307) | 21% (412) | 24% (458) | 21% (396) | 14% (266) | 1917 |
| Community: Rural | 3% (38) | 17% (186) | 17% (187) | 17% (191) | 26% (291) | 20% (218) | 1113 |
| Employ: Private Sector | 5% (66) | 17% (214) | 21% (265) | 23% (292) | 20% (257) | 15% (194) | 1288 |
| Employ: Government | 4% (10) | 16% (45) | 25% (70) | 30% (83) | 15% (41) | 10% (27) | 276 |
| Employ: Self-Employed | 5% (18) | 20% (68) | 20% (67) | 19% (65) | 23% (78) | 12% (40) | 335 |
| Employ: Homemaker | 6% (27) | 11% (48) | 17% (71) | 16% (70) | 26% (112) | 23% (97) | 425 |
| Employ: Student | 3% (5) | 14% (20) | 13% (18) | 17% (24) | 24% (33) | 29% (40) | 140 |
| Employ: Retired | 2% (20) | 17% (166) | 21% (210) | 28% (280) | 23% (230) | 8% (78) | 983 |
| Employ: Unemployed | 3% (7) | 13% (36) | 17% (46) | 14% (38) | 21% (59) | 33% (91) | 277 |
| Employ: Other | 2% (7) | 12% (34) | 15% (41) | 15% (42) | 25% (70) | 31% (86) | 278 |

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Rick Santorum

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 4% (159) | 16% (630) | 20% (788) | 22% (892) | 22% (880) | 16% (653) | 4002 |
| Job Type: White-collar | 5% (76) | 18% (280) | 24% (380) | 25% (407) | 19% (301) | 9% (151) | 1595 |
| Job Type: Blue-collar | 4% (61) | 15% (259) | 18% (308) | 23% (390) | 24% (411) | 16% (274) | 1704 |
| Job Type: Don't Know | 3% (22) | 13% (91) | 14% (99) | 14% (95) | 24% (168) | 33% (228) | 703 |
| Military HH: Yes | 5% (42) | 19% (155) | 19% (154) | 25% (204) | 19% (157) | 14% (114) | 827 |
| Military HH: No | 4% (117) | 15% (475) | 20% (633) | 22% (688) | 23% (723) | 17% (539) | 3175 |
| RD/WT: Right Direction | 6% (76) | 11% (136) | 21% (250) | 27% (331) | 20% (240) | 15% (182) | 1216 |
| RD/WT: Wrong Track | 3% (83) | 18% (494) | 19% (537) | 20% (561) | 23% (640) | 17% (470) | 2786 |
| Obama Job: Approve | 5% (76) | 9% (155) | 20% (341) | 32% (531) | 18% (308) | 16% (266) | 1676 |
| Obama Job: Disapprove | 4% (81) | 21% (468) | 20% (432) | 16% (351) | 24% (534) | 15% (327) | 2194 |
| #1 Issue: Economy | 3% (53) | 17% (253) | 22% (331) | 21% (322) | 20% (305) | 18% (270) | 1534 |
| #1 Issue: Security | 3% (22) | 19% (132) | 23% (155) | 18% (126) | 22% (153) | 14% (94) | 681 |
| #1 Issue: Health Care | 4% (18) | 14% (70) | 17% (90) | 24% (126) | 27% (141) | 14% (71) | 516 |
| #1 Issue: Medicare / Social Security | 4% (19) | 15% (83) | 19% (104) | 22% (119) | 28% (153) | 13% (69) | 547 |
| #1 Issue: Women's Issues | 9% (14) | 8% (11) | 14% (21) | 35% (52) | 14% (20) | 20% (30) | 148 |
| #1 Issue: Education | 6% (18) | 13% (37) | 15% (43) | 24% (66) | 14% (41) | 27% (76) | 281 |
| #1 Issue: Energy | 9% (14) | 12% (18) | 16% (24) | 30% (46) | 22% (34) | 10% (15) | 151 |
| #1 Issue: Other | 1% (1) | 19% (27) | 13% (19) | 25% (35) | 23% (34) | 19% (28) | 144 |
| 2014 Vote: Democrat | 4% (57) | 8% (114) | 22% (305) | 34% (478) | 18% (248) | 14% (201) | 1404 |
| 2014 Vote: Republican | 6% (84) | 28% (382) | 21% (280) | 14% (195) | 22% (303) | 9% (117) | 1361 |
| 2014 Vote: Other | 3% (6) | 11% (24) | 17% (36) | 17% (35) | 32% (67) | 20% (41) | 208 |
| 2014 Vote: Didn't Vote | 1% (12) | 11% (110) | 16% (166) | 18% (183) | 25% (257) | 29% (293) | 1021 |
| 2012 Vote: Barack Obama | 4% (67) | 9% (143) | 20% (333) | 33% (554) | 19% (317) | 15% (247) | 1660 |
| 2012 Vote: Mitt Romney | 5% (76) | 27% (382) | 22% (308) | 13% (177) | 23% (330) | 10% (142) | 1416 |
| 2012 Vote: Other | 1% (1) | 11% (21) | 14% (27) | 22% (44) | 32% (62) | 21% (41) | 196 |
| 2012 Vote: Didn't Vote | 2% (15) | 11% (83) | 17% (119) | 15% (112) | 24% (171) | 31% (223) | 722 |

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Rick Santorum

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 4% (159) | 16% (630) | 20% (788) | 22% (892) | 22% (880) | 16% (653) | 4002 |
| 4-Region: Northeast | 4% (30) | 15% (109) | 21% (157) | 31% (225) | 17% (125) | 11% (83) | 730 |
| 4-Region: Midwest | 3% (30) | 13% (125) | 20% (191) | 23% (215) | 24% (223) | 17% (159) | 944 |
| 4-Region: South | 4% (60) | 18% (273) | 19% (283) | 17% (258) | 23% (337) | 19% (277) | 1487 |
| 4-Region: West | 5% (38) | 15% (123) | 19% (157) | 23% (194) | 23% (194) | 16% (133) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

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Ted Cruz

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 29% | (1158) | 39% | (1573) | 32% | (1271) | 4002 |
| Gender: Male | 32% | (597) | 44% | (812) | 24% | (457) | 1866 |
| Gender: Female | 26% | (561) | 36% | (760) | 38% | (814) | 2136 |
| Age: 18-29 | 24% | (163) | 36% | (240) | 40% | (265) | 668 |
| Age: 30-44 | 25% | (245) | 36% | (346) | 39% | (379) | 969 |
| Age: 45-54 | 27% | (212) | 41% | (315) | 32% | (243) | 769 |
| Age: 55-64 | 30% | (223) | 41% | (303) | 29% | (215) | 741 |
| Age: 65+ | 37% | (315) | 43% | (369) | 20% | (170) | 854 |
| PID: Dem (no lean) | 15% | (225) | 54% | (794) | 30% | (440) | 1459 |
| PID: Ind (no lean) | 23% | (304) | 38% | (497) | 39% | (505) | 1306 |
| PID: Rep (no lean) | 51% | (629) | 23% | (282) | 26% | (326) | 1237 |
| PID/Gender: Dem Men | 17% | (110) | 61% | (403) | 23% | (150) | 663 |
| PID/Gender: Dem Women | 14% | (115) | 49% | (391) | 37% | (291) | 796 |
| PID/Gender: Ind Men | 26% | (161) | 43% | (265) | 30% | (184) | 611 |
| PID/Gender: Ind Women | 21% | (143) | 33% | (232) | 46% | (320) | 695 |
| PID/Gender: Rep Men | 55% | (325) | 24% | (144) | 21% | (123) | 593 |
| PID/Gender: Rep Women | 47% | (303) | 21% | (138) | 32% | (203) | 644 |
| Tea Party: Supporter | 55% | (671) | 22% | (275) | 23% | (283) | 1229 |
| Tea Party: Not Supporter | 18% | (485) | 47% | (1291) | 36% | (985) | 2761 |
| Ideo: Liberal (1-3) | 18% | (219) | 57% | (685) | 24% | (292) | 1196 |
| Ideo: Moderate (4) | 22% | (219) | 44% | (443) | 34% | (347) | 1009 |
| Ideo: Conservative (5-7) | 47% | (686) | 26% | (383) | 26% | (383) | 1452 |
| Educ: < College | 26% | (678) | 37% | (979) | 37% | (974) | 2631 |
| Educ: Bachelors degree | 35% | (308) | 41% | (363) | 24% | (217) | 889 |
| Educ: Post-grad | 36% | (172) | 48% | (230) | 17% | (80) | 483 |

Continued on next page

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Ted Cruz

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 29% | (1158) | 39% | (1573) | 32% | (1271) | 4002 |
| Income: Under 50k | 24% | (425) | 36% | (624) | 40% | (686) | 1736 |
| Income: 50k-100k | 33% | (440) | 40% | (523) | 27% | (352) | 1316 |
| Income: 100k+ | 31% | (292) | 45% | (426) | 24% | (233) | 951 |
| Ethnicity: White | 30% | (980) | 39% | (1268) | 31% | (1012) | 3259 |
| Ethnicity: Hispanic | 33% | (116) | 42% | (151) | 25% | (90) | 357 |
| Ethnicity: Afr. Am. | 22% | (113) | 42% | (216) | 36% | (186) | 515 |
| Ethnicity: Other | 29% | (65) | 39% | (89) | 32% | (74) | 228 |
| Relig: Protestant | 37% | (413) | 38% | (423) | 24% | (270) | 1106 |
| Relig: Roman Catholic | 36% | (323) | 39% | (349) | 25% | (229) | 902 |
| Relig: Ath./Agn./None | 14% | (126) | 47% | (423) | 39% | (346) | 894 |
| Relig: Something Else | 25% | (153) | 37% | (220) | 38% | (229) | 602 |
| Relig: Jewish | 38% | (51) | 42% | (56) | 20% | (27) | 134 |
| Relig: Evangelical | 40% | (480) | 30% | (353) | 30% | (361) | 1194 |
| Relig: Non-Evang. Catholics | 31% | (398) | 44% | (573) | 25% | (332) | 1303 |
| Relig: All Christian | 35% | (878) | 37% | (926) | 28% | (693) | 2497 |
| Relig: All Non-Christian | 19% | (279) | 43% | (643) | 38% | (575) | 1497 |
| Community: Urban | 29% | (283) | 42% | (410) | 29% | (280) | 972 |
| Community: Suburban | 28% | (544) | 41% | (777) | 31% | (596) | 1917 |
| Community: Rural | 30% | (332) | 35% | (386) | 36% | (396) | 1113 |
| Employ: Private Sector | 30% | (387) | 39% | (507) | 31% | (395) | 1288 |
| Employ: Government | 26% | (71) | 51% | (140) | 24% | (65) | 276 |
| Employ: Self-Employed | 33% | (110) | 41% | (138) | 26% | (86) | 335 |
| Employ: Homemaker | 25% | (107) | 32% | (135) | 43% | (182) | 425 |
| Employ: Student | 17% | (24) | 41% | (58) | 42% | (58) | 140 |
| Employ: Retired | 35% | (344) | 44% | (434) | 21% | (205) | 983 |
| Employ: Unemployed | 24% | (67) | 29% | (79) | 47% | (131) | 277 |
| Employ: Other | 17% | (48) | 29% | (82) | 53% | (149) | 278 |

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Table ID1_10NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ted Cruz

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 29% | (1158) | 39% | (1573) | 32% | (1271) | 4002 |
| Job Type: White-collar | 35% | (564) | 42% | (676) | 22% | (355) | 1595 |
| Job Type: Blue-collar | 25% | (423) | 42% | (710) | 34% | (572) | 1704 |
| Job Type: Don't Know | 24% | (172) | 27% | (187) | 49% | (344) | 703 |
| Military HH: Yes | 35% | (287) | 41% | (338) | 25% | (203) | 827 |
| Military HH: No | 27% | (872) | 39% | (1235) | 34% | (1068) | 3175 |
| RD/WT: Right Direction | 21% | (256) | 48% | (581) | 31% | (379) | 1216 |
| RD/WT: Wrong Track | 32% | (902) | 36% | (992) | 32% | (893) | 2786 |
| Obama Job: Approve | 16% | (268) | 54% | (904) | 30% | (505) | 1676 |
| Obama Job: Disapprove | 40% | (876) | 30% | (648) | 31% | (670) | 2194 |
| #1 Issue: Economy | 29% | (444) | 39% | (606) | 32% | (485) | 1534 |
| #1 Issue: Security | 46% | (312) | 29% | (195) | 26% | (175) | 681 |
| #1 Issue: Health Care | 28% | (142) | 36% | (187) | 36% | (187) | 516 |
| #1 Issue: Medicare / Social Security | 21% | (117) | 49% | (267) | 30% | (163) | 547 |
| #1 Issue: Women's Issues | 19% | (28) | 56% | (82) | 26% | (38) | 148 |
| #1 Issue: Education | 18% | (51) | 39% | (110) | 43% | (120) | 281 |
| #1 Issue: Energy | 19% | (29) | 48% | (73) | 33% | (50) | 151 |
| #1 Issue: Other | 25% | (36) | 37% | (53) | 38% | (54) | 144 |
| 2014 Vote: Democrat | 16% | (225) | 56% | (792) | 28% | (387) | 1404 |
| 2014 Vote: Republican | 52% | (703) | 27% | (370) | 21% | (288) | 1361 |
| 2014 Vote: Other | 19% | (40) | 34% | (72) | 47% | (97) | 208 |
| 2014 Vote: Didn't Vote | 19% | (190) | 33% | (339) | 48% | (493) | 1021 |
| 2012 Vote: Barack Obama | 16% | (270) | 54% | (901) | 29% | (489) | 1660 |
| 2012 Vote: Mitt Romney | 51% | (724) | 25% | (352) | 24% | (340) | 1416 |
| 2012 Vote: Other | 17% | (34) | 38% | (75) | 44% | (87) | 196 |
| 2012 Vote: Didn't Vote | 18% | (128) | 33% | (241) | 49% | (353) | 722 |

Continued on next page

Table ID1_10NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ted Cruz

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 29% | (1158) | 39% | (1573) | 32% | (1271) | 4002 |
| 4-Region: Northeast | 27% | (196) | 45% | (330) | 28% | (204) | 730 |
| 4-Region: Midwest | 23% | (218) | 39% | (371) | 38% | (356) | 944 |
| 4-Region: South | 33% | (487) | 37% | (552) | 30% | (449) | 1487 |
| 4-Region: West | 31% | (257) | 38% | (320) | 31% | (263) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_10: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ted Cruz

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 10% (406) | 19% (752) | 18% (719) | 21% (854) | 18% (713) | 14% (558) | 4002 |
| Gender: Male | 11% (213) | 21% (384) | 19% (351) | 25% (461) | 15% (285) | 9% (172) | 1866 |
| Gender: Female | 9% (193) | 17% (368) | 17% (368) | 18% (393) | 20% (428) | 18% (386) | 2136 |
| Age: 18-29 | 9% (63) | 15% (100) | 21% (141) | 15% (98) | 15% (102) | 24% (163) | 668 |
| Age: 30-44 | 10% (97) | 15% (147) | 17% (165) | 19% (180) | 21% (202) | 18% (177) | 969 |
| Age: 45-54 | 9% (67) | 19% (145) | 18% (137) | 23% (178) | 17% (130) | 15% (112) | 769 |
| Age: 55-64 | 10% (71) | 20% (152) | 13% (97) | 28% (206) | 20% (147) | 9% (68) | 741 |
| Age: 65+ | 13% (108) | 24% (207) | 21% (177) | 22% (192) | 15% (131) | 5% (39) | 854 |
| PID: Dem (no lean) | 4% (61) | 11% (164) | 20% (285) | 35% (509) | 17% (242) | 14% (199) | 1459 |
| PID: Ind (no lean) | 7% (96) | 16% (208) | 18% (236) | 20% (261) | 20% (257) | 19% (248) | 1306 |
| PID: Rep (no lean) | 20% (249) | 31% (379) | 16% (198) | 7% (84) | 17% (215) | 9% (111) | 1237 |
| PID/Gender: Dem Men | 5% (30) | 12% (80) | 20% (134) | 41% (269) | 13% (84) | 10% (66) | 663 |
| PID/Gender: Dem Women | 4% (30) | 11% (84) | 19% (151) | 30% (240) | 20% (158) | 17% (133) | 796 |
| PID/Gender: Ind Men | 7% (45) | 19% (116) | 20% (120) | 24% (146) | 19% (115) | 11% (69) | 611 |
| PID/Gender: Ind Women | 7% (51) | 13% (92) | 17% (116) | 17% (116) | 20% (142) | 26% (179) | 695 |
| PID/Gender: Rep Men | 23% (137) | 32% (188) | 16% (97) | 8% (47) | 15% (86) | 6% (37) | 593 |
| PID/Gender: Rep Women | 17% (112) | 30% (191) | 16% (101) | 6% (37) | 20% (129) | 12% (75) | 644 |
| Tea Party: Supporter | 25% (302) | 30% (369) | 16% (196) | 6% (79) | 12% (142) | 11% (141) | 1229 |
| Tea Party: Not Supporter | 4% (103) | 14% (382) | 19% (521) | 28% (770) | 21% (570) | 15% (416) | 2761 |
| Ideo: Liberal (1-3) | 6% (68) | 13% (151) | 22% (265) | 35% (420) | 13% (150) | 12% (142) | 1196 |
| Ideo: Moderate (4) | 5% (54) | 16% (165) | 19% (194) | 25% (250) | 20% (200) | 15% (147) | 1009 |
| Ideo: Conservative (5-7) | 19% (274) | 28% (412) | 15% (220) | 11% (163) | 17% (253) | 9% (130) | 1452 |
| Educ: < College | 9% (230) | 17% (447) | 18% (462) | 20% (517) | 20% (526) | 17% (447) | 2631 |
| Educ: Bachelors degree | 11% (99) | 24% (209) | 19% (172) | 22% (192) | 16% (143) | 8% (75) | 889 |
| Educ: Post-grad | 16% (76) | 20% (96) | 18% (85) | 30% (145) | 9% (44) | 8% (36) | 483 |

Continued on next page

Table ID1_10: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ted Cruz

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 10% (406) | 19% (752) | 18% (719) | 21% (854) | 18% (713) | 14% (558) | 4002 |
| Income: Under 50k | 8% (135) | 17% (290) | 17% (300) | 19% (324) | 21% (367) | 18% (319) | 1736 |
| Income: 50k-100k | 11% (144) | 23% (296) | 18% (237) | 22% (286) | 16% (213) | 11% (140) | 1316 |
| Income: 100k+ | 13% (127) | 17% (165) | 19% (182) | 26% (244) | 14% (134) | 10% (99) | 951 |
| Ethnicity: White | 11% (352) | 19% (628) | 18% (571) | 21% (696) | 18% (592) | 13% (420) | 3259 |
| Ethnicity: Hispanic | 11% (40) | 21% (76) | 21% (75) | 21% (76) | 14% (51) | 11% (39) | 357 |
| Ethnicity: Afr. Am. | 7% (37) | 15% (76) | 18% (94) | 24% (122) | 17% (88) | 19% (98) | 515 |
| Ethnicity: Other | 8% (17) | 21% (48) | 23% (53) | 16% (36) | 15% (34) | 17% (40) | 228 |
| Relig: Protestant | 16% (173) | 22% (240) | 17% (193) | 21% (230) | 17% (188) | 7% (82) | 1106 |
| Relig: Roman Catholic | 12% (109) | 24% (215) | 19% (171) | 20% (179) | 14% (128) | 11% (101) | 902 |
| Relig: Ath./Agn./None | 3% (28) | 11% (98) | 19% (166) | 29% (256) | 18% (163) | 20% (182) | 894 |
| Relig: Something Else | 7% (41) | 19% (112) | 18% (108) | 19% (112) | 21% (129) | 17% (100) | 602 |
| Relig: Jewish | 10% (14) | 28% (37) | 21% (28) | 21% (28) | 16% (21) | 5% (6) | 134 |
| Relig: Evangelical | 18% (213) | 22% (266) | 16% (194) | 13% (159) | 18% (221) | 12% (140) | 1194 |
| Relig: Non-Evang. Catholics | 9% (123) | 21% (276) | 19% (249) | 25% (324) | 15% (198) | 10% (134) | 1303 |
| Relig: All Christian | 13% (336) | 22% (542) | 18% (443) | 19% (483) | 17% (418) | 11% (274) | 2497 |
| Relig: All Non-Christian | 5% (70) | 14% (209) | 18% (275) | 25% (368) | 20% (292) | 19% (283) | 1497 |
| Community: Urban | 9% (90) | 20% (193) | 19% (182) | 23% (227) | 16% (155) | 13% (125) | 972 |
| Community: Suburban | 11% (209) | 17% (335) | 18% (351) | 22% (426) | 17% (326) | 14% (271) | 1917 |
| Community: Rural | 10% (108) | 20% (224) | 17% (185) | 18% (200) | 21% (233) | 15% (163) | 1113 |
| Employ: Private Sector | 10% (129) | 20% (258) | 18% (227) | 22% (279) | 18% (234) | 12% (160) | 1288 |
| Employ: Government | 9% (24) | 17% (47) | 23% (63) | 28% (77) | 17% (46) | 7% (19) | 276 |
| Employ: Self-Employed | 17% (56) | 16% (54) | 18% (62) | 23% (76) | 15% (52) | 10% (35) | 335 |
| Employ: Homemaker | 9% (39) | 16% (69) | 16% (68) | 16% (66) | 23% (97) | 20% (85) | 425 |
| Employ: Student | 5% (7) | 13% (18) | 19% (27) | 22% (31) | 13% (19) | 28% (39) | 140 |
| Employ: Retired | 11% (106) | 24% (239) | 20% (194) | 24% (240) | 15% (144) | 6% (61) | 983 |
| Employ: Unemployed | 9% (25) | 15% (42) | 12% (34) | 16% (45) | 19% (53) | 28% (77) | 277 |
| Employ: Other | 8% (21) | 10% (27) | 15% (43) | 14% (39) | 25% (68) | 29% (80) | 278 |

Continued on next page

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Ted Cruz

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 10% (406) | 19% (752) | 18% (719) | 21% (854) | 18% (713) | 14% (558) | 4002 |
| Job Type: White-collar | 13% (211) | 22% (352) | 19% (305) | 23% (371) | 14% (227) | 8% (128) | 1595 |
| Job Type: Blue-collar | 8% (134) | 17% (289) | 18% (314) | 23% (396) | 20% (334) | 14% (238) | 1704 |
| Job Type: Don't Know | 9% (61) | 16% (111) | 14% (100) | 12% (87) | 22% (152) | 27% (192) | 703 |
| Military HH: Yes | 15% (123) | 20% (163) | 20% (164) | 21% (174) | 15% (122) | 10% (80) | 827 |
| Military HH: No | 9% (283) | 19% (589) | 17% (555) | 21% (680) | 19% (591) | 15% (478) | 3175 |
| RD/WT: Right Direction | 7% (88) | 14% (168) | 20% (240) | 28% (341) | 18% (217) | 13% (161) | 1216 |
| RD/WT: Wrong Track | 11% (318) | 21% (584) | 17% (479) | 18% (513) | 18% (496) | 14% (397) | 2786 |
| Obama Job: Approve | 5% (81) | 11% (187) | 20% (340) | 34% (565) | 16% (269) | 14% (235) | 1676 |
| Obama Job: Disapprove | 15% (323) | 25% (553) | 17% (363) | 13% (285) | 18% (401) | 12% (269) | 2194 |
| #1 Issue: Economy | 10% (157) | 19% (286) | 18% (281) | 21% (325) | 17% (263) | 14% (222) | 1534 |
| #1 Issue: Security | 20% (137) | 26% (175) | 17% (114) | 12% (80) | 18% (122) | 8% (52) | 681 |
| #1 Issue: Health Care | 7% (37) | 20% (105) | 13% (68) | 23% (119) | 22% (112) | 14% (75) | 516 |
| #1 Issue: Medicare / Social Security | 4% (24) | 17% (93) | 23% (126) | 26% (141) | 18% (99) | 12% (64) | 547 |
| #1 Issue: Women's Issues | 10% (14) | 9% (13) | 20% (30) | 35% (52) | 9% (13) | 17% (24) | 148 |
| #1 Issue: Education | 6% (17) | 12% (34) | 19% (53) | 20% (57) | 15% (43) | 27% (77) | 281 |
| #1 Issue: Energy | 7% (11) | 12% (18) | 21% (31) | 28% (42) | 22% (34) | 10% (16) | 151 |
| #1 Issue: Other | 5% (8) | 20% (28) | 11% (16) | 26% (37) | 18% (26) | 20% (29) | 144 |
| 2014 Vote: Democrat | 4% (61) | 12% (164) | 20% (284) | 36% (508) | 16% (222) | 12% (165) | 1404 |
| 2014 Vote: Republican | 20% (279) | 31% (424) | 16% (224) | 11% (146) | 15% (200) | 7% (89) | 1361 |
| 2014 Vote: Other | 6% (12) | 13% (28) | 18% (38) | 16% (33) | 31% (65) | 15% (32) | 208 |
| 2014 Vote: Didn't Vote | 5% (54) | 13% (135) | 17% (171) | 16% (167) | 22% (223) | 26% (270) | 1021 |
| 2012 Vote: Barack Obama | 5% (81) | 11% (189) | 20% (333) | 34% (568) | 17% (282) | 13% (208) | 1660 |
| 2012 Vote: Mitt Romney | 20% (279) | 31% (446) | 15% (214) | 10% (138) | 16% (221) | 8% (120) | 1416 |
| 2012 Vote: Other | 4% (7) | 14% (26) | 16% (31) | 23% (45) | 29% (56) | 16% (31) | 196 |
| 2012 Vote: Didn't Vote | 5% (39) | 12% (89) | 20% (141) | 14% (100) | 21% (154) | 28% (199) | 722 |

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Ted Cruz

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 10% (406) | 19% (752) | 18% (719) | 21% (854) | 18% (713) | 14% (558) | 4002 |
| 4-Region: Northeast | 9% (68) | 18% (128) | 22% (158) | 24% (172) | 17% (127) | 10% (76) | 730 |
| 4-Region: Midwest | 8% (75) | 15% (143) | 16% (151) | 23% (220) | 21% (196) | 17% (160) | 944 |
| 4-Region: South | 13% (187) | 20% (300) | 19% (279) | 18% (273) | 18% (260) | 13% (188) | 1487 |
| 4-Region: West | 9% (76) | 22% (181) | 15% (130) | 23% (189) | 15% (130) | 16% (134) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_11NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Carly Fiorina

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 30% | (1204) | 35% | (1392) | 35% | (1406) | 4002 |
| Gender: Male | 32% | (600) | 40% | (750) | 28% | (516) | 1866 |
| Gender: Female | 28% | (604) | 30% | (642) | 42% | (890) | 2136 |
| Age: 18-29 | 23% | (151) | 32% | (217) | 45% | (300) | 668 |
| Age: 30-44 | 27% | (258) | 31% | (302) | 42% | (409) | 969 |
| Age: 45-54 | 26% | (202) | 37% | (283) | 37% | (284) | 769 |
| Age: 55-64 | 32% | (234) | 39% | (292) | 29% | (215) | 741 |
| Age: 65+ | 42% | (358) | 35% | (298) | 23% | (199) | 854 |
| PID: Dem (no lean) | 22% | (316) | 45% | (657) | 33% | (486) | 1459 |
| PID: Ind (no lean) | 27% | (351) | 32% | (416) | 41% | (539) | 1306 |
| PID: Rep (no lean) | 43% | (538) | 26% | (319) | 31% | (380) | 1237 |
| PID/Gender: Dem Men | 23% | (149) | 53% | (351) | 25% | (163) | 663 |
| PID/Gender: Dem Women | 21% | (167) | 38% | (306) | 41% | (324) | 796 |
| PID/Gender: Ind Men | 27% | (166) | 40% | (243) | 33% | (201) | 611 |
| PID/Gender: Ind Women | 27% | (185) | 25% | (173) | 49% | (338) | 695 |
| PID/Gender: Rep Men | 48% | (284) | 26% | (156) | 26% | (152) | 593 |
| PID/Gender: Rep Women | 39% | (253) | 25% | (163) | 35% | (228) | 644 |
| Tea Party: Supporter | 44% | (541) | 27% | (334) | 29% | (354) | 1229 |
| Tea Party: Not Supporter | 24% | (660) | 38% | (1052) | 38% | (1049) | 2761 |
| Ideo: Liberal (1-3) | 24% | (288) | 48% | (580) | 27% | (328) | 1196 |
| Ideo: Moderate (4) | 25% | (255) | 37% | (376) | 37% | (377) | 1009 |
| Ideo: Conservative (5-7) | 43% | (629) | 25% | (365) | 32% | (458) | 1452 |
| Educ: < College | 26% | (681) | 32% | (844) | 42% | (1106) | 2631 |
| Educ: Bachelors degree | 36% | (322) | 38% | (340) | 26% | (227) | 889 |
| Educ: Post-grad | 42% | (200) | 43% | (209) | 15% | (73) | 483 |

Continued on next page

Table ID1_11NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Carly Fiorina

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 30% | (1204) | 35% | (1392) | 35% | (1406) | 4002 |
| Income: Under 50k | 25% | (429) | 31% | (535) | 44% | (771) | 1736 |
| Income: 50k-100k | 31% | (413) | 37% | (490) | 31% | (413) | 1316 |
| Income: 100k+ | 38% | (362) | 39% | (367) | 23% | (222) | 951 |
| Ethnicity: White | 32% | (1052) | 34% | (1107) | 34% | (1100) | 3259 |
| Ethnicity: Hispanic | 30% | (107) | 35% | (126) | 35% | (124) | 357 |
| Ethnicity: Afr. Am. | 19% | (97) | 38% | (194) | 43% | (223) | 515 |
| Ethnicity: Other | 24% | (55) | 40% | (92) | 36% | (82) | 228 |
| Relig: Protestant | 40% | (437) | 34% | (378) | 26% | (291) | 1106 |
| Relig: Roman Catholic | 39% | (348) | 34% | (305) | 28% | (249) | 902 |
| Relig: Ath./Agn./None | 19% | (168) | 38% | (343) | 43% | (384) | 894 |
| Relig: Something Else | 25% | (148) | 35% | (212) | 40% | (243) | 602 |
| Relig: Jewish | 39% | (53) | 42% | (56) | 19% | (25) | 134 |
| Relig: Evangelical | 34% | (403) | 30% | (362) | 36% | (429) | 1194 |
| Relig: Non-Evang. Catholics | 37% | (484) | 36% | (472) | 27% | (347) | 1303 |
| Relig: All Christian | 36% | (887) | 33% | (834) | 31% | (776) | 2497 |
| Relig: All Non-Christian | 21% | (316) | 37% | (554) | 42% | (627) | 1497 |
| Community: Urban | 27% | (266) | 38% | (372) | 34% | (334) | 972 |
| Community: Suburban | 32% | (622) | 36% | (687) | 32% | (608) | 1917 |
| Community: Rural | 28% | (316) | 30% | (334) | 42% | (464) | 1113 |
| Employ: Private Sector | 30% | (384) | 38% | (487) | 32% | (417) | 1288 |
| Employ: Government | 31% | (87) | 42% | (116) | 27% | (73) | 276 |
| Employ: Self-Employed | 36% | (119) | 31% | (104) | 33% | (112) | 335 |
| Employ: Homemaker | 20% | (86) | 27% | (114) | 53% | (224) | 425 |
| Employ: Student | 23% | (32) | 28% | (39) | 49% | (69) | 140 |
| Employ: Retired | 39% | (383) | 38% | (377) | 23% | (223) | 983 |
| Employ: Unemployed | 22% | (62) | 28% | (77) | 50% | (138) | 277 |
| Employ: Other | 18% | (51) | 28% | (77) | 54% | (150) | 278 |

Continued on next page

Table ID1_11NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Carly Fiorina

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 30% | (1204) | 35% | (1392) | 35% | (1406) | 4002 |
| Job Type: White-collar | 37% | (584) | 39% | (630) | 24% | (381) | 1595 |
| Job Type: Blue-collar | 28% | (470) | 35% | (591) | 38% | (643) | 1704 |
| Job Type: Don't Know | 21% | (149) | 24% | (172) | 54% | (382) | 703 |
| Military HH: Yes | 39% | (320) | 33% | (274) | 28% | (233) | 827 |
| Military HH: No | 28% | (883) | 35% | (1118) | 37% | (1173) | 3175 |
| RD/WT: Right Direction | 27% | (329) | 41% | (493) | 32% | (393) | 1216 |
| RD/WT: Wrong Track | 31% | (875) | 32% | (899) | 36% | (1013) | 2786 |
| Obama Job: Approve | 23% | (394) | 44% | (743) | 32% | (540) | 1676 |
| Obama Job: Disapprove | 36% | (799) | 29% | (633) | 35% | (762) | 2194 |
| #1 Issue: Economy | 30% | (461) | 35% | (533) | 35% | (540) | 1534 |
| #1 Issue: Security | 41% | (283) | 31% | (209) | 28% | (189) | 681 |
| #1 Issue: Health Care | 24% | (125) | 37% | (190) | 39% | (201) | 516 |
| #1 Issue: Medicare / Social Security | 29% | (161) | 34% | (185) | 37% | (201) | 547 |
| #1 Issue: Women's Issues | 29% | (42) | 38% | (56) | 33% | (49) | 148 |
| #1 Issue: Education | 25% | (70) | 35% | (100) | 40% | (112) | 281 |
| #1 Issue: Energy | 24% | (37) | 42% | (64) | 34% | (51) | 151 |
| #1 Issue: Other | 18% | (26) | 38% | (55) | 44% | (63) | 144 |
| 2014 Vote: Democrat | 22% | (315) | 47% | (660) | 30% | (428) | 1404 |
| 2014 Vote: Republican | 49% | (664) | 25% | (345) | 26% | (352) | 1361 |
| 2014 Vote: Other | 24% | (50) | 31% | (65) | 45% | (94) | 208 |
| 2014 Vote: Didn't Vote | 17% | (173) | 31% | (321) | 52% | (528) | 1021 |
| 2012 Vote: Barack Obama | 24% | (394) | 45% | (741) | 32% | (525) | 1660 |
| 2012 Vote: Mitt Romney | 45% | (638) | 27% | (382) | 28% | (395) | 1416 |
| 2012 Vote: Other | 20% | (39) | 32% | (62) | 48% | (95) | 196 |
| 2012 Vote: Didn't Vote | 18% | (131) | 28% | (203) | 54% | (388) | 722 |

Continued on next page

Table ID1_11NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Carly Fiorina

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|--------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 30% | (1204) | 35% | (1392) | 35% | (1406) | 4002 |
| 4-Region: Northeast | 35% | (255) | 38% | (274) | 27% | (200) | 730 |
| 4-Region: Midwest | 26% | (246) | 35% | (327) | 39% | (371) | 944 |
| 4-Region: South | 30% | (444) | 32% | (481) | 38% | (563) | 1487 |
| 4-Region: West | 31% | (259) | 37% | (310) | 32% | (272) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_11: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Carly Fiorina

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 7% (289) | 23% (915) | 17% (678) | 18% (714) | 14% (577) | 21% (829) | 4002 |
| Gender: Male | 8% (143) | 24% (457) | 20% (368) | 20% (382) | 13% (246) | 14% (270) | 1866 |
| Gender: Female | 7% (146) | 21% (458) | 15% (310) | 16% (331) | 15% (331) | 26% (559) | 2136 |
| Age: 18-29 | 7% (49) | 15% (102) | 20% (133) | 13% (84) | 11% (75) | 34% (225) | 668 |
| Age: 30-44 | 8% (75) | 19% (183) | 15% (150) | 16% (152) | 14% (140) | 28% (269) | 969 |
| Age: 45-54 | 5% (36) | 22% (166) | 16% (124) | 21% (159) | 15% (115) | 22% (169) | 769 |
| Age: 55-64 | 7% (55) | 24% (179) | 18% (133) | 22% (159) | 16% (120) | 13% (95) | 741 |
| Age: 65+ | 9% (73) | 33% (284) | 16% (139) | 19% (159) | 15% (127) | 8% (71) | 854 |
| PID: Dem (no lean) | 4% (54) | 18% (262) | 18% (263) | 27% (394) | 13% (191) | 20% (295) | 1459 |
| PID: Ind (no lean) | 6% (81) | 21% (269) | 17% (219) | 15% (197) | 16% (214) | 25% (326) | 1306 |
| PID: Rep (no lean) | 12% (154) | 31% (384) | 16% (197) | 10% (123) | 14% (172) | 17% (208) | 1237 |
| PID/Gender: Dem Men | 3% (21) | 19% (128) | 22% (147) | 31% (204) | 10% (66) | 15% (97) | 663 |
| PID/Gender: Dem Women | 4% (32) | 17% (134) | 15% (116) | 24% (190) | 16% (125) | 25% (199) | 796 |
| PID/Gender: Ind Men | 5% (32) | 22% (133) | 19% (119) | 20% (124) | 15% (94) | 18% (107) | 611 |
| PID/Gender: Ind Women | 7% (49) | 20% (136) | 14% (100) | 10% (73) | 17% (119) | 31% (219) | 695 |
| PID/Gender: Rep Men | 15% (89) | 33% (195) | 17% (102) | 9% (54) | 14% (85) | 11% (67) | 593 |
| PID/Gender: Rep Women | 10% (65) | 29% (188) | 15% (95) | 11% (68) | 13% (86) | 22% (142) | 644 |
| Tea Party: Supporter | 15% (181) | 29% (360) | 17% (213) | 10% (121) | 12% (153) | 16% (201) | 1229 |
| Tea Party: Not Supporter | 4% (107) | 20% (553) | 17% (464) | 21% (587) | 15% (424) | 23% (626) | 2761 |
| Ideo: Liberal (1-3) | 6% (67) | 18% (221) | 21% (256) | 27% (324) | 11% (134) | 16% (194) | 1196 |
| Ideo: Moderate (4) | 4% (42) | 21% (213) | 16% (166) | 21% (210) | 15% (150) | 23% (227) | 1009 |
| Ideo: Conservative (5-7) | 12% (174) | 31% (455) | 15% (218) | 10% (147) | 15% (213) | 17% (245) | 1452 |
| Educ: < College | 6% (149) | 20% (532) | 15% (382) | 18% (462) | 17% (436) | 25% (669) | 2631 |
| Educ: Bachelors degree | 8% (72) | 28% (250) | 22% (197) | 16% (143) | 12% (106) | 14% (121) | 889 |
| Educ: Post-grad | 14% (68) | 27% (133) | 21% (99) | 23% (109) | 7% (35) | 8% (39) | 483 |

Continued on next page

Table ID1_11: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Carly Fiorina

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 7% (289) | 23% (915) | 17% (678) | 18% (714) | 14% (577) | 21% (829) | 4002 |
| Income: Under 50k | 6% (99) | 19% (330) | 14% (249) | 17% (287) | 19% (324) | 26% (447) | 1736 |
| Income: 50k-100k | 8% (105) | 23% (308) | 18% (239) | 19% (251) | 14% (178) | 18% (235) | 1316 |
| Income: 100k+ | 9% (85) | 29% (277) | 20% (191) | 19% (176) | 8% (74) | 16% (147) | 951 |
| Ethnicity: White | 8% (250) | 25% (802) | 17% (543) | 17% (563) | 14% (463) | 20% (637) | 3259 |
| Ethnicity: Hispanic | 9% (31) | 21% (76) | 24% (86) | 11% (40) | 17% (61) | 18% (63) | 357 |
| Ethnicity: Afr. Am. | 5% (26) | 14% (71) | 16% (84) | 21% (110) | 16% (85) | 27% (138) | 515 |
| Ethnicity: Other | 6% (13) | 18% (42) | 23% (52) | 18% (40) | 13% (29) | 23% (53) | 228 |
| Relig: Protestant | 9% (97) | 31% (340) | 19% (209) | 15% (169) | 12% (137) | 14% (154) | 1106 |
| Relig: Roman Catholic | 10% (92) | 28% (257) | 16% (148) | 17% (157) | 14% (122) | 14% (126) | 902 |
| Relig: Ath./Agn./None | 4% (38) | 15% (130) | 17% (148) | 22% (195) | 16% (143) | 27% (241) | 894 |
| Relig: Something Else | 7% (42) | 18% (106) | 17% (104) | 18% (107) | 16% (97) | 24% (146) | 602 |
| Relig: Jewish | 6% (8) | 33% (45) | 22% (30) | 20% (26) | 15% (20) | 4% (5) | 134 |
| Relig: Evangelical | 10% (116) | 24% (286) | 16% (190) | 14% (172) | 14% (172) | 22% (257) | 1194 |
| Relig: Non-Evang. Catholics | 7% (93) | 30% (391) | 18% (236) | 18% (236) | 13% (164) | 14% (183) | 1303 |
| Relig: All Christian | 8% (209) | 27% (678) | 17% (426) | 16% (408) | 13% (336) | 18% (440) | 2497 |
| Relig: All Non-Christian | 5% (80) | 16% (236) | 17% (252) | 20% (302) | 16% (240) | 26% (387) | 1497 |
| Community: Urban | 7% (71) | 20% (195) | 19% (189) | 19% (183) | 15% (146) | 19% (188) | 972 |
| Community: Suburban | 8% (161) | 24% (461) | 17% (320) | 19% (367) | 12% (238) | 19% (370) | 1917 |
| Community: Rural | 5% (57) | 23% (259) | 15% (170) | 15% (164) | 17% (192) | 24% (271) | 1113 |
| Employ: Private Sector | 8% (97) | 22% (287) | 20% (253) | 18% (234) | 14% (177) | 19% (240) | 1288 |
| Employ: Government | 9% (24) | 23% (63) | 20% (57) | 22% (60) | 13% (36) | 13% (37) | 276 |
| Employ: Self-Employed | 11% (38) | 24% (81) | 13% (42) | 19% (62) | 14% (46) | 20% (66) | 335 |
| Employ: Homemaker | 6% (28) | 14% (59) | 11% (48) | 16% (67) | 18% (76) | 35% (148) | 425 |
| Employ: Student | 6% (8) | 17% (24) | 14% (20) | 14% (19) | 8% (11) | 41% (58) | 140 |
| Employ: Retired | 7% (71) | 32% (312) | 18% (175) | 21% (202) | 14% (138) | 9% (85) | 983 |
| Employ: Unemployed | 5% (13) | 18% (49) | 18% (49) | 10% (28) | 15% (41) | 35% (97) | 277 |
| Employ: Other | 4% (11) | 14% (39) | 13% (35) | 15% (42) | 18% (51) | 36% (99) | 278 |

