



MORNING CONSULT

Morning Consult
National Tracking Poll #150706
July 31 - August 3, 2015

Crosstabulation Results

Methodology:

This poll was conducted from July 31 - August 3, 2015, among a national sample of 2069 registered voters. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, region, annual household income, home ownership status and marital status. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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Crosstabulation Results by Respondent Demographics

Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	33%	(688)	67%	(1381)	2069
Gender: Male	36%	(345)	64%	(620)	965
Gender: Female	31%	(343)	69%	(761)	1104
Age: 18-29	56%	(184)	44%	(147)	332
Age: 30-44	32%	(166)	68%	(348)	515
Age: 45-54	29%	(115)	71%	(283)	398
Age: 55-64	31%	(120)	69%	(263)	383
Age: 65+	23%	(102)	77%	(340)	442
PID: Dem (no lean)	57%	(396)	43%	(304)	700
PID: Ind (no lean)	26%	(196)	74%	(547)	743
PID: Rep (no lean)	15%	(96)	85%	(529)	626
PID/Gender: Dem Men	62%	(194)	38%	(117)	310
PID/Gender: Dem Women	52%	(202)	48%	(187)	390
PID/Gender: Ind Men	28%	(89)	72%	(226)	315
PID/Gender: Ind Women	25%	(107)	75%	(321)	429
PID/Gender: Rep Men	19%	(63)	81%	(277)	340
PID/Gender: Rep Women	12%	(33)	88%	(253)	286
Tea Party: Supporter	24%	(144)	76%	(462)	606
Tea Party: Not Supporter	37%	(536)	63%	(912)	1448
Ideo: Liberal (1-3)	54%	(305)	46%	(261)	566
Ideo: Moderate (4)	37%	(208)	63%	(348)	556
Ideo: Conservative (5-7)	14%	(104)	86%	(641)	744
Educ: < College	32%	(431)	68%	(929)	1360
Educ: Bachelors degree	35%	(159)	65%	(301)	460
Educ: Post-grad	39%	(98)	61%	(151)	250
Income: Under 50k	33%	(292)	67%	(606)	897
Income: 50k-100k	36%	(247)	64%	(433)	680
Income: 100k+	30%	(149)	70%	(343)	491

Continued on next page

Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	33%	(688)	67%	(1381)	2069
Ethnicity: White	27%	(447)	73%	(1238)	1685
Ethnicity: Hispanic	55%	(102)	45%	(82)	184
Ethnicity: Afr. Am.	67%	(178)	33%	(88)	266
Ethnicity: Other	54%	(63)	46%	(55)	118
Relig: Protestant	24%	(133)	76%	(429)	562
Relig: Roman Catholic	33%	(143)	67%	(294)	437
Relig: Ath./Agn./None	38%	(211)	62%	(342)	553
Relig: Something Else	42%	(132)	58%	(185)	317
Relig: Jewish	40%	(21)	60%	(32)	53
Relig: Evangelical	28%	(147)	72%	(377)	524
Relig: Non-Evang. Catholics	29%	(194)	71%	(470)	664
Relig: All Christian	29%	(341)	71%	(847)	1188
Relig: All Non-Christian	39%	(343)	61%	(526)	870
Community: Urban	44%	(206)	56%	(262)	468
Community: Suburban	32%	(333)	68%	(703)	1036
Community: Rural	26%	(146)	74%	(414)	560
Employ: Private Sector	34%	(226)	66%	(442)	668
Employ: Government	41%	(61)	59%	(90)	151
Employ: Self-Employed	39%	(60)	61%	(94)	154
Employ: Homemaker	23%	(55)	77%	(182)	236
Employ: Student	67%	(45)	33%	(22)	68
Employ: Retired	26%	(123)	74%	(358)	481
Employ: Unemployed	38%	(63)	62%	(103)	166
Employ: Other	37%	(51)	63%	(89)	140
Job Type: White-collar	33%	(294)	67%	(596)	890
Job Type: Blue-collar	30%	(238)	70%	(547)	785
Job Type: Don't Know	39%	(153)	61%	(236)	389
Military HH: Yes	27%	(114)	73%	(311)	426
Military HH: No	35%	(570)	65%	(1068)	1639
RD/WT: Right Direction	100%	(688)	—	(0)	688
RD/WT: Wrong Track	—	(0)	100%	(1381)	1381

Continued on next page

Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	33%	(688)	67%	(1381)	2069
Obama Job: Approve	73%	(604)	27%	(225)	829
Obama Job: Disapprove	5%	(52)	95%	(1095)	1147
#1 Issue: Economy	33%	(261)	67%	(535)	796
#1 Issue: Security	20%	(76)	80%	(303)	379
#1 Issue: Health Care	37%	(100)	63%	(174)	274
#1 Issue: Medicare / Social Security	30%	(76)	70%	(174)	249
#1 Issue: Women's Issues	64%	(52)	36%	(29)	82
#1 Issue: Education	58%	(71)	42%	(51)	122
#1 Issue: Energy	51%	(35)	49%	(35)	70
#1 Issue: Other	18%	(18)	82%	(81)	98
2014 Vote: Democrat	55%	(412)	45%	(338)	750
2014 Vote: Republican	12%	(87)	88%	(649)	736
2014 Vote: Other	21%	(31)	79%	(115)	146
2014 Vote: Didn't Vote	35%	(152)	65%	(276)	428
2012 Vote: Barack Obama	57%	(493)	43%	(373)	865
2012 Vote: Mitt Romney	9%	(71)	91%	(684)	756
2012 Vote: Other	10%	(12)	90%	(112)	124
2012 Vote: Didn't Vote	34%	(109)	66%	(209)	318
4-Region: Northeast	35%	(132)	65%	(245)	377
4-Region: Midwest	34%	(166)	66%	(322)	488
4-Region: South	32%	(246)	68%	(524)	769
4-Region: West	33%	(145)	67%	(290)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	40%	(829)	55%	(1147)	5%	(93)	2069
Gender: Male	43%	(411)	55%	(527)	3%	(27)	965
Gender: Female	38%	(418)	56%	(620)	6%	(66)	1104
Age: 18-29	55%	(183)	37%	(121)	8%	(28)	332
Age: 30-44	42%	(219)	53%	(272)	5%	(24)	515
Age: 45-54	36%	(142)	60%	(237)	5%	(19)	398
Age: 55-64	37%	(142)	59%	(225)	4%	(16)	383
Age: 65+	33%	(144)	66%	(291)	1%	(6)	442
PID: Dem (no lean)	73%	(508)	23%	(163)	4%	(29)	700
PID: Ind (no lean)	32%	(234)	61%	(456)	7%	(53)	743
PID: Rep (no lean)	14%	(87)	84%	(528)	2%	(11)	626
PID/Gender: Dem Men	78%	(242)	19%	(58)	4%	(11)	310
PID/Gender: Dem Women	68%	(266)	27%	(106)	5%	(18)	390
PID/Gender: Ind Men	36%	(114)	60%	(189)	4%	(12)	315
PID/Gender: Ind Women	28%	(121)	62%	(267)	10%	(41)	429
PID/Gender: Rep Men	16%	(55)	83%	(280)	1%	(4)	340
PID/Gender: Rep Women	11%	(32)	86%	(247)	2%	(7)	286
Tea Party: Supporter	24%	(144)	74%	(449)	2%	(13)	606
Tea Party: Not Supporter	47%	(676)	48%	(692)	5%	(79)	1448
Ideo: Liberal (1-3)	69%	(392)	30%	(168)	1%	(6)	566
Ideo: Moderate (4)	47%	(260)	48%	(269)	5%	(26)	556
Ideo: Conservative (5-7)	15%	(111)	83%	(614)	2%	(18)	744
Educ: < College	38%	(516)	56%	(765)	6%	(79)	1360
Educ: Bachelors degree	42%	(195)	56%	(258)	1%	(6)	460
Educ: Post-grad	47%	(118)	49%	(123)	3%	(8)	250
Income: Under 50k	40%	(359)	54%	(488)	6%	(50)	897
Income: 50k-100k	42%	(286)	55%	(371)	3%	(23)	680
Income: 100k+	37%	(184)	58%	(287)	4%	(21)	491
Ethnicity: White	34%	(572)	62%	(1046)	4%	(66)	1685
Ethnicity: Hispanic	54%	(99)	37%	(68)	10%	(18)	184

Continued on next page

Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	40%	(829)	55%	(1147)	5%	(93)	2069
Ethnicity: Afr. Am.	73%	(193)	19%	(51)	8%	(22)	266
Ethnicity: Other	54%	(64)	42%	(49)	4%	(5)	118
Relig: Protestant	31%	(175)	67%	(377)	2%	(10)	562
Relig: Roman Catholic	41%	(179)	57%	(251)	2%	(7)	437
Relig: Ath./Agn./None	49%	(269)	46%	(254)	5%	(30)	553
Relig: Something Else	43%	(138)	46%	(145)	11%	(35)	317
Relig: Jewish	36%	(19)	57%	(30)	7%	(4)	53
Relig: Evangelical	31%	(161)	66%	(347)	3%	(17)	524
Relig: Non-Evang. Catholics	39%	(258)	59%	(394)	2%	(12)	664
Relig: All Christian	35%	(419)	62%	(740)	2%	(29)	1188
Relig: All Non-Christian	47%	(406)	46%	(399)	7%	(64)	870
Community: Urban	53%	(246)	44%	(204)	4%	(18)	468
Community: Suburban	39%	(408)	56%	(582)	5%	(47)	1036
Community: Rural	31%	(172)	64%	(359)	5%	(29)	560
Employ: Private Sector	42%	(280)	55%	(370)	3%	(18)	668
Employ: Government	46%	(69)	51%	(76)	4%	(5)	151
Employ: Self-Employed	48%	(74)	46%	(70)	6%	(9)	154
Employ: Homemaker	29%	(68)	65%	(153)	7%	(16)	236
Employ: Student	67%	(46)	24%	(16)	9%	(6)	68
Employ: Retired	35%	(166)	63%	(304)	2%	(10)	481
Employ: Unemployed	40%	(67)	48%	(80)	12%	(20)	166
Employ: Other	40%	(56)	53%	(75)	7%	(9)	140
Job Type: White-collar	40%	(355)	57%	(512)	3%	(24)	890
Job Type: Blue-collar	39%	(303)	58%	(457)	3%	(25)	785
Job Type: Don't Know	43%	(167)	45%	(177)	11%	(44)	389
Military HH: Yes	37%	(156)	60%	(255)	3%	(15)	426
Military HH: No	41%	(670)	54%	(890)	5%	(78)	1639
RD/WT: Right Direction	88%	(604)	8%	(52)	5%	(33)	688
RD/WT: Wrong Track	16%	(225)	79%	(1095)	4%	(61)	1381
Obama Job: Approve	100%	(829)	—	(0)	—	(0)	829
Obama Job: Disapprove	—	(0)	100%	(1147)	—	(0)	1147

Continued on next page

Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	40%	(829)	55%	(1147)	5%	(93)	2069
#1 Issue: Economy	39%	(309)	58%	(464)	3%	(22)	796
#1 Issue: Security	20%	(77)	76%	(288)	4%	(14)	379
#1 Issue: Health Care	47%	(128)	49%	(134)	4%	(11)	274
#1 Issue: Medicare / Social Security	40%	(100)	57%	(142)	3%	(8)	249
#1 Issue: Women's Issues	78%	(64)	19%	(15)	3%	(2)	82
#1 Issue: Education	57%	(70)	27%	(33)	15%	(19)	122
#1 Issue: Energy	82%	(57)	16%	(11)	2%	(1)	70
#1 Issue: Other	25%	(25)	59%	(58)	16%	(16)	98
2014 Vote: Democrat	72%	(541)	25%	(187)	3%	(22)	750
2014 Vote: Republican	11%	(81)	87%	(643)	2%	(11)	736
2014 Vote: Other	17%	(25)	68%	(100)	14%	(21)	146
2014 Vote: Didn't Vote	41%	(175)	50%	(214)	9%	(38)	428
2012 Vote: Barack Obama	74%	(644)	22%	(187)	4%	(34)	865
2012 Vote: Mitt Romney	7%	(52)	92%	(695)	1%	(9)	756
2012 Vote: Other	15%	(18)	79%	(98)	6%	(8)	124
2012 Vote: Didn't Vote	35%	(111)	52%	(164)	13%	(43)	318
4-Region: Northeast	41%	(154)	55%	(206)	4%	(17)	377
4-Region: Midwest	40%	(195)	56%	(275)	4%	(18)	488
4-Region: South	35%	(272)	59%	(452)	6%	(45)	769
4-Region: West	48%	(208)	49%	(213)	3%	(14)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	16%	(334)	24%	(495)	17%	(355)	38%	(792)	5%	(93)	2069
Gender: Male	18%	(173)	25%	(238)	17%	(162)	38%	(364)	3%	(27)	965
Gender: Female	15%	(161)	23%	(257)	17%	(193)	39%	(427)	6%	(66)	1104
Age: 18-29	23%	(75)	32%	(108)	18%	(59)	19%	(62)	8%	(28)	332
Age: 30-44	16%	(84)	26%	(134)	20%	(102)	33%	(170)	5%	(24)	515
Age: 45-54	13%	(53)	22%	(89)	16%	(66)	43%	(171)	5%	(19)	398
Age: 55-64	15%	(56)	23%	(86)	17%	(64)	42%	(161)	4%	(16)	383
Age: 65+	15%	(66)	18%	(78)	14%	(64)	51%	(227)	1%	(6)	442
PID: Dem (no lean)	32%	(227)	40%	(281)	13%	(93)	10%	(70)	4%	(29)	700
PID: Ind (no lean)	10%	(72)	22%	(162)	22%	(165)	39%	(291)	7%	(53)	743
PID: Rep (no lean)	6%	(35)	8%	(52)	15%	(97)	69%	(431)	2%	(11)	626
PID/Gender: Dem Men	35%	(107)	43%	(134)	12%	(38)	6%	(20)	4%	(11)	310
PID/Gender: Dem Women	31%	(120)	38%	(146)	14%	(56)	13%	(50)	5%	(18)	390
PID/Gender: Ind Men	12%	(39)	24%	(75)	21%	(66)	39%	(123)	4%	(12)	315
PID/Gender: Ind Women	8%	(33)	20%	(88)	23%	(99)	39%	(168)	10%	(41)	429
PID/Gender: Rep Men	8%	(26)	8%	(29)	17%	(58)	65%	(222)	1%	(4)	340
PID/Gender: Rep Women	3%	(8)	8%	(24)	13%	(38)	73%	(209)	2%	(7)	286
Tea Party: Supporter	13%	(81)	10%	(63)	15%	(93)	59%	(356)	2%	(13)	606
Tea Party: Not Supporter	17%	(250)	29%	(426)	18%	(261)	30%	(431)	5%	(79)	1448
Ideo: Liberal (1-3)	31%	(176)	38%	(216)	16%	(89)	14%	(79)	1%	(6)	566
Ideo: Moderate (4)	16%	(87)	31%	(174)	22%	(124)	26%	(145)	5%	(26)	556
Ideo: Conservative (5-7)	5%	(36)	10%	(75)	15%	(114)	67%	(501)	2%	(18)	744
Educ: < College	15%	(203)	23%	(313)	17%	(234)	39%	(531)	6%	(79)	1360
Educ: Bachelors degree	16%	(74)	26%	(121)	19%	(87)	37%	(171)	1%	(6)	460
Educ: Post-grad	23%	(57)	24%	(61)	14%	(34)	36%	(89)	3%	(8)	250
Income: Under 50k	18%	(166)	22%	(194)	16%	(140)	39%	(348)	6%	(50)	897
Income: 50k-100k	15%	(103)	27%	(183)	17%	(116)	38%	(255)	3%	(23)	680
Income: 100k+	13%	(65)	24%	(119)	20%	(99)	38%	(188)	4%	(21)	491
Ethnicity: White	11%	(192)	23%	(380)	18%	(306)	44%	(740)	4%	(66)	1685
Ethnicity: Hispanic	25%	(45)	29%	(54)	20%	(37)	17%	(31)	10%	(18)	184

Continued on next page

Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	16%	(334)	24%	(495)	17%	(355)	38%	(792)	5%	(93)	2069
Ethnicity: Afr. Am.	43%	(113)	30%	(80)	9%	(24)	10%	(28)	8%	(22)	266
Ethnicity: Other	24%	(29)	30%	(35)	21%	(25)	20%	(24)	4%	(5)	118
Relig: Protestant	12%	(67)	19%	(108)	17%	(98)	50%	(279)	2%	(10)	562
Relig: Roman Catholic	14%	(62)	27%	(118)	17%	(76)	40%	(175)	2%	(7)	437
Relig: Ath./Agn./None	18%	(101)	30%	(168)	18%	(98)	28%	(156)	5%	(30)	553
Relig: Something Else	21%	(68)	22%	(70)	17%	(55)	28%	(90)	11%	(35)	317
Relig: Jewish	13%	(7)	23%	(12)	22%	(12)	35%	(18)	7%	(4)	53
Relig: Evangelical	15%	(78)	16%	(83)	15%	(77)	51%	(270)	3%	(17)	524
Relig: Non-Evang. Catholics	13%	(86)	26%	(173)	19%	(123)	41%	(270)	2%	(12)	664
Relig: All Christian	14%	(163)	22%	(256)	17%	(200)	45%	(540)	2%	(29)	1188
Relig: All Non-Christian	19%	(169)	27%	(238)	18%	(153)	28%	(246)	7%	(64)	870
Community: Urban	23%	(108)	29%	(138)	18%	(86)	25%	(119)	4%	(18)	468
Community: Suburban	14%	(148)	25%	(260)	18%	(186)	38%	(395)	5%	(47)	1036
Community: Rural	14%	(76)	17%	(95)	15%	(83)	49%	(276)	5%	(29)	560
Employ: Private Sector	16%	(104)	26%	(176)	18%	(119)	38%	(251)	3%	(18)	668
Employ: Government	21%	(32)	25%	(37)	18%	(27)	33%	(49)	4%	(5)	151
Employ: Self-Employed	24%	(36)	25%	(38)	10%	(16)	35%	(55)	6%	(9)	154
Employ: Homemaker	8%	(19)	21%	(49)	20%	(47)	45%	(106)	7%	(16)	236
Employ: Student	20%	(13)	47%	(32)	13%	(8)	11%	(7)	9%	(6)	68
Employ: Retired	17%	(80)	18%	(87)	17%	(84)	46%	(221)	2%	(10)	481
Employ: Unemployed	18%	(31)	22%	(36)	12%	(19)	36%	(60)	12%	(20)	166
Employ: Other	12%	(17)	28%	(39)	24%	(34)	29%	(41)	7%	(9)	140
Job Type: White-collar	16%	(141)	24%	(214)	17%	(153)	40%	(359)	3%	(24)	890
Job Type: Blue-collar	14%	(108)	25%	(195)	18%	(143)	40%	(314)	3%	(25)	785
Job Type: Don't Know	21%	(83)	22%	(84)	15%	(60)	30%	(117)	11%	(44)	389
Military HH: Yes	15%	(65)	21%	(90)	14%	(58)	46%	(197)	3%	(15)	426
Military HH: No	16%	(267)	25%	(403)	18%	(297)	36%	(593)	5%	(78)	1639
RD/WT: Right Direction	40%	(275)	48%	(328)	6%	(40)	2%	(12)	5%	(33)	688
RD/WT: Wrong Track	4%	(58)	12%	(167)	23%	(315)	56%	(780)	4%	(61)	1381
Obama Job: Approve	40%	(334)	60%	(495)	—	(0)	—	(0)	—	(0)	829
Obama Job: Disapprove	—	(0)	—	(0)	31%	(355)	69%	(792)	—	(0)	1147

Continued on next page

Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	16%	(334)	24%	(495)	17%	(355)	38%	(792)	5%	(93)	2069
#1 Issue: Economy	15%	(122)	24%	(187)	19%	(152)	39%	(312)	3%	(22)	796
#1 Issue: Security	7%	(25)	14%	(51)	12%	(44)	64%	(244)	4%	(14)	379
#1 Issue: Health Care	20%	(54)	27%	(74)	19%	(52)	30%	(82)	4%	(11)	274
#1 Issue: Medicare / Social Security	17%	(42)	23%	(58)	24%	(59)	33%	(83)	3%	(8)	249
#1 Issue: Women's Issues	38%	(31)	40%	(32)	9%	(7)	10%	(8)	3%	(2)	82
#1 Issue: Education	19%	(24)	38%	(46)	18%	(22)	9%	(11)	15%	(19)	122
#1 Issue: Energy	32%	(22)	50%	(35)	9%	(7)	7%	(5)	2%	(1)	70
#1 Issue: Other	14%	(14)	11%	(11)	11%	(11)	47%	(47)	16%	(16)	98
2014 Vote: Democrat	32%	(238)	40%	(303)	15%	(115)	10%	(71)	3%	(22)	750
2014 Vote: Republican	4%	(32)	7%	(49)	15%	(112)	72%	(531)	2%	(11)	736
2014 Vote: Other	3%	(5)	14%	(20)	23%	(33)	46%	(67)	14%	(21)	146
2014 Vote: Didn't Vote	13%	(54)	28%	(120)	22%	(95)	28%	(120)	9%	(38)	428
2012 Vote: Barack Obama	32%	(274)	43%	(370)	14%	(119)	8%	(69)	4%	(34)	865
2012 Vote: Mitt Romney	2%	(18)	5%	(34)	17%	(127)	75%	(568)	1%	(9)	756
2012 Vote: Other	3%	(4)	11%	(14)	21%	(26)	58%	(72)	6%	(8)	124
2012 Vote: Didn't Vote	11%	(36)	24%	(75)	26%	(83)	26%	(81)	13%	(43)	318
4-Region: Northeast	18%	(68)	23%	(87)	21%	(79)	34%	(127)	4%	(17)	377
4-Region: Midwest	15%	(75)	25%	(120)	18%	(87)	39%	(189)	4%	(18)	488
4-Region: South	15%	(119)	20%	(153)	17%	(129)	42%	(323)	6%	(45)	769
4-Region: West	17%	(72)	31%	(136)	14%	(60)	35%	(153)	3%	(14)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	38%(796)	18%(379)	13%(274)	12%(249)	4% (82)	6% (122)	3% (70)	5% (98)	2069
Gender: Male	39%(377)	21%(199)	13%(122)	13%(124)	2% (19)	4% (37)	4% (38)	5% (48)	965
Gender: Female	38%(419)	16%(180)	14%(152)	11%(125)	6% (62)	8% (85)	3% (32)	5% (50)	1104
Age: 18-29	41%(135)	13% (43)	8% (25)	2% (7)	13% (43)	18% (58)	4% (12)	3% (9)	332
Age: 30-44	42%(214)	15% (76)	17% (90)	4% (22)	4% (18)	7% (38)	5% (27)	6% (29)	515
Age: 45-54	49%(196)	18% (71)	15% (58)	6% (24)	2% (8)	3% (12)	2% (8)	5% (22)	398
Age: 55-64	37%(140)	21% (81)	15% (59)	15% (58)	3% (11)	2% (8)	3% (10)	4% (16)	383
Age: 65+	25%(110)	24%(108)	9% (41)	31%(138)	— (2)	1% (6)	3% (13)	5% (23)	442
PID: Dem (no lean)	36%(252)	11% (79)	17% (118)	15%(106)	5% (37)	6% (40)	5% (38)	4% (30)	700
PID: Ind (no lean)	40%(300)	16%(120)	12% (92)	10% (74)	3% (19)	10% (72)	4% (26)	5% (39)	743
PID: Rep (no lean)	39%(243)	29%(179)	10% (64)	11% (69)	4% (25)	2% (11)	1% (6)	5% (29)	626
PID/Gender: Dem Men	37% (114)	11% (36)	18% (56)	17% (52)	1% (3)	6% (18)	7% (22)	4% (11)	310
PID/Gender: Dem Women	35% (138)	11% (43)	16% (62)	14% (55)	9% (35)	6% (22)	4% (16)	5% (19)	390
PID/Gender: Ind Men	42% (131)	21% (65)	13% (41)	9% (28)	1% (4)	4% (12)	4% (13)	7% (21)	315
PID/Gender: Ind Women	40% (170)	13% (56)	12% (51)	11% (46)	4% (15)	14% (60)	3% (13)	4% (18)	429
PID/Gender: Rep Men	39% (132)	29% (99)	7% (25)	13% (45)	4% (13)	2% (7)	1% (3)	5% (17)	340
PID/Gender: Rep Women	39% (111)	28% (81)	14% (40)	8% (24)	4% (12)	1% (4)	1% (3)	4% (12)	286
Tea Party: Supporter	40%(240)	27% (161)	10% (62)	7% (45)	5% (30)	4% (26)	3% (19)	4% (23)	606
Tea Party: Not Supporter	38%(550)	15% (213)	15% (211)	14%(203)	3% (51)	7% (96)	4% (51)	5% (73)	1448
Ideo: Liberal (1-3)	34%(195)	10% (55)	20% (112)	12% (66)	9% (50)	7% (40)	5% (28)	3% (20)	566
Ideo: Moderate (4)	38% (214)	17% (97)	11% (59)	16% (88)	3% (17)	7% (41)	4% (25)	3% (16)	556
Ideo: Conservative (5-7)	42% (310)	27% (201)	9% (71)	10% (72)	2% (14)	2% (18)	2% (13)	6% (46)	744
Educ: < College	35%(479)	18%(244)	14% (191)	15%(203)	4% (56)	6% (80)	3% (39)	5% (69)	1360
Educ: Bachelors degree	46% (210)	19% (89)	12% (56)	5% (24)	4% (18)	5% (25)	4% (20)	4% (17)	460
Educ: Post-grad	43% (107)	18% (45)	11% (27)	9% (22)	3% (7)	7% (18)	4% (11)	5% (13)	250
Income: Under 50k	34%(302)	16%(148)	15% (133)	16% (139)	6% (49)	6% (51)	4% (31)	5% (44)	897
Income: 50k-100k	41%(278)	19% (130)	13% (89)	8% (52)	3% (22)	7% (51)	3% (18)	6% (41)	680
Income: 100k+	44% (216)	21% (101)	11% (52)	12% (58)	2% (10)	4% (21)	4% (21)	3% (13)	491
Ethnicity: White	38%(643)	20%(338)	13% (216)	12%(208)	4% (65)	5% (78)	3% (57)	5% (81)	1685

Continued on next page

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	38%(796)	18%(379)	13%(274)	12%(249)	4% (82)	6% (122)	3% (70)	5% (98)	2069
Ethnicity: Hispanic	36% (67)	18% (34)	13% (24)	5% (9)	5% (10)	13% (25)	4% (7)	5% (9)	184
Ethnicity: Afr. Am.	39% (103)	6% (17)	15% (41)	13% (35)	4% (10)	14% (37)	4% (10)	5% (13)	266
Ethnicity: Other	42% (50)	20% (24)	14% (17)	5% (6)	5% (6)	6% (8)	3% (3)	4% (5)	118
Relig: Protestant	35% (195)	23% (130)	11% (64)	18% (99)	2% (14)	4% (21)	3% (18)	4% (22)	562
Relig: Roman Catholic	44% (194)	21% (94)	13% (57)	9% (41)	2% (7)	5% (21)	4% (16)	2% (7)	437
Relig: Ath./Agn./None	36%(200)	13% (73)	15% (83)	11% (63)	9% (48)	6% (35)	4% (22)	5% (27)	553
Relig: Something Else	42% (134)	14% (46)	12% (38)	10% (32)	2% (7)	10% (31)	3% (9)	6% (20)	317
Relig: Jewish	34% (18)	34% (18)	6% (3)	17% (9)	1% (1)	3% (2)	4% (2)	2% (1)	53
Relig: Evangelical	36% (190)	21% (112)	13% (66)	12% (64)	2% (12)	5% (28)	2% (12)	7% (39)	524
Relig: Non-Evang. Catholics	41% (271)	21% (140)	13% (85)	14% (90)	2% (14)	4% (27)	4% (26)	2% (10)	664
Relig: All Christian	39% (461)	21% (252)	13% (152)	13% (154)	2% (26)	5% (55)	3% (38)	4% (49)	1188
Relig: All Non-Christian	38% (334)	14% (119)	14% (121)	11% (95)	6% (55)	8% (67)	4% (31)	5% (47)	870
Community: Urban	38% (179)	18% (85)	12% (55)	12% (56)	6% (28)	6% (28)	4% (17)	5% (21)	468
Community: Suburban	40% (413)	19% (199)	14% (147)	11% (110)	3% (33)	5% (56)	3% (30)	5% (48)	1036
Community: Rural	36%(203)	17% (93)	13% (72)	15% (84)	4% (20)	7% (38)	4% (23)	5% (27)	560
Employ: Private Sector	47% (315)	16% (109)	14% (92)	4% (30)	5% (31)	5% (35)	4% (26)	4% (30)	668
Employ: Government	51% (77)	16% (24)	8% (12)	7% (10)	3% (5)	10% (15)	3% (4)	2% (3)	151
Employ: Self-Employed	34% (52)	25% (39)	13% (20)	5% (8)	6% (9)	8% (12)	4% (7)	5% (8)	154
Employ: Homemaker	38% (89)	18% (42)	16% (39)	4% (10)	5% (11)	8% (18)	4% (9)	8% (18)	236
Employ: Student	36% (24)	7% (5)	8% (5)	— (0)	16% (11)	27% (18)	5% (3)	1% (1)	68
Employ: Retired	26% (124)	24% (117)	9% (43)	32% (152)	1% (5)	1% (6)	3% (13)	4% (21)	481
Employ: Unemployed	41% (69)	15% (26)	16% (27)	8% (13)	4% (7)	8% (13)	2% (4)	4% (7)	166
Employ: Other	31% (43)	11% (16)	24% (34)	19% (26)	2% (3)	3% (4)	3% (5)	7% (10)	140
Job Type: White-collar	40% (358)	20% (181)	12% (110)	9% (76)	5% (46)	4% (38)	5% (42)	5% (40)	890
Job Type: Blue-collar	38% (301)	18% (144)	13% (105)	15% (116)	3% (23)	5% (41)	3% (20)	4% (34)	785
Job Type: Don't Know	35% (135)	13% (52)	15% (58)	15% (57)	3% (13)	11% (43)	2% (8)	6% (22)	389
Military HH: Yes	30% (126)	29% (123)	13% (56)	13% (55)	3% (13)	4% (17)	4% (18)	4% (17)	426
Military HH: No	41%(669)	15% (254)	13% (217)	12% (195)	4% (68)	6% (105)	3% (52)	5% (80)	1639
RD/WT: Right Direction	38% (261)	11% (76)	15% (100)	11% (76)	8% (52)	10% (71)	5% (35)	3% (18)	688
RD/WT: Wrong Track	39% (535)	22% (303)	13% (174)	13% (174)	2% (29)	4% (51)	3% (35)	6% (81)	1381

Continued on next page

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	38%(796)	18%(379)	13%(274)	12%(249)	4% (82)	6% (122)	3% (70)	5% (98)	2069
Obama Job: Approve	37%(309)	9% (77)	15% (128)	12% (100)	8% (64)	8% (70)	7% (57)	3% (25)	829
Obama Job: Disapprove	40%(464)	25%(288)	12% (134)	12% (142)	1% (15)	3% (33)	1% (11)	5% (58)	1147
#1 Issue: Economy	100%(796)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	796
#1 Issue: Security	— (0)	100%(379)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	379
#1 Issue: Health Care	— (0)	— (0)	100%(274)	— (0)	— (0)	— (0)	— (0)	— (0)	274
#1 Issue: Medicare / Social Security	— (0)	— (0)	— (0)	100%(249)	— (0)	— (0)	— (0)	— (0)	249
#1 Issue: Women's Issues	— (0)	— (0)	— (0)	— (0)	100% (82)	— (0)	— (0)	— (0)	82
#1 Issue: Education	— (0)	— (0)	— (0)	— (0)	— (0)	100% (122)	— (0)	— (0)	122
#1 Issue: Energy	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (70)	— (0)	70
#1 Issue: Other	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (98)	98
2014 Vote: Democrat	40%(300)	11% (86)	15% (112)	14% (103)	5% (36)	6% (44)	6% (43)	3% (25)	750
2014 Vote: Republican	41%(304)	28%(208)	11% (78)	8% (61)	2% (15)	3% (23)	1% (9)	5% (38)	736
2014 Vote: Other	28% (41)	17% (24)	13% (19)	17% (25)	2% (2)	14% (20)	1% (1)	8% (12)	146
2014 Vote: Didn't Vote	35%(148)	13% (56)	15% (64)	14% (61)	6% (28)	8% (33)	3% (15)	6% (24)	428
2012 Vote: Barack Obama	39%(336)	10% (86)	16% (136)	14% (118)	5% (45)	7% (62)	6% (52)	4% (31)	865
2012 Vote: Mitt Romney	39%(298)	30%(225)	11% (82)	10% (73)	2% (14)	2% (15)	1% (7)	6% (42)	756
2012 Vote: Other	39% (49)	20% (25)	7% (9)	20% (24)	1% (2)	5% (7)	2% (3)	6% (7)	124
2012 Vote: Didn't Vote	35% (112)	12% (40)	14% (45)	11% (34)	6% (20)	12% (38)	3% (9)	6% (19)	318
4-Region: Northeast	43%(163)	15% (58)	15% (56)	13% (49)	2% (8)	3% (12)	3% (10)	6% (21)	377
4-Region: Midwest	41%(200)	18% (86)	13% (64)	12% (56)	5% (26)	5% (22)	3% (13)	4% (19)	488
4-Region: South	35%(266)	18% (140)	14% (110)	13% (99)	4% (33)	7% (54)	3% (23)	6% (43)	769
4-Region: West	38%(166)	22% (94)	10% (44)	10% (44)	3% (14)	8% (34)	5% (23)	3% (15)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_1NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Jeb Bush

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	36%	(738)	45%	(933)	19%	(398)	2069
Gender: Male	40%	(388)	48%	(461)	12%	(115)	965
Gender: Female	32%	(349)	43%	(472)	26%	(283)	1104
Age: 18-29	33%	(110)	35%	(115)	32%	(107)	332
Age: 30-44	32%	(166)	48%	(245)	20%	(104)	515
Age: 45-54	36%	(142)	44%	(177)	20%	(79)	398
Age: 55-64	34%	(130)	49%	(186)	17%	(66)	383
Age: 65+	43%	(189)	48%	(210)	10%	(42)	442
PID: Dem (no lean)	23%	(159)	59%	(414)	18%	(126)	700
PID: Ind (no lean)	28%	(211)	45%	(332)	27%	(201)	743
PID: Rep (no lean)	59%	(368)	30%	(186)	11%	(71)	626
PID/Gender: Dem Men	25%	(78)	62%	(193)	13%	(39)	310
PID/Gender: Dem Women	21%	(81)	57%	(222)	22%	(87)	390
PID/Gender: Ind Men	34%	(107)	51%	(159)	15%	(48)	315
PID/Gender: Ind Women	24%	(103)	40%	(173)	36%	(152)	429
PID/Gender: Rep Men	60%	(203)	32%	(109)	8%	(28)	340
PID/Gender: Rep Women	58%	(165)	27%	(77)	15%	(44)	286
Tea Party: Supporter	47%	(286)	38%	(233)	14%	(87)	606
Tea Party: Not Supporter	31%	(445)	48%	(693)	21%	(310)	1448
Ideo: Liberal (1-3)	27%	(152)	61%	(344)	13%	(71)	566
Ideo: Moderate (4)	37%	(206)	46%	(258)	17%	(92)	556
Ideo: Conservative (5-7)	48%	(357)	37%	(276)	15%	(111)	744
Educ: < College	32%	(437)	44%	(593)	24%	(331)	1360
Educ: Bachelors degree	43%	(197)	47%	(216)	10%	(47)	460
Educ: Post-grad	42%	(104)	50%	(125)	8%	(20)	250

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Table gopPresApp_1NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Jeb Bush

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	36%	(738)	45%	(933)	19%	(398)	2069
Income: Under 50k	29%	(256)	45%	(403)	27%	(239)	897
Income: 50k-100k	40%	(273)	46%	(313)	14%	(94)	680
Income: 100k+	43%	(209)	44%	(217)	13%	(66)	491
Ethnicity: White	37%	(624)	46%	(774)	17%	(287)	1685
Ethnicity: Hispanic	28%	(52)	36%	(66)	36%	(66)	184
Ethnicity: Afr. Am.	30%	(81)	41%	(108)	29%	(77)	266
Ethnicity: Other	28%	(33)	43%	(51)	29%	(34)	118
Relig: Protestant	45%	(253)	43%	(242)	12%	(67)	562
Relig: Roman Catholic	44%	(194)	41%	(178)	15%	(65)	437
Relig: Ath./Agn./None	23%	(127)	51%	(284)	26%	(142)	553
Relig: Something Else	31%	(98)	48%	(152)	21%	(67)	317
Relig: Jewish	34%	(18)	60%	(32)	6%	(3)	53
Relig: Evangelical	43%	(225)	38%	(199)	19%	(100)	524
Relig: Non-Evang. Catholics	43%	(283)	44%	(292)	13%	(90)	664
Relig: All Christian	43%	(508)	41%	(491)	16%	(189)	1188
Relig: All Non-Christian	26%	(225)	50%	(437)	24%	(208)	870
Community: Urban	36%	(167)	44%	(204)	21%	(97)	468
Community: Suburban	37%	(388)	45%	(467)	17%	(181)	1036
Community: Rural	32%	(180)	46%	(259)	21%	(120)	560
Employ: Private Sector	40%	(270)	46%	(309)	13%	(90)	668
Employ: Government	37%	(55)	44%	(66)	19%	(29)	151
Employ: Self-Employed	40%	(62)	50%	(77)	10%	(15)	154
Employ: Homemaker	28%	(67)	41%	(97)	31%	(73)	236
Employ: Student	30%	(21)	42%	(29)	27%	(19)	68
Employ: Retired	40%	(190)	45%	(216)	15%	(74)	481
Employ: Unemployed	22%	(37)	42%	(71)	35%	(58)	166
Employ: Other	23%	(33)	48%	(67)	29%	(41)	140