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Carly Fiorina

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 7% (289) | 23% (915) | 17% (678) | 18% (714) | 14% (577) | 21% (829) | 4002 |
| Job Type: White-collar | 9% (146) | 28% (439) | 19% (306) | 20% (323) | 12% (187) | 12% (194) | 1595 |
| Job Type: Blue-collar | 7% (113) | 21% (357) | 17% (284) | 18% (307) | 16% (270) | 22% (373) | 1704 |
| Job Type: Don't Know | 4% (30) | 17% (119) | 13% (88) | 12% (84) | 17% (120) | 37% (263) | 703 |
| Military HH: Yes | 11% (91) | 28% (230) | 15% (125) | 18% (149) | 14% (113) | 14% (120) | 827 |
| Military HH: No | 6% (198) | 22% (685) | 17% (553) | 18% (565) | 15% (464) | 22% (709) | 3175 |
| RD/WT: Right Direction | 7% (87) | 20% (243) | 19% (236) | 21% (257) | 14% (165) | 19% (228) | 1216 |
| RD/WT: Wrong Track | 7% (202) | 24% (672) | 16% (442) | 16% (457) | 15% (411) | 22% (602) | 2786 |
| Obama Job: Approve | 5% (82) | 19% (312) | 19% (322) | 25% (421) | 13% (217) | 19% (323) | 1676 |
| Obama Job: Disapprove | 9% (207) | 27% (592) | 16% (347) | 13% (286) | 15% (326) | 20% (436) | 2194 |
| #1 Issue: Economy | 9% (131) | 22% (330) | 19% (292) | 16% (241) | 12% (189) | 23% (351) | 1534 |
| #1 Issue: Security | 9% (59) | 33% (224) | 15% (104) | 15% (105) | 16% (107) | 12% (83) | 681 |
| #1 Issue: Health Care | 4% (23) | 20% (102) | 15% (79) | 22% (111) | 17% (90) | 22% (111) | 516 |
| #1 Issue: Medicare / Social Security | 5% (25) | 25% (136) | 15% (81) | 19% (105) | 19% (102) | 18% (99) | 547 |
| #1 Issue: Women's Issues | 10% (15) | 18% (27) | 13% (19) | 25% (37) | 10% (15) | 23% (34) | 148 |
| #1 Issue: Education | 7% (19) | 18% (50) | 21% (59) | 14% (41) | 9% (24) | 31% (88) | 281 |
| #1 Issue: Energy | 8% (12) | 16% (25) | 17% (25) | 25% (39) | 21% (31) | 13% (20) | 151 |
| #1 Issue: Other | 3% (5) | 15% (21) | 13% (19) | 25% (36) | 13% (19) | 30% (44) | 144 |
| 2014 Vote: Democrat | 5% (64) | 18% (252) | 20% (284) | 27% (377) | 14% (190) | 17% (238) | 1404 |
| 2014 Vote: Republican | 13% (177) | 36% (487) | 16% (212) | 10% (133) | 14% (193) | 12% (159) | 1361 |
| 2014 Vote: Other | 8% (16) | 16% (34) | 14% (30) | 17% (35) | 20% (42) | 25% (52) | 208 |
| 2014 Vote: Didn't Vote | 3% (32) | 14% (141) | 15% (153) | 16% (168) | 15% (150) | 37% (378) | 1021 |
| 2012 Vote: Barack Obama | 5% (75) | 19% (319) | 19% (315) | 26% (426) | 14% (229) | 18% (296) | 1660 |
| 2012 Vote: Mitt Romney | 13% (181) | 32% (457) | 16% (224) | 11% (158) | 14% (194) | 14% (201) | 1416 |
| 2012 Vote: Other | 3% (6) | 17% (33) | 12% (24) | 19% (38) | 20% (39) | 28% (55) | 196 |
| 2012 Vote: Didn't Vote | 4% (26) | 15% (105) | 16% (113) | 12% (90) | 16% (113) | 38% (275) | 722 |

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Carly Fiorina

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 7% (289) | 23% (915) | 17% (678) | 18% (714) | 14% (577) | 21% (829) | 4002 |
| 4-Region: Northeast | 8% (60) | 27% (195) | 17% (125) | 21% (150) | 14% (100) | 14% (100) | 730 |
| 4-Region: Midwest | 5% (48) | 21% (198) | 15% (145) | 19% (182) | 15% (142) | 24% (229) | 944 |
| 4-Region: South | 8% (115) | 22% (328) | 17% (248) | 16% (233) | 15% (226) | 23% (337) | 1487 |
| 4-Region: West | 8% (65) | 23% (193) | 19% (161) | 18% (149) | 13% (109) | 19% (163) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_12NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Donald Trump

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 43% | (1728) | 49% | (1961) | 8% | (313) | 4002 |
| Gender: Male | 48% | (903) | 45% | (843) | 6% | (120) | 1866 |
| Gender: Female | 39% | (825) | 52% | (1118) | 9% | (193) | 2136 |
| Age: 18-29 | 35% | (231) | 53% | (355) | 12% | (82) | 668 |
| Age: 30-44 | 40% | (385) | 50% | (488) | 10% | (97) | 969 |
| Age: 45-54 | 46% | (355) | 48% | (372) | 6% | (43) | 769 |
| Age: 55-64 | 43% | (319) | 49% | (364) | 8% | (57) | 741 |
| Age: 65+ | 51% | (438) | 45% | (383) | 4% | (34) | 854 |
| PID: Dem (no lean) | 24% | (352) | 69% | (1000) | 7% | (108) | 1459 |
| PID: Ind (no lean) | 41% | (534) | 48% | (630) | 11% | (143) | 1306 |
| PID: Rep (no lean) | 68% | (842) | 27% | (331) | 5% | (63) | 1237 |
| PID/Gender: Dem Men | 28% | (184) | 66% | (439) | 6% | (39) | 663 |
| PID/Gender: Dem Women | 21% | (168) | 70% | (561) | 9% | (68) | 796 |
| PID/Gender: Ind Men | 48% | (292) | 44% | (270) | 8% | (49) | 611 |
| PID/Gender: Ind Women | 35% | (242) | 52% | (360) | 14% | (94) | 695 |
| PID/Gender: Rep Men | 72% | (427) | 23% | (134) | 5% | (32) | 593 |
| PID/Gender: Rep Women | 65% | (416) | 31% | (197) | 5% | (31) | 644 |
| Tea Party: Supporter | 63% | (775) | 31% | (385) | 6% | (70) | 1229 |
| Tea Party: Not Supporter | 34% | (950) | 57% | (1569) | 9% | (242) | 2761 |
| Ideo: Liberal (1-3) | 25% | (296) | 68% | (819) | 7% | (81) | 1196 |
| Ideo: Moderate (4) | 42% | (428) | 51% | (512) | 7% | (69) | 1009 |
| Ideo: Conservative (5-7) | 61% | (891) | 34% | (497) | 4% | (64) | 1452 |
| Educ: < College | 45% | (1193) | 45% | (1183) | 10% | (255) | 2631 |
| Educ: Bachelors degree | 40% | (352) | 56% | (494) | 5% | (43) | 889 |
| Educ: Post-grad | 38% | (184) | 59% | (284) | 3% | (15) | 483 |

Continued on next page

Table ID1_12NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Donald Trump

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 43% | (1728) | 49% | (1961) | 8% | (313) | 4002 |
| Income: Under 50k | 41% | (707) | 48% | (829) | 12% | (200) | 1736 |
| Income: 50k-100k | 48% | (627) | 47% | (624) | 5% | (65) | 1316 |
| Income: 100k+ | 42% | (395) | 53% | (507) | 5% | (48) | 951 |
| Ethnicity: White | 47% | (1543) | 46% | (1507) | 6% | (209) | 3259 |
| Ethnicity: Hispanic | 32% | (116) | 57% | (203) | 11% | (38) | 357 |
| Ethnicity: Afr. Am. | 23% | (118) | 63% | (326) | 14% | (71) | 515 |
| Ethnicity: Other | 30% | (68) | 56% | (127) | 15% | (34) | 228 |
| Relig: Protestant | 48% | (534) | 48% | (525) | 4% | (47) | 1106 |
| Relig: Roman Catholic | 48% | (435) | 45% | (410) | 6% | (57) | 902 |
| Relig: Ath./Agn./None | 34% | (300) | 55% | (489) | 12% | (105) | 894 |
| Relig: Something Else | 41% | (246) | 49% | (296) | 10% | (60) | 602 |
| Relig: Jewish | 52% | (70) | 45% | (61) | 3% | (4) | 134 |
| Relig: Evangelical | 49% | (587) | 44% | (526) | 7% | (80) | 1194 |
| Relig: Non-Evang. Catholics | 46% | (594) | 49% | (643) | 5% | (66) | 1303 |
| Relig: All Christian | 47% | (1181) | 47% | (1169) | 6% | (146) | 2497 |
| Relig: All Non-Christian | 37% | (546) | 53% | (786) | 11% | (165) | 1497 |
| Community: Urban | 41% | (398) | 51% | (498) | 8% | (76) | 972 |
| Community: Suburban | 42% | (804) | 51% | (979) | 7% | (134) | 1917 |
| Community: Rural | 47% | (526) | 43% | (484) | 9% | (103) | 1113 |
| Employ: Private Sector | 43% | (556) | 49% | (636) | 7% | (96) | 1288 |
| Employ: Government | 44% | (122) | 50% | (137) | 6% | (17) | 276 |
| Employ: Self-Employed | 43% | (146) | 49% | (163) | 8% | (26) | 335 |
| Employ: Homemaker | 40% | (172) | 48% | (206) | 11% | (47) | 425 |
| Employ: Student | 26% | (36) | 64% | (90) | 10% | (13) | 140 |
| Employ: Retired | 48% | (474) | 48% | (472) | 4% | (37) | 983 |
| Employ: Unemployed | 37% | (103) | 48% | (133) | 15% | (42) | 277 |
| Employ: Other | 43% | (120) | 45% | (124) | 12% | (35) | 278 |

Continued on next page

Table ID1_12NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Donald Trump

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 43% | (1728) | 49% | (1961) | 8% | (313) | 4002 |
| Job Type: White-collar | 43% | (679) | 53% | (849) | 4% | (67) | 1595 |
| Job Type: Blue-collar | 46% | (779) | 47% | (808) | 7% | (118) | 1704 |
| Job Type: Don't Know | 38% | (270) | 43% | (304) | 18% | (129) | 703 |
| Military HH: Yes | 50% | (412) | 44% | (365) | 6% | (51) | 827 |
| Military HH: No | 41% | (1317) | 50% | (1596) | 8% | (262) | 3175 |
| RD/WT: Right Direction | 29% | (351) | 61% | (747) | 10% | (117) | 1216 |
| RD/WT: Wrong Track | 49% | (1377) | 44% | (1213) | 7% | (196) | 2786 |
| Obama Job: Approve | 23% | (388) | 69% | (1157) | 8% | (132) | 1676 |
| Obama Job: Disapprove | 60% | (1318) | 34% | (747) | 6% | (128) | 2194 |
| #1 Issue: Economy | 42% | (647) | 51% | (789) | 6% | (98) | 1534 |
| #1 Issue: Security | 60% | (409) | 33% | (228) | 7% | (44) | 681 |
| #1 Issue: Health Care | 41% | (210) | 53% | (271) | 7% | (34) | 516 |
| #1 Issue: Medicare / Social Security | 43% | (233) | 49% | (266) | 9% | (49) | 547 |
| #1 Issue: Women's Issues | 20% | (30) | 68% | (101) | 12% | (17) | 148 |
| #1 Issue: Education | 25% | (70) | 63% | (179) | 12% | (33) | 281 |
| #1 Issue: Energy | 49% | (73) | 43% | (65) | 9% | (13) | 151 |
| #1 Issue: Other | 39% | (56) | 44% | (63) | 17% | (25) | 144 |
| 2014 Vote: Democrat | 24% | (339) | 69% | (974) | 6% | (91) | 1404 |
| 2014 Vote: Republican | 64% | (875) | 31% | (423) | 5% | (63) | 1361 |
| 2014 Vote: Other | 48% | (100) | 36% | (75) | 16% | (33) | 208 |
| 2014 Vote: Didn't Vote | 40% | (411) | 47% | (485) | 12% | (126) | 1021 |
| 2012 Vote: Barack Obama | 25% | (418) | 68% | (1133) | 7% | (110) | 1660 |
| 2012 Vote: Mitt Romney | 67% | (946) | 28% | (396) | 5% | (74) | 1416 |
| 2012 Vote: Other | 40% | (79) | 47% | (93) | 12% | (24) | 196 |
| 2012 Vote: Didn't Vote | 39% | (283) | 46% | (334) | 15% | (105) | 722 |

Continued on next page

Table ID1_12NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Donald Trump

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 43% | (1728) | 49% | (1961) | 8% | (313) | 4002 |
| 4-Region: Northeast | 41% | (302) | 51% | (370) | 8% | (58) | 730 |
| 4-Region: Midwest | 44% | (414) | 49% | (463) | 7% | (67) | 944 |
| 4-Region: South | 46% | (681) | 47% | (696) | 7% | (111) | 1487 |
| 4-Region: West | 39% | (331) | 51% | (432) | 9% | (77) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_12: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Donald Trump

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 21% (833) | 22% (895) | 13% (521) | 36% (1439) | 6% (255) | 1% (58) | 4002 |
| Gender: Male | 25% (467) | 23% (436) | 13% (241) | 32% (602) | 5% (94) | 1% (26) | 1866 |
| Gender: Female | 17% (366) | 22% (459) | 13% (280) | 39% (837) | 8% (161) | 2% (32) | 2136 |
| Age: 18-29 | 16% (109) | 18% (123) | 14% (92) | 39% (263) | 8% (54) | 4% (28) | 668 |
| Age: 30-44 | 19% (181) | 21% (204) | 14% (134) | 36% (353) | 8% (80) | 2% (17) | 969 |
| Age: 45-54 | 22% (171) | 24% (184) | 15% (116) | 33% (256) | 5% (40) | — (3) | 769 |
| Age: 55-64 | 21% (154) | 22% (166) | 12% (88) | 37% (276) | 7% (48) | 1% (9) | 741 |
| Age: 65+ | 26% (219) | 26% (219) | 11% (91) | 34% (291) | 4% (33) | — (1) | 854 |
| PID: Dem (no lean) | 9% (130) | 15% (222) | 14% (207) | 54% (793) | 6% (82) | 2% (25) | 1459 |
| PID: Ind (no lean) | 19% (248) | 22% (286) | 13% (164) | 36% (466) | 9% (122) | 2% (20) | 1306 |
| PID: Rep (no lean) | 37% (454) | 31% (388) | 12% (151) | 15% (180) | 4% (51) | 1% (12) | 1237 |
| PID/Gender: Dem Men | 10% (67) | 18% (118) | 15% (100) | 51% (339) | 4% (28) | 2% (11) | 663 |
| PID/Gender: Dem Women | 8% (64) | 13% (104) | 13% (107) | 57% (454) | 7% (54) | 2% (15) | 796 |
| PID/Gender: Ind Men | 25% (155) | 23% (138) | 14% (83) | 31% (187) | 7% (40) | 1% (9) | 611 |
| PID/Gender: Ind Women | 13% (94) | 21% (148) | 12% (81) | 40% (279) | 12% (82) | 2% (12) | 695 |
| PID/Gender: Rep Men | 42% (246) | 30% (181) | 10% (59) | 13% (76) | 4% (25) | 1% (6) | 593 |
| PID/Gender: Rep Women | 32% (208) | 32% (208) | 14% (92) | 16% (105) | 4% (25) | 1% (6) | 644 |
| Tea Party: Supporter | 35% (430) | 28% (345) | 14% (170) | 18% (215) | 4% (49) | 2% (21) | 1229 |
| Tea Party: Not Supporter | 14% (400) | 20% (551) | 13% (350) | 44% (1219) | 7% (207) | 1% (36) | 2761 |
| Ideo: Liberal (1-3) | 12% (138) | 13% (157) | 15% (178) | 54% (641) | 4% (53) | 2% (28) | 1196 |
| Ideo: Moderate (4) | 17% (175) | 25% (252) | 11% (112) | 40% (400) | 6% (63) | 1% (6) | 1009 |
| Ideo: Conservative (5-7) | 32% (463) | 29% (428) | 14% (197) | 21% (300) | 4% (55) | 1% (9) | 1452 |
| Educ: < College | 23% (599) | 23% (595) | 12% (315) | 33% (868) | 8% (206) | 2% (48) | 2631 |
| Educ: Bachelors degree | 17% (150) | 23% (202) | 15% (133) | 41% (361) | 4% (38) | 1% (6) | 889 |
| Educ: Post-grad | 18% (85) | 21% (99) | 15% (73) | 44% (211) | 2% (12) | 1% (4) | 483 |

Continued on next page

Table ID1_12: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Donald Trump

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 21% (833) | 22% (895) | 13% (521) | 36% (1439) | 6% (255) | 1% (58) | 4002 |
| Income: Under 50k | 20% (352) | 20% (355) | 12% (213) | 36% (616) | 9% (158) | 2% (42) | 1736 |
| Income: 50k-100k | 23% (300) | 25% (327) | 12% (160) | 35% (464) | 4% (56) | 1% (9) | 1316 |
| Income: 100k+ | 19% (181) | 22% (214) | 16% (148) | 38% (359) | 4% (41) | 1% (8) | 951 |
| Ethnicity: White | 23% (752) | 24% (791) | 13% (429) | 33% (1078) | 5% (178) | 1% (31) | 3259 |
| Ethnicity: Hispanic | 18% (64) | 15% (52) | 12% (43) | 45% (160) | 7% (26) | 3% (12) | 357 |
| Ethnicity: Afr. Am. | 10% (51) | 13% (67) | 11% (57) | 52% (270) | 11% (55) | 3% (16) | 515 |
| Ethnicity: Other | 13% (30) | 16% (37) | 15% (35) | 40% (92) | 10% (22) | 5% (11) | 228 |
| Relig: Protestant | 24% (267) | 24% (267) | 16% (175) | 32% (351) | 4% (40) | 1% (6) | 1106 |
| Relig: Roman Catholic | 21% (192) | 27% (243) | 13% (116) | 33% (294) | 5% (49) | 1% (8) | 902 |
| Relig: Ath./Agn./None | 17% (149) | 17% (151) | 11% (101) | 43% (389) | 9% (83) | 2% (21) | 894 |
| Relig: Something Else | 16% (99) | 24% (147) | 10% (61) | 39% (235) | 7% (44) | 3% (16) | 602 |
| Relig: Jewish | 14% (19) | 38% (51) | 8% (10) | 37% (50) | 2% (3) | 1% (1) | 134 |
| Relig: Evangelical | 26% (313) | 23% (275) | 16% (191) | 28% (336) | 5% (64) | 1% (16) | 1194 |
| Relig: Non-Evang. Catholics | 21% (272) | 25% (322) | 13% (169) | 36% (474) | 5% (61) | — (5) | 1303 |
| Relig: All Christian | 23% (585) | 24% (597) | 14% (359) | 32% (810) | 5% (125) | 1% (21) | 2497 |
| Relig: All Non-Christian | 17% (248) | 20% (298) | 11% (162) | 42% (624) | 9% (127) | 2% (37) | 1497 |
| Community: Urban | 19% (187) | 22% (211) | 13% (124) | 38% (374) | 6% (57) | 2% (19) | 972 |
| Community: Suburban | 20% (382) | 22% (422) | 13% (257) | 38% (721) | 6% (110) | 1% (24) | 1917 |
| Community: Rural | 24% (264) | 24% (262) | 13% (140) | 31% (344) | 8% (88) | 1% (15) | 1113 |
| Employ: Private Sector | 22% (281) | 21% (275) | 14% (184) | 35% (452) | 6% (82) | 1% (14) | 1288 |
| Employ: Government | 23% (64) | 21% (58) | 13% (36) | 37% (101) | 5% (15) | 1% (3) | 276 |
| Employ: Self-Employed | 19% (64) | 24% (82) | 12% (42) | 36% (122) | 6% (21) | 2% (5) | 335 |
| Employ: Homemaker | 17% (72) | 24% (100) | 14% (58) | 35% (148) | 10% (40) | 2% (7) | 425 |
| Employ: Student | 10% (14) | 16% (23) | 17% (24) | 48% (67) | 6% (9) | 3% (4) | 140 |
| Employ: Retired | 24% (234) | 24% (240) | 12% (117) | 36% (354) | 4% (36) | — (1) | 983 |
| Employ: Unemployed | 15% (41) | 22% (61) | 12% (34) | 36% (98) | 9% (25) | 6% (16) | 277 |
| Employ: Other | 23% (64) | 20% (56) | 10% (27) | 35% (97) | 10% (27) | 3% (8) | 278 |

Continued on next page

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Donald Trump

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 21% (833) | 22% (895) | 13% (521) | 36% (1439) | 6% (255) | 1% (58) | 4002 |
| Job Type: White-collar | 21% (335) | 22% (344) | 16% (248) | 38% (601) | 3% (47) | 1% (20) | 1595 |
| Job Type: Blue-collar | 22% (367) | 24% (412) | 11% (194) | 36% (614) | 6% (105) | 1% (12) | 1704 |
| Job Type: Don't Know | 19% (131) | 20% (140) | 11% (79) | 32% (225) | 15% (103) | 4% (25) | 703 |
| Military HH: Yes | 28% (232) | 22% (180) | 9% (73) | 35% (292) | 5% (43) | 1% (8) | 827 |
| Military HH: No | 19% (601) | 23% (715) | 14% (448) | 36% (1148) | 7% (213) | 2% (50) | 3175 |
| RD/WT: Right Direction | 12% (142) | 17% (209) | 13% (156) | 49% (591) | 7% (87) | 2% (30) | 1216 |
| RD/WT: Wrong Track | 25% (691) | 25% (686) | 13% (365) | 30% (848) | 6% (168) | 1% (28) | 2786 |
| Obama Job: Approve | 9% (147) | 14% (241) | 14% (233) | 55% (924) | 6% (98) | 2% (34) | 1676 |
| Obama Job: Disapprove | 31% (678) | 29% (640) | 13% (280) | 21% (467) | 5% (112) | 1% (16) | 2194 |
| #1 Issue: Economy | 19% (288) | 23% (359) | 15% (233) | 36% (556) | 5% (84) | 1% (14) | 1534 |
| #1 Issue: Security | 37% (251) | 23% (158) | 10% (69) | 23% (159) | 5% (32) | 2% (12) | 681 |
| #1 Issue: Health Care | 19% (100) | 21% (110) | 16% (81) | 37% (190) | 6% (32) | 1% (3) | 516 |
| #1 Issue: Medicare / Social Security | 14% (77) | 28% (156) | 12% (66) | 37% (200) | 8% (45) | 1% (4) | 547 |
| #1 Issue: Women's Issues | 7% (11) | 13% (19) | 8% (11) | 61% (89) | 6% (9) | 5% (8) | 148 |
| #1 Issue: Education | 11% (30) | 14% (40) | 15% (42) | 48% (136) | 9% (25) | 3% (8) | 281 |
| #1 Issue: Energy | 26% (39) | 22% (34) | 7% (11) | 36% (54) | 6% (9) | 3% (5) | 151 |
| #1 Issue: Other | 25% (36) | 14% (20) | 5% (8) | 38% (55) | 13% (19) | 4% (6) | 144 |
| 2014 Vote: Democrat | 9% (130) | 15% (209) | 14% (200) | 55% (774) | 5% (67) | 2% (24) | 1404 |
| 2014 Vote: Republican | 35% (478) | 29% (397) | 14% (189) | 17% (234) | 4% (53) | 1% (9) | 1361 |
| 2014 Vote: Other | 18% (38) | 30% (62) | 10% (21) | 26% (54) | 14% (29) | 2% (4) | 208 |
| 2014 Vote: Didn't Vote | 18% (184) | 22% (226) | 11% (111) | 37% (374) | 10% (106) | 2% (20) | 1021 |
| 2012 Vote: Barack Obama | 9% (156) | 16% (262) | 13% (219) | 55% (913) | 5% (86) | 1% (24) | 1660 |
| 2012 Vote: Mitt Romney | 35% (501) | 31% (446) | 14% (193) | 14% (202) | 4% (63) | 1% (11) | 1416 |
| 2012 Vote: Other | 23% (45) | 17% (34) | 6% (12) | 41% (81) | 12% (24) | — (0) | 196 |
| 2012 Vote: Didn't Vote | 18% (132) | 21% (152) | 13% (97) | 33% (237) | 11% (82) | 3% (23) | 722 |

Continued on next page

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Donald Trump

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 21% (833) | 22% (895) | 13% (521) | 36% (1439) | 6% (255) | 1% (58) | 4002 |
| 4-Region: Northeast | 20% (146) | 21% (156) | 12% (88) | 39% (282) | 6% (47) | 1% (11) | 730 |
| 4-Region: Midwest | 20% (189) | 24% (225) | 13% (121) | 36% (342) | 6% (57) | 1% (10) | 944 |
| 4-Region: South | 23% (342) | 23% (339) | 14% (211) | 33% (485) | 6% (89) | 1% (22) | 1487 |
| 4-Region: West | 19% (156) | 21% (175) | 12% (101) | 39% (331) | 7% (62) | 2% (15) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_13NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Lindsey Graham

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 14% | (568) | 39% | (1542) | 47% | (1892) | 4002 |
| Gender: Male | 16% | (294) | 46% | (861) | 38% | (710) | 1866 |
| Gender: Female | 13% | (274) | 32% | (680) | 55% | (1182) | 2136 |
| Age: 18-29 | 19% | (127) | 32% | (217) | 49% | (325) | 668 |
| Age: 30-44 | 15% | (148) | 31% | (296) | 54% | (526) | 969 |
| Age: 45-54 | 12% | (93) | 41% | (313) | 47% | (363) | 769 |
| Age: 55-64 | 10% | (73) | 44% | (325) | 46% | (342) | 741 |
| Age: 65+ | 15% | (127) | 46% | (391) | 39% | (336) | 854 |
| PID: Dem (no lean) | 12% | (172) | 44% | (643) | 44% | (644) | 1459 |
| PID: Ind (no lean) | 12% | (154) | 36% | (472) | 52% | (681) | 1306 |
| PID: Rep (no lean) | 20% | (243) | 34% | (427) | 46% | (568) | 1237 |
| PID/Gender: Dem Men | 14% | (90) | 53% | (351) | 34% | (222) | 663 |
| PID/Gender: Dem Women | 10% | (82) | 37% | (293) | 53% | (422) | 796 |
| PID/Gender: Ind Men | 12% | (74) | 44% | (269) | 44% | (268) | 611 |
| PID/Gender: Ind Women | 11% | (80) | 29% | (203) | 59% | (413) | 695 |
| PID/Gender: Rep Men | 22% | (130) | 41% | (242) | 37% | (221) | 593 |
| PID/Gender: Rep Women | 17% | (112) | 29% | (185) | 54% | (347) | 644 |
| Tea Party: Supporter | 24% | (290) | 37% | (461) | 39% | (478) | 1229 |
| Tea Party: Not Supporter | 10% | (277) | 39% | (1073) | 51% | (1411) | 2761 |
| Ideo: Liberal (1-3) | 15% | (179) | 46% | (554) | 39% | (463) | 1196 |
| Ideo: Moderate (4) | 14% | (139) | 37% | (374) | 49% | (495) | 1009 |
| Ideo: Conservative (5-7) | 16% | (237) | 38% | (547) | 46% | (668) | 1452 |
| Educ: < College | 13% | (336) | 35% | (918) | 52% | (1376) | 2631 |
| Educ: Bachelors degree | 14% | (125) | 45% | (399) | 41% | (365) | 889 |
| Educ: Post-grad | 22% | (107) | 47% | (225) | 31% | (151) | 483 |

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Table ID1_13NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Lindsey Graham

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 14% | (568) | 39% | (1542) | 47% | (1892) | 4002 |
| Income: Under 50k | 12% | (213) | 34% | (584) | 54% | (939) | 1736 |
| Income: 50k-100k | 15% | (202) | 40% | (531) | 44% | (584) | 1316 |
| Income: 100k+ | 16% | (154) | 45% | (427) | 39% | (370) | 951 |
| Ethnicity: White | 14% | (447) | 39% | (1262) | 48% | (1550) | 3259 |
| Ethnicity: Hispanic | 18% | (66) | 42% | (149) | 40% | (142) | 357 |
| Ethnicity: Afr. Am. | 15% | (78) | 39% | (199) | 46% | (238) | 515 |
| Ethnicity: Other | 19% | (43) | 35% | (81) | 46% | (105) | 228 |
| Relig: Protestant | 15% | (161) | 44% | (491) | 41% | (454) | 1106 |
| Relig: Roman Catholic | 18% | (160) | 40% | (357) | 43% | (385) | 902 |
| Relig: Ath./Agn./None | 10% | (93) | 38% | (336) | 52% | (466) | 894 |
| Relig: Something Else | 14% | (85) | 34% | (202) | 52% | (316) | 602 |
| Relig: Jewish | 17% | (22) | 47% | (62) | 37% | (50) | 134 |
| Relig: Evangelical | 18% | (216) | 35% | (418) | 47% | (560) | 1194 |
| Relig: Non-Evang. Catholics | 13% | (174) | 45% | (581) | 42% | (548) | 1303 |
| Relig: All Christian | 16% | (390) | 40% | (999) | 44% | (1108) | 2497 |
| Relig: All Non-Christian | 12% | (177) | 36% | (538) | 52% | (782) | 1497 |
| Community: Urban | 17% | (168) | 39% | (381) | 44% | (423) | 972 |
| Community: Suburban | 13% | (254) | 41% | (779) | 46% | (884) | 1917 |
| Community: Rural | 13% | (146) | 34% | (382) | 53% | (585) | 1113 |
| Employ: Private Sector | 16% | (204) | 40% | (513) | 44% | (571) | 1288 |
| Employ: Government | 19% | (52) | 44% | (122) | 37% | (102) | 276 |
| Employ: Self-Employed | 21% | (71) | 38% | (128) | 41% | (136) | 335 |
| Employ: Homemaker | 10% | (42) | 27% | (113) | 64% | (270) | 425 |
| Employ: Student | 13% | (18) | 30% | (43) | 56% | (79) | 140 |
| Employ: Retired | 12% | (118) | 49% | (482) | 39% | (382) | 983 |
| Employ: Unemployed | 13% | (37) | 29% | (80) | 58% | (159) | 277 |
| Employ: Other | 9% | (26) | 22% | (60) | 69% | (192) | 278 |

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Lindsey Graham

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 14% | (568) | 39% | (1542) | 47% | (1892) | 4002 |
| Job Type: White-collar | 18% | (289) | 44% | (696) | 38% | (610) | 1595 |
| Job Type: Blue-collar | 11% | (190) | 39% | (657) | 50% | (858) | 1704 |
| Job Type: Don't Know | 13% | (89) | 27% | (189) | 60% | (425) | 703 |
| Military HH: Yes | 19% | (156) | 39% | (326) | 42% | (345) | 827 |
| Military HH: No | 13% | (412) | 38% | (1215) | 49% | (1547) | 3175 |
| RD/WT: Right Direction | 18% | (221) | 40% | (485) | 42% | (510) | 1216 |
| RD/WT: Wrong Track | 12% | (348) | 38% | (1057) | 50% | (1382) | 2786 |
| Obama Job: Approve | 14% | (234) | 44% | (745) | 42% | (698) | 1676 |
| Obama Job: Disapprove | 15% | (325) | 36% | (779) | 50% | (1090) | 2194 |
| #1 Issue: Economy | 13% | (206) | 39% | (593) | 48% | (735) | 1534 |
| #1 Issue: Security | 14% | (97) | 42% | (283) | 44% | (301) | 681 |
| #1 Issue: Health Care | 16% | (82) | 37% | (189) | 47% | (245) | 516 |
| #1 Issue: Medicare / Social Security | 13% | (70) | 35% | (193) | 52% | (284) | 547 |
| #1 Issue: Women's Issues | 16% | (23) | 39% | (58) | 45% | (67) | 148 |
| #1 Issue: Education | 16% | (45) | 36% | (101) | 48% | (135) | 281 |
| #1 Issue: Energy | 19% | (29) | 44% | (67) | 36% | (55) | 151 |
| #1 Issue: Other | 11% | (16) | 40% | (58) | 49% | (70) | 144 |
| 2014 Vote: Democrat | 12% | (163) | 47% | (653) | 42% | (588) | 1404 |
| 2014 Vote: Republican | 21% | (290) | 38% | (521) | 40% | (550) | 1361 |
| 2014 Vote: Other | 12% | (26) | 25% | (53) | 62% | (129) | 208 |
| 2014 Vote: Didn't Vote | 9% | (89) | 31% | (314) | 61% | (618) | 1021 |
| 2012 Vote: Barack Obama | 11% | (188) | 44% | (724) | 45% | (748) | 1660 |
| 2012 Vote: Mitt Romney | 19% | (273) | 38% | (538) | 43% | (604) | 1416 |
| 2012 Vote: Other | 6% | (11) | 34% | (67) | 60% | (118) | 196 |
| 2012 Vote: Didn't Vote | 13% | (95) | 29% | (209) | 58% | (418) | 722 |

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Lindsey Graham

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 14% | (568) | 39% | (1542) | 47% | (1892) | 4002 |
| 4-Region: Northeast | 15% | (109) | 42% | (305) | 43% | (316) | 730 |
| 4-Region: Midwest | 11% | (103) | 35% | (330) | 54% | (511) | 944 |
| 4-Region: South | 16% | (239) | 38% | (572) | 45% | (677) | 1487 |
| 4-Region: West | 14% | (118) | 40% | (334) | 46% | (389) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

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Lindsey Graham

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 3% (113) | 11% (455) | 19% (743) | 20% (798) | 21% (849) | 26% (1043) | 4002 |
| Gender: Male | 3% (63) | 12% (231) | 21% (395) | 25% (466) | 21% (390) | 17% (321) | 1866 |
| Gender: Female | 2% (50) | 10% (224) | 16% (349) | 16% (332) | 21% (459) | 34% (723) | 2136 |
| Age: 18-29 | 7% (46) | 12% (81) | 19% (130) | 13% (86) | 13% (85) | 36% (240) | 668 |
| Age: 30-44 | 4% (39) | 11% (109) | 13% (130) | 17% (165) | 22% (211) | 32% (315) | 969 |
| Age: 45-54 | 2% (13) | 10% (80) | 19% (149) | 21% (164) | 20% (156) | 27% (207) | 769 |
| Age: 55-64 | 1% (6) | 9% (67) | 18% (137) | 25% (189) | 27% (198) | 19% (144) | 741 |
| Age: 65+ | 1% (10) | 14% (118) | 23% (197) | 23% (193) | 23% (199) | 16% (137) | 854 |
| PID: Dem (no lean) | 3% (49) | 8% (123) | 17% (252) | 27% (391) | 19% (272) | 26% (372) | 1459 |
| PID: Ind (no lean) | 2% (26) | 10% (128) | 19% (245) | 17% (227) | 23% (299) | 29% (382) | 1306 |
| PID: Rep (no lean) | 3% (39) | 16% (204) | 20% (247) | 15% (180) | 23% (279) | 23% (289) | 1237 |
| PID/Gender: Dem Men | 4% (26) | 10% (63) | 20% (135) | 33% (216) | 16% (107) | 17% (115) | 663 |
| PID/Gender: Dem Women | 3% (23) | 7% (59) | 15% (117) | 22% (176) | 21% (165) | 32% (257) | 796 |
| PID/Gender: Ind Men | 2% (14) | 10% (61) | 20% (121) | 24% (148) | 23% (142) | 21% (125) | 611 |
| PID/Gender: Ind Women | 2% (12) | 10% (68) | 18% (124) | 11% (79) | 22% (156) | 37% (257) | 695 |
| PID/Gender: Rep Men | 4% (23) | 18% (107) | 23% (139) | 17% (103) | 24% (141) | 13% (80) | 593 |
| PID/Gender: Rep Women | 2% (16) | 15% (97) | 17% (108) | 12% (77) | 21% (138) | 32% (209) | 644 |
| Tea Party: Supporter | 6% (77) | 17% (214) | 21% (257) | 17% (204) | 19% (231) | 20% (247) | 1229 |
| Tea Party: Not Supporter | 1% (36) | 9% (241) | 18% (485) | 21% (588) | 22% (617) | 29% (794) | 2761 |
| Ideo: Liberal (1-3) | 5% (60) | 10% (118) | 21% (249) | 26% (306) | 18% (209) | 21% (253) | 1196 |
| Ideo: Moderate (4) | 2% (15) | 12% (124) | 18% (181) | 19% (193) | 23% (229) | 26% (266) | 1009 |
| Ideo: Conservative (5-7) | 2% (31) | 14% (206) | 20% (284) | 18% (262) | 22% (319) | 24% (350) | 1452 |
| Educ: < College | 2% (65) | 10% (271) | 17% (445) | 18% (473) | 21% (562) | 31% (814) | 2631 |
| Educ: Bachelors degree | 2% (17) | 12% (107) | 22% (199) | 22% (199) | 23% (203) | 18% (162) | 889 |
| Educ: Post-grad | 6% (30) | 16% (77) | 20% (99) | 26% (126) | 17% (84) | 14% (67) | 483 |

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Lindsey Graham

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 3% (113) | 11% (455) | 19% (743) | 20% (798) | 21% (849) | 26% (1043) | 4002 |
| Income: Under 50k | 3% (52) | 9% (161) | 16% (271) | 18% (313) | 23% (399) | 31% (540) | 1736 |
| Income: 50k-100k | 2% (28) | 13% (173) | 20% (266) | 20% (265) | 21% (271) | 24% (313) | 1316 |
| Income: 100k+ | 3% (33) | 13% (121) | 22% (207) | 23% (221) | 19% (180) | 20% (190) | 951 |
| Ethnicity: White | 2% (74) | 11% (373) | 19% (604) | 20% (658) | 22% (718) | 26% (831) | 3259 |
| Ethnicity: Hispanic | 8% (27) | 11% (39) | 23% (81) | 19% (68) | 19% (66) | 21% (76) | 357 |
| Ethnicity: Afr. Am. | 6% (28) | 10% (50) | 16% (82) | 23% (117) | 17% (90) | 29% (148) | 515 |
| Ethnicity: Other | 5% (11) | 14% (32) | 25% (57) | 10% (23) | 18% (41) | 28% (64) | 228 |
| Relig: Protestant | 2% (24) | 12% (136) | 23% (256) | 21% (235) | 21% (228) | 20% (226) | 1106 |
| Relig: Roman Catholic | 4% (40) | 13% (119) | 20% (177) | 20% (180) | 23% (207) | 20% (178) | 902 |
| Relig: Ath./Agn./None | 2% (16) | 9% (77) | 15% (131) | 23% (205) | 20% (178) | 32% (288) | 894 |
| Relig: Something Else | 4% (22) | 10% (62) | 16% (99) | 17% (103) | 22% (135) | 30% (180) | 602 |
| Relig: Jewish | 1% (1) | 16% (21) | 23% (30) | 24% (32) | 27% (37) | 10% (13) | 134 |
| Relig: Evangelical | 4% (51) | 14% (165) | 19% (225) | 16% (192) | 21% (255) | 26% (305) | 1194 |
| Relig: Non-Evang. Catholics | 2% (24) | 11% (149) | 22% (285) | 23% (296) | 21% (279) | 21% (269) | 1303 |
| Relig: All Christian | 3% (75) | 13% (315) | 20% (511) | 20% (488) | 21% (534) | 23% (574) | 2497 |
| Relig: All Non-Christian | 3% (38) | 9% (139) | 15% (230) | 21% (308) | 21% (313) | 31% (468) | 1497 |
| Community: Urban | 5% (48) | 12% (121) | 20% (195) | 19% (185) | 19% (184) | 25% (239) | 972 |
| Community: Suburban | 2% (41) | 11% (213) | 19% (365) | 22% (415) | 21% (403) | 25% (481) | 1917 |
| Community: Rural | 2% (24) | 11% (122) | 16% (183) | 18% (198) | 23% (261) | 29% (324) | 1113 |
| Employ: Private Sector | 4% (47) | 12% (157) | 20% (255) | 20% (258) | 22% (284) | 22% (287) | 1288 |
| Employ: Government | 4% (12) | 15% (40) | 16% (45) | 28% (77) | 21% (58) | 16% (44) | 276 |
| Employ: Self-Employed | 4% (12) | 17% (58) | 14% (47) | 24% (81) | 19% (62) | 22% (74) | 335 |
| Employ: Homemaker | 3% (13) | 7% (29) | 14% (59) | 13% (54) | 20% (83) | 44% (187) | 425 |
| Employ: Student | 3% (5) | 10% (13) | 16% (23) | 14% (20) | 12% (17) | 45% (62) | 140 |
| Employ: Retired | 1% (10) | 11% (108) | 25% (244) | 24% (238) | 23% (221) | 16% (161) | 983 |
| Employ: Unemployed | 2% (6) | 11% (30) | 17% (46) | 12% (34) | 19% (53) | 39% (107) | 277 |
| Employ: Other | 3% (8) | 7% (19) | 9% (26) | 12% (34) | 26% (71) | 43% (121) | 278 |

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Lindsey Graham

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 3% (113) | 11% (455) | 19% (743) | 20% (798) | 21% (849) | 26% (1043) | 4002 |
| Job Type: White-collar | 3% (49) | 15% (240) | 21% (330) | 23% (367) | 19% (305) | 19% (304) | 1595 |
| Job Type: Blue-collar | 3% (48) | 8% (142) | 19% (320) | 20% (337) | 24% (407) | 26% (451) | 1704 |
| Job Type: Don't Know | 2% (17) | 10% (73) | 13% (94) | 13% (94) | 19% (137) | 41% (287) | 703 |
| Military HH: Yes | 5% (45) | 13% (111) | 19% (156) | 21% (170) | 23% (187) | 19% (157) | 827 |
| Military HH: No | 2% (69) | 11% (344) | 19% (587) | 20% (628) | 21% (661) | 28% (886) | 3175 |
| RD/WT: Right Direction | 6% (71) | 12% (150) | 19% (237) | 20% (248) | 19% (229) | 23% (281) | 1216 |
| RD/WT: Wrong Track | 2% (42) | 11% (305) | 18% (507) | 20% (550) | 22% (620) | 27% (762) | 2786 |
| Obama Job: Approve | 4% (70) | 10% (163) | 21% (353) | 23% (392) | 18% (296) | 24% (402) | 1676 |
| Obama Job: Disapprove | 2% (40) | 13% (285) | 17% (380) | 18% (399) | 24% (518) | 26% (572) | 2194 |
| #1 Issue: Economy | 2% (30) | 11% (176) | 19% (297) | 19% (296) | 20% (309) | 28% (426) | 1534 |
| #1 Issue: Security | 2% (12) | 12% (85) | 23% (153) | 19% (130) | 25% (170) | 19% (131) | 681 |
| #1 Issue: Health Care | 4% (19) | 12% (63) | 15% (77) | 22% (112) | 22% (116) | 25% (129) | 516 |
| #1 Issue: Medicare / Social Security | 3% (17) | 10% (54) | 17% (95) | 18% (98) | 23% (125) | 29% (159) | 547 |
| #1 Issue: Women's Issues | 7% (10) | 9% (13) | 17% (26) | 22% (32) | 16% (24) | 29% (43) | 148 |
| #1 Issue: Education | 5% (13) | 11% (32) | 19% (54) | 17% (47) | 16% (45) | 32% (91) | 281 |
| #1 Issue: Energy | 8% (12) | 12% (17) | 17% (26) | 27% (41) | 20% (30) | 17% (25) | 151 |
| #1 Issue: Other | 1% (1) | 11% (15) | 11% (15) | 29% (42) | 22% (32) | 27% (38) | 144 |
| 2014 Vote: Democrat | 3% (45) | 8% (118) | 19% (261) | 28% (391) | 20% (277) | 22% (311) | 1404 |
| 2014 Vote: Republican | 3% (43) | 18% (247) | 22% (302) | 16% (219) | 23% (311) | 18% (238) | 1361 |
| 2014 Vote: Other | 2% (4) | 10% (22) | 14% (30) | 11% (23) | 31% (65) | 31% (64) | 208 |
| 2014 Vote: Didn't Vote | 2% (21) | 7% (68) | 15% (150) | 16% (164) | 19% (192) | 42% (426) | 1021 |
| 2012 Vote: Barack Obama | 3% (57) | 8% (130) | 19% (318) | 25% (407) | 20% (337) | 25% (411) | 1660 |
| 2012 Vote: Mitt Romney | 2% (35) | 17% (238) | 20% (282) | 18% (256) | 23% (321) | 20% (284) | 1416 |
| 2012 Vote: Other | — (1) | 5% (11) | 11% (22) | 23% (45) | 28% (55) | 32% (62) | 196 |
| 2012 Vote: Didn't Vote | 3% (20) | 10% (75) | 17% (122) | 12% (87) | 19% (135) | 39% (283) | 722 |

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Table ID1_13: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Lindsey Graham

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 3% (113) | 11% (455) | 19% (743) | 20% (798) | 21% (849) | 26% (1043) | 4002 |
| 4-Region: Northeast | 3% (25) | 12% (84) | 18% (132) | 24% (173) | 23% (171) | 20% (145) | 730 |
| 4-Region: Midwest | 2% (15) | 9% (88) | 16% (153) | 19% (178) | 23% (217) | 31% (293) | 944 |
| 4-Region: South | 3% (47) | 13% (191) | 20% (299) | 18% (273) | 20% (291) | 26% (385) | 1487 |
| 4-Region: West | 3% (26) | 11% (91) | 19% (160) | 21% (174) | 20% (169) | 26% (219) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_14NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Bobby Jindal

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 16% | (624) | 35% | (1418) | 49% | (1960) | 4002 |
| Gender: Male | 19% | (361) | 42% | (792) | 38% | (713) | 1866 |
| Gender: Female | 12% | (263) | 29% | (626) | 58% | (1247) | 2136 |
| Age: 18-29 | 18% | (118) | 32% | (217) | 50% | (333) | 668 |
| Age: 30-44 | 18% | (172) | 30% | (291) | 52% | (506) | 969 |
| Age: 45-54 | 13% | (101) | 36% | (274) | 51% | (394) | 769 |
| Age: 55-64 | 16% | (116) | 37% | (277) | 47% | (348) | 741 |
| Age: 65+ | 14% | (117) | 42% | (360) | 44% | (378) | 854 |
| PID: Dem (no lean) | 9% | (128) | 45% | (651) | 47% | (680) | 1459 |
| PID: Ind (no lean) | 13% | (176) | 32% | (419) | 54% | (711) | 1306 |
| PID: Rep (no lean) | 26% | (320) | 28% | (348) | 46% | (569) | 1237 |
| PID/Gender: Dem Men | 10% | (63) | 54% | (356) | 37% | (243) | 663 |
| PID/Gender: Dem Women | 8% | (65) | 37% | (295) | 55% | (436) | 796 |
| PID/Gender: Ind Men | 18% | (108) | 40% | (246) | 42% | (257) | 611 |
| PID/Gender: Ind Women | 10% | (68) | 25% | (174) | 65% | (453) | 695 |
| PID/Gender: Rep Men | 32% | (190) | 32% | (191) | 36% | (212) | 593 |
| PID/Gender: Rep Women | 20% | (130) | 24% | (157) | 56% | (357) | 644 |
| Tea Party: Supporter | 30% | (373) | 29% | (355) | 41% | (501) | 1229 |
| Tea Party: Not Supporter | 9% | (249) | 38% | (1057) | 53% | (1455) | 2761 |
| Ideo: Liberal (1-3) | 13% | (157) | 46% | (550) | 41% | (488) | 1196 |
| Ideo: Moderate (4) | 12% | (121) | 37% | (374) | 51% | (513) | 1009 |
| Ideo: Conservative (5-7) | 23% | (331) | 30% | (437) | 47% | (684) | 1452 |
| Educ: < College | 13% | (330) | 33% | (858) | 55% | (1443) | 2631 |
| Educ: Bachelors degree | 18% | (164) | 40% | (355) | 42% | (370) | 889 |
| Educ: Post-grad | 27% | (131) | 42% | (205) | 30% | (147) | 483 |

Continued on next page

Table ID1_14NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.
 Bobby Jindal

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 16% | (624) | 35% | (1418) | 49% | (1960) | 4002 |
| Income: Under 50k | 12% | (216) | 29% | (510) | 58% | (1009) | 1736 |
| Income: 50k-100k | 17% | (219) | 40% | (524) | 44% | (573) | 1316 |
| Income: 100k+ | 20% | (189) | 40% | (384) | 40% | (378) | 951 |
| Ethnicity: White | 16% | (516) | 35% | (1133) | 49% | (1611) | 3259 |
| Ethnicity: Hispanic | 21% | (74) | 35% | (125) | 44% | (157) | 357 |
| Ethnicity: Afr. Am. | 13% | (68) | 40% | (204) | 47% | (243) | 515 |
| Ethnicity: Other | 18% | (41) | 36% | (82) | 46% | (106) | 228 |
| Relig: Protestant | 20% | (216) | 37% | (414) | 43% | (476) | 1106 |
| Relig: Roman Catholic | 21% | (189) | 35% | (317) | 44% | (395) | 902 |
| Relig: Ath./Agn./None | 8% | (71) | 36% | (326) | 56% | (498) | 894 |
| Relig: Something Else | 14% | (84) | 34% | (206) | 52% | (312) | 602 |
| Relig: Jewish | 17% | (22) | 50% | (68) | 33% | (44) | 134 |
| Relig: Evangelical | 22% | (268) | 30% | (364) | 47% | (562) | 1194 |
| Relig: Non-Evang. Catholics | 15% | (201) | 40% | (518) | 45% | (584) | 1303 |
| Relig: All Christian | 19% | (469) | 35% | (882) | 46% | (1146) | 2497 |
| Relig: All Non-Christian | 10% | (155) | 36% | (532) | 54% | (810) | 1497 |
| Community: Urban | 15% | (143) | 41% | (399) | 44% | (430) | 972 |
| Community: Suburban | 17% | (318) | 34% | (658) | 49% | (940) | 1917 |
| Community: Rural | 15% | (163) | 32% | (361) | 53% | (589) | 1113 |
| Employ: Private Sector | 18% | (233) | 38% | (492) | 44% | (563) | 1288 |
| Employ: Government | 21% | (59) | 44% | (121) | 35% | (96) | 276 |
| Employ: Self-Employed | 22% | (73) | 31% | (105) | 47% | (156) | 335 |
| Employ: Homemaker | 8% | (35) | 26% | (109) | 66% | (280) | 425 |
| Employ: Student | 12% | (17) | 30% | (42) | 57% | (80) | 140 |
| Employ: Retired | 14% | (135) | 41% | (408) | 45% | (440) | 983 |
| Employ: Unemployed | 16% | (44) | 27% | (75) | 57% | (158) | 277 |
| Employ: Other | 10% | (26) | 24% | (66) | 67% | (186) | 278 |

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Table ID1_14NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Bobby Jindal

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 16% | (624) | 35% | (1418) | 49% | (1960) | 4002 |
| Job Type: White-collar | 21% | (339) | 41% | (656) | 38% | (599) | 1595 |
| Job Type: Blue-collar | 12% | (204) | 36% | (606) | 52% | (894) | 1704 |
| Job Type: Don't Know | 11% | (81) | 22% | (156) | 66% | (466) | 703 |
| Military HH: Yes | 20% | (165) | 31% | (255) | 49% | (407) | 827 |
| Military HH: No | 14% | (459) | 37% | (1163) | 49% | (1553) | 3175 |
| RD/WT: Right Direction | 16% | (194) | 41% | (493) | 44% | (529) | 1216 |
| RD/WT: Wrong Track | 15% | (431) | 33% | (925) | 51% | (1431) | 2786 |
| Obama Job: Approve | 12% | (194) | 44% | (736) | 44% | (746) | 1676 |
| Obama Job: Disapprove | 19% | (424) | 30% | (666) | 50% | (1104) | 2194 |
| #1 Issue: Economy | 16% | (247) | 35% | (540) | 49% | (747) | 1534 |
| #1 Issue: Security | 21% | (146) | 32% | (217) | 47% | (319) | 681 |
| #1 Issue: Health Care | 14% | (75) | 36% | (188) | 49% | (254) | 516 |
| #1 Issue: Medicare / Social Security | 9% | (51) | 34% | (188) | 56% | (308) | 547 |
| #1 Issue: Women's Issues | 17% | (24) | 39% | (57) | 45% | (66) | 148 |
| #1 Issue: Education | 15% | (43) | 36% | (102) | 48% | (136) | 281 |
| #1 Issue: Energy | 14% | (21) | 50% | (76) | 36% | (54) | 151 |
| #1 Issue: Other | 12% | (17) | 35% | (50) | 53% | (77) | 144 |
| 2014 Vote: Democrat | 10% | (134) | 47% | (655) | 44% | (614) | 1404 |
| 2014 Vote: Republican | 28% | (386) | 29% | (400) | 42% | (574) | 1361 |
| 2014 Vote: Other | 10% | (20) | 34% | (70) | 57% | (119) | 208 |
| 2014 Vote: Didn't Vote | 8% | (83) | 29% | (291) | 63% | (647) | 1021 |
| 2012 Vote: Barack Obama | 9% | (154) | 45% | (740) | 46% | (767) | 1660 |
| 2012 Vote: Mitt Romney | 26% | (372) | 29% | (413) | 45% | (631) | 1416 |
| 2012 Vote: Other | 11% | (21) | 30% | (59) | 59% | (116) | 196 |
| 2012 Vote: Didn't Vote | 10% | (75) | 28% | (204) | 61% | (443) | 722 |

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Bobby Jindal

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 16% | (624) | 35% | (1418) | 49% | (1960) | 4002 |
| 4-Region: Northeast | 16% | (117) | 34% | (251) | 50% | (362) | 730 |
| 4-Region: Midwest | 14% | (132) | 34% | (317) | 52% | (496) | 944 |
| 4-Region: South | 18% | (263) | 35% | (527) | 47% | (697) | 1487 |
| 4-Region: West | 13% | (113) | 38% | (323) | 48% | (405) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_14: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Bobby Jindal

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 4% (145) | 12% (480) | 16% (640) | 19% (778) | 17% (699) | 32% (1261) | 4002 |
| Gender: Male | 5% (89) | 15% (272) | 19% (347) | 24% (445) | 15% (289) | 23% (424) | 1866 |
| Gender: Female | 3% (56) | 10% (207) | 14% (293) | 16% (333) | 19% (410) | 39% (837) | 2136 |
| Age: 18-29 | 6% (41) | 12% (77) | 19% (129) | 13% (89) | 12% (81) | 38% (252) | 668 |
| Age: 30-44 | 5% (50) | 13% (123) | 14% (134) | 16% (156) | 17% (166) | 35% (341) | 969 |
| Age: 45-54 | 2% (19) | 11% (83) | 15% (112) | 21% (162) | 18% (138) | 33% (256) | 769 |
| Age: 55-64 | 3% (22) | 13% (94) | 13% (98) | 24% (178) | 19% (142) | 28% (206) | 741 |
| Age: 65+ | 2% (14) | 12% (103) | 20% (167) | 23% (193) | 20% (171) | 24% (206) | 854 |
| PID: Dem (no lean) | 2% (32) | 7% (96) | 16% (227) | 29% (424) | 14% (211) | 32% (469) | 1459 |
| PID: Ind (no lean) | 3% (41) | 10% (135) | 15% (198) | 17% (221) | 20% (264) | 34% (447) | 1306 |
| PID: Rep (no lean) | 6% (72) | 20% (248) | 17% (215) | 11% (133) | 18% (224) | 28% (345) | 1237 |
| PID/Gender: Dem Men | 2% (16) | 7% (48) | 19% (128) | 34% (228) | 12% (77) | 25% (167) | 663 |
| PID/Gender: Dem Women | 2% (16) | 6% (49) | 13% (100) | 25% (196) | 17% (134) | 38% (302) | 796 |
| PID/Gender: Ind Men | 5% (29) | 13% (79) | 18% (108) | 22% (137) | 18% (107) | 25% (150) | 611 |
| PID/Gender: Ind Women | 2% (12) | 8% (56) | 13% (90) | 12% (84) | 23% (157) | 43% (297) | 695 |
| PID/Gender: Rep Men | 8% (45) | 25% (145) | 19% (111) | 13% (80) | 18% (104) | 18% (107) | 593 |
| PID/Gender: Rep Women | 4% (28) | 16% (102) | 16% (104) | 8% (53) | 19% (120) | 37% (238) | 644 |
| Tea Party: Supporter | 9% (113) | 21% (260) | 18% (223) | 11% (132) | 16% (202) | 24% (298) | 1229 |
| Tea Party: Not Supporter | 1% (29) | 8% (220) | 15% (415) | 23% (643) | 18% (494) | 35% (960) | 2761 |
| Ideo: Liberal (1-3) | 5% (54) | 9% (103) | 16% (197) | 30% (353) | 13% (160) | 27% (329) | 1196 |
| Ideo: Moderate (4) | 2% (23) | 10% (98) | 17% (174) | 20% (200) | 18% (185) | 33% (328) | 1009 |
| Ideo: Conservative (5-7) | 5% (66) | 18% (264) | 17% (244) | 13% (194) | 19% (279) | 28% (405) | 1452 |
| Educ: < College | 3% (70) | 10% (260) | 15% (388) | 18% (471) | 18% (485) | 36% (957) | 2631 |
| Educ: Bachelors degree | 4% (38) | 14% (126) | 19% (166) | 21% (189) | 18% (156) | 24% (213) | 889 |
| Educ: Post-grad | 8% (37) | 19% (94) | 18% (87) | 25% (118) | 12% (57) | 19% (90) | 483 |

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Bobby Jindal

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 4% (145) | 12% (480) | 16% (640) | 19% (778) | 17% (699) | 32% (1261) | 4002 |
| Income: Under 50k | 3% (52) | 9% (165) | 13% (231) | 16% (280) | 20% (346) | 38% (663) | 1736 |
| Income: 50k-100k | 3% (40) | 14% (179) | 19% (252) | 21% (271) | 16% (209) | 28% (364) | 1316 |
| Income: 100k+ | 6% (53) | 14% (136) | 17% (157) | 24% (227) | 15% (144) | 25% (234) | 951 |
| Ethnicity: White | 3% (112) | 12% (404) | 16% (512) | 19% (621) | 18% (573) | 32% (1038) | 3259 |
| Ethnicity: Hispanic | 7% (24) | 14% (50) | 19% (69) | 16% (56) | 16% (56) | 28% (101) | 357 |
| Ethnicity: Afr. Am. | 4% (22) | 9% (45) | 17% (88) | 23% (116) | 16% (84) | 31% (159) | 515 |
| Ethnicity: Other | 5% (10) | 13% (31) | 18% (41) | 18% (41) | 18% (42) | 28% (64) | 228 |
| Relig: Protestant | 5% (54) | 15% (162) | 17% (193) | 20% (221) | 17% (189) | 26% (287) | 1106 |
| Relig: Roman Catholic | 5% (42) | 16% (148) | 17% (153) | 18% (164) | 16% (143) | 28% (253) | 902 |
| Relig: Ath./Agn./None | 2% (19) | 6% (52) | 13% (112) | 24% (213) | 20% (175) | 36% (322) | 894 |
| Relig: Something Else | 3% (18) | 11% (66) | 18% (110) | 16% (96) | 18% (106) | 34% (206) | 602 |
| Relig: Jewish | 1% (1) | 16% (21) | 29% (39) | 21% (28) | 17% (23) | 16% (22) | 134 |
| Relig: Evangelical | 7% (81) | 16% (187) | 16% (192) | 14% (172) | 16% (189) | 31% (373) | 1194 |
| Relig: Non-Evang. Catholics | 2% (27) | 13% (174) | 17% (224) | 23% (294) | 17% (227) | 27% (357) | 1303 |
| Relig: All Christian | 4% (108) | 14% (361) | 17% (416) | 19% (466) | 17% (416) | 29% (730) | 2497 |
| Relig: All Non-Christian | 2% (37) | 8% (118) | 15% (222) | 21% (310) | 19% (281) | 35% (529) | 1497 |
| Community: Urban | 5% (44) | 10% (99) | 20% (198) | 21% (201) | 15% (145) | 29% (286) | 972 |
| Community: Suburban | 3% (60) | 13% (258) | 15% (289) | 19% (370) | 18% (339) | 31% (601) | 1917 |
| Community: Rural | 4% (40) | 11% (123) | 14% (153) | 19% (207) | 19% (215) | 34% (374) | 1113 |
| Employ: Private Sector | 4% (57) | 14% (176) | 16% (205) | 22% (287) | 15% (188) | 29% (375) | 1288 |
| Employ: Government | 5% (15) | 16% (44) | 21% (57) | 23% (64) | 16% (44) | 19% (52) | 276 |
| Employ: Self-Employed | 7% (24) | 15% (49) | 11% (35) | 21% (70) | 21% (69) | 26% (87) | 335 |
| Employ: Homemaker | 3% (15) | 5% (20) | 13% (56) | 13% (54) | 19% (80) | 47% (201) | 425 |
| Employ: Student | 3% (4) | 9% (13) | 18% (26) | 12% (17) | 10% (15) | 47% (66) | 140 |
| Employ: Retired | 2% (15) | 12% (120) | 20% (194) | 22% (213) | 21% (207) | 24% (233) | 983 |
| Employ: Unemployed | 4% (10) | 12% (34) | 14% (39) | 13% (36) | 15% (42) | 42% (115) | 277 |
| Employ: Other | 1% (4) | 8% (23) | 10% (28) | 14% (38) | 20% (55) | 47% (131) | 278 |

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Bobby Jindal

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 4% (145) | 12% (480) | 16% (640) | 19% (778) | 17% (699) | 32% (1261) | 4002 |
| Job Type: White-collar | 5% (76) | 17% (264) | 19% (305) | 22% (351) | 15% (236) | 23% (363) | 1595 |
| Job Type: Blue-collar | 3% (53) | 9% (151) | 15% (261) | 20% (345) | 20% (333) | 33% (561) | 1704 |
| Job Type: Don't Know | 2% (16) | 9% (65) | 11% (75) | 12% (81) | 18% (130) | 48% (336) | 703 |
| Military HH: Yes | 6% (48) | 14% (118) | 12% (100) | 19% (155) | 20% (166) | 29% (241) | 827 |
| Military HH: No | 3% (97) | 11% (362) | 17% (540) | 20% (623) | 17% (533) | 32% (1020) | 3175 |
| RD/WT: Right Direction | 6% (69) | 10% (124) | 19% (227) | 22% (267) | 16% (196) | 27% (333) | 1216 |
| RD/WT: Wrong Track | 3% (76) | 13% (355) | 15% (414) | 18% (511) | 18% (503) | 33% (928) | 2786 |
| Obama Job: Approve | 4% (59) | 8% (135) | 17% (286) | 27% (450) | 15% (258) | 29% (488) | 1676 |
| Obama Job: Disapprove | 4% (84) | 15% (340) | 16% (345) | 15% (321) | 19% (408) | 32% (697) | 2194 |
| #1 Issue: Economy | 3% (50) | 13% (197) | 16% (248) | 19% (292) | 16% (240) | 33% (507) | 1534 |
| #1 Issue: Security | 4% (27) | 17% (119) | 17% (117) | 15% (100) | 22% (153) | 24% (166) | 681 |
| #1 Issue: Health Care | 4% (20) | 11% (54) | 15% (76) | 22% (111) | 20% (105) | 29% (149) | 516 |
| #1 Issue: Medicare / Social Security | 2% (14) | 7% (37) | 17% (91) | 18% (98) | 18% (97) | 39% (211) | 547 |
| #1 Issue: Women's Issues | 6% (9) | 11% (16) | 12% (18) | 26% (39) | 14% (20) | 31% (46) | 148 |
| #1 Issue: Education | 5% (14) | 10% (29) | 18% (51) | 18% (50) | 14% (39) | 35% (97) | 281 |
| #1 Issue: Energy | 7% (10) | 8% (12) | 16% (24) | 34% (52) | 12% (19) | 23% (35) | 151 |
| #1 Issue: Other | 1% (1) | 11% (16) | 10% (15) | 25% (36) | 18% (26) | 35% (51) | 144 |
| 2014 Vote: Democrat | 3% (43) | 6% (91) | 17% (240) | 30% (415) | 15% (215) | 28% (399) | 1404 |
| 2014 Vote: Republican | 6% (84) | 22% (303) | 18% (250) | 11% (150) | 18% (247) | 24% (327) | 1361 |
| 2014 Vote: Other | 3% (5) | 7% (14) | 15% (32) | 18% (38) | 23% (48) | 34% (70) | 208 |
| 2014 Vote: Didn't Vote | 1% (12) | 7% (71) | 12% (119) | 17% (173) | 18% (184) | 45% (462) | 1021 |
| 2012 Vote: Barack Obama | 3% (45) | 7% (109) | 16% (270) | 28% (470) | 16% (266) | 30% (501) | 1660 |
| 2012 Vote: Mitt Romney | 5% (73) | 21% (299) | 17% (247) | 12% (165) | 18% (262) | 26% (369) | 1416 |
| 2012 Vote: Other | 4% (7) | 7% (14) | 9% (18) | 21% (41) | 27% (53) | 32% (63) | 196 |
| 2012 Vote: Didn't Vote | 3% (19) | 8% (56) | 15% (105) | 14% (99) | 16% (118) | 45% (325) | 722 |

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Table ID1_14: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Bobby Jindal

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 4% (145) | 12% (480) | 16% (640) | 19% (778) | 17% (699) | 32% (1261) | 4002 |
| 4-Region: Northeast | 4% (31) | 12% (86) | 13% (95) | 21% (155) | 20% (145) | 30% (217) | 730 |
| 4-Region: Midwest | 3% (30) | 11% (102) | 16% (150) | 18% (168) | 17% (159) | 36% (337) | 944 |
| 4-Region: South | 3% (51) | 14% (212) | 17% (256) | 18% (271) | 17% (257) | 30% (440) | 1487 |
| 4-Region: West | 4% (33) | 9% (79) | 17% (139) | 22% (183) | 16% (138) | 32% (267) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_15NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

George Pataki

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 13% | (538) | 34% | (1365) | 52% | (2099) | 4002 |
| Gender: Male | 16% | (298) | 42% | (788) | 42% | (780) | 1866 |
| Gender: Female | 11% | (240) | 27% | (577) | 62% | (1319) | 2136 |
| Age: 18-29 | 20% | (136) | 28% | (184) | 52% | (348) | 668 |
| Age: 30-44 | 15% | (148) | 29% | (281) | 56% | (540) | 969 |
| Age: 45-54 | 11% | (81) | 37% | (287) | 52% | (401) | 769 |
| Age: 55-64 | 11% | (81) | 39% | (286) | 50% | (374) | 741 |
| Age: 65+ | 11% | (93) | 38% | (326) | 51% | (435) | 854 |
| PID: Dem (no lean) | 13% | (194) | 38% | (553) | 49% | (712) | 1459 |
| PID: Ind (no lean) | 11% | (149) | 31% | (403) | 58% | (754) | 1306 |
| PID: Rep (no lean) | 16% | (195) | 33% | (409) | 51% | (633) | 1237 |
| PID/Gender: Dem Men | 15% | (99) | 48% | (315) | 37% | (248) | 663 |
| PID/Gender: Dem Women | 12% | (95) | 30% | (238) | 58% | (464) | 796 |
| PID/Gender: Ind Men | 14% | (85) | 40% | (247) | 46% | (278) | 611 |
| PID/Gender: Ind Women | 9% | (64) | 22% | (156) | 68% | (475) | 695 |
| PID/Gender: Rep Men | 19% | (114) | 38% | (225) | 43% | (254) | 593 |
| PID/Gender: Rep Women | 13% | (81) | 29% | (184) | 59% | (379) | 644 |
| Tea Party: Supporter | 21% | (261) | 36% | (445) | 43% | (523) | 1229 |
| Tea Party: Not Supporter | 10% | (276) | 33% | (911) | 57% | (1574) | 2761 |
| Ideo: Liberal (1-3) | 17% | (198) | 39% | (468) | 44% | (530) | 1196 |
| Ideo: Moderate (4) | 12% | (120) | 32% | (325) | 56% | (564) | 1009 |
| Ideo: Conservative (5-7) | 14% | (207) | 36% | (517) | 50% | (729) | 1452 |
| Educ: < College | 12% | (306) | 31% | (807) | 58% | (1518) | 2631 |
| Educ: Bachelors degree | 14% | (128) | 40% | (353) | 46% | (407) | 889 |
| Educ: Post-grad | 22% | (104) | 42% | (205) | 36% | (174) | 483 |

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Table ID1_15NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

George Pataki

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 13% | (538) | 34% | (1365) | 52% | (2099) | 4002 |
| Income: Under 50k | 11% | (197) | 29% | (501) | 60% | (1038) | 1736 |
| Income: 50k-100k | 13% | (169) | 38% | (495) | 50% | (652) | 1316 |
| Income: 100k+ | 18% | (172) | 39% | (370) | 43% | (409) | 951 |
| Ethnicity: White | 13% | (410) | 34% | (1110) | 53% | (1739) | 3259 |
| Ethnicity: Hispanic | 26% | (92) | 31% | (112) | 43% | (153) | 357 |
| Ethnicity: Afr. Am. | 17% | (85) | 35% | (180) | 49% | (250) | 515 |
| Ethnicity: Other | 19% | (43) | 33% | (75) | 48% | (110) | 228 |
| Relig: Protestant | 11% | (126) | 38% | (416) | 51% | (564) | 1106 |
| Relig: Roman Catholic | 18% | (163) | 37% | (334) | 45% | (405) | 902 |
| Relig: Ath./Agn./None | 11% | (96) | 32% | (290) | 57% | (508) | 894 |
| Relig: Something Else | 14% | (87) | 32% | (193) | 54% | (323) | 602 |
| Relig: Jewish | 19% | (25) | 51% | (68) | 30% | (41) | 134 |
| Relig: Evangelical | 15% | (179) | 32% | (380) | 53% | (634) | 1194 |
| Relig: Non-Evang. Catholics | 13% | (175) | 38% | (497) | 48% | (632) | 1303 |
| Relig: All Christian | 14% | (354) | 35% | (877) | 51% | (1266) | 2497 |
| Relig: All Non-Christian | 12% | (182) | 32% | (483) | 56% | (831) | 1497 |
| Community: Urban | 17% | (165) | 35% | (341) | 48% | (467) | 972 |
| Community: Suburban | 13% | (240) | 36% | (682) | 52% | (995) | 1917 |
| Community: Rural | 12% | (133) | 31% | (343) | 57% | (637) | 1113 |
| Employ: Private Sector | 16% | (211) | 38% | (486) | 46% | (592) | 1288 |
| Employ: Government | 17% | (47) | 45% | (124) | 38% | (105) | 276 |
| Employ: Self-Employed | 19% | (65) | 34% | (113) | 47% | (157) | 335 |
| Employ: Homemaker | 12% | (49) | 24% | (101) | 65% | (275) | 425 |
| Employ: Student | 18% | (25) | 24% | (34) | 58% | (81) | 140 |
| Employ: Retired | 9% | (85) | 39% | (384) | 52% | (514) | 983 |
| Employ: Unemployed | 12% | (33) | 23% | (63) | 65% | (181) | 277 |
| Employ: Other | 8% | (23) | 22% | (61) | 70% | (194) | 278 |

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Table ID1_15NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

George Pataki

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 13% | (538) | 34% | (1365) | 52% | (2099) | 4002 |
| Job Type: White-collar | 17% | (265) | 41% | (661) | 42% | (669) | 1595 |
| Job Type: Blue-collar | 11% | (190) | 32% | (545) | 57% | (969) | 1704 |
| Job Type: Don't Know | 12% | (82) | 23% | (160) | 66% | (461) | 703 |
| Military HH: Yes | 18% | (148) | 34% | (285) | 48% | (394) | 827 |
| Military HH: No | 12% | (389) | 34% | (1080) | 54% | (1705) | 3175 |
| RD/WT: Right Direction | 20% | (240) | 35% | (424) | 45% | (552) | 1216 |
| RD/WT: Wrong Track | 11% | (298) | 34% | (941) | 56% | (1547) | 2786 |
| Obama Job: Approve | 16% | (266) | 37% | (621) | 47% | (789) | 1676 |
| Obama Job: Disapprove | 12% | (267) | 33% | (726) | 55% | (1201) | 2194 |
| #1 Issue: Economy | 14% | (217) | 33% | (504) | 53% | (813) | 1534 |
| #1 Issue: Security | 9% | (62) | 40% | (270) | 51% | (349) | 681 |
| #1 Issue: Health Care | 13% | (67) | 35% | (182) | 52% | (267) | 516 |
| #1 Issue: Medicare / Social Security | 12% | (65) | 31% | (169) | 57% | (313) | 547 |
| #1 Issue: Women's Issues | 21% | (31) | 37% | (54) | 42% | (63) | 148 |
| #1 Issue: Education | 19% | (55) | 29% | (80) | 52% | (146) | 281 |
| #1 Issue: Energy | 22% | (34) | 37% | (56) | 41% | (62) | 151 |
| #1 Issue: Other | 6% | (8) | 35% | (50) | 60% | (86) | 144 |
| 2014 Vote: Democrat | 13% | (188) | 40% | (565) | 46% | (650) | 1404 |
| 2014 Vote: Republican | 17% | (235) | 34% | (461) | 49% | (665) | 1361 |
| 2014 Vote: Other | 14% | (28) | 29% | (61) | 57% | (119) | 208 |
| 2014 Vote: Didn't Vote | 8% | (85) | 27% | (278) | 64% | (658) | 1021 |
| 2012 Vote: Barack Obama | 13% | (208) | 37% | (620) | 50% | (833) | 1660 |
| 2012 Vote: Mitt Romney | 15% | (216) | 36% | (504) | 49% | (696) | 1416 |
| 2012 Vote: Other | 13% | (25) | 25% | (48) | 63% | (123) | 196 |
| 2012 Vote: Didn't Vote | 12% | (88) | 26% | (191) | 61% | (444) | 722 |

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Table ID1_15NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

George Pataki

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 13% | (538) | 34% | (1365) | 52% | (2099) | 4002 |
| 4-Region: Northeast | 21% | (150) | 41% | (299) | 38% | (280) | 730 |
| 4-Region: Midwest | 7% | (69) | 31% | (297) | 61% | (579) | 944 |
| 4-Region: South | 14% | (210) | 32% | (483) | 53% | (794) | 1487 |
| 4-Region: West | 13% | (108) | 34% | (287) | 53% | (445) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_15: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

George Pataki

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 3% (118) | 10% (420) | 18% (739) | 16% (626) | 25% (991) | 28% (1108) | 4002 |
| Gender: Male | 3% (58) | 13% (240) | 22% (405) | 21% (383) | 23% (438) | 18% (342) | 1866 |
| Gender: Female | 3% (60) | 8% (180) | 16% (334) | 11% (243) | 26% (553) | 36% (766) | 2136 |
| Age: 18-29 | 7% (45) | 14% (91) | 17% (117) | 10% (67) | 15% (98) | 37% (250) | 668 |
| Age: 30-44 | 5% (46) | 11% (102) | 15% (148) | 14% (133) | 23% (219) | 33% (321) | 969 |
| Age: 45-54 | 1% (10) | 9% (71) | 21% (164) | 16% (123) | 27% (204) | 26% (197) | 769 |
| Age: 55-64 | — (4) | 10% (77) | 18% (132) | 21% (154) | 26% (195) | 24% (179) | 741 |
| Age: 65+ | 2% (14) | 9% (79) | 21% (179) | 17% (148) | 32% (274) | 19% (161) | 854 |
| PID: Dem (no lean) | 3% (44) | 10% (150) | 17% (241) | 21% (312) | 19% (283) | 29% (430) | 1459 |
| PID: Ind (no lean) | 2% (31) | 9% (119) | 17% (228) | 13% (175) | 29% (376) | 29% (378) | 1306 |
| PID: Rep (no lean) | 4% (44) | 12% (151) | 22% (270) | 11% (139) | 27% (332) | 24% (301) | 1237 |
| PID/Gender: Dem Men | 3% (18) | 12% (80) | 20% (132) | 28% (183) | 17% (111) | 21% (137) | 663 |
| PID/Gender: Dem Women | 3% (25) | 9% (70) | 14% (109) | 16% (129) | 22% (171) | 37% (293) | 796 |
| PID/Gender: Ind Men | 3% (17) | 11% (68) | 21% (129) | 19% (118) | 26% (162) | 19% (117) | 611 |
| PID/Gender: Ind Women | 2% (14) | 7% (51) | 14% (99) | 8% (57) | 31% (215) | 38% (261) | 695 |
| PID/Gender: Rep Men | 4% (22) | 15% (91) | 24% (144) | 14% (81) | 28% (165) | 15% (88) | 593 |
| PID/Gender: Rep Women | 3% (21) | 9% (60) | 20% (126) | 9% (58) | 26% (167) | 33% (213) | 644 |
| Tea Party: Supporter | 6% (77) | 15% (184) | 24% (294) | 12% (151) | 21% (260) | 21% (262) | 1229 |
| Tea Party: Not Supporter | 1% (41) | 9% (236) | 16% (442) | 17% (469) | 26% (730) | 31% (844) | 2761 |
| Ideo: Liberal (1-3) | 5% (62) | 11% (136) | 20% (240) | 19% (228) | 20% (242) | 24% (288) | 1196 |
| Ideo: Moderate (4) | 2% (23) | 10% (97) | 16% (157) | 17% (167) | 27% (276) | 29% (288) | 1009 |
| Ideo: Conservative (5-7) | 2% (31) | 12% (176) | 22% (319) | 14% (198) | 26% (385) | 24% (344) | 1452 |
| Educ: < College | 2% (63) | 9% (243) | 16% (419) | 15% (388) | 26% (675) | 32% (843) | 2631 |
| Educ: Bachelors degree | 3% (23) | 12% (105) | 23% (204) | 17% (150) | 24% (215) | 22% (192) | 889 |
| Educ: Post-grad | 7% (32) | 15% (72) | 24% (117) | 18% (88) | 21% (100) | 15% (74) | 483 |

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Table ID1_15: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

George Pataki

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 3% (118) | 10% (420) | 18% (739) | 16% (626) | 25% (991) | 28% (1108) | 4002 |
| Income: Under 50k | 3% (44) | 9% (153) | 15% (263) | 14% (237) | 25% (428) | 35% (611) | 1736 |
| Income: 50k-100k | 3% (37) | 10% (131) | 20% (266) | 17% (229) | 26% (336) | 24% (316) | 1316 |
| Income: 100k+ | 4% (37) | 14% (135) | 22% (210) | 17% (160) | 24% (226) | 19% (182) | 951 |
| Ethnicity: White | 2% (81) | 10% (328) | 19% (611) | 15% (500) | 27% (868) | 27% (871) | 3259 |
| Ethnicity: Hispanic | 7% (23) | 19% (68) | 19% (66) | 13% (46) | 17% (61) | 26% (92) | 357 |
| Ethnicity: Afr. Am. | 5% (25) | 12% (60) | 14% (72) | 21% (107) | 15% (79) | 33% (171) | 515 |
| Ethnicity: Other | 5% (12) | 14% (31) | 25% (56) | 8% (19) | 19% (44) | 29% (67) | 228 |
| Relig: Protestant | 2% (27) | 9% (99) | 23% (255) | 15% (161) | 28% (309) | 23% (256) | 1106 |
| Relig: Roman Catholic | 5% (42) | 13% (121) | 19% (171) | 18% (163) | 24% (212) | 21% (193) | 902 |
| Relig: Ath./Agn./None | 2% (15) | 9% (81) | 15% (135) | 17% (155) | 23% (208) | 34% (300) | 894 |
| Relig: Something Else | 4% (25) | 10% (61) | 18% (109) | 14% (84) | 24% (143) | 30% (179) | 602 |
| Relig: Jewish | 2% (3) | 17% (23) | 30% (40) | 21% (28) | 23% (31) | 7% (10) | 134 |
| Relig: Evangelical | 4% (48) | 11% (131) | 20% (234) | 12% (146) | 24% (287) | 29% (348) | 1194 |
| Relig: Non-Evang. Catholics | 2% (30) | 11% (145) | 20% (259) | 18% (238) | 27% (350) | 22% (282) | 1303 |
| Relig: All Christian | 3% (78) | 11% (276) | 20% (493) | 15% (384) | 25% (637) | 25% (629) | 2497 |
| Relig: All Non-Christian | 3% (40) | 10% (142) | 16% (244) | 16% (240) | 23% (352) | 32% (479) | 1497 |
| Community: Urban | 4% (38) | 13% (126) | 19% (185) | 16% (155) | 21% (207) | 27% (260) | 972 |
| Community: Suburban | 3% (50) | 10% (189) | 19% (366) | 16% (316) | 25% (479) | 27% (516) | 1917 |
| Community: Rural | 3% (29) | 9% (104) | 17% (188) | 14% (155) | 27% (305) | 30% (332) | 1113 |
| Employ: Private Sector | 4% (52) | 12% (158) | 21% (266) | 17% (220) | 21% (271) | 25% (321) | 1288 |
| Employ: Government | 3% (8) | 14% (39) | 21% (58) | 24% (67) | 21% (57) | 17% (48) | 276 |
| Employ: Self-Employed | 5% (16) | 15% (49) | 19% (62) | 15% (50) | 22% (75) | 25% (83) | 335 |
| Employ: Homemaker | 3% (12) | 9% (37) | 14% (57) | 10% (43) | 24% (101) | 41% (174) | 425 |
| Employ: Student | 6% (8) | 12% (17) | 12% (16) | 12% (17) | 12% (16) | 46% (65) | 140 |
| Employ: Retired | 1% (11) | 8% (74) | 21% (211) | 18% (174) | 32% (318) | 20% (196) | 983 |
| Employ: Unemployed | 2% (5) | 10% (28) | 13% (36) | 10% (27) | 21% (59) | 44% (122) | 277 |
| Employ: Other | 2% (5) | 7% (18) | 12% (33) | 10% (28) | 33% (93) | 36% (101) | 278 |