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Table gopPresApp_1NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Jeb Bush

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	36%	(738)	45%	(933)	19%	(398)	2069
Job Type: White-collar	45%	(396)	45%	(400)	11%	(94)	890
Job Type: Blue-collar	33%	(260)	51%	(400)	16%	(126)	785
Job Type: Don't Know	20%	(79)	34%	(132)	46%	(178)	389
Military HH: Yes	37%	(159)	48%	(202)	15%	(64)	426
Military HH: No	35%	(576)	44%	(729)	20%	(334)	1639
RD/WT: Right Direction	32%	(222)	49%	(334)	19%	(132)	688
RD/WT: Wrong Track	37%	(516)	43%	(599)	19%	(267)	1381
Obama Job: Approve	30%	(249)	53%	(443)	17%	(137)	829
Obama Job: Disapprove	42%	(478)	40%	(463)	18%	(206)	1147
#1 Issue: Economy	36%	(286)	44%	(349)	20%	(160)	796
#1 Issue: Security	44%	(165)	41%	(157)	15%	(57)	379
#1 Issue: Health Care	34%	(93)	43%	(117)	23%	(64)	274
#1 Issue: Medicare / Social Security	33%	(83)	49%	(122)	18%	(44)	249
#1 Issue: Women's Issues	31%	(26)	54%	(44)	14%	(12)	82
#1 Issue: Education	32%	(39)	43%	(53)	25%	(31)	122
#1 Issue: Energy	26%	(18)	65%	(46)	8%	(6)	70
#1 Issue: Other	28%	(28)	46%	(46)	26%	(25)	98
2014 Vote: Democrat	26%	(195)	60%	(451)	14%	(103)	750
2014 Vote: Republican	57%	(419)	33%	(243)	10%	(73)	736
2014 Vote: Other	19%	(28)	43%	(62)	38%	(56)	146
2014 Vote: Didn't Vote	22%	(93)	40%	(171)	38%	(164)	428
2012 Vote: Barack Obama	26%	(229)	58%	(502)	16%	(135)	865
2012 Vote: Mitt Romney	55%	(416)	33%	(251)	12%	(88)	756
2012 Vote: Other	21%	(26)	43%	(54)	36%	(44)	124
2012 Vote: Didn't Vote	20%	(64)	39%	(124)	41%	(131)	318

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Table gopPresApp_1NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Jeb Bush

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	36%	(738)	45%	(933)	19%	(398)	2069
4-Region: Northeast	35%	(133)	46%	(173)	19%	(72)	377
4-Region: Midwest	35%	(172)	44%	(216)	21%	(100)	488
4-Region: South	39%	(300)	42%	(324)	19%	(144)	769
4-Region: West	31%	(133)	51%	(219)	19%	(82)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_1: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Jeb Bush

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	10% (215)	25% (523)	21% (427)	24% (506)	13% (270)	6% (128)	2069
Gender: Male	12% (119)	28% (269)	23% (218)	25% (243)	9% (83)	3% (32)	965
Gender: Female	9% (96)	23% (253)	19% (209)	24% (262)	17% (187)	9% (97)	1104
Age: 18-29	13% (43)	20% (67)	18% (60)	16% (55)	11% (36)	21% (70)	332
Age: 30-44	10% (53)	22% (113)	19% (98)	29% (147)	14% (74)	6% (30)	515
Age: 45-54	9% (36)	27% (106)	21% (82)	24% (94)	17% (67)	3% (12)	398
Age: 55-64	7% (26)	27% (104)	23% (88)	26% (98)	15% (58)	2% (8)	383
Age: 65+	13% (57)	30% (132)	22% (98)	25% (112)	8% (34)	2% (8)	442
PID: Dem (no lean)	6% (40)	17% (119)	24% (170)	35% (244)	12% (84)	6% (42)	700
PID: Ind (no lean)	6% (46)	22% (164)	19% (144)	25% (188)	17% (128)	10% (72)	743
PID: Rep (no lean)	21% (129)	38% (240)	18% (113)	12% (74)	9% (57)	2% (14)	626
PID/Gender: Dem Men	6% (19)	19% (59)	25% (76)	38% (116)	9% (27)	4% (12)	310
PID/Gender: Dem Women	5% (21)	15% (60)	24% (94)	33% (128)	15% (57)	8% (30)	390
PID/Gender: Ind Men	7% (23)	27% (85)	23% (72)	28% (88)	10% (31)	5% (17)	315
PID/Gender: Ind Women	6% (24)	19% (79)	17% (73)	23% (100)	23% (97)	13% (55)	429
PID/Gender: Rep Men	23% (77)	37% (125)	21% (70)	12% (39)	7% (25)	1% (3)	340
PID/Gender: Rep Women	18% (51)	40% (114)	15% (43)	12% (35)	11% (33)	4% (11)	286
Tea Party: Supporter	18% (111)	29% (175)	22% (134)	16% (99)	9% (57)	5% (30)	606
Tea Party: Not Supporter	7% (104)	24% (341)	20% (290)	28% (403)	15% (211)	7% (98)	1448
Ideo: Liberal (1-3)	7% (42)	19% (109)	25% (142)	36% (202)	8% (48)	4% (23)	566
Ideo: Moderate (4)	11% (61)	26% (145)	21% (116)	26% (142)	12% (69)	4% (23)	556
Ideo: Conservative (5-7)	14% (104)	34% (253)	20% (148)	17% (129)	12% (90)	3% (21)	744
Educ: < College	9% (121)	23% (316)	19% (259)	25% (334)	16% (214)	9% (116)	1360
Educ: Bachelors degree	12% (56)	31% (140)	24% (109)	23% (106)	8% (38)	2% (9)	460
Educ: Post-grad	15% (38)	27% (67)	24% (59)	26% (66)	7% (18)	1% (3)	250

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Table gopPresApp_1: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Jeb Bush

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	10% (215)	25% (523)	21% (427)	24% (506)	13% (270)	6% (128)	2069
Income: Under 50k	9% (81)	20% (175)	19% (174)	26% (229)	15% (137)	11% (102)	897
Income: 50k-100k	12% (79)	29% (194)	22% (151)	24% (162)	12% (79)	2% (15)	680
Income: 100k+	11% (56)	31% (153)	21% (103)	23% (114)	11% (54)	2% (12)	491
Ethnicity: White	11% (180)	26% (444)	22% (375)	24% (399)	13% (216)	4% (71)	1685
Ethnicity: Hispanic	14% (26)	14% (27)	21% (39)	15% (28)	23% (42)	13% (23)	184
Ethnicity: Afr. Am.	9% (25)	21% (56)	11% (28)	30% (79)	12% (33)	17% (44)	266
Ethnicity: Other	9% (11)	19% (23)	20% (24)	23% (27)	18% (21)	11% (13)	118
Relig: Protestant	13% (74)	32% (179)	23% (129)	20% (113)	10% (59)	2% (8)	562
Relig: Roman Catholic	12% (53)	32% (141)	24% (103)	17% (75)	10% (46)	4% (20)	437
Relig: Ath./Agn./None	6% (32)	17% (94)	19% (106)	32% (179)	16% (86)	10% (56)	553
Relig: Something Else	9% (29)	22% (69)	15% (49)	33% (103)	13% (40)	8% (27)	317
Relig: Jewish	20% (10)	14% (8)	23% (12)	37% (19)	6% (3)	— (0)	53
Relig: Evangelical	14% (73)	29% (152)	22% (116)	16% (83)	14% (75)	5% (24)	524
Relig: Non-Evang. Catholics	12% (81)	30% (202)	23% (155)	21% (136)	10% (69)	3% (20)	664
Relig: All Christian	13% (154)	30% (355)	23% (272)	18% (219)	12% (145)	4% (45)	1188
Relig: All Non-Christian	7% (61)	19% (163)	18% (155)	32% (282)	14% (125)	10% (83)	870
Community: Urban	10% (47)	26% (119)	22% (105)	21% (100)	13% (60)	8% (37)	468
Community: Suburban	12% (128)	25% (260)	22% (230)	23% (237)	14% (145)	4% (37)	1036
Community: Rural	7% (40)	25% (140)	16% (92)	30% (167)	12% (65)	10% (55)	560
Employ: Private Sector	12% (83)	28% (186)	22% (148)	24% (161)	10% (65)	4% (25)	668
Employ: Government	9% (13)	28% (42)	18% (28)	26% (39)	16% (25)	3% (5)	151
Employ: Self-Employed	12% (19)	28% (44)	24% (37)	25% (39)	8% (12)	2% (3)	154
Employ: Homemaker	6% (14)	22% (53)	19% (44)	22% (53)	21% (49)	10% (24)	236
Employ: Student	1% (1)	29% (20)	22% (15)	20% (14)	9% (6)	18% (12)	68
Employ: Retired	11% (52)	29% (138)	22% (104)	23% (113)	13% (62)	3% (12)	481
Employ: Unemployed	12% (20)	10% (17)	11% (18)	32% (53)	13% (22)	22% (37)	166
Employ: Other	10% (14)	14% (19)	24% (34)	23% (33)	21% (30)	7% (10)	140

Continued on next page

Table gopPresApp_1: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Jeb Bush

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	10% (215)	25% (523)	21% (427)	24% (506)	13% (270)	6% (128)	2069
Job Type: White-collar	14% (123)	31% (273)	22% (194)	23% (206)	9% (76)	2% (18)	890
Job Type: Blue-collar	9% (67)	24% (192)	24% (192)	26% (208)	12% (95)	4% (31)	785
Job Type: Don't Know	6% (25)	14% (54)	11% (41)	23% (91)	26% (99)	20% (79)	389
Military HH: Yes	12% (51)	25% (108)	22% (94)	25% (108)	13% (55)	2% (10)	426
Military HH: No	10% (164)	25% (411)	20% (333)	24% (396)	13% (215)	7% (119)	1639
RD/WT: Right Direction	11% (78)	21% (144)	22% (150)	27% (185)	11% (78)	8% (54)	688
RD/WT: Wrong Track	10% (137)	27% (379)	20% (278)	23% (321)	14% (192)	5% (74)	1381
Obama Job: Approve	10% (80)	20% (169)	23% (188)	31% (255)	10% (85)	6% (52)	829
Obama Job: Disapprove	12% (132)	30% (346)	20% (229)	20% (233)	13% (149)	5% (57)	1147
#1 Issue: Economy	10% (77)	26% (210)	21% (165)	23% (184)	14% (108)	6% (52)	796
#1 Issue: Security	14% (53)	30% (112)	20% (75)	22% (82)	12% (44)	3% (13)	379
#1 Issue: Health Care	10% (28)	24% (64)	19% (51)	24% (66)	17% (46)	7% (19)	274
#1 Issue: Medicare / Social Security	9% (22)	25% (61)	23% (58)	26% (64)	14% (34)	4% (10)	249
#1 Issue: Women's Issues	11% (9)	20% (17)	14% (11)	40% (33)	5% (4)	9% (7)	82
#1 Issue: Education	11% (13)	21% (26)	21% (26)	22% (27)	10% (12)	16% (19)	122
#1 Issue: Energy	10% (7)	16% (11)	34% (24)	31% (22)	2% (2)	6% (4)	70
#1 Issue: Other	7% (7)	21% (21)	16% (16)	30% (30)	21% (21)	5% (5)	98
2014 Vote: Democrat	6% (49)	20% (147)	26% (198)	34% (253)	9% (70)	4% (34)	750
2014 Vote: Republican	20% (144)	37% (276)	19% (140)	14% (103)	9% (65)	1% (8)	736
2014 Vote: Other	3% (5)	16% (23)	14% (21)	29% (42)	22% (32)	17% (24)	146
2014 Vote: Didn't Vote	4% (17)	18% (76)	15% (66)	24% (104)	24% (103)	14% (61)	428
2012 Vote: Barack Obama	8% (66)	19% (163)	23% (202)	35% (300)	12% (100)	4% (35)	865
2012 Vote: Mitt Romney	17% (131)	38% (285)	20% (150)	13% (101)	10% (74)	2% (14)	756
2012 Vote: Other	5% (6)	16% (20)	15% (18)	29% (36)	28% (35)	7% (9)	124
2012 Vote: Didn't Vote	4% (12)	16% (52)	18% (56)	21% (67)	19% (60)	22% (71)	318

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Table gopPresApp_1: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Jeb Bush

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	10% (215)	25% (523)	21% (427)	24% (506)	13% (270)	6% (128)	2069
4-Region: Northeast	10% (36)	26% (96)	21% (80)	25% (93)	13% (49)	6% (23)	377
4-Region: Midwest	9% (43)	26% (129)	21% (102)	23% (114)	15% (75)	5% (25)	488
4-Region: South	13% (103)	26% (197)	20% (156)	22% (168)	11% (86)	8% (58)	769
4-Region: West	8% (33)	23% (100)	20% (89)	30% (131)	14% (60)	5% (22)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_2NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rand Paul

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	29%	(596)	39%	(812)	32%	(660)	2069
Gender: Male	34%	(333)	45%	(437)	20%	(195)	965
Gender: Female	24%	(264)	34%	(375)	42%	(465)	1104
Age: 18-29	22%	(74)	33%	(110)	45%	(148)	332
Age: 30-44	28%	(145)	35%	(182)	36%	(187)	515
Age: 45-54	33%	(130)	36%	(144)	31%	(124)	398
Age: 55-64	28%	(106)	41%	(158)	31%	(119)	383
Age: 65+	32%	(141)	49%	(218)	19%	(83)	442
PID: Dem (no lean)	14%	(98)	54%	(378)	32%	(224)	700
PID: Ind (no lean)	29%	(218)	32%	(235)	39%	(291)	743
PID: Rep (no lean)	45%	(281)	32%	(200)	23%	(145)	626
PID/Gender: Dem Men	17%	(52)	59%	(184)	24%	(74)	310
PID/Gender: Dem Women	12%	(46)	50%	(193)	39%	(151)	390
PID/Gender: Ind Men	38%	(120)	38%	(121)	23%	(74)	315
PID/Gender: Ind Women	23%	(98)	27%	(114)	51%	(217)	429
PID/Gender: Rep Men	47%	(160)	39%	(132)	14%	(48)	340
PID/Gender: Rep Women	42%	(120)	24%	(68)	34%	(97)	286
Tea Party: Supporter	51%	(307)	26%	(159)	23%	(140)	606
Tea Party: Not Supporter	20%	(285)	45%	(647)	36%	(516)	1448
Ideo: Liberal (1-3)	20%	(115)	57%	(321)	23%	(130)	566
Ideo: Moderate (4)	23%	(128)	41%	(227)	36%	(201)	556
Ideo: Conservative (5-7)	45%	(332)	31%	(234)	24%	(179)	744
Educ: < College	27%	(363)	36%	(484)	38%	(513)	1360
Educ: Bachelors degree	30%	(139)	46%	(213)	24%	(108)	460
Educ: Post-grad	38%	(95)	46%	(116)	16%	(39)	250

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Table gopPresApp_2NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Rand Paul

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	29%	(596)	39%	(812)	32%	(660)	2069
Income: Under 50k	25%	(224)	35%	(311)	40%	(363)	897
Income: 50k-100k	31%	(214)	42%	(286)	27%	(181)	680
Income: 100k+	32%	(159)	44%	(216)	24%	(117)	491
Ethnicity: White	32%	(545)	39%	(649)	29%	(491)	1685
Ethnicity: Hispanic	26%	(48)	32%	(59)	42%	(77)	184
Ethnicity: Afr. Am.	9%	(24)	47%	(126)	44%	(116)	266
Ethnicity: Other	23%	(28)	31%	(37)	45%	(53)	118
Relig: Protestant	36%	(203)	40%	(225)	24%	(133)	562
Relig: Roman Catholic	34%	(150)	38%	(167)	27%	(119)	437
Relig: Ath./Agn./None	20%	(113)	41%	(226)	39%	(214)	553
Relig: Something Else	24%	(76)	41%	(131)	35%	(110)	317
Relig: Jewish	30%	(16)	51%	(27)	19%	(10)	53
Relig: Evangelical	37%	(196)	30%	(160)	32%	(169)	524
Relig: Non-Evang. Catholics	32%	(210)	44%	(289)	25%	(166)	664
Relig: All Christian	34%	(405)	38%	(449)	28%	(334)	1188
Relig: All Non-Christian	22%	(188)	41%	(357)	37%	(325)	870
Community: Urban	26%	(120)	42%	(195)	33%	(152)	468
Community: Suburban	31%	(326)	40%	(410)	29%	(300)	1036
Community: Rural	27%	(149)	36%	(203)	37%	(208)	560
Employ: Private Sector	34%	(229)	37%	(249)	29%	(191)	668
Employ: Government	28%	(42)	41%	(61)	31%	(47)	151
Employ: Self-Employed	38%	(58)	43%	(66)	19%	(30)	154
Employ: Homemaker	22%	(53)	32%	(76)	46%	(108)	236
Employ: Student	22%	(15)	43%	(29)	35%	(24)	68
Employ: Retired	30%	(143)	46%	(221)	24%	(116)	481
Employ: Unemployed	15%	(25)	30%	(50)	55%	(91)	166
Employ: Other	21%	(30)	40%	(56)	39%	(54)	140

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Table gopPresApp_2NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rand Paul

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	29%	(596)	39%	(812)	32%	(660)	2069
Job Type: White-collar	34%	(302)	43%	(381)	23%	(207)	890
Job Type: Blue-collar	29%	(225)	42%	(330)	29%	(230)	785
Job Type: Don't Know	18%	(68)	25%	(97)	57%	(223)	389
Military HH: Yes	36%	(152)	37%	(159)	27%	(115)	426
Military HH: No	27%	(443)	40%	(650)	33%	(545)	1639
RD/WT: Right Direction	21%	(148)	46%	(319)	32%	(222)	688
RD/WT: Wrong Track	33%	(449)	36%	(494)	32%	(438)	1381
Obama Job: Approve	20%	(162)	52%	(427)	29%	(240)	829
Obama Job: Disapprove	37%	(428)	32%	(363)	31%	(355)	1147
#1 Issue: Economy	33%	(263)	37%	(298)	30%	(235)	796
#1 Issue: Security	38%	(142)	33%	(127)	29%	(110)	379
#1 Issue: Health Care	25%	(68)	37%	(100)	38%	(105)	274
#1 Issue: Medicare / Social Security	19%	(47)	47%	(117)	34%	(85)	249
#1 Issue: Women's Issues	17%	(14)	56%	(46)	26%	(21)	82
#1 Issue: Education	17%	(21)	40%	(48)	43%	(52)	122
#1 Issue: Energy	24%	(17)	49%	(34)	27%	(19)	70
#1 Issue: Other	24%	(24)	43%	(42)	33%	(33)	98
2014 Vote: Democrat	20%	(149)	53%	(401)	27%	(200)	750
2014 Vote: Republican	49%	(358)	30%	(219)	22%	(159)	736
2014 Vote: Other	23%	(34)	28%	(40)	49%	(72)	146
2014 Vote: Didn't Vote	13%	(54)	34%	(147)	53%	(227)	428
2012 Vote: Barack Obama	18%	(154)	53%	(456)	30%	(256)	865
2012 Vote: Mitt Romney	48%	(361)	29%	(217)	23%	(177)	756
2012 Vote: Other	32%	(39)	21%	(26)	48%	(59)	124
2012 Vote: Didn't Vote	13%	(40)	35%	(111)	53%	(167)	318

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Table gopPresApp_2NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Rand Paul

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	29%	(596)	39%	(812)	32%	(660)	2069
4-Region: Northeast	27%	(104)	39%	(146)	34%	(128)	377
4-Region: Midwest	28%	(135)	39%	(188)	34%	(165)	488
4-Region: South	31%	(238)	39%	(300)	30%	(231)	769
4-Region: West	27%	(119)	41%	(179)	31%	(137)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_2: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rand Paul

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (138)	22% (458)	19% (387)	21% (425)	19% (396)	13% (264)	2069
Gender: Male	7% (72)	27% (260)	21% (207)	24% (230)	14% (135)	6% (60)	965
Gender: Female	6% (66)	18% (198)	16% (180)	18% (195)	24% (261)	19% (204)	1104
Age: 18-29	8% (25)	15% (49)	19% (61)	15% (48)	17% (55)	28% (93)	332
Age: 30-44	8% (43)	20% (103)	15% (77)	21% (106)	21% (107)	16% (80)	515
Age: 45-54	8% (31)	25% (99)	22% (86)	15% (58)	22% (88)	9% (36)	398
Age: 55-64	5% (17)	23% (89)	20% (76)	21% (82)	22% (85)	9% (34)	383
Age: 65+	5% (22)	27% (119)	20% (87)	30% (132)	14% (61)	5% (22)	442
PID: Dem (no lean)	2% (17)	12% (81)	21% (147)	33% (230)	19% (136)	13% (89)	700
PID: Ind (no lean)	7% (51)	22% (166)	16% (117)	16% (118)	21% (155)	18% (135)	743
PID: Rep (no lean)	11% (70)	34% (211)	20% (123)	12% (77)	17% (105)	6% (40)	626
PID/Gender: Dem Men	2% (7)	15% (46)	22% (68)	38% (117)	16% (51)	7% (23)	310
PID/Gender: Dem Women	3% (11)	9% (35)	20% (80)	29% (114)	22% (85)	17% (66)	390
PID/Gender: Ind Men	7% (21)	31% (99)	21% (65)	18% (56)	14% (44)	9% (30)	315
PID/Gender: Ind Women	7% (30)	16% (68)	12% (52)	14% (62)	26% (111)	25% (106)	429
PID/Gender: Rep Men	13% (44)	34% (116)	22% (74)	17% (58)	12% (40)	2% (8)	340
PID/Gender: Rep Women	9% (25)	33% (95)	17% (49)	7% (20)	23% (64)	11% (33)	286
Tea Party: Supporter	16% (98)	34% (209)	19% (115)	7% (44)	14% (85)	9% (55)	606
Tea Party: Not Supporter	3% (38)	17% (247)	19% (270)	26% (376)	21% (307)	14% (209)	1448
Ideo: Liberal (1-3)	6% (33)	14% (82)	25% (141)	32% (180)	13% (75)	10% (55)	566
Ideo: Moderate (4)	4% (23)	19% (105)	17% (94)	24% (133)	22% (123)	14% (77)	556
Ideo: Conservative (5-7)	10% (76)	34% (256)	19% (140)	13% (93)	18% (135)	6% (44)	744
Educ: < College	6% (87)	20% (276)	18% (239)	18% (245)	22% (296)	16% (217)	1360
Educ: Bachelors degree	6% (27)	24% (111)	21% (98)	25% (115)	16% (72)	8% (37)	460
Educ: Post-grad	10% (24)	28% (71)	20% (50)	26% (66)	11% (29)	4% (11)	250

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Table gopPresApp_2: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rand Paul

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (138)	22% (458)	19% (387)	21% (425)	19% (396)	13% (264)	2069
Income: Under 50k	6% (54)	19% (170)	17% (155)	17% (156)	21% (188)	19% (174)	897
Income: 50k-100k	8% (52)	24% (162)	20% (137)	22% (149)	19% (127)	8% (53)	680
Income: 100k+	7% (32)	26% (126)	19% (95)	25% (121)	16% (80)	7% (37)	491
Ethnicity: White	8% (129)	25% (417)	19% (328)	19% (321)	19% (319)	10% (171)	1685
Ethnicity: Hispanic	6% (11)	20% (38)	14% (27)	17% (32)	23% (42)	19% (35)	184
Ethnicity: Afr. Am.	2% (4)	7% (19)	16% (41)	32% (85)	17% (44)	27% (72)	266
Ethnicity: Other	4% (5)	19% (22)	15% (18)	16% (19)	27% (32)	18% (21)	118
Relig: Protestant	9% (48)	28% (156)	21% (115)	20% (110)	18% (102)	6% (31)	562
Relig: Roman Catholic	6% (24)	29% (126)	23% (99)	16% (68)	17% (74)	10% (46)	437
Relig: Ath./Agn./None	6% (31)	15% (82)	17% (95)	24% (131)	22% (121)	17% (93)	553
Relig: Something Else	6% (20)	17% (55)	15% (48)	26% (83)	16% (51)	19% (60)	317
Relig: Jewish	9% (5)	21% (11)	30% (16)	21% (11)	13% (7)	6% (3)	53
Relig: Evangelical	9% (46)	29% (150)	18% (95)	12% (64)	20% (106)	12% (62)	524
Relig: Non-Evang. Catholics	6% (42)	25% (168)	22% (146)	22% (143)	18% (118)	7% (48)	664
Relig: All Christian	7% (87)	27% (318)	20% (242)	17% (207)	19% (224)	9% (110)	1188
Relig: All Non-Christian	6% (51)	16% (137)	16% (142)	25% (215)	20% (172)	18% (153)	870
Community: Urban	6% (28)	20% (93)	21% (98)	21% (97)	20% (95)	12% (58)	468
Community: Suburban	7% (73)	24% (253)	19% (201)	20% (210)	18% (190)	11% (109)	1036
Community: Rural	6% (36)	20% (113)	16% (88)	21% (115)	20% (111)	17% (97)	560
Employ: Private Sector	10% (68)	24% (161)	18% (121)	19% (128)	18% (120)	11% (71)	668
Employ: Government	4% (6)	24% (36)	18% (27)	23% (34)	22% (33)	10% (15)	151
Employ: Self-Employed	11% (16)	27% (42)	18% (27)	25% (39)	13% (19)	7% (10)	154
Employ: Homemaker	4% (9)	19% (44)	18% (42)	14% (34)	25% (60)	20% (48)	236
Employ: Student	7% (5)	14% (10)	28% (19)	15% (10)	17% (11)	18% (12)	68
Employ: Retired	5% (22)	25% (121)	19% (93)	27% (128)	19% (90)	5% (26)	481
Employ: Unemployed	3% (4)	13% (21)	13% (21)	17% (29)	22% (36)	33% (55)	166
Employ: Other	4% (6)	17% (24)	26% (36)	14% (20)	19% (26)	20% (28)	140

Continued on next page

Table gopPresApp_2: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rand Paul

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (138)	22% (458)	19% (387)	21% (425)	19% (396)	13% (264)	2069
Job Type: White-collar	7% (66)	27% (236)	20% (179)	23% (201)	17% (148)	7% (59)	890
Job Type: Blue-collar	8% (60)	21% (164)	22% (171)	20% (160)	18% (143)	11% (87)	785
Job Type: Don't Know	3% (11)	15% (57)	9% (37)	16% (61)	27% (105)	30% (118)	389
Military HH: Yes	8% (36)	27% (116)	16% (66)	22% (92)	19% (81)	8% (34)	426
Military HH: No	6% (101)	21% (342)	20% (321)	20% (330)	19% (314)	14% (231)	1639
RD/WT: Right Direction	7% (46)	15% (102)	20% (137)	26% (181)	18% (123)	14% (99)	688
RD/WT: Wrong Track	7% (92)	26% (357)	18% (249)	18% (244)	20% (273)	12% (165)	1381
Obama Job: Approve	6% (48)	14% (114)	21% (172)	31% (255)	16% (133)	13% (107)	829
Obama Job: Disapprove	8% (88)	30% (340)	18% (209)	13% (154)	20% (231)	11% (124)	1147
#1 Issue: Economy	7% (59)	26% (203)	18% (144)	19% (154)	19% (149)	11% (86)	796
#1 Issue: Security	8% (29)	30% (114)	19% (70)	15% (56)	20% (77)	9% (33)	379
#1 Issue: Health Care	7% (19)	18% (50)	18% (50)	18% (50)	19% (53)	19% (52)	274
#1 Issue: Medicare / Social Security	3% (7)	16% (40)	24% (60)	23% (57)	21% (52)	14% (34)	249
#1 Issue: Women's Issues	8% (6)	9% (8)	23% (19)	34% (27)	12% (9)	15% (12)	82
#1 Issue: Education	3% (4)	14% (17)	13% (16)	26% (32)	20% (24)	23% (28)	122
#1 Issue: Energy	9% (7)	15% (10)	21% (14)	28% (20)	14% (10)	13% (9)	70
#1 Issue: Other	8% (8)	17% (16)	13% (13)	29% (29)	23% (23)	10% (10)	98
2014 Vote: Democrat	3% (25)	16% (123)	20% (149)	34% (252)	17% (131)	9% (70)	750
2014 Vote: Republican	13% (94)	36% (263)	19% (141)	11% (78)	16% (119)	5% (40)	736
2014 Vote: Other	4% (5)	20% (29)	15% (22)	13% (18)	28% (40)	22% (31)	146
2014 Vote: Didn't Vote	3% (13)	10% (41)	17% (71)	18% (76)	25% (105)	28% (122)	428
2012 Vote: Barack Obama	4% (34)	14% (120)	20% (177)	32% (278)	19% (168)	10% (88)	865
2012 Vote: Mitt Romney	11% (87)	36% (274)	19% (143)	10% (74)	18% (136)	5% (41)	756
2012 Vote: Other	8% (10)	24% (29)	12% (15)	9% (11)	30% (37)	18% (22)	124
2012 Vote: Didn't Vote	2% (8)	10% (32)	16% (50)	19% (61)	17% (54)	36% (113)	318

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Table gopPresApp_2: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rand Paul

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (138)	22% (458)	19% (387)	21% (425)	19% (396)	13% (264)	2069
4-Region: Northeast	6% (24)	21% (79)	18% (67)	21% (79)	21% (79)	13% (49)	377
4-Region: Midwest	8% (39)	20% (96)	19% (94)	19% (94)	20% (98)	14% (66)	488
4-Region: South	6% (49)	25% (189)	18% (142)	21% (158)	18% (136)	12% (95)	769
4-Region: West	6% (26)	22% (94)	19% (84)	22% (94)	19% (83)	12% (54)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_3NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rick Perry

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	25%	(526)	39%	(806)	36%	(737)	2069
Gender: Male	30%	(289)	47%	(455)	23%	(220)	965
Gender: Female	21%	(237)	32%	(351)	47%	(516)	1104
Age: 18-29	31%	(103)	27%	(88)	42%	(140)	332
Age: 30-44	19%	(100)	42%	(215)	39%	(200)	515
Age: 45-54	24%	(94)	37%	(148)	39%	(156)	398
Age: 55-64	25%	(95)	42%	(160)	34%	(129)	383
Age: 65+	30%	(134)	44%	(195)	26%	(113)	442
PID: Dem (no lean)	12%	(82)	53%	(368)	36%	(250)	700
PID: Ind (no lean)	20%	(149)	36%	(268)	44%	(326)	743
PID: Rep (no lean)	47%	(295)	27%	(171)	26%	(160)	626
PID/Gender: Dem Men	11%	(35)	63%	(196)	26%	(80)	310
PID/Gender: Dem Women	12%	(47)	44%	(172)	44%	(171)	390
PID/Gender: Ind Men	24%	(76)	46%	(146)	29%	(93)	315
PID/Gender: Ind Women	17%	(73)	28%	(122)	55%	(234)	429
PID/Gender: Rep Men	52%	(178)	34%	(114)	14%	(48)	340
PID/Gender: Rep Women	41%	(117)	20%	(57)	39%	(112)	286
Tea Party: Supporter	51%	(308)	25%	(151)	24%	(148)	606
Tea Party: Not Supporter	15%	(215)	45%	(648)	40%	(585)	1448
Ideo: Liberal (1-3)	17%	(94)	58%	(330)	25%	(142)	566
Ideo: Moderate (4)	18%	(100)	42%	(233)	40%	(223)	556
Ideo: Conservative (5-7)	43%	(322)	28%	(210)	28%	(211)	744
Educ: < College	24%	(327)	34%	(467)	42%	(566)	1360
Educ: Bachelors degree	28%	(127)	46%	(211)	26%	(121)	460
Educ: Post-grad	29%	(72)	51%	(128)	20%	(50)	250

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Rick Perry

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	25%	(526)	39%	(806)	36%	(737)	2069
Income: Under 50k	22%	(200)	33%	(300)	44%	(398)	897
Income: 50k-100k	29%	(198)	38%	(261)	32%	(221)	680
Income: 100k+	26%	(129)	50%	(245)	24%	(118)	491
Ethnicity: White	27%	(447)	39%	(658)	34%	(580)	1685
Ethnicity: Hispanic	28%	(52)	29%	(54)	43%	(79)	184
Ethnicity: Afr. Am.	20%	(52)	41%	(108)	40%	(106)	266
Ethnicity: Other	23%	(27)	34%	(40)	43%	(51)	118
Relig: Protestant	37%	(210)	35%	(196)	28%	(156)	562
Relig: Roman Catholic	30%	(130)	39%	(171)	31%	(136)	437
Relig: Ath./Agn./None	12%	(67)	44%	(245)	44%	(241)	553
Relig: Something Else	20%	(65)	41%	(129)	39%	(123)	317
Relig: Jewish	23%	(12)	54%	(28)	24%	(13)	53
Relig: Evangelical	41%	(214)	27%	(142)	32%	(168)	524
Relig: Non-Evang. Catholics	27%	(178)	43%	(284)	31%	(203)	664
Relig: All Christian	33%	(391)	36%	(426)	31%	(372)	1188
Relig: All Non-Christian	15%	(132)	43%	(374)	42%	(364)	870
Community: Urban	26%	(122)	39%	(181)	35%	(165)	468
Community: Suburban	27%	(276)	40%	(414)	34%	(347)	1036
Community: Rural	23%	(128)	37%	(207)	40%	(225)	560
Employ: Private Sector	28%	(186)	42%	(280)	30%	(202)	668
Employ: Government	29%	(43)	41%	(62)	30%	(45)	151
Employ: Self-Employed	35%	(55)	45%	(70)	20%	(30)	154
Employ: Homemaker	21%	(50)	27%	(64)	52%	(122)	236
Employ: Student	39%	(26)	28%	(19)	33%	(22)	68
Employ: Retired	28%	(137)	42%	(204)	29%	(140)	481
Employ: Unemployed	8%	(14)	30%	(49)	62%	(103)	166
Employ: Other	11%	(15)	38%	(53)	51%	(72)	140

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Table gopPresApp_3NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rick Perry

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	25%	(526)	39%	(806)	36%	(737)	2069
Job Type: White-collar	32%	(283)	43%	(385)	25%	(223)	890
Job Type: Blue-collar	24%	(192)	40%	(313)	36%	(281)	785
Job Type: Don't Know	13%	(52)	27%	(104)	60%	(233)	389
Military HH: Yes	32%	(135)	40%	(169)	28%	(121)	426
Military HH: No	24%	(391)	39%	(632)	38%	(616)	1639
RD/WT: Right Direction	21%	(142)	43%	(296)	36%	(250)	688
RD/WT: Wrong Track	28%	(384)	37%	(510)	35%	(487)	1381
Obama Job: Approve	16%	(134)	51%	(421)	33%	(274)	829
Obama Job: Disapprove	33%	(384)	32%	(368)	34%	(395)	1147
#1 Issue: Economy	26%	(208)	40%	(316)	34%	(271)	796
#1 Issue: Security	39%	(148)	30%	(114)	31%	(116)	379
#1 Issue: Health Care	19%	(53)	40%	(110)	41%	(112)	274
#1 Issue: Medicare / Social Security	17%	(43)	43%	(108)	39%	(98)	249
#1 Issue: Women's Issues	23%	(19)	55%	(45)	22%	(18)	82
#1 Issue: Education	19%	(23)	31%	(38)	50%	(61)	122
#1 Issue: Energy	16%	(11)	50%	(35)	34%	(24)	70
#1 Issue: Other	22%	(22)	41%	(40)	37%	(37)	98
2014 Vote: Democrat	14%	(105)	56%	(419)	30%	(226)	750
2014 Vote: Republican	47%	(348)	28%	(205)	25%	(183)	736
2014 Vote: Other	9%	(14)	36%	(53)	54%	(79)	146
2014 Vote: Didn't Vote	13%	(55)	29%	(124)	58%	(248)	428
2012 Vote: Barack Obama	12%	(106)	54%	(470)	33%	(289)	865
2012 Vote: Mitt Romney	47%	(355)	25%	(190)	28%	(211)	756
2012 Vote: Other	9%	(11)	38%	(48)	53%	(66)	124
2012 Vote: Didn't Vote	17%	(54)	30%	(95)	53%	(170)	318

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Rick Perry

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	25%	(526)	39%	(806)	36%	(737)	2069
4-Region: Northeast	21%	(81)	42%	(159)	36%	(138)	377
4-Region: Midwest	24%	(117)	37%	(181)	39%	(190)	488
4-Region: South	30%	(234)	38%	(293)	32%	(243)	769
4-Region: West	22%	(94)	40%	(173)	38%	(167)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_3: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rick Perry