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George Pataki

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 3% (118) | 10% (420) | 18% (739) | 16% (626) | 25% (991) | 28% (1108) | 4002 |
| Job Type: White-collar | 4% (56) | 13% (209) | 23% (371) | 18% (290) | 24% (377) | 18% (292) | 1595 |
| Job Type: Blue-collar | 3% (51) | 8% (140) | 16% (279) | 16% (266) | 27% (465) | 30% (504) | 1704 |
| Job Type: Don't Know | 2% (11) | 10% (71) | 13% (90) | 10% (70) | 21% (148) | 45% (313) | 703 |
| Military HH: Yes | 5% (42) | 13% (106) | 17% (141) | 17% (144) | 27% (222) | 21% (171) | 827 |
| Military HH: No | 2% (76) | 10% (313) | 19% (598) | 15% (482) | 24% (768) | 30% (937) | 3175 |
| RD/WT: Right Direction | 7% (82) | 13% (157) | 20% (244) | 15% (180) | 22% (263) | 24% (289) | 1216 |
| RD/WT: Wrong Track | 1% (36) | 9% (263) | 18% (496) | 16% (446) | 26% (727) | 29% (820) | 2786 |
| Obama Job: Approve | 4% (75) | 11% (191) | 19% (316) | 18% (305) | 21% (359) | 26% (430) | 1676 |
| Obama Job: Disapprove | 2% (42) | 10% (225) | 19% (415) | 14% (311) | 27% (590) | 28% (611) | 2194 |
| #1 Issue: Economy | 3% (42) | 11% (175) | 19% (294) | 14% (210) | 23% (352) | 30% (460) | 1534 |
| #1 Issue: Security | 2% (15) | 7% (47) | 22% (153) | 17% (117) | 31% (211) | 20% (138) | 681 |
| #1 Issue: Health Care | 2% (12) | 11% (54) | 14% (71) | 22% (111) | 24% (125) | 28% (142) | 516 |
| #1 Issue: Medicare / Social Security | 3% (17) | 9% (49) | 17% (94) | 14% (75) | 29% (160) | 28% (153) | 547 |
| #1 Issue: Women's Issues | 5% (7) | 16% (24) | 19% (28) | 17% (26) | 9% (14) | 33% (49) | 148 |
| #1 Issue: Education | 5% (14) | 15% (41) | 19% (52) | 10% (28) | 18% (52) | 34% (95) | 281 |
| #1 Issue: Energy | 7% (10) | 15% (23) | 20% (30) | 17% (26) | 25% (38) | 15% (23) | 151 |
| #1 Issue: Other | 1% (1) | 5% (7) | 12% (17) | 23% (32) | 27% (39) | 33% (48) | 144 |
| 2014 Vote: Democrat | 3% (46) | 10% (142) | 19% (265) | 21% (300) | 22% (315) | 24% (335) | 1404 |
| 2014 Vote: Republican | 4% (51) | 14% (184) | 22% (304) | 12% (157) | 29% (394) | 20% (271) | 1361 |
| 2014 Vote: Other | 2% (4) | 12% (24) | 14% (28) | 16% (32) | 27% (56) | 30% (63) | 208 |
| 2014 Vote: Didn't Vote | 2% (16) | 7% (69) | 14% (142) | 13% (136) | 22% (223) | 43% (435) | 1021 |
| 2012 Vote: Barack Obama | 3% (48) | 10% (160) | 19% (312) | 19% (308) | 24% (400) | 26% (432) | 1660 |
| 2012 Vote: Mitt Romney | 3% (42) | 12% (174) | 22% (310) | 14% (193) | 27% (384) | 22% (312) | 1416 |
| 2012 Vote: Other | 1% (3) | 11% (22) | 7% (13) | 18% (35) | 28% (55) | 34% (68) | 196 |
| 2012 Vote: Didn't Vote | 3% (25) | 9% (63) | 14% (102) | 12% (89) | 21% (150) | 41% (293) | 722 |

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Table ID1_15: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

George Pataki

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 3% (118) | 10% (420) | 18% (739) | 16% (626) | 25% (991) | 28% (1108) | 4002 |
| 4-Region: Northeast | 6% (43) | 15% (108) | 21% (151) | 20% (148) | 24% (177) | 14% (103) | 730 |
| 4-Region: Midwest | 1% (10) | 6% (58) | 17% (160) | 14% (137) | 27% (259) | 34% (319) | 944 |
| 4-Region: South | 3% (44) | 11% (166) | 19% (281) | 14% (202) | 24% (362) | 29% (432) | 1487 |
| 4-Region: West | 2% (21) | 10% (87) | 18% (148) | 17% (139) | 23% (192) | 30% (253) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_16NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

John Kasich

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 18% | (721) | 30% | (1183) | 52% | (2099) | 4002 |
| Gender: Male | 22% | (404) | 37% | (686) | 42% | (776) | 1866 |
| Gender: Female | 15% | (317) | 23% | (496) | 62% | (1323) | 2136 |
| Age: 18-29 | 18% | (123) | 32% | (211) | 50% | (334) | 668 |
| Age: 30-44 | 17% | (161) | 25% | (246) | 58% | (563) | 969 |
| Age: 45-54 | 14% | (108) | 29% | (223) | 57% | (438) | 769 |
| Age: 55-64 | 16% | (122) | 30% | (226) | 53% | (393) | 741 |
| Age: 65+ | 24% | (207) | 32% | (278) | 43% | (370) | 854 |
| PID: Dem (no lean) | 15% | (213) | 33% | (478) | 53% | (767) | 1459 |
| PID: Ind (no lean) | 17% | (217) | 26% | (346) | 57% | (744) | 1306 |
| PID: Rep (no lean) | 23% | (291) | 29% | (358) | 48% | (588) | 1237 |
| PID/Gender: Dem Men | 18% | (120) | 42% | (281) | 40% | (262) | 663 |
| PID/Gender: Dem Women | 12% | (94) | 25% | (197) | 63% | (506) | 796 |
| PID/Gender: Ind Men | 18% | (108) | 35% | (211) | 48% | (291) | 611 |
| PID/Gender: Ind Women | 16% | (109) | 19% | (134) | 65% | (452) | 695 |
| PID/Gender: Rep Men | 30% | (176) | 33% | (194) | 38% | (223) | 593 |
| PID/Gender: Rep Women | 18% | (115) | 26% | (165) | 57% | (365) | 644 |
| Tea Party: Supporter | 28% | (340) | 32% | (391) | 41% | (498) | 1229 |
| Tea Party: Not Supporter | 14% | (379) | 28% | (787) | 58% | (1595) | 2761 |
| Ideo: Liberal (1-3) | 21% | (251) | 34% | (406) | 45% | (539) | 1196 |
| Ideo: Moderate (4) | 13% | (133) | 29% | (292) | 58% | (583) | 1009 |
| Ideo: Conservative (5-7) | 22% | (322) | 30% | (429) | 48% | (702) | 1452 |
| Educ: < College | 14% | (375) | 28% | (736) | 58% | (1519) | 2631 |
| Educ: Bachelors degree | 22% | (193) | 33% | (293) | 45% | (403) | 889 |
| Educ: Post-grad | 32% | (152) | 32% | (154) | 37% | (177) | 483 |

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Table ID1_16NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

John Kasich

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 18% | (721) | 30% | (1183) | 52% | (2099) | 4002 |
| Income: Under 50k | 13% | (229) | 28% | (478) | 59% | (1029) | 1736 |
| Income: 50k-100k | 19% | (246) | 32% | (427) | 49% | (643) | 1316 |
| Income: 100k+ | 26% | (246) | 29% | (278) | 45% | (427) | 951 |
| Ethnicity: White | 18% | (600) | 30% | (963) | 52% | (1696) | 3259 |
| Ethnicity: Hispanic | 23% | (81) | 32% | (114) | 45% | (161) | 357 |
| Ethnicity: Afr. Am. | 15% | (80) | 28% | (146) | 56% | (289) | 515 |
| Ethnicity: Other | 18% | (41) | 32% | (74) | 50% | (113) | 228 |
| Relig: Protestant | 21% | (227) | 31% | (340) | 49% | (539) | 1106 |
| Relig: Roman Catholic | 25% | (228) | 29% | (266) | 45% | (409) | 902 |
| Relig: Ath./Agn./None | 11% | (102) | 31% | (275) | 58% | (516) | 894 |
| Relig: Something Else | 19% | (114) | 27% | (165) | 54% | (323) | 602 |
| Relig: Jewish | 30% | (40) | 38% | (51) | 32% | (43) | 134 |
| Relig: Evangelical | 19% | (223) | 29% | (351) | 52% | (620) | 1194 |
| Relig: Non-Evang. Catholics | 21% | (280) | 30% | (387) | 49% | (636) | 1303 |
| Relig: All Christian | 20% | (502) | 30% | (738) | 50% | (1256) | 2497 |
| Relig: All Non-Christian | 14% | (216) | 29% | (440) | 56% | (840) | 1497 |
| Community: Urban | 18% | (172) | 34% | (326) | 49% | (474) | 972 |
| Community: Suburban | 20% | (387) | 29% | (559) | 51% | (971) | 1917 |
| Community: Rural | 15% | (162) | 27% | (298) | 59% | (653) | 1113 |
| Employ: Private Sector | 19% | (245) | 32% | (412) | 49% | (631) | 1288 |
| Employ: Government | 24% | (67) | 37% | (103) | 38% | (106) | 276 |
| Employ: Self-Employed | 27% | (90) | 28% | (94) | 45% | (151) | 335 |
| Employ: Homemaker | 10% | (41) | 20% | (86) | 70% | (298) | 425 |
| Employ: Student | 14% | (19) | 29% | (41) | 57% | (80) | 140 |
| Employ: Retired | 20% | (193) | 33% | (329) | 47% | (461) | 983 |
| Employ: Unemployed | 12% | (34) | 20% | (55) | 68% | (187) | 277 |
| Employ: Other | 11% | (31) | 23% | (63) | 66% | (184) | 278 |

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Table ID1_16NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

John Kasich

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 18% | (721) | 30% | (1183) | 52% | (2099) | 4002 |
| Job Type: White-collar | 24% | (389) | 34% | (536) | 42% | (669) | 1595 |
| Job Type: Blue-collar | 15% | (262) | 29% | (486) | 56% | (957) | 1704 |
| Job Type: Don't Know | 10% | (70) | 23% | (160) | 67% | (472) | 703 |
| Military HH: Yes | 26% | (214) | 30% | (251) | 44% | (362) | 827 |
| Military HH: No | 16% | (506) | 29% | (932) | 55% | (1736) | 3175 |
| RD/WT: Right Direction | 21% | (257) | 30% | (367) | 49% | (592) | 1216 |
| RD/WT: Wrong Track | 17% | (464) | 29% | (816) | 54% | (1506) | 2786 |
| Obama Job: Approve | 19% | (314) | 32% | (531) | 50% | (831) | 1676 |
| Obama Job: Disapprove | 18% | (404) | 29% | (632) | 53% | (1158) | 2194 |
| #1 Issue: Economy | 20% | (304) | 28% | (431) | 52% | (798) | 1534 |
| #1 Issue: Security | 21% | (141) | 31% | (212) | 48% | (328) | 681 |
| #1 Issue: Health Care | 14% | (71) | 32% | (166) | 54% | (278) | 516 |
| #1 Issue: Medicare / Social Security | 14% | (79) | 28% | (153) | 58% | (315) | 547 |
| #1 Issue: Women's Issues | 18% | (27) | 33% | (48) | 49% | (72) | 148 |
| #1 Issue: Education | 20% | (55) | 24% | (69) | 56% | (157) | 281 |
| #1 Issue: Energy | 19% | (29) | 38% | (57) | 43% | (66) | 151 |
| #1 Issue: Other | 10% | (14) | 32% | (46) | 59% | (84) | 144 |
| 2014 Vote: Democrat | 17% | (237) | 34% | (473) | 49% | (694) | 1404 |
| 2014 Vote: Republican | 27% | (369) | 29% | (397) | 44% | (594) | 1361 |
| 2014 Vote: Other | 17% | (35) | 21% | (43) | 63% | (130) | 208 |
| 2014 Vote: Didn't Vote | 8% | (79) | 26% | (269) | 66% | (674) | 1021 |
| 2012 Vote: Barack Obama | 17% | (284) | 32% | (528) | 51% | (849) | 1660 |
| 2012 Vote: Mitt Romney | 24% | (342) | 28% | (394) | 48% | (679) | 1416 |
| 2012 Vote: Other | 11% | (21) | 28% | (55) | 62% | (121) | 196 |
| 2012 Vote: Didn't Vote | 10% | (74) | 28% | (202) | 62% | (447) | 722 |

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John Kasich

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 18% | (721) | 30% | (1183) | 52% | (2099) | 4002 |
| 4-Region: Northeast | 24% | (178) | 29% | (214) | 46% | (338) | 730 |
| 4-Region: Midwest | 17% | (165) | 30% | (287) | 52% | (492) | 944 |
| 4-Region: South | 15% | (230) | 30% | (447) | 54% | (811) | 1487 |
| 4-Region: West | 18% | (149) | 28% | (234) | 54% | (457) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_16: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

John Kasich

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 5% (184) | 13% (537) | 16% (652) | 13% (531) | 18% (728) | 34% (1371) | 4002 |
| Gender: Male | 6% (109) | 16% (295) | 21% (390) | 16% (297) | 17% (321) | 24% (455) | 1866 |
| Gender: Female | 4% (75) | 11% (242) | 12% (262) | 11% (234) | 19% (407) | 43% (915) | 2136 |
| Age: 18-29 | 6% (38) | 13% (84) | 19% (128) | 12% (83) | 13% (87) | 37% (247) | 668 |
| Age: 30-44 | 5% (45) | 12% (115) | 15% (143) | 11% (102) | 17% (166) | 41% (397) | 969 |
| Age: 45-54 | 2% (15) | 12% (93) | 15% (112) | 14% (111) | 20% (152) | 37% (286) | 769 |
| Age: 55-64 | 4% (29) | 13% (93) | 16% (116) | 15% (110) | 22% (164) | 31% (230) | 741 |
| Age: 65+ | 7% (56) | 18% (151) | 18% (153) | 15% (124) | 19% (159) | 25% (210) | 854 |
| PID: Dem (no lean) | 4% (56) | 11% (157) | 15% (222) | 18% (256) | 18% (259) | 35% (509) | 1459 |
| PID: Ind (no lean) | 4% (56) | 12% (161) | 15% (193) | 12% (152) | 19% (252) | 38% (492) | 1306 |
| PID: Rep (no lean) | 6% (72) | 18% (219) | 19% (236) | 10% (122) | 18% (217) | 30% (370) | 1237 |
| PID/Gender: Dem Men | 5% (35) | 13% (84) | 20% (132) | 23% (149) | 14% (90) | 26% (172) | 663 |
| PID/Gender: Dem Women | 3% (21) | 9% (73) | 11% (90) | 13% (107) | 21% (169) | 42% (336) | 796 |
| PID/Gender: Ind Men | 4% (26) | 13% (82) | 20% (121) | 15% (90) | 19% (119) | 28% (172) | 611 |
| PID/Gender: Ind Women | 4% (30) | 11% (79) | 10% (72) | 9% (62) | 19% (133) | 46% (320) | 695 |
| PID/Gender: Rep Men | 8% (47) | 22% (129) | 23% (136) | 10% (58) | 19% (112) | 19% (111) | 593 |
| PID/Gender: Rep Women | 4% (25) | 14% (90) | 16% (100) | 10% (64) | 16% (105) | 40% (259) | 644 |
| Tea Party: Supporter | 10% (125) | 17% (215) | 21% (259) | 11% (133) | 15% (182) | 26% (316) | 1229 |
| Tea Party: Not Supporter | 2% (59) | 12% (320) | 14% (391) | 14% (395) | 20% (545) | 38% (1050) | 2761 |
| Ideo: Liberal (1-3) | 6% (67) | 15% (184) | 18% (219) | 16% (187) | 14% (170) | 31% (369) | 1196 |
| Ideo: Moderate (4) | 3% (27) | 11% (106) | 14% (144) | 15% (148) | 21% (215) | 36% (368) | 1009 |
| Ideo: Conservative (5-7) | 6% (87) | 16% (235) | 18% (262) | 12% (167) | 18% (260) | 30% (442) | 1452 |
| Educ: < College | 3% (91) | 11% (285) | 15% (384) | 13% (352) | 19% (500) | 39% (1020) | 2631 |
| Educ: Bachelors degree | 3% (30) | 18% (163) | 21% (184) | 12% (109) | 18% (159) | 27% (244) | 889 |
| Educ: Post-grad | 13% (62) | 19% (90) | 17% (84) | 14% (69) | 14% (69) | 22% (108) | 483 |

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Table ID1_16: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

John Kasich

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 5% (184) | 13% (537) | 16% (652) | 13% (531) | 18% (728) | 34% (1371) | 4002 |
| Income: Under 50k | 3% (49) | 10% (180) | 14% (250) | 13% (228) | 21% (356) | 39% (672) | 1736 |
| Income: 50k-100k | 3% (44) | 15% (201) | 17% (220) | 16% (207) | 17% (229) | 31% (414) | 1316 |
| Income: 100k+ | 9% (90) | 16% (156) | 19% (182) | 10% (96) | 15% (142) | 30% (285) | 951 |
| Ethnicity: White | 5% (153) | 14% (447) | 17% (543) | 13% (420) | 19% (605) | 33% (1091) | 3259 |
| Ethnicity: Hispanic | 8% (30) | 15% (52) | 19% (67) | 13% (47) | 15% (55) | 30% (106) | 357 |
| Ethnicity: Afr. Am. | 5% (24) | 11% (55) | 12% (61) | 16% (85) | 17% (87) | 39% (202) | 515 |
| Ethnicity: Other | 3% (7) | 15% (34) | 21% (48) | 11% (26) | 16% (36) | 34% (78) | 228 |
| Relig: Protestant | 5% (56) | 15% (171) | 19% (210) | 12% (130) | 19% (211) | 30% (329) | 1106 |
| Relig: Roman Catholic | 8% (70) | 17% (158) | 16% (145) | 13% (121) | 17% (150) | 29% (258) | 902 |
| Relig: Ath./Agn./None | 2% (20) | 9% (83) | 15% (133) | 16% (142) | 18% (159) | 40% (357) | 894 |
| Relig: Something Else | 4% (22) | 15% (92) | 16% (96) | 11% (69) | 19% (113) | 35% (210) | 602 |
| Relig: Jewish | 3% (4) | 27% (36) | 23% (31) | 15% (20) | 14% (18) | 19% (25) | 134 |
| Relig: Evangelical | 7% (81) | 12% (142) | 17% (199) | 13% (152) | 18% (209) | 34% (411) | 1194 |
| Relig: Non-Evang. Catholics | 5% (61) | 17% (219) | 17% (224) | 13% (163) | 19% (245) | 30% (392) | 1303 |
| Relig: All Christian | 6% (142) | 14% (361) | 17% (423) | 13% (315) | 18% (454) | 32% (802) | 2497 |
| Relig: All Non-Christian | 3% (42) | 12% (175) | 15% (229) | 14% (211) | 18% (272) | 38% (567) | 1497 |
| Community: Urban | 5% (51) | 12% (121) | 19% (180) | 15% (145) | 16% (158) | 33% (316) | 972 |
| Community: Suburban | 4% (86) | 16% (301) | 16% (298) | 14% (261) | 17% (328) | 34% (644) | 1917 |
| Community: Rural | 4% (47) | 10% (115) | 16% (174) | 11% (124) | 22% (242) | 37% (411) | 1113 |
| Employ: Private Sector | 5% (69) | 14% (176) | 17% (223) | 15% (189) | 18% (229) | 31% (402) | 1288 |
| Employ: Government | 5% (15) | 19% (53) | 20% (55) | 17% (48) | 17% (46) | 22% (60) | 276 |
| Employ: Self-Employed | 12% (39) | 15% (51) | 16% (53) | 12% (41) | 16% (54) | 29% (97) | 335 |
| Employ: Homemaker | 2% (8) | 8% (33) | 10% (43) | 10% (42) | 16% (70) | 54% (228) | 425 |
| Employ: Student | 5% (7) | 9% (12) | 17% (24) | 12% (17) | 8% (11) | 49% (69) | 140 |
| Employ: Retired | 3% (32) | 16% (161) | 18% (177) | 15% (152) | 21% (204) | 26% (257) | 983 |
| Employ: Unemployed | 4% (11) | 8% (24) | 13% (35) | 7% (20) | 21% (57) | 47% (130) | 277 |
| Employ: Other | 1% (4) | 10% (28) | 14% (40) | 8% (23) | 20% (56) | 46% (127) | 278 |

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John Kasich

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 5% (184) | 13% (537) | 16% (652) | 13% (531) | 18% (728) | 34% (1371) | 4002 |
| Job Type: White-collar | 7% (109) | 18% (280) | 20% (314) | 14% (222) | 15% (233) | 27% (436) | 1595 |
| Job Type: Blue-collar | 3% (54) | 12% (207) | 15% (251) | 14% (235) | 21% (351) | 36% (606) | 1704 |
| Job Type: Don't Know | 3% (21) | 7% (49) | 12% (87) | 10% (74) | 20% (143) | 47% (329) | 703 |
| Military HH: Yes | 9% (73) | 17% (141) | 17% (138) | 14% (113) | 16% (136) | 27% (226) | 827 |
| Military HH: No | 3% (111) | 12% (396) | 16% (514) | 13% (418) | 19% (591) | 36% (1145) | 3175 |
| RD/WT: Right Direction | 6% (79) | 15% (178) | 17% (201) | 14% (166) | 17% (209) | 32% (383) | 1216 |
| RD/WT: Wrong Track | 4% (105) | 13% (359) | 16% (451) | 13% (364) | 19% (519) | 35% (988) | 2786 |
| Obama Job: Approve | 5% (88) | 13% (226) | 17% (283) | 15% (248) | 17% (280) | 33% (551) | 1676 |
| Obama Job: Disapprove | 4% (95) | 14% (309) | 16% (358) | 12% (274) | 19% (421) | 34% (737) | 2194 |
| #1 Issue: Economy | 5% (73) | 15% (231) | 16% (238) | 13% (193) | 16% (250) | 36% (548) | 1534 |
| #1 Issue: Security | 4% (28) | 17% (114) | 16% (111) | 15% (101) | 20% (135) | 28% (192) | 681 |
| #1 Issue: Health Care | 3% (16) | 11% (56) | 19% (99) | 13% (67) | 20% (102) | 34% (177) | 516 |
| #1 Issue: Medicare / Social Security | 4% (24) | 10% (55) | 16% (89) | 12% (64) | 23% (124) | 35% (191) | 547 |
| #1 Issue: Women's Issues | 6% (9) | 12% (18) | 18% (27) | 15% (21) | 13% (20) | 36% (53) | 148 |
| #1 Issue: Education | 7% (19) | 13% (36) | 15% (41) | 10% (28) | 14% (41) | 41% (116) | 281 |
| #1 Issue: Energy | 9% (14) | 10% (15) | 17% (26) | 20% (31) | 21% (32) | 22% (34) | 151 |
| #1 Issue: Other | 1% (2) | 8% (12) | 14% (20) | 18% (25) | 17% (24) | 42% (61) | 144 |
| 2014 Vote: Democrat | 4% (63) | 12% (174) | 16% (231) | 17% (242) | 18% (248) | 32% (445) | 1404 |
| 2014 Vote: Republican | 7% (96) | 20% (273) | 18% (245) | 11% (152) | 18% (247) | 26% (348) | 1361 |
| 2014 Vote: Other | 4% (9) | 12% (26) | 12% (25) | 9% (18) | 22% (45) | 41% (85) | 208 |
| 2014 Vote: Didn't Vote | 2% (16) | 6% (63) | 15% (150) | 12% (119) | 18% (186) | 48% (488) | 1021 |
| 2012 Vote: Barack Obama | 4% (72) | 13% (211) | 16% (273) | 15% (255) | 17% (283) | 34% (566) | 1660 |
| 2012 Vote: Mitt Romney | 6% (92) | 18% (250) | 17% (235) | 11% (159) | 19% (272) | 29% (408) | 1416 |
| 2012 Vote: Other | 1% (2) | 10% (19) | 12% (23) | 16% (32) | 28% (55) | 33% (66) | 196 |
| 2012 Vote: Didn't Vote | 2% (17) | 8% (56) | 16% (118) | 12% (84) | 16% (118) | 45% (329) | 722 |

Continued on next page

Table ID1_16: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

John Kasich

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 5% (184) | 13% (537) | 16% (652) | 13% (531) | 18% (728) | 34% (1371) | 4002 |
| 4-Region: Northeast | 5% (35) | 20% (143) | 14% (100) | 16% (114) | 18% (131) | 28% (207) | 730 |
| 4-Region: Midwest | 5% (44) | 13% (121) | 16% (155) | 14% (132) | 17% (161) | 35% (331) | 944 |
| 4-Region: South | 4% (62) | 11% (167) | 17% (257) | 13% (190) | 18% (269) | 36% (542) | 1487 |
| 4-Region: West | 5% (43) | 13% (106) | 17% (140) | 11% (95) | 20% (166) | 35% (291) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID2_1NET: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Hillary Clinton

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 46% | (1838) | 50% | (2007) | 4% | (157) | 4002 |
| Gender: Male | 46% | (855) | 51% | (952) | 3% | (59) | 1866 |
| Gender: Female | 46% | (983) | 49% | (1056) | 5% | (97) | 2136 |
| Age: 18-29 | 48% | (324) | 45% | (301) | 6% | (43) | 668 |
| Age: 30-44 | 53% | (511) | 42% | (405) | 6% | (53) | 969 |
| Age: 45-54 | 43% | (329) | 54% | (418) | 3% | (23) | 769 |
| Age: 55-64 | 43% | (320) | 54% | (401) | 3% | (20) | 741 |
| Age: 65+ | 42% | (355) | 56% | (483) | 2% | (17) | 854 |
| PID: Dem (no lean) | 79% | (1155) | 19% | (278) | 2% | (26) | 1459 |
| PID: Ind (no lean) | 40% | (516) | 53% | (697) | 7% | (93) | 1306 |
| PID: Rep (no lean) | 14% | (168) | 83% | (1032) | 3% | (37) | 1237 |
| PID/Gender: Dem Men | 79% | (522) | 20% | (134) | 1% | (6) | 663 |
| PID/Gender: Dem Women | 79% | (632) | 18% | (144) | 3% | (21) | 796 |
| PID/Gender: Ind Men | 40% | (245) | 54% | (329) | 6% | (36) | 611 |
| PID/Gender: Ind Women | 39% | (271) | 53% | (368) | 8% | (56) | 695 |
| PID/Gender: Rep Men | 15% | (87) | 82% | (488) | 3% | (17) | 593 |
| PID/Gender: Rep Women | 12% | (80) | 84% | (543) | 3% | (20) | 644 |
| Tea Party: Supporter | 30% | (375) | 68% | (834) | 2% | (21) | 1229 |
| Tea Party: Not Supporter | 53% | (1457) | 42% | (1169) | 5% | (134) | 2761 |
| Ideo: Liberal (1-3) | 77% | (915) | 21% | (253) | 2% | (28) | 1196 |
| Ideo: Moderate (4) | 50% | (500) | 47% | (472) | 4% | (37) | 1009 |
| Ideo: Conservative (5-7) | 20% | (296) | 78% | (1126) | 2% | (29) | 1452 |
| Educ: < College | 46% | (1201) | 49% | (1298) | 5% | (132) | 2631 |
| Educ: Bachelors degree | 42% | (374) | 56% | (495) | 2% | (20) | 889 |
| Educ: Post-grad | 55% | (263) | 44% | (214) | 1% | (5) | 483 |

Continued on next page

Table ID2_1NET: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Hillary Clinton

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 46% | (1838) | 50% | (2007) | 4% | (157) | 4002 |
| Income: Under 50k | 50% | (866) | 45% | (774) | 6% | (96) | 1736 |
| Income: 50k-100k | 42% | (557) | 55% | (724) | 3% | (35) | 1316 |
| Income: 100k+ | 44% | (416) | 54% | (509) | 3% | (25) | 951 |
| Ethnicity: White | 40% | (1310) | 56% | (1839) | 3% | (110) | 3259 |
| Ethnicity: Hispanic | 59% | (210) | 37% | (132) | 4% | (15) | 357 |
| Ethnicity: Afr. Am. | 81% | (415) | 15% | (78) | 4% | (21) | 515 |
| Ethnicity: Other | 49% | (113) | 40% | (90) | 11% | (25) | 228 |
| Relig: Protestant | 38% | (415) | 60% | (666) | 2% | (25) | 1106 |
| Relig: Roman Catholic | 44% | (396) | 54% | (487) | 2% | (20) | 902 |
| Relig: Ath./Agn./None | 52% | (464) | 41% | (368) | 7% | (63) | 894 |
| Relig: Something Else | 55% | (329) | 41% | (248) | 4% | (25) | 602 |
| Relig: Jewish | 50% | (67) | 49% | (66) | 1% | (1) | 134 |
| Relig: Evangelical | 39% | (465) | 58% | (688) | 3% | (40) | 1194 |
| Relig: Non-Evang. Catholics | 44% | (575) | 54% | (702) | 2% | (26) | 1303 |
| Relig: All Christian | 42% | (1040) | 56% | (1390) | 3% | (66) | 2497 |
| Relig: All Non-Christian | 53% | (793) | 41% | (615) | 6% | (88) | 1497 |
| Community: Urban | 59% | (578) | 37% | (363) | 3% | (31) | 972 |
| Community: Suburban | 41% | (795) | 55% | (1046) | 4% | (76) | 1917 |
| Community: Rural | 42% | (466) | 54% | (598) | 4% | (50) | 1113 |
| Employ: Private Sector | 47% | (610) | 49% | (627) | 4% | (51) | 1288 |
| Employ: Government | 49% | (136) | 47% | (131) | 3% | (9) | 276 |
| Employ: Self-Employed | 45% | (150) | 53% | (179) | 2% | (6) | 335 |
| Employ: Homemaker | 34% | (145) | 61% | (258) | 5% | (22) | 425 |
| Employ: Student | 51% | (72) | 45% | (63) | 4% | (5) | 140 |
| Employ: Retired | 45% | (441) | 53% | (522) | 2% | (21) | 983 |
| Employ: Unemployed | 53% | (148) | 38% | (106) | 8% | (23) | 277 |
| Employ: Other | 49% | (137) | 44% | (121) | 7% | (20) | 278 |

Continued on next page

Table ID2_1NET: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Hillary Clinton

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 46% | (1838) | 50% | (2007) | 4% | (157) | 4002 |
| Job Type: White-collar | 45% | (713) | 54% | (855) | 2% | (26) | 1595 |
| Job Type: Blue-collar | 47% | (800) | 50% | (850) | 3% | (55) | 1704 |
| Job Type: Don't Know | 46% | (326) | 43% | (302) | 11% | (75) | 703 |
| Military HH: Yes | 43% | (352) | 55% | (453) | 3% | (22) | 827 |
| Military HH: No | 47% | (1487) | 49% | (1554) | 4% | (134) | 3175 |
| RD/WT: Right Direction | 81% | (981) | 16% | (198) | 3% | (37) | 1216 |
| RD/WT: Wrong Track | 31% | (858) | 65% | (1809) | 4% | (119) | 2786 |
| Obama Job: Approve | 82% | (1377) | 15% | (255) | 3% | (45) | 1676 |
| Obama Job: Disapprove | 19% | (412) | 78% | (1709) | 3% | (73) | 2194 |
| #1 Issue: Economy | 46% | (700) | 51% | (778) | 4% | (56) | 1534 |
| #1 Issue: Security | 28% | (193) | 69% | (471) | 3% | (18) | 681 |
| #1 Issue: Health Care | 47% | (241) | 50% | (256) | 4% | (19) | 516 |
| #1 Issue: Medicare / Social Security | 55% | (302) | 41% | (227) | 3% | (18) | 547 |
| #1 Issue: Women's Issues | 66% | (97) | 27% | (40) | 7% | (10) | 148 |
| #1 Issue: Education | 60% | (170) | 36% | (102) | 3% | (9) | 281 |
| #1 Issue: Energy | 59% | (89) | 36% | (55) | 5% | (7) | 151 |
| #1 Issue: Other | 31% | (45) | 55% | (79) | 14% | (20) | 144 |
| 2014 Vote: Democrat | 78% | (1091) | 21% | (289) | 2% | (24) | 1404 |
| 2014 Vote: Republican | 17% | (238) | 81% | (1096) | 2% | (27) | 1361 |
| 2014 Vote: Other | 34% | (70) | 55% | (115) | 11% | (24) | 208 |
| 2014 Vote: Didn't Vote | 43% | (436) | 49% | (503) | 8% | (82) | 1021 |
| 2012 Vote: Barack Obama | 78% | (1292) | 20% | (333) | 2% | (36) | 1660 |
| 2012 Vote: Mitt Romney | 14% | (192) | 84% | (1184) | 3% | (40) | 1416 |
| 2012 Vote: Other | 27% | (54) | 65% | (127) | 8% | (15) | 196 |
| 2012 Vote: Didn't Vote | 41% | (296) | 50% | (361) | 9% | (65) | 722 |

Continued on next page

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Hillary Clinton

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 46% | (1838) | 50% | (2007) | 4% | (157) | 4002 |
| 4-Region: Northeast | 49% | (356) | 49% | (355) | 3% | (19) | 730 |
| 4-Region: Midwest | 44% | (417) | 51% | (483) | 5% | (44) | 944 |
| 4-Region: South | 44% | (649) | 53% | (782) | 4% | (57) | 1487 |
| 4-Region: West | 50% | (417) | 46% | (386) | 4% | (37) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID2_1: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Hillary Clinton

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 22% (890) | 24% (949) | 11% (438) | 39% (1569) | 3% (134) | 1% (22) | 4002 |
| Gender: Male | 22% (414) | 24% (441) | 10% (179) | 41% (773) | 3% (47) | 1% (12) | 1866 |
| Gender: Female | 22% (475) | 24% (508) | 12% (259) | 37% (796) | 4% (87) | — (10) | 2136 |
| Age: 18-29 | 23% (153) | 26% (171) | 15% (102) | 30% (199) | 6% (38) | 1% (5) | 668 |
| Age: 30-44 | 28% (267) | 25% (244) | 11% (108) | 31% (297) | 5% (45) | 1% (9) | 969 |
| Age: 45-54 | 21% (165) | 21% (164) | 11% (83) | 44% (335) | 3% (21) | — (1) | 769 |
| Age: 55-64 | 20% (148) | 23% (172) | 10% (74) | 44% (326) | 2% (16) | 1% (4) | 741 |
| Age: 65+ | 18% (157) | 23% (198) | 8% (70) | 48% (413) | 2% (14) | — (3) | 854 |
| PID: Dem (no lean) | 45% (654) | 34% (500) | 9% (130) | 10% (148) | 2% (24) | — (2) | 1459 |
| PID: Ind (no lean) | 14% (183) | 26% (334) | 14% (189) | 39% (508) | 6% (75) | 1% (18) | 1306 |
| PID: Rep (no lean) | 4% (53) | 9% (115) | 10% (119) | 74% (913) | 3% (36) | — (2) | 1237 |
| PID/Gender: Dem Men | 43% (282) | 36% (241) | 9% (59) | 11% (75) | 1% (5) | — (0) | 663 |
| PID/Gender: Dem Women | 47% (373) | 33% (260) | 9% (71) | 9% (73) | 2% (19) | — (2) | 796 |
| PID/Gender: Ind Men | 16% (100) | 24% (146) | 13% (80) | 41% (249) | 4% (25) | 2% (11) | 611 |
| PID/Gender: Ind Women | 12% (83) | 27% (188) | 16% (109) | 37% (259) | 7% (50) | 1% (6) | 695 |
| PID/Gender: Rep Men | 6% (33) | 9% (54) | 7% (39) | 76% (449) | 3% (17) | — (0) | 593 |
| PID/Gender: Rep Women | 3% (20) | 9% (60) | 12% (79) | 72% (464) | 3% (19) | — (2) | 644 |
| Tea Party: Supporter | 17% (211) | 13% (164) | 9% (105) | 59% (729) | 2% (18) | — (2) | 1229 |
| Tea Party: Not Supporter | 24% (675) | 28% (783) | 12% (330) | 30% (839) | 4% (115) | 1% (20) | 2761 |
| Ideo: Liberal (1-3) | 39% (470) | 37% (445) | 9% (111) | 12% (142) | 2% (22) | — (5) | 1196 |
| Ideo: Moderate (4) | 24% (239) | 26% (261) | 17% (167) | 30% (305) | 3% (34) | — (3) | 1009 |
| Ideo: Conservative (5-7) | 8% (123) | 12% (173) | 8% (122) | 69% (1004) | 2% (24) | — (6) | 1452 |
| Educ: < College | 23% (608) | 23% (593) | 11% (281) | 39% (1017) | 4% (110) | 1% (22) | 2631 |
| Educ: Bachelors degree | 18% (159) | 24% (215) | 12% (109) | 43% (386) | 2% (20) | — (0) | 889 |
| Educ: Post-grad | 25% (122) | 29% (141) | 10% (48) | 34% (166) | 1% (4) | — (0) | 483 |

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Table ID2_1: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Hillary Clinton

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 22% (890) | 24% (949) | 11% (438) | 39% (1569) | 3% (134) | 1% (22) | 4002 |
| Income: Under 50k | 27% (471) | 23% (394) | 11% (188) | 34% (586) | 5% (82) | 1% (14) | 1736 |
| Income: 50k-100k | 20% (259) | 23% (298) | 11% (150) | 44% (574) | 2% (28) | 1% (7) | 1316 |
| Income: 100k+ | 17% (160) | 27% (256) | 11% (100) | 43% (409) | 3% (25) | — (1) | 951 |
| Ethnicity: White | 18% (585) | 22% (726) | 11% (373) | 45% (1465) | 3% (89) | 1% (21) | 3259 |
| Ethnicity: Hispanic | 33% (116) | 26% (93) | 13% (45) | 24% (87) | 4% (14) | — (1) | 357 |
| Ethnicity: Afr. Am. | 49% (251) | 32% (164) | 7% (37) | 8% (41) | 4% (21) | — (0) | 515 |
| Ethnicity: Other | 23% (54) | 26% (59) | 12% (27) | 28% (64) | 11% (24) | — (1) | 228 |
| Relig: Protestant | 17% (187) | 21% (228) | 9% (104) | 51% (562) | 2% (22) | — (3) | 1106 |
| Relig: Roman Catholic | 21% (189) | 23% (207) | 14% (126) | 40% (360) | 2% (20) | — (0) | 902 |
| Relig: Ath./Agn./None | 24% (216) | 28% (248) | 13% (113) | 28% (254) | 5% (45) | 2% (18) | 894 |
| Relig: Something Else | 28% (169) | 27% (161) | 10% (62) | 31% (185) | 4% (24) | — (1) | 602 |
| Relig: Jewish | 29% (39) | 21% (29) | 11% (15) | 38% (51) | 1% (1) | 1% (1) | 134 |
| Relig: Evangelical | 22% (265) | 17% (200) | 8% (100) | 49% (589) | 3% (39) | — (1) | 1194 |
| Relig: Non-Evang. Catholics | 18% (236) | 26% (339) | 12% (162) | 41% (540) | 2% (25) | — (1) | 1303 |
| Relig: All Christian | 20% (501) | 22% (539) | 10% (262) | 45% (1128) | 3% (64) | — (3) | 2497 |
| Relig: All Non-Christian | 26% (385) | 27% (408) | 12% (176) | 29% (440) | 5% (69) | 1% (19) | 1497 |
| Community: Urban | 32% (314) | 27% (264) | 9% (87) | 28% (276) | 3% (26) | — (5) | 972 |
| Community: Suburban | 19% (374) | 22% (421) | 12% (236) | 42% (810) | 4% (71) | — (5) | 1917 |
| Community: Rural | 18% (202) | 24% (263) | 10% (114) | 43% (484) | 3% (38) | 1% (12) | 1113 |
| Employ: Private Sector | 21% (275) | 26% (336) | 12% (149) | 37% (478) | 3% (43) | 1% (8) | 1288 |
| Employ: Government | 23% (64) | 26% (72) | 8% (21) | 40% (110) | 3% (9) | — (0) | 276 |
| Employ: Self-Employed | 26% (86) | 19% (64) | 11% (38) | 42% (142) | 2% (5) | — (0) | 335 |
| Employ: Homemaker | 18% (75) | 16% (70) | 17% (72) | 44% (185) | 5% (20) | — (2) | 425 |
| Employ: Student | 24% (33) | 27% (38) | 15% (21) | 30% (42) | 3% (5) | — (0) | 140 |
| Employ: Retired | 22% (220) | 22% (220) | 8% (77) | 45% (444) | 2% (17) | — (3) | 983 |
| Employ: Unemployed | 27% (75) | 27% (73) | 11% (30) | 28% (77) | 5% (15) | 3% (8) | 277 |
| Employ: Other | 22% (62) | 27% (75) | 11% (30) | 33% (91) | 7% (20) | — (0) | 278 |