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (127)	19% (399)	15% (316)	24% (490)	20% (415)	16% (322)	2069
Gender: Male	8% (75)	22% (213)	20% (196)	27% (259)	14% (137)	9% (84)	965
Gender: Female	5% (52)	17% (186)	11% (119)	21% (231)	25% (278)	22% (238)	1104
Age: 18-29	12% (41)	19% (62)	11% (36)	16% (52)	15% (51)	27% (89)	332
Age: 30-44	5% (28)	14% (72)	17% (85)	25% (129)	20% (104)	19% (96)	515
Age: 45-54	5% (19)	19% (75)	17% (66)	21% (82)	25% (99)	14% (57)	398
Age: 55-64	5% (20)	20% (75)	18% (70)	23% (90)	23% (87)	11% (42)	383
Age: 65+	4% (18)	26% (115)	13% (58)	31% (137)	17% (74)	9% (39)	442
PID: Dem (no lean)	3% (20)	9% (62)	15% (102)	38% (265)	21% (145)	15% (105)	700
PID: Ind (no lean)	4% (30)	16% (119)	14% (104)	22% (164)	22% (164)	22% (162)	743
PID: Rep (no lean)	12% (77)	35% (218)	17% (110)	10% (61)	17% (105)	9% (55)	626
PID/Gender: Dem Men	3% (10)	8% (25)	20% (62)	43% (134)	16% (49)	10% (31)	310
PID/Gender: Dem Women	2% (9)	10% (38)	10% (40)	34% (132)	25% (96)	19% (74)	390
PID/Gender: Ind Men	5% (16)	19% (60)	19% (61)	27% (85)	17% (55)	12% (38)	315
PID/Gender: Ind Women	3% (15)	14% (58)	10% (43)	18% (79)	26% (110)	29% (124)	429
PID/Gender: Rep Men	15% (49)	38% (128)	22% (73)	12% (40)	10% (33)	4% (15)	340
PID/Gender: Rep Women	10% (27)	31% (90)	13% (36)	7% (21)	25% (72)	14% (40)	286
Tea Party: Supporter	16% (96)	35% (212)	14% (87)	10% (63)	12% (74)	12% (74)	606
Tea Party: Not Supporter	2% (28)	13% (187)	15% (224)	29% (424)	23% (338)	17% (248)	1448
Ideo: Liberal (1-3)	7% (37)	10% (56)	18% (104)	40% (227)	13% (72)	12% (71)	566
Ideo: Moderate (4)	3% (18)	15% (82)	15% (81)	27% (152)	25% (139)	15% (83)	556
Ideo: Conservative (5-7)	9% (68)	34% (254)	16% (118)	12% (93)	19% (140)	10% (71)	744
Educ: < College	6% (87)	18% (240)	14% (185)	21% (282)	23% (319)	18% (248)	1360
Educ: Bachelors degree	6% (27)	22% (100)	17% (78)	29% (133)	15% (69)	11% (52)	460
Educ: Post-grad	5% (12)	24% (59)	21% (53)	30% (75)	11% (27)	9% (23)	250

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Rick Perry

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (127)	19% (399)	15% (316)	24% (490)	20% (415)	16% (322)	2069
Income: Under 50k	6% (58)	16% (141)	13% (119)	20% (180)	23% (207)	21% (191)	897
Income: 50k-100k	7% (44)	23% (154)	14% (98)	24% (164)	21% (141)	12% (80)	680
Income: 100k+	5% (25)	21% (104)	20% (99)	30% (146)	14% (67)	10% (51)	491
Ethnicity: White	6% (107)	20% (340)	16% (278)	23% (380)	20% (343)	14% (237)	1685
Ethnicity: Hispanic	12% (22)	16% (30)	13% (25)	16% (29)	21% (38)	22% (40)	184
Ethnicity: Afr. Am.	3% (8)	16% (44)	8% (21)	33% (87)	17% (46)	23% (60)	266
Ethnicity: Other	10% (12)	13% (15)	14% (17)	20% (23)	21% (25)	22% (25)	118
Relig: Protestant	9% (52)	28% (158)	14% (79)	21% (117)	18% (103)	9% (53)	562
Relig: Roman Catholic	6% (26)	24% (104)	19% (84)	20% (87)	19% (81)	13% (55)	437
Relig: Ath./Agn./None	3% (16)	9% (51)	13% (75)	31% (171)	23% (128)	20% (113)	553
Relig: Something Else	6% (20)	14% (45)	14% (44)	27% (85)	19% (61)	20% (62)	317
Relig: Jewish	9% (5)	14% (7)	27% (14)	26% (14)	15% (8)	8% (4)	53
Relig: Evangelical	11% (56)	30% (158)	14% (75)	13% (67)	18% (96)	14% (72)	524
Relig: Non-Evang. Catholics	5% (35)	21% (143)	18% (118)	25% (165)	19% (129)	11% (74)	664
Relig: All Christian	8% (91)	25% (300)	16% (193)	20% (233)	19% (226)	12% (146)	1188
Relig: All Non-Christian	4% (36)	11% (96)	14% (118)	29% (256)	22% (189)	20% (175)	870
Community: Urban	5% (25)	21% (97)	18% (83)	21% (98)	19% (88)	17% (77)	468
Community: Suburban	6% (66)	20% (210)	16% (167)	24% (247)	21% (218)	13% (130)	1036
Community: Rural	7% (36)	16% (92)	11% (63)	26% (144)	20% (110)	21% (115)	560
Employ: Private Sector	11% (72)	17% (114)	16% (107)	26% (172)	19% (126)	11% (76)	668
Employ: Government	6% (10)	22% (34)	18% (27)	24% (36)	20% (30)	10% (15)	151
Employ: Self-Employed	6% (10)	29% (45)	17% (27)	28% (43)	8% (13)	11% (18)	154
Employ: Homemaker	3% (8)	18% (42)	10% (25)	17% (40)	29% (69)	23% (54)	236
Employ: Student	4% (3)	34% (23)	13% (9)	16% (11)	14% (9)	20% (13)	68
Employ: Retired	4% (19)	25% (118)	15% (71)	28% (133)	19% (89)	11% (51)	481
Employ: Unemployed	2% (3)	7% (11)	9% (15)	20% (34)	26% (43)	37% (61)	166
Employ: Other	2% (3)	9% (12)	23% (33)	14% (20)	27% (37)	25% (35)	140

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Table gopPresApp_3: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rick Perry

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (127)	19% (399)	15% (316)	24% (490)	20% (415)	16% (322)	2069
Job Type: White-collar	7% (66)	24% (217)	18% (156)	26% (228)	17% (148)	8% (75)	890
Job Type: Blue-collar	7% (55)	17% (137)	17% (130)	23% (182)	21% (162)	15% (119)	785
Job Type: Don't Know	2% (6)	12% (45)	7% (26)	20% (78)	27% (105)	33% (128)	389
Military HH: Yes	9% (39)	23% (97)	13% (55)	27% (114)	20% (84)	9% (37)	426
Military HH: No	5% (88)	18% (303)	16% (257)	23% (374)	20% (331)	17% (285)	1639
RD/WT: Right Direction	7% (51)	13% (91)	14% (97)	29% (199)	20% (138)	16% (113)	688
RD/WT: Wrong Track	6% (76)	22% (308)	16% (219)	21% (292)	20% (277)	15% (209)	1381
Obama Job: Approve	6% (46)	11% (88)	15% (122)	36% (299)	18% (153)	15% (121)	829
Obama Job: Disapprove	7% (81)	26% (303)	17% (191)	15% (176)	20% (230)	14% (165)	1147
#1 Issue: Economy	6% (45)	21% (163)	16% (128)	24% (188)	19% (153)	15% (118)	796
#1 Issue: Security	9% (35)	30% (113)	15% (58)	15% (56)	20% (76)	11% (41)	379
#1 Issue: Health Care	7% (19)	12% (34)	16% (43)	24% (67)	21% (57)	20% (55)	274
#1 Issue: Medicare / Social Security	2% (5)	15% (37)	16% (39)	28% (69)	25% (62)	14% (36)	249
#1 Issue: Women's Issues	10% (8)	13% (11)	14% (11)	41% (34)	11% (9)	11% (9)	82
#1 Issue: Education	7% (8)	12% (15)	13% (16)	18% (22)	20% (24)	30% (37)	122
#1 Issue: Energy	6% (4)	10% (7)	10% (7)	40% (28)	22% (16)	12% (8)	70
#1 Issue: Other	3% (3)	19% (19)	13% (13)	27% (27)	19% (18)	19% (18)	98
2014 Vote: Democrat	3% (26)	11% (79)	16% (123)	39% (296)	18% (135)	12% (91)	750
2014 Vote: Republican	12% (87)	36% (261)	17% (126)	11% (78)	17% (129)	7% (54)	736
2014 Vote: Other	2% (4)	7% (10)	14% (20)	23% (33)	22% (32)	33% (48)	146
2014 Vote: Didn't Vote	2% (11)	10% (44)	11% (46)	18% (78)	28% (119)	30% (129)	428
2012 Vote: Barack Obama	3% (26)	9% (80)	16% (139)	38% (331)	20% (175)	13% (114)	865
2012 Vote: Mitt Romney	12% (88)	35% (266)	15% (117)	10% (73)	19% (147)	9% (64)	756
2012 Vote: Other	1% (2)	7% (9)	19% (24)	19% (24)	27% (34)	26% (32)	124
2012 Vote: Didn't Vote	3% (11)	13% (43)	11% (35)	19% (59)	18% (58)	35% (112)	318

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Table gopPresApp_3: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Rick Perry

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (127)	19% (399)	15% (316)	24% (490)	20% (415)	16% (322)	2069
4-Region: Northeast	5% (17)	17% (64)	17% (62)	26% (96)	19% (71)	18% (67)	377
4-Region: Midwest	6% (31)	18% (87)	15% (73)	22% (108)	23% (111)	16% (79)	488
4-Region: South	8% (61)	22% (172)	15% (114)	23% (179)	20% (154)	12% (89)	769
4-Region: West	4% (18)	17% (76)	15% (66)	25% (107)	18% (79)	20% (88)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_4NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Mike Huckabee

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(621)	40%	(838)	29%	(610)	2069
Gender: Male	33%	(318)	48%	(461)	19%	(185)	965
Gender: Female	27%	(303)	34%	(376)	38%	(425)	1104
Age: 18-29	23%	(75)	35%	(117)	42%	(139)	332
Age: 30-44	29%	(148)	41%	(212)	30%	(155)	515
Age: 45-54	29%	(115)	39%	(156)	32%	(127)	398
Age: 55-64	31%	(118)	42%	(162)	27%	(103)	383
Age: 65+	37%	(165)	43%	(192)	19%	(85)	442
PID: Dem (no lean)	13%	(88)	57%	(399)	30%	(213)	700
PID: Ind (no lean)	25%	(185)	38%	(281)	37%	(277)	743
PID: Rep (no lean)	56%	(348)	25%	(157)	19%	(121)	626
PID/Gender: Dem Men	12%	(37)	66%	(203)	22%	(69)	310
PID/Gender: Dem Women	13%	(50)	50%	(196)	37%	(143)	390
PID/Gender: Ind Men	26%	(81)	48%	(152)	26%	(82)	315
PID/Gender: Ind Women	24%	(104)	30%	(129)	45%	(195)	429
PID/Gender: Rep Men	59%	(200)	31%	(106)	10%	(34)	340
PID/Gender: Rep Women	52%	(148)	18%	(51)	30%	(87)	286
Tea Party: Supporter	55%	(331)	26%	(156)	20%	(119)	606
Tea Party: Not Supporter	20%	(285)	47%	(676)	34%	(487)	1448
Ideo: Liberal (1-3)	18%	(100)	63%	(356)	19%	(109)	566
Ideo: Moderate (4)	22%	(120)	45%	(252)	33%	(185)	556
Ideo: Conservative (5-7)	52%	(388)	27%	(201)	21%	(155)	744
Educ: < College	27%	(371)	38%	(515)	35%	(474)	1360
Educ: Bachelors degree	35%	(160)	43%	(198)	22%	(102)	460
Educ: Post-grad	36%	(91)	50%	(125)	14%	(34)	250

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Table gopPresApp_4NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Mike Huckabee

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(621)	40%	(838)	29%	(610)	2069
Income: Under 50k	26%	(237)	35%	(315)	39%	(346)	897
Income: 50k-100k	34%	(230)	42%	(283)	25%	(167)	680
Income: 100k+	31%	(154)	49%	(240)	20%	(97)	491
Ethnicity: White	33%	(551)	40%	(672)	27%	(462)	1685
Ethnicity: Hispanic	24%	(45)	33%	(61)	42%	(78)	184
Ethnicity: Afr. Am.	16%	(43)	44%	(118)	39%	(105)	266
Ethnicity: Other	23%	(27)	41%	(48)	37%	(43)	118
Relig: Protestant	49%	(273)	32%	(181)	19%	(107)	562
Relig: Roman Catholic	27%	(120)	42%	(183)	31%	(134)	437
Relig: Ath./Agn./None	17%	(92)	48%	(265)	35%	(196)	553
Relig: Something Else	23%	(73)	47%	(148)	30%	(96)	317
Relig: Jewish	27%	(14)	52%	(28)	21%	(11)	53
Relig: Evangelical	48%	(253)	25%	(130)	27%	(141)	524
Relig: Non-Evang. Catholics	30%	(197)	44%	(291)	27%	(176)	664
Relig: All Christian	38%	(450)	35%	(421)	27%	(317)	1188
Relig: All Non-Christian	19%	(165)	47%	(413)	34%	(292)	870
Community: Urban	26%	(120)	42%	(196)	33%	(152)	468
Community: Suburban	32%	(330)	41%	(423)	27%	(283)	1036
Community: Rural	30%	(170)	38%	(215)	31%	(174)	560
Employ: Private Sector	33%	(220)	42%	(281)	25%	(167)	668
Employ: Government	29%	(44)	41%	(62)	29%	(44)	151
Employ: Self-Employed	35%	(54)	46%	(72)	19%	(29)	154
Employ: Homemaker	29%	(69)	31%	(74)	39%	(93)	236
Employ: Student	24%	(16)	42%	(29)	34%	(23)	68
Employ: Retired	33%	(160)	42%	(204)	24%	(117)	481
Employ: Unemployed	19%	(32)	31%	(52)	49%	(82)	166
Employ: Other	17%	(24)	43%	(61)	40%	(56)	140

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Table gopPresApp_4NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Mike Huckabee

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(621)	40%	(838)	29%	(610)	2069
Job Type: White-collar	36%	(320)	43%	(379)	21%	(191)	890
Job Type: Blue-collar	29%	(229)	44%	(342)	27%	(214)	785
Job Type: Don't Know	18%	(70)	29%	(114)	53%	(205)	389
Military HH: Yes	33%	(141)	44%	(187)	23%	(98)	426
Military HH: No	29%	(479)	39%	(647)	31%	(512)	1639
RD/WT: Right Direction	22%	(153)	49%	(336)	29%	(200)	688
RD/WT: Wrong Track	34%	(469)	36%	(502)	30%	(410)	1381
Obama Job: Approve	19%	(155)	55%	(456)	26%	(218)	829
Obama Job: Disapprove	40%	(455)	32%	(363)	29%	(329)	1147
#1 Issue: Economy	29%	(230)	42%	(335)	29%	(231)	796
#1 Issue: Security	42%	(159)	31%	(118)	27%	(101)	379
#1 Issue: Health Care	28%	(77)	38%	(104)	34%	(92)	274
#1 Issue: Medicare / Social Security	24%	(61)	41%	(102)	35%	(86)	249
#1 Issue: Women's Issues	30%	(25)	50%	(41)	20%	(16)	82
#1 Issue: Education	17%	(20)	49%	(60)	34%	(42)	122
#1 Issue: Energy	24%	(17)	54%	(38)	22%	(15)	70
#1 Issue: Other	33%	(32)	40%	(39)	27%	(27)	98
2014 Vote: Democrat	17%	(124)	58%	(434)	26%	(192)	750
2014 Vote: Republican	56%	(413)	27%	(198)	17%	(124)	736
2014 Vote: Other	14%	(21)	33%	(49)	52%	(76)	146
2014 Vote: Didn't Vote	14%	(60)	35%	(150)	51%	(217)	428
2012 Vote: Barack Obama	15%	(131)	56%	(487)	29%	(247)	865
2012 Vote: Mitt Romney	55%	(419)	26%	(199)	18%	(137)	756
2012 Vote: Other	13%	(16)	36%	(45)	51%	(63)	124
2012 Vote: Didn't Vote	16%	(52)	33%	(103)	51%	(163)	318

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Table gopPresApp_4NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Mike Huckabee

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	30%	(621)	40%	(838)	29%	(610)	2069
4-Region: Northeast	24%	(89)	41%	(156)	35%	(132)	377
4-Region: Midwest	28%	(138)	39%	(192)	33%	(159)	488
4-Region: South	36%	(274)	38%	(292)	26%	(202)	769
4-Region: West	28%	(120)	45%	(198)	27%	(117)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_4: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Mike Huckabee

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	8% (174)	22% (447)	17% (358)	23% (480)	19% (400)	10% (210)	2069
Gender: Male	9% (91)	24% (227)	21% (203)	27% (258)	14% (135)	5% (50)	965
Gender: Female	8% (83)	20% (220)	14% (155)	20% (222)	24% (265)	14% (160)	1104
Age: 18-29	9% (28)	14% (47)	19% (63)	16% (54)	18% (59)	24% (81)	332
Age: 30-44	9% (46)	20% (102)	16% (83)	25% (128)	20% (105)	10% (51)	515
Age: 45-54	8% (30)	21% (85)	19% (74)	20% (81)	23% (91)	9% (37)	398
Age: 55-64	8% (31)	23% (87)	18% (68)	25% (94)	21% (81)	6% (22)	383
Age: 65+	9% (39)	29% (126)	16% (69)	28% (122)	15% (64)	5% (21)	442
PID: Dem (no lean)	2% (16)	10% (72)	18% (128)	39% (271)	20% (142)	10% (71)	700
PID: Ind (no lean)	5% (38)	20% (147)	16% (120)	22% (161)	23% (170)	14% (107)	743
PID: Rep (no lean)	19% (121)	36% (227)	17% (110)	8% (48)	14% (89)	5% (32)	626
PID/Gender: Dem Men	2% (7)	10% (31)	20% (63)	45% (140)	14% (44)	8% (26)	310
PID/Gender: Dem Women	2% (9)	11% (42)	17% (65)	34% (131)	25% (98)	12% (46)	390
PID/Gender: Ind Men	5% (17)	20% (64)	21% (67)	27% (85)	19% (61)	7% (21)	315
PID/Gender: Ind Women	5% (21)	19% (83)	12% (53)	18% (76)	25% (109)	20% (86)	429
PID/Gender: Rep Men	20% (68)	39% (132)	21% (73)	10% (33)	9% (30)	1% (4)	340
PID/Gender: Rep Women	18% (53)	33% (95)	13% (37)	5% (15)	21% (59)	10% (27)	286
Tea Party: Supporter	20% (121)	35% (210)	17% (103)	9% (53)	13% (78)	7% (41)	606
Tea Party: Not Supporter	4% (52)	16% (233)	17% (253)	29% (423)	22% (321)	11% (166)	1448
Ideo: Liberal (1-3)	6% (31)	12% (69)	21% (121)	42% (236)	12% (68)	7% (42)	566
Ideo: Moderate (4)	4% (25)	17% (95)	18% (101)	27% (151)	24% (133)	9% (51)	556
Ideo: Conservative (5-7)	16% (116)	37% (273)	17% (127)	10% (74)	16% (118)	5% (37)	744
Educ: < College	8% (103)	20% (268)	17% (237)	20% (278)	22% (299)	13% (175)	1360
Educ: Bachelors degree	10% (45)	25% (114)	16% (73)	27% (125)	16% (71)	7% (31)	460
Educ: Post-grad	10% (26)	26% (65)	19% (48)	31% (76)	12% (30)	2% (4)	250

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Table gopPresApp_4: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Mike Huckabee

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	8% (174)	22% (447)	17% (358)	23% (480)	19% (400)	10% (210)	2069
Income: Under 50k	9% (79)	18% (158)	15% (130)	21% (184)	23% (203)	16% (143)	897
Income: 50k-100k	9% (64)	24% (165)	19% (130)	23% (154)	18% (120)	7% (47)	680
Income: 100k+	6% (31)	25% (124)	20% (98)	29% (141)	16% (77)	4% (20)	491
Ethnicity: White	10% (160)	23% (391)	18% (302)	22% (370)	19% (321)	8% (141)	1685
Ethnicity: Hispanic	9% (16)	16% (29)	14% (26)	19% (36)	25% (45)	18% (33)	184
Ethnicity: Afr. Am.	3% (8)	13% (35)	12% (33)	32% (85)	20% (53)	20% (52)	266
Ethnicity: Other	5% (6)	17% (21)	20% (23)	21% (25)	22% (26)	14% (17)	118
Relig: Protestant	14% (78)	35% (195)	14% (81)	18% (100)	15% (82)	4% (25)	562
Relig: Roman Catholic	7% (29)	21% (91)	23% (100)	19% (83)	21% (90)	10% (44)	437
Relig: Ath./Agn./None	4% (22)	13% (70)	16% (90)	32% (175)	22% (121)	13% (74)	553
Relig: Something Else	6% (19)	17% (53)	18% (57)	29% (91)	17% (55)	13% (41)	317
Relig: Jewish	8% (4)	19% (10)	27% (14)	25% (13)	13% (7)	8% (4)	53
Relig: Evangelical	18% (92)	31% (161)	14% (71)	11% (59)	18% (95)	9% (46)	524
Relig: Non-Evang. Catholics	6% (40)	24% (157)	21% (139)	23% (152)	19% (129)	7% (47)	664
Relig: All Christian	11% (133)	27% (318)	18% (211)	18% (211)	19% (224)	8% (93)	1188
Relig: All Non-Christian	5% (42)	14% (123)	17% (147)	31% (266)	20% (176)	13% (116)	870
Community: Urban	8% (35)	18% (84)	19% (90)	23% (106)	22% (102)	11% (50)	468
Community: Suburban	9% (91)	23% (239)	18% (189)	23% (234)	20% (204)	8% (80)	1036
Community: Rural	9% (48)	22% (122)	14% (79)	24% (137)	17% (94)	14% (80)	560
Employ: Private Sector	11% (72)	22% (148)	18% (120)	24% (161)	18% (119)	7% (48)	668
Employ: Government	8% (12)	21% (32)	18% (27)	23% (35)	24% (36)	6% (9)	151
Employ: Self-Employed	14% (21)	21% (33)	20% (32)	26% (40)	13% (19)	6% (9)	154
Employ: Homemaker	9% (21)	21% (49)	16% (38)	15% (36)	23% (54)	16% (39)	236
Employ: Student	5% (3)	19% (13)	30% (20)	13% (9)	18% (12)	16% (11)	68
Employ: Retired	8% (38)	25% (123)	16% (77)	26% (127)	19% (89)	6% (28)	481
Employ: Unemployed	4% (7)	16% (26)	7% (11)	25% (41)	21% (34)	28% (47)	166
Employ: Other	1% (1)	16% (23)	24% (34)	19% (27)	26% (36)	14% (20)	140

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Table gopPresApp_4: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Mike Huckabee

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	8% (174)	22% (447)	17% (358)	23% (480)	19% (400)	10% (210)	2069
Job Type: White-collar	10% (87)	26% (233)	17% (147)	26% (232)	16% (146)	5% (45)	890
Job Type: Blue-collar	9% (68)	21% (162)	23% (178)	21% (163)	19% (146)	9% (68)	785
Job Type: Don't Know	5% (19)	13% (51)	8% (33)	21% (81)	28% (108)	25% (97)	389
Military HH: Yes	10% (41)	24% (100)	17% (72)	27% (115)	19% (83)	4% (15)	426
Military HH: No	8% (133)	21% (345)	17% (286)	22% (361)	19% (318)	12% (195)	1639
RD/WT: Right Direction	7% (45)	16% (108)	15% (107)	33% (229)	19% (129)	10% (70)	688
RD/WT: Wrong Track	9% (129)	25% (339)	18% (251)	18% (250)	20% (271)	10% (140)	1381
Obama Job: Approve	6% (48)	13% (107)	18% (146)	37% (310)	17% (143)	9% (75)	829
Obama Job: Disapprove	11% (125)	29% (329)	18% (208)	14% (155)	20% (229)	9% (100)	1147
#1 Issue: Economy	6% (51)	23% (179)	20% (158)	22% (177)	20% (157)	9% (74)	796
#1 Issue: Security	14% (54)	28% (106)	16% (61)	15% (57)	20% (77)	6% (24)	379
#1 Issue: Health Care	11% (29)	18% (48)	16% (44)	22% (60)	20% (55)	14% (37)	274
#1 Issue: Medicare / Social Security	4% (11)	20% (50)	18% (44)	23% (58)	24% (59)	11% (27)	249
#1 Issue: Women's Issues	10% (8)	21% (17)	9% (7)	41% (34)	13% (10)	7% (6)	82
#1 Issue: Education	6% (7)	11% (13)	25% (31)	24% (30)	12% (14)	23% (28)	122
#1 Issue: Energy	12% (8)	13% (9)	9% (6)	44% (31)	15% (11)	7% (5)	70
#1 Issue: Other	7% (7)	25% (25)	7% (7)	33% (32)	18% (18)	9% (9)	98
2014 Vote: Democrat	4% (29)	13% (95)	19% (144)	39% (290)	18% (136)	8% (57)	750
2014 Vote: Republican	17% (129)	39% (285)	17% (128)	10% (71)	13% (96)	4% (28)	736
2014 Vote: Other	2% (3)	13% (18)	14% (21)	19% (28)	27% (40)	25% (36)	146
2014 Vote: Didn't Vote	3% (12)	11% (48)	15% (63)	20% (87)	30% (128)	21% (89)	428
2012 Vote: Barack Obama	4% (34)	11% (97)	18% (155)	38% (332)	21% (184)	7% (63)	865
2012 Vote: Mitt Romney	17% (127)	39% (292)	17% (129)	9% (70)	14% (103)	4% (33)	756
2012 Vote: Other	3% (3)	11% (13)	22% (28)	14% (17)	36% (45)	14% (18)	124
2012 Vote: Didn't Vote	3% (8)	14% (43)	15% (46)	18% (57)	21% (67)	30% (95)	318

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Table gopPresApp_4: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Mike Huckabee

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	8% (174)	22% (447)	17% (358)	23% (480)	19% (400)	10% (210)	2069
4-Region: Northeast	5% (17)	19% (72)	16% (62)	25% (94)	20% (77)	15% (55)	377
4-Region: Midwest	8% (38)	20% (100)	17% (85)	22% (107)	24% (118)	8% (41)	488
4-Region: South	10% (78)	26% (196)	17% (134)	21% (159)	18% (136)	9% (67)	769
4-Region: West	9% (41)	18% (79)	18% (78)	28% (120)	16% (69)	11% (47)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_5NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Ben Carson

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	25%	(518)	25%	(512)	50%	(1040)	2069
Gender: Male	30%	(287)	33%	(317)	37%	(361)	965
Gender: Female	21%	(231)	18%	(195)	61%	(679)	1104
Age: 18-29	21%	(68)	24%	(78)	56%	(185)	332
Age: 30-44	25%	(126)	25%	(127)	51%	(262)	515
Age: 45-54	25%	(98)	21%	(84)	54%	(216)	398
Age: 55-64	25%	(95)	24%	(92)	51%	(196)	383
Age: 65+	29%	(129)	30%	(131)	41%	(182)	442
PID: Dem (no lean)	10%	(73)	36%	(250)	54%	(377)	700
PID: Ind (no lean)	21%	(155)	21%	(153)	59%	(435)	743
PID: Rep (no lean)	46%	(290)	17%	(109)	36%	(227)	626
PID/Gender: Dem Men	12%	(37)	45%	(139)	43%	(134)	310
PID/Gender: Dem Women	9%	(36)	28%	(111)	62%	(243)	390
PID/Gender: Ind Men	24%	(76)	29%	(91)	47%	(147)	315
PID/Gender: Ind Women	18%	(79)	14%	(62)	67%	(288)	429
PID/Gender: Rep Men	51%	(174)	25%	(87)	23%	(79)	340
PID/Gender: Rep Women	40%	(116)	8%	(22)	52%	(148)	286
Tea Party: Supporter	51%	(307)	18%	(110)	31%	(189)	606
Tea Party: Not Supporter	14%	(208)	27%	(395)	58%	(845)	1448
Ideo: Liberal (1-3)	15%	(83)	39%	(219)	47%	(265)	566
Ideo: Moderate (4)	16%	(88)	28%	(156)	56%	(312)	556
Ideo: Conservative (5-7)	46%	(342)	16%	(120)	38%	(282)	744
Educ: < College	22%	(297)	23%	(315)	55%	(747)	1360
Educ: Bachelors degree	31%	(141)	25%	(117)	44%	(202)	460
Educ: Post-grad	32%	(80)	32%	(80)	36%	(90)	250

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Table gopPresApp_5NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Ben Carson

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	25%	(518)	25%	(512)	50%	(1040)	2069
Income: Under 50k	21%	(185)	21%	(192)	58%	(521)	897
Income: 50k-100k	30%	(203)	24%	(161)	47%	(317)	680
Income: 100k+	27%	(131)	32%	(159)	41%	(202)	491
Ethnicity: White	27%	(451)	24%	(397)	50%	(837)	1685
Ethnicity: Hispanic	21%	(39)	25%	(46)	54%	(100)	184
Ethnicity: Afr. Am.	17%	(45)	34%	(92)	49%	(129)	266
Ethnicity: Other	18%	(21)	20%	(23)	62%	(73)	118
Relig: Protestant	38%	(212)	20%	(113)	42%	(237)	562
Relig: Roman Catholic	26%	(113)	23%	(102)	51%	(223)	437
Relig: Ath./Agn./None	12%	(68)	31%	(169)	57%	(316)	553
Relig: Something Else	20%	(64)	27%	(84)	53%	(169)	317
Relig: Jewish	25%	(13)	30%	(16)	45%	(24)	53
Relig: Evangelical	40%	(211)	16%	(86)	43%	(228)	524
Relig: Non-Evang. Catholics	25%	(169)	26%	(170)	49%	(325)	664
Relig: All Christian	32%	(380)	21%	(255)	47%	(553)	1188
Relig: All Non-Christian	15%	(132)	29%	(253)	56%	(485)	870
Community: Urban	23%	(109)	27%	(126)	50%	(233)	468
Community: Suburban	26%	(275)	24%	(253)	49%	(509)	1036
Community: Rural	24%	(134)	23%	(129)	53%	(296)	560
Employ: Private Sector	27%	(181)	25%	(168)	48%	(319)	668
Employ: Government	27%	(41)	28%	(43)	45%	(67)	151
Employ: Self-Employed	33%	(51)	30%	(46)	37%	(57)	154
Employ: Homemaker	18%	(43)	15%	(35)	67%	(158)	236
Employ: Student	23%	(16)	30%	(20)	47%	(32)	68
Employ: Retired	27%	(132)	26%	(124)	47%	(225)	481
Employ: Unemployed	20%	(34)	22%	(36)	58%	(96)	166
Employ: Other	15%	(21)	26%	(36)	59%	(84)	140

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Table gopPresApp_5NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Ben Carson

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	25%	(518)	25%	(512)	50%	(1040)	2069
Job Type: White-collar	31%	(276)	30%	(263)	39%	(351)	890
Job Type: Blue-collar	23%	(181)	24%	(185)	53%	(419)	785
Job Type: Don't Know	15%	(60)	15%	(60)	69%	(269)	389
Military HH: Yes	30%	(128)	26%	(112)	44%	(186)	426
Military HH: No	24%	(390)	24%	(397)	52%	(852)	1639
RD/WT: Right Direction	17%	(119)	31%	(217)	51%	(353)	688
RD/WT: Wrong Track	29%	(399)	21%	(295)	50%	(687)	1381
Obama Job: Approve	14%	(119)	35%	(286)	51%	(423)	829
Obama Job: Disapprove	34%	(395)	18%	(212)	47%	(540)	1147
#1 Issue: Economy	26%	(208)	25%	(199)	49%	(389)	796
#1 Issue: Security	38%	(145)	19%	(72)	43%	(161)	379
#1 Issue: Health Care	19%	(51)	27%	(73)	54%	(149)	274
#1 Issue: Medicare / Social Security	15%	(38)	25%	(63)	59%	(148)	249
#1 Issue: Women's Issues	18%	(15)	34%	(28)	48%	(39)	82
#1 Issue: Education	20%	(24)	17%	(20)	63%	(77)	122
#1 Issue: Energy	20%	(14)	45%	(32)	35%	(25)	70
#1 Issue: Other	23%	(23)	24%	(24)	52%	(51)	98
2014 Vote: Democrat	13%	(98)	38%	(287)	49%	(365)	750
2014 Vote: Republican	49%	(361)	14%	(104)	37%	(271)	736
2014 Vote: Other	8%	(11)	22%	(32)	70%	(103)	146
2014 Vote: Didn't Vote	11%	(46)	20%	(83)	70%	(298)	428
2012 Vote: Barack Obama	12%	(104)	36%	(310)	52%	(450)	865
2012 Vote: Mitt Romney	48%	(359)	13%	(99)	39%	(298)	756
2012 Vote: Other	15%	(18)	17%	(21)	69%	(85)	124
2012 Vote: Didn't Vote	11%	(35)	25%	(79)	64%	(204)	318

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Table gopPresApp_5NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Ben Carson

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	25%	(518)	25%	(512)	50%	(1040)	2069
4-Region: Northeast	19%	(72)	28%	(107)	53%	(199)	377
4-Region: Midwest	22%	(107)	22%	(107)	56%	(274)	488
4-Region: South	32%	(242)	25%	(190)	44%	(337)	769
4-Region: West	22%	(96)	25%	(108)	53%	(230)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_5: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Ben Carson

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	11% (234)	14% (284)	11% (223)	14% (288)	17% (350)	33% (689)	2069
Gender: Male	13% (129)	16% (158)	15% (149)	17% (168)	15% (150)	22% (211)	965
Gender: Female	10% (106)	11% (125)	7% (75)	11% (120)	18% (201)	43% (478)	1104
Age: 18-29	7% (22)	14% (47)	16% (54)	7% (24)	16% (54)	40% (131)	332
Age: 30-44	9% (48)	15% (78)	11% (54)	14% (72)	16% (81)	35% (181)	515
Age: 45-54	10% (40)	15% (59)	9% (35)	12% (49)	21% (82)	34% (133)	398
Age: 55-64	14% (55)	10% (40)	11% (41)	13% (51)	20% (77)	31% (119)	383
Age: 65+	16% (69)	14% (60)	9% (39)	21% (92)	13% (57)	28% (125)	442
PID: Dem (no lean)	3% (20)	7% (52)	11% (80)	24% (170)	19% (130)	35% (247)	700
PID: Ind (no lean)	8% (57)	13% (98)	9% (66)	12% (87)	17% (130)	41% (305)	743
PID: Rep (no lean)	25% (157)	21% (133)	12% (78)	5% (31)	14% (90)	22% (137)	626
PID/Gender: Dem Men	5% (15)	7% (22)	15% (47)	30% (92)	20% (64)	23% (71)	310
PID/Gender: Dem Women	1% (6)	8% (30)	8% (33)	20% (78)	17% (67)	45% (176)	390
PID/Gender: Ind Men	9% (28)	15% (48)	13% (40)	16% (51)	15% (47)	32% (100)	315
PID/Gender: Ind Women	7% (29)	12% (50)	6% (26)	8% (36)	19% (83)	48% (205)	429
PID/Gender: Rep Men	25% (86)	26% (88)	18% (61)	7% (25)	11% (39)	12% (40)	340
PID/Gender: Rep Women	25% (71)	16% (45)	6% (16)	2% (6)	18% (51)	34% (97)	286
Tea Party: Supporter	27% (162)	24% (145)	13% (77)	5% (33)	12% (74)	19% (114)	606
Tea Party: Not Supporter	5% (70)	10% (138)	10% (142)	17% (253)	19% (273)	40% (572)	1448
Ideo: Liberal (1-3)	4% (25)	10% (58)	15% (84)	24% (134)	15% (84)	32% (181)	566
Ideo: Moderate (4)	5% (29)	11% (59)	9% (51)	19% (105)	19% (106)	37% (205)	556
Ideo: Conservative (5-7)	24% (180)	22% (162)	10% (78)	6% (42)	14% (106)	24% (176)	744
Educ: < College	10% (139)	12% (158)	11% (143)	13% (172)	18% (244)	37% (503)	1360
Educ: Bachelors degree	13% (62)	17% (79)	10% (47)	15% (70)	15% (71)	29% (131)	460
Educ: Post-grad	13% (33)	19% (47)	13% (33)	19% (46)	14% (35)	22% (55)	250

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Table gopPresApp_5: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Ben Carson

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	11% (234)	14% (284)	11% (223)	14% (288)	17% (350)	33% (689)	2069
Income: Under 50k	9% (84)	11% (101)	10% (91)	11% (100)	20% (181)	38% (340)	897
Income: 50k-100k	13% (89)	17% (113)	11% (72)	13% (89)	16% (107)	31% (209)	680
Income: 100k+	13% (61)	14% (69)	12% (60)	20% (99)	13% (62)	28% (139)	491
Ethnicity: White	13% (214)	14% (238)	11% (188)	12% (209)	16% (270)	34% (567)	1685
Ethnicity: Hispanic	8% (15)	13% (24)	15% (28)	9% (17)	25% (46)	30% (54)	184
Ethnicity: Afr. Am.	6% (15)	11% (30)	8% (21)	27% (71)	20% (53)	29% (76)	266
Ethnicity: Other	5% (6)	13% (15)	13% (15)	7% (8)	23% (27)	39% (46)	118
Relig: Protestant	22% (123)	16% (89)	7% (39)	13% (73)	15% (86)	27% (151)	562
Relig: Roman Catholic	9% (41)	17% (72)	13% (58)	10% (43)	16% (71)	35% (151)	437
Relig: Ath./Agn./None	4% (21)	8% (47)	13% (71)	18% (98)	20% (113)	37% (203)	553
Relig: Something Else	8% (24)	13% (40)	11% (35)	16% (49)	17% (52)	37% (117)	317
Relig: Jewish	14% (7)	11% (6)	13% (7)	18% (9)	10% (5)	35% (18)	53
Relig: Evangelical	22% (117)	18% (94)	7% (37)	9% (49)	15% (78)	29% (150)	524
Relig: Non-Evang. Catholics	10% (68)	15% (101)	12% (79)	14% (90)	16% (107)	33% (218)	664
Relig: All Christian	16% (185)	16% (195)	10% (116)	12% (139)	16% (185)	31% (368)	1188
Relig: All Non-Christian	5% (45)	10% (87)	12% (105)	17% (147)	19% (165)	37% (320)	870
Community: Urban	8% (37)	15% (72)	15% (72)	12% (54)	20% (96)	29% (137)	468
Community: Suburban	13% (134)	14% (141)	10% (107)	14% (145)	17% (172)	33% (338)	1036
Community: Rural	11% (64)	13% (71)	8% (43)	15% (87)	15% (83)	38% (213)	560
Employ: Private Sector	14% (94)	13% (87)	11% (75)	14% (93)	16% (110)	31% (209)	668
Employ: Government	9% (14)	18% (27)	12% (18)	16% (24)	18% (27)	26% (40)	151
Employ: Self-Employed	9% (13)	25% (38)	13% (21)	16% (25)	15% (23)	22% (34)	154
Employ: Homemaker	9% (20)	10% (23)	8% (19)	7% (16)	24% (56)	43% (102)	236
Employ: Student	4% (3)	19% (13)	18% (12)	12% (8)	6% (4)	40% (27)	68
Employ: Retired	15% (71)	13% (61)	10% (47)	16% (76)	15% (70)	32% (155)	481
Employ: Unemployed	8% (14)	12% (20)	5% (8)	17% (28)	15% (25)	42% (71)	166
Employ: Other	4% (5)	11% (16)	15% (22)	10% (14)	24% (34)	35% (50)	140