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Table ID2_1: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Hillary Clinton

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 22% (890) | 24% (949) | 11% (438) | 39% (1569) | 3% (134) | 1% (22) | 4002 |
| Job Type: White-collar | 22% (349) | 23% (364) | 12% (185) | 42% (671) | 2% (26) | — (0) | 1595 |
| Job Type: Blue-collar | 22% (381) | 25% (419) | 11% (183) | 39% (667) | 3% (52) | — (3) | 1704 |
| Job Type: Don't Know | 23% (161) | 23% (165) | 10% (70) | 33% (232) | 8% (56) | 3% (19) | 703 |
| Military HH: Yes | 20% (168) | 22% (184) | 9% (74) | 46% (379) | 2% (19) | — (4) | 827 |
| Military HH: No | 23% (721) | 24% (765) | 11% (364) | 37% (1190) | 4% (116) | 1% (18) | 3175 |
| RD/WT: Right Direction | 46% (559) | 35% (422) | 9% (107) | 7% (91) | 3% (35) | — (2) | 1216 |
| RD/WT: Wrong Track | 12% (331) | 19% (527) | 12% (331) | 53% (1478) | 4% (100) | 1% (20) | 2786 |
| Obama Job: Approve | 42% (709) | 40% (667) | 9% (151) | 6% (104) | 3% (42) | — (3) | 1676 |
| Obama Job: Disapprove | 7% (151) | 12% (262) | 12% (274) | 65% (1435) | 3% (58) | 1% (15) | 2194 |
| #1 Issue: Economy | 21% (320) | 25% (380) | 11% (162) | 40% (616) | 3% (46) | 1% (10) | 1534 |
| #1 Issue: Security | 15% (103) | 13% (90) | 7% (49) | 62% (422) | 2% (14) | — (3) | 681 |
| #1 Issue: Health Care | 22% (115) | 25% (127) | 13% (70) | 36% (186) | 3% (18) | — (1) | 516 |
| #1 Issue: Medicare / Social Security | 29% (158) | 26% (144) | 12% (63) | 30% (163) | 3% (18) | — (1) | 547 |
| #1 Issue: Women's Issues | 35% (52) | 31% (46) | 12% (17) | 15% (23) | 7% (10) | — (0) | 148 |
| #1 Issue: Education | 32% (91) | 28% (79) | 17% (48) | 19% (54) | 3% (8) | — (1) | 281 |
| #1 Issue: Energy | 24% (37) | 35% (53) | 13% (19) | 23% (35) | 4% (7) | — (1) | 151 |
| #1 Issue: Other | 10% (14) | 21% (31) | 6% (9) | 49% (70) | 10% (14) | 4% (6) | 144 |
| 2014 Vote: Democrat | 43% (607) | 34% (484) | 10% (140) | 11% (149) | 2% (23) | — (1) | 1404 |
| 2014 Vote: Republican | 6% (81) | 12% (157) | 10% (135) | 71% (961) | 2% (21) | — (6) | 1361 |
| 2014 Vote: Other | 10% (21) | 23% (49) | 13% (27) | 42% (88) | 10% (22) | 1% (2) | 208 |
| 2014 Vote: Didn't Vote | 18% (180) | 25% (256) | 13% (136) | 36% (367) | 7% (69) | 1% (13) | 1021 |
| 2012 Vote: Barack Obama | 41% (676) | 37% (616) | 10% (161) | 10% (171) | 2% (35) | — (1) | 1660 |
| 2012 Vote: Mitt Romney | 4% (63) | 9% (130) | 10% (135) | 74% (1049) | 3% (36) | — (4) | 1416 |
| 2012 Vote: Other | 10% (19) | 18% (35) | 12% (23) | 53% (104) | 8% (15) | — (0) | 196 |
| 2012 Vote: Didn't Vote | 18% (129) | 23% (166) | 16% (119) | 34% (243) | 7% (49) | 2% (16) | 722 |

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Table ID2_1: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Hillary Clinton

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 22% (890) | 24% (949) | 11% (438) | 39% (1569) | 3% (134) | 1% (22) | 4002 |
| 4-Region: Northeast | 24% (178) | 24% (178) | 14% (102) | 35% (254) | 2% (15) | 1% (4) | 730 |
| 4-Region: Midwest | 19% (181) | 25% (236) | 12% (109) | 40% (375) | 4% (40) | — (4) | 944 |
| 4-Region: South | 23% (342) | 21% (307) | 9% (139) | 43% (644) | 3% (49) | 1% (8) | 1487 |
| 4-Region: West | 23% (189) | 27% (228) | 11% (89) | 35% (298) | 4% (30) | 1% (6) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID2_2NET: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Martin OMalley

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 19% | (745) | 29% | (1155) | 53% | (2103) | 4002 |
| Gender: Male | 22% | (411) | 36% | (672) | 42% | (783) | 1866 |
| Gender: Female | 16% | (333) | 23% | (483) | 62% | (1320) | 2136 |
| Age: 18-29 | 26% | (172) | 29% | (192) | 45% | (303) | 668 |
| Age: 30-44 | 19% | (189) | 28% | (270) | 53% | (511) | 969 |
| Age: 45-54 | 13% | (96) | 31% | (241) | 56% | (432) | 769 |
| Age: 55-64 | 14% | (106) | 31% | (227) | 55% | (408) | 741 |
| Age: 65+ | 21% | (181) | 26% | (225) | 52% | (449) | 854 |
| PID: Dem (no lean) | 28% | (415) | 23% | (332) | 49% | (712) | 1459 |
| PID: Ind (no lean) | 15% | (200) | 26% | (344) | 58% | (762) | 1306 |
| PID: Rep (no lean) | 10% | (129) | 39% | (479) | 51% | (630) | 1237 |
| PID/Gender: Dem Men | 37% | (246) | 25% | (166) | 38% | (250) | 663 |
| PID/Gender: Dem Women | 21% | (169) | 21% | (165) | 58% | (462) | 796 |
| PID/Gender: Ind Men | 17% | (101) | 35% | (216) | 48% | (293) | 611 |
| PID/Gender: Ind Women | 14% | (99) | 18% | (128) | 67% | (468) | 695 |
| PID/Gender: Rep Men | 11% | (64) | 49% | (289) | 41% | (240) | 593 |
| PID/Gender: Rep Women | 10% | (65) | 29% | (190) | 60% | (389) | 644 |
| Tea Party: Supporter | 20% | (246) | 38% | (466) | 42% | (517) | 1229 |
| Tea Party: Not Supporter | 18% | (496) | 25% | (684) | 57% | (1582) | 2761 |
| Ideo: Liberal (1-3) | 33% | (391) | 22% | (265) | 45% | (540) | 1196 |
| Ideo: Moderate (4) | 19% | (190) | 28% | (286) | 53% | (532) | 1009 |
| Ideo: Conservative (5-7) | 10% | (142) | 37% | (536) | 53% | (774) | 1452 |
| Educ: < College | 17% | (453) | 28% | (725) | 55% | (1452) | 2631 |
| Educ: Bachelors degree | 16% | (139) | 32% | (287) | 52% | (462) | 889 |
| Educ: Post-grad | 31% | (152) | 29% | (142) | 39% | (189) | 483 |

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Table ID2_2NET: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Martin OMalley

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 19% | (745) | 29% | (1155) | 53% | (2103) | 4002 |
| Income: Under 50k | 17% | (296) | 27% | (469) | 56% | (971) | 1736 |
| Income: 50k-100k | 18% | (232) | 32% | (425) | 50% | (658) | 1316 |
| Income: 100k+ | 23% | (216) | 27% | (261) | 50% | (474) | 951 |
| Ethnicity: White | 16% | (535) | 29% | (956) | 54% | (1769) | 3259 |
| Ethnicity: Hispanic | 34% | (121) | 27% | (96) | 39% | (140) | 357 |
| Ethnicity: Afr. Am. | 29% | (150) | 26% | (133) | 45% | (232) | 515 |
| Ethnicity: Other | 26% | (60) | 29% | (66) | 45% | (103) | 228 |
| Relig: Protestant | 19% | (209) | 28% | (304) | 54% | (593) | 1106 |
| Relig: Roman Catholic | 21% | (193) | 32% | (289) | 47% | (420) | 902 |
| Relig: Ath./Agn./None | 16% | (148) | 28% | (248) | 56% | (499) | 894 |
| Relig: Something Else | 18% | (106) | 26% | (158) | 56% | (339) | 602 |
| Relig: Jewish | 16% | (21) | 31% | (42) | 53% | (71) | 134 |
| Relig: Evangelical | 20% | (243) | 30% | (362) | 49% | (589) | 1194 |
| Relig: Non-Evang. Catholics | 19% | (248) | 29% | (384) | 51% | (671) | 1303 |
| Relig: All Christian | 20% | (491) | 30% | (746) | 50% | (1259) | 2497 |
| Relig: All Non-Christian | 17% | (253) | 27% | (405) | 56% | (838) | 1497 |
| Community: Urban | 24% | (235) | 28% | (270) | 48% | (467) | 972 |
| Community: Suburban | 16% | (312) | 30% | (567) | 54% | (1038) | 1917 |
| Community: Rural | 18% | (198) | 29% | (318) | 54% | (597) | 1113 |
| Employ: Private Sector | 20% | (259) | 31% | (400) | 49% | (629) | 1288 |
| Employ: Government | 21% | (58) | 41% | (114) | 38% | (104) | 276 |
| Employ: Self-Employed | 26% | (85) | 27% | (89) | 48% | (161) | 335 |
| Employ: Homemaker | 9% | (40) | 26% | (110) | 65% | (275) | 425 |
| Employ: Student | 21% | (30) | 23% | (32) | 55% | (78) | 140 |
| Employ: Retired | 19% | (187) | 28% | (278) | 53% | (517) | 983 |
| Employ: Unemployed | 18% | (50) | 25% | (70) | 56% | (156) | 277 |
| Employ: Other | 12% | (34) | 22% | (61) | 66% | (183) | 278 |

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Martin OMalley

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 19% | (745) | 29% | (1155) | 53% | (2103) | 4002 |
| Job Type: White-collar | 23% | (367) | 30% | (479) | 47% | (748) | 1595 |
| Job Type: Blue-collar | 15% | (250) | 30% | (511) | 55% | (944) | 1704 |
| Job Type: Don't Know | 18% | (127) | 23% | (165) | 58% | (411) | 703 |
| Military HH: Yes | 21% | (176) | 30% | (249) | 49% | (402) | 827 |
| Military HH: No | 18% | (568) | 29% | (905) | 54% | (1701) | 3175 |
| RD/WT: Right Direction | 32% | (394) | 23% | (275) | 45% | (546) | 1216 |
| RD/WT: Wrong Track | 13% | (350) | 32% | (880) | 56% | (1556) | 2786 |
| Obama Job: Approve | 31% | (522) | 21% | (350) | 48% | (805) | 1676 |
| Obama Job: Disapprove | 10% | (215) | 36% | (786) | 54% | (1194) | 2194 |
| #1 Issue: Economy | 18% | (281) | 27% | (414) | 55% | (838) | 1534 |
| #1 Issue: Security | 14% | (98) | 36% | (243) | 50% | (341) | 681 |
| #1 Issue: Health Care | 21% | (108) | 32% | (163) | 48% | (245) | 516 |
| #1 Issue: Medicare / Social Security | 16% | (90) | 24% | (131) | 60% | (326) | 547 |
| #1 Issue: Women's Issues | 26% | (39) | 25% | (37) | 49% | (72) | 148 |
| #1 Issue: Education | 25% | (72) | 23% | (66) | 51% | (144) | 281 |
| #1 Issue: Energy | 31% | (47) | 31% | (47) | 38% | (58) | 151 |
| #1 Issue: Other | 7% | (10) | 38% | (55) | 55% | (79) | 144 |
| 2014 Vote: Democrat | 29% | (409) | 22% | (313) | 49% | (682) | 1404 |
| 2014 Vote: Republican | 13% | (172) | 39% | (525) | 49% | (664) | 1361 |
| 2014 Vote: Other | 15% | (31) | 24% | (49) | 62% | (128) | 208 |
| 2014 Vote: Didn't Vote | 13% | (129) | 26% | (267) | 61% | (625) | 1021 |
| 2012 Vote: Barack Obama | 28% | (467) | 21% | (349) | 51% | (844) | 1660 |
| 2012 Vote: Mitt Romney | 11% | (151) | 38% | (535) | 52% | (730) | 1416 |
| 2012 Vote: Other | 9% | (17) | 26% | (51) | 66% | (129) | 196 |
| 2012 Vote: Didn't Vote | 15% | (107) | 30% | (218) | 55% | (397) | 722 |

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Martin OMalley

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|-------|-------------------|--------|-----------------------------|--------|---------|
| Registered Voters | 19% | (745) | 29% | (1155) | 53% | (2103) | 4002 |
| 4-Region: Northeast | 21% | (156) | 29% | (211) | 50% | (363) | 730 |
| 4-Region: Midwest | 15% | (146) | 26% | (242) | 59% | (556) | 944 |
| 4-Region: South | 18% | (274) | 33% | (491) | 49% | (722) | 1487 |
| 4-Region: West | 20% | (168) | 25% | (210) | 55% | (462) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID2_2: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Martin OMalley

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 4% (155) | 15% (590) | 16% (622) | 13% (533) | 21% (854) | 31% (1248) | 4002 |
| Gender: Male | 5% (92) | 17% (319) | 19% (347) | 17% (325) | 19% (351) | 23% (432) | 1866 |
| Gender: Female | 3% (63) | 13% (270) | 13% (275) | 10% (208) | 24% (503) | 38% (817) | 2136 |
| Age: 18-29 | 8% (54) | 18% (118) | 20% (132) | 9% (60) | 14% (95) | 31% (209) | 668 |
| Age: 30-44 | 5% (53) | 14% (136) | 15% (145) | 13% (125) | 18% (175) | 35% (336) | 969 |
| Age: 45-54 | 2% (17) | 10% (80) | 16% (120) | 16% (120) | 21% (160) | 35% (273) | 769 |
| Age: 55-64 | 2% (16) | 12% (90) | 16% (121) | 14% (106) | 26% (193) | 29% (215) | 741 |
| Age: 65+ | 2% (15) | 19% (166) | 12% (103) | 14% (122) | 27% (232) | 25% (217) | 854 |
| PID: Dem (no lean) | 6% (94) | 22% (321) | 16% (232) | 7% (100) | 23% (341) | 25% (371) | 1459 |
| PID: Ind (no lean) | 2% (28) | 13% (172) | 15% (192) | 12% (152) | 21% (277) | 37% (484) | 1306 |
| PID: Rep (no lean) | 3% (33) | 8% (96) | 16% (198) | 23% (281) | 19% (236) | 32% (393) | 1237 |
| PID/Gender: Dem Men | 9% (62) | 28% (184) | 17% (110) | 9% (56) | 17% (116) | 20% (134) | 663 |
| PID/Gender: Dem Women | 4% (32) | 17% (137) | 15% (122) | 5% (44) | 28% (225) | 30% (237) | 796 |
| PID/Gender: Ind Men | 2% (13) | 14% (88) | 19% (114) | 17% (102) | 21% (129) | 27% (164) | 611 |
| PID/Gender: Ind Women | 2% (15) | 12% (85) | 11% (78) | 7% (50) | 21% (148) | 46% (320) | 695 |
| PID/Gender: Rep Men | 3% (16) | 8% (47) | 21% (123) | 28% (166) | 18% (107) | 22% (133) | 593 |
| PID/Gender: Rep Women | 3% (16) | 8% (49) | 12% (75) | 18% (115) | 20% (129) | 40% (260) | 644 |
| Tea Party: Supporter | 7% (83) | 13% (163) | 18% (223) | 20% (244) | 17% (207) | 25% (310) | 1229 |
| Tea Party: Not Supporter | 3% (71) | 15% (424) | 14% (398) | 10% (286) | 23% (647) | 34% (935) | 2761 |
| Ideo: Liberal (1-3) | 8% (94) | 25% (298) | 15% (185) | 7% (80) | 21% (254) | 24% (286) | 1196 |
| Ideo: Moderate (4) | 3% (29) | 16% (161) | 17% (173) | 11% (113) | 23% (231) | 30% (301) | 1009 |
| Ideo: Conservative (5-7) | 2% (28) | 8% (114) | 16% (227) | 21% (309) | 19% (282) | 34% (492) | 1452 |
| Educ: < College | 3% (82) | 14% (371) | 15% (383) | 13% (342) | 21% (551) | 34% (901) | 2631 |
| Educ: Bachelors degree | 3% (28) | 13% (112) | 19% (168) | 13% (120) | 24% (212) | 28% (250) | 889 |
| Educ: Post-grad | 9% (45) | 22% (107) | 15% (71) | 15% (71) | 19% (92) | 20% (97) | 483 |

Continued on next page

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Martin O'Malley

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 4% (155) | 15% (590) | 16% (622) | 13% (533) | 21% (854) | 31% (1248) | 4002 |
| Income: Under 50k | 4% (69) | 13% (227) | 15% (252) | 12% (217) | 23% (405) | 33% (566) | 1736 |
| Income: 50k-100k | 2% (27) | 16% (205) | 16% (212) | 16% (213) | 20% (268) | 30% (391) | 1316 |
| Income: 100k+ | 6% (58) | 17% (158) | 17% (158) | 11% (103) | 19% (182) | 31% (292) | 951 |
| Ethnicity: White | 3% (86) | 14% (448) | 15% (483) | 14% (472) | 22% (703) | 33% (1066) | 3259 |
| Ethnicity: Hispanic | 11% (41) | 22% (80) | 20% (71) | 7% (26) | 17% (62) | 22% (78) | 357 |
| Ethnicity: Afr. Am. | 11% (56) | 18% (94) | 20% (101) | 6% (32) | 19% (96) | 26% (136) | 515 |
| Ethnicity: Other | 6% (13) | 21% (47) | 16% (37) | 13% (29) | 24% (56) | 21% (47) | 228 |
| Relig: Protestant | 3% (39) | 15% (170) | 13% (147) | 14% (157) | 24% (260) | 30% (333) | 1106 |
| Relig: Roman Catholic | 5% (43) | 17% (150) | 17% (153) | 15% (135) | 19% (174) | 27% (246) | 902 |
| Relig: Ath./Agn./None | 4% (34) | 13% (113) | 16% (139) | 12% (108) | 22% (195) | 34% (304) | 894 |
| Relig: Something Else | 4% (22) | 14% (84) | 16% (99) | 10% (58) | 26% (157) | 30% (182) | 602 |
| Relig: Jewish | 1% (1) | 15% (20) | 24% (32) | 8% (10) | 27% (36) | 26% (35) | 134 |
| Relig: Evangelical | 5% (57) | 16% (186) | 15% (178) | 15% (184) | 18% (212) | 32% (376) | 1194 |
| Relig: Non-Evang. Catholics | 3% (42) | 16% (206) | 16% (205) | 14% (179) | 22% (288) | 29% (383) | 1303 |
| Relig: All Christian | 4% (99) | 16% (392) | 15% (383) | 15% (363) | 20% (500) | 30% (759) | 2497 |
| Relig: All Non-Christian | 4% (56) | 13% (197) | 16% (239) | 11% (166) | 24% (352) | 32% (486) | 1497 |
| Community: Urban | 6% (55) | 18% (180) | 18% (177) | 10% (92) | 20% (198) | 28% (270) | 972 |
| Community: Suburban | 3% (64) | 13% (248) | 15% (291) | 14% (277) | 22% (429) | 32% (609) | 1917 |
| Community: Rural | 3% (36) | 15% (162) | 14% (154) | 15% (164) | 20% (228) | 33% (370) | 1113 |
| Employ: Private Sector | 5% (63) | 15% (196) | 17% (218) | 14% (182) | 18% (236) | 31% (394) | 1288 |
| Employ: Government | 8% (21) | 13% (37) | 22% (60) | 20% (55) | 14% (40) | 23% (64) | 276 |
| Employ: Self-Employed | 6% (19) | 20% (67) | 15% (51) | 11% (38) | 23% (78) | 25% (82) | 335 |
| Employ: Homemaker | 2% (10) | 7% (30) | 12% (51) | 14% (59) | 21% (89) | 44% (186) | 425 |
| Employ: Student | 5% (7) | 16% (23) | 18% (26) | 5% (7) | 13% (19) | 42% (59) | 140 |
| Employ: Retired | 2% (19) | 17% (168) | 14% (135) | 15% (144) | 27% (265) | 26% (252) | 983 |
| Employ: Unemployed | 4% (11) | 14% (39) | 19% (52) | 7% (18) | 23% (62) | 34% (94) | 277 |
| Employ: Other | 2% (5) | 11% (29) | 11% (29) | 11% (32) | 24% (66) | 42% (117) | 278 |

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Table ID2_2: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Martin OMalley

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 4% (155) | 15% (590) | 16% (622) | 13% (533) | 21% (854) | 31% (1248) | 4002 |
| Job Type: White-collar | 6% (89) | 17% (278) | 16% (253) | 14% (226) | 20% (320) | 27% (428) | 1595 |
| Job Type: Blue-collar | 3% (49) | 12% (201) | 16% (272) | 14% (239) | 23% (396) | 32% (548) | 1704 |
| Job Type: Don't Know | 2% (17) | 16% (110) | 14% (97) | 10% (68) | 20% (139) | 39% (272) | 703 |
| Military HH: Yes | 6% (48) | 16% (129) | 14% (115) | 16% (134) | 20% (165) | 29% (237) | 827 |
| Military HH: No | 3% (107) | 15% (461) | 16% (506) | 13% (399) | 22% (690) | 32% (1011) | 3175 |
| RD/WT: Right Direction | 9% (109) | 23% (285) | 18% (214) | 5% (62) | 21% (258) | 24% (289) | 1216 |
| RD/WT: Wrong Track | 2% (46) | 11% (305) | 15% (408) | 17% (471) | 21% (597) | 34% (960) | 2786 |
| Obama Job: Approve | 8% (129) | 23% (392) | 16% (269) | 5% (81) | 22% (376) | 26% (428) | 1676 |
| Obama Job: Disapprove | 1% (25) | 9% (190) | 15% (340) | 20% (445) | 20% (439) | 34% (755) | 2194 |
| #1 Issue: Economy | 4% (57) | 15% (225) | 16% (241) | 11% (173) | 21% (315) | 34% (523) | 1534 |
| #1 Issue: Security | 2% (14) | 12% (83) | 17% (114) | 19% (128) | 23% (159) | 27% (181) | 681 |
| #1 Issue: Health Care | 4% (23) | 16% (85) | 16% (81) | 16% (82) | 21% (107) | 27% (139) | 516 |
| #1 Issue: Medicare / Social Security | 2% (10) | 15% (80) | 12% (67) | 12% (65) | 24% (134) | 35% (192) | 547 |
| #1 Issue: Women's Issues | 7% (10) | 19% (28) | 18% (27) | 7% (10) | 16% (24) | 33% (48) | 148 |
| #1 Issue: Education | 7% (19) | 19% (53) | 17% (47) | 7% (19) | 20% (56) | 31% (88) | 281 |
| #1 Issue: Energy | 13% (19) | 18% (28) | 20% (30) | 11% (17) | 17% (25) | 21% (32) | 151 |
| #1 Issue: Other | 1% (2) | 6% (8) | 10% (15) | 27% (40) | 24% (34) | 31% (45) | 144 |
| 2014 Vote: Democrat | 7% (94) | 22% (315) | 15% (212) | 7% (101) | 25% (355) | 23% (327) | 1404 |
| 2014 Vote: Republican | 2% (34) | 10% (139) | 17% (226) | 22% (299) | 18% (246) | 31% (417) | 1361 |
| 2014 Vote: Other | 3% (6) | 12% (24) | 17% (36) | 6% (13) | 28% (58) | 34% (70) | 208 |
| 2014 Vote: Didn't Vote | 2% (21) | 11% (108) | 15% (148) | 12% (119) | 19% (193) | 42% (432) | 1021 |
| 2012 Vote: Barack Obama | 6% (102) | 22% (365) | 14% (236) | 7% (113) | 24% (398) | 27% (446) | 1660 |
| 2012 Vote: Mitt Romney | 2% (24) | 9% (127) | 16% (223) | 22% (312) | 20% (280) | 32% (450) | 1416 |
| 2012 Vote: Other | — (0) | 9% (17) | 11% (21) | 15% (30) | 27% (52) | 39% (76) | 196 |
| 2012 Vote: Didn't Vote | 4% (28) | 11% (79) | 20% (141) | 11% (77) | 17% (122) | 38% (275) | 722 |

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Table ID2_2: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Martin OMalley

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 4% (155) | 15% (590) | 16% (622) | 13% (533) | 21% (854) | 31% (1248) | 4002 |
| 4-Region: Northeast | 4% (33) | 17% (124) | 14% (105) | 14% (105) | 21% (155) | 29% (208) | 730 |
| 4-Region: Midwest | 3% (26) | 13% (121) | 14% (134) | 11% (108) | 22% (212) | 36% (344) | 944 |
| 4-Region: South | 4% (61) | 14% (213) | 18% (261) | 15% (230) | 21% (310) | 28% (412) | 1487 |
| 4-Region: West | 4% (36) | 16% (132) | 14% (121) | 11% (89) | 21% (177) | 34% (285) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID2_7NET: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Bernie Sanders

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 44% | (1742) | 36% | (1427) | 21% | (834) | 4002 |
| Gender: Male | 46% | (854) | 40% | (745) | 14% | (268) | 1866 |
| Gender: Female | 42% | (888) | 32% | (682) | 26% | (566) | 2136 |
| Age: 18-29 | 54% | (358) | 26% | (170) | 21% | (139) | 668 |
| Age: 30-44 | 44% | (427) | 29% | (278) | 27% | (264) | 969 |
| Age: 45-54 | 36% | (279) | 41% | (314) | 23% | (176) | 769 |
| Age: 55-64 | 42% | (312) | 40% | (298) | 18% | (130) | 741 |
| Age: 65+ | 43% | (365) | 43% | (366) | 15% | (124) | 854 |
| PID: Dem (no lean) | 64% | (932) | 19% | (284) | 17% | (243) | 1459 |
| PID: Ind (no lean) | 42% | (544) | 32% | (415) | 27% | (347) | 1306 |
| PID: Rep (no lean) | 21% | (265) | 59% | (727) | 20% | (244) | 1237 |
| PID/Gender: Dem Men | 66% | (440) | 23% | (150) | 11% | (73) | 663 |
| PID/Gender: Dem Women | 62% | (493) | 17% | (134) | 21% | (170) | 796 |
| PID/Gender: Ind Men | 44% | (271) | 36% | (219) | 20% | (121) | 611 |
| PID/Gender: Ind Women | 39% | (273) | 28% | (197) | 32% | (225) | 695 |
| PID/Gender: Rep Men | 24% | (143) | 64% | (376) | 12% | (73) | 593 |
| PID/Gender: Rep Women | 19% | (122) | 55% | (351) | 27% | (171) | 644 |
| Tea Party: Supporter | 32% | (397) | 52% | (641) | 16% | (191) | 1229 |
| Tea Party: Not Supporter | 49% | (1340) | 28% | (781) | 23% | (640) | 2761 |
| Ideo: Liberal (1-3) | 69% | (822) | 19% | (225) | 12% | (149) | 1196 |
| Ideo: Moderate (4) | 49% | (492) | 29% | (292) | 22% | (224) | 1009 |
| Ideo: Conservative (5-7) | 24% | (348) | 57% | (827) | 19% | (277) | 1452 |
| Educ: < College | 41% | (1066) | 35% | (912) | 25% | (652) | 2631 |
| Educ: Bachelors degree | 47% | (419) | 38% | (336) | 15% | (134) | 889 |
| Educ: Post-grad | 53% | (257) | 37% | (178) | 10% | (48) | 483 |

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Table ID2_7NET: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Bernie Sanders

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|-----------------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 44% | (1742) | 36% | (1427) | 21% | (834) | 4002 |
| Income: Under 50k | 41% | (710) | 32% | (563) | 27% | (462) | 1736 |
| Income: 50k-100k | 42% | (552) | 40% | (524) | 18% | (240) | 1316 |
| Income: 100k+ | 50% | (479) | 36% | (340) | 14% | (131) | 951 |
| Ethnicity: White | 41% | (1340) | 39% | (1271) | 20% | (648) | 3259 |
| Ethnicity: Hispanic | 59% | (211) | 26% | (92) | 15% | (54) | 357 |
| Ethnicity: Afr. Am. | 55% | (284) | 21% | (106) | 24% | (124) | 515 |
| Ethnicity: Other | 51% | (117) | 22% | (50) | 27% | (62) | 228 |
| Relig: Protestant | 40% | (440) | 43% | (481) | 17% | (185) | 1106 |
| Relig: Roman Catholic | 46% | (412) | 40% | (359) | 15% | (131) | 902 |
| Relig: Ath./Agn./None | 49% | (440) | 27% | (238) | 24% | (217) | 894 |
| Relig: Something Else | 46% | (279) | 29% | (172) | 25% | (152) | 602 |
| Relig: Jewish | 57% | (76) | 35% | (46) | 9% | (12) | 134 |
| Relig: Evangelical | 34% | (411) | 42% | (506) | 23% | (276) | 1194 |
| Relig: Non-Evang. Catholics | 47% | (610) | 39% | (507) | 14% | (186) | 1303 |
| Relig: All Christian | 41% | (1021) | 41% | (1013) | 19% | (463) | 2497 |
| Relig: All Non-Christian | 48% | (718) | 27% | (410) | 25% | (369) | 1497 |
| Community: Urban | 50% | (490) | 29% | (277) | 21% | (205) | 972 |
| Community: Suburban | 42% | (798) | 40% | (766) | 18% | (353) | 1917 |
| Community: Rural | 41% | (454) | 35% | (384) | 25% | (275) | 1113 |
| Employ: Private Sector | 45% | (586) | 35% | (456) | 19% | (247) | 1288 |
| Employ: Government | 47% | (129) | 41% | (113) | 12% | (34) | 276 |
| Employ: Self-Employed | 41% | (139) | 38% | (126) | 21% | (70) | 335 |
| Employ: Homemaker | 31% | (131) | 36% | (154) | 33% | (139) | 425 |
| Employ: Student | 61% | (86) | 22% | (31) | 17% | (24) | 140 |
| Employ: Retired | 45% | (444) | 42% | (408) | 13% | (130) | 983 |
| Employ: Unemployed | 42% | (117) | 26% | (71) | 32% | (89) | 277 |
| Employ: Other | 40% | (110) | 24% | (68) | 36% | (100) | 278 |

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Bernie Sanders

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|--------------------------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 44% | (1742) | 36% | (1427) | 21% | (834) | 4002 |
| Job Type: White-collar | 47% | (751) | 39% | (625) | 14% | (219) | 1595 |
| Job Type: Blue-collar | 44% | (748) | 36% | (610) | 20% | (346) | 1704 |
| Job Type: Don't Know | 35% | (243) | 27% | (192) | 38% | (268) | 703 |
| Military HH: Yes | 46% | (378) | 41% | (338) | 13% | (111) | 827 |
| Military HH: No | 43% | (1364) | 34% | (1088) | 23% | (723) | 3175 |
| RD/WT: Right Direction | 65% | (789) | 19% | (226) | 17% | (201) | 1216 |
| RD/WT: Wrong Track | 34% | (952) | 43% | (1201) | 23% | (633) | 2786 |
| Obama Job: Approve | 68% | (1139) | 16% | (263) | 16% | (274) | 1676 |
| Obama Job: Disapprove | 26% | (566) | 52% | (1145) | 22% | (483) | 2194 |
| #1 Issue: Economy | 44% | (680) | 35% | (538) | 21% | (316) | 1534 |
| #1 Issue: Security | 28% | (190) | 55% | (375) | 17% | (116) | 681 |
| #1 Issue: Health Care | 42% | (216) | 33% | (170) | 25% | (130) | 516 |
| #1 Issue: Medicare / Social Security | 47% | (257) | 29% | (158) | 24% | (132) | 547 |
| #1 Issue: Women's Issues | 60% | (89) | 24% | (36) | 16% | (23) | 148 |
| #1 Issue: Education | 64% | (179) | 18% | (50) | 18% | (52) | 281 |
| #1 Issue: Energy | 59% | (90) | 24% | (36) | 17% | (26) | 151 |
| #1 Issue: Other | 28% | (40) | 45% | (64) | 28% | (40) | 144 |
| 2014 Vote: Democrat | 65% | (911) | 20% | (279) | 15% | (214) | 1404 |
| 2014 Vote: Republican | 26% | (358) | 57% | (772) | 17% | (231) | 1361 |
| 2014 Vote: Other | 27% | (56) | 39% | (81) | 35% | (72) | 208 |
| 2014 Vote: Didn't Vote | 40% | (413) | 29% | (293) | 31% | (315) | 1021 |
| 2012 Vote: Barack Obama | 64% | (1064) | 20% | (326) | 16% | (271) | 1660 |
| 2012 Vote: Mitt Romney | 22% | (314) | 59% | (835) | 19% | (266) | 1416 |
| 2012 Vote: Other | 33% | (64) | 35% | (68) | 33% | (64) | 196 |
| 2012 Vote: Didn't Vote | 41% | (296) | 27% | (194) | 32% | (232) | 722 |

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Bernie Sanders

| Demographic | Total Favorable | | Total Unfavorable | | No Opinion / Never Heard Of | | Total N |
|---------------------|-----------------|--------|-------------------|--------|-----------------------------|-------|---------|
| Registered Voters | 44% | (1742) | 36% | (1427) | 21% | (834) | 4002 |
| 4-Region: Northeast | 50% | (363) | 36% | (264) | 14% | (102) | 730 |
| 4-Region: Midwest | 45% | (425) | 32% | (302) | 23% | (218) | 944 |
| 4-Region: South | 38% | (561) | 39% | (587) | 23% | (339) | 1487 |
| 4-Region: West | 47% | (393) | 32% | (273) | 21% | (175) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID2_7: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Bernie Sanders

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 17% (692) | 26% (1049) | 16% (627) | 20% (800) | 13% (514) | 8% (320) | 4002 |
| Gender: Male | 19% (352) | 27% (502) | 17% (326) | 22% (419) | 9% (171) | 5% (96) | 1866 |
| Gender: Female | 16% (340) | 26% (548) | 14% (301) | 18% (381) | 16% (342) | 10% (224) | 2136 |
| Age: 18-29 | 28% (186) | 26% (172) | 14% (93) | 12% (77) | 9% (61) | 12% (78) | 668 |
| Age: 30-44 | 18% (177) | 26% (250) | 13% (126) | 16% (153) | 18% (171) | 10% (94) | 969 |
| Age: 45-54 | 12% (94) | 24% (185) | 17% (134) | 23% (180) | 13% (99) | 10% (77) | 769 |
| Age: 55-64 | 13% (95) | 29% (217) | 18% (132) | 22% (166) | 13% (99) | 4% (31) | 741 |
| Age: 65+ | 16% (140) | 26% (225) | 17% (142) | 26% (224) | 10% (83) | 5% (41) | 854 |
| PID: Dem (no lean) | 32% (460) | 32% (472) | 14% (199) | 6% (85) | 11% (155) | 6% (88) | 1459 |
| PID: Ind (no lean) | 13% (169) | 29% (376) | 15% (195) | 17% (221) | 17% (223) | 9% (124) | 1306 |
| PID: Rep (no lean) | 5% (63) | 16% (202) | 19% (233) | 40% (494) | 11% (136) | 9% (108) | 1237 |
| PID/Gender: Dem Men | 35% (230) | 32% (209) | 16% (106) | 7% (44) | 7% (48) | 4% (25) | 663 |
| PID/Gender: Dem Women | 29% (230) | 33% (263) | 12% (92) | 5% (42) | 13% (107) | 8% (63) | 796 |
| PID/Gender: Ind Men | 14% (87) | 30% (183) | 17% (104) | 19% (114) | 13% (82) | 6% (40) | 611 |
| PID/Gender: Ind Women | 12% (81) | 28% (192) | 13% (90) | 15% (107) | 20% (141) | 12% (84) | 695 |
| PID/Gender: Rep Men | 6% (34) | 18% (109) | 19% (115) | 44% (261) | 7% (41) | 5% (32) | 593 |
| PID/Gender: Rep Women | 5% (29) | 14% (93) | 18% (118) | 36% (233) | 15% (94) | 12% (77) | 644 |
| Tea Party: Supporter | 12% (152) | 20% (245) | 17% (214) | 35% (427) | 8% (103) | 7% (88) | 1229 |
| Tea Party: Not Supporter | 20% (539) | 29% (801) | 15% (411) | 13% (370) | 15% (410) | 8% (231) | 2761 |
| Ideo: Liberal (1-3) | 34% (407) | 35% (415) | 13% (152) | 6% (73) | 8% (93) | 5% (56) | 1196 |
| Ideo: Moderate (4) | 17% (169) | 32% (323) | 18% (178) | 11% (114) | 14% (141) | 8% (83) | 1009 |
| Ideo: Conservative (5-7) | 6% (92) | 18% (256) | 17% (251) | 40% (576) | 12% (178) | 7% (98) | 1452 |
| Educ: < College | 17% (439) | 24% (627) | 16% (427) | 18% (485) | 14% (370) | 11% (283) | 2631 |
| Educ: Bachelors degree | 18% (160) | 29% (259) | 15% (133) | 23% (204) | 12% (108) | 3% (26) | 889 |
| Educ: Post-grad | 19% (94) | 34% (163) | 14% (67) | 23% (112) | 7% (36) | 2% (12) | 483 |

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Bernie Sanders

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 17% (692) | 26% (1049) | 16% (627) | 20% (800) | 13% (514) | 8% (320) | 4002 |
| Income: Under 50k | 18% (311) | 23% (400) | 16% (271) | 17% (292) | 15% (253) | 12% (209) | 1736 |
| Income: 50k-100k | 16% (206) | 26% (346) | 15% (202) | 25% (323) | 12% (154) | 7% (86) | 1316 |
| Income: 100k+ | 18% (176) | 32% (304) | 16% (154) | 20% (186) | 11% (106) | 3% (25) | 951 |
| Ethnicity: White | 16% (528) | 25% (812) | 16% (535) | 23% (736) | 13% (410) | 7% (238) | 3259 |
| Ethnicity: Hispanic | 25% (89) | 34% (122) | 17% (62) | 8% (30) | 8% (28) | 7% (27) | 357 |
| Ethnicity: Afr. Am. | 24% (123) | 31% (161) | 13% (68) | 7% (38) | 13% (65) | 11% (59) | 515 |
| Ethnicity: Other | 18% (41) | 33% (75) | 10% (24) | 11% (26) | 17% (38) | 10% (24) | 228 |
| Relig: Protestant | 13% (139) | 27% (301) | 15% (171) | 28% (310) | 12% (131) | 5% (54) | 1106 |
| Relig: Roman Catholic | 18% (164) | 27% (248) | 20% (180) | 20% (179) | 11% (97) | 4% (35) | 902 |
| Relig: Ath./Agn./None | 25% (223) | 24% (217) | 14% (124) | 13% (113) | 14% (127) | 10% (89) | 894 |
| Relig: Something Else | 17% (102) | 29% (176) | 13% (79) | 15% (93) | 15% (90) | 10% (62) | 602 |
| Relig: Jewish | 20% (26) | 37% (50) | 17% (23) | 17% (23) | 7% (9) | 2% (2) | 134 |
| Relig: Evangelical | 13% (156) | 21% (255) | 16% (191) | 26% (315) | 13% (156) | 10% (120) | 1194 |
| Relig: Non-Evang. Catholics | 16% (211) | 31% (399) | 18% (232) | 21% (275) | 11% (138) | 4% (48) | 1303 |
| Relig: All Christian | 15% (366) | 26% (654) | 17% (423) | 24% (590) | 12% (294) | 7% (169) | 2497 |
| Relig: All Non-Christian | 22% (325) | 26% (393) | 14% (203) | 14% (206) | 15% (217) | 10% (152) | 1497 |
| Community: Urban | 20% (191) | 31% (298) | 14% (138) | 14% (139) | 12% (120) | 9% (86) | 972 |
| Community: Suburban | 16% (298) | 26% (501) | 17% (327) | 23% (439) | 12% (239) | 6% (114) | 1917 |
| Community: Rural | 18% (203) | 22% (250) | 15% (162) | 20% (222) | 14% (155) | 11% (121) | 1113 |
| Employ: Private Sector | 18% (227) | 28% (359) | 15% (197) | 20% (259) | 13% (164) | 6% (83) | 1288 |
| Employ: Government | 20% (54) | 27% (75) | 16% (44) | 25% (69) | 7% (20) | 5% (14) | 276 |
| Employ: Self-Employed | 15% (52) | 26% (87) | 19% (65) | 18% (61) | 14% (46) | 7% (24) | 335 |
| Employ: Homemaker | 12% (49) | 19% (82) | 16% (68) | 20% (86) | 20% (83) | 13% (56) | 425 |
| Employ: Student | 35% (49) | 26% (37) | 13% (18) | 9% (13) | 8% (11) | 9% (13) | 140 |
| Employ: Retired | 17% (168) | 28% (277) | 16% (160) | 25% (248) | 10% (102) | 3% (28) | 983 |
| Employ: Unemployed | 18% (49) | 25% (68) | 16% (45) | 9% (26) | 14% (38) | 18% (51) | 277 |
| Employ: Other | 17% (46) | 23% (64) | 10% (29) | 14% (39) | 18% (49) | 18% (51) | 278 |