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Table gopPresApp_5: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Ben Carson

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	11% (234)	14% (284)	11% (223)	14% (288)	17% (350)	33% (689)	2069
Job Type: White-collar	16% (140)	15% (137)	13% (116)	17% (147)	14% (127)	25% (224)	890
Job Type: Blue-collar	9% (74)	14% (108)	11% (88)	12% (97)	18% (138)	36% (280)	785
Job Type: Don't Know	5% (21)	10% (39)	4% (17)	11% (42)	22% (86)	47% (183)	389
Military HH: Yes	16% (66)	14% (62)	9% (40)	17% (71)	18% (76)	26% (110)	426
Military HH: No	10% (168)	14% (222)	11% (181)	13% (215)	17% (274)	35% (577)	1639
RD/WT: Right Direction	5% (36)	12% (83)	13% (93)	18% (124)	19% (129)	32% (224)	688
RD/WT: Wrong Track	14% (198)	15% (201)	9% (131)	12% (164)	16% (221)	34% (465)	1381
Obama Job: Approve	5% (39)	10% (80)	12% (103)	22% (183)	18% (150)	33% (274)	829
Obama Job: Disapprove	17% (195)	17% (200)	10% (117)	8% (95)	15% (178)	32% (362)	1147
#1 Issue: Economy	11% (88)	15% (120)	12% (92)	13% (107)	17% (139)	31% (250)	796
#1 Issue: Security	20% (75)	19% (70)	10% (39)	9% (34)	16% (60)	27% (101)	379
#1 Issue: Health Care	8% (22)	11% (29)	10% (28)	17% (46)	18% (50)	36% (99)	274
#1 Issue: Medicare / Social Security	9% (21)	7% (17)	13% (32)	12% (30)	18% (45)	41% (103)	249
#1 Issue: Women's Issues	9% (7)	9% (7)	17% (14)	17% (14)	14% (11)	34% (28)	82
#1 Issue: Education	3% (3)	17% (21)	6% (8)	10% (13)	15% (19)	48% (59)	122
#1 Issue: Energy	6% (4)	14% (10)	9% (6)	36% (25)	12% (9)	23% (16)	70
#1 Issue: Other	14% (14)	9% (9)	4% (4)	20% (20)	18% (17)	35% (34)	98
2014 Vote: Democrat	3% (20)	10% (78)	14% (107)	24% (181)	17% (129)	31% (236)	750
2014 Vote: Republican	27% (200)	22% (161)	9% (69)	5% (35)	14% (104)	23% (167)	736
2014 Vote: Other	3% (4)	5% (8)	8% (11)	14% (21)	20% (29)	50% (73)	146
2014 Vote: Didn't Vote	3% (11)	8% (35)	8% (35)	11% (48)	21% (88)	49% (210)	428
2012 Vote: Barack Obama	3% (24)	9% (81)	12% (107)	24% (204)	20% (173)	32% (277)	865
2012 Vote: Mitt Romney	26% (197)	21% (162)	7% (57)	6% (42)	14% (105)	25% (192)	756
2012 Vote: Other	3% (4)	11% (14)	9% (11)	8% (10)	19% (23)	50% (62)	124
2012 Vote: Didn't Vote	3% (10)	8% (25)	15% (47)	10% (32)	15% (47)	49% (157)	318

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Table gopPresApp_5: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Ben Carson

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	11% (234)	14% (284)	11% (223)	14% (288)	17% (350)	33% (689)	2069
4-Region: Northeast	6% (24)	13% (48)	12% (45)	16% (62)	14% (54)	38% (145)	377
4-Region: Midwest	10% (46)	12% (61)	9% (42)	13% (65)	17% (84)	39% (190)	488
4-Region: South	14% (111)	17% (132)	11% (83)	14% (107)	17% (133)	26% (204)	769
4-Region: West	12% (54)	10% (43)	12% (54)	13% (55)	18% (80)	35% (150)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_6NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Chris Christie

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	27%	(548)	46%	(960)	27%	(560)	2069
Gender: Male	28%	(271)	53%	(516)	19%	(179)	965
Gender: Female	25%	(278)	40%	(445)	35%	(382)	1104
Age: 18-29	21%	(70)	35%	(116)	44%	(146)	332
Age: 30-44	28%	(143)	44%	(224)	29%	(148)	515
Age: 45-54	25%	(101)	47%	(187)	28%	(110)	398
Age: 55-64	26%	(99)	48%	(185)	26%	(99)	383
Age: 65+	31%	(136)	56%	(248)	13%	(58)	442
PID: Dem (no lean)	19%	(132)	57%	(398)	24%	(170)	700
PID: Ind (no lean)	23%	(169)	42%	(310)	35%	(263)	743
PID: Rep (no lean)	39%	(247)	40%	(252)	20%	(127)	626
PID/Gender: Dem Men	18%	(57)	63%	(196)	18%	(57)	310
PID/Gender: Dem Women	19%	(75)	52%	(201)	29%	(114)	390
PID/Gender: Ind Men	27%	(85)	46%	(146)	27%	(84)	315
PID/Gender: Ind Women	20%	(84)	38%	(165)	42%	(179)	429
PID/Gender: Rep Men	38%	(128)	51%	(174)	11%	(38)	340
PID/Gender: Rep Women	42%	(119)	27%	(78)	31%	(89)	286
Tea Party: Supporter	37%	(227)	42%	(255)	21%	(125)	606
Tea Party: Not Supporter	22%	(318)	48%	(695)	30%	(435)	1448
Ideo: Liberal (1-3)	22%	(123)	59%	(333)	19%	(110)	566
Ideo: Moderate (4)	27%	(148)	44%	(244)	29%	(164)	556
Ideo: Conservative (5-7)	35%	(259)	46%	(342)	19%	(143)	744
Educ: < College	23%	(318)	44%	(597)	33%	(446)	1360
Educ: Bachelors degree	31%	(142)	51%	(233)	18%	(84)	460
Educ: Post-grad	35%	(88)	52%	(131)	12%	(31)	250

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Table gopPresApp_6NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Chris Christie

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	27%	(548)	46%	(960)	27%	(560)	2069
Income: Under 50k	22%	(199)	41%	(368)	37%	(330)	897
Income: 50k-100k	28%	(193)	50%	(339)	22%	(149)	680
Income: 100k+	32%	(157)	51%	(253)	17%	(82)	491
Ethnicity: White	28%	(476)	47%	(797)	24%	(412)	1685
Ethnicity: Hispanic	22%	(41)	33%	(61)	45%	(83)	184
Ethnicity: Afr. Am.	19%	(50)	44%	(117)	37%	(99)	266
Ethnicity: Other	19%	(22)	39%	(46)	43%	(50)	118
Relig: Protestant	35%	(198)	45%	(250)	20%	(113)	562
Relig: Roman Catholic	29%	(125)	51%	(222)	21%	(90)	437
Relig: Ath./Agn./None	16%	(90)	50%	(275)	34%	(188)	553
Relig: Something Else	28%	(90)	40%	(128)	31%	(99)	317
Relig: Jewish	41%	(22)	45%	(24)	14%	(7)	53
Relig: Evangelical	35%	(181)	38%	(199)	27%	(143)	524
Relig: Non-Evang. Catholics	28%	(188)	52%	(348)	19%	(129)	664
Relig: All Christian	31%	(369)	46%	(547)	23%	(272)	1188
Relig: All Non-Christian	21%	(179)	46%	(404)	33%	(287)	870
Community: Urban	25%	(117)	48%	(224)	27%	(127)	468
Community: Suburban	30%	(306)	46%	(479)	24%	(251)	1036
Community: Rural	22%	(125)	45%	(253)	32%	(182)	560
Employ: Private Sector	32%	(212)	46%	(308)	22%	(148)	668
Employ: Government	30%	(45)	46%	(70)	24%	(36)	151
Employ: Self-Employed	34%	(52)	53%	(82)	13%	(20)	154
Employ: Homemaker	22%	(52)	36%	(84)	43%	(101)	236
Employ: Student	22%	(15)	46%	(31)	32%	(22)	68
Employ: Retired	27%	(130)	53%	(255)	20%	(96)	481
Employ: Unemployed	14%	(23)	36%	(60)	50%	(83)	166
Employ: Other	14%	(20)	47%	(65)	39%	(55)	140

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Table gopPresApp_6NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Chris Christie

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	27%	(548)	46%	(960)	27%	(560)	2069
Job Type: White-collar	33%	(290)	50%	(447)	17%	(153)	890
Job Type: Blue-collar	25%	(194)	50%	(393)	25%	(198)	785
Job Type: Don't Know	17%	(64)	30%	(115)	54%	(210)	389
Military HH: Yes	29%	(122)	49%	(207)	23%	(96)	426
Military HH: No	26%	(426)	46%	(748)	28%	(464)	1639
RD/WT: Right Direction	25%	(175)	49%	(337)	26%	(176)	688
RD/WT: Wrong Track	27%	(373)	45%	(623)	28%	(385)	1381
Obama Job: Approve	23%	(192)	53%	(442)	24%	(195)	829
Obama Job: Disapprove	30%	(348)	43%	(497)	26%	(301)	1147
#1 Issue: Economy	26%	(205)	49%	(387)	26%	(204)	796
#1 Issue: Security	36%	(136)	40%	(150)	24%	(93)	379
#1 Issue: Health Care	24%	(65)	44%	(120)	32%	(89)	274
#1 Issue: Medicare / Social Security	24%	(59)	49%	(123)	27%	(67)	249
#1 Issue: Women's Issues	23%	(19)	56%	(46)	21%	(17)	82
#1 Issue: Education	20%	(25)	41%	(50)	39%	(47)	122
#1 Issue: Energy	30%	(21)	55%	(39)	15%	(10)	70
#1 Issue: Other	20%	(19)	46%	(45)	35%	(34)	98
2014 Vote: Democrat	22%	(162)	61%	(456)	18%	(132)	750
2014 Vote: Republican	41%	(305)	41%	(305)	17%	(126)	736
2014 Vote: Other	10%	(14)	37%	(54)	53%	(78)	146
2014 Vote: Didn't Vote	15%	(64)	33%	(141)	52%	(223)	428
2012 Vote: Barack Obama	22%	(194)	56%	(487)	21%	(184)	865
2012 Vote: Mitt Romney	40%	(301)	40%	(305)	20%	(150)	756
2012 Vote: Other	12%	(15)	39%	(48)	49%	(61)	124
2012 Vote: Didn't Vote	12%	(37)	37%	(116)	52%	(164)	318

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Table gopPresApp_6NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Chris Christie

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	27%	(548)	46%	(960)	27%	(560)	2069
4-Region: Northeast	31%	(117)	46%	(173)	23%	(88)	377
4-Region: Midwest	26%	(128)	44%	(216)	30%	(145)	488
4-Region: South	29%	(220)	46%	(351)	26%	(198)	769
4-Region: West	19%	(84)	51%	(220)	30%	(130)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_6: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Chris Christie

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (121)	21% (428)	21% (443)	25% (517)	14% (288)	13% (273)	2069
Gender: Male	6% (61)	22% (209)	25% (244)	28% (272)	11% (104)	8% (74)	965
Gender: Female	5% (59)	20% (218)	18% (199)	22% (245)	17% (183)	18% (198)	1104
Age: 18-29	8% (26)	13% (44)	22% (72)	13% (44)	15% (49)	29% (97)	332
Age: 30-44	8% (42)	20% (101)	18% (91)	26% (133)	15% (78)	14% (70)	515
Age: 45-54	4% (16)	21% (85)	23% (92)	24% (95)	16% (64)	11% (45)	398
Age: 55-64	4% (15)	22% (84)	25% (95)	23% (90)	16% (61)	10% (38)	383
Age: 65+	5% (22)	26% (114)	21% (93)	35% (154)	8% (36)	5% (22)	442
PID: Dem (no lean)	4% (28)	15% (104)	24% (166)	33% (232)	13% (93)	11% (77)	700
PID: Ind (no lean)	4% (33)	18% (136)	17% (129)	24% (181)	16% (117)	20% (147)	743
PID: Rep (no lean)	9% (59)	30% (188)	24% (148)	17% (104)	12% (78)	8% (49)	626
PID/Gender: Dem Men	4% (12)	14% (45)	23% (71)	40% (126)	13% (40)	5% (17)	310
PID/Gender: Dem Women	4% (16)	15% (59)	24% (95)	27% (106)	14% (53)	15% (60)	390
PID/Gender: Ind Men	5% (14)	22% (71)	21% (65)	25% (80)	14% (43)	13% (41)	315
PID/Gender: Ind Women	4% (19)	15% (66)	15% (64)	24% (101)	17% (74)	25% (106)	429
PID/Gender: Rep Men	10% (34)	28% (94)	32% (108)	19% (66)	6% (21)	5% (16)	340
PID/Gender: Rep Women	9% (25)	33% (94)	14% (40)	13% (38)	20% (56)	11% (33)	286
Tea Party: Supporter	12% (74)	25% (152)	24% (147)	18% (108)	12% (70)	9% (54)	606
Tea Party: Not Supporter	3% (46)	19% (272)	20% (289)	28% (406)	15% (217)	15% (218)	1448
Ideo: Liberal (1-3)	8% (46)	14% (78)	24% (137)	35% (196)	8% (47)	11% (64)	566
Ideo: Moderate (4)	4% (22)	23% (126)	18% (101)	26% (143)	16% (90)	13% (73)	556
Ideo: Conservative (5-7)	6% (48)	28% (211)	25% (188)	21% (154)	12% (92)	7% (51)	744
Educ: < College	5% (71)	18% (247)	20% (268)	24% (328)	16% (222)	16% (223)	1360
Educ: Bachelors degree	7% (32)	24% (110)	25% (113)	26% (120)	10% (46)	8% (38)	460
Educ: Post-grad	7% (18)	28% (71)	25% (62)	27% (68)	8% (19)	5% (12)	250

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Table gopPresApp_6: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Chris Christie

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (121)	21% (428)	21% (443)	25% (517)	14% (288)	13% (273)	2069
Income: Under 50k	6% (50)	17% (149)	17% (151)	24% (217)	18% (160)	19% (169)	897
Income: 50k-100k	7% (46)	22% (147)	25% (168)	25% (171)	13% (88)	9% (61)	680
Income: 100k+	5% (25)	27% (132)	25% (124)	26% (129)	8% (39)	9% (42)	491
Ethnicity: White	6% (103)	22% (373)	23% (388)	24% (410)	13% (223)	11% (188)	1685
Ethnicity: Hispanic	9% (17)	13% (24)	19% (34)	14% (26)	21% (39)	24% (44)	184
Ethnicity: Afr. Am.	5% (13)	14% (37)	15% (40)	29% (77)	16% (42)	21% (56)	266
Ethnicity: Other	4% (5)	15% (17)	14% (16)	25% (30)	19% (22)	24% (28)	118
Relig: Protestant	8% (44)	27% (154)	19% (108)	25% (143)	11% (61)	9% (52)	562
Relig: Roman Catholic	6% (26)	23% (100)	28% (122)	23% (100)	12% (52)	9% (38)	437
Relig: Ath./Agn./None	3% (18)	13% (72)	22% (121)	28% (154)	17% (95)	17% (93)	553
Relig: Something Else	8% (26)	20% (64)	14% (45)	26% (83)	15% (47)	16% (52)	317
Relig: Jewish	9% (5)	32% (17)	21% (11)	24% (13)	14% (7)	1% (0)	53
Relig: Evangelical	7% (35)	28% (147)	20% (106)	18% (93)	14% (75)	13% (68)	524
Relig: Non-Evang. Catholics	6% (42)	22% (146)	25% (166)	27% (182)	11% (71)	9% (58)	664
Relig: All Christian	6% (76)	25% (292)	23% (272)	23% (275)	12% (146)	11% (126)	1188
Relig: All Non-Christian	5% (44)	16% (135)	19% (166)	27% (237)	16% (142)	17% (145)	870
Community: Urban	5% (21)	20% (95)	23% (106)	25% (118)	15% (69)	12% (58)	468
Community: Suburban	7% (69)	23% (237)	23% (236)	23% (242)	14% (141)	11% (110)	1036
Community: Rural	5% (30)	17% (95)	18% (98)	28% (155)	14% (77)	19% (105)	560
Employ: Private Sector	9% (60)	23% (152)	23% (152)	23% (156)	12% (77)	11% (71)	668
Employ: Government	5% (8)	25% (37)	21% (32)	25% (38)	14% (22)	9% (14)	151
Employ: Self-Employed	7% (10)	27% (42)	24% (36)	30% (46)	6% (10)	6% (10)	154
Employ: Homemaker	4% (10)	18% (42)	19% (45)	16% (39)	25% (59)	18% (42)	236
Employ: Student	6% (4)	16% (11)	29% (19)	17% (12)	12% (8)	21% (14)	68
Employ: Retired	4% (21)	23% (108)	20% (98)	33% (157)	11% (55)	9% (42)	481
Employ: Unemployed	3% (5)	11% (18)	12% (21)	24% (39)	16% (27)	33% (55)	166
Employ: Other	2% (2)	13% (18)	26% (36)	21% (29)	21% (30)	18% (25)	140

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Table gopPresApp_6: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Chris Christie

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (121)	21% (428)	21% (443)	25% (517)	14% (288)	13% (273)	2069
Job Type: White-collar	6% (58)	26% (232)	26% (230)	24% (217)	11% (96)	6% (57)	890
Job Type: Blue-collar	6% (47)	19% (147)	21% (169)	29% (225)	14% (108)	12% (90)	785
Job Type: Don't Know	4% (16)	12% (49)	11% (42)	19% (73)	22% (84)	32% (126)	389
Military HH: Yes	8% (35)	20% (87)	21% (87)	28% (120)	15% (63)	8% (33)	426
Military HH: No	5% (85)	21% (341)	22% (353)	24% (395)	14% (225)	15% (240)	1639
RD/WT: Right Direction	7% (45)	19% (130)	23% (162)	26% (176)	12% (84)	13% (92)	688
RD/WT: Wrong Track	5% (75)	22% (298)	20% (282)	25% (341)	15% (204)	13% (181)	1381
Obama Job: Approve	6% (53)	17% (139)	21% (177)	32% (265)	11% (94)	12% (101)	829
Obama Job: Disapprove	6% (65)	25% (283)	23% (260)	21% (238)	14% (156)	13% (145)	1147
#1 Issue: Economy	5% (42)	20% (163)	23% (180)	26% (207)	14% (113)	11% (91)	796
#1 Issue: Security	5% (18)	31% (118)	21% (78)	19% (72)	14% (52)	11% (41)	379
#1 Issue: Health Care	9% (24)	15% (40)	20% (54)	24% (66)	15% (42)	17% (47)	274
#1 Issue: Medicare / Social Security	4% (9)	20% (50)	21% (54)	28% (70)	10% (25)	17% (41)	249
#1 Issue: Women's Issues	9% (7)	14% (12)	30% (25)	26% (21)	11% (9)	10% (8)	82
#1 Issue: Education	5% (7)	15% (18)	20% (24)	21% (26)	16% (20)	23% (28)	122
#1 Issue: Energy	12% (8)	18% (12)	20% (14)	36% (25)	6% (4)	9% (6)	70
#1 Issue: Other	5% (5)	15% (14)	15% (15)	31% (30)	23% (23)	12% (11)	98
2014 Vote: Democrat	5% (34)	17% (127)	25% (184)	36% (272)	9% (66)	9% (66)	750
2014 Vote: Republican	10% (74)	31% (231)	23% (170)	18% (135)	12% (86)	6% (41)	736
2014 Vote: Other	— (0)	10% (14)	12% (18)	25% (36)	22% (32)	32% (46)	146
2014 Vote: Didn't Vote	3% (11)	12% (53)	16% (68)	17% (73)	24% (104)	28% (119)	428
2012 Vote: Barack Obama	5% (39)	18% (155)	22% (187)	35% (300)	12% (102)	10% (83)	865
2012 Vote: Mitt Romney	9% (67)	31% (233)	23% (176)	17% (129)	12% (94)	7% (56)	756
2012 Vote: Other	2% (3)	10% (12)	16% (20)	22% (28)	28% (34)	22% (27)	124
2012 Vote: Didn't Vote	3% (10)	9% (27)	18% (58)	18% (58)	18% (56)	34% (108)	318

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Table gopPresApp_6: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Chris Christie

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (121)	21% (428)	21% (443)	25% (517)	14% (288)	13% (273)	2069
4-Region: Northeast	8% (29)	23% (87)	19% (70)	27% (103)	13% (50)	10% (38)	377
4-Region: Midwest	7% (32)	20% (96)	22% (106)	22% (110)	16% (78)	14% (67)	488
4-Region: South	6% (42)	23% (177)	23% (174)	23% (177)	14% (107)	12% (91)	769
4-Region: West	4% (17)	16% (67)	21% (93)	29% (127)	12% (52)	18% (78)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_7NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Scott Walker

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	24%	(507)	30%	(624)	45%	(938)	2069
Gender: Male	32%	(306)	40%	(387)	28%	(272)	965
Gender: Female	18%	(201)	22%	(238)	60%	(666)	1104
Age: 18-29	18%	(60)	28%	(92)	54%	(180)	332
Age: 30-44	21%	(106)	32%	(164)	48%	(245)	515
Age: 45-54	26%	(104)	26%	(104)	48%	(190)	398
Age: 55-64	25%	(95)	30%	(114)	45%	(174)	383
Age: 65+	32%	(142)	34%	(150)	34%	(150)	442
PID: Dem (no lean)	9%	(66)	45%	(315)	45%	(318)	700
PID: Ind (no lean)	19%	(139)	27%	(199)	55%	(405)	743
PID: Rep (no lean)	48%	(301)	18%	(110)	34%	(215)	626
PID/Gender: Dem Men	10%	(32)	59%	(183)	30%	(94)	310
PID/Gender: Dem Women	9%	(34)	34%	(132)	57%	(224)	390
PID/Gender: Ind Men	25%	(79)	39%	(122)	36%	(114)	315
PID/Gender: Ind Women	14%	(61)	18%	(76)	68%	(291)	429
PID/Gender: Rep Men	57%	(195)	24%	(81)	19%	(64)	340
PID/Gender: Rep Women	37%	(106)	10%	(29)	53%	(151)	286
Tea Party: Supporter	50%	(301)	20%	(122)	30%	(183)	606
Tea Party: Not Supporter	14%	(199)	34%	(496)	52%	(752)	1448
Ideo: Liberal (1-3)	14%	(78)	50%	(286)	36%	(202)	566
Ideo: Moderate (4)	14%	(80)	34%	(187)	52%	(289)	556
Ideo: Conservative (5-7)	46%	(340)	17%	(130)	37%	(274)	744
Educ: < College	20%	(265)	29%	(391)	52%	(704)	1360
Educ: Bachelors degree	31%	(144)	31%	(144)	37%	(172)	460
Educ: Post-grad	39%	(98)	36%	(89)	25%	(63)	250

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Table gopPresApp_7NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Scott Walker

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	24%	(507)	30%	(624)	45%	(938)	2069
Income: Under 50k	18%	(158)	28%	(248)	55%	(492)	897
Income: 50k-100k	30%	(203)	27%	(182)	43%	(295)	680
Income: 100k+	30%	(146)	40%	(194)	31%	(151)	491
Ethnicity: White	27%	(462)	28%	(474)	44%	(749)	1685
Ethnicity: Hispanic	18%	(33)	26%	(48)	56%	(103)	184
Ethnicity: Afr. Am.	10%	(28)	43%	(114)	47%	(124)	266
Ethnicity: Other	15%	(17)	31%	(36)	55%	(64)	118
Relig: Protestant	37%	(207)	26%	(146)	37%	(209)	562
Relig: Roman Catholic	28%	(120)	30%	(131)	43%	(186)	437
Relig: Ath./Agn./None	12%	(66)	37%	(205)	51%	(282)	553
Relig: Something Else	21%	(65)	30%	(94)	50%	(158)	317
Relig: Jewish	37%	(19)	32%	(17)	32%	(17)	53
Relig: Evangelical	36%	(189)	20%	(102)	44%	(232)	524
Relig: Non-Evang. Catholics	27%	(181)	33%	(220)	40%	(264)	664
Relig: All Christian	31%	(370)	27%	(322)	42%	(496)	1188
Relig: All Non-Christian	15%	(131)	34%	(299)	51%	(440)	870
Community: Urban	22%	(101)	36%	(169)	42%	(198)	468
Community: Suburban	28%	(287)	28%	(290)	44%	(459)	1036
Community: Rural	21%	(117)	29%	(162)	50%	(281)	560
Employ: Private Sector	28%	(189)	31%	(207)	41%	(272)	668
Employ: Government	28%	(42)	32%	(48)	40%	(61)	151
Employ: Self-Employed	31%	(47)	38%	(59)	31%	(48)	154
Employ: Homemaker	13%	(30)	19%	(44)	69%	(162)	236
Employ: Student	12%	(8)	38%	(26)	50%	(34)	68
Employ: Retired	31%	(151)	30%	(142)	39%	(187)	481
Employ: Unemployed	12%	(20)	26%	(44)	62%	(102)	166
Employ: Other	13%	(18)	37%	(51)	51%	(71)	140

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Table gopPresApp_7NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Scott Walker

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	24%	(507)	30%	(624)	45%	(938)	2069
Job Type: White-collar	33%	(295)	35%	(309)	32%	(287)	890
Job Type: Blue-collar	21%	(168)	30%	(234)	49%	(383)	785
Job Type: Don't Know	11%	(42)	20%	(78)	69%	(269)	389
Military HH: Yes	34%	(144)	30%	(127)	36%	(155)	426
Military HH: No	22%	(361)	30%	(494)	48%	(784)	1639
RD/WT: Right Direction	17%	(119)	39%	(267)	44%	(302)	688
RD/WT: Wrong Track	28%	(387)	26%	(357)	46%	(636)	1381
Obama Job: Approve	14%	(118)	44%	(362)	42%	(349)	829
Obama Job: Disapprove	34%	(385)	22%	(248)	45%	(513)	1147
#1 Issue: Economy	26%	(206)	29%	(233)	45%	(357)	796
#1 Issue: Security	42%	(157)	21%	(78)	38%	(143)	379
#1 Issue: Health Care	16%	(43)	33%	(90)	51%	(141)	274
#1 Issue: Medicare / Social Security	16%	(39)	36%	(90)	48%	(120)	249
#1 Issue: Women's Issues	15%	(12)	51%	(42)	34%	(28)	82
#1 Issue: Education	14%	(17)	27%	(33)	59%	(71)	122
#1 Issue: Energy	17%	(12)	45%	(31)	38%	(26)	70
#1 Issue: Other	19%	(19)	28%	(28)	53%	(52)	98
2014 Vote: Democrat	13%	(95)	49%	(368)	38%	(288)	750
2014 Vote: Republican	51%	(373)	15%	(109)	34%	(254)	736
2014 Vote: Other	2%	(3)	28%	(41)	70%	(102)	146
2014 Vote: Didn't Vote	7%	(32)	24%	(104)	68%	(292)	428
2012 Vote: Barack Obama	12%	(106)	45%	(391)	43%	(368)	865
2012 Vote: Mitt Romney	48%	(360)	14%	(109)	38%	(287)	756
2012 Vote: Other	12%	(15)	25%	(32)	63%	(78)	124
2012 Vote: Didn't Vote	7%	(23)	29%	(92)	64%	(203)	318

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Table gopPresApp_7NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Scott Walker

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	24%	(507)	30%	(624)	45%	(938)	2069
4-Region: Northeast	18%	(66)	32%	(119)	51%	(191)	377
4-Region: Midwest	26%	(125)	32%	(155)	42%	(207)	488
4-Region: South	27%	(211)	29%	(223)	44%	(335)	769
4-Region: West	24%	(103)	29%	(126)	47%	(205)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_7: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Scott Walker

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	11% (225)	14% (281)	12% (252)	18% (373)	18% (375)	27% (564)	2069
Gender: Male	15% (148)	16% (158)	17% (165)	23% (221)	14% (130)	15% (142)	965
Gender: Female	7% (77)	11% (124)	8% (87)	14% (151)	22% (244)	38% (422)	1104
Age: 18-29	8% (26)	10% (34)	16% (52)	12% (40)	15% (50)	39% (130)	332
Age: 30-44	8% (39)	13% (66)	12% (62)	20% (102)	18% (90)	30% (154)	515
Age: 45-54	11% (43)	15% (61)	11% (45)	15% (60)	22% (86)	26% (104)	398
Age: 55-64	12% (46)	13% (49)	11% (43)	19% (71)	19% (73)	26% (101)	383
Age: 65+	16% (71)	16% (71)	11% (50)	23% (100)	17% (76)	17% (74)	442
PID: Dem (no lean)	3% (18)	7% (49)	15% (102)	30% (213)	18% (124)	28% (194)	700
PID: Ind (no lean)	8% (59)	11% (81)	10% (73)	17% (125)	20% (146)	35% (259)	743
PID: Rep (no lean)	24% (149)	24% (152)	12% (76)	5% (34)	17% (104)	18% (111)	626
PID/Gender: Dem Men	3% (8)	8% (24)	19% (58)	40% (125)	14% (45)	16% (50)	310
PID/Gender: Dem Women	2% (9)	6% (25)	11% (44)	23% (88)	20% (80)	37% (144)	390
PID/Gender: Ind Men	13% (40)	12% (38)	17% (52)	22% (70)	17% (52)	20% (62)	315
PID/Gender: Ind Women	4% (18)	10% (42)	5% (21)	13% (55)	22% (94)	46% (197)	429
PID/Gender: Rep Men	29% (100)	28% (95)	16% (55)	8% (26)	10% (34)	9% (30)	340
PID/Gender: Rep Women	17% (49)	20% (57)	7% (21)	3% (8)	25% (71)	28% (80)	286
Tea Party: Supporter	29% (175)	21% (127)	14% (84)	6% (38)	14% (84)	16% (99)	606
Tea Party: Not Supporter	3% (49)	10% (151)	11% (164)	23% (333)	20% (290)	32% (462)	1448
Ideo: Liberal (1-3)	5% (30)	8% (48)	16% (93)	34% (193)	11% (61)	25% (141)	566
Ideo: Moderate (4)	5% (27)	10% (54)	13% (71)	21% (116)	23% (128)	29% (161)	556
Ideo: Conservative (5-7)	22% (167)	23% (173)	11% (82)	6% (48)	18% (136)	19% (138)	744
Educ: < College	8% (115)	11% (150)	13% (176)	16% (215)	20% (279)	31% (425)	1360
Educ: Bachelors degree	14% (66)	17% (78)	11% (52)	20% (92)	14% (64)	23% (108)	460
Educ: Post-grad	18% (45)	21% (53)	9% (23)	26% (65)	13% (32)	12% (31)	250

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Table gopPresApp_7: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Scott Walker

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	11% (225)	14% (281)	12% (252)	18% (373)	18% (375)	27% (564)	2069
Income: Under 50k	8% (69)	10% (89)	12% (109)	15% (139)	21% (191)	34% (301)	897
Income: 50k-100k	13% (88)	17% (115)	9% (59)	18% (123)	19% (126)	25% (170)	680
Income: 100k+	14% (68)	16% (78)	17% (84)	23% (111)	12% (58)	19% (93)	491
Ethnicity: White	12% (210)	15% (252)	11% (192)	17% (282)	19% (314)	26% (435)	1685
Ethnicity: Hispanic	10% (19)	8% (14)	11% (20)	15% (29)	26% (48)	30% (55)	184
Ethnicity: Afr. Am.	4% (10)	7% (17)	17% (44)	26% (70)	13% (34)	34% (90)	266
Ethnicity: Other	4% (5)	10% (12)	13% (16)	17% (20)	22% (26)	33% (39)	118
Relig: Protestant	18% (100)	19% (107)	11% (62)	15% (84)	16% (92)	21% (117)	562
Relig: Roman Catholic	13% (55)	15% (65)	14% (62)	16% (69)	16% (70)	27% (116)	437
Relig: Ath./Agn./None	4% (23)	8% (43)	13% (71)	24% (133)	20% (110)	31% (172)	553
Relig: Something Else	8% (24)	13% (41)	10% (33)	19% (61)	21% (66)	29% (92)	317
Relig: Jewish	20% (11)	17% (9)	16% (9)	16% (8)	20% (11)	11% (6)	53
Relig: Evangelical	16% (86)	20% (103)	10% (54)	9% (48)	18% (92)	27% (140)	524
Relig: Non-Evang. Catholics	13% (87)	14% (94)	14% (91)	19% (128)	16% (106)	24% (158)	664
Relig: All Christian	15% (173)	17% (197)	12% (145)	15% (177)	17% (198)	25% (298)	1188
Relig: All Non-Christian	5% (47)	10% (84)	12% (104)	22% (194)	20% (176)	30% (264)	870
Community: Urban	9% (43)	12% (58)	18% (85)	18% (84)	18% (84)	24% (114)	468
Community: Suburban	13% (135)	15% (152)	12% (119)	16% (171)	18% (185)	26% (274)	1036
Community: Rural	8% (47)	12% (70)	8% (46)	21% (116)	19% (106)	31% (175)	560
Employ: Private Sector	15% (99)	14% (90)	12% (83)	18% (123)	16% (105)	25% (168)	668
Employ: Government	8% (12)	19% (29)	9% (14)	23% (34)	23% (34)	18% (26)	151
Employ: Self-Employed	14% (22)	17% (26)	20% (30)	19% (29)	12% (18)	19% (30)	154
Employ: Homemaker	3% (7)	10% (23)	9% (21)	10% (23)	27% (65)	41% (98)	236
Employ: Student	7% (4)	5% (4)	24% (16)	14% (10)	14% (10)	36% (24)	68
Employ: Retired	15% (70)	17% (81)	9% (45)	20% (97)	18% (84)	21% (103)	481
Employ: Unemployed	4% (6)	8% (14)	8% (14)	18% (30)	18% (30)	43% (72)	166
Employ: Other	4% (5)	9% (13)	19% (27)	18% (25)	20% (28)	31% (43)	140

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Table gopPresApp_7: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Scott Walker

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	11% (225)	14% (281)	12% (252)	18% (373)	18% (375)	27% (564)	2069
Job Type: White-collar	16% (146)	17% (149)	14% (128)	20% (180)	15% (137)	17% (150)	890
Job Type: Blue-collar	8% (62)	13% (106)	12% (93)	18% (141)	19% (150)	30% (233)	785
Job Type: Don't Know	4% (17)	6% (25)	7% (29)	13% (49)	23% (88)	47% (181)	389
Military HH: Yes	17% (73)	17% (71)	11% (46)	19% (81)	19% (79)	18% (76)	426
Military HH: No	9% (152)	13% (209)	12% (204)	18% (290)	18% (296)	30% (488)	1639
RD/WT: Right Direction	6% (41)	11% (78)	13% (92)	25% (175)	16% (110)	28% (192)	688
RD/WT: Wrong Track	13% (184)	15% (203)	12% (160)	14% (197)	19% (265)	27% (371)	1381
Obama Job: Approve	5% (43)	9% (75)	13% (109)	31% (253)	15% (126)	27% (222)	829
Obama Job: Disapprove	16% (181)	18% (204)	12% (139)	10% (109)	19% (218)	26% (295)	1147
#1 Issue: Economy	11% (90)	15% (117)	12% (94)	17% (139)	18% (143)	27% (214)	796
#1 Issue: Security	22% (83)	20% (74)	10% (38)	11% (40)	17% (64)	21% (79)	379
#1 Issue: Health Care	6% (17)	9% (26)	12% (33)	21% (57)	24% (67)	27% (74)	274
#1 Issue: Medicare / Social Security	4% (9)	12% (30)	17% (43)	19% (47)	18% (45)	30% (75)	249
#1 Issue: Women's Issues	9% (7)	6% (5)	21% (17)	30% (24)	12% (10)	22% (18)	82
#1 Issue: Education	3% (4)	11% (13)	11% (14)	16% (20)	15% (18)	44% (53)	122
#1 Issue: Energy	11% (8)	6% (4)	6% (4)	39% (27)	13% (9)	25% (17)	70
#1 Issue: Other	7% (7)	12% (12)	8% (8)	20% (19)	20% (20)	33% (32)	98
2014 Vote: Democrat	3% (26)	9% (69)	15% (116)	34% (252)	15% (114)	23% (173)	750
2014 Vote: Republican	26% (190)	25% (183)	10% (70)	5% (39)	18% (132)	16% (121)	736
2014 Vote: Other	1% (1)	1% (2)	10% (15)	18% (26)	22% (32)	48% (70)	146
2014 Vote: Didn't Vote	2% (7)	6% (25)	12% (50)	13% (54)	22% (94)	46% (198)	428
2012 Vote: Barack Obama	4% (33)	8% (73)	14% (119)	32% (273)	17% (146)	26% (222)	865
2012 Vote: Mitt Romney	24% (182)	23% (177)	9% (71)	5% (38)	20% (148)	18% (140)	756
2012 Vote: Other	3% (3)	9% (11)	11% (14)	14% (18)	23% (29)	39% (49)	124
2012 Vote: Didn't Vote	2% (7)	5% (16)	15% (47)	14% (44)	16% (50)	48% (153)	318

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Table gopPresApp_7: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Scott Walker