Continued on next page

Table ID2_7: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Bernie Sanders

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 17% (692) | 26% (1049) | 16% (627) | 20% (800) | 13% (514) | 8% (320) | 4002 |
| Job Type: White-collar | 19% (311) | 28% (441) | 15% (237) | 24% (388) | 10% (157) | 4% (62) | 1595 |
| Job Type: Blue-collar | 17% (295) | 27% (453) | 17% (288) | 19% (323) | 13% (225) | 7% (121) | 1704 |
| Job Type: Don't Know | 12% (87) | 22% (156) | 15% (102) | 13% (89) | 19% (131) | 20% (137) | 703 |
| Military HH: Yes | 18% (146) | 28% (232) | 18% (145) | 23% (193) | 10% (83) | 3% (28) | 827 |
| Military HH: No | 17% (547) | 26% (817) | 15% (482) | 19% (607) | 14% (430) | 9% (292) | 3175 |
| RD/WT: Right Direction | 29% (358) | 35% (431) | 13% (157) | 6% (69) | 11% (133) | 6% (68) | 1216 |
| RD/WT: Wrong Track | 12% (334) | 22% (618) | 17% (470) | 26% (731) | 14% (381) | 9% (252) | 2786 |
| Obama Job: Approve | 32% (533) | 36% (606) | 11% (187) | 5% (76) | 11% (178) | 6% (96) | 1676 |
| Obama Job: Disapprove | 7% (146) | 19% (421) | 19% (425) | 33% (720) | 13% (294) | 9% (189) | 2194 |
| #1 Issue: Economy | 16% (250) | 28% (430) | 16% (242) | 19% (296) | 12% (181) | 9% (136) | 1534 |
| #1 Issue: Security | 8% (55) | 20% (135) | 21% (142) | 34% (233) | 12% (81) | 5% (35) | 681 |
| #1 Issue: Health Care | 19% (99) | 23% (117) | 16% (83) | 17% (87) | 18% (92) | 7% (37) | 516 |
| #1 Issue: Medicare / Social Security | 16% (86) | 31% (171) | 15% (82) | 14% (76) | 16% (86) | 8% (45) | 547 |
| #1 Issue: Women's Issues | 36% (54) | 24% (35) | 13% (19) | 12% (17) | 5% (7) | 11% (16) | 148 |
| #1 Issue: Education | 27% (75) | 37% (104) | 8% (23) | 10% (28) | 11% (30) | 8% (22) | 281 |
| #1 Issue: Energy | 34% (52) | 25% (38) | 12% (18) | 12% (18) | 8% (13) | 9% (13) | 151 |
| #1 Issue: Other | 14% (21) | 13% (19) | 13% (19) | 31% (45) | 16% (23) | 11% (16) | 144 |
| 2014 Vote: Democrat | 32% (446) | 33% (465) | 13% (177) | 7% (102) | 10% (138) | 5% (76) | 1404 |
| 2014 Vote: Republican | 5% (67) | 21% (291) | 19% (252) | 38% (520) | 11% (152) | 6% (80) | 1361 |
| 2014 Vote: Other | 7% (15) | 20% (41) | 27% (57) | 11% (23) | 21% (44) | 14% (28) | 208 |
| 2014 Vote: Didn't Vote | 16% (164) | 24% (250) | 14% (139) | 15% (154) | 18% (179) | 13% (136) | 1021 |
| 2012 Vote: Barack Obama | 30% (495) | 34% (569) | 14% (225) | 6% (101) | 11% (190) | 5% (81) | 1660 |
| 2012 Vote: Mitt Romney | 4% (56) | 18% (258) | 19% (264) | 40% (571) | 12% (170) | 7% (96) | 1416 |
| 2012 Vote: Other | 9% (18) | 23% (45) | 17% (33) | 18% (35) | 19% (37) | 14% (27) | 196 |
| 2012 Vote: Didn't Vote | 17% (121) | 24% (175) | 14% (102) | 13% (92) | 16% (116) | 16% (116) | 722 |

Continued on next page

Table ID2_7: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Bernie Sanders

| Demographic | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | Heard Of, No Opinion | Never Heard Of | Total N |
|---------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Registered Voters | 17% (692) | 26% (1049) | 16% (627) | 20% (800) | 13% (514) | 8% (320) | 4002 |
| 4-Region: Northeast | 17% (125) | 33% (238) | 17% (122) | 19% (142) | 10% (72) | 4% (31) | 730 |
| 4-Region: Midwest | 19% (181) | 26% (244) | 15% (146) | 17% (156) | 15% (144) | 8% (73) | 944 |
| 4-Region: South | 14% (205) | 24% (357) | 16% (239) | 23% (349) | 13% (193) | 10% (146) | 1487 |
| 4-Region: West | 22% (182) | 25% (211) | 14% (120) | 18% (153) | 12% (105) | 8% (70) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16r1: *If the 2016 Republican primary for President were held today, for whom would you vote?*

| Demographic | Job Bush | Ben Carson | Chris Christie | Ted Cruz | Carly Fiorina | Mike Huckabee | Rand Paul | Marco Rubio | Donald Trump | Lindsey Graham | Bobby Jindal | George Pataki |
|-----------------------------|----------|------------|----------------|----------|---------------|---------------|-----------|-------------|--------------|----------------|--------------|---------------|
| Registered Voters | 8% (121) | 19% (305) | 2% (28) | 7% (110) | 2% (36) | 3% (47) | 2% (36) | 7% (104) | 34% (536) | — (7) | 1% (10) | — (7) |
| Gender: Male | 7% (52) | 15% (111) | 3% (19) | 8% (57) | 2% (16) | 2% (16) | 3% (19) | 8% (57) | 40% (301) | 1% (5) | 1% (6) | — (3) |
| Gender: Female | 9% (70) | 24% (194) | 1% (9) | 6% (53) | 2% (20) | 4% (32) | 2% (16) | 6% (47) | 29% (235) | — (2) | — (4) | 1% (4) |
| Age: 18-29 | 8% (18) | 22% (50) | 2% (4) | 6% (14) | 3% (7) | 2% (5) | 3% (7) | 4% (9) | 27% (63) | 1% (2) | 1% (3) | 1% (3) |
| Age: 30-44 | 8% (27) | 24% (81) | 1% (5) | 5% (18) | 2% (7) | 2% (6) | 4% (14) | 5% (17) | 33% (115) | 1% (3) | 1% (2) | — (1) |
| Age: 45-54 | 6% (20) | 16% (54) | — (1) | 9% (29) | 1% (4) | 2% (8) | 3% (9) | 5% (18) | 37% (122) | — (1) | 1% (3) | 1% (2) |
| Age: 55-64 | 8% (23) | 19% (55) | 3% (8) | 10% (27) | 4% (11) | 3% (10) | 1% (2) | 8% (24) | 30% (86) | — (1) | — (0) | 1% (2) |
| Age: 65+ | 9% (33) | 17% (65) | 3% (10) | 6% (21) | 2% (7) | 5% (19) | 1% (4) | 10% (36) | 39% (151) | — (0) | — (1) | — (0) |
| PID: Ind (no lean) | 9% (30) | 24% (79) | 3% (11) | 6% (19) | 3% (11) | 1% (5) | 5% (17) | 6% (20) | 26% (87) | 1% (2) | 1% (4) | — (0) |
| PID: Rep (no lean) | 7% (92) | 18% (226) | 1% (17) | 7% (91) | 2% (25) | 3% (43) | 1% (18) | 7% (84) | 36% (449) | — (5) | — (5) | 1% (7) |
| PID/Gender: Ind Men | 5% (8) | 20% (32) | 3% (4) | 5% (8) | 2% (4) | 1% (2) | 7% (10) | 7% (11) | 34% (55) | — (0) | 2% (3) | — (0) |
| PID/Gender: Ind Women | 13% (22) | 27% (47) | 4% (7) | 6% (11) | 4% (7) | 1% (2) | 4% (7) | 5% (9) | 19% (32) | 1% (2) | 1% (1) | — (0) |
| PID/Gender: Rep Men | 7% (44) | 13% (79) | 2% (15) | 8% (49) | 2% (13) | 2% (13) | 2% (9) | 8% (46) | 42% (246) | 1% (5) | — (3) | 1% (3) |
| PID/Gender: Rep Women | 7% (48) | 23% (147) | — (2) | 7% (42) | 2% (13) | 5% (29) | 1% (9) | 6% (38) | 31% (202) | — (0) | — (3) | 1% (4) |
| Tea Party: Supporter | 5% (41) | 22% (163) | 1% (9) | 12% (93) | 3% (20) | 2% (13) | 3% (19) | 7% (52) | 35% (263) | — (3) | 1% (4) | — (3) |
| Tea Party: Not Supporter | 10% (80) | 18% (142) | 2% (19) | 2% (17) | 2% (16) | 4% (34) | 2% (16) | 6% (51) | 33% (272) | — (4) | 1% (5) | 1% (4) |
| Ideo: Liberal (1-3) | 12% (21) | 11% (19) | 4% (6) | 3% (5) | 5% (8) | 4% (6) | 4% (7) | 3% (5) | 31% (52) | 2% (3) | 2% (4) | 2% (3) |
| Ideo: Moderate (4) | 14% (38) | 13% (35) | 2% (5) | 3% (8) | 1% (4) | 2% (6) | 2% (5) | 4% (11) | 41% (112) | — (1) | 1% (4) | — (1) |
| Ideo: Conservative (5-7) | 6% (61) | 22% (237) | 2% (17) | 9% (94) | 2% (24) | 3% (33) | 2% (22) | 8% (85) | 33% (350) | — (3) | — (2) | — (3) |
| Educ: < College | 8% (76) | 18% (175) | 1% (13) | 6% (60) | 1% (10) | 3% (30) | 2% (22) | 4% (38) | 38% (374) | — (2) | — (3) | 1% (6) |
| Educ: Bachelors degree | 8% (30) | 23% (89) | 2% (7) | 9% (34) | 3% (13) | 4% (14) | 3% (11) | 12% (48) | 27% (108) | 1% (3) | 1% (5) | — (0) |
| Educ: Post-grad | 8% (15) | 22% (40) | 4% (8) | 8% (15) | 7% (13) | 2% (3) | 1% (2) | 10% (18) | 29% (53) | 1% (2) | 1% (1) | — (1) |
| Income: Under 50k | 7% (38) | 19% (109) | 2% (10) | 5% (29) | 2% (9) | 3% (20) | 3% (17) | 6% (32) | 35% (200) | — (2) | 1% (4) | 1% (3) |
| Income: 50k-100k | 9% (53) | 20% (118) | 1% (7) | 6% (36) | 2% (11) | 4% (24) | 2% (10) | 6% (35) | 36% (211) | 1% (5) | — (2) | 1% (4) |
| Income: 100k+ | 8% (31) | 19% (79) | 3% (12) | 11% (45) | 4% (16) | 1% (3) | 2% (8) | 9% (37) | 31% (125) | — (0) | 1% (3) | — (0) |
| Ethnicity: White | 7% (108) | 19% (278) | 2% (24) | 7% (99) | 2% (35) | 3% (42) | 2% (33) | 7% (103) | 35% (504) | — (6) | — (6) | — (5) |
| Ethnicity: Hispanic | 10% (10) | 11% (12) | 3% (4) | 5% (5) | 7% (8) | — (0) | 3% (3) | 7% (8) | 29% (31) | 2% (2) | 3% (4) | 2% (2) |
| Ethnicity: Afr. Am. | 10% (6) | 28% (16) | 6% (4) | 8% (4) | — (0) | 3% (2) | 4% (2) | — (0) | 10% (6) | 1% (0) | 5% (3) | 2% (1) |
| Ethnicity: Other | 12% (8) | 17% (12) | 1% (0) | 9% (6) | 1% (1) | 6% (4) | — (0) | 3% (2) | 38% (26) | — (0) | 1% (1) | 2% (2) |
| Relig: Protestant | 8% (46) | 23% (136) | 3% (16) | 10% (57) | 2% (11) | 5% (28) | 2% (12) | 6% (37) | 31% (183) | — (2) | — (0) | — (1) |
| Relig: Roman Catholic | 10% (36) | 18% (66) | 1% (5) | 6% (24) | 2% (8) | 2% (9) | 3% (11) | 11% (39) | 34% (127) | — (2) | 2% (6) | 1% (4) |
| Relig: Ath./Agn./None | 3% (6) | 12% (26) | 1% (3) | 3% (8) | 5% (10) | 1% (3) | 2% (4) | 7% (14) | 41% (89) | 1% (2) | — (0) | — (0) |
| Relig: Something Else | 10% (19) | 14% (26) | 1% (2) | 7% (14) | 3% (6) | 1% (2) | 4% (7) | 6% (12) | 36% (68) | — (0) | 1% (3) | — (1) |
| Relig: Evangelical | 6% (39) | 27% (168) | 2% (12) | 10% (61) | 2% (10) | 5% (29) | 2% (10) | 4% (22) | 28% (173) | — (2) | — (1) | — (3) |
| Relig: Non-Evang. Catholics | 10% (56) | 16% (85) | 2% (12) | 5% (27) | 2% (10) | 2% (13) | 3% (15) | 10% (56) | 37% (205) | — (2) | 1% (6) | 1% (4) |
| Relig: All Christian | 8% (96) | 22% (253) | 2% (24) | 8% (88) | 2% (20) | 4% (42) | 2% (25) | 7% (78) | 33% (378) | — (4) | 1% (7) | 1% (6) |
| Relig: All Non-Christian | 6% (25) | 13% (52) | 1% (4) | 5% (21) | 4% (17) | 1% (5) | 3% (11) | 6% (26) | 39% (157) | 1% (3) | 1% (3) | — (1) |
| Community: Urban | 15% (44) | 19% (58) | 1% (4) | 3% (8) | 1% (4) | 3% (8) | 3% (8) | 7% (21) | 36% (110) | 1% (4) | — (1) | 1% (2) |
| Community: Suburban | 6% (46) | 19% (155) | 2% (16) | 8% (68) | 3% (27) | 3% (23) | 2% (15) | 8% (66) | 32% (253) | — (1) | 1% (8) | — (2) |
| Community: Rural | 7% (32) | 20% (93) | 2% (8) | 7% (34) | 1% (4) | 4% (17) | 3% (12) | 4% (17) | 37% (173) | — (2) | — (1) | 1% (3) |

Continued on next page

Table v16r1: If the 2016 Republican primary for President were held today, for whom would you vote?

| Demographic | Job Bush | Ben Carson | Chris Christie | Ted Cruz | Carly Fiorina | Mike Huckabee | Rand Paul | Marco Rubio | Donald Trump | Lindsey Graham | Bobby Jindal | George Pataki |
|--------------------------------------|----------|------------|----------------|----------|---------------|---------------|-----------|-------------|--------------|----------------|--------------|---------------|
| Registered Voters | 8% (121) | 19% (305) | 2% (28) | 7% (110) | 2% (36) | 3% (47) | 2% (36) | 7% (104) | 34% (536) | — (7) | 1% (10) | — (7) |
| Employ: Private Sector | 10% (53) | 20% (102) | 2% (8) | 5% (26) | 4% (21) | 2% (12) | 2% (13) | 6% (30) | 35% (181) | 1% (4) | 1% (5) | 1% (4) |
| Employ: Government | 6% (7) | 15% (18) | 2% (2) | 9% (11) | 2% (3) | 4% (4) | 1% (1) | 5% (6) | 45% (53) | 1% (1) | — (0) | — (0) |
| Employ: Self-Employed | 4% (5) | 23% (33) | 3% (5) | 7% (10) | 3% (4) | 2% (3) | 6% (8) | 7% (10) | 32% (45) | 1% (1) | — (0) | — (0) |
| Employ: Homemaker | 4% (7) | 22% (42) | — (1) | 13% (25) | 1% (1) | 6% (12) | 3% (6) | 4% (7) | 24% (45) | — (1) | 1% (3) | 1% (2) |
| Employ: Retired | 10% (38) | 16% (64) | 2% (9) | 7% (29) | 1% (5) | 3% (10) | 1% (2) | 11% (44) | 38% (150) | — (0) | — (1) | — (1) |
| Employ: Unemployed | 6% (4) | 15% (11) | 2% (1) | 7% (5) | 1% (1) | 4% (3) | 3% (2) | 5% (4) | 28% (20) | — (0) | — (0) | 1% (0) |
| Employ: Other | 7% (6) | 16% (14) | 1% (1) | 4% (3) | 2% (1) | 3% (3) | 1% (1) | 4% (3) | 39% (34) | — (0) | — (0) | — (0) |
| Job Type: White-collar | 7% (52) | 20% (143) | 3% (19) | 8% (58) | 4% (27) | 4% (26) | 2% (15) | 10% (76) | 30% (222) | 1% (6) | 1% (8) | — (1) |
| Job Type: Blue-collar | 9% (58) | 19% (124) | 1% (5) | 5% (33) | 1% (9) | 3% (19) | 3% (16) | 3% (22) | 40% (257) | — (1) | — (1) | 1% (6) |
| Job Type: Don't Know | 6% (12) | 19% (38) | 2% (4) | 9% (19) | — (1) | 1% (2) | 2% (4) | 3% (6) | 29% (57) | — (0) | — (0) | — (0) |
| Military HH: Yes | 6% (23) | 19% (67) | 2% (7) | 6% (23) | 5% (16) | 1% (4) | 2% (7) | 8% (27) | 38% (135) | 1% (3) | 2% (6) | 1% (4) |
| Military HH: No | 8% (98) | 20% (238) | 2% (21) | 7% (87) | 2% (20) | 4% (43) | 2% (28) | 6% (77) | 33% (401) | — (4) | — (4) | — (4) |
| RD/WT: Right Direction | 18% (35) | 10% (20) | 2% (4) | 4% (8) | 4% (9) | 2% (4) | 2% (5) | 5% (11) | 31% (60) | 2% (3) | 2% (4) | 3% (5) |
| RD/WT: Wrong Track | 6% (86) | 21% (285) | 2% (24) | 7% (102) | 2% (28) | 3% (44) | 2% (31) | 7% (94) | 35% (476) | — (4) | — (5) | — (2) |
| Obama Job: Approve | 17% (30) | 15% (26) | 3% (5) | 4% (8) | 3% (6) | 1% (1) | 3% (6) | 4% (7) | 26% (47) | 2% (3) | 1% (2) | 1% (3) |
| Obama Job: Disapprove | 6% (88) | 20% (274) | 2% (23) | 7% (99) | 2% (30) | 3% (46) | 2% (29) | 7% (97) | 36% (487) | — (4) | 1% (8) | — (5) |
| #1 Issue: Economy | 6% (39) | 18% (113) | 2% (14) | 7% (45) | 2% (15) | 3% (19) | 3% (21) | 8% (48) | 31% (196) | — (3) | 1% (7) | — (1) |
| #1 Issue: Security | 5% (21) | 20% (83) | 1% (6) | 9% (38) | 3% (11) | 1% (4) | 1% (5) | 6% (26) | 44% (176) | — (1) | — (0) | 1% (4) |
| #1 Issue: Health Care | 13% (23) | 17% (31) | — (0) | 5% (8) | 1% (1) | 5% (9) | 2% (4) | 6% (10) | 36% (62) | — (0) | — (1) | 1% (1) |
| #1 Issue: Medicare / Social Security | 18% (29) | 22% (35) | 4% (6) | 6% (11) | 2% (3) | 6% (10) | 1% (1) | 7% (12) | 19% (31) | — (1) | 1% (2) | 1% (1) |
| #1 Issue: Education | 5% (3) | 22% (14) | 1% (1) | 5% (3) | 1% (1) | 2% (1) | 2% (1) | 2% (1) | 28% (18) | — (0) | — (0) | — (0) |
| #1 Issue: Other | 3% (2) | 20% (13) | — (0) | 7% (5) | 6% (3) | 1% (1) | 3% (2) | 8% (5) | 46% (28) | — (0) | — (0) | — (0) |
| 2014 Vote: Democrat | 13% (9) | 12% (8) | 4% (3) | 1% (1) | 3% (2) | 12% (8) | 3% (2) | 9% (7) | 28% (20) | 2% (1) | 4% (3) | — (0) |
| 2014 Vote: Republican | 8% (88) | 20% (219) | 2% (18) | 7% (81) | 2% (27) | 3% (32) | 2% (26) | 7% (81) | 35% (386) | — (2) | 1% (7) | 1% (6) |
| 2014 Vote: Didn't Vote | 7% (23) | 18% (60) | 2% (7) | 7% (25) | 2% (6) | 2% (7) | 2% (7) | 5% (16) | 32% (110) | 1% (4) | — (0) | — (1) |
| 2012 Vote: Barack Obama | 8% (14) | 17% (27) | 4% (7) | 4% (6) | 3% (5) | 5% (8) | 2% (3) | 5% (9) | 33% (54) | 1% (2) | 1% (1) | 1% (2) |
| 2012 Vote: Mitt Romney | 8% (88) | 20% (221) | 2% (19) | 8% (88) | 2% (27) | 3% (33) | 2% (26) | 8% (88) | 34% (381) | — (4) | 1% (8) | — (5) |
| 2012 Vote: Other | 4% (3) | 15% (10) | — (0) | 5% (3) | 5% (3) | 1% (0) | 5% (4) | 2% (2) | 37% (26) | — (0) | — (0) | — (0) |
| 2012 Vote: Didn't Vote | 7% (16) | 21% (45) | 1% (2) | 6% (12) | 1% (1) | 3% (5) | 1% (3) | 3% (6) | 35% (74) | — (1) | — (1) | — (0) |
| 4-Region: Northeast | 6% (15) | 10% (25) | 1% (2) | 7% (17) | 1% (4) | 1% (3) | 2% (5) | 13% (32) | 44% (112) | — (1) | — (0) | 3% (6) |
| 4-Region: Midwest | 8% (31) | 22% (82) | 2% (8) | 5% (18) | 1% (4) | 4% (15) | 4% (14) | 5% (19) | 31% (114) | — (0) | 1% (4) | — (0) |
| 4-Region: South | 6% (39) | 20% (126) | 2% (13) | 9% (56) | 3% (18) | 4% (23) | 2% (11) | 6% (38) | 34% (213) | 1% (5) | — (0) | — (0) |
| 4-Region: West | 11% (36) | 22% (72) | 1% (5) | 6% (20) | 3% (11) | 2% (6) | 2% (5) | 5% (15) | 30% (97) | — (1) | 2% (6) | — (0) |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16r2: And, who would be your second choice?

| Demographic | Jeb Bush | Ben Carson | Chris Christie | Ted Cruz | Carly Fiorina | Mike Huckabee | Rand Paul | Marco Rubio | Donald Trump | Lindsey Graham | Bobby Jindal | George Pataki |
|-----------------------------|----------|------------|----------------|----------|---------------|---------------|-----------|-------------|--------------|----------------|--------------|---------------|
| Registered Voters | 9% (140) | 18% (279) | 5% (78) | 8% (125) | 6% (100) | 5% (79) | 3% (51) | 11% (169) | 12% (181) | 1% (17) | 1% (18) | 1% (13) |
| Gender: Male | 9% (65) | 21% (158) | 6% (43) | 7% (56) | 6% (46) | 5% (38) | 3% (23) | 12% (91) | 10% (78) | 1% (8) | 1% (9) | — (4) |
| Gender: Female | 9% (76) | 15% (121) | 4% (35) | 8% (69) | 7% (54) | 5% (40) | 3% (28) | 10% (78) | 13% (102) | 1% (9) | 1% (10) | 1% (9) |
| Age: 18-29 | 9% (21) | 16% (36) | 6% (13) | 7% (16) | 3% (7) | 5% (12) | 4% (9) | 3% (8) | 13% (30) | 3% (7) | 2% (5) | 1% (2) |
| Age: 30-44 | 9% (29) | 13% (44) | 4% (13) | 10% (33) | 8% (26) | 7% (24) | 6% (19) | 8% (26) | 9% (32) | 2% (6) | 1% (4) | 2% (7) |
| Age: 45-54 | 11% (36) | 21% (68) | 4% (13) | 6% (20) | 5% (16) | 5% (16) | 4% (13) | 12% (40) | 8% (27) | — (1) | 1% (5) | 1% (2) |
| Age: 55-64 | 6% (16) | 22% (63) | 6% (16) | 6% (17) | 8% (22) | 5% (14) | 2% (6) | 14% (41) | 14% (42) | — (1) | 1% (3) | — (0) |
| Age: 65+ | 10% (37) | 18% (69) | 6% (23) | 10% (39) | 8% (29) | 3% (13) | 1% (4) | 14% (55) | 13% (51) | 1% (3) | — (2) | — (1) |
| PID: Ind (no lean) | 9% (29) | 14% (45) | 5% (18) | 8% (26) | 9% (29) | 6% (20) | 4% (12) | 11% (38) | 10% (33) | 2% (8) | 2% (5) | 1% (3) |
| PID: Rep (no lean) | 9% (111) | 19% (234) | 5% (60) | 8% (99) | 6% (71) | 5% (59) | 3% (39) | 11% (131) | 12% (148) | 1% (10) | 1% (13) | 1% (10) |
| PID/Gender: Ind Men | 8% (13) | 19% (30) | 6% (9) | 6% (10) | 6% (10) | 7% (10) | 5% (8) | 11% (17) | 9% (15) | — (1) | 2% (2) | 1% (1) |
| PID/Gender: Ind Women | 9% (16) | 9% (15) | 5% (9) | 10% (17) | 11% (19) | 5% (9) | 3% (4) | 12% (21) | 10% (18) | 4% (7) | 1% (3) | 1% (2) |
| PID/Gender: Rep Men | 9% (51) | 22% (128) | 6% (34) | 8% (46) | 6% (36) | 5% (28) | 3% (15) | 12% (74) | 11% (63) | 1% (8) | 1% (6) | — (3) |
| PID/Gender: Rep Women | 9% (59) | 16% (106) | 4% (26) | 8% (53) | 5% (34) | 5% (31) | 4% (24) | 9% (58) | 13% (85) | — (2) | 1% (7) | 1% (7) |
| Tea Party: Supporter | 7% (56) | 21% (160) | 5% (35) | 10% (73) | 6% (49) | 6% (42) | 3% (22) | 13% (97) | 12% (92) | 1% (9) | 2% (13) | 1% (7) |
| Tea Party: Not Supporter | 10% (85) | 15% (119) | 5% (43) | 6% (52) | 6% (50) | 4% (36) | 4% (29) | 6% (72) | 11% (88) | 1% (8) | 1% (6) | 1% (6) |
| Ideo: Liberal (1-3) | 11% (19) | 19% (33) | 5% (9) | 4% (6) | 3% (5) | 6% (11) | 7% (12) | 5% (9) | 10% (16) | 7% (12) | 1% (2) | 2% (3) |
| Ideo: Moderate (4) | 11% (29) | 13% (35) | 7% (20) | 12% (34) | 8% (23) | 1% (3) | 2% (7) | 5% (14) | 12% (34) | — (1) | — (1) | 2% (5) |
| Ideo: Conservative (5-7) | 8% (88) | 20% (206) | 5% (49) | 8% (82) | 7% (72) | 6% (61) | 3% (29) | 14% (146) | 12% (125) | — (5) | 1% (15) | — (5) |
| Educ: < College | 8% (84) | 17% (167) | 5% (51) | 9% (85) | 5% (50) | 5% (52) | 3% (33) | 9% (93) | 12% (116) | 1% (9) | — (5) | 1% (8) |
| Educ: Bachelors degree | 9% (36) | 18% (71) | 5% (21) | 6% (25) | 9% (37) | 6% (25) | 4% (15) | 10% (40) | 13% (51) | 1% (2) | 2% (6) | 1% (3) |
| Educ: Post-grad | 11% (20) | 22% (42) | 3% (5) | 8% (15) | 7% (13) | 1% (2) | 2% (3) | 20% (37) | 7% (13) | 3% (6) | 4% (7) | 1% (2) |
| Income: Under 50k | 8% (48) | 16% (95) | 4% (25) | 7% (38) | 8% (44) | 7% (38) | 4% (21) | 6% (33) | 11% (65) | 2% (10) | 1% (4) | 1% (7) |
| Income: 50k-100k | 8% (48) | 19% (113) | 5% (29) | 11% (66) | 5% (31) | 4% (24) | 3% (16) | 12% (72) | 11% (67) | — (3) | 1% (7) | 1% (5) |
| Income: 100k+ | 11% (44) | 18% (71) | 6% (24) | 5% (21) | 6% (25) | 4% (16) | 3% (14) | 16% (64) | 12% (49) | 1% (5) | 2% (8) | — (0) |
| Ethnicity: White | 8% (121) | 19% (269) | 5% (72) | 8% (118) | 6% (93) | 5% (74) | 3% (45) | 11% (157) | 11% (164) | 1% (14) | 1% (17) | 1% (11) |
| Ethnicity: Hispanic | 9% (10) | 14% (16) | 4% (4) | 8% (9) | 9% (9) | 7% (8) | 7% (8) | 9% (10) | 10% (11) | 4% (4) | — (0) | 2% (2) |
| Ethnicity: Afr. Am. | 8% (4) | 8% (4) | 9% (5) | 4% (2) | 2% (1) | 1% (1) | 5% (3) | 8% (4) | 17% (9) | 7% (4) | 1% (1) | 2% (1) |
| Ethnicity: Other | 22% (15) | 9% (6) | 1% (1) | 7% (5) | 9% (6) | 6% (4) | 5% (3) | 12% (8) | 11% (8) | — (0) | 1% (1) | — (0) |
| Relig: Protestant | 7% (42) | 20% (117) | 4% (25) | 9% (51) | 8% (49) | 7% (39) | 3% (21) | 12% (73) | 14% (81) | 1% (5) | 2% (9) | — (0) |
| Relig: Roman Catholic | 9% (34) | 17% (65) | 8% (30) | 7% (27) | 6% (21) | 2% (8) | 2% (6) | 13% (50) | 11% (43) | 1% (2) | 1% (5) | 1% (4) |
| Relig: Ath./Agn./None | 11% (23) | 15% (32) | 5% (11) | 6% (13) | 7% (15) | 6% (12) | 6% (13) | 7% (15) | 7% (15) | 2% (4) | 1% (2) | 1% (1) |
| Relig: Something Else | 10% (20) | 14% (26) | 4% (7) | 5% (9) | 4% (8) | 3% (6) | 3% (5) | 13% (25) | 10% (18) | 3% (5) | 1% (1) | 3% (7) |
| Relig: Evangelical | 8% (51) | 20% (123) | 3% (21) | 10% (60) | 6% (34) | 7% (44) | 4% (22) | 10% (61) | 14% (84) | — (2) | 1% (5) | — (2) |
| Relig: Non-Evang. Catholics | 8% (46) | 18% (98) | 7% (39) | 8% (43) | 8% (43) | 3% (18) | 2% (11) | 13% (69) | 12% (64) | 1% (6) | 2% (10) | 1% (3) |
| Relig: All Christian | 8% (98) | 19% (221) | 5% (60) | 9% (103) | 7% (77) | 5% (61) | 3% (33) | 11% (129) | 13% (148) | 1% (8) | 1% (15) | — (5) |
| Relig: All Non-Christian | 11% (43) | 14% (58) | 4% (18) | 5% (22) | 6% (23) | 4% (18) | 5% (18) | 10% (40) | 8% (33) | 2% (9) | 1% (3) | 2% (8) |
| Community: Urban | 11% (34) | 14% (43) | 6% (17) | 5% (16) | 7% (20) | 3% (10) | 4% (13) | 17% (52) | 11% (35) | 2% (5) | — (1) | 1% (3) |
| Community: Suburban | 8% (64) | 16% (128) | 6% (44) | 9% (74) | 7% (54) | 5% (39) | 4% (30) | 11% (88) | 12% (92) | 1% (6) | 1% (11) | 1% (5) |
| Community: Rural | 9% (43) | 23% (108) | 4% (17) | 8% (35) | 6% (26) | 6% (29) | 2% (9) | 6% (30) | 12% (54) | 1% (7) | 1% (6) | 1% (4) |

Continued on next page

Table v16r2: And, who would be your second choice?

| Demographic | Job Bush | Ben Carson | Chris Christie | Ted Cruz | Carly Fiorina | Mike Huckabee | Rand Paul | Marco Rubio | Donald Trump | Lindsey Graham | Bobby Jindal | George Pataki |
|--------------------------------------|----------|------------|----------------|----------|---------------|---------------|-----------|-------------|--------------|----------------|--------------|---------------|
| Registered Voters | 9% (140) | 18% (279) | 5% (78) | 8% (125) | 6% (100) | 5% (79) | 3% (51) | 11% (169) | 12% (181) | 1% (17) | 1% (18) | 1% (13) |
| Employ: Private Sector | 8% (40) | 17% (87) | 5% (28) | 10% (50) | 4% (22) | 7% (36) | 4% (22) | 13% (67) | 11% (55) | 2% (8) | 1% (3) | — (3) |
| Employ: Government | 8% (10) | 29% (35) | 4% (4) | 6% (7) | 10% (12) | 4% (4) | 3% (3) | 7% (9) | 7% (8) | 2% (2) | 3% (3) | 3% (3) |
| Employ: Self-Employed | 15% (21) | 13% (19) | 4% (5) | 5% (7) | 9% (12) | 5% (8) | 5% (8) | 14% (20) | 9% (13) | — (1) | 4% (6) | 1% (1) |
| Employ: Homemaker | 13% (25) | 23% (43) | 2% (4) | 4% (8) | 4% (7) | 3% (5) | 3% (5) | 9% (18) | 10% (18) | — (1) | 1% (1) | 3% (5) |
| Employ: Retired | 7% (28) | 18% (70) | 7% (26) | 10% (39) | 10% (39) | 4% (14) | 1% (4) | 10% (41) | 16% (63) | 1% (5) | 1% (3) | — (1) |
| Employ: Unemployed | 6% (4) | 11% (8) | 5% (4) | 4% (3) | 5% (4) | 7% (5) | 7% (5) | 10% (7) | 9% (7) | — (0) | 1% (0) | — (0) |
| Employ: Other | 8% (7) | 13% (11) | 1% (1) | 10% (8) | 4% (4) | 7% (6) | 2% (2) | 4% (3) | 14% (12) | 1% (1) | 1% (1) | — (0) |
| Job Type: White-collar | 12% (89) | 17% (123) | 6% (45) | 9% (63) | 8% (55) | 4% (29) | 3% (22) | 12% (89) | 11% (81) | 1% (7) | 2% (13) | 1% (4) |
| Job Type: Blue-collar | 6% (40) | 20% (126) | 5% (30) | 8% (48) | 7% (43) | 6% (37) | 4% (24) | 11% (73) | 11% (70) | 1% (7) | 1% (4) | 1% (6) |
| Job Type: Don't Know | 6% (11) | 15% (31) | 2% (3) | 7% (14) | 1% (3) | 6% (13) | 3% (5) | 4% (8) | 15% (30) | 2% (3) | 1% (1) | 1% (2) |
| Military HH: Yes | 9% (31) | 25% (91) | 8% (27) | 9% (33) | 5% (17) | 3% (10) | 3% (11) | 10% (36) | 9% (33) | 1% (5) | 1% (4) | 1% (4) |
| Military HH: No | 9% (109) | 16% (188) | 4% (50) | 8% (92) | 7% (83) | 6% (69) | 3% (40) | 11% (133) | 12% (147) | 1% (13) | 1% (14) | 1% (9) |
| RD/WT: Right Direction | 10% (20) | 13% (26) | 4% (8) | 6% (11) | 4% (7) | 2% (3) | 4% (8) | 8% (16) | 18% (35) | 5% (9) | 1% (2) | 2% (3) |
| RD/WT: Wrong Track | 9% (120) | 18% (253) | 5% (70) | 8% (114) | 7% (93) | 5% (75) | 3% (44) | 11% (153) | 11% (146) | 1% (8) | 1% (16) | 1% (9) |
| Obama Job: Approve | 10% (18) | 13% (23) | 8% (14) | 7% (12) | 4% (7) | 2% (4) | 5% (9) | 4% (8) | 13% (23) | 6% (11) | 1% (2) | 2% (3) |
| Obama Job: Disapprove | 9% (122) | 19% (256) | 5% (64) | 8% (112) | 7% (92) | 5% (73) | 3% (43) | 12% (159) | 11% (155) | — (6) | 1% (17) | 1% (9) |
| #1 Issue: Economy | 8% (53) | 16% (102) | 4% (27) | 7% (46) | 6% (40) | 5% (32) | 3% (21) | 11% (70) | 12% (72) | 1% (6) | 2% (11) | 1% (4) |
| #1 Issue: Security | 8% (31) | 22% (91) | 5% (22) | 11% (46) | 8% (34) | 5% (19) | 2% (9) | 12% (49) | 9% (35) | 1% (3) | 1% (5) | 1% (5) |
| #1 Issue: Health Care | 13% (24) | 16% (28) | 4% (7) | 7% (12) | 8% (14) | 4% (6) | 3% (6) | 8% (15) | 10% (18) | 3% (5) | 1% (1) | 1% (1) |
| #1 Issue: Medicare / Social Security | 11% (18) | 17% (29) | 3% (6) | 6% (10) | 6% (9) | 7% (12) | 3% (5) | 6% (10) | 21% (34) | — (1) | — (0) | — (0) |
| #1 Issue: Education | 13% (8) | 16% (10) | 11% (7) | 2% (1) | — (0) | 2% (1) | 4% (2) | 6% (4) | 10% (6) | 2% (1) | 1% (1) | 2% (1) |
| #1 Issue: Other | 2% (1) | 18% (11) | 13% (8) | 8% (5) | 1% (1) | 8% (5) | 10% (6) | 11% (7) | 6% (4) | — (0) | 1% (1) | — (0) |
| 2014 Vote: Democrat | 3% (2) | 25% (18) | 13% (10) | 3% (2) | 4% (3) | 4% (3) | 3% (2) | 3% (2) | 11% (8) | 4% (3) | 2% (1) | 3% (2) |
| 2014 Vote: Republican | 9% (95) | 19% (212) | 5% (57) | 9% (95) | 7% (72) | 5% (53) | 3% (35) | 13% (140) | 12% (129) | 1% (12) | 1% (16) | 1% (7) |
| 2014 Vote: Didn't Vote | 9% (32) | 13% (44) | 3% (11) | 8% (26) | 4% (14) | 6% (22) | 4% (12) | 8% (27) | 12% (42) | 1% (3) | — (1) | 1% (3) |
| 2012 Vote: Barack Obama | 4% (7) | 14% (23) | 6% (10) | 9% (15) | 8% (13) | 3% (5) | 3% (5) | 12% (20) | 6% (9) | 4% (7) | 1% (1) | 2% (4) |
| 2012 Vote: Mitt Romney | 9% (104) | 19% (215) | 5% (54) | 8% (89) | 7% (74) | 5% (60) | 3% (32) | 12% (134) | 13% (149) | 1% (8) | 1% (14) | 1% (6) |
| 2012 Vote: Other | 9% (6) | 20% (14) | 2% (1) | 6% (4) | 1% (1) | 2% (2) | 10% (7) | 6% (4) | 2% (1) | — (0) | 2% (1) | 3% (2) |
| 2012 Vote: Didn't Vote | 11% (23) | 12% (26) | 6% (12) | 8% (17) | 5% (12) | 6% (12) | 3% (7) | 5% (10) | 10% (20) | 1% (2) | 1% (1) | — (1) |
| 4-Region: Northeast | 9% (24) | 16% (42) | 13% (34) | 9% (24) | 6% (16) | 3% (7) | 2% (6) | 12% (30) | 8% (20) | 1% (2) | — (1) | 2% (5) |
| 4-Region: Midwest | 6% (23) | 18% (65) | 5% (18) | 8% (29) | 4% (17) | 4% (15) | 2% (9) | 11% (40) | 13% (48) | — (1) | 1% (5) | — (1) |
| 4-Region: South | 12% (72) | 23% (140) | 3% (17) | 7% (45) | 7% (43) | 6% (39) | 3% (18) | 8% (51) | 11% (66) | 2% (12) | 1% (7) | 1% (5) |
| 4-Region: West | 7% (22) | 10% (33) | 3% (9) | 8% (27) | 7% (24) | 6% (19) | 6% (18) | 15% (49) | 14% (46) | 1% (2) | 2% (6) | 1% (2) |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16d1: *If the 2016 Democratic primary for President were held today, for whom would you vote?*

| Demographic | Hillary Clinton | | Martin O'Malley | | Bernie Sanders | | Someone else | | Don't Know / No Opinion | | Total N |
|--------------------------|-----------------|-------|-----------------|------|----------------|-------|--------------|-------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 54% | (942) | 3% | (51) | 28% | (486) | 7% | (122) | 8% | (137) | 1739 |
| Gender: Male | 54% | (426) | 4% | (35) | 30% | (237) | 7% | (52) | 5% | (41) | 791 |
| Gender: Female | 54% | (516) | 2% | (16) | 26% | (249) | 7% | (70) | 10% | (96) | 948 |
| Age: 18-29 | 38% | (115) | 3% | (9) | 48% | (146) | 6% | (20) | 5% | (17) | 306 |
| Age: 30-44 | 60% | (265) | 3% | (13) | 26% | (115) | 5% | (23) | 6% | (26) | 442 |
| Age: 45-54 | 53% | (162) | 4% | (13) | 22% | (67) | 9% | (28) | 11% | (34) | 304 |
| Age: 55-64 | 58% | (197) | 1% | (3) | 22% | (74) | 9% | (31) | 10% | (32) | 338 |
| Age: 65+ | 58% | (202) | 4% | (13) | 24% | (84) | 6% | (20) | 8% | (29) | 349 |
| PID: Dem (no lean) | 56% | (823) | 3% | (43) | 27% | (390) | 6% | (94) | 7% | (109) | 1459 |
| PID: Ind (no lean) | 43% | (120) | 3% | (8) | 34% | (96) | 10% | (28) | 10% | (28) | 280 |
| PID/Gender: Dem Men | 55% | (366) | 4% | (29) | 29% | (192) | 6% | (41) | 5% | (35) | 663 |
| PID/Gender: Dem Women | 57% | (456) | 2% | (14) | 25% | (198) | 7% | (54) | 9% | (74) | 796 |
| PID/Gender: Ind Men | 46% | (59) | 5% | (6) | 35% | (45) | 9% | (11) | 5% | (6) | 128 |
| PID/Gender: Ind Women | 40% | (60) | 1% | (2) | 33% | (51) | 11% | (17) | 15% | (22) | 151 |
| Tea Party: Supporter | 51% | (159) | 5% | (17) | 28% | (88) | 11% | (35) | 4% | (12) | 311 |
| Tea Party: Not Supporter | 55% | (778) | 2% | (34) | 28% | (398) | 6% | (85) | 9% | (125) | 1420 |
| Ideo: Liberal (1-3) | 55% | (495) | 3% | (30) | 32% | (289) | 3% | (31) | 6% | (50) | 894 |
| Ideo: Moderate (4) | 54% | (267) | 3% | (13) | 27% | (133) | 8% | (40) | 8% | (41) | 493 |
| Ideo: Conservative (5-7) | 53% | (127) | 3% | (8) | 17% | (41) | 16% | (38) | 11% | (26) | 241 |
| Educ: < College | 56% | (628) | 2% | (23) | 26% | (298) | 8% | (87) | 8% | (95) | 1131 |
| Educ: Bachelors degree | 49% | (185) | 3% | (9) | 35% | (132) | 6% | (23) | 7% | (28) | 376 |
| Educ: Post-grad | 56% | (129) | 8% | (19) | 24% | (56) | 5% | (12) | 6% | (15) | 231 |
| Income: Under 50k | 58% | (458) | 2% | (18) | 25% | (197) | 5% | (43) | 9% | (72) | 789 |
| Income: 50k-100k | 52% | (277) | 2% | (12) | 29% | (154) | 9% | (47) | 8% | (45) | 535 |
| Income: 100k+ | 50% | (207) | 5% | (21) | 32% | (134) | 8% | (32) | 5% | (21) | 415 |
| Ethnicity: White | 50% | (613) | 3% | (36) | 32% | (391) | 8% | (96) | 7% | (88) | 1224 |
| Ethnicity: Hispanic | 54% | (100) | 7% | (14) | 31% | (57) | 3% | (5) | 5% | (9) | 185 |
| Ethnicity: Afr. Am. | 67% | (270) | 3% | (11) | 15% | (59) | 5% | (22) | 11% | (44) | 406 |
| Ethnicity: Other | 54% | (59) | 5% | (5) | 33% | (36) | 4% | (4) | 4% | (5) | 108 |