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	11% (225)	14% (281)	12% (252)	18% (373)	18% (375)	27% (564)	2069
4-Region: Northeast	8% (30)	10% (37)	12% (46)	20% (74)	18% (67)	33% (125)	377
4-Region: Midwest	11% (53)	15% (72)	10% (51)	21% (104)	20% (97)	23% (111)	488
4-Region: South	12% (94)	15% (117)	15% (112)	14% (111)	17% (134)	26% (201)	769
4-Region: West	11% (48)	13% (55)	10% (43)	19% (83)	18% (78)	29% (127)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_8NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Marco Rubio

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(626)	33%	(688)	37%	(756)	2069
Gender: Male	37%	(359)	40%	(390)	22%	(216)	965
Gender: Female	24%	(267)	27%	(298)	49%	(539)	1104
Age: 18-29	23%	(77)	31%	(104)	45%	(151)	332
Age: 30-44	25%	(128)	33%	(169)	42%	(218)	515
Age: 45-54	30%	(118)	31%	(123)	39%	(156)	398
Age: 55-64	34%	(130)	35%	(133)	31%	(120)	383
Age: 65+	39%	(172)	36%	(159)	25%	(111)	442
PID: Dem (no lean)	15%	(104)	49%	(340)	37%	(256)	700
PID: Ind (no lean)	24%	(175)	30%	(224)	46%	(344)	743
PID: Rep (no lean)	55%	(346)	20%	(123)	25%	(156)	626
PID/Gender: Dem Men	16%	(51)	58%	(181)	25%	(78)	310
PID/Gender: Dem Women	14%	(53)	41%	(158)	46%	(178)	390
PID/Gender: Ind Men	32%	(101)	39%	(123)	29%	(91)	315
PID/Gender: Ind Women	17%	(74)	24%	(101)	59%	(253)	429
PID/Gender: Rep Men	61%	(207)	25%	(86)	14%	(47)	340
PID/Gender: Rep Women	49%	(140)	13%	(38)	38%	(109)	286
Tea Party: Supporter	51%	(311)	24%	(144)	25%	(151)	606
Tea Party: Not Supporter	21%	(310)	37%	(536)	42%	(602)	1448
Ideo: Liberal (1-3)	19%	(108)	51%	(291)	30%	(167)	566
Ideo: Moderate (4)	23%	(130)	37%	(207)	39%	(218)	556
Ideo: Conservative (5-7)	51%	(378)	22%	(161)	27%	(204)	744
Educ: < College	26%	(360)	31%	(418)	43%	(582)	1360
Educ: Bachelors degree	35%	(163)	38%	(173)	27%	(124)	460
Educ: Post-grad	41%	(103)	39%	(97)	20%	(49)	250

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Table gopPresApp_8NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Marco Rubio

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(626)	33%	(688)	37%	(756)	2069
Income: Under 50k	22%	(201)	30%	(273)	47%	(424)	897
Income: 50k-100k	36%	(244)	33%	(226)	31%	(210)	680
Income: 100k+	37%	(181)	38%	(189)	25%	(122)	491
Ethnicity: White	33%	(562)	31%	(524)	36%	(598)	1685
Ethnicity: Hispanic	39%	(72)	25%	(47)	35%	(65)	184
Ethnicity: Afr. Am.	13%	(36)	47%	(124)	40%	(106)	266
Ethnicity: Other	23%	(28)	33%	(39)	43%	(51)	118
Relig: Protestant	42%	(233)	29%	(164)	29%	(164)	562
Relig: Roman Catholic	40%	(175)	31%	(136)	29%	(127)	437
Relig: Ath./Agn./None	14%	(79)	41%	(226)	45%	(248)	553
Relig: Something Else	29%	(91)	36%	(113)	36%	(113)	317
Relig: Jewish	45%	(24)	31%	(16)	24%	(13)	53
Relig: Evangelical	41%	(215)	24%	(126)	35%	(184)	524
Relig: Non-Evang. Catholics	36%	(239)	32%	(216)	32%	(210)	664
Relig: All Christian	38%	(454)	29%	(342)	33%	(393)	1188
Relig: All Non-Christian	19%	(169)	39%	(339)	42%	(361)	870
Community: Urban	27%	(124)	39%	(181)	35%	(162)	468
Community: Suburban	35%	(358)	31%	(322)	34%	(357)	1036
Community: Rural	25%	(142)	32%	(181)	42%	(237)	560
Employ: Private Sector	36%	(238)	33%	(217)	32%	(213)	668
Employ: Government	33%	(50)	37%	(56)	30%	(45)	151
Employ: Self-Employed	35%	(54)	40%	(62)	25%	(38)	154
Employ: Homemaker	18%	(43)	24%	(56)	58%	(137)	236
Employ: Student	21%	(14)	38%	(25)	41%	(28)	68
Employ: Retired	36%	(174)	35%	(169)	29%	(138)	481
Employ: Unemployed	16%	(27)	31%	(52)	53%	(88)	166
Employ: Other	17%	(24)	33%	(46)	50%	(70)	140

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Table gopPresApp_8NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Marco Rubio

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(626)	33%	(688)	37%	(756)	2069
Job Type: White-collar	39%	(344)	36%	(318)	26%	(228)	890
Job Type: Blue-collar	28%	(223)	35%	(275)	37%	(288)	785
Job Type: Don't Know	15%	(58)	23%	(91)	62%	(240)	389
Military HH: Yes	39%	(165)	34%	(144)	27%	(117)	426
Military HH: No	28%	(459)	33%	(540)	39%	(639)	1639
RD/WT: Right Direction	24%	(165)	41%	(281)	35%	(242)	688
RD/WT: Wrong Track	33%	(461)	29%	(406)	37%	(514)	1381
Obama Job: Approve	21%	(173)	46%	(380)	33%	(276)	829
Obama Job: Disapprove	39%	(444)	25%	(291)	36%	(411)	1147
#1 Issue: Economy	32%	(256)	33%	(259)	35%	(281)	796
#1 Issue: Security	43%	(162)	29%	(110)	28%	(107)	379
#1 Issue: Health Care	25%	(69)	29%	(80)	46%	(125)	274
#1 Issue: Medicare / Social Security	22%	(56)	38%	(95)	40%	(99)	249
#1 Issue: Women's Issues	20%	(16)	50%	(41)	30%	(24)	82
#1 Issue: Education	23%	(28)	29%	(36)	48%	(59)	122
#1 Issue: Energy	20%	(14)	49%	(34)	32%	(22)	70
#1 Issue: Other	26%	(26)	34%	(33)	40%	(39)	98
2014 Vote: Democrat	19%	(140)	51%	(385)	30%	(225)	750
2014 Vote: Republican	56%	(411)	20%	(145)	24%	(180)	736
2014 Vote: Other	12%	(18)	28%	(42)	59%	(87)	146
2014 Vote: Didn't Vote	12%	(53)	27%	(114)	61%	(261)	428
2012 Vote: Barack Obama	16%	(139)	49%	(421)	35%	(305)	865
2012 Vote: Mitt Romney	56%	(422)	18%	(134)	26%	(199)	756
2012 Vote: Other	17%	(21)	29%	(35)	55%	(68)	124
2012 Vote: Didn't Vote	13%	(41)	30%	(95)	57%	(182)	318

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Table gopPresApp_8NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Marco Rubio

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(626)	33%	(688)	37%	(756)	2069
4-Region: Northeast	29%	(111)	32%	(119)	39%	(147)	377
4-Region: Midwest	28%	(136)	31%	(150)	41%	(202)	488
4-Region: South	33%	(250)	34%	(264)	33%	(254)	769
4-Region: West	30%	(128)	35%	(154)	35%	(152)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_8: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Marco Rubio

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	8% (174)	22% (451)	15% (304)	19% (384)	18% (362)	19% (394)	2069
Gender: Male	11% (108)	26% (251)	18% (176)	22% (214)	13% (128)	9% (88)	965
Gender: Female	6% (67)	18% (200)	12% (128)	15% (170)	21% (234)	28% (305)	1104
Age: 18-29	9% (31)	14% (47)	17% (57)	14% (46)	12% (39)	34% (111)	332
Age: 30-44	8% (41)	17% (87)	14% (74)	18% (95)	20% (103)	22% (114)	515
Age: 45-54	6% (24)	24% (94)	15% (60)	16% (63)	23% (91)	17% (66)	398
Age: 55-64	10% (37)	24% (93)	16% (61)	19% (72)	17% (65)	14% (55)	383
Age: 65+	9% (41)	30% (131)	12% (51)	24% (107)	14% (64)	11% (47)	442
PID: Dem (no lean)	3% (24)	12% (81)	17% (117)	32% (222)	18% (128)	18% (128)	700
PID: Ind (no lean)	5% (40)	18% (135)	13% (96)	17% (128)	20% (151)	26% (193)	743
PID: Rep (no lean)	18% (110)	38% (236)	14% (90)	5% (34)	13% (84)	12% (72)	626
PID/Gender: Dem Men	4% (12)	13% (39)	20% (63)	38% (118)	14% (43)	11% (35)	310
PID/Gender: Dem Women	3% (12)	11% (42)	14% (54)	27% (104)	22% (85)	24% (93)	390
PID/Gender: Ind Men	7% (21)	25% (80)	17% (53)	22% (70)	16% (51)	13% (40)	315
PID/Gender: Ind Women	5% (20)	13% (55)	10% (43)	14% (58)	23% (100)	36% (153)	429
PID/Gender: Rep Men	22% (75)	39% (132)	17% (59)	8% (26)	10% (34)	4% (13)	340
PID/Gender: Rep Women	12% (35)	36% (104)	11% (31)	3% (7)	17% (49)	21% (59)	286
Tea Party: Supporter	19% (113)	33% (198)	16% (100)	7% (44)	12% (74)	13% (77)	606
Tea Party: Not Supporter	4% (59)	17% (251)	14% (198)	23% (337)	20% (286)	22% (315)	1448
Ideo: Liberal (1-3)	7% (39)	12% (69)	20% (116)	31% (175)	13% (73)	17% (94)	566
Ideo: Moderate (4)	4% (22)	19% (108)	14% (76)	24% (131)	21% (116)	18% (102)	556
Ideo: Conservative (5-7)	15% (112)	36% (266)	13% (97)	9% (64)	15% (111)	13% (93)	744
Educ: < College	7% (90)	20% (270)	14% (188)	17% (230)	20% (270)	23% (312)	1360
Educ: Bachelors degree	12% (57)	23% (106)	15% (68)	23% (104)	13% (61)	14% (63)	460
Educ: Post-grad	11% (27)	30% (76)	19% (47)	20% (50)	12% (30)	8% (19)	250

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Table gopPresApp_8: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Marco Rubio

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	8% (174)	22% (451)	15% (304)	19% (384)	18% (362)	19% (394)	2069
Income: Under 50k	6% (58)	16% (143)	13% (121)	17% (152)	22% (196)	25% (228)	897
Income: 50k-100k	10% (67)	26% (178)	15% (105)	18% (121)	16% (112)	14% (98)	680
Income: 100k+	10% (50)	27% (131)	16% (77)	23% (111)	11% (55)	14% (67)	491
Ethnicity: White	9% (153)	24% (409)	15% (256)	16% (268)	18% (299)	18% (300)	1685
Ethnicity: Hispanic	13% (23)	27% (49)	13% (25)	12% (22)	18% (33)	17% (32)	184
Ethnicity: Afr. Am.	5% (14)	8% (22)	10% (28)	36% (96)	15% (40)	25% (66)	266
Ethnicity: Other	6% (8)	17% (20)	17% (20)	16% (19)	20% (24)	23% (28)	118
Relig: Protestant	13% (73)	29% (161)	14% (80)	15% (84)	15% (86)	14% (78)	562
Relig: Roman Catholic	10% (42)	30% (133)	16% (71)	15% (65)	15% (67)	14% (59)	437
Relig: Ath./Agn./None	3% (17)	11% (62)	16% (87)	25% (138)	21% (114)	24% (135)	553
Relig: Something Else	7% (23)	21% (67)	14% (45)	22% (68)	15% (48)	20% (65)	317
Relig: Jewish	16% (8)	29% (15)	18% (10)	13% (7)	15% (8)	9% (5)	53
Relig: Evangelical	14% (73)	27% (142)	12% (65)	12% (60)	17% (87)	18% (97)	524
Relig: Non-Evang. Catholics	9% (61)	27% (178)	15% (101)	17% (115)	17% (114)	14% (96)	664
Relig: All Christian	11% (134)	27% (320)	14% (166)	15% (175)	17% (200)	16% (193)	1188
Relig: All Non-Christian	5% (40)	15% (129)	15% (132)	24% (207)	19% (162)	23% (199)	870
Community: Urban	10% (45)	17% (80)	20% (94)	19% (88)	19% (89)	16% (74)	468
Community: Suburban	10% (100)	25% (257)	14% (146)	17% (176)	17% (177)	17% (180)	1036
Community: Rural	5% (28)	20% (114)	11% (63)	21% (118)	17% (97)	25% (140)	560
Employ: Private Sector	12% (82)	23% (156)	14% (95)	18% (122)	17% (117)	14% (96)	668
Employ: Government	7% (10)	27% (40)	18% (27)	19% (28)	18% (27)	12% (18)	151
Employ: Self-Employed	14% (22)	21% (32)	18% (27)	23% (35)	12% (19)	13% (20)	154
Employ: Homemaker	3% (7)	15% (36)	13% (32)	10% (25)	24% (56)	34% (81)	236
Employ: Student	4% (3)	17% (12)	22% (15)	16% (11)	10% (7)	31% (21)	68
Employ: Retired	9% (43)	27% (131)	13% (64)	22% (105)	16% (77)	13% (61)	481
Employ: Unemployed	2% (4)	14% (23)	7% (12)	24% (39)	17% (28)	36% (59)	166
Employ: Other	2% (2)	16% (22)	21% (30)	12% (17)	22% (31)	27% (39)	140

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Table gopPresApp_8: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Marco Rubio

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	8% (174)	22% (451)	15% (304)	19% (384)	18% (362)	19% (394)	2069
Job Type: White-collar	12% (102)	27% (242)	16% (146)	19% (172)	15% (131)	11% (97)	890
Job Type: Blue-collar	8% (59)	21% (164)	17% (132)	18% (143)	18% (145)	18% (143)	785
Job Type: Don't Know	3% (11)	12% (46)	6% (23)	18% (68)	22% (86)	40% (154)	389
Military HH: Yes	10% (42)	29% (123)	12% (53)	21% (91)	17% (73)	10% (44)	426
Military HH: No	8% (131)	20% (328)	15% (249)	18% (291)	18% (290)	21% (349)	1639
RD/WT: Right Direction	8% (56)	16% (109)	17% (114)	24% (167)	16% (109)	19% (133)	688
RD/WT: Wrong Track	9% (119)	25% (342)	14% (190)	16% (217)	18% (253)	19% (261)	1381
Obama Job: Approve	6% (53)	14% (120)	16% (137)	29% (243)	16% (129)	18% (147)	829
Obama Job: Disapprove	11% (121)	28% (323)	14% (162)	11% (129)	18% (207)	18% (204)	1147
#1 Issue: Economy	8% (63)	24% (193)	15% (122)	17% (137)	19% (152)	16% (129)	796
#1 Issue: Security	9% (36)	33% (126)	15% (58)	14% (52)	15% (58)	13% (49)	379
#1 Issue: Health Care	9% (25)	16% (45)	10% (28)	19% (51)	20% (53)	26% (71)	274
#1 Issue: Medicare / Social Security	7% (17)	16% (39)	18% (44)	20% (50)	15% (37)	25% (62)	249
#1 Issue: Women's Issues	10% (8)	10% (8)	23% (19)	27% (22)	17% (14)	13% (11)	82
#1 Issue: Education	9% (12)	13% (16)	13% (15)	17% (20)	14% (17)	34% (42)	122
#1 Issue: Energy	11% (7)	9% (6)	11% (8)	37% (26)	16% (12)	15% (11)	70
#1 Issue: Other	7% (7)	19% (18)	9% (9)	25% (25)	20% (20)	20% (20)	98
2014 Vote: Democrat	4% (34)	14% (107)	19% (141)	33% (244)	16% (119)	14% (106)	750
2014 Vote: Republican	18% (129)	38% (282)	13% (94)	7% (51)	14% (103)	10% (77)	736
2014 Vote: Other	— (1)	12% (17)	10% (15)	18% (27)	26% (39)	33% (48)	146
2014 Vote: Didn't Vote	2% (10)	10% (43)	13% (54)	14% (59)	23% (100)	38% (161)	428
2012 Vote: Barack Obama	5% (42)	11% (97)	17% (150)	31% (271)	19% (161)	17% (144)	865
2012 Vote: Mitt Romney	16% (122)	40% (300)	12% (92)	6% (42)	14% (109)	12% (90)	756
2012 Vote: Other	2% (2)	15% (18)	11% (13)	18% (22)	29% (36)	26% (32)	124
2012 Vote: Didn't Vote	3% (8)	10% (33)	15% (48)	15% (47)	17% (55)	40% (127)	318

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Table gopPresApp_8: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Marco Rubio

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	8% (174)	22% (451)	15% (304)	19% (384)	18% (362)	19% (394)	2069
4-Region: Northeast	7% (27)	22% (84)	12% (46)	19% (73)	18% (66)	22% (81)	377
4-Region: Midwest	7% (36)	20% (100)	16% (79)	15% (71)	19% (93)	22% (109)	488
4-Region: South	9% (71)	23% (179)	15% (114)	20% (151)	18% (136)	15% (118)	769
4-Region: West	9% (40)	20% (88)	15% (65)	20% (89)	15% (67)	20% (85)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_9NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rick Santorum

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	23%	(469)	40%	(837)	37%	(763)	2069
Gender: Male	26%	(246)	49%	(475)	25%	(243)	965
Gender: Female	20%	(223)	33%	(361)	47%	(520)	1104
Age: 18-29	22%	(72)	34%	(111)	45%	(149)	332
Age: 30-44	21%	(106)	43%	(219)	37%	(190)	515
Age: 45-54	24%	(96)	34%	(136)	42%	(166)	398
Age: 55-64	21%	(80)	44%	(169)	35%	(134)	383
Age: 65+	26%	(116)	46%	(201)	28%	(125)	442
PID: Dem (no lean)	12%	(82)	53%	(369)	36%	(249)	700
PID: Ind (no lean)	16%	(117)	38%	(279)	47%	(347)	743
PID: Rep (no lean)	43%	(270)	30%	(189)	27%	(167)	626
PID/Gender: Dem Men	12%	(37)	61%	(190)	27%	(84)	310
PID/Gender: Dem Women	12%	(45)	46%	(179)	42%	(165)	390
PID/Gender: Ind Men	19%	(61)	48%	(153)	32%	(101)	315
PID/Gender: Ind Women	13%	(57)	29%	(126)	57%	(246)	429
PID/Gender: Rep Men	44%	(149)	39%	(133)	17%	(58)	340
PID/Gender: Rep Women	42%	(121)	20%	(56)	38%	(109)	286
Tea Party: Supporter	45%	(272)	31%	(187)	24%	(147)	606
Tea Party: Not Supporter	13%	(194)	44%	(640)	42%	(614)	1448
Ideo: Liberal (1-3)	17%	(94)	58%	(329)	25%	(144)	566
Ideo: Moderate (4)	15%	(83)	44%	(244)	41%	(228)	556
Ideo: Conservative (5-7)	38%	(286)	31%	(234)	30%	(225)	744
Educ: < College	21%	(289)	36%	(492)	43%	(579)	1360
Educ: Bachelors degree	25%	(114)	49%	(223)	27%	(122)	460
Educ: Post-grad	27%	(67)	48%	(121)	25%	(62)	250

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Table gopPresApp_9NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Rick Santorum

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	23%	(469)	40%	(837)	37%	(763)	2069
Income: Under 50k	19%	(169)	35%	(310)	47%	(418)	897
Income: 50k-100k	27%	(185)	41%	(281)	32%	(215)	680
Income: 100k+	24%	(116)	50%	(245)	27%	(131)	491
Ethnicity: White	24%	(412)	41%	(683)	35%	(590)	1685
Ethnicity: Hispanic	23%	(42)	27%	(50)	50%	(92)	184
Ethnicity: Afr. Am.	13%	(35)	42%	(111)	45%	(120)	266
Ethnicity: Other	19%	(23)	35%	(42)	46%	(54)	118
Relig: Protestant	34%	(192)	36%	(200)	30%	(170)	562
Relig: Roman Catholic	27%	(120)	39%	(172)	33%	(145)	437
Relig: Ath./Agn./None	11%	(62)	48%	(263)	41%	(228)	553
Relig: Something Else	16%	(50)	44%	(138)	41%	(129)	317
Relig: Jewish	17%	(9)	65%	(34)	18%	(10)	53
Relig: Evangelical	36%	(189)	28%	(149)	35%	(186)	524
Relig: Non-Evang. Catholics	25%	(166)	42%	(281)	33%	(218)	664
Relig: All Christian	30%	(355)	36%	(430)	34%	(404)	1188
Relig: All Non-Christian	13%	(112)	46%	(401)	41%	(357)	870
Community: Urban	21%	(98)	42%	(196)	37%	(174)	468
Community: Suburban	24%	(246)	41%	(428)	35%	(363)	1036
Community: Rural	22%	(126)	37%	(208)	40%	(227)	560
Employ: Private Sector	27%	(183)	42%	(278)	31%	(207)	668
Employ: Government	30%	(45)	41%	(62)	29%	(44)	151
Employ: Self-Employed	23%	(36)	50%	(77)	27%	(42)	154
Employ: Homemaker	18%	(43)	31%	(72)	51%	(121)	236
Employ: Student	23%	(16)	46%	(31)	31%	(21)	68
Employ: Retired	23%	(112)	44%	(211)	33%	(157)	481
Employ: Unemployed	14%	(23)	26%	(43)	60%	(100)	166
Employ: Other	9%	(12)	41%	(57)	51%	(71)	140

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Table gopPresApp_9NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rick Santorum

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	23%	(469)	40%	(837)	37%	(763)	2069
Job Type: White-collar	30%	(263)	44%	(396)	26%	(231)	890
Job Type: Blue-collar	21%	(168)	42%	(331)	36%	(286)	785
Job Type: Don't Know	10%	(38)	27%	(105)	63%	(245)	389
Military HH: Yes	27%	(116)	41%	(172)	32%	(137)	426
Military HH: No	22%	(353)	40%	(659)	38%	(626)	1639
RD/WT: Right Direction	19%	(133)	47%	(321)	34%	(234)	688
RD/WT: Wrong Track	24%	(337)	37%	(515)	38%	(529)	1381
Obama Job: Approve	16%	(133)	51%	(425)	33%	(271)	829
Obama Job: Disapprove	29%	(332)	34%	(393)	37%	(422)	1147
#1 Issue: Economy	24%	(191)	42%	(331)	34%	(273)	796
#1 Issue: Security	31%	(117)	35%	(133)	34%	(128)	379
#1 Issue: Health Care	22%	(60)	38%	(103)	41%	(111)	274
#1 Issue: Medicare / Social Security	14%	(36)	40%	(100)	46%	(114)	249
#1 Issue: Women's Issues	27%	(22)	50%	(40)	23%	(19)	82
#1 Issue: Education	11%	(13)	43%	(52)	46%	(56)	122
#1 Issue: Energy	19%	(13)	54%	(37)	28%	(19)	70
#1 Issue: Other	18%	(18)	39%	(39)	43%	(42)	98
2014 Vote: Democrat	12%	(92)	57%	(430)	30%	(228)	750
2014 Vote: Republican	43%	(314)	30%	(219)	28%	(203)	736
2014 Vote: Other	7%	(11)	36%	(52)	57%	(83)	146
2014 Vote: Didn't Vote	12%	(50)	30%	(130)	58%	(248)	428
2012 Vote: Barack Obama	12%	(103)	54%	(464)	35%	(299)	865
2012 Vote: Mitt Romney	42%	(314)	29%	(222)	29%	(219)	756
2012 Vote: Other	9%	(11)	37%	(46)	54%	(67)	124
2012 Vote: Didn't Vote	12%	(39)	32%	(102)	56%	(177)	318

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Table gopPresApp_9NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rick Santorum

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	23%	(469)	40%	(837)	37%	(763)	2069
4-Region: Northeast	22%	(84)	45%	(169)	33%	(125)	377
4-Region: Midwest	23%	(113)	40%	(194)	37%	(181)	488
4-Region: South	24%	(186)	38%	(293)	38%	(290)	769
4-Region: West	20%	(86)	42%	(181)	38%	(167)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_9: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rick Santorum

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (97)	18% (372)	17% (361)	23% (475)	21% (429)	16% (335)	2069
Gender: Male	5% (50)	20% (196)	23% (217)	27% (258)	16% (156)	9% (87)	965
Gender: Female	4% (47)	16% (176)	13% (144)	20% (218)	25% (273)	22% (247)	1104
Age: 18-29	7% (22)	15% (50)	15% (49)	19% (62)	15% (50)	30% (99)	332
Age: 30-44	6% (33)	14% (73)	17% (90)	25% (129)	20% (102)	17% (87)	515
Age: 45-54	5% (19)	19% (77)	14% (56)	20% (80)	25% (99)	17% (67)	398
Age: 55-64	4% (16)	17% (64)	20% (76)	24% (93)	23% (89)	12% (45)	383
Age: 65+	2% (8)	24% (108)	20% (89)	25% (112)	20% (88)	8% (37)	442
PID: Dem (no lean)	2% (14)	10% (68)	17% (117)	36% (251)	20% (142)	15% (107)	700
PID: Ind (no lean)	2% (16)	14% (101)	17% (129)	20% (150)	24% (176)	23% (171)	743
PID: Rep (no lean)	11% (67)	32% (203)	18% (115)	12% (74)	18% (111)	9% (56)	626
PID/Gender: Dem Men	1% (4)	10% (33)	19% (60)	42% (130)	16% (51)	11% (33)	310
PID/Gender: Dem Women	2% (9)	9% (36)	15% (58)	31% (121)	23% (91)	19% (74)	390
PID/Gender: Ind Men	2% (6)	17% (54)	25% (78)	24% (75)	19% (59)	13% (42)	315
PID/Gender: Ind Women	2% (10)	11% (47)	12% (51)	17% (75)	27% (116)	30% (130)	429
PID/Gender: Rep Men	12% (40)	32% (109)	24% (80)	15% (52)	13% (45)	4% (13)	340
PID/Gender: Rep Women	10% (28)	33% (93)	12% (35)	8% (22)	23% (66)	15% (43)	286
Tea Party: Supporter	13% (77)	32% (195)	20% (123)	11% (64)	12% (75)	12% (71)	606
Tea Party: Not Supporter	1% (21)	12% (173)	16% (236)	28% (405)	24% (351)	18% (263)	1448
Ideo: Liberal (1-3)	6% (31)	11% (62)	18% (102)	40% (226)	13% (74)	12% (70)	566
Ideo: Moderate (4)	2% (13)	13% (70)	17% (95)	27% (150)	24% (133)	17% (95)	556
Ideo: Conservative (5-7)	7% (52)	31% (234)	20% (149)	11% (85)	21% (153)	10% (72)	744
Educ: < College	4% (60)	17% (228)	16% (217)	20% (275)	23% (310)	20% (269)	1360
Educ: Bachelors degree	6% (25)	19% (89)	21% (98)	27% (126)	17% (77)	10% (45)	460
Educ: Post-grad	5% (12)	22% (55)	19% (46)	30% (75)	17% (42)	8% (20)	250

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Table gopPresApp_9: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rick Santorum

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (97)	18% (372)	17% (361)	23% (475)	21% (429)	16% (335)	2069
Income: Under 50k	5% (44)	14% (125)	14% (130)	20% (180)	24% (211)	23% (207)	897
Income: 50k-100k	5% (33)	22% (151)	18% (123)	23% (158)	20% (135)	12% (79)	680
Income: 100k+	4% (20)	20% (96)	22% (108)	28% (137)	17% (82)	10% (49)	491
Ethnicity: White	5% (87)	19% (325)	19% (322)	21% (362)	21% (354)	14% (236)	1685
Ethnicity: Hispanic	10% (18)	13% (24)	9% (17)	18% (33)	26% (47)	24% (44)	184
Ethnicity: Afr. Am.	1% (4)	12% (31)	6% (17)	35% (94)	18% (47)	27% (73)	266
Ethnicity: Other	6% (7)	13% (16)	19% (22)	16% (19)	24% (28)	22% (26)	118
Relig: Protestant	6% (34)	28% (158)	19% (105)	17% (96)	22% (124)	8% (46)	562
Relig: Roman Catholic	6% (24)	22% (96)	21% (92)	18% (80)	20% (87)	13% (58)	437
Relig: Ath./Agn./None	3% (14)	9% (47)	17% (93)	31% (170)	20% (112)	21% (116)	553
Relig: Something Else	4% (14)	11% (36)	16% (51)	27% (87)	19% (61)	21% (68)	317
Relig: Jewish	3% (2)	14% (7)	35% (19)	29% (15)	11% (6)	7% (4)	53
Relig: Evangelical	8% (41)	28% (148)	14% (71)	15% (78)	20% (106)	15% (80)	524
Relig: Non-Evang. Catholics	4% (28)	21% (137)	22% (146)	20% (135)	22% (148)	11% (70)	664
Relig: All Christian	6% (69)	24% (285)	18% (217)	18% (213)	21% (254)	13% (150)	1188
Relig: All Non-Christian	3% (28)	10% (84)	17% (144)	30% (257)	20% (174)	21% (183)	870
Community: Urban	4% (19)	17% (79)	18% (84)	24% (112)	19% (91)	18% (83)	468
Community: Suburban	5% (57)	18% (189)	19% (199)	22% (229)	23% (235)	12% (128)	1036
Community: Rural	4% (21)	19% (105)	14% (77)	23% (131)	18% (103)	22% (123)	560
Employ: Private Sector	9% (62)	18% (121)	18% (122)	23% (156)	18% (121)	13% (86)	668
Employ: Government	4% (6)	26% (39)	16% (24)	25% (38)	17% (26)	12% (17)	151
Employ: Self-Employed	7% (11)	16% (25)	20% (31)	30% (46)	15% (23)	12% (19)	154
Employ: Homemaker	3% (8)	15% (35)	13% (31)	17% (41)	30% (72)	21% (50)	236
Employ: Student	2% (1)	21% (15)	21% (14)	25% (17)	10% (7)	21% (14)	68
Employ: Retired	1% (6)	22% (106)	20% (98)	24% (113)	22% (108)	10% (49)	481
Employ: Unemployed	1% (2)	13% (21)	5% (8)	21% (34)	23% (38)	37% (62)	166
Employ: Other	1% (1)	8% (11)	22% (31)	19% (26)	24% (34)	26% (37)	140

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Table gopPresApp_9: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rick Santorum

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (97)	18% (372)	17% (361)	23% (475)	21% (429)	16% (335)	2069
Job Type: White-collar	6% (56)	23% (207)	19% (170)	25% (226)	18% (158)	8% (73)	890
Job Type: Blue-collar	4% (34)	17% (134)	21% (162)	21% (169)	20% (156)	17% (131)	785
Job Type: Don't Know	2% (8)	8% (31)	7% (27)	20% (78)	30% (115)	34% (130)	389
Military HH: Yes	6% (24)	22% (92)	17% (72)	24% (101)	21% (88)	12% (49)	426
Military HH: No	4% (73)	17% (280)	18% (288)	23% (371)	21% (340)	17% (285)	1639
RD/WT: Right Direction	5% (38)	14% (95)	16% (109)	31% (212)	18% (122)	16% (112)	688
RD/WT: Wrong Track	4% (60)	20% (277)	18% (252)	19% (264)	22% (306)	16% (222)	1381
Obama Job: Approve	5% (40)	11% (93)	15% (124)	36% (301)	18% (148)	15% (123)	829
Obama Job: Disapprove	5% (57)	24% (275)	20% (231)	14% (162)	22% (249)	15% (173)	1147
#1 Issue: Economy	4% (35)	20% (156)	19% (148)	23% (184)	19% (151)	15% (122)	796
#1 Issue: Security	8% (29)	23% (88)	22% (83)	13% (51)	21% (78)	13% (50)	379
#1 Issue: Health Care	4% (12)	17% (48)	12% (32)	26% (70)	23% (62)	18% (49)	274
#1 Issue: Medicare / Social Security	1% (3)	13% (33)	22% (54)	18% (46)	26% (65)	20% (49)	249
#1 Issue: Women's Issues	11% (9)	16% (13)	10% (8)	39% (32)	16% (13)	7% (6)	82
#1 Issue: Education	4% (5)	7% (8)	15% (19)	28% (34)	18% (22)	28% (34)	122
#1 Issue: Energy	3% (2)	15% (11)	12% (8)	42% (29)	16% (11)	12% (9)	70
#1 Issue: Other	3% (3)	15% (15)	9% (9)	30% (30)	26% (26)	17% (17)	98
2014 Vote: Democrat	3% (20)	10% (73)	21% (158)	36% (272)	19% (139)	12% (89)	750
2014 Vote: Republican	10% (71)	33% (243)	18% (133)	12% (86)	20% (144)	8% (60)	736
2014 Vote: Other	1% (1)	7% (10)	15% (22)	20% (30)	22% (32)	35% (51)	146
2014 Vote: Didn't Vote	1% (5)	11% (45)	11% (47)	19% (82)	26% (113)	31% (135)	428
2012 Vote: Barack Obama	3% (24)	9% (79)	17% (151)	36% (313)	22% (190)	13% (109)	865
2012 Vote: Mitt Romney	9% (65)	33% (249)	19% (142)	11% (80)	20% (155)	9% (64)	756
2012 Vote: Other	1% (2)	8% (10)	20% (25)	17% (21)	21% (26)	33% (41)	124
2012 Vote: Didn't Vote	2% (6)	10% (33)	13% (42)	19% (60)	18% (58)	38% (120)	318

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Table gopPresApp_9: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Rick Santorum

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (97)	18% (372)	17% (361)	23% (475)	21% (429)	16% (335)	2069
4-Region: Northeast	5% (17)	18% (66)	18% (67)	27% (101)	20% (74)	13% (51)	377
4-Region: Midwest	4% (21)	19% (93)	20% (96)	20% (98)	21% (103)	16% (78)	488
4-Region: South	6% (43)	19% (143)	16% (127)	22% (166)	21% (160)	17% (130)	769
4-Region: West	4% (16)	16% (70)	16% (71)	25% (110)	21% (91)	17% (76)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_10NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Ted Cruz

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	26%	(539)	39%	(810)	35%	(719)	2069
Gender: Male	31%	(302)	47%	(457)	21%	(206)	965
Gender: Female	21%	(237)	32%	(353)	47%	(514)	1104
Age: 18-29	27%	(91)	37%	(122)	36%	(119)	332
Age: 30-44	25%	(131)	40%	(206)	34%	(177)	515
Age: 45-54	26%	(102)	34%	(135)	40%	(161)	398
Age: 55-64	26%	(100)	38%	(146)	36%	(137)	383
Age: 65+	26%	(115)	46%	(201)	28%	(126)	442
PID: Dem (no lean)	13%	(88)	54%	(376)	34%	(235)	700
PID: Ind (no lean)	21%	(158)	35%	(259)	44%	(326)	743
PID: Rep (no lean)	47%	(293)	28%	(175)	25%	(158)	626
PID/Gender: Dem Men	15%	(46)	63%	(195)	22%	(69)	310
PID/Gender: Dem Women	11%	(42)	46%	(181)	43%	(166)	390
PID/Gender: Ind Men	26%	(83)	45%	(140)	29%	(91)	315
PID/Gender: Ind Women	18%	(76)	28%	(119)	55%	(234)	429
PID/Gender: Rep Men	51%	(173)	36%	(121)	13%	(45)	340
PID/Gender: Rep Women	42%	(119)	19%	(54)	39%	(113)	286
Tea Party: Supporter	56%	(338)	21%	(128)	23%	(140)	606
Tea Party: Not Supporter	14%	(197)	47%	(674)	40%	(577)	1448
Ideo: Liberal (1-3)	15%	(87)	60%	(342)	24%	(138)	566
Ideo: Moderate (4)	15%	(83)	46%	(255)	39%	(218)	556
Ideo: Conservative (5-7)	48%	(357)	25%	(185)	27%	(202)	744
Educ: < College	25%	(343)	34%	(467)	40%	(550)	1360
Educ: Bachelors degree	26%	(122)	47%	(215)	27%	(123)	460
Educ: Post-grad	30%	(75)	52%	(129)	18%	(46)	250

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Table gopPresApp_10NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Ted Cruz

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	26%	(539)	39%	(810)	35%	(719)	2069
Income: Under 50k	24%	(215)	34%	(305)	42%	(378)	897
Income: 50k-100k	30%	(203)	39%	(265)	31%	(212)	680
Income: 100k+	25%	(122)	49%	(240)	26%	(129)	491
Ethnicity: White	28%	(476)	37%	(631)	34%	(578)	1685
Ethnicity: Hispanic	32%	(60)	32%	(59)	36%	(66)	184
Ethnicity: Afr. Am.	14%	(37)	49%	(131)	37%	(98)	266
Ethnicity: Other	22%	(26)	41%	(48)	37%	(43)	118
Relig: Protestant	37%	(208)	36%	(200)	27%	(154)	562
Relig: Roman Catholic	28%	(123)	36%	(157)	36%	(158)	437
Relig: Ath./Agn./None	14%	(78)	47%	(259)	39%	(216)	553
Relig: Something Else	23%	(73)	43%	(135)	34%	(109)	317
Relig: Jewish	21%	(11)	60%	(32)	19%	(10)	53
Relig: Evangelical	39%	(202)	28%	(149)	33%	(173)	524
Relig: Non-Evang. Catholics	27%	(180)	40%	(264)	33%	(221)	664
Relig: All Christian	32%	(383)	35%	(413)	33%	(393)	1188
Relig: All Non-Christian	17%	(151)	45%	(394)	37%	(325)	870
Community: Urban	26%	(120)	44%	(207)	30%	(141)	468
Community: Suburban	27%	(284)	39%	(409)	33%	(343)	1036
Community: Rural	24%	(135)	34%	(189)	42%	(235)	560
Employ: Private Sector	31%	(206)	38%	(254)	31%	(208)	668
Employ: Government	27%	(41)	42%	(63)	31%	(47)	151
Employ: Self-Employed	32%	(49)	47%	(73)	21%	(32)	154
Employ: Homemaker	20%	(47)	26%	(62)	54%	(127)	236
Employ: Student	20%	(13)	53%	(36)	27%	(18)	68
Employ: Retired	27%	(130)	43%	(205)	30%	(145)	481
Employ: Unemployed	19%	(31)	31%	(51)	51%	(84)	166
Employ: Other	15%	(21)	44%	(62)	41%	(58)	140

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Table gopPresApp_10NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Ted Cruz

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	26%	(539)	39%	(810)	35%	(719)	2069
Job Type: White-collar	30%	(263)	46%	(407)	25%	(221)	890
Job Type: Blue-collar	27%	(213)	39%	(304)	34%	(269)	785
Job Type: Don't Know	16%	(64)	24%	(95)	59%	(230)	389
Military HH: Yes	30%	(128)	37%	(159)	33%	(139)	426
Military HH: No	25%	(412)	39%	(646)	35%	(581)	1639
RD/WT: Right Direction	20%	(138)	49%	(340)	31%	(210)	688
RD/WT: Wrong Track	29%	(401)	34%	(470)	37%	(509)	1381
Obama Job: Approve	17%	(138)	54%	(448)	29%	(243)	829
Obama Job: Disapprove	34%	(392)	30%	(344)	36%	(411)	1147
#1 Issue: Economy	27%	(214)	40%	(319)	33%	(263)	796
#1 Issue: Security	38%	(143)	33%	(123)	30%	(113)	379
#1 Issue: Health Care	23%	(63)	34%	(94)	42%	(116)	274
#1 Issue: Medicare / Social Security	15%	(38)	47%	(116)	38%	(95)	249
#1 Issue: Women's Issues	24%	(19)	53%	(43)	23%	(19)	82
#1 Issue: Education	20%	(25)	35%	(43)	44%	(54)	122
#1 Issue: Energy	20%	(14)	49%	(34)	31%	(22)	70
#1 Issue: Other	24%	(23)	38%	(37)	38%	(38)	98
2014 Vote: Democrat	14%	(107)	59%	(444)	27%	(200)	750
2014 Vote: Republican	48%	(354)	26%	(190)	26%	(192)	736
2014 Vote: Other	12%	(18)	35%	(50)	53%	(78)	146
2014 Vote: Didn't Vote	13%	(57)	28%	(122)	58%	(248)	428
2012 Vote: Barack Obama	13%	(112)	55%	(472)	32%	(281)	865
2012 Vote: Mitt Romney	47%	(353)	24%	(183)	29%	(219)	756
2012 Vote: Other	16%	(20)	39%	(48)	45%	(56)	124
2012 Vote: Didn't Vote	16%	(52)	33%	(104)	51%	(162)	318

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Table gopPresApp_10NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Ted Cruz

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	26%	(539)	39%	(810)	35%	(719)	2069
4-Region: Northeast	23%	(86)	39%	(146)	39%	(145)	377
4-Region: Midwest	23%	(114)	37%	(179)	40%	(196)	488
4-Region: South	29%	(224)	39%	(300)	32%	(245)	769
4-Region: West	26%	(115)	43%	(186)	31%	(134)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_10: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Ted Cruz

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	9% (192)	17% (347)	14% (291)	25% (519)	18% (368)	17% (352)	2069
Gender: Male	12% (120)	19% (182)	17% (168)	30% (289)	13% (121)	9% (85)	965
Gender: Female	7% (72)	15% (165)	11% (123)	21% (230)	22% (246)	24% (267)	1104
Age: 18-29	11% (37)	16% (54)	17% (55)	20% (66)	10% (33)	26% (86)	332
Age: 30-44	10% (52)	15% (79)	13% (69)	27% (138)	17% (87)	18% (90)	515
Age: 45-54	8% (30)	18% (72)	14% (54)	20% (81)	23% (93)	17% (67)	398
Age: 55-64	10% (38)	16% (63)	11% (44)	27% (102)	19% (73)	17% (63)	383
Age: 65+	8% (36)	18% (79)	16% (69)	30% (132)	18% (81)	10% (45)	442
PID: Dem (no lean)	3% (24)	9% (64)	13% (89)	41% (288)	16% (115)	17% (120)	700
PID: Ind (no lean)	7% (52)	14% (106)	11% (85)	23% (174)	19% (144)	24% (182)	743
PID: Rep (no lean)	19% (117)	28% (176)	19% (118)	9% (57)	17% (108)	8% (50)	626
PID/Gender: Dem Men	5% (17)	9% (29)	14% (42)	49% (153)	14% (43)	8% (26)	310
PID/Gender: Dem Women	2% (7)	9% (35)	12% (47)	35% (134)	19% (72)	24% (94)	390
PID/Gender: Ind Men	10% (30)	17% (53)	15% (49)	29% (92)	14% (44)	15% (47)	315
PID/Gender: Ind Women	5% (22)	12% (54)	8% (36)	19% (82)	23% (100)	31% (135)	429
PID/Gender: Rep Men	22% (73)	29% (100)	23% (78)	13% (44)	10% (34)	3% (11)	340
PID/Gender: Rep Women	15% (43)	27% (76)	14% (40)	5% (14)	26% (74)	13% (39)	286
Tea Party: Supporter	27% (162)	29% (176)	14% (83)	7% (45)	13% (80)	10% (60)	606
Tea Party: Not Supporter	2% (29)	12% (167)	14% (201)	33% (473)	20% (287)	20% (290)	1448
Ideo: Liberal (1-3)	5% (31)	10% (56)	17% (95)	44% (247)	10% (55)	15% (83)	566
Ideo: Moderate (4)	3% (15)	12% (68)	12% (69)	33% (186)	21% (116)	18% (101)	556
Ideo: Conservative (5-7)	19% (145)	29% (212)	15% (111)	10% (75)	18% (131)	10% (71)	744
Educ: < College	8% (114)	17% (229)	12% (168)	22% (299)	20% (278)	20% (272)	1360
Educ: Bachelors degree	10% (48)	16% (73)	16% (75)	30% (139)	14% (64)	13% (59)	460
Educ: Post-grad	12% (31)	18% (44)	19% (48)	32% (81)	10% (25)	9% (21)	250

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Table gopPresApp_10: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Ted Cruz

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	9% (192)	17% (347)	14% (291)	25% (519)	18% (368)	17% (352)	2069
Income: Under 50k	8% (74)	16% (140)	12% (109)	22% (196)	21% (190)	21% (188)	897
Income: 50k-100k	10% (69)	20% (134)	14% (95)	25% (170)	19% (130)	12% (82)	680
Income: 100k+	10% (49)	15% (73)	18% (87)	31% (153)	10% (48)	17% (82)	491
Ethnicity: White	10% (170)	18% (306)	15% (249)	23% (382)	18% (305)	16% (273)	1685
Ethnicity: Hispanic	16% (29)	17% (31)	13% (24)	19% (35)	19% (36)	17% (30)	184
Ethnicity: Afr. Am.	5% (13)	9% (24)	11% (28)	39% (103)	16% (44)	20% (54)	266
Ethnicity: Other	8% (9)	14% (17)	12% (14)	29% (34)	16% (19)	21% (25)	118
Relig: Protestant	15% (85)	22% (122)	13% (71)	23% (129)	16% (91)	11% (63)	562
Relig: Roman Catholic	8% (35)	20% (87)	17% (73)	19% (84)	18% (78)	18% (80)	437
Relig: Ath./Agn./None	5% (25)	10% (53)	15% (82)	32% (177)	19% (103)	20% (113)	553
Relig: Something Else	8% (25)	15% (48)	14% (43)	29% (91)	14% (46)	20% (64)	317
Relig: Jewish	9% (5)	12% (6)	28% (15)	32% (17)	11% (6)	8% (4)	53
Relig: Evangelical	15% (79)	24% (123)	13% (67)	16% (82)	20% (104)	13% (68)	524
Relig: Non-Evang. Catholics	9% (60)	18% (121)	14% (96)	25% (168)	17% (115)	16% (106)	664
Relig: All Christian	12% (139)	21% (244)	14% (163)	21% (249)	18% (219)	15% (174)	1188
Relig: All Non-Christian	6% (50)	12% (100)	14% (126)	31% (268)	17% (148)	20% (177)	870
Community: Urban	9% (43)	16% (77)	17% (80)	27% (127)	15% (71)	15% (70)	468
Community: Suburban	10% (107)	17% (177)	14% (147)	25% (262)	18% (189)	15% (154)	1036
Community: Rural	7% (42)	17% (94)	11% (61)	23% (129)	19% (108)	23% (128)	560
Employ: Private Sector	13% (90)	17% (116)	13% (88)	25% (167)	15% (98)	16% (109)	668
Employ: Government	7% (11)	20% (30)	17% (25)	25% (38)	20% (30)	11% (17)	151
Employ: Self-Employed	15% (24)	17% (25)	17% (27)	30% (46)	12% (19)	9% (14)	154
Employ: Homemaker	3% (7)	17% (40)	11% (27)	15% (35)	28% (67)	25% (59)	236
Employ: Student	3% (2)	17% (11)	29% (20)	24% (16)	9% (6)	18% (12)	68
Employ: Retired	9% (45)	18% (86)	13% (65)	29% (140)	18% (87)	12% (58)	481
Employ: Unemployed	5% (8)	14% (23)	5% (8)	26% (43)	21% (35)	29% (49)	166
Employ: Other	4% (5)	11% (16)	21% (29)	23% (32)	17% (25)	24% (33)	140

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Table gopPresApp_10: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Ted Cruz

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	9% (192)	17% (347)	14% (291)	25% (519)	18% (368)	17% (352)	2069
Job Type: White-collar	13% (112)	17% (151)	17% (153)	28% (253)	14% (125)	11% (96)	890
Job Type: Blue-collar	8% (61)	19% (152)	14% (112)	24% (191)	19% (151)	15% (118)	785
Job Type: Don't Know	5% (20)	11% (44)	6% (22)	19% (73)	24% (92)	35% (138)	389
Military HH: Yes	12% (52)	18% (76)	11% (46)	27% (114)	21% (88)	12% (50)	426
Military HH: No	9% (140)	17% (271)	15% (242)	25% (404)	17% (279)	18% (301)	1639
RD/WT: Right Direction	8% (55)	12% (83)	13% (88)	37% (252)	14% (93)	17% (117)	688
RD/WT: Wrong Track	10% (137)	19% (264)	15% (203)	19% (267)	20% (275)	17% (235)	1381
Obama Job: Approve	7% (55)	10% (83)	12% (103)	42% (345)	14% (112)	16% (130)	829
Obama Job: Disapprove	12% (137)	22% (255)	16% (184)	14% (160)	20% (227)	16% (184)	1147
#1 Issue: Economy	10% (76)	17% (138)	15% (119)	25% (199)	18% (147)	15% (116)	796
#1 Issue: Security	15% (57)	23% (86)	14% (54)	18% (69)	19% (72)	11% (41)	379
#1 Issue: Health Care	9% (24)	14% (39)	11% (30)	24% (65)	19% (51)	24% (65)	274
#1 Issue: Medicare / Social Security	3% (7)	12% (31)	20% (49)	27% (68)	17% (42)	21% (53)	249
#1 Issue: Women's Issues	8% (6)	16% (13)	16% (13)	37% (30)	10% (8)	14% (11)	82
#1 Issue: Education	5% (6)	15% (18)	10% (12)	25% (31)	11% (13)	34% (41)	122
#1 Issue: Energy	13% (9)	6% (4)	8% (5)	42% (29)	18% (13)	13% (9)	70
#1 Issue: Other	6% (6)	18% (17)	9% (8)	29% (29)	22% (21)	17% (16)	98
2014 Vote: Democrat	5% (35)	10% (72)	15% (110)	44% (333)	14% (105)	13% (95)	750
2014 Vote: Republican	19% (142)	29% (212)	16% (116)	10% (74)	19% (137)	7% (55)	736
2014 Vote: Other	— (0)	12% (17)	12% (17)	23% (33)	18% (26)	35% (52)	146
2014 Vote: Didn't Vote	4% (15)	10% (42)	11% (47)	18% (75)	23% (100)	35% (148)	428
2012 Vote: Barack Obama	4% (35)	9% (77)	13% (112)	42% (360)	16% (143)	16% (138)	865
2012 Vote: Mitt Romney	19% (142)	28% (212)	15% (112)	9% (71)	19% (145)	10% (74)	756
2012 Vote: Other	3% (4)	13% (16)	17% (21)	22% (27)	20% (25)	25% (31)	124
2012 Vote: Didn't Vote	4% (12)	13% (40)	14% (46)	18% (58)	17% (53)	34% (109)	318

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Table gopPresApp_10: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Ted Cruz

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	9% (192)	17% (347)	14% (291)	25% (519)	18% (368)	17% (352)	2069
4-Region: Northeast	7% (27)	16% (59)	12% (46)	26% (100)	18% (68)	20% (77)	377
4-Region: Midwest	8% (37)	16% (77)	15% (72)	22% (107)	18% (89)	22% (107)	488
4-Region: South	11% (85)	18% (140)	15% (117)	24% (183)	19% (148)	13% (97)	769
4-Region: West	10% (44)	16% (71)	13% (56)	30% (130)	14% (62)	16% (72)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_11NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Carly Fiorina

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	19%	(384)	25%	(520)	56%	(1165)	2069
Gender: Male	24%	(236)	33%	(317)	43%	(412)	965
Gender: Female	13%	(148)	18%	(203)	68%	(753)	1104
Age: 18-29	23%	(77)	21%	(70)	56%	(185)	332
Age: 30-44	16%	(81)	26%	(135)	58%	(298)	515
Age: 45-54	18%	(71)	22%	(88)	60%	(239)	398
Age: 55-64	18%	(70)	27%	(103)	55%	(210)	383
Age: 65+	19%	(85)	28%	(124)	53%	(232)	442
PID: Dem (no lean)	10%	(73)	32%	(221)	58%	(406)	700
PID: Ind (no lean)	15%	(112)	22%	(166)	63%	(465)	743
PID: Rep (no lean)	32%	(199)	21%	(133)	47%	(293)	626
PID/Gender: Dem Men	13%	(42)	39%	(120)	48%	(148)	310
PID/Gender: Dem Women	8%	(31)	26%	(100)	66%	(258)	390
PID/Gender: Ind Men	20%	(63)	30%	(94)	50%	(158)	315
PID/Gender: Ind Women	11%	(49)	17%	(72)	72%	(308)	429
PID/Gender: Rep Men	39%	(131)	30%	(103)	31%	(105)	340
PID/Gender: Rep Women	24%	(68)	11%	(31)	66%	(188)	286
Tea Party: Supporter	39%	(236)	22%	(133)	39%	(237)	606
Tea Party: Not Supporter	10%	(145)	26%	(381)	64%	(922)	1448
Ideo: Liberal (1-3)	15%	(87)	38%	(216)	46%	(263)	566
Ideo: Moderate (4)	12%	(67)	23%	(130)	65%	(360)	556
Ideo: Conservative (5-7)	30%	(223)	21%	(160)	49%	(361)	744
Educ: < College	16%	(223)	22%	(305)	61%	(831)	1360
Educ: Bachelors degree	21%	(98)	26%	(121)	53%	(241)	460
Educ: Post-grad	25%	(63)	38%	(94)	37%	(92)	250

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Table gopPresApp_11NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Carly Fiorina

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	19%	(384)	25%	(520)	56%	(1165)	2069
Income: Under 50k	15%	(139)	19%	(175)	65%	(584)	897
Income: 50k-100k	22%	(149)	26%	(175)	52%	(356)	680
Income: 100k+	20%	(96)	35%	(170)	46%	(225)	491
Ethnicity: White	19%	(325)	24%	(409)	56%	(951)	1685
Ethnicity: Hispanic	16%	(30)	27%	(49)	57%	(106)	184
Ethnicity: Afr. Am.	15%	(40)	28%	(75)	57%	(151)	266
Ethnicity: Other	15%	(18)	31%	(36)	54%	(63)	118
Relig: Protestant	24%	(135)	22%	(122)	54%	(305)	562
Relig: Roman Catholic	20%	(86)	28%	(121)	53%	(230)	437
Relig: Ath./Agn./None	13%	(70)	29%	(162)	58%	(322)	553
Relig: Something Else	18%	(56)	23%	(73)	59%	(188)	317
Relig: Jewish	35%	(19)	28%	(15)	37%	(20)	53
Relig: Evangelical	23%	(123)	21%	(109)	56%	(293)	524
Relig: Non-Evang. Catholics	20%	(130)	26%	(174)	54%	(360)	664
Relig: All Christian	21%	(253)	24%	(283)	55%	(653)	1188
Relig: All Non-Christian	14%	(126)	27%	(234)	59%	(510)	870
Community: Urban	23%	(106)	31%	(143)	47%	(219)	468
Community: Suburban	19%	(196)	24%	(252)	57%	(589)	1036
Community: Rural	15%	(82)	22%	(122)	64%	(356)	560
Employ: Private Sector	21%	(143)	28%	(187)	51%	(338)	668
Employ: Government	20%	(31)	28%	(42)	52%	(78)	151
Employ: Self-Employed	31%	(47)	30%	(46)	39%	(61)	154
Employ: Homemaker	11%	(27)	13%	(30)	76%	(180)	236
Employ: Student	25%	(17)	21%	(14)	54%	(37)	68
Employ: Retired	20%	(94)	26%	(123)	55%	(264)	481
Employ: Unemployed	9%	(14)	24%	(40)	67%	(111)	166
Employ: Other	8%	(12)	24%	(34)	68%	(95)	140

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Table gopPresApp_11NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Carly Fiorina

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	19%	(384)	25%	(520)	56%	(1165)	2069
Job Type: White-collar	25%	(221)	30%	(268)	45%	(401)	890
Job Type: Blue-collar	15%	(119)	25%	(195)	60%	(472)	785
Job Type: Don't Know	11%	(44)	14%	(54)	75%	(290)	389
Military HH: Yes	21%	(91)	25%	(106)	54%	(230)	426
Military HH: No	18%	(293)	25%	(411)	57%	(934)	1639
RD/WT: Right Direction	18%	(124)	30%	(210)	51%	(354)	688
RD/WT: Wrong Track	19%	(259)	22%	(310)	59%	(811)	1381
Obama Job: Approve	15%	(126)	33%	(275)	52%	(428)	829
Obama Job: Disapprove	22%	(255)	20%	(232)	58%	(660)	1147
#1 Issue: Economy	21%	(165)	26%	(208)	53%	(422)	796
#1 Issue: Security	26%	(100)	21%	(80)	53%	(199)	379
#1 Issue: Health Care	12%	(34)	26%	(72)	61%	(168)	274
#1 Issue: Medicare / Social Security	8%	(20)	24%	(61)	68%	(169)	249
#1 Issue: Women's Issues	22%	(18)	34%	(27)	44%	(36)	82
#1 Issue: Education	17%	(21)	22%	(27)	61%	(75)	122
#1 Issue: Energy	17%	(12)	39%	(27)	44%	(31)	70
#1 Issue: Other	15%	(15)	18%	(18)	67%	(66)	98
2014 Vote: Democrat	13%	(95)	36%	(270)	51%	(386)	750
2014 Vote: Republican	33%	(246)	20%	(146)	47%	(344)	736
2014 Vote: Other	3%	(4)	22%	(32)	75%	(110)	146
2014 Vote: Didn't Vote	8%	(35)	16%	(70)	75%	(323)	428
2012 Vote: Barack Obama	11%	(99)	34%	(293)	55%	(473)	865
2012 Vote: Mitt Romney	31%	(238)	17%	(131)	51%	(387)	756
2012 Vote: Other	9%	(12)	22%	(28)	68%	(85)	124
2012 Vote: Didn't Vote	11%	(34)	21%	(67)	68%	(217)	318

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Table gopPresApp_11NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Carly Fiorina

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	19%	(384)	25%	(520)	56%	(1165)	2069
4-Region: Northeast	15%	(58)	23%	(89)	61%	(231)	377
4-Region: Midwest	18%	(86)	18%	(89)	64%	(313)	488
4-Region: South	21%	(165)	25%	(192)	54%	(412)	769
4-Region: West	17%	(75)	35%	(150)	48%	(209)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_11: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Carly Fiorina

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (122)	13% (261)	11% (234)	14% (286)	19% (389)	37% (776)	2069
Gender: Male	8% (73)	17% (163)	15% (148)	18% (169)	18% (173)	25% (238)	965
Gender: Female	4% (50)	9% (98)	8% (86)	11% (117)	20% (216)	49% (538)	1104
Age: 18-29	8% (28)	15% (49)	13% (44)	8% (26)	9% (28)	47% (157)	332
Age: 30-44	6% (32)	10% (49)	13% (67)	13% (69)	19% (99)	39% (199)	515
Age: 45-54	5% (20)	13% (51)	10% (39)	12% (49)	21% (82)	40% (157)	398
Age: 55-64	3% (12)	15% (57)	10% (38)	17% (65)	23% (87)	32% (123)	383
Age: 65+	7% (30)	12% (55)	11% (47)	17% (77)	21% (92)	32% (140)	442
PID: Dem (no lean)	3% (21)	7% (52)	10% (73)	21% (147)	21% (150)	37% (256)	700
PID: Ind (no lean)	4% (26)	11% (85)	11% (81)	11% (85)	16% (120)	46% (345)	743
PID: Rep (no lean)	12% (75)	20% (125)	13% (80)	9% (53)	19% (119)	28% (174)	626
PID/Gender: Dem Men	4% (13)	9% (29)	12% (39)	26% (82)	23% (70)	25% (78)	310
PID/Gender: Dem Women	2% (8)	6% (23)	9% (35)	17% (66)	20% (80)	46% (178)	390
PID/Gender: Ind Men	5% (16)	15% (47)	15% (48)	15% (46)	16% (50)	34% (108)	315
PID/Gender: Ind Women	3% (11)	9% (38)	8% (33)	9% (39)	16% (70)	55% (237)	429
PID/Gender: Rep Men	13% (44)	26% (87)	18% (61)	12% (42)	16% (53)	15% (52)	340
PID/Gender: Rep Women	11% (31)	13% (37)	7% (19)	4% (12)	23% (66)	43% (122)	286
Tea Party: Supporter	17% (100)	22% (136)	14% (87)	8% (46)	14% (85)	25% (152)	606
Tea Party: Not Supporter	2% (22)	8% (123)	10% (144)	16% (237)	21% (301)	43% (621)	1448
Ideo: Liberal (1-3)	6% (37)	9% (51)	13% (75)	25% (141)	15% (86)	31% (177)	566
Ideo: Moderate (4)	3% (19)	9% (48)	11% (59)	13% (70)	21% (119)	43% (241)	556
Ideo: Conservative (5-7)	9% (67)	21% (156)	13% (93)	9% (67)	20% (145)	29% (216)	744
Educ: < College	5% (74)	11% (149)	11% (151)	11% (154)	20% (266)	42% (566)	1360
Educ: Bachelors degree	6% (30)	15% (68)	10% (48)	16% (73)	19% (87)	34% (154)	460
Educ: Post-grad	7% (19)	18% (44)	14% (36)	23% (58)	15% (37)	22% (56)	250

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Table gopPresApp_11: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Carly Fiorina

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (122)	13% (261)	11% (234)	14% (286)	19% (389)	37% (776)	2069
Income: Under 50k	5% (48)	10% (90)	9% (82)	10% (93)	21% (188)	44% (395)	897
Income: 50k-100k	7% (50)	15% (99)	13% (86)	13% (89)	18% (120)	35% (236)	680
Income: 100k+	5% (24)	15% (72)	13% (66)	21% (104)	16% (81)	29% (144)	491
Ethnicity: White	6% (107)	13% (218)	11% (188)	13% (221)	19% (315)	38% (636)	1685
Ethnicity: Hispanic	10% (18)	6% (12)	15% (29)	11% (20)	19% (34)	39% (72)	184
Ethnicity: Afr. Am.	4% (10)	11% (30)	12% (31)	17% (44)	20% (54)	36% (97)	266
Ethnicity: Other	5% (5)	11% (13)	13% (16)	17% (21)	18% (21)	36% (43)	118
Relig: Protestant	9% (50)	15% (85)	11% (62)	11% (60)	20% (113)	34% (192)	562
Relig: Roman Catholic	5% (23)	15% (63)	14% (60)	14% (61)	15% (64)	38% (166)	437
Relig: Ath./Agn./None	4% (20)	9% (50)	10% (55)	19% (107)	18% (98)	41% (224)	553
Relig: Something Else	6% (18)	12% (39)	11% (36)	11% (36)	25% (79)	35% (109)	317
Relig: Jewish	10% (5)	25% (13)	14% (7)	14% (7)	19% (10)	19% (10)	53
Relig: Evangelical	9% (47)	14% (76)	12% (63)	9% (46)	17% (89)	39% (203)	524
Relig: Non-Evang. Catholics	6% (38)	14% (92)	12% (79)	14% (95)	19% (123)	36% (237)	664
Relig: All Christian	7% (85)	14% (168)	12% (141)	12% (141)	18% (212)	37% (440)	1188
Relig: All Non-Christian	4% (38)	10% (88)	10% (91)	16% (143)	20% (177)	38% (333)	870
Community: Urban	8% (37)	15% (69)	16% (75)	14% (68)	15% (70)	32% (149)	468
Community: Suburban	6% (58)	13% (138)	11% (113)	13% (139)	20% (206)	37% (383)	1036
Community: Rural	5% (28)	10% (55)	8% (45)	14% (77)	20% (113)	43% (242)	560
Employ: Private Sector	8% (52)	14% (90)	12% (82)	16% (105)	17% (112)	34% (226)	668
Employ: Government	5% (7)	16% (23)	12% (19)	16% (24)	19% (28)	33% (50)	151
Employ: Self-Employed	13% (21)	17% (27)	13% (20)	17% (26)	13% (21)	26% (40)	154
Employ: Homemaker	2% (6)	9% (21)	8% (18)	5% (12)	23% (54)	53% (126)	236
Employ: Student	2% (1)	23% (16)	13% (9)	8% (6)	6% (4)	48% (32)	68
Employ: Retired	6% (29)	13% (65)	9% (45)	16% (78)	23% (112)	32% (152)	481
Employ: Unemployed	3% (5)	6% (10)	11% (18)	13% (22)	16% (26)	51% (85)	166
Employ: Other	1% (1)	7% (10)	16% (22)	8% (12)	23% (32)	45% (63)	140

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Table gopPresApp_11: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Carly Fiorina

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (122)	13% (261)	11% (234)	14% (286)	19% (389)	37% (776)	2069
Job Type: White-collar	8% (74)	17% (147)	12% (107)	18% (162)	17% (153)	28% (249)	890
Job Type: Blue-collar	4% (35)	11% (84)	13% (102)	12% (92)	18% (144)	42% (328)	785
Job Type: Don't Know	3% (13)	8% (31)	6% (24)	8% (30)	24% (92)	51% (198)	389
Military HH: Yes	7% (31)	14% (59)	10% (41)	15% (65)	19% (82)	35% (147)	426
Military HH: No	6% (91)	12% (202)	12% (192)	13% (220)	19% (307)	38% (627)	1639
RD/WT: Right Direction	7% (45)	12% (80)	12% (80)	19% (129)	17% (116)	35% (238)	688
RD/WT: Wrong Track	6% (78)	13% (182)	11% (154)	11% (156)	20% (273)	39% (538)	1381
Obama Job: Approve	5% (45)	10% (81)	12% (98)	21% (177)	16% (136)	35% (291)	829
Obama Job: Disapprove	7% (77)	16% (178)	12% (134)	9% (98)	20% (226)	38% (434)	1147
#1 Issue: Economy	5% (37)	16% (127)	13% (102)	13% (107)	18% (147)	35% (276)	796
#1 Issue: Security	11% (40)	16% (59)	11% (40)	10% (39)	20% (76)	32% (123)	379
#1 Issue: Health Care	6% (17)	6% (17)	9% (26)	17% (46)	21% (56)	41% (112)	274
#1 Issue: Medicare / Social Security	2% (4)	6% (16)	12% (30)	12% (31)	22% (55)	45% (113)	249
#1 Issue: Women's Issues	7% (6)	15% (12)	14% (11)	20% (16)	14% (11)	30% (25)	82
#1 Issue: Education	4% (5)	12% (15)	11% (13)	11% (13)	11% (14)	50% (61)	122
#1 Issue: Energy	12% (8)	6% (4)	9% (6)	30% (21)	9% (7)	34% (24)	70
#1 Issue: Other	4% (4)	11% (11)	6% (6)	13% (13)	23% (23)	44% (43)	98
2014 Vote: Democrat	3% (26)	9% (69)	13% (98)	23% (171)	18% (137)	33% (249)	750
2014 Vote: Republican	12% (85)	22% (162)	12% (89)	8% (57)	18% (135)	28% (208)	736
2014 Vote: Other	— (0)	3% (4)	10% (14)	13% (18)	19% (27)	56% (82)	146
2014 Vote: Didn't Vote	3% (11)	6% (24)	8% (33)	9% (37)	21% (88)	55% (234)	428
2012 Vote: Barack Obama	4% (32)	8% (67)	12% (108)	21% (185)	20% (169)	35% (304)	865
2012 Vote: Mitt Romney	10% (78)	21% (160)	11% (83)	6% (48)	20% (147)	32% (240)	756
2012 Vote: Other	— (0)	9% (11)	11% (13)	12% (14)	22% (27)	47% (58)	124
2012 Vote: Didn't Vote	4% (12)	7% (22)	9% (29)	12% (38)	13% (43)	55% (174)	318

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Table gopPresApp_11: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Carly Fiorina

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (122)	13% (261)	11% (234)	14% (286)	19% (389)	37% (776)	2069
4-Region: Northeast	5% (17)	11% (41)	11% (41)	13% (48)	20% (75)	41% (156)	377
4-Region: Midwest	4% (21)	13% (65)	9% (43)	9% (46)	20% (100)	44% (214)	488
4-Region: South	8% (60)	14% (105)	11% (88)	14% (104)	19% (143)	35% (269)	769
4-Region: West	5% (24)	12% (51)	14% (62)	20% (89)	17% (72)	32% (137)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_12NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”
Donald Trump

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	36%	(750)	52%	(1084)	11%	(236)	2069
Gender: Male	40%	(388)	52%	(505)	7%	(72)	965
Gender: Female	33%	(362)	52%	(579)	15%	(164)	1104
Age: 18-29	29%	(96)	49%	(162)	22%	(73)	332
Age: 30-44	34%	(175)	54%	(276)	12%	(63)	515
Age: 45-54	42%	(165)	49%	(194)	10%	(38)	398
Age: 55-64	34%	(132)	55%	(209)	11%	(42)	383
Age: 65+	41%	(181)	55%	(241)	4%	(20)	442
PID: Dem (no lean)	24%	(166)	65%	(452)	12%	(82)	700
PID: Ind (no lean)	33%	(245)	52%	(386)	15%	(112)	743
PID: Rep (no lean)	54%	(338)	39%	(245)	7%	(42)	626
PID/Gender: Dem Men	26%	(81)	64%	(198)	10%	(31)	310
PID/Gender: Dem Women	22%	(85)	65%	(254)	13%	(50)	390
PID/Gender: Ind Men	40%	(125)	52%	(163)	8%	(26)	315
PID/Gender: Ind Women	28%	(120)	52%	(223)	20%	(86)	429
PID/Gender: Rep Men	54%	(182)	42%	(144)	4%	(14)	340
PID/Gender: Rep Women	55%	(157)	36%	(102)	10%	(28)	286
Tea Party: Supporter	59%	(355)	34%	(204)	8%	(47)	606
Tea Party: Not Supporter	27%	(392)	60%	(868)	13%	(188)	1448
Ideo: Liberal (1-3)	22%	(123)	71%	(399)	8%	(44)	566
Ideo: Moderate (4)	35%	(193)	56%	(309)	10%	(54)	556
Ideo: Conservative (5-7)	52%	(388)	39%	(294)	8%	(62)	744
Educ: < College	39%	(524)	47%	(641)	14%	(195)	1360
Educ: Bachelors degree	32%	(147)	62%	(285)	6%	(28)	460
Educ: Post-grad	32%	(79)	63%	(158)	5%	(13)	250

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Table gopPresApp_12NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Donald Trump

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	36%	(750)	52%	(1084)	11%	(236)	2069
Income: Under 50k	37%	(329)	47%	(422)	16%	(146)	897
Income: 50k-100k	38%	(259)	54%	(366)	8%	(55)	680
Income: 100k+	33%	(161)	60%	(295)	7%	(36)	491
Ethnicity: White	40%	(670)	51%	(865)	9%	(150)	1685
Ethnicity: Hispanic	32%	(58)	50%	(92)	19%	(35)	184
Ethnicity: Afr. Am.	19%	(50)	57%	(152)	24%	(64)	266
Ethnicity: Other	25%	(30)	56%	(67)	19%	(22)	118
Relig: Protestant	40%	(225)	53%	(297)	7%	(39)	562
Relig: Roman Catholic	40%	(176)	50%	(220)	10%	(42)	437
Relig: Ath./Agn./None	27%	(149)	59%	(326)	14%	(78)	553
Relig: Something Else	35%	(111)	50%	(160)	14%	(46)	317
Relig: Jewish	27%	(14)	71%	(38)	2%	(1)	53
Relig: Evangelical	45%	(238)	44%	(230)	11%	(56)	524
Relig: Non-Evang. Catholics	37%	(246)	55%	(362)	8%	(56)	664
Relig: All Christian	41%	(484)	50%	(592)	9%	(112)	1188
Relig: All Non-Christian	30%	(260)	56%	(486)	14%	(123)	870
Community: Urban	32%	(151)	54%	(251)	14%	(66)	468
Community: Suburban	37%	(383)	54%	(555)	9%	(98)	1036
Community: Rural	38%	(214)	49%	(274)	13%	(72)	560
Employ: Private Sector	38%	(251)	55%	(368)	7%	(49)	668
Employ: Government	33%	(49)	56%	(84)	11%	(17)	151
Employ: Self-Employed	44%	(67)	51%	(79)	5%	(8)	154
Employ: Homemaker	36%	(84)	48%	(114)	16%	(38)	236
Employ: Student	28%	(19)	58%	(39)	14%	(10)	68
Employ: Retired	41%	(195)	52%	(249)	8%	(37)	481
Employ: Unemployed	30%	(49)	42%	(69)	29%	(48)	166
Employ: Other	24%	(34)	55%	(77)	21%	(29)	140

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Table gopPresApp_12NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Donald Trump

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	36%	(750)	52%	(1084)	11%	(236)	2069
Job Type: White-collar	36%	(321)	58%	(513)	6%	(57)	890
Job Type: Blue-collar	43%	(334)	49%	(387)	8%	(64)	785
Job Type: Don't Know	24%	(93)	46%	(180)	30%	(115)	389
Military HH: Yes	46%	(195)	46%	(197)	8%	(33)	426
Military HH: No	34%	(553)	54%	(883)	12%	(202)	1639
RD/WT: Right Direction	24%	(166)	62%	(424)	14%	(97)	688
RD/WT: Wrong Track	42%	(583)	48%	(659)	10%	(138)	1381
Obama Job: Approve	20%	(167)	68%	(566)	12%	(97)	829
Obama Job: Disapprove	49%	(561)	42%	(480)	9%	(105)	1147
#1 Issue: Economy	36%	(284)	53%	(423)	11%	(88)	796
#1 Issue: Security	53%	(200)	39%	(148)	8%	(31)	379
#1 Issue: Health Care	35%	(95)	52%	(142)	14%	(37)	274
#1 Issue: Medicare / Social Security	32%	(80)	57%	(143)	11%	(27)	249
#1 Issue: Women's Issues	19%	(16)	73%	(60)	7%	(6)	82
#1 Issue: Education	18%	(22)	63%	(76)	19%	(24)	122
#1 Issue: Energy	24%	(17)	63%	(44)	12%	(9)	70
#1 Issue: Other	37%	(36)	49%	(48)	14%	(14)	98
2014 Vote: Democrat	25%	(188)	67%	(503)	8%	(60)	750
2014 Vote: Republican	56%	(416)	37%	(275)	6%	(45)	736
2014 Vote: Other	28%	(41)	55%	(80)	17%	(25)	146
2014 Vote: Didn't Vote	24%	(104)	51%	(219)	24%	(105)	428
2012 Vote: Barack Obama	22%	(191)	68%	(586)	10%	(88)	865
2012 Vote: Mitt Romney	56%	(422)	38%	(284)	7%	(50)	756
2012 Vote: Other	45%	(56)	39%	(48)	16%	(19)	124
2012 Vote: Didn't Vote	25%	(79)	50%	(160)	25%	(78)	318

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Table gopPresApp_12NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Donald Trump

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	36%	(750)	52%	(1084)	11%	(236)	2069
4-Region: Northeast	35%	(132)	52%	(197)	13%	(49)	377
4-Region: Midwest	37%	(179)	54%	(262)	10%	(47)	488
4-Region: South	39%	(299)	47%	(365)	14%	(106)	769
4-Region: West	32%	(141)	60%	(260)	8%	(34)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_12: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Donald Trump