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Table v16d1: *If the 2016 Democratic primary for President were held today, for whom would you vote?*

| Demographic | Hillary Clinton | | Martin O'Malley | | Bernie Sanders | | Someone else | | Don't Know / No Opinion | | Total N |
|-----------------------------|-----------------|-------|-----------------|------|----------------|-------|--------------|-------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 54% | (942) | 3% | (51) | 28% | (486) | 7% | (122) | 8% | (137) | 1739 |
| Relig: Protestant | 60% | (227) | 3% | (12) | 24% | (92) | 5% | (21) | 7% | (27) | 378 |
| Relig: Roman Catholic | 50% | (196) | 6% | (23) | 32% | (124) | 8% | (30) | 4% | (17) | 390 |
| Relig: Ath./Agn./None | 45% | (203) | 2% | (10) | 40% | (181) | 4% | (18) | 9% | (40) | 450 |
| Relig: Something Else | 62% | (184) | 2% | (6) | 22% | (66) | 6% | (18) | 8% | (23) | 297 |
| Relig: Jewish | 75% | (59) | 2% | (2) | 9% | (7) | 7% | (6) | 7% | (6) | 79 |
| Relig: Evangelical | 57% | (241) | 5% | (20) | 16% | (68) | 12% | (50) | 11% | (44) | 422 |
| Relig: Non-Evang. Catholics | 55% | (311) | 3% | (17) | 30% | (172) | 7% | (37) | 5% | (30) | 566 |
| Relig: All Christian | 56% | (552) | 4% | (36) | 24% | (239) | 9% | (87) | 8% | (74) | 988 |
| Relig: All Non-Christian | 52% | (387) | 2% | (15) | 33% | (247) | 5% | (35) | 8% | (63) | 747 |
| Community: Urban | 62% | (303) | 3% | (14) | 23% | (112) | 4% | (19) | 8% | (39) | 487 |
| Community: Suburban | 52% | (430) | 3% | (26) | 30% | (243) | 8% | (66) | 7% | (55) | 821 |
| Community: Rural | 49% | (209) | 3% | (11) | 30% | (131) | 8% | (36) | 10% | (44) | 431 |
| Employ: Private Sector | 52% | (295) | 6% | (33) | 28% | (163) | 8% | (48) | 6% | (32) | 571 |
| Employ: Government | 55% | (63) | 3% | (3) | 25% | (29) | 5% | (5) | 12% | (14) | 115 |
| Employ: Self-Employed | 59% | (81) | 4% | (5) | 28% | (38) | 6% | (8) | 3% | (4) | 137 |
| Employ: Homemaker | 46% | (65) | 1% | (1) | 28% | (39) | 10% | (14) | 14% | (19) | 139 |
| Employ: Student | 41% | (32) | — | (0) | 52% | (41) | 2% | (2) | 4% | (3) | 78 |
| Employ: Retired | 59% | (263) | 1% | (6) | 25% | (113) | 7% | (30) | 8% | (35) | 448 |
| Employ: Unemployed | 66% | (84) | 1% | (1) | 18% | (23) | 3% | (4) | 12% | (16) | 127 |
| Employ: Other | 48% | (59) | — | (1) | 33% | (40) | 8% | (10) | 11% | (13) | 124 |
| Job Type: White-collar | 54% | (363) | 4% | (28) | 31% | (207) | 6% | (40) | 5% | (32) | 670 |
| Job Type: Blue-collar | 54% | (419) | 1% | (10) | 28% | (217) | 7% | (56) | 9% | (70) | 771 |
| Job Type: Don't Know | 54% | (160) | 5% | (14) | 21% | (62) | 9% | (26) | 12% | (36) | 297 |
| Military HH: Yes | 54% | (186) | 1% | (5) | 30% | (105) | 9% | (30) | 6% | (21) | 347 |
| Military HH: No | 54% | (756) | 3% | (46) | 27% | (381) | 7% | (92) | 8% | (116) | 1392 |
| RD/WT: Right Direction | 63% | (561) | 3% | (22) | 23% | (205) | 4% | (35) | 7% | (61) | 885 |
| RD/WT: Wrong Track | 45% | (381) | 3% | (29) | 33% | (281) | 10% | (87) | 9% | (76) | 854 |
| Obama Job: Approve | 59% | (762) | 3% | (36) | 29% | (373) | 3% | (45) | 6% | (83) | 1300 |
| Obama Job: Disapprove | 39% | (154) | 4% | (15) | 27% | (108) | 19% | (76) | 11% | (46) | 399 |

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Table v16d1: *If the 2016 Democratic primary for President were held today, for whom would you vote?*

| Demographic | Hillary Clinton | | Martin O'Malley | | Bernie Sanders | | Someone else | | Don't Know / No Opinion | | Total N |
|--------------------------------------|-----------------|-------|-----------------|------|----------------|-------|--------------|-------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 54% | (942) | 3% | (51) | 28% | (486) | 7% | (122) | 8% | (137) | 1739 |
| #1 Issue: Economy | 52% | (334) | 4% | (28) | 29% | (187) | 7% | (47) | 7% | (46) | 642 |
| #1 Issue: Security | 66% | (126) | 2% | (3) | 15% | (28) | 9% | (17) | 9% | (16) | 191 |
| #1 Issue: Health Care | 51% | (116) | 3% | (6) | 25% | (59) | 14% | (32) | 7% | (17) | 230 |
| #1 Issue: Medicare / Social Security | 63% | (174) | 2% | (5) | 24% | (66) | 4% | (11) | 8% | (22) | 279 |
| #1 Issue: Women's Issues | 52% | (51) | 2% | (2) | 32% | (31) | 5% | (5) | 9% | (8) | 96 |
| #1 Issue: Education | 47% | (80) | 1% | (2) | 38% | (65) | 4% | (6) | 9% | (16) | 168 |
| #1 Issue: Energy | 41% | (37) | 6% | (5) | 42% | (38) | 4% | (3) | 8% | (7) | 91 |
| 2014 Vote: Democrat | 57% | (698) | 3% | (30) | 28% | (334) | 6% | (68) | 7% | (85) | 1215 |
| 2014 Vote: Republican | 46% | (42) | 8% | (7) | 24% | (21) | 15% | (14) | 8% | (7) | 91 |
| 2014 Vote: Didn't Vote | 48% | (194) | 3% | (11) | 31% | (125) | 8% | (35) | 10% | (42) | 407 |
| 2012 Vote: Barack Obama | 60% | (782) | 3% | (34) | 26% | (341) | 4% | (56) | 7% | (95) | 1308 |
| 2012 Vote: Mitt Romney | 27% | (32) | 4% | (4) | 28% | (34) | 33% | (39) | 8% | (10) | 120 |
| 2012 Vote: Didn't Vote | 42% | (113) | 3% | (10) | 37% | (100) | 7% | (19) | 11% | (30) | 272 |
| 4-Region: Northeast | 53% | (195) | 5% | (17) | 26% | (97) | 9% | (33) | 7% | (25) | 367 |
| 4-Region: Midwest | 52% | (187) | 1% | (2) | 35% | (127) | 4% | (14) | 9% | (32) | 362 |
| 4-Region: South | 58% | (357) | 4% | (26) | 20% | (122) | 9% | (54) | 9% | (58) | 615 |
| 4-Region: West | 52% | (204) | 2% | (7) | 36% | (141) | 5% | (20) | 6% | (23) | 395 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16d2: *And, who would be your second choice?*

| Demographic | Hillary Clinton | | Martin O'Malley | | Bernie Sanders | | Someone else | | Don't Know / No Opinion | | Total N |
|--------------------------|-----------------|-------|-----------------|-------|----------------|-------|--------------|-------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 20% | (348) | 9% | (159) | 29% | (512) | 15% | (257) | 27% | (462) | 1739 |
| Gender: Male | 21% | (165) | 13% | (102) | 32% | (254) | 14% | (115) | 20% | (154) | 791 |
| Gender: Female | 19% | (183) | 6% | (58) | 27% | (257) | 15% | (143) | 32% | (307) | 948 |
| Age: 18-29 | 33% | (100) | 11% | (35) | 24% | (72) | 13% | (40) | 19% | (60) | 306 |
| Age: 30-44 | 21% | (92) | 11% | (48) | 31% | (136) | 12% | (52) | 26% | (113) | 442 |
| Age: 45-54 | 19% | (59) | 9% | (27) | 28% | (84) | 15% | (44) | 30% | (90) | 304 |
| Age: 55-64 | 18% | (60) | 6% | (22) | 35% | (117) | 16% | (53) | 25% | (86) | 338 |
| Age: 65+ | 11% | (37) | 8% | (27) | 30% | (103) | 19% | (68) | 33% | (113) | 349 |
| PID: Dem (no lean) | 20% | (287) | 9% | (134) | 32% | (463) | 14% | (205) | 25% | (370) | 1459 |
| PID: Ind (no lean) | 22% | (61) | 9% | (26) | 18% | (49) | 19% | (52) | 33% | (92) | 280 |
| PID/Gender: Dem Men | 20% | (133) | 14% | (90) | 34% | (225) | 13% | (86) | 19% | (128) | 663 |
| PID/Gender: Dem Women | 19% | (154) | 5% | (43) | 30% | (238) | 15% | (119) | 30% | (242) | 796 |
| PID/Gender: Ind Men | 25% | (32) | 9% | (12) | 23% | (29) | 22% | (28) | 21% | (26) | 128 |
| PID/Gender: Ind Women | 19% | (29) | 9% | (14) | 13% | (20) | 16% | (24) | 43% | (65) | 151 |
| Tea Party: Supporter | 22% | (68) | 18% | (55) | 25% | (79) | 18% | (55) | 18% | (55) | 311 |
| Tea Party: Not Supporter | 20% | (280) | 7% | (105) | 30% | (429) | 14% | (199) | 29% | (407) | 1420 |
| Ideo: Liberal (1-3) | 27% | (238) | 7% | (62) | 34% | (302) | 11% | (96) | 22% | (195) | 894 |
| Ideo: Moderate (4) | 13% | (64) | 13% | (66) | 25% | (124) | 17% | (85) | 31% | (154) | 493 |
| Ideo: Conservative (5-7) | 13% | (32) | 12% | (29) | 29% | (69) | 24% | (58) | 21% | (52) | 241 |
| Educ: < College | 18% | (209) | 8% | (92) | 27% | (303) | 15% | (166) | 32% | (362) | 1131 |
| Educ: Bachelors degree | 24% | (92) | 10% | (37) | 32% | (119) | 16% | (61) | 18% | (68) | 376 |
| Educ: Post-grad | 21% | (48) | 13% | (31) | 39% | (90) | 13% | (31) | 14% | (32) | 231 |
| Income: Under 50k | 18% | (144) | 8% | (60) | 27% | (216) | 15% | (117) | 32% | (251) | 789 |
| Income: 50k-100k | 21% | (113) | 11% | (59) | 29% | (155) | 15% | (80) | 24% | (127) | 535 |
| Income: 100k+ | 22% | (92) | 10% | (40) | 34% | (140) | 14% | (60) | 20% | (84) | 415 |
| Ethnicity: White | 23% | (276) | 9% | (107) | 29% | (351) | 15% | (179) | 25% | (311) | 1224 |
| Ethnicity: Hispanic | 16% | (30) | 14% | (27) | 32% | (59) | 15% | (28) | 22% | (41) | 185 |
| Ethnicity: Afr. Am. | 12% | (50) | 10% | (42) | 31% | (127) | 14% | (59) | 32% | (129) | 406 |
| Ethnicity: Other | 21% | (22) | 10% | (11) | 32% | (34) | 18% | (20) | 20% | (21) | 108 |

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Table v16d2: *And, who would be your second choice?*

| Demographic | Hillary Clinton | | Martin O'Malley | | Bernie Sanders | | Someone else | | Don't Know / No Opinion | | Total N |
|-----------------------------|-----------------|-------|-----------------|-------|----------------|-------|--------------|-------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 20% | (348) | 9% | (159) | 29% | (512) | 15% | (257) | 27% | (462) | 1739 |
| Relig: Protestant | 15% | (56) | 12% | (44) | 36% | (136) | 14% | (53) | 23% | (89) | 378 |
| Relig: Roman Catholic | 23% | (88) | 10% | (41) | 29% | (114) | 14% | (56) | 23% | (91) | 390 |
| Relig: Ath./Agn./None | 29% | (129) | 8% | (36) | 25% | (112) | 13% | (60) | 25% | (113) | 450 |
| Relig: Something Else | 16% | (49) | 9% | (25) | 30% | (90) | 14% | (41) | 31% | (92) | 297 |
| Relig: Jewish | 4% | (3) | 11% | (8) | 45% | (35) | 18% | (14) | 23% | (18) | 79 |
| Relig: Evangelical | 14% | (61) | 11% | (45) | 29% | (122) | 19% | (79) | 27% | (115) | 422 |
| Relig: Non-Evang. Catholics | 19% | (110) | 9% | (53) | 33% | (187) | 14% | (78) | 25% | (139) | 566 |
| Relig: All Christian | 17% | (171) | 10% | (98) | 31% | (309) | 16% | (157) | 26% | (254) | 988 |
| Relig: All Non-Christian | 24% | (178) | 8% | (62) | 27% | (202) | 13% | (100) | 28% | (206) | 747 |
| Community: Urban | 19% | (92) | 10% | (49) | 35% | (169) | 13% | (61) | 24% | (116) | 487 |
| Community: Suburban | 19% | (152) | 7% | (60) | 28% | (231) | 17% | (136) | 29% | (242) | 821 |
| Community: Rural | 24% | (105) | 12% | (50) | 26% | (112) | 14% | (60) | 24% | (103) | 431 |
| Employ: Private Sector | 21% | (122) | 11% | (65) | 31% | (179) | 15% | (84) | 21% | (121) | 571 |
| Employ: Government | 15% | (17) | 17% | (19) | 36% | (41) | 10% | (12) | 22% | (25) | 115 |
| Employ: Self-Employed | 26% | (35) | 9% | (13) | 30% | (41) | 16% | (23) | 19% | (26) | 137 |
| Employ: Homemaker | 24% | (33) | 6% | (9) | 17% | (24) | 19% | (26) | 34% | (47) | 139 |
| Employ: Student | 40% | (31) | 7% | (6) | 29% | (22) | 3% | (3) | 21% | (17) | 78 |
| Employ: Retired | 13% | (58) | 7% | (33) | 30% | (134) | 16% | (72) | 34% | (151) | 448 |
| Employ: Unemployed | 12% | (15) | 5% | (6) | 30% | (38) | 19% | (24) | 35% | (44) | 127 |
| Employ: Other | 30% | (37) | 7% | (9) | 25% | (31) | 13% | (16) | 25% | (31) | 124 |
| Job Type: White-collar | 21% | (138) | 11% | (71) | 37% | (245) | 15% | (103) | 17% | (113) | 670 |
| Job Type: Blue-collar | 21% | (161) | 9% | (71) | 27% | (208) | 14% | (106) | 29% | (226) | 771 |
| Job Type: Don't Know | 17% | (50) | 6% | (17) | 20% | (59) | 16% | (49) | 41% | (123) | 297 |
| Military HH: Yes | 18% | (63) | 14% | (47) | 27% | (94) | 15% | (52) | 26% | (90) | 347 |
| Military HH: No | 20% | (285) | 8% | (113) | 30% | (418) | 15% | (205) | 27% | (371) | 1392 |
| RD/WT: Right Direction | 20% | (178) | 11% | (96) | 36% | (317) | 12% | (110) | 21% | (184) | 885 |
| RD/WT: Wrong Track | 20% | (170) | 7% | (63) | 23% | (195) | 17% | (147) | 33% | (278) | 854 |
| Obama Job: Approve | 23% | (300) | 10% | (126) | 33% | (431) | 11% | (149) | 23% | (294) | 1300 |
| Obama Job: Disapprove | 11% | (46) | 8% | (33) | 18% | (72) | 26% | (103) | 36% | (145) | 399 |

Continued on next page

Table v16d2: *And, who would be your second choice?*

| Demographic | Hillary Clinton | | Martin O'Malley | | Bernie Sanders | | Someone else | | Don't Know / No Opinion | | Total N |
|--------------------------------------|-----------------|-------|-----------------|-------|----------------|-------|--------------|-------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 20% | (348) | 9% | (159) | 29% | (512) | 15% | (257) | 27% | (462) | 1739 |
| #1 Issue: Economy | 21% | (137) | 9% | (57) | 32% | (204) | 14% | (89) | 24% | (154) | 642 |
| #1 Issue: Security | 11% | (22) | 8% | (15) | 25% | (49) | 21% | (39) | 35% | (67) | 191 |
| #1 Issue: Health Care | 15% | (34) | 15% | (35) | 23% | (52) | 19% | (43) | 28% | (65) | 230 |
| #1 Issue: Medicare / Social Security | 14% | (40) | 6% | (17) | 38% | (105) | 15% | (43) | 27% | (74) | 279 |
| #1 Issue: Women's Issues | 31% | (30) | 4% | (4) | 35% | (33) | 8% | (8) | 23% | (22) | 96 |
| #1 Issue: Education | 31% | (52) | 10% | (16) | 25% | (41) | 11% | (18) | 24% | (41) | 168 |
| #1 Issue: Energy | 29% | (26) | 8% | (7) | 27% | (25) | 15% | (14) | 21% | (19) | 91 |
| 2014 Vote: Democrat | 20% | (248) | 11% | (128) | 32% | (387) | 14% | (175) | 23% | (276) | 1215 |
| 2014 Vote: Republican | 9% | (8) | 8% | (8) | 16% | (15) | 25% | (23) | 41% | (38) | 91 |
| 2014 Vote: Didn't Vote | 22% | (90) | 5% | (22) | 27% | (108) | 12% | (49) | 34% | (137) | 407 |
| 2012 Vote: Barack Obama | 20% | (264) | 9% | (122) | 33% | (430) | 12% | (162) | 25% | (330) | 1308 |
| 2012 Vote: Mitt Romney | 9% | (10) | 10% | (12) | 14% | (17) | 38% | (45) | 30% | (36) | 120 |
| 2012 Vote: Didn't Vote | 25% | (68) | 9% | (26) | 21% | (58) | 14% | (39) | 30% | (82) | 272 |
| 4-Region: Northeast | 20% | (72) | 8% | (30) | 33% | (120) | 15% | (54) | 25% | (92) | 367 |
| 4-Region: Midwest | 24% | (87) | 7% | (25) | 27% | (98) | 13% | (47) | 29% | (104) | 362 |
| 4-Region: South | 15% | (95) | 9% | (58) | 31% | (190) | 16% | (98) | 29% | (176) | 615 |
| 4-Region: West | 24% | (95) | 12% | (47) | 26% | (104) | 15% | (59) | 23% | (91) | 395 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g1: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Jeb Bush, for whom would you vote?*

| Demographic | Hillary Clinton | | Jeb Bush | | Don't Know / No Opinion | | Total N |
|--------------------------|-----------------|--------|----------|--------|-------------------------|-------|---------|
| Registered Voters | 44% | (1775) | 38% | (1525) | 18% | (701) | 4002 |
| Gender: Male | 43% | (803) | 39% | (733) | 18% | (331) | 1866 |
| Gender: Female | 46% | (973) | 37% | (793) | 17% | (371) | 2136 |
| Age: 18-29 | 47% | (312) | 32% | (212) | 22% | (144) | 668 |
| Age: 30-44 | 49% | (475) | 33% | (324) | 18% | (170) | 969 |
| Age: 45-54 | 43% | (331) | 36% | (278) | 21% | (161) | 769 |
| Age: 55-64 | 42% | (314) | 39% | (292) | 18% | (135) | 741 |
| Age: 65+ | 40% | (344) | 49% | (419) | 11% | (91) | 854 |
| PID: Dem (no lean) | 81% | (1175) | 10% | (143) | 10% | (141) | 1459 |
| PID: Ind (no lean) | 37% | (483) | 35% | (456) | 28% | (367) | 1306 |
| PID: Rep (no lean) | 9% | (117) | 75% | (927) | 16% | (193) | 1237 |
| PID/Gender: Dem Men | 81% | (536) | 10% | (69) | 9% | (58) | 663 |
| PID/Gender: Dem Women | 80% | (640) | 9% | (73) | 10% | (84) | 796 |
| PID/Gender: Ind Men | 36% | (223) | 35% | (214) | 28% | (174) | 611 |
| PID/Gender: Ind Women | 38% | (261) | 35% | (241) | 28% | (193) | 695 |
| PID/Gender: Rep Men | 8% | (45) | 76% | (449) | 17% | (99) | 593 |
| PID/Gender: Rep Women | 11% | (72) | 74% | (478) | 15% | (94) | 644 |
| Tea Party: Supporter | 26% | (317) | 60% | (734) | 14% | (178) | 1229 |
| Tea Party: Not Supporter | 53% | (1450) | 29% | (790) | 19% | (521) | 2761 |
| Ideo: Liberal (1-3) | 75% | (893) | 14% | (173) | 11% | (129) | 1196 |
| Ideo: Moderate (4) | 48% | (483) | 33% | (335) | 19% | (190) | 1009 |
| Ideo: Conservative (5-7) | 19% | (281) | 64% | (926) | 17% | (244) | 1452 |
| Educ: < College | 44% | (1170) | 36% | (950) | 19% | (510) | 2631 |
| Educ: Bachelors degree | 42% | (372) | 43% | (382) | 15% | (135) | 889 |
| Educ: Post-grad | 48% | (233) | 40% | (193) | 12% | (56) | 483 |
| Income: Under 50k | 48% | (833) | 32% | (551) | 20% | (351) | 1736 |
| Income: 50k-100k | 41% | (544) | 44% | (581) | 15% | (191) | 1316 |
| Income: 100k+ | 42% | (398) | 41% | (394) | 17% | (159) | 951 |
| Ethnicity: White | 39% | (1270) | 43% | (1411) | 18% | (577) | 3259 |

Continued on next page

Table v16g1: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Jeb Bush, for whom would you vote?*

| Demographic | Hillary Clinton | | Jeb Bush | | Don't Know / No Opinion | | Total N |
|-----------------------------|-----------------|--------|----------|--------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 44% | (1775) | 38% | (1525) | 18% | (701) | 4002 |
| Ethnicity: Hispanic | 52% | (184) | 31% | (110) | 17% | (62) | 357 |
| Ethnicity: Afr. Am. | 78% | (403) | 8% | (40) | 14% | (71) | 515 |
| Ethnicity: Other | 45% | (102) | 32% | (74) | 23% | (53) | 228 |
| Relig: Protestant | 35% | (385) | 50% | (554) | 15% | (168) | 1106 |
| Relig: Roman Catholic | 42% | (377) | 43% | (384) | 16% | (141) | 902 |
| Relig: Ath./Agn./None | 54% | (487) | 24% | (217) | 21% | (191) | 894 |
| Relig: Something Else | 52% | (313) | 30% | (178) | 19% | (112) | 602 |
| Relig: Jewish | 49% | (66) | 43% | (58) | 8% | (11) | 134 |
| Relig: Evangelical | 36% | (426) | 49% | (587) | 15% | (181) | 1194 |
| Relig: Non-Evang. Catholics | 42% | (545) | 42% | (543) | 16% | (215) | 1303 |
| Relig: All Christian | 39% | (971) | 45% | (1130) | 16% | (396) | 2497 |
| Relig: All Non-Christian | 53% | (800) | 26% | (395) | 20% | (302) | 1497 |
| Community: Urban | 53% | (518) | 33% | (324) | 13% | (130) | 972 |
| Community: Suburban | 42% | (803) | 40% | (770) | 18% | (345) | 1917 |
| Community: Rural | 41% | (455) | 39% | (432) | 20% | (226) | 1113 |
| Employ: Private Sector | 45% | (577) | 38% | (488) | 17% | (223) | 1288 |
| Employ: Government | 47% | (130) | 32% | (89) | 21% | (57) | 276 |
| Employ: Self-Employed | 45% | (151) | 40% | (134) | 15% | (50) | 335 |
| Employ: Homemaker | 36% | (152) | 44% | (187) | 20% | (86) | 425 |
| Employ: Student | 56% | (79) | 24% | (34) | 19% | (27) | 140 |
| Employ: Retired | 43% | (421) | 44% | (436) | 13% | (126) | 983 |
| Employ: Unemployed | 50% | (137) | 26% | (73) | 24% | (66) | 277 |
| Employ: Other | 46% | (128) | 30% | (84) | 24% | (66) | 278 |
| Job Type: White-collar | 43% | (683) | 43% | (693) | 14% | (219) | 1595 |
| Job Type: Blue-collar | 46% | (790) | 37% | (633) | 17% | (281) | 1704 |
| Job Type: Don't Know | 43% | (302) | 28% | (200) | 29% | (201) | 703 |
| Military HH: Yes | 43% | (356) | 44% | (361) | 13% | (110) | 827 |
| Military HH: No | 45% | (1419) | 37% | (1165) | 19% | (591) | 3175 |
| RD/WT: Right Direction | 74% | (901) | 16% | (190) | 10% | (125) | 1216 |
| RD/WT: Wrong Track | 31% | (875) | 48% | (1335) | 21% | (577) | 2786 |

Continued on next page

Table v16g1: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Jeb Bush, for whom would you vote?*

| Demographic | Hillary Clinton | | Jeb Bush | | Don't Know / No Opinion | | Total N |
|--------------------------------------|-----------------|--------|----------|--------|-------------------------|-------|---------|
| Registered Voters | 44% | (1775) | 38% | (1525) | 18% | (701) | 4002 |
| Obama Job: Approve | 79% | (1319) | 11% | (190) | 10% | (167) | 1676 |
| Obama Job: Disapprove | 19% | (413) | 60% | (1312) | 21% | (469) | 2194 |
| #1 Issue: Economy | 45% | (683) | 39% | (594) | 17% | (257) | 1534 |
| #1 Issue: Security | 29% | (194) | 54% | (368) | 17% | (118) | 681 |
| #1 Issue: Health Care | 43% | (223) | 37% | (193) | 19% | (100) | 516 |
| #1 Issue: Medicare / Social Security | 49% | (271) | 35% | (194) | 15% | (83) | 547 |
| #1 Issue: Women's Issues | 66% | (97) | 18% | (27) | 16% | (23) | 148 |
| #1 Issue: Education | 59% | (167) | 21% | (58) | 20% | (56) | 281 |
| #1 Issue: Energy | 58% | (88) | 28% | (43) | 13% | (20) | 151 |
| #1 Issue: Other | 36% | (52) | 33% | (48) | 31% | (44) | 144 |
| 2014 Vote: Democrat | 79% | (1107) | 11% | (152) | 10% | (145) | 1404 |
| 2014 Vote: Republican | 13% | (176) | 72% | (984) | 15% | (201) | 1361 |
| 2014 Vote: Other | 28% | (59) | 34% | (70) | 38% | (79) | 208 |
| 2014 Vote: Didn't Vote | 42% | (431) | 31% | (313) | 27% | (277) | 1021 |
| 2012 Vote: Barack Obama | 78% | (1303) | 11% | (182) | 11% | (176) | 1660 |
| 2012 Vote: Mitt Romney | 9% | (134) | 75% | (1057) | 16% | (225) | 1416 |
| 2012 Vote: Other | 29% | (58) | 28% | (54) | 43% | (84) | 196 |
| 2012 Vote: Didn't Vote | 38% | (277) | 32% | (230) | 30% | (215) | 722 |
| 4-Region: Northeast | 49% | (356) | 34% | (252) | 17% | (122) | 730 |
| 4-Region: Midwest | 44% | (416) | 36% | (337) | 20% | (191) | 944 |
| 4-Region: South | 41% | (605) | 43% | (642) | 16% | (240) | 1487 |
| 4-Region: West | 47% | (398) | 35% | (294) | 18% | (148) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g2: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Rand Paul, for whom would you vote?*

| Demographic | Hillary Clinton | | Rand Paul | | Don't Know / No Opinion | | Total N |
|--------------------------|-----------------|--------|-----------|--------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 45% | (1816) | 37% | (1469) | 18% | (717) | 4002 |
| Gender: Male | 45% | (847) | 39% | (731) | 15% | (288) | 1866 |
| Gender: Female | 45% | (969) | 35% | (738) | 20% | (429) | 2136 |
| Age: 18-29 | 46% | (307) | 33% | (220) | 21% | (141) | 668 |
| Age: 30-44 | 51% | (496) | 33% | (319) | 16% | (155) | 969 |
| Age: 45-54 | 43% | (334) | 38% | (293) | 18% | (142) | 769 |
| Age: 55-64 | 43% | (322) | 37% | (273) | 20% | (146) | 741 |
| Age: 65+ | 42% | (358) | 43% | (364) | 16% | (133) | 854 |
| PID: Dem (no lean) | 81% | (1179) | 10% | (144) | 9% | (136) | 1459 |
| PID: Ind (no lean) | 39% | (516) | 33% | (430) | 28% | (360) | 1306 |
| PID: Rep (no lean) | 10% | (122) | 72% | (894) | 18% | (220) | 1237 |
| PID/Gender: Dem Men | 81% | (539) | 12% | (77) | 7% | (46) | 663 |
| PID/Gender: Dem Women | 80% | (639) | 8% | (67) | 11% | (90) | 796 |
| PID/Gender: Ind Men | 40% | (244) | 35% | (215) | 25% | (152) | 611 |
| PID/Gender: Ind Women | 39% | (272) | 31% | (215) | 30% | (208) | 695 |
| PID/Gender: Rep Men | 11% | (64) | 74% | (439) | 15% | (90) | 593 |
| PID/Gender: Rep Women | 9% | (58) | 71% | (455) | 20% | (130) | 644 |
| Tea Party: Supporter | 27% | (330) | 59% | (730) | 14% | (169) | 1229 |
| Tea Party: Not Supporter | 54% | (1479) | 27% | (737) | 20% | (544) | 2761 |
| Ideo: Liberal (1-3) | 75% | (898) | 15% | (181) | 10% | (116) | 1196 |
| Ideo: Moderate (4) | 49% | (496) | 31% | (312) | 20% | (200) | 1009 |
| Ideo: Conservative (5-7) | 21% | (298) | 62% | (906) | 17% | (247) | 1452 |
| Educ: < College | 45% | (1182) | 35% | (929) | 20% | (520) | 2631 |
| Educ: Bachelors degree | 44% | (395) | 41% | (361) | 15% | (133) | 889 |
| Educ: Post-grad | 50% | (239) | 37% | (179) | 13% | (64) | 483 |
| Income: Under 50k | 48% | (831) | 32% | (562) | 20% | (342) | 1736 |
| Income: 50k-100k | 43% | (561) | 39% | (517) | 18% | (237) | 1316 |
| Income: 100k+ | 45% | (424) | 41% | (390) | 14% | (137) | 951 |
| Ethnicity: White | 40% | (1315) | 42% | (1356) | 18% | (588) | 3259 |

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Table v16g2: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Rand Paul, for whom would you vote?*

| Demographic | Hillary Clinton | | Rand Paul | | Don't Know / No Opinion | | Total N |
|-----------------------------|-----------------|--------|-----------|--------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 45% | (1816) | 37% | (1469) | 18% | (717) | 4002 |
| Ethnicity: Hispanic | 50% | (179) | 35% | (125) | 15% | (53) | 357 |
| Ethnicity: Afr. Am. | 75% | (387) | 10% | (49) | 15% | (78) | 515 |
| Ethnicity: Other | 50% | (114) | 28% | (64) | 22% | (50) | 228 |
| Relig: Protestant | 36% | (399) | 50% | (550) | 14% | (158) | 1106 |
| Relig: Roman Catholic | 44% | (398) | 38% | (346) | 18% | (158) | 902 |
| Relig: Ath./Agn./None | 54% | (479) | 24% | (218) | 22% | (198) | 894 |
| Relig: Something Else | 53% | (319) | 29% | (176) | 18% | (107) | 602 |
| Relig: Jewish | 49% | (65) | 38% | (51) | 13% | (18) | 134 |
| Relig: Evangelical | 36% | (427) | 48% | (576) | 16% | (191) | 1194 |
| Relig: Non-Evang. Catholics | 45% | (588) | 38% | (498) | 17% | (216) | 1303 |
| Relig: All Christian | 41% | (1015) | 43% | (1075) | 16% | (407) | 2497 |
| Relig: All Non-Christian | 53% | (798) | 26% | (394) | 20% | (305) | 1497 |
| Community: Urban | 56% | (542) | 31% | (306) | 13% | (124) | 972 |
| Community: Suburban | 43% | (818) | 38% | (728) | 19% | (371) | 1917 |
| Community: Rural | 41% | (456) | 39% | (435) | 20% | (221) | 1113 |
| Employ: Private Sector | 46% | (598) | 37% | (477) | 17% | (214) | 1288 |
| Employ: Government | 48% | (132) | 38% | (104) | 15% | (40) | 276 |
| Employ: Self-Employed | 43% | (145) | 44% | (146) | 13% | (44) | 335 |
| Employ: Homemaker | 35% | (148) | 43% | (185) | 22% | (92) | 425 |
| Employ: Student | 55% | (77) | 28% | (40) | 17% | (23) | 140 |
| Employ: Retired | 45% | (444) | 37% | (365) | 18% | (174) | 983 |
| Employ: Unemployed | 49% | (136) | 28% | (76) | 23% | (64) | 277 |
| Employ: Other | 49% | (137) | 28% | (77) | 23% | (65) | 278 |
| Job Type: White-collar | 44% | (708) | 40% | (637) | 16% | (250) | 1595 |
| Job Type: Blue-collar | 47% | (800) | 37% | (626) | 16% | (278) | 1704 |
| Job Type: Don't Know | 44% | (308) | 29% | (207) | 27% | (189) | 703 |
| Military HH: Yes | 41% | (340) | 42% | (346) | 17% | (141) | 827 |
| Military HH: No | 47% | (1477) | 35% | (1123) | 18% | (576) | 3175 |
| RD/WT: Right Direction | 77% | (932) | 13% | (159) | 10% | (125) | 1216 |
| RD/WT: Wrong Track | 32% | (884) | 47% | (1310) | 21% | (592) | 2786 |

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Table v16g2: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Rand Paul, for whom would you vote?*

| Demographic | Hillary Clinton | | Rand Paul | | Don't Know / No Opinion | | Total N |
|--------------------------------------|-----------------|--------|-----------|--------|-------------------------|-------|---------|
| Registered Voters | 45% | (1816) | 37% | (1469) | 18% | (717) | 4002 |
| Obama Job: Approve | 80% | (1339) | 10% | (165) | 10% | (172) | 1676 |
| Obama Job: Disapprove | 20% | (431) | 58% | (1276) | 22% | (487) | 2194 |
| #1 Issue: Economy | 45% | (690) | 39% | (594) | 16% | (249) | 1534 |
| #1 Issue: Security | 30% | (203) | 50% | (344) | 20% | (135) | 681 |
| #1 Issue: Health Care | 45% | (231) | 35% | (182) | 20% | (102) | 516 |
| #1 Issue: Medicare / Social Security | 55% | (301) | 29% | (161) | 16% | (85) | 547 |
| #1 Issue: Women's Issues | 67% | (100) | 17% | (25) | 16% | (23) | 148 |
| #1 Issue: Education | 58% | (164) | 21% | (59) | 21% | (58) | 281 |
| #1 Issue: Energy | 55% | (83) | 31% | (46) | 15% | (22) | 151 |
| #1 Issue: Other | 30% | (43) | 41% | (58) | 29% | (42) | 144 |
| 2014 Vote: Democrat | 79% | (1109) | 11% | (161) | 10% | (133) | 1404 |
| 2014 Vote: Republican | 16% | (211) | 68% | (919) | 17% | (230) | 1361 |
| 2014 Vote: Other | 28% | (58) | 38% | (78) | 35% | (72) | 208 |
| 2014 Vote: Didn't Vote | 43% | (436) | 30% | (306) | 27% | (279) | 1021 |
| 2012 Vote: Barack Obama | 78% | (1300) | 11% | (180) | 11% | (181) | 1660 |
| 2012 Vote: Mitt Romney | 12% | (174) | 69% | (974) | 19% | (267) | 1416 |
| 2012 Vote: Other | 25% | (48) | 42% | (83) | 33% | (64) | 196 |
| 2012 Vote: Didn't Vote | 40% | (290) | 32% | (229) | 28% | (203) | 722 |
| 4-Region: Northeast | 53% | (386) | 31% | (225) | 16% | (118) | 730 |
| 4-Region: Midwest | 43% | (404) | 35% | (328) | 23% | (213) | 944 |
| 4-Region: South | 42% | (620) | 41% | (615) | 17% | (253) | 1487 |
| 4-Region: West | 48% | (406) | 36% | (301) | 16% | (133) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g3: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Ben Carson, for whom would you vote?*

| Demographic | Hillary Clinton | | Ben Carson | | Don't Know / No Opinion | | Total N |
|--------------------------|-----------------|--------|------------|--------|-------------------------|-------|---------|
| Registered Voters | 42% | (1694) | 43% | (1719) | 15% | (589) | 4002 |
| Gender: Male | 43% | (806) | 43% | (804) | 14% | (257) | 1866 |
| Gender: Female | 42% | (888) | 43% | (916) | 16% | (332) | 2136 |
| Age: 18-29 | 44% | (296) | 38% | (253) | 18% | (119) | 668 |
| Age: 30-44 | 48% | (461) | 37% | (363) | 15% | (146) | 969 |
| Age: 45-54 | 42% | (322) | 44% | (341) | 14% | (106) | 769 |
| Age: 55-64 | 41% | (304) | 43% | (320) | 16% | (117) | 741 |
| Age: 65+ | 36% | (310) | 52% | (443) | 12% | (101) | 854 |
| PID: Dem (no lean) | 77% | (1127) | 15% | (219) | 8% | (113) | 1459 |
| PID: Ind (no lean) | 35% | (454) | 40% | (522) | 25% | (331) | 1306 |
| PID: Rep (no lean) | 9% | (113) | 79% | (979) | 12% | (145) | 1237 |
| PID/Gender: Dem Men | 78% | (519) | 15% | (99) | 7% | (45) | 663 |
| PID/Gender: Dem Women | 76% | (608) | 15% | (120) | 9% | (68) | 796 |
| PID/Gender: Ind Men | 36% | (221) | 39% | (241) | 24% | (148) | 611 |
| PID/Gender: Ind Women | 33% | (232) | 40% | (281) | 26% | (183) | 695 |
| PID/Gender: Rep Men | 11% | (65) | 78% | (464) | 11% | (64) | 593 |
| PID/Gender: Rep Women | 7% | (48) | 80% | (515) | 13% | (81) | 644 |
| Tea Party: Supporter | 23% | (287) | 67% | (824) | 10% | (118) | 1229 |
| Tea Party: Not Supporter | 51% | (1398) | 32% | (894) | 17% | (469) | 2761 |
| Ideo: Liberal (1-3) | 71% | (845) | 19% | (229) | 10% | (123) | 1196 |
| Ideo: Moderate (4) | 48% | (484) | 35% | (358) | 17% | (167) | 1009 |
| Ideo: Conservative (5-7) | 17% | (250) | 72% | (1045) | 11% | (158) | 1452 |
| Educ: < College | 42% | (1100) | 42% | (1096) | 17% | (435) | 2631 |
| Educ: Bachelors degree | 41% | (362) | 48% | (423) | 12% | (103) | 889 |
| Educ: Post-grad | 48% | (232) | 41% | (200) | 11% | (51) | 483 |
| Income: Under 50k | 44% | (771) | 38% | (668) | 17% | (297) | 1736 |
| Income: 50k-100k | 40% | (520) | 47% | (614) | 14% | (182) | 1316 |
| Income: 100k+ | 42% | (403) | 46% | (437) | 12% | (110) | 951 |
| Ethnicity: White | 37% | (1212) | 48% | (1555) | 15% | (493) | 3259 |