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	18% (371)	18% (379)	14% (292)	38% (791)	9% (187)	2% (48)	2069
Gender: Male	21% (202)	19% (186)	17% (167)	35% (337)	6% (58)	1% (14)	965
Gender: Female	15% (169)	17% (193)	11% (125)	41% (454)	12% (130)	3% (34)	1104
Age: 18-29	17% (55)	12% (41)	15% (50)	34% (112)	13% (43)	9% (30)	332
Age: 30-44	17% (87)	17% (88)	13% (65)	41% (211)	11% (54)	2% (9)	515
Age: 45-54	19% (74)	23% (91)	13% (52)	36% (142)	9% (35)	1% (3)	398
Age: 55-64	14% (54)	20% (78)	15% (57)	40% (153)	10% (39)	1% (3)	383
Age: 65+	23% (100)	18% (81)	15% (68)	39% (174)	4% (16)	1% (4)	442
PID: Dem (no lean)	11% (78)	13% (88)	10% (67)	55% (385)	9% (66)	2% (15)	700
PID: Ind (no lean)	15% (113)	18% (132)	13% (99)	39% (287)	11% (84)	4% (28)	743
PID: Rep (no lean)	29% (180)	25% (159)	20% (126)	19% (119)	6% (37)	1% (5)	626
PID/Gender: Dem Men	14% (43)	12% (38)	11% (35)	53% (163)	9% (27)	1% (4)	310
PID/Gender: Dem Women	9% (35)	13% (50)	8% (32)	57% (222)	10% (39)	3% (11)	390
PID/Gender: Ind Men	18% (57)	22% (68)	17% (54)	35% (109)	5% (17)	3% (9)	315
PID/Gender: Ind Women	13% (56)	15% (64)	10% (45)	42% (178)	16% (67)	4% (19)	429
PID/Gender: Rep Men	30% (102)	23% (80)	23% (79)	19% (65)	4% (13)	— (1)	340
PID/Gender: Rep Women	27% (77)	28% (79)	17% (48)	19% (54)	8% (24)	1% (4)	286
Tea Party: Supporter	33% (202)	25% (153)	17% (105)	16% (99)	6% (37)	2% (10)	606
Tea Party: Not Supporter	12% (169)	15% (223)	13% (182)	47% (686)	10% (150)	3% (38)	1448
Ideo: Liberal (1-3)	10% (57)	12% (66)	14% (76)	57% (323)	7% (37)	1% (7)	566
Ideo: Moderate (4)	18% (98)	17% (95)	10% (56)	45% (252)	8% (43)	2% (11)	556
Ideo: Conservative (5-7)	26% (193)	26% (195)	18% (134)	21% (159)	8% (57)	1% (5)	744
Educ: < College	19% (264)	19% (260)	13% (175)	34% (466)	11% (153)	3% (42)	1360
Educ: Bachelors degree	15% (70)	17% (76)	19% (86)	43% (200)	5% (24)	1% (4)	460
Educ: Post-grad	15% (36)	17% (43)	13% (32)	50% (126)	4% (11)	1% (2)	250

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Table gopPresApp_12: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Donald Trump

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	18% (371)	18% (379)	14% (292)	38% (791)	9% (187)	2% (48)	2069
Income: Under 50k	19% (170)	18% (159)	12% (105)	35% (317)	12% (107)	4% (38)	897
Income: 50k-100k	18% (121)	20% (138)	15% (105)	38% (262)	7% (49)	1% (6)	680
Income: 100k+	16% (79)	17% (82)	17% (82)	43% (212)	6% (31)	1% (4)	491
Ethnicity: White	19% (325)	20% (345)	15% (248)	37% (617)	8% (128)	1% (22)	1685
Ethnicity: Hispanic	15% (28)	16% (30)	15% (27)	35% (65)	8% (15)	11% (19)	184
Ethnicity: Afr. Am.	11% (30)	8% (20)	10% (26)	47% (126)	16% (43)	8% (21)	266
Ethnicity: Other	13% (15)	12% (14)	15% (18)	41% (49)	13% (16)	5% (6)	118
Relig: Protestant	20% (113)	20% (113)	18% (99)	35% (199)	6% (35)	1% (4)	562
Relig: Roman Catholic	20% (87)	20% (89)	17% (74)	33% (146)	8% (33)	2% (8)	437
Relig: Ath./Agn./None	14% (78)	13% (71)	13% (72)	46% (254)	11% (61)	3% (17)	553
Relig: Something Else	16% (49)	20% (62)	10% (32)	40% (128)	9% (28)	6% (18)	317
Relig: Jewish	17% (9)	9% (5)	18% (9)	53% (28)	2% (1)	— (0)	53
Relig: Evangelical	22% (116)	23% (122)	16% (81)	28% (149)	10% (54)	— (2)	524
Relig: Non-Evang. Catholics	19% (124)	18% (122)	16% (107)	38% (255)	7% (44)	2% (11)	664
Relig: All Christian	20% (241)	21% (244)	16% (189)	34% (404)	8% (98)	1% (13)	1188
Relig: All Non-Christian	15% (127)	15% (133)	12% (104)	44% (383)	10% (89)	4% (34)	870
Community: Urban	15% (69)	18% (83)	15% (72)	38% (178)	12% (57)	2% (9)	468
Community: Suburban	18% (183)	19% (200)	15% (160)	38% (395)	8% (82)	2% (16)	1036
Community: Rural	21% (119)	17% (95)	11% (60)	38% (214)	9% (48)	4% (23)	560
Employ: Private Sector	19% (128)	18% (123)	15% (100)	40% (268)	6% (43)	1% (6)	668
Employ: Government	14% (21)	19% (28)	16% (24)	40% (60)	9% (14)	2% (4)	151
Employ: Self-Employed	27% (41)	17% (26)	9% (13)	43% (66)	3% (5)	2% (3)	154
Employ: Homemaker	17% (39)	19% (45)	11% (27)	37% (87)	15% (36)	1% (2)	236
Employ: Student	12% (8)	15% (10)	26% (18)	32% (22)	9% (6)	5% (3)	68
Employ: Retired	20% (94)	21% (101)	15% (70)	37% (178)	6% (30)	1% (6)	481
Employ: Unemployed	16% (26)	14% (23)	5% (8)	37% (61)	16% (27)	12% (20)	166
Employ: Other	9% (13)	15% (21)	23% (32)	32% (45)	18% (25)	3% (4)	140

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Table gopPresApp_12: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Donald Trump

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	18% (371)	18% (379)	14% (292)	38% (791)	9% (187)	2% (48)	2069
Job Type: White-collar	17% (155)	19% (166)	17% (147)	41% (366)	5% (45)	1% (12)	890
Job Type: Blue-collar	21% (164)	22% (170)	15% (116)	35% (272)	7% (53)	1% (11)	785
Job Type: Don't Know	13% (51)	11% (42)	8% (30)	39% (151)	23% (89)	7% (26)	389
Military HH: Yes	26% (112)	19% (83)	13% (57)	33% (140)	7% (30)	1% (3)	426
Military HH: No	16% (259)	18% (295)	14% (235)	40% (648)	10% (157)	3% (45)	1639
RD/WT: Right Direction	11% (76)	13% (91)	12% (86)	49% (339)	9% (65)	5% (32)	688
RD/WT: Wrong Track	21% (295)	21% (288)	15% (207)	33% (453)	9% (122)	1% (16)	1381
Obama Job: Approve	10% (80)	10% (86)	12% (97)	57% (468)	9% (72)	3% (25)	829
Obama Job: Disapprove	25% (281)	24% (280)	16% (186)	26% (295)	8% (96)	1% (9)	1147
#1 Issue: Economy	15% (120)	21% (164)	14% (112)	39% (312)	9% (73)	2% (15)	796
#1 Issue: Security	29% (111)	23% (89)	16% (60)	23% (87)	8% (30)	— (1)	379
#1 Issue: Health Care	17% (47)	17% (47)	8% (21)	44% (121)	12% (33)	2% (4)	274
#1 Issue: Medicare / Social Security	15% (38)	17% (42)	18% (46)	39% (97)	8% (20)	3% (7)	249
#1 Issue: Women's Issues	14% (11)	5% (4)	13% (10)	60% (49)	6% (4)	2% (2)	82
#1 Issue: Education	11% (14)	7% (8)	15% (19)	47% (57)	9% (11)	10% (12)	122
#1 Issue: Energy	11% (8)	13% (9)	13% (9)	51% (35)	8% (6)	4% (3)	70
#1 Issue: Other	21% (21)	16% (15)	16% (15)	33% (32)	11% (11)	4% (4)	98
2014 Vote: Democrat	11% (83)	14% (105)	11% (81)	56% (422)	6% (46)	2% (14)	750
2014 Vote: Republican	29% (215)	27% (201)	18% (131)	20% (144)	6% (42)	— (3)	736
2014 Vote: Other	14% (20)	14% (21)	13% (18)	42% (62)	7% (11)	10% (14)	146
2014 Vote: Didn't Vote	12% (52)	12% (52)	14% (60)	37% (159)	21% (88)	4% (17)	428
2012 Vote: Barack Obama	10% (86)	12% (105)	11% (94)	57% (492)	8% (72)	2% (17)	865
2012 Vote: Mitt Romney	28% (215)	27% (207)	18% (134)	20% (149)	6% (47)	— (3)	756
2012 Vote: Other	22% (27)	23% (29)	10% (12)	29% (37)	14% (18)	1% (2)	124
2012 Vote: Didn't Vote	13% (43)	12% (37)	16% (50)	35% (110)	16% (51)	9% (27)	318

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Table gopPresApp_12: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Donald Trump

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	18% (371)	18% (379)	14% (292)	38% (791)	9% (187)	2% (48)	2069
4-Region: Northeast	18% (69)	17% (63)	14% (54)	38% (143)	10% (39)	3% (9)	377
4-Region: Midwest	17% (82)	20% (97)	15% (73)	39% (189)	8% (40)	1% (7)	488
4-Region: South	20% (151)	19% (148)	14% (108)	33% (257)	11% (82)	3% (24)	769
4-Region: West	16% (69)	16% (72)	13% (57)	47% (203)	6% (26)	2% (8)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_13NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”
Lindsey Graham

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	15%	(306)	38%	(784)	47%	(979)	2069
Gender: Male	17%	(168)	50%	(484)	32%	(312)	965
Gender: Female	12%	(138)	27%	(300)	60%	(667)	1104
Age: 18-29	23%	(77)	26%	(86)	51%	(169)	332
Age: 30-44	15%	(79)	33%	(171)	51%	(264)	515
Age: 45-54	13%	(52)	37%	(146)	50%	(200)	398
Age: 55-64	9%	(36)	41%	(158)	49%	(189)	383
Age: 65+	14%	(62)	50%	(222)	36%	(157)	442
PID: Dem (no lean)	11%	(80)	43%	(304)	45%	(316)	700
PID: Ind (no lean)	11%	(83)	34%	(249)	55%	(411)	743
PID: Rep (no lean)	23%	(143)	37%	(231)	40%	(252)	626
PID/Gender: Dem Men	12%	(38)	57%	(176)	31%	(97)	310
PID/Gender: Dem Women	11%	(42)	33%	(128)	56%	(220)	390
PID/Gender: Ind Men	13%	(40)	49%	(155)	38%	(120)	315
PID/Gender: Ind Women	10%	(43)	22%	(95)	68%	(291)	429
PID/Gender: Rep Men	27%	(90)	45%	(153)	28%	(96)	340
PID/Gender: Rep Women	18%	(53)	27%	(77)	55%	(156)	286
Tea Party: Supporter	28%	(169)	38%	(229)	34%	(208)	606
Tea Party: Not Supporter	9%	(134)	38%	(548)	53%	(766)	1448
Ideo: Liberal (1-3)	16%	(93)	47%	(266)	37%	(207)	566
Ideo: Moderate (4)	14%	(76)	38%	(209)	49%	(271)	556
Ideo: Conservative (5-7)	18%	(135)	39%	(287)	43%	(322)	744
Educ: < College	14%	(196)	33%	(444)	53%	(720)	1360
Educ: Bachelors degree	12%	(55)	47%	(217)	41%	(188)	460
Educ: Post-grad	22%	(55)	49%	(123)	29%	(72)	250

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Table gopPresApp_13NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Lindsey Graham

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	15%	(306)	38%	(784)	47%	(979)	2069
Income: Under 50k	14%	(122)	30%	(271)	56%	(504)	897
Income: 50k-100k	17%	(117)	39%	(263)	44%	(300)	680
Income: 100k+	14%	(67)	51%	(250)	36%	(175)	491
Ethnicity: White	14%	(243)	39%	(651)	47%	(791)	1685
Ethnicity: Hispanic	20%	(36)	31%	(58)	49%	(91)	184
Ethnicity: Afr. Am.	13%	(36)	39%	(104)	47%	(126)	266
Ethnicity: Other	23%	(28)	24%	(28)	53%	(63)	118
Relig: Protestant	16%	(91)	41%	(231)	43%	(240)	562
Relig: Roman Catholic	16%	(70)	38%	(168)	46%	(199)	437
Relig: Ath./Agn./None	11%	(59)	39%	(213)	51%	(281)	553
Relig: Something Else	14%	(45)	37%	(116)	49%	(156)	317
Relig: Jewish	19%	(10)	44%	(24)	37%	(20)	53
Relig: Evangelical	22%	(115)	31%	(164)	47%	(246)	524
Relig: Non-Evang. Catholics	13%	(88)	43%	(284)	44%	(292)	664
Relig: All Christian	17%	(202)	38%	(448)	45%	(538)	1188
Relig: All Non-Christian	12%	(104)	38%	(329)	50%	(437)	870
Community: Urban	19%	(89)	35%	(165)	46%	(214)	468
Community: Suburban	14%	(145)	40%	(413)	46%	(478)	1036
Community: Rural	13%	(72)	36%	(202)	51%	(286)	560
Employ: Private Sector	17%	(114)	39%	(261)	44%	(293)	668
Employ: Government	17%	(26)	42%	(63)	41%	(62)	151
Employ: Self-Employed	22%	(34)	48%	(74)	30%	(46)	154
Employ: Homemaker	8%	(19)	25%	(58)	67%	(159)	236
Employ: Student	12%	(8)	43%	(29)	45%	(31)	68
Employ: Retired	13%	(64)	47%	(224)	40%	(193)	481
Employ: Unemployed	14%	(23)	21%	(34)	66%	(109)	166
Employ: Other	13%	(18)	26%	(37)	61%	(85)	140

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Table gopPresApp_13NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Lindsey Graham

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	15%	(306)	38%	(784)	47%	(979)	2069
Job Type: White-collar	18%	(164)	45%	(401)	37%	(325)	890
Job Type: Blue-collar	13%	(103)	38%	(298)	49%	(384)	785
Job Type: Don't Know	10%	(39)	21%	(81)	69%	(269)	389
Military HH: Yes	18%	(75)	44%	(186)	39%	(165)	426
Military HH: No	14%	(232)	36%	(594)	50%	(813)	1639
RD/WT: Right Direction	19%	(128)	37%	(255)	44%	(305)	688
RD/WT: Wrong Track	13%	(178)	38%	(528)	49%	(675)	1381
Obama Job: Approve	18%	(151)	40%	(334)	42%	(344)	829
Obama Job: Disapprove	13%	(154)	38%	(433)	49%	(560)	1147
#1 Issue: Economy	15%	(120)	40%	(315)	45%	(360)	796
#1 Issue: Security	17%	(64)	40%	(150)	44%	(165)	379
#1 Issue: Health Care	16%	(43)	30%	(82)	54%	(149)	274
#1 Issue: Medicare / Social Security	10%	(24)	38%	(95)	52%	(130)	249
#1 Issue: Women's Issues	19%	(16)	47%	(38)	34%	(27)	82
#1 Issue: Education	14%	(17)	30%	(37)	56%	(68)	122
#1 Issue: Energy	18%	(12)	47%	(33)	36%	(25)	70
#1 Issue: Other	10%	(10)	34%	(34)	56%	(55)	98
2014 Vote: Democrat	14%	(108)	46%	(343)	40%	(300)	750
2014 Vote: Republican	22%	(162)	37%	(275)	41%	(299)	736
2014 Vote: Other	3%	(4)	34%	(49)	64%	(93)	146
2014 Vote: Didn't Vote	7%	(30)	26%	(113)	67%	(285)	428
2012 Vote: Barack Obama	13%	(117)	43%	(372)	44%	(377)	865
2012 Vote: Mitt Romney	20%	(155)	37%	(277)	43%	(324)	756
2012 Vote: Other	4%	(5)	37%	(46)	59%	(73)	124
2012 Vote: Didn't Vote	9%	(28)	27%	(86)	64%	(204)	318

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Table gopPresApp_13NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Lindsey Graham

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	15%	(306)	38%	(784)	47%	(979)	2069
4-Region: Northeast	16%	(61)	37%	(140)	47%	(176)	377
4-Region: Midwest	13%	(64)	36%	(178)	51%	(247)	488
4-Region: South	16%	(120)	37%	(287)	47%	(362)	769
4-Region: West	14%	(61)	41%	(179)	45%	(194)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_13: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Lindsey Graham

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (66)	12% (241)	16% (335)	22% (449)	21% (434)	26% (545)	2069
Gender: Male	3% (34)	14% (135)	22% (212)	28% (272)	18% (169)	15% (143)	965
Gender: Female	3% (32)	10% (106)	11% (123)	16% (177)	24% (265)	36% (402)	1104
Age: 18-29	10% (33)	14% (45)	13% (43)	13% (42)	14% (46)	37% (122)	332
Age: 30-44	3% (16)	12% (63)	15% (79)	18% (93)	20% (103)	31% (161)	515
Age: 45-54	3% (11)	10% (41)	17% (68)	20% (79)	25% (98)	25% (101)	398
Age: 55-64	1% (2)	9% (34)	14% (55)	27% (102)	27% (103)	22% (86)	383
Age: 65+	1% (4)	13% (59)	20% (90)	30% (133)	19% (82)	17% (75)	442
PID: Dem (no lean)	3% (19)	9% (61)	14% (99)	29% (205)	21% (145)	24% (171)	700
PID: Ind (no lean)	3% (22)	8% (61)	15% (110)	19% (139)	21% (156)	34% (254)	743
PID: Rep (no lean)	4% (25)	19% (118)	20% (126)	17% (105)	21% (132)	19% (120)	626
PID/Gender: Dem Men	2% (6)	10% (32)	17% (54)	39% (122)	17% (52)	14% (45)	310
PID/Gender: Dem Women	3% (13)	8% (29)	12% (45)	21% (83)	24% (94)	32% (126)	390
PID/Gender: Ind Men	4% (12)	9% (29)	23% (73)	26% (82)	17% (54)	21% (66)	315
PID/Gender: Ind Women	2% (10)	8% (32)	9% (38)	13% (57)	24% (102)	44% (189)	429
PID/Gender: Rep Men	5% (16)	22% (74)	25% (86)	20% (68)	19% (64)	10% (33)	340
PID/Gender: Rep Women	3% (9)	15% (44)	14% (40)	13% (37)	24% (69)	31% (87)	286
Tea Party: Supporter	8% (46)	20% (122)	18% (108)	20% (121)	18% (108)	16% (100)	606
Tea Party: Not Supporter	1% (19)	8% (115)	15% (224)	22% (324)	22% (325)	30% (441)	1448
Ideo: Liberal (1-3)	5% (29)	11% (63)	17% (95)	30% (171)	13% (76)	23% (132)	566
Ideo: Moderate (4)	2% (12)	11% (64)	15% (82)	23% (127)	22% (123)	27% (149)	556
Ideo: Conservative (5-7)	3% (24)	15% (110)	20% (147)	19% (140)	23% (172)	20% (150)	744
Educ: < College	3% (45)	11% (152)	13% (183)	19% (261)	23% (308)	30% (412)	1360
Educ: Bachelors degree	2% (11)	10% (44)	19% (86)	29% (131)	18% (82)	23% (106)	460
Educ: Post-grad	4% (10)	18% (45)	27% (66)	23% (57)	18% (44)	11% (28)	250

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Table gopPresApp_13: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Lindsey Graham

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (66)	12% (241)	16% (335)	22% (449)	21% (434)	26% (545)	2069
Income: Under 50k	4% (32)	10% (90)	11% (100)	19% (171)	23% (209)	33% (295)	897
Income: 50k-100k	3% (22)	14% (95)	19% (128)	20% (135)	20% (135)	24% (165)	680
Income: 100k+	2% (11)	11% (56)	22% (107)	29% (143)	18% (90)	17% (85)	491
Ethnicity: White	3% (50)	11% (192)	18% (305)	21% (347)	21% (358)	26% (432)	1685
Ethnicity: Hispanic	7% (13)	13% (23)	17% (31)	15% (27)	21% (38)	28% (52)	184
Ethnicity: Afr. Am.	3% (8)	10% (27)	7% (18)	33% (87)	19% (50)	29% (76)	266
Ethnicity: Other	6% (7)	18% (21)	10% (12)	13% (15)	22% (26)	31% (37)	118
Relig: Protestant	2% (14)	14% (77)	18% (103)	23% (128)	21% (118)	22% (121)	562
Relig: Roman Catholic	3% (14)	13% (56)	18% (79)	20% (89)	24% (105)	22% (94)	437
Relig: Ath./Agn./None	3% (17)	8% (42)	14% (79)	24% (134)	20% (113)	30% (168)	553
Relig: Something Else	4% (11)	11% (33)	16% (50)	21% (66)	20% (64)	29% (92)	317
Relig: Jewish	5% (3)	13% (7)	27% (14)	18% (10)	22% (12)	15% (8)	53
Relig: Evangelical	4% (21)	18% (94)	15% (79)	16% (85)	19% (99)	28% (146)	524
Relig: Non-Evang. Catholics	2% (16)	11% (72)	19% (127)	24% (157)	23% (154)	21% (138)	664
Relig: All Christian	3% (37)	14% (165)	17% (206)	20% (242)	21% (253)	24% (285)	1188
Relig: All Non-Christian	3% (29)	9% (75)	15% (129)	23% (200)	20% (178)	30% (259)	870
Community: Urban	5% (24)	14% (65)	14% (65)	21% (100)	20% (94)	26% (119)	468
Community: Suburban	3% (31)	11% (114)	19% (194)	21% (219)	22% (231)	24% (246)	1036
Community: Rural	2% (10)	11% (61)	14% (76)	23% (126)	19% (108)	32% (178)	560
Employ: Private Sector	6% (41)	11% (73)	19% (127)	20% (134)	20% (134)	24% (159)	668
Employ: Government	2% (3)	16% (23)	19% (29)	23% (34)	23% (35)	17% (26)	151
Employ: Self-Employed	3% (5)	19% (29)	17% (27)	31% (48)	13% (20)	17% (26)	154
Employ: Homemaker	1% (1)	7% (17)	13% (32)	11% (27)	26% (62)	41% (98)	236
Employ: Student	5% (3)	7% (5)	12% (8)	30% (21)	8% (5)	37% (25)	68
Employ: Retired	1% (4)	12% (60)	17% (82)	30% (142)	21% (101)	19% (92)	481
Employ: Unemployed	4% (6)	10% (16)	5% (8)	16% (27)	20% (33)	46% (76)	166
Employ: Other	1% (2)	12% (17)	16% (23)	10% (14)	31% (44)	30% (42)	140

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Table gopPresApp_13: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Lindsey Graham

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (66)	12% (241)	16% (335)	22% (449)	21% (434)	26% (545)	2069
Job Type: White-collar	4% (32)	15% (132)	21% (186)	24% (215)	19% (171)	17% (155)	890
Job Type: Blue-collar	3% (27)	10% (76)	16% (127)	22% (171)	21% (163)	28% (220)	785
Job Type: Don't Know	2% (6)	8% (33)	6% (22)	15% (59)	26% (100)	43% (169)	389
Military HH: Yes	4% (15)	14% (59)	18% (75)	26% (111)	21% (90)	18% (75)	426
Military HH: No	3% (50)	11% (181)	16% (260)	20% (334)	21% (344)	29% (470)	1639
RD/WT: Right Direction	6% (38)	13% (90)	13% (88)	24% (168)	20% (138)	24% (167)	688
RD/WT: Wrong Track	2% (27)	11% (151)	18% (247)	20% (281)	21% (296)	27% (378)	1381
Obama Job: Approve	5% (44)	13% (107)	13% (107)	27% (227)	18% (150)	23% (194)	829
Obama Job: Disapprove	2% (22)	12% (132)	20% (225)	18% (208)	22% (253)	27% (307)	1147
#1 Issue: Economy	3% (22)	12% (98)	18% (145)	21% (170)	21% (167)	24% (193)	796
#1 Issue: Security	2% (7)	15% (56)	19% (71)	21% (79)	23% (86)	21% (79)	379
#1 Issue: Health Care	5% (14)	11% (29)	14% (37)	16% (45)	25% (68)	30% (81)	274
#1 Issue: Medicare / Social Security	— (0)	10% (24)	16% (39)	22% (56)	21% (52)	31% (78)	249
#1 Issue: Women's Issues	12% (10)	7% (6)	14% (11)	33% (27)	16% (13)	18% (15)	82
#1 Issue: Education	4% (5)	10% (12)	13% (16)	17% (21)	16% (20)	39% (48)	122
#1 Issue: Energy	9% (6)	9% (6)	11% (7)	36% (25)	10% (7)	26% (18)	70
#1 Issue: Other	2% (2)	8% (8)	9% (9)	25% (24)	22% (22)	34% (33)	98
2014 Vote: Democrat	3% (21)	12% (87)	15% (114)	31% (229)	20% (147)	20% (153)	750
2014 Vote: Republican	5% (39)	17% (123)	22% (159)	16% (116)	23% (167)	18% (132)	736
2014 Vote: Other	— (0)	3% (4)	15% (22)	19% (27)	17% (24)	47% (68)	146
2014 Vote: Didn't Vote	1% (6)	6% (24)	9% (39)	17% (74)	22% (94)	45% (190)	428
2012 Vote: Barack Obama	4% (31)	10% (86)	15% (127)	28% (245)	21% (185)	22% (192)	865
2012 Vote: Mitt Romney	4% (29)	17% (126)	20% (148)	17% (129)	23% (173)	20% (151)	756
2012 Vote: Other	— (0)	4% (5)	19% (23)	19% (23)	22% (27)	37% (45)	124
2012 Vote: Didn't Vote	2% (6)	7% (22)	11% (36)	16% (51)	15% (47)	49% (157)	318

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Table gopPresApp_13: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Lindsey Graham

Demographic	Very Favorable		Somewhat Favorable		Somewhat Unfavorable		Very Unfavorable		Heard Of, No Opinion		Never Heard Of		Total N
Registered Voters	3%	(66)	12%	(241)	16%	(335)	22%	(449)	21%	(434)	26%	(545)	2069
4-Region: Northeast	3%	(11)	13%	(50)	15%	(56)	22%	(84)	22%	(83)	25%	(93)	377
4-Region: Midwest	3%	(16)	10%	(48)	16%	(77)	21%	(100)	22%	(105)	29%	(141)	488
4-Region: South	4%	(29)	12%	(91)	17%	(134)	20%	(153)	23%	(175)	24%	(187)	769
4-Region: West	2%	(9)	12%	(52)	16%	(68)	26%	(112)	16%	(70)	29%	(124)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_14NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Bobby Jindal

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	22%	(446)	28%	(585)	50%	(1037)	2069
Gender: Male	30%	(285)	36%	(346)	35%	(333)	965
Gender: Female	15%	(161)	22%	(239)	64%	(704)	1104
Age: 18-29	18%	(60)	23%	(78)	58%	(194)	332
Age: 30-44	21%	(107)	27%	(141)	52%	(267)	515
Age: 45-54	22%	(89)	26%	(104)	51%	(205)	398
Age: 55-64	23%	(88)	28%	(107)	49%	(187)	383
Age: 65+	23%	(102)	35%	(156)	42%	(185)	442
PID: Dem (no lean)	10%	(70)	41%	(288)	49%	(342)	700
PID: Ind (no lean)	17%	(128)	24%	(181)	58%	(435)	743
PID: Rep (no lean)	40%	(249)	19%	(117)	42%	(261)	626
PID/Gender: Dem Men	12%	(38)	49%	(153)	38%	(119)	310
PID/Gender: Dem Women	8%	(31)	35%	(135)	57%	(223)	390
PID/Gender: Ind Men	25%	(79)	34%	(109)	40%	(127)	315
PID/Gender: Ind Women	11%	(49)	17%	(72)	72%	(308)	429
PID/Gender: Rep Men	49%	(167)	25%	(85)	26%	(88)	340
PID/Gender: Rep Women	28%	(81)	11%	(32)	60%	(173)	286
Tea Party: Supporter	45%	(275)	16%	(97)	39%	(234)	606
Tea Party: Not Supporter	12%	(170)	33%	(481)	55%	(797)	1448
Ideo: Liberal (1-3)	17%	(95)	44%	(247)	40%	(224)	566
Ideo: Moderate (4)	14%	(76)	33%	(183)	53%	(297)	556
Ideo: Conservative (5-7)	37%	(272)	18%	(136)	45%	(337)	744
Educ: < College	19%	(261)	25%	(341)	56%	(759)	1360
Educ: Bachelors degree	25%	(114)	32%	(148)	43%	(198)	460
Educ: Post-grad	29%	(72)	39%	(97)	32%	(81)	250

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Table gopPresApp_14NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Bobby Jindal

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	22%	(446)	28%	(585)	50%	(1037)	2069
Income: Under 50k	15%	(139)	25%	(228)	59%	(531)	897
Income: 50k-100k	24%	(162)	28%	(192)	48%	(326)	680
Income: 100k+	30%	(145)	34%	(165)	37%	(181)	491
Ethnicity: White	23%	(387)	26%	(440)	51%	(857)	1685
Ethnicity: Hispanic	20%	(36)	25%	(45)	56%	(103)	184
Ethnicity: Afr. Am.	15%	(40)	40%	(105)	45%	(121)	266
Ethnicity: Other	16%	(19)	34%	(40)	50%	(59)	118
Relig: Protestant	30%	(169)	25%	(139)	45%	(254)	562
Relig: Roman Catholic	24%	(106)	29%	(125)	47%	(206)	437
Relig: Ath./Agn./None	13%	(73)	32%	(177)	55%	(302)	553
Relig: Something Else	18%	(56)	30%	(95)	52%	(166)	317
Relig: Jewish	31%	(16)	29%	(15)	40%	(21)	53
Relig: Evangelical	30%	(159)	22%	(114)	48%	(252)	524
Relig: Non-Evang. Catholics	23%	(155)	30%	(196)	47%	(314)	664
Relig: All Christian	26%	(313)	26%	(310)	48%	(565)	1188
Relig: All Non-Christian	15%	(129)	31%	(272)	54%	(468)	870
Community: Urban	23%	(108)	30%	(139)	47%	(221)	468
Community: Suburban	23%	(237)	29%	(299)	48%	(501)	1036
Community: Rural	18%	(102)	26%	(144)	56%	(315)	560
Employ: Private Sector	25%	(168)	29%	(194)	46%	(306)	668
Employ: Government	27%	(40)	34%	(51)	40%	(60)	151
Employ: Self-Employed	27%	(41)	40%	(61)	33%	(51)	154
Employ: Homemaker	10%	(24)	17%	(40)	73%	(172)	236
Employ: Student	26%	(18)	24%	(16)	50%	(34)	68
Employ: Retired	23%	(111)	31%	(151)	46%	(219)	481
Employ: Unemployed	12%	(19)	24%	(40)	64%	(107)	166
Employ: Other	18%	(26)	20%	(29)	61%	(86)	140

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Table gopPresApp_14NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Bobby Jindal

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	22%	(446)	28%	(585)	50%	(1037)	2069
Job Type: White-collar	28%	(249)	34%	(302)	38%	(339)	890
Job Type: Blue-collar	21%	(164)	26%	(202)	53%	(419)	785
Job Type: Don't Know	8%	(33)	20%	(79)	71%	(277)	389
Military HH: Yes	26%	(109)	29%	(122)	46%	(194)	426
Military HH: No	21%	(337)	28%	(460)	51%	(841)	1639
RD/WT: Right Direction	17%	(115)	37%	(257)	46%	(316)	688
RD/WT: Wrong Track	24%	(331)	24%	(329)	52%	(721)	1381
Obama Job: Approve	15%	(125)	40%	(329)	45%	(375)	829
Obama Job: Disapprove	28%	(317)	21%	(239)	52%	(591)	1147
#1 Issue: Economy	23%	(184)	28%	(226)	48%	(385)	796
#1 Issue: Security	30%	(115)	23%	(86)	47%	(177)	379
#1 Issue: Health Care	18%	(49)	26%	(72)	56%	(153)	274
#1 Issue: Medicare / Social Security	16%	(40)	30%	(75)	54%	(134)	249
#1 Issue: Women's Issues	25%	(21)	37%	(30)	38%	(31)	82
#1 Issue: Education	8%	(9)	27%	(33)	66%	(80)	122
#1 Issue: Energy	18%	(13)	44%	(31)	38%	(26)	70
#1 Issue: Other	16%	(16)	32%	(32)	51%	(51)	98
2014 Vote: Democrat	12%	(92)	44%	(332)	44%	(326)	750
2014 Vote: Republican	40%	(293)	18%	(132)	42%	(311)	736
2014 Vote: Other	8%	(11)	23%	(34)	69%	(101)	146
2014 Vote: Didn't Vote	12%	(50)	19%	(81)	69%	(297)	428
2012 Vote: Barack Obama	13%	(109)	41%	(352)	47%	(404)	865
2012 Vote: Mitt Romney	38%	(287)	16%	(121)	46%	(347)	756
2012 Vote: Other	12%	(15)	25%	(32)	63%	(78)	124
2012 Vote: Didn't Vote	11%	(36)	24%	(77)	65%	(205)	318

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Table gopPresApp_14NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Bobby Jindal

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	22%	(446)	28%	(585)	50%	(1037)	2069
4-Region: Northeast	19%	(71)	32%	(122)	49%	(184)	377
4-Region: Midwest	21%	(101)	23%	(111)	57%	(276)	488
4-Region: South	26%	(198)	27%	(210)	47%	(361)	769
4-Region: West	18%	(76)	33%	(142)	50%	(217)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_14: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Bobby Jindal

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (149)	14% (297)	11% (230)	17% (356)	18% (367)	32% (670)	2069
Gender: Male	10% (93)	20% (192)	14% (139)	22% (208)	15% (146)	19% (187)	965
Gender: Female	5% (56)	10% (105)	8% (91)	13% (148)	20% (220)	44% (484)	1104
Age: 18-29	7% (23)	11% (37)	12% (41)	11% (37)	15% (51)	43% (143)	332
Age: 30-44	9% (46)	12% (61)	12% (59)	16% (82)	18% (91)	34% (176)	515
Age: 45-54	7% (26)	16% (63)	12% (49)	14% (55)	19% (77)	32% (128)	398
Age: 55-64	8% (32)	15% (56)	8% (32)	20% (75)	20% (75)	29% (112)	383
Age: 65+	5% (21)	18% (80)	11% (48)	24% (107)	16% (73)	25% (112)	442
PID: Dem (no lean)	3% (18)	7% (52)	12% (87)	29% (201)	16% (111)	33% (231)	700
PID: Ind (no lean)	5% (35)	12% (92)	9% (65)	16% (115)	19% (144)	39% (290)	743
PID: Rep (no lean)	15% (96)	24% (153)	12% (77)	6% (40)	18% (111)	24% (149)	626
PID/Gender: Dem Men	3% (8)	10% (31)	13% (40)	36% (113)	15% (48)	23% (71)	310
PID/Gender: Dem Women	3% (10)	5% (21)	12% (47)	23% (88)	16% (63)	41% (160)	390
PID/Gender: Ind Men	7% (22)	18% (58)	14% (43)	21% (65)	17% (53)	24% (74)	315
PID/Gender: Ind Women	3% (14)	8% (35)	5% (22)	12% (50)	21% (92)	50% (216)	429
PID/Gender: Rep Men	19% (64)	31% (104)	16% (55)	9% (29)	13% (46)	12% (42)	340
PID/Gender: Rep Women	11% (32)	17% (49)	8% (22)	4% (10)	23% (66)	37% (107)	286
Tea Party: Supporter	21% (125)	25% (150)	11% (65)	5% (32)	14% (85)	24% (148)	606
Tea Party: Not Supporter	2% (24)	10% (146)	11% (160)	22% (321)	19% (277)	36% (520)	1448
Ideo: Liberal (1-3)	8% (44)	9% (51)	12% (66)	32% (181)	12% (69)	27% (155)	566
Ideo: Moderate (4)	2% (14)	11% (62)	12% (67)	21% (117)	19% (106)	34% (191)	556
Ideo: Conservative (5-7)	12% (91)	24% (180)	12% (88)	6% (47)	18% (134)	27% (202)	744
Educ: < College	7% (94)	12% (167)	9% (128)	16% (213)	19% (259)	37% (499)	1360
Educ: Bachelors degree	7% (33)	18% (81)	15% (68)	17% (80)	16% (75)	27% (122)	460
Educ: Post-grad	9% (22)	20% (50)	13% (34)	25% (63)	13% (32)	19% (49)	250

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Table gopPresApp_14: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Bobby Jindal