Continued on next page

Table v16g3: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Ben Carson, for whom would you vote?*

| Demographic | Hillary Clinton | | Ben Carson | | Don't Know / No Opinion | | Total N |
|-----------------------------|-----------------|--------|------------|--------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 42% | (1694) | 43% | (1719) | 15% | (589) | 4002 |
| Ethnicity: Hispanic | 52% | (185) | 34% | (122) | 14% | (51) | 357 |
| Ethnicity: Afr. Am. | 73% | (376) | 17% | (89) | 10% | (50) | 515 |
| Ethnicity: Other | 47% | (107) | 33% | (75) | 21% | (47) | 228 |
| Relig: Protestant | 33% | (361) | 58% | (639) | 10% | (107) | 1106 |
| Relig: Roman Catholic | 42% | (378) | 44% | (397) | 14% | (127) | 902 |
| Relig: Ath./Agn./None | 52% | (468) | 27% | (242) | 21% | (184) | 894 |
| Relig: Something Else | 47% | (285) | 35% | (211) | 18% | (105) | 602 |
| Relig: Jewish | 49% | (66) | 41% | (55) | 10% | (14) | 134 |
| Relig: Evangelical | 32% | (381) | 57% | (686) | 11% | (126) | 1194 |
| Relig: Non-Evang. Catholics | 43% | (554) | 44% | (579) | 13% | (171) | 1303 |
| Relig: All Christian | 37% | (935) | 51% | (1265) | 12% | (296) | 2497 |
| Relig: All Non-Christian | 50% | (754) | 30% | (454) | 19% | (289) | 1497 |
| Community: Urban | 53% | (513) | 35% | (337) | 13% | (123) | 972 |
| Community: Suburban | 41% | (783) | 44% | (850) | 15% | (283) | 1917 |
| Community: Rural | 36% | (398) | 48% | (532) | 16% | (183) | 1113 |
| Employ: Private Sector | 45% | (574) | 40% | (520) | 15% | (195) | 1288 |
| Employ: Government | 41% | (114) | 48% | (132) | 11% | (30) | 276 |
| Employ: Self-Employed | 42% | (140) | 46% | (153) | 13% | (42) | 335 |
| Employ: Homemaker | 31% | (130) | 51% | (216) | 18% | (78) | 425 |
| Employ: Student | 51% | (71) | 38% | (54) | 11% | (15) | 140 |
| Employ: Retired | 41% | (403) | 48% | (467) | 11% | (112) | 983 |
| Employ: Unemployed | 47% | (131) | 29% | (81) | 24% | (65) | 277 |
| Employ: Other | 47% | (131) | 34% | (96) | 19% | (52) | 278 |
| Job Type: White-collar | 42% | (678) | 47% | (742) | 11% | (175) | 1595 |
| Job Type: Blue-collar | 42% | (720) | 43% | (737) | 15% | (248) | 1704 |
| Job Type: Don't Know | 42% | (297) | 34% | (240) | 24% | (166) | 703 |
| Military HH: Yes | 39% | (325) | 49% | (406) | 12% | (97) | 827 |
| Military HH: No | 43% | (1369) | 41% | (1313) | 16% | (492) | 3175 |
| RD/WT: Right Direction | 71% | (869) | 19% | (231) | 10% | (116) | 1216 |
| RD/WT: Wrong Track | 30% | (825) | 53% | (1488) | 17% | (473) | 2786 |

Continued on next page

Table v16g3: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Ben Carson, for whom would you vote?*

| Demographic | Hillary Clinton | | Ben Carson | | Don't Know / No Opinion | | Total N |
|--------------------------------------|-----------------|--------|------------|--------|-------------------------|-------|---------|
| | | | | | | | |
| Registered Voters | 42% | (1694) | 43% | (1719) | 15% | (589) | 4002 |
| Obama Job: Approve | 75% | (1265) | 15% | (253) | 9% | (158) | 1676 |
| Obama Job: Disapprove | 18% | (384) | 66% | (1439) | 17% | (371) | 2194 |
| #1 Issue: Economy | 41% | (634) | 45% | (690) | 14% | (210) | 1534 |
| #1 Issue: Security | 28% | (189) | 61% | (414) | 11% | (78) | 681 |
| #1 Issue: Health Care | 41% | (213) | 41% | (212) | 18% | (92) | 516 |
| #1 Issue: Medicare / Social Security | 49% | (269) | 37% | (200) | 14% | (78) | 547 |
| #1 Issue: Women's Issues | 64% | (94) | 23% | (33) | 14% | (20) | 148 |
| #1 Issue: Education | 58% | (163) | 25% | (70) | 17% | (48) | 281 |
| #1 Issue: Energy | 55% | (84) | 28% | (43) | 16% | (25) | 151 |
| #1 Issue: Other | 33% | (48) | 40% | (57) | 27% | (39) | 144 |
| 2014 Vote: Democrat | 75% | (1052) | 17% | (240) | 8% | (112) | 1404 |
| 2014 Vote: Republican | 13% | (174) | 75% | (1027) | 12% | (160) | 1361 |
| 2014 Vote: Other | 31% | (64) | 33% | (69) | 36% | (76) | 208 |
| 2014 Vote: Didn't Vote | 39% | (400) | 37% | (379) | 24% | (242) | 1021 |
| 2012 Vote: Barack Obama | 74% | (1222) | 16% | (267) | 10% | (171) | 1660 |
| 2012 Vote: Mitt Romney | 11% | (153) | 79% | (1114) | 11% | (149) | 1416 |
| 2012 Vote: Other | 25% | (48) | 41% | (81) | 34% | (67) | 196 |
| 2012 Vote: Didn't Vote | 37% | (267) | 35% | (254) | 28% | (201) | 722 |
| 4-Region: Northeast | 50% | (361) | 36% | (266) | 14% | (102) | 730 |
| 4-Region: Midwest | 40% | (378) | 42% | (392) | 18% | (174) | 944 |
| 4-Region: South | 39% | (587) | 48% | (713) | 13% | (188) | 1487 |
| 4-Region: West | 44% | (368) | 41% | (348) | 15% | (124) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g4: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Marco Rubio, for whom would you vote?*

| Demographic | Hillary Clinton | | Marco Rubio | | Don't Know / No Opinion | | Total N |
|--------------------------|-----------------|--------|-------------|--------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 44% | (1765) | 39% | (1544) | 17% | (692) | 4002 |
| Gender: Male | 43% | (796) | 42% | (780) | 16% | (290) | 1866 |
| Gender: Female | 45% | (969) | 36% | (764) | 19% | (403) | 2136 |
| Age: 18-29 | 45% | (303) | 31% | (204) | 24% | (160) | 668 |
| Age: 30-44 | 50% | (487) | 33% | (324) | 16% | (158) | 969 |
| Age: 45-54 | 42% | (326) | 38% | (296) | 19% | (147) | 769 |
| Age: 55-64 | 42% | (314) | 40% | (296) | 18% | (131) | 741 |
| Age: 65+ | 39% | (335) | 50% | (424) | 11% | (96) | 854 |
| PID: Dem (no lean) | 79% | (1148) | 11% | (161) | 10% | (150) | 1459 |
| PID: Ind (no lean) | 38% | (490) | 35% | (461) | 27% | (354) | 1306 |
| PID: Rep (no lean) | 10% | (126) | 75% | (922) | 15% | (188) | 1237 |
| PID/Gender: Dem Men | 78% | (516) | 13% | (87) | 9% | (59) | 663 |
| PID/Gender: Dem Women | 79% | (632) | 9% | (74) | 11% | (91) | 796 |
| PID/Gender: Ind Men | 38% | (230) | 37% | (227) | 25% | (154) | 611 |
| PID/Gender: Ind Women | 38% | (261) | 34% | (234) | 29% | (200) | 695 |
| PID/Gender: Rep Men | 9% | (50) | 79% | (465) | 13% | (77) | 593 |
| PID/Gender: Rep Women | 12% | (76) | 71% | (456) | 17% | (112) | 644 |
| Tea Party: Supporter | 26% | (314) | 64% | (784) | 11% | (131) | 1229 |
| Tea Party: Not Supporter | 52% | (1447) | 27% | (757) | 20% | (557) | 2761 |
| Ideo: Liberal (1-3) | 75% | (892) | 14% | (171) | 11% | (132) | 1196 |
| Ideo: Moderate (4) | 48% | (484) | 33% | (331) | 19% | (193) | 1009 |
| Ideo: Conservative (5-7) | 18% | (268) | 68% | (983) | 14% | (201) | 1452 |
| Educ: < College | 44% | (1169) | 36% | (946) | 20% | (515) | 2631 |
| Educ: Bachelors degree | 40% | (352) | 46% | (412) | 14% | (125) | 889 |
| Educ: Post-grad | 51% | (244) | 39% | (186) | 11% | (52) | 483 |
| Income: Under 50k | 48% | (836) | 31% | (544) | 20% | (356) | 1736 |
| Income: 50k-100k | 40% | (524) | 44% | (574) | 16% | (217) | 1316 |
| Income: 100k+ | 43% | (405) | 45% | (426) | 13% | (120) | 951 |
| Ethnicity: White | 38% | (1253) | 44% | (1438) | 17% | (568) | 3259 |

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Table v16g4: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Marco Rubio, for whom would you vote?*

| Demographic | Hillary Clinton | | Marco Rubio | | Don't Know / No Opinion | | Total N |
|-----------------------------|-----------------|--------|-------------|--------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 44% | (1765) | 39% | (1544) | 17% | (692) | 4002 |
| Ethnicity: Hispanic | 54% | (194) | 32% | (114) | 14% | (50) | 357 |
| Ethnicity: Afr. Am. | 78% | (400) | 9% | (47) | 13% | (67) | 515 |
| Ethnicity: Other | 49% | (112) | 26% | (59) | 25% | (58) | 228 |
| Relig: Protestant | 37% | (410) | 51% | (561) | 12% | (135) | 1106 |
| Relig: Roman Catholic | 41% | (367) | 46% | (417) | 13% | (118) | 902 |
| Relig: Ath./Agn./None | 53% | (473) | 24% | (213) | 23% | (208) | 894 |
| Relig: Something Else | 50% | (304) | 28% | (171) | 21% | (128) | 602 |
| Relig: Jewish | 45% | (61) | 39% | (52) | 16% | (21) | 134 |
| Relig: Evangelical | 36% | (425) | 49% | (581) | 16% | (187) | 1194 |
| Relig: Non-Evang. Catholics | 43% | (560) | 44% | (579) | 13% | (164) | 1303 |
| Relig: All Christian | 39% | (985) | 46% | (1160) | 14% | (352) | 2497 |
| Relig: All Non-Christian | 52% | (777) | 26% | (384) | 22% | (336) | 1497 |
| Community: Urban | 55% | (537) | 32% | (311) | 13% | (125) | 972 |
| Community: Suburban | 41% | (790) | 42% | (801) | 17% | (325) | 1917 |
| Community: Rural | 39% | (438) | 39% | (432) | 22% | (242) | 1113 |
| Employ: Private Sector | 45% | (581) | 39% | (507) | 16% | (200) | 1288 |
| Employ: Government | 46% | (126) | 38% | (106) | 16% | (44) | 276 |
| Employ: Self-Employed | 45% | (152) | 39% | (129) | 16% | (54) | 335 |
| Employ: Homemaker | 36% | (154) | 38% | (161) | 26% | (109) | 425 |
| Employ: Student | 52% | (73) | 30% | (42) | 18% | (25) | 140 |
| Employ: Retired | 42% | (417) | 46% | (452) | 12% | (114) | 983 |
| Employ: Unemployed | 49% | (136) | 28% | (77) | 23% | (63) | 277 |
| Employ: Other | 45% | (125) | 26% | (71) | 29% | (82) | 278 |
| Job Type: White-collar | 43% | (679) | 45% | (723) | 12% | (193) | 1595 |
| Job Type: Blue-collar | 46% | (790) | 38% | (641) | 16% | (274) | 1704 |
| Job Type: Don't Know | 42% | (297) | 26% | (181) | 32% | (225) | 703 |
| Military HH: Yes | 40% | (333) | 45% | (376) | 14% | (118) | 827 |
| Military HH: No | 45% | (1432) | 37% | (1168) | 18% | (575) | 3175 |
| RD/WT: Right Direction | 74% | (905) | 15% | (181) | 11% | (130) | 1216 |
| RD/WT: Wrong Track | 31% | (861) | 49% | (1363) | 20% | (563) | 2786 |

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Table v16g4: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Marco Rubio, for whom would you vote?*

| Demographic | Hillary Clinton | | Marco Rubio | | Don't Know / No Opinion | | Total N |
|--------------------------------------|-----------------|--------|-------------|--------|-------------------------|-------|---------|
| | | | | | | | |
| Registered Voters | 44% | (1765) | 39% | (1544) | 17% | (692) | 4002 |
| Obama Job: Approve | 79% | (1317) | 11% | (187) | 10% | (172) | 1676 |
| Obama Job: Disapprove | 18% | (404) | 61% | (1343) | 20% | (447) | 2194 |
| #1 Issue: Economy | 44% | (672) | 40% | (607) | 17% | (255) | 1534 |
| #1 Issue: Security | 28% | (190) | 60% | (409) | 12% | (82) | 681 |
| #1 Issue: Health Care | 45% | (231) | 34% | (173) | 22% | (112) | 516 |
| #1 Issue: Medicare / Social Security | 52% | (286) | 31% | (167) | 17% | (94) | 547 |
| #1 Issue: Women's Issues | 62% | (91) | 17% | (26) | 21% | (31) | 148 |
| #1 Issue: Education | 58% | (162) | 22% | (62) | 20% | (57) | 281 |
| #1 Issue: Energy | 59% | (89) | 26% | (40) | 15% | (23) | 151 |
| #1 Issue: Other | 31% | (45) | 42% | (61) | 27% | (38) | 144 |
| 2014 Vote: Democrat | 78% | (1097) | 13% | (176) | 9% | (130) | 1404 |
| 2014 Vote: Republican | 14% | (191) | 74% | (1013) | 12% | (157) | 1361 |
| 2014 Vote: Other | 29% | (61) | 26% | (54) | 45% | (93) | 208 |
| 2014 Vote: Didn't Vote | 40% | (413) | 29% | (296) | 31% | (312) | 1021 |
| 2012 Vote: Barack Obama | 77% | (1270) | 13% | (209) | 11% | (181) | 1660 |
| 2012 Vote: Mitt Romney | 11% | (160) | 76% | (1072) | 13% | (183) | 1416 |
| 2012 Vote: Other | 27% | (54) | 25% | (49) | 48% | (93) | 196 |
| 2012 Vote: Didn't Vote | 38% | (277) | 29% | (212) | 32% | (233) | 722 |
| 4-Region: Northeast | 49% | (355) | 38% | (279) | 13% | (96) | 730 |
| 4-Region: Midwest | 43% | (405) | 36% | (344) | 21% | (195) | 944 |
| 4-Region: South | 42% | (620) | 41% | (610) | 17% | (258) | 1487 |
| 4-Region: West | 46% | (385) | 37% | (311) | 17% | (144) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g5: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote?*

| Demographic | Hillary Clinton | | Donald Trump | | Don't Know / No Opinion | | Total N |
|--------------------------|-----------------|--------|--------------|--------|-------------------------|-------|---------|
| Registered Voters | 43% | (1709) | 43% | (1726) | 14% | (567) | 4002 |
| Gender: Male | 41% | (764) | 48% | (891) | 11% | (211) | 1866 |
| Gender: Female | 44% | (945) | 39% | (835) | 17% | (356) | 2136 |
| Age: 18-29 | 47% | (314) | 33% | (222) | 20% | (132) | 668 |
| Age: 30-44 | 49% | (477) | 38% | (368) | 13% | (125) | 969 |
| Age: 45-54 | 40% | (309) | 48% | (369) | 12% | (92) | 769 |
| Age: 55-64 | 40% | (296) | 43% | (316) | 17% | (128) | 741 |
| Age: 65+ | 37% | (313) | 53% | (451) | 11% | (90) | 854 |
| PID: Dem (no lean) | 76% | (1116) | 15% | (218) | 9% | (125) | 1459 |
| PID: Ind (no lean) | 37% | (481) | 41% | (538) | 22% | (287) | 1306 |
| PID: Rep (no lean) | 9% | (112) | 78% | (970) | 13% | (155) | 1237 |
| PID/Gender: Dem Men | 76% | (502) | 17% | (114) | 7% | (47) | 663 |
| PID/Gender: Dem Women | 77% | (614) | 13% | (104) | 10% | (78) | 796 |
| PID/Gender: Ind Men | 33% | (203) | 47% | (284) | 20% | (124) | 611 |
| PID/Gender: Ind Women | 40% | (278) | 36% | (254) | 23% | (163) | 695 |
| PID/Gender: Rep Men | 10% | (60) | 83% | (493) | 7% | (40) | 593 |
| PID/Gender: Rep Women | 8% | (52) | 74% | (477) | 18% | (115) | 644 |
| Tea Party: Supporter | 23% | (286) | 67% | (825) | 10% | (119) | 1229 |
| Tea Party: Not Supporter | 51% | (1418) | 32% | (897) | 16% | (446) | 2761 |
| Ideo: Liberal (1-3) | 74% | (884) | 17% | (209) | 9% | (103) | 1196 |
| Ideo: Moderate (4) | 47% | (475) | 39% | (389) | 14% | (145) | 1009 |
| Ideo: Conservative (5-7) | 16% | (233) | 71% | (1026) | 13% | (194) | 1452 |
| Educ: < College | 41% | (1073) | 44% | (1166) | 15% | (391) | 2631 |
| Educ: Bachelors degree | 42% | (376) | 43% | (382) | 15% | (131) | 889 |
| Educ: Post-grad | 54% | (260) | 37% | (178) | 9% | (45) | 483 |
| Income: Under 50k | 45% | (773) | 38% | (665) | 17% | (298) | 1736 |
| Income: 50k-100k | 40% | (529) | 49% | (643) | 11% | (144) | 1316 |
| Income: 100k+ | 43% | (407) | 44% | (418) | 13% | (125) | 951 |
| Ethnicity: White | 37% | (1191) | 49% | (1604) | 14% | (464) | 3259 |

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Table v16g5: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote?*

| Demographic | Hillary Clinton | | Donald Trump | | Don't Know / No Opinion | | Total N |
|-----------------------------|-----------------|--------|--------------|--------|-------------------------|-------|---------|
| Registered Voters | 43% | (1709) | 43% | (1726) | 14% | (567) | 4002 |
| Ethnicity: Hispanic | 58% | (208) | 28% | (101) | 13% | (48) | 357 |
| Ethnicity: Afr. Am. | 78% | (400) | 11% | (57) | 11% | (58) | 515 |
| Ethnicity: Other | 52% | (119) | 29% | (65) | 20% | (45) | 228 |
| Relig: Protestant | 33% | (368) | 54% | (598) | 13% | (140) | 1106 |
| Relig: Roman Catholic | 40% | (363) | 47% | (428) | 12% | (111) | 902 |
| Relig: Ath./Agn./None | 53% | (474) | 31% | (278) | 16% | (142) | 894 |
| Relig: Something Else | 49% | (298) | 33% | (201) | 17% | (103) | 602 |
| Relig: Jewish | 47% | (64) | 35% | (48) | 17% | (23) | 134 |
| Relig: Evangelical | 34% | (403) | 52% | (625) | 14% | (166) | 1194 |
| Relig: Non-Evang. Catholics | 41% | (530) | 48% | (621) | 12% | (153) | 1303 |
| Relig: All Christian | 37% | (932) | 50% | (1246) | 13% | (319) | 2497 |
| Relig: All Non-Christian | 52% | (772) | 32% | (480) | 16% | (245) | 1497 |
| Community: Urban | 53% | (515) | 36% | (353) | 11% | (105) | 972 |
| Community: Suburban | 41% | (780) | 43% | (832) | 16% | (305) | 1917 |
| Community: Rural | 37% | (415) | 49% | (541) | 14% | (158) | 1113 |
| Employ: Private Sector | 44% | (566) | 43% | (552) | 13% | (170) | 1288 |
| Employ: Government | 43% | (118) | 49% | (135) | 9% | (24) | 276 |
| Employ: Self-Employed | 44% | (147) | 42% | (141) | 14% | (47) | 335 |
| Employ: Homemaker | 36% | (151) | 47% | (198) | 18% | (76) | 425 |
| Employ: Student | 54% | (76) | 27% | (38) | 19% | (27) | 140 |
| Employ: Retired | 41% | (398) | 48% | (473) | 11% | (111) | 983 |
| Employ: Unemployed | 47% | (129) | 32% | (89) | 21% | (59) | 277 |
| Employ: Other | 45% | (124) | 37% | (102) | 19% | (52) | 278 |
| Job Type: White-collar | 44% | (698) | 45% | (716) | 11% | (181) | 1595 |
| Job Type: Blue-collar | 42% | (716) | 44% | (756) | 14% | (232) | 1704 |
| Job Type: Don't Know | 42% | (295) | 36% | (254) | 22% | (154) | 703 |
| Military HH: Yes | 40% | (329) | 49% | (404) | 11% | (94) | 827 |
| Military HH: No | 43% | (1380) | 42% | (1322) | 15% | (473) | 3175 |
| RD/WT: Right Direction | 73% | (883) | 18% | (219) | 9% | (114) | 1216 |
| RD/WT: Wrong Track | 30% | (826) | 54% | (1507) | 16% | (453) | 2786 |

Continued on next page

Table v16g5: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote?*

| Demographic | Hillary Clinton | | Donald Trump | | Don't Know / No Opinion | | Total N |
|--------------------------------------|-----------------|--------|--------------|--------|-------------------------|-------|---------|
| Registered Voters | 43% | (1709) | 43% | (1726) | 14% | (567) | 4002 |
| Obama Job: Approve | 77% | (1296) | 14% | (236) | 9% | (144) | 1676 |
| Obama Job: Disapprove | 16% | (356) | 67% | (1466) | 17% | (372) | 2194 |
| #1 Issue: Economy | 43% | (654) | 44% | (672) | 14% | (207) | 1534 |
| #1 Issue: Security | 27% | (185) | 63% | (429) | 10% | (67) | 681 |
| #1 Issue: Health Care | 43% | (222) | 40% | (204) | 17% | (89) | 516 |
| #1 Issue: Medicare / Social Security | 46% | (251) | 39% | (214) | 15% | (81) | 547 |
| #1 Issue: Women's Issues | 69% | (101) | 18% | (27) | 13% | (20) | 148 |
| #1 Issue: Education | 60% | (167) | 21% | (59) | 19% | (55) | 281 |
| #1 Issue: Energy | 54% | (81) | 37% | (56) | 9% | (14) | 151 |
| #1 Issue: Other | 33% | (47) | 45% | (64) | 23% | (33) | 144 |
| 2014 Vote: Democrat | 76% | (1067) | 16% | (231) | 8% | (105) | 1404 |
| 2014 Vote: Republican | 12% | (169) | 75% | (1015) | 13% | (177) | 1361 |
| 2014 Vote: Other | 23% | (48) | 47% | (99) | 29% | (61) | 208 |
| 2014 Vote: Didn't Vote | 41% | (421) | 37% | (377) | 22% | (223) | 1021 |
| 2012 Vote: Barack Obama | 75% | (1254) | 17% | (276) | 8% | (131) | 1660 |
| 2012 Vote: Mitt Romney | 8% | (107) | 79% | (1115) | 14% | (194) | 1416 |
| 2012 Vote: Other | 32% | (63) | 38% | (75) | 30% | (58) | 196 |
| 2012 Vote: Didn't Vote | 39% | (282) | 36% | (259) | 25% | (182) | 722 |
| 4-Region: Northeast | 47% | (341) | 43% | (314) | 10% | (75) | 730 |
| 4-Region: Midwest | 41% | (383) | 42% | (397) | 17% | (164) | 944 |
| 4-Region: South | 40% | (599) | 47% | (693) | 13% | (196) | 1487 |
| 4-Region: West | 46% | (386) | 38% | (322) | 16% | (132) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g6: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Carly Fiorina, for whom would you vote?*

| Demographic | Hillary Clinton | | Carly Fiorina | | Don't Know / No Opinion | | Total N |
|--------------------------|-----------------|--------|---------------|--------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 44% | (1768) | 35% | (1419) | 20% | (815) | 4002 |
| Gender: Male | 44% | (827) | 38% | (711) | 18% | (328) | 1866 |
| Gender: Female | 44% | (941) | 33% | (708) | 23% | (487) | 2136 |
| Age: 18-29 | 48% | (321) | 26% | (175) | 26% | (172) | 668 |
| Age: 30-44 | 52% | (502) | 29% | (278) | 20% | (190) | 969 |
| Age: 45-54 | 44% | (337) | 36% | (277) | 20% | (155) | 769 |
| Age: 55-64 | 41% | (302) | 40% | (295) | 19% | (143) | 741 |
| Age: 65+ | 36% | (306) | 46% | (394) | 18% | (155) | 854 |
| PID: Dem (no lean) | 80% | (1162) | 10% | (143) | 11% | (153) | 1459 |
| PID: Ind (no lean) | 36% | (469) | 33% | (428) | 31% | (408) | 1306 |
| PID: Rep (no lean) | 11% | (136) | 69% | (848) | 20% | (253) | 1237 |
| PID/Gender: Dem Men | 81% | (535) | 10% | (68) | 9% | (59) | 663 |
| PID/Gender: Dem Women | 79% | (627) | 9% | (75) | 12% | (94) | 796 |
| PID/Gender: Ind Men | 37% | (227) | 35% | (212) | 28% | (172) | 611 |
| PID/Gender: Ind Women | 35% | (242) | 31% | (216) | 34% | (237) | 695 |
| PID/Gender: Rep Men | 11% | (64) | 73% | (432) | 16% | (97) | 593 |
| PID/Gender: Rep Women | 11% | (72) | 65% | (416) | 24% | (156) | 644 |
| Tea Party: Supporter | 28% | (345) | 59% | (723) | 13% | (161) | 1229 |
| Tea Party: Not Supporter | 51% | (1417) | 25% | (694) | 24% | (651) | 2761 |
| Ideo: Liberal (1-3) | 74% | (881) | 13% | (155) | 13% | (160) | 1196 |
| Ideo: Moderate (4) | 49% | (494) | 27% | (277) | 24% | (238) | 1009 |
| Ideo: Conservative (5-7) | 19% | (271) | 64% | (934) | 17% | (247) | 1452 |
| Educ: < College | 44% | (1147) | 33% | (866) | 23% | (617) | 2631 |
| Educ: Bachelors degree | 42% | (377) | 42% | (371) | 16% | (141) | 889 |
| Educ: Post-grad | 51% | (244) | 38% | (182) | 12% | (56) | 483 |
| Income: Under 50k | 48% | (825) | 30% | (525) | 22% | (386) | 1736 |
| Income: 50k-100k | 42% | (556) | 37% | (486) | 21% | (273) | 1316 |
| Income: 100k+ | 41% | (388) | 43% | (408) | 16% | (155) | 951 |
| Ethnicity: White | 38% | (1248) | 41% | (1333) | 21% | (678) | 3259 |

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Table v16g6: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Carly Fiorina, for whom would you vote?*

| Demographic | Hillary Clinton | | Carly Fiorina | | Don't Know / No Opinion | | Total N |
|-----------------------------|-----------------|--------|---------------|--------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Registered Voters | 44% | (1768) | 35% | (1419) | 20% | (815) | 4002 |
| Ethnicity: Hispanic | 56% | (200) | 26% | (94) | 17% | (62) | 357 |
| Ethnicity: Afr. Am. | 79% | (404) | 8% | (39) | 14% | (72) | 515 |
| Ethnicity: Other | 51% | (116) | 21% | (47) | 29% | (65) | 228 |
| Relig: Protestant | 35% | (386) | 49% | (539) | 16% | (180) | 1106 |
| Relig: Roman Catholic | 43% | (391) | 40% | (362) | 17% | (150) | 902 |
| Relig: Ath./Agn./None | 52% | (466) | 23% | (205) | 25% | (223) | 894 |
| Relig: Something Else | 51% | (307) | 26% | (156) | 23% | (139) | 602 |
| Relig: Jewish | 42% | (56) | 39% | (53) | 19% | (25) | 134 |
| Relig: Evangelical | 37% | (440) | 44% | (530) | 19% | (223) | 1194 |
| Relig: Non-Evang. Catholics | 42% | (551) | 40% | (527) | 17% | (225) | 1303 |
| Relig: All Christian | 40% | (991) | 42% | (1057) | 18% | (448) | 2497 |
| Relig: All Non-Christian | 52% | (773) | 24% | (361) | 24% | (362) | 1497 |
| Community: Urban | 57% | (551) | 27% | (264) | 16% | (157) | 972 |
| Community: Suburban | 40% | (776) | 39% | (756) | 20% | (385) | 1917 |
| Community: Rural | 40% | (442) | 36% | (399) | 24% | (272) | 1113 |
| Employ: Private Sector | 45% | (584) | 35% | (451) | 20% | (254) | 1288 |
| Employ: Government | 46% | (128) | 38% | (106) | 15% | (42) | 276 |
| Employ: Self-Employed | 45% | (152) | 38% | (127) | 17% | (56) | 335 |
| Employ: Homemaker | 36% | (152) | 39% | (164) | 26% | (109) | 425 |
| Employ: Student | 54% | (76) | 23% | (33) | 22% | (31) | 140 |
| Employ: Retired | 41% | (401) | 41% | (405) | 18% | (176) | 983 |
| Employ: Unemployed | 50% | (137) | 25% | (69) | 25% | (71) | 277 |
| Employ: Other | 50% | (138) | 23% | (65) | 27% | (75) | 278 |
| Job Type: White-collar | 45% | (713) | 39% | (628) | 16% | (254) | 1595 |
| Job Type: Blue-collar | 44% | (757) | 35% | (600) | 20% | (348) | 1704 |
| Job Type: Don't Know | 43% | (299) | 27% | (191) | 30% | (213) | 703 |
| Military HH: Yes | 38% | (317) | 42% | (344) | 20% | (167) | 827 |
| Military HH: No | 46% | (1451) | 34% | (1076) | 20% | (648) | 3175 |
| RD/WT: Right Direction | 76% | (921) | 13% | (154) | 12% | (141) | 1216 |
| RD/WT: Wrong Track | 30% | (847) | 45% | (1265) | 24% | (674) | 2786 |

Continued on next page

Table v16g6: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Carly Fiorina, for whom would you vote?*

| Demographic | Hillary Clinton | | Carly Fiorina | | Don't Know / No Opinion | | Total N |
|--------------------------------------|-----------------|--------|---------------|--------|-------------------------|-------|---------|
| | | | | | | | |
| Registered Voters | 44% | (1768) | 35% | (1419) | 20% | (815) | 4002 |
| Obama Job: Approve | 78% | (1308) | 9% | (151) | 13% | (217) | 1676 |
| Obama Job: Disapprove | 19% | (415) | 57% | (1241) | 25% | (539) | 2194 |
| #1 Issue: Economy | 45% | (692) | 36% | (556) | 19% | (286) | 1534 |
| #1 Issue: Security | 26% | (174) | 54% | (365) | 21% | (142) | 681 |
| #1 Issue: Health Care | 46% | (236) | 33% | (168) | 22% | (112) | 516 |
| #1 Issue: Medicare / Social Security | 51% | (281) | 30% | (167) | 18% | (100) | 547 |
| #1 Issue: Women's Issues | 68% | (101) | 16% | (23) | 16% | (24) | 148 |
| #1 Issue: Education | 58% | (163) | 17% | (47) | 25% | (71) | 281 |
| #1 Issue: Energy | 52% | (79) | 22% | (34) | 26% | (39) | 151 |
| #1 Issue: Other | 30% | (43) | 41% | (59) | 29% | (42) | 144 |
| 2014 Vote: Democrat | 78% | (1100) | 11% | (160) | 10% | (143) | 1404 |
| 2014 Vote: Republican | 13% | (171) | 69% | (932) | 19% | (258) | 1361 |
| 2014 Vote: Other | 25% | (51) | 32% | (67) | 43% | (90) | 208 |
| 2014 Vote: Didn't Vote | 43% | (441) | 25% | (256) | 32% | (324) | 1021 |
| 2012 Vote: Barack Obama | 76% | (1260) | 11% | (185) | 13% | (215) | 1660 |
| 2012 Vote: Mitt Romney | 12% | (172) | 70% | (987) | 18% | (257) | 1416 |
| 2012 Vote: Other | 23% | (46) | 33% | (64) | 44% | (86) | 196 |
| 2012 Vote: Didn't Vote | 40% | (286) | 25% | (180) | 35% | (256) | 722 |
| 4-Region: Northeast | 44% | (322) | 37% | (272) | 19% | (135) | 730 |
| 4-Region: Midwest | 43% | (407) | 34% | (324) | 23% | (214) | 944 |
| 4-Region: South | 43% | (635) | 37% | (550) | 20% | (302) | 1487 |
| 4-Region: West | 48% | (404) | 32% | (273) | 19% | (163) | 840 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|-------------|--------------------------|-----------|------------|
| xdemAll | Registered Voters | 4002 | 100% |
| xdemGender | Gender: Male | 1866 | 47% |
| | Gender: Female | 2136 | 53% |
| | N | 4002 | |
| age5 | Age: 18-29 | 668 | 17% |
| | Age: 30-44 | 969 | 24% |
| | Age: 45-54 | 769 | 19% |
| | Age: 55-64 | 741 | 19% |
| | Age: 65+ | 854 | 21% |
| | N | 4002 | |
| xpid3 | PID: Dem (no lean) | 1459 | 36% |
| | PID: Ind (no lean) | 1306 | 33% |
| | PID: Rep (no lean) | 1237 | 31% |
| | N | 4002 | |
| xpidGender | PID/Gender: Dem Men | 663 | 17% |
| | PID/Gender: Dem Women | 796 | 20% |
| | PID/Gender: Ind Men | 611 | 15% |
| | PID/Gender: Ind Women | 695 | 17% |
| | PID/Gender: Rep Men | 593 | 15% |
| | PID/Gender: Rep Women | 644 | 16% |
| | N | 4002 | |
| xdemTea | Tea Party: Supporter | 1229 | 31% |
| | Tea Party: Not Supporter | 2761 | 69% |
| | N | 3990 | |
| xdemIdeo3 | Ideo: Liberal (1-3) | 1196 | 30% |
| | Ideo: Moderate (4) | 1009 | 25% |
| | Ideo: Conservative (5-7) | 1452 | 36% |
| | N | 3657 | |
| xeduc3 | Educ: < College | 2631 | 66% |
| | Educ: Bachelors degree | 889 | 22% |
| | Educ: Post-grad | 483 | 12% |
| | N | 4002 | |
| xdemInc3 | Income: Under 50k | 1736 | 43% |
| | Income: 50k-100k | 1316 | 33% |
| | Income: 100k+ | 951 | 24% |
| | N | 4002 | |

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Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|---------------|-----------------------------|-----------|------------|
| xdemWhite | Ethnicity: White | 3259 | 81% |
| xdemHispBin | Ethnicity: Hispanic | 357 | 9% |
| demBlackBin | Ethnicity: Afr. Am. | 515 | 13% |
| demRaceOther | Ethnicity: Other | 228 | 6% |
| xrelNet | Relig: Protestant | 1106 | 28% |
| | Relig: Roman Catholic | 902 | 23% |
| | Relig: Ath./Agn./None | 894 | 22% |
| | Relig: Something Else | 602 | 15% |
| | <i>N</i> | 3505 | |
| xreligion1 | Relig: Jewish | 134 | 3% |
| xreligion2 | Relig: Evangelical | 1194 | 30% |
| | Relig: Non-Evang. Catholics | 1303 | 33% |
| | <i>N</i> | 2497 | |
| xreligion3 | Relig: All Christian | 2497 | 62% |
| | Relig: All Non-Christian | 1497 | 37% |
| | <i>N</i> | 3993 | |
| xdemUsr | Community: Urban | 972 | 24% |
| | Community: Suburban | 1917 | 48% |
| | Community: Rural | 1113 | 28% |
| | <i>N</i> | 4002 | |
| xdemEmploy | Employ: Private Sector | 1288 | 32% |
| | Employ: Government | 276 | 7% |
| | Employ: Self-Employed | 335 | 8% |
| | Employ: Homemaker | 425 | 11% |
| | Employ: Student | 140 | 3% |
| | Employ: Retired | 983 | 25% |
| | Employ: Unemployed | 277 | 7% |
| | Employ: Other | 278 | 7% |
| | <i>N</i> | 4002 | |
| xdemJobStatus | Job Type: White-collar | 1595 | 40% |
| | Job Type: Blue-collar | 1704 | 43% |
| | Job Type: Don't Know | 703 | 18% |
| | <i>N</i> | 4002 | |
| xdemMilHH1 | Military HH: Yes | 827 | 21% |
| | Military HH: No | 3175 | 79% |
| | <i>N</i> | 4002 | |

Continued on next page

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|-------------|--------------------------------------|-----------|------------|
| xnr1 | RD/WT: Right Direction | 1216 | 30% |
| | RD/WT: Wrong Track | 2786 | 70% |
| | N | 4002 | |
| xnr2Bin | Obama Job: Approve | 1676 | 42% |
| | Obama Job: Disapprove | 2194 | 55% |
| | N | 3871 | |
| xnr3 | #1 Issue: Economy | 1534 | 38% |
| | #1 Issue: Security | 681 | 17% |
| | #1 Issue: Health Care | 516 | 13% |
| | #1 Issue: Medicare / Social Security | 547 | 14% |
| | #1 Issue: Women's Issues | 148 | 4% |
| | #1 Issue: Education | 281 | 7% |
| | #1 Issue: Energy | 151 | 4% |
| | #1 Issue: Other | 144 | 4% |
| | N | 4002 | |
| xsubVote14O | 2014 Vote: Democrat | 1404 | 35% |
| | 2014 Vote: Republican | 1361 | 34% |
| | 2014 Vote: Other | 208 | 5% |
| | 2014 Vote: Didn't Vote | 1021 | 26% |
| | N | 3994 | |
| xsubVote12O | 2012 Vote: Barack Obama | 1660 | 41% |
| | 2012 Vote: Mitt Romney | 1416 | 35% |
| | 2012 Vote: Other | 196 | 5% |
| | 2012 Vote: Didn't Vote | 722 | 18% |
| | N | 3995 | |
| xreg4 | 4-Region: Northeast | 730 | 18% |
| | 4-Region: Midwest | 944 | 24% |
| | 4-Region: South | 1487 | 37% |
| | 4-Region: West | 840 | 21% |
| | N | 4002 | |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