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (149)	14% (297)	11% (230)	17% (356)	18% (367)	32% (670)	2069
Income: Under 50k	5% (44)	11% (95)	11% (97)	15% (132)	20% (184)	39% (347)	897
Income: 50k-100k	7% (49)	17% (113)	12% (81)	16% (111)	18% (120)	30% (206)	680
Income: 100k+	11% (56)	18% (90)	11% (52)	23% (113)	13% (63)	24% (118)	491
Ethnicity: White	8% (127)	15% (261)	11% (189)	15% (252)	19% (312)	32% (545)	1685
Ethnicity: Hispanic	7% (14)	12% (23)	10% (19)	14% (26)	25% (47)	30% (56)	184
Ethnicity: Afr. Am.	7% (19)	8% (21)	9% (25)	30% (81)	14% (36)	32% (85)	266
Ethnicity: Other	2% (3)	14% (16)	14% (16)	20% (24)	16% (19)	34% (40)	118
Relig: Protestant	11% (60)	19% (108)	10% (55)	15% (84)	15% (87)	30% (167)	562
Relig: Roman Catholic	6% (25)	19% (82)	16% (72)	12% (53)	20% (86)	27% (120)	437
Relig: Ath./Agn./None	6% (32)	7% (41)	9% (50)	23% (127)	18% (100)	37% (202)	553
Relig: Something Else	6% (19)	12% (38)	8% (26)	22% (69)	19% (60)	33% (105)	317
Relig: Jewish	11% (6)	20% (11)	12% (6)	17% (9)	12% (6)	28% (15)	53
Relig: Evangelical	10% (50)	21% (108)	11% (60)	10% (54)	16% (84)	32% (168)	524
Relig: Non-Evang. Catholics	7% (45)	16% (109)	14% (92)	16% (104)	18% (120)	29% (194)	664
Relig: All Christian	8% (95)	18% (218)	13% (152)	13% (158)	17% (204)	30% (361)	1188
Relig: All Non-Christian	6% (51)	9% (79)	9% (76)	23% (196)	18% (161)	35% (308)	870
Community: Urban	8% (39)	15% (69)	14% (66)	16% (73)	19% (90)	28% (131)	468
Community: Suburban	8% (78)	15% (158)	12% (122)	17% (177)	18% (185)	30% (316)	1036
Community: Rural	6% (31)	13% (70)	7% (39)	19% (104)	16% (91)	40% (224)	560
Employ: Private Sector	11% (71)	14% (96)	12% (78)	17% (116)	17% (114)	29% (192)	668
Employ: Government	5% (7)	22% (33)	13% (19)	21% (31)	16% (24)	24% (36)	151
Employ: Self-Employed	5% (8)	21% (33)	18% (28)	22% (33)	10% (16)	23% (36)	154
Employ: Homemaker	3% (6)	8% (18)	8% (19)	9% (21)	28% (66)	45% (106)	236
Employ: Student	12% (8)	14% (9)	12% (8)	12% (8)	8% (5)	42% (29)	68
Employ: Retired	6% (30)	17% (81)	10% (46)	22% (105)	17% (84)	28% (135)	481
Employ: Unemployed	4% (6)	8% (14)	7% (11)	17% (28)	17% (28)	48% (79)	166
Employ: Other	9% (12)	10% (14)	12% (17)	8% (12)	21% (29)	41% (57)	140

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Table gopPresApp_14: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Bobby Jindal

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (149)	14% (297)	11% (230)	17% (356)	18% (367)	32% (670)	2069
Job Type: White-collar	9% (84)	19% (166)	13% (119)	21% (183)	15% (131)	23% (208)	890
Job Type: Blue-collar	7% (58)	14% (106)	11% (85)	15% (116)	19% (149)	34% (271)	785
Job Type: Don't Know	2% (7)	7% (25)	6% (24)	14% (55)	22% (86)	49% (191)	389
Military HH: Yes	9% (38)	17% (71)	8% (36)	20% (86)	18% (77)	28% (118)	426
Military HH: No	7% (111)	14% (226)	12% (192)	16% (268)	18% (289)	34% (553)	1639
RD/WT: Right Direction	5% (37)	11% (78)	12% (85)	25% (172)	16% (113)	30% (203)	688
RD/WT: Wrong Track	8% (113)	16% (219)	10% (144)	13% (184)	18% (254)	34% (467)	1381
Obama Job: Approve	5% (43)	10% (81)	11% (91)	29% (238)	15% (125)	30% (250)	829
Obama Job: Disapprove	9% (106)	18% (211)	12% (135)	9% (104)	19% (219)	32% (373)	1147
#1 Issue: Economy	7% (52)	17% (132)	13% (100)	16% (126)	18% (145)	30% (240)	796
#1 Issue: Security	9% (35)	21% (80)	12% (45)	11% (41)	18% (68)	29% (109)	379
#1 Issue: Health Care	7% (18)	11% (30)	11% (29)	16% (43)	21% (57)	35% (96)	274
#1 Issue: Medicare / Social Security	8% (19)	8% (20)	9% (23)	21% (52)	15% (38)	39% (96)	249
#1 Issue: Women's Issues	14% (12)	11% (9)	11% (9)	25% (21)	13% (11)	24% (20)	82
#1 Issue: Education	3% (4)	5% (6)	8% (10)	19% (23)	19% (23)	47% (57)	122
#1 Issue: Energy	7% (5)	11% (8)	9% (6)	35% (25)	11% (8)	26% (18)	70
#1 Issue: Other	4% (4)	12% (12)	7% (7)	25% (25)	17% (17)	34% (34)	98
2014 Vote: Democrat	3% (20)	10% (72)	13% (99)	31% (232)	16% (120)	28% (206)	750
2014 Vote: Republican	14% (106)	25% (187)	12% (88)	6% (44)	19% (139)	23% (172)	736
2014 Vote: Other	— (1)	7% (10)	8% (12)	15% (22)	19% (28)	50% (73)	146
2014 Vote: Didn't Vote	5% (22)	6% (27)	7% (28)	13% (53)	18% (78)	51% (219)	428
2012 Vote: Barack Obama	3% (27)	10% (82)	11% (99)	29% (253)	16% (139)	31% (266)	865
2012 Vote: Mitt Romney	13% (99)	25% (188)	11% (82)	5% (39)	20% (150)	26% (197)	756
2012 Vote: Other	1% (1)	11% (14)	13% (16)	13% (16)	26% (33)	36% (45)	124
2012 Vote: Didn't Vote	7% (22)	4% (13)	10% (30)	15% (47)	14% (44)	51% (161)	318

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Table gopPresApp_14: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Bobby Jindal

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (149)	14% (297)	11% (230)	17% (356)	18% (367)	32% (670)	2069
4-Region: Northeast	5% (19)	14% (52)	14% (52)	19% (71)	16% (62)	32% (122)	377
4-Region: Midwest	5% (26)	15% (75)	10% (49)	13% (62)	19% (94)	37% (182)	488
4-Region: South	11% (81)	15% (118)	11% (82)	17% (128)	18% (140)	29% (220)	769
4-Region: West	5% (24)	12% (53)	11% (47)	22% (95)	16% (70)	34% (146)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_15NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

George Pataki

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	14%	(294)	31%	(635)	55%	(1140)	2069
Gender: Male	17%	(161)	40%	(389)	43%	(414)	965
Gender: Female	12%	(132)	22%	(246)	66%	(726)	1104
Age: 18-29	18%	(58)	24%	(79)	58%	(194)	332
Age: 30-44	16%	(81)	29%	(148)	56%	(286)	515
Age: 45-54	11%	(44)	28%	(111)	61%	(244)	398
Age: 55-64	12%	(44)	36%	(139)	52%	(199)	383
Age: 65+	15%	(67)	36%	(157)	49%	(218)	442
PID: Dem (no lean)	13%	(91)	35%	(245)	52%	(364)	700
PID: Ind (no lean)	12%	(91)	25%	(189)	62%	(463)	743
PID: Rep (no lean)	18%	(112)	32%	(200)	50%	(314)	626
PID/Gender: Dem Men	17%	(53)	43%	(132)	40%	(125)	310
PID/Gender: Dem Women	10%	(38)	29%	(113)	61%	(239)	390
PID/Gender: Ind Men	14%	(44)	35%	(111)	51%	(160)	315
PID/Gender: Ind Women	11%	(47)	18%	(78)	71%	(303)	429
PID/Gender: Rep Men	19%	(64)	43%	(146)	38%	(130)	340
PID/Gender: Rep Women	17%	(47)	19%	(55)	64%	(184)	286
Tea Party: Supporter	23%	(141)	32%	(196)	44%	(268)	606
Tea Party: Not Supporter	10%	(150)	30%	(435)	60%	(863)	1448
Ideo: Liberal (1-3)	13%	(75)	42%	(237)	45%	(254)	566
Ideo: Moderate (4)	14%	(79)	29%	(162)	57%	(315)	556
Ideo: Conservative (5-7)	17%	(123)	30%	(220)	54%	(401)	744
Educ: < College	13%	(181)	28%	(382)	59%	(797)	1360
Educ: Bachelors degree	15%	(69)	34%	(156)	51%	(235)	460
Educ: Post-grad	18%	(44)	39%	(97)	43%	(108)	250

Continued on next page

Table gopPresApp_15NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

George Pataki

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	14%	(294)	31%	(635)	55%	(1140)	2069
Income: Under 50k	13%	(116)	26%	(234)	61%	(548)	897
Income: 50k-100k	16%	(109)	30%	(205)	54%	(366)	680
Income: 100k+	14%	(69)	40%	(196)	46%	(227)	491
Ethnicity: White	14%	(239)	30%	(513)	55%	(933)	1685
Ethnicity: Hispanic	19%	(36)	27%	(49)	54%	(100)	184
Ethnicity: Afr. Am.	15%	(41)	31%	(82)	54%	(143)	266
Ethnicity: Other	12%	(14)	34%	(40)	54%	(64)	118
Relig: Protestant	15%	(83)	31%	(173)	55%	(306)	562
Relig: Roman Catholic	16%	(69)	36%	(158)	48%	(211)	437
Relig: Ath./Agn./None	11%	(61)	30%	(167)	59%	(325)	553
Relig: Something Else	17%	(54)	28%	(88)	55%	(176)	317
Relig: Jewish	22%	(12)	38%	(20)	39%	(21)	53
Relig: Evangelical	17%	(89)	24%	(127)	59%	(309)	524
Relig: Non-Evang. Catholics	14%	(91)	38%	(252)	48%	(322)	664
Relig: All Christian	15%	(180)	32%	(378)	53%	(630)	1188
Relig: All Non-Christian	13%	(114)	29%	(255)	58%	(501)	870
Community: Urban	18%	(82)	34%	(159)	49%	(227)	468
Community: Suburban	13%	(132)	32%	(331)	55%	(573)	1036
Community: Rural	14%	(80)	26%	(143)	60%	(337)	560
Employ: Private Sector	17%	(113)	33%	(223)	50%	(332)	668
Employ: Government	19%	(29)	29%	(44)	52%	(78)	151
Employ: Self-Employed	20%	(31)	41%	(63)	39%	(61)	154
Employ: Homemaker	10%	(23)	13%	(32)	77%	(182)	236
Employ: Student	3%	(2)	40%	(27)	57%	(39)	68
Employ: Retired	15%	(73)	34%	(163)	51%	(245)	481
Employ: Unemployed	11%	(19)	23%	(38)	66%	(110)	166
Employ: Other	4%	(6)	31%	(44)	65%	(91)	140

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Table gopPresApp_15NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

George Pataki

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	14%	(294)	31%	(635)	55%	(1140)	2069
Job Type: White-collar	18%	(157)	35%	(315)	47%	(418)	890
Job Type: Blue-collar	11%	(84)	31%	(244)	58%	(457)	785
Job Type: Don't Know	14%	(53)	19%	(74)	67%	(261)	389
Military HH: Yes	12%	(53)	35%	(148)	53%	(225)	426
Military HH: No	15%	(241)	30%	(486)	56%	(912)	1639
RD/WT: Right Direction	20%	(137)	31%	(211)	49%	(340)	688
RD/WT: Wrong Track	11%	(157)	31%	(424)	58%	(800)	1381
Obama Job: Approve	18%	(148)	33%	(270)	50%	(411)	829
Obama Job: Disapprove	13%	(144)	31%	(353)	57%	(650)	1147
#1 Issue: Economy	15%	(121)	32%	(254)	53%	(420)	796
#1 Issue: Security	12%	(45)	29%	(111)	59%	(223)	379
#1 Issue: Health Care	15%	(42)	28%	(78)	56%	(154)	274
#1 Issue: Medicare / Social Security	13%	(32)	30%	(75)	57%	(142)	249
#1 Issue: Women's Issues	15%	(12)	39%	(32)	46%	(37)	82
#1 Issue: Education	13%	(16)	24%	(29)	63%	(77)	122
#1 Issue: Energy	21%	(14)	42%	(29)	37%	(26)	70
#1 Issue: Other	12%	(12)	27%	(27)	61%	(60)	98
2014 Vote: Democrat	14%	(103)	40%	(303)	46%	(345)	750
2014 Vote: Republican	19%	(140)	29%	(211)	52%	(385)	736
2014 Vote: Other	8%	(11)	23%	(33)	70%	(101)	146
2014 Vote: Didn't Vote	9%	(39)	19%	(81)	72%	(308)	428
2012 Vote: Barack Obama	15%	(131)	35%	(305)	50%	(430)	865
2012 Vote: Mitt Romney	17%	(131)	28%	(209)	55%	(415)	756
2012 Vote: Other	7%	(9)	27%	(33)	66%	(82)	124
2012 Vote: Didn't Vote	7%	(22)	26%	(83)	67%	(213)	318

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Table gopPresApp_15NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

George Pataki

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	14%	(294)	31%	(635)	55%	(1140)	2069
4-Region: Northeast	22%	(84)	38%	(142)	40%	(151)	377
4-Region: Midwest	10%	(50)	25%	(121)	65%	(317)	488
4-Region: South	14%	(111)	31%	(237)	55%	(422)	769
4-Region: West	11%	(49)	31%	(135)	58%	(250)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_15: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

George Pataki

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	4% (75)	11% (218)	16% (334)	15% (301)	24% (493)	31% (647)	2069
Gender: Male	5% (47)	12% (115)	23% (219)	18% (170)	22% (211)	21% (203)	965
Gender: Female	3% (29)	9% (104)	10% (115)	12% (131)	26% (282)	40% (444)	1104
Age: 18-29	7% (25)	10% (34)	16% (52)	8% (27)	15% (49)	44% (145)	332
Age: 30-44	5% (25)	11% (56)	17% (86)	12% (62)	22% (114)	33% (172)	515
Age: 45-54	1% (6)	10% (38)	15% (59)	13% (51)	31% (123)	30% (121)	398
Age: 55-64	1% (5)	10% (39)	15% (56)	22% (83)	28% (108)	24% (91)	383
Age: 65+	3% (15)	12% (52)	18% (80)	17% (77)	22% (99)	27% (118)	442
PID: Dem (no lean)	5% (32)	9% (60)	15% (108)	20% (137)	20% (141)	32% (223)	700
PID: Ind (no lean)	2% (15)	10% (75)	12% (91)	13% (98)	25% (184)	37% (279)	743
PID: Rep (no lean)	5% (28)	13% (83)	22% (135)	11% (66)	27% (168)	23% (145)	626
PID/Gender: Dem Men	7% (22)	10% (31)	20% (61)	23% (72)	21% (64)	20% (61)	310
PID/Gender: Dem Women	2% (10)	7% (28)	12% (48)	17% (65)	20% (77)	42% (162)	390
PID/Gender: Ind Men	3% (9)	11% (35)	19% (61)	16% (50)	22% (68)	29% (92)	315
PID/Gender: Ind Women	1% (6)	9% (41)	7% (30)	11% (48)	27% (116)	44% (187)	429
PID/Gender: Rep Men	5% (16)	14% (48)	29% (97)	14% (48)	23% (80)	15% (50)	340
PID/Gender: Rep Women	4% (13)	12% (35)	13% (37)	6% (18)	31% (89)	33% (95)	286
Tea Party: Supporter	8% (50)	15% (91)	22% (132)	11% (65)	21% (126)	23% (142)	606
Tea Party: Not Supporter	2% (24)	9% (127)	14% (201)	16% (234)	25% (364)	35% (500)	1448
Ideo: Liberal (1-3)	5% (30)	8% (45)	19% (110)	22% (127)	19% (106)	26% (148)	566
Ideo: Moderate (4)	4% (24)	10% (55)	15% (82)	14% (80)	24% (131)	33% (183)	556
Ideo: Conservative (5-7)	3% (21)	14% (101)	18% (135)	12% (86)	27% (201)	27% (200)	744
Educ: < College	4% (57)	9% (124)	15% (206)	13% (176)	23% (313)	36% (483)	1360
Educ: Bachelors degree	2% (9)	13% (59)	17% (77)	17% (79)	26% (122)	25% (114)	460
Educ: Post-grad	4% (9)	14% (35)	20% (51)	18% (46)	23% (58)	20% (50)	250

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Table gopPresApp_15: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

George Pataki

Demographic	Very Favorable		Somewhat Favorable		Somewhat Unfavorable		Very Unfavorable		Heard Of, No Opinion		Never Heard Of		Total N
Registered Voters	4%	(75)	11%	(218)	16%	(334)	15%	(301)	24%	(493)	31%	(647)	2069
Income: Under 50k	5%	(41)	8%	(74)	14%	(123)	12%	(112)	24%	(217)	37%	(331)	897
Income: 50k-100k	4%	(25)	12%	(84)	17%	(114)	13%	(91)	23%	(154)	31%	(212)	680
Income: 100k+	2%	(9)	12%	(60)	20%	(98)	20%	(98)	25%	(122)	21%	(105)	491
Ethnicity: White	3%	(54)	11%	(185)	16%	(278)	14%	(235)	25%	(417)	31%	(515)	1685
Ethnicity: Hispanic	6%	(12)	13%	(24)	13%	(24)	14%	(25)	17%	(32)	37%	(68)	184
Ethnicity: Afr. Am.	8%	(20)	8%	(21)	12%	(33)	18%	(49)	19%	(49)	35%	(94)	266
Ethnicity: Other	1%	(1)	11%	(12)	20%	(24)	14%	(16)	23%	(27)	32%	(38)	118
Relig: Protestant	3%	(16)	12%	(66)	18%	(100)	13%	(73)	27%	(149)	28%	(157)	562
Relig: Roman Catholic	4%	(18)	12%	(51)	22%	(94)	14%	(63)	23%	(100)	25%	(111)	437
Relig: Ath./Agn./None	2%	(11)	9%	(50)	14%	(76)	16%	(91)	23%	(129)	35%	(196)	553
Relig: Something Else	8%	(25)	9%	(29)	14%	(44)	14%	(44)	25%	(78)	31%	(98)	317
Relig: Jewish	5%	(3)	17%	(9)	17%	(9)	21%	(11)	28%	(15)	11%	(6)	53
Relig: Evangelical	4%	(23)	13%	(66)	13%	(67)	11%	(60)	24%	(125)	35%	(184)	524
Relig: Non-Evang. Catholics	2%	(16)	11%	(74)	22%	(147)	16%	(105)	24%	(158)	25%	(163)	664
Relig: All Christian	3%	(39)	12%	(140)	18%	(214)	14%	(164)	24%	(283)	29%	(347)	1188
Relig: All Non-Christian	4%	(36)	9%	(78)	14%	(120)	15%	(135)	24%	(207)	34%	(293)	870
Community: Urban	3%	(16)	14%	(66)	21%	(100)	13%	(59)	21%	(98)	28%	(129)	468
Community: Suburban	3%	(31)	10%	(101)	16%	(169)	16%	(162)	26%	(269)	29%	(304)	1036
Community: Rural	5%	(28)	9%	(52)	12%	(65)	14%	(78)	23%	(126)	38%	(211)	560
Employ: Private Sector	6%	(40)	11%	(72)	18%	(121)	15%	(102)	24%	(159)	26%	(173)	668
Employ: Government	3%	(5)	16%	(23)	13%	(19)	17%	(25)	27%	(40)	25%	(38)	151
Employ: Self-Employed	4%	(6)	16%	(24)	22%	(33)	19%	(29)	19%	(29)	21%	(32)	154
Employ: Homemaker	2%	(5)	8%	(18)	8%	(18)	6%	(13)	30%	(72)	47%	(110)	236
Employ: Student	2%	(1)	1%	(1)	29%	(20)	11%	(7)	12%	(8)	45%	(31)	68
Employ: Retired	3%	(17)	12%	(56)	17%	(83)	17%	(80)	25%	(118)	26%	(126)	481
Employ: Unemployed	1%	(1)	11%	(18)	8%	(14)	14%	(24)	19%	(32)	47%	(78)	166
Employ: Other	—	(0)	4%	(6)	19%	(26)	13%	(18)	24%	(34)	40%	(57)	140

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Table gopPresApp_15: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

George Pataki

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	4% (75)	11% (218)	16% (334)	15% (301)	24% (493)	31% (647)	2069
Job Type: White-collar	4% (32)	14% (124)	19% (167)	17% (149)	25% (220)	22% (198)	890
Job Type: Blue-collar	3% (24)	8% (60)	17% (134)	14% (109)	23% (183)	35% (275)	785
Job Type: Don't Know	5% (19)	9% (34)	9% (33)	11% (41)	23% (90)	44% (171)	389
Military HH: Yes	4% (18)	8% (35)	18% (78)	16% (70)	26% (111)	27% (114)	426
Military HH: No	4% (58)	11% (183)	16% (257)	14% (229)	23% (382)	32% (530)	1639
RD/WT: Right Direction	8% (53)	12% (84)	17% (114)	14% (97)	22% (149)	28% (192)	688
RD/WT: Wrong Track	2% (23)	10% (134)	16% (220)	15% (204)	25% (345)	33% (455)	1381
Obama Job: Approve	7% (58)	11% (90)	16% (136)	16% (135)	21% (177)	28% (234)	829
Obama Job: Disapprove	2% (18)	11% (126)	17% (195)	14% (157)	25% (290)	31% (360)	1147
#1 Issue: Economy	2% (19)	13% (102)	17% (137)	15% (117)	24% (188)	29% (232)	796
#1 Issue: Security	2% (7)	10% (38)	17% (63)	13% (47)	30% (115)	29% (108)	379
#1 Issue: Health Care	6% (18)	9% (24)	14% (39)	14% (39)	27% (73)	29% (80)	274
#1 Issue: Medicare / Social Security	5% (13)	7% (18)	16% (41)	14% (34)	20% (51)	37% (92)	249
#1 Issue: Women's Issues	8% (6)	8% (6)	23% (19)	16% (13)	17% (14)	28% (23)	82
#1 Issue: Education	3% (3)	11% (13)	7% (9)	16% (20)	19% (23)	44% (54)	122
#1 Issue: Energy	12% (8)	9% (6)	27% (19)	15% (11)	16% (11)	21% (15)	70
#1 Issue: Other	1% (1)	11% (10)	8% (8)	19% (19)	18% (18)	43% (43)	98
2014 Vote: Democrat	3% (23)	11% (80)	19% (146)	21% (157)	21% (155)	25% (190)	750
2014 Vote: Republican	5% (36)	14% (104)	17% (128)	11% (84)	28% (204)	25% (181)	736
2014 Vote: Other	— (0)	8% (11)	12% (17)	11% (16)	19% (28)	50% (73)	146
2014 Vote: Didn't Vote	4% (16)	5% (23)	10% (41)	9% (40)	24% (104)	47% (203)	428
2012 Vote: Barack Obama	4% (39)	11% (92)	17% (145)	18% (160)	23% (195)	27% (234)	865
2012 Vote: Mitt Romney	4% (28)	14% (103)	16% (124)	11% (86)	28% (213)	27% (202)	756
2012 Vote: Other	2% (3)	5% (6)	15% (19)	12% (15)	26% (33)	40% (50)	124
2012 Vote: Didn't Vote	2% (6)	5% (16)	14% (44)	12% (39)	16% (52)	51% (161)	318

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Table gopPresApp_15: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

George Pataki

Demographic	Very Favorable		Somewhat Favorable		Somewhat Unfavorable		Very Unfavorable		Heard Of, No Opinion		Never Heard Of		Total N
Registered Voters	4%	(75)	11%	(218)	16%	(334)	15%	(301)	24%	(493)	31%	(647)	2069
4-Region: Northeast	7%	(26)	16%	(59)	23%	(88)	14%	(53)	21%	(80)	19%	(71)	377
4-Region: Midwest	3%	(16)	7%	(34)	12%	(60)	12%	(61)	25%	(122)	40%	(195)	488
4-Region: South	3%	(25)	11%	(85)	15%	(116)	16%	(121)	25%	(189)	30%	(232)	769
4-Region: West	2%	(8)	9%	(41)	16%	(69)	15%	(66)	24%	(103)	34%	(148)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_16NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

John Kasich

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	18%	(377)	23%	(471)	59%	(1222)	2069
Gender: Male	24%	(233)	29%	(278)	47%	(454)	965
Gender: Female	13%	(144)	17%	(192)	70%	(768)	1104
Age: 18-29	18%	(61)	18%	(59)	64%	(211)	332
Age: 30-44	17%	(88)	23%	(119)	60%	(307)	515
Age: 45-54	17%	(66)	20%	(81)	63%	(251)	398
Age: 55-64	18%	(69)	23%	(89)	59%	(225)	383
Age: 65+	21%	(92)	28%	(123)	51%	(227)	442
PID: Dem (no lean)	11%	(76)	31%	(215)	58%	(409)	700
PID: Ind (no lean)	16%	(116)	18%	(130)	67%	(497)	743
PID: Rep (no lean)	30%	(185)	20%	(125)	51%	(316)	626
PID/Gender: Dem Men	15%	(46)	37%	(114)	49%	(151)	310
PID/Gender: Dem Women	8%	(30)	26%	(102)	66%	(258)	390
PID/Gender: Ind Men	21%	(66)	25%	(78)	54%	(171)	315
PID/Gender: Ind Women	12%	(50)	12%	(52)	76%	(326)	429
PID/Gender: Rep Men	36%	(121)	26%	(87)	39%	(132)	340
PID/Gender: Rep Women	22%	(63)	13%	(38)	64%	(184)	286
Tea Party: Supporter	35%	(211)	21%	(125)	45%	(270)	606
Tea Party: Not Supporter	11%	(160)	24%	(344)	65%	(944)	1448
Ideo: Liberal (1-3)	17%	(95)	35%	(195)	49%	(276)	566
Ideo: Moderate (4)	13%	(70)	23%	(129)	64%	(357)	556
Ideo: Conservative (5-7)	28%	(206)	18%	(133)	54%	(405)	744
Educ: < College	16%	(214)	22%	(294)	63%	(852)	1360
Educ: Bachelors degree	20%	(90)	24%	(108)	57%	(261)	460
Educ: Post-grad	29%	(73)	27%	(68)	44%	(109)	250

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Table gopPresApp_16NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

John Kasich

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	18%	(377)	23%	(471)	59%	(1222)	2069
Income: Under 50k	13%	(119)	22%	(195)	65%	(583)	897
Income: 50k-100k	23%	(154)	22%	(150)	55%	(376)	680
Income: 100k+	21%	(103)	26%	(126)	53%	(262)	491
Ethnicity: White	19%	(326)	21%	(360)	59%	(999)	1685
Ethnicity: Hispanic	20%	(36)	16%	(29)	65%	(119)	184
Ethnicity: Afr. Am.	13%	(35)	33%	(89)	54%	(143)	266
Ethnicity: Other	13%	(16)	19%	(22)	68%	(80)	118
Relig: Protestant	24%	(132)	18%	(103)	58%	(326)	562
Relig: Roman Catholic	21%	(91)	25%	(109)	54%	(238)	437
Relig: Ath./Agn./None	11%	(61)	26%	(143)	63%	(349)	553
Relig: Something Else	15%	(48)	24%	(76)	61%	(193)	317
Relig: Jewish	31%	(17)	29%	(15)	40%	(21)	53
Relig: Evangelical	27%	(140)	19%	(100)	54%	(284)	524
Relig: Non-Evang. Catholics	18%	(122)	23%	(150)	59%	(392)	664
Relig: All Christian	22%	(263)	21%	(250)	57%	(676)	1188
Relig: All Non-Christian	13%	(109)	25%	(219)	62%	(542)	870
Community: Urban	21%	(98)	25%	(116)	54%	(255)	468
Community: Suburban	18%	(191)	22%	(224)	60%	(622)	1036
Community: Rural	15%	(87)	23%	(129)	61%	(344)	560
Employ: Private Sector	21%	(143)	23%	(151)	56%	(375)	668
Employ: Government	19%	(28)	26%	(39)	55%	(83)	151
Employ: Self-Employed	28%	(43)	25%	(39)	47%	(73)	154
Employ: Homemaker	11%	(27)	10%	(23)	79%	(186)	236
Employ: Student	10%	(7)	35%	(23)	55%	(37)	68
Employ: Retired	22%	(105)	25%	(118)	54%	(258)	481
Employ: Unemployed	7%	(12)	24%	(40)	69%	(115)	166
Employ: Other	7%	(10)	26%	(36)	67%	(94)	140

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Table gopPresApp_16NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

John Kasich

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	18%	(377)	23%	(471)	59%	(1222)	2069
Job Type: White-collar	24%	(214)	26%	(229)	50%	(447)	890
Job Type: Blue-collar	16%	(123)	22%	(173)	62%	(490)	785
Job Type: Don't Know	10%	(38)	17%	(67)	73%	(284)	389
Military HH: Yes	22%	(94)	21%	(89)	57%	(243)	426
Military HH: No	17%	(281)	23%	(379)	60%	(978)	1639
RD/WT: Right Direction	18%	(123)	28%	(191)	54%	(374)	688
RD/WT: Wrong Track	18%	(254)	20%	(279)	61%	(848)	1381
Obama Job: Approve	16%	(134)	29%	(238)	55%	(458)	829
Obama Job: Disapprove	21%	(242)	19%	(219)	60%	(686)	1147
#1 Issue: Economy	19%	(149)	23%	(183)	58%	(464)	796
#1 Issue: Security	23%	(86)	17%	(65)	60%	(228)	379
#1 Issue: Health Care	18%	(49)	22%	(60)	60%	(165)	274
#1 Issue: Medicare / Social Security	11%	(28)	29%	(72)	60%	(149)	249
#1 Issue: Women's Issues	20%	(16)	31%	(25)	50%	(40)	82
#1 Issue: Education	17%	(21)	15%	(19)	67%	(82)	122
#1 Issue: Energy	23%	(16)	32%	(22)	45%	(31)	70
#1 Issue: Other	11%	(11)	25%	(25)	63%	(62)	98
2014 Vote: Democrat	13%	(98)	31%	(235)	56%	(417)	750
2014 Vote: Republican	31%	(229)	17%	(125)	52%	(381)	736
2014 Vote: Other	7%	(10)	19%	(28)	74%	(108)	146
2014 Vote: Didn't Vote	9%	(38)	18%	(77)	73%	(313)	428
2012 Vote: Barack Obama	13%	(112)	30%	(257)	57%	(496)	865
2012 Vote: Mitt Romney	30%	(224)	14%	(110)	56%	(422)	756
2012 Vote: Other	5%	(6)	25%	(31)	70%	(87)	124
2012 Vote: Didn't Vote	10%	(32)	22%	(71)	67%	(214)	318

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Table gopPresApp_16NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

John Kasich

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	18%	(377)	23%	(471)	59%	(1222)	2069
4-Region: Northeast	17%	(63)	24%	(90)	59%	(224)	377
4-Region: Midwest	19%	(93)	21%	(102)	60%	(293)	488
4-Region: South	20%	(157)	22%	(172)	57%	(439)	769
4-Region: West	15%	(63)	24%	(106)	61%	(265)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table gopPresApp_16: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

John Kasich

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (114)	13% (263)	11% (223)	12% (247)	18% (372)	41% (850)	2069
Gender: Male	7% (69)	17% (164)	14% (134)	15% (145)	17% (167)	30% (286)	965
Gender: Female	4% (45)	9% (99)	8% (90)	9% (103)	19% (205)	51% (563)	1104
Age: 18-29	7% (23)	12% (39)	9% (29)	9% (30)	16% (55)	47% (157)	332
Age: 30-44	5% (27)	12% (61)	12% (61)	11% (59)	17% (87)	43% (220)	515
Age: 45-54	4% (18)	12% (48)	12% (46)	9% (34)	20% (79)	43% (172)	398
Age: 55-64	5% (19)	13% (51)	10% (37)	13% (51)	21% (82)	37% (143)	383
Age: 65+	6% (28)	15% (64)	11% (50)	17% (73)	16% (69)	36% (158)	442
PID: Dem (no lean)	3% (23)	7% (52)	12% (81)	19% (135)	17% (116)	42% (294)	700
PID: Ind (no lean)	4% (28)	12% (88)	9% (65)	9% (66)	18% (136)	49% (360)	743
PID: Rep (no lean)	10% (62)	20% (123)	12% (78)	7% (47)	19% (121)	31% (195)	626
PID/Gender: Dem Men	5% (15)	10% (31)	12% (38)	24% (75)	19% (58)	30% (93)	310
PID/Gender: Dem Women	2% (9)	6% (22)	11% (42)	15% (59)	15% (58)	51% (200)	390
PID/Gender: Ind Men	5% (15)	16% (51)	14% (43)	11% (35)	16% (49)	39% (121)	315
PID/Gender: Ind Women	3% (13)	9% (37)	5% (22)	7% (31)	20% (87)	56% (239)	429
PID/Gender: Rep Men	11% (39)	24% (83)	15% (52)	10% (34)	18% (60)	21% (72)	340
PID/Gender: Rep Women	8% (23)	14% (40)	9% (26)	4% (13)	21% (61)	43% (124)	286
Tea Party: Supporter	13% (77)	22% (134)	11% (69)	9% (56)	19% (113)	26% (157)	606
Tea Party: Not Supporter	2% (36)	9% (124)	11% (155)	13% (189)	18% (258)	47% (686)	1448
Ideo: Liberal (1-3)	6% (32)	11% (63)	13% (76)	21% (119)	14% (80)	35% (196)	566
Ideo: Moderate (4)	4% (20)	9% (50)	10% (56)	13% (73)	19% (108)	45% (249)	556
Ideo: Conservative (5-7)	8% (60)	20% (146)	12% (86)	6% (47)	19% (142)	35% (263)	744
Educ: < College	5% (67)	11% (146)	10% (129)	12% (165)	19% (259)	44% (593)	1360
Educ: Bachelors degree	7% (30)	13% (60)	13% (58)	11% (50)	17% (76)	40% (185)	460
Educ: Post-grad	7% (16)	23% (56)	14% (36)	13% (33)	15% (37)	29% (71)	250

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Table gopPresApp_16: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

John Kasich

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (114)	13% (263)	11% (223)	12% (247)	18% (372)	41% (850)	2069
Income: Under 50k	4% (39)	9% (80)	8% (75)	13% (119)	19% (167)	46% (417)	897
Income: 50k-100k	7% (48)	16% (106)	12% (81)	10% (69)	18% (123)	37% (253)	680
Income: 100k+	5% (27)	16% (76)	14% (67)	12% (59)	17% (83)	37% (180)	491
Ethnicity: White	6% (98)	14% (228)	12% (195)	10% (164)	18% (307)	41% (692)	1685
Ethnicity: Hispanic	10% (18)	10% (18)	8% (15)	7% (14)	23% (43)	41% (76)	184
Ethnicity: Afr. Am.	5% (13)	8% (22)	7% (18)	27% (71)	14% (38)	39% (105)	266
Ethnicity: Other	3% (3)	10% (12)	8% (10)	10% (12)	23% (28)	45% (53)	118
Relig: Protestant	8% (47)	15% (85)	9% (49)	10% (54)	21% (116)	37% (210)	562
Relig: Roman Catholic	5% (21)	16% (70)	15% (66)	10% (43)	13% (59)	41% (179)	437
Relig: Ath./Agn./None	4% (20)	7% (41)	10% (55)	16% (89)	20% (111)	43% (237)	553
Relig: Something Else	5% (15)	10% (32)	11% (35)	13% (41)	19% (59)	42% (134)	317
Relig: Jewish	12% (6)	20% (10)	20% (10)	9% (5)	12% (6)	28% (15)	53
Relig: Evangelical	8% (42)	19% (98)	10% (51)	9% (49)	16% (82)	39% (202)	524
Relig: Non-Evang. Catholics	5% (36)	13% (86)	12% (82)	10% (68)	18% (118)	41% (274)	664
Relig: All Christian	7% (79)	15% (184)	11% (133)	10% (116)	17% (200)	40% (476)	1188
Relig: All Non-Christian	4% (35)	8% (74)	10% (90)	15% (129)	20% (171)	43% (371)	870
Community: Urban	5% (23)	16% (75)	14% (67)	11% (49)	19% (89)	35% (166)	468
Community: Suburban	6% (67)	12% (124)	11% (113)	11% (111)	19% (199)	41% (423)	1036
Community: Rural	4% (25)	11% (62)	8% (44)	15% (85)	15% (84)	46% (260)	560
Employ: Private Sector	8% (50)	14% (93)	12% (80)	11% (71)	18% (117)	39% (258)	668
Employ: Government	4% (6)	15% (22)	12% (18)	14% (21)	16% (25)	39% (59)	151
Employ: Self-Employed	10% (15)	18% (28)	11% (17)	14% (22)	16% (25)	31% (47)	154
Employ: Homemaker	3% (7)	8% (19)	8% (18)	2% (5)	24% (57)	55% (129)	236
Employ: Student	1% (1)	9% (6)	12% (8)	22% (15)	8% (5)	47% (32)	68
Employ: Retired	6% (31)	15% (74)	9% (45)	15% (73)	16% (79)	37% (179)	481
Employ: Unemployed	2% (4)	5% (8)	9% (16)	15% (24)	18% (31)	51% (84)	166
Employ: Other	— (0)	7% (10)	15% (22)	10% (14)	24% (34)	43% (60)	140

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Table gopPresApp_16: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

John Kasich

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (114)	13% (263)	11% (223)	12% (247)	18% (372)	41% (850)	2069
Job Type: White-collar	7% (65)	17% (149)	13% (113)	13% (116)	17% (154)	33% (293)	890
Job Type: Blue-collar	4% (32)	11% (90)	11% (90)	11% (83)	18% (139)	45% (351)	785
Job Type: Don't Know	4% (17)	5% (21)	5% (20)	12% (47)	20% (79)	53% (205)	389
Military HH: Yes	7% (31)	15% (63)	9% (37)	12% (53)	23% (99)	34% (144)	426
Military HH: No	5% (83)	12% (198)	11% (187)	12% (193)	17% (273)	43% (705)	1639
RD/WT: Right Direction	6% (44)	11% (79)	12% (84)	16% (107)	17% (117)	37% (258)	688
RD/WT: Wrong Track	5% (70)	13% (184)	10% (139)	10% (140)	19% (256)	43% (592)	1381
Obama Job: Approve	5% (44)	11% (89)	11% (93)	17% (145)	16% (133)	39% (325)	829
Obama Job: Disapprove	6% (69)	15% (173)	11% (129)	8% (90)	19% (218)	41% (467)	1147
#1 Issue: Economy	6% (45)	13% (104)	11% (88)	12% (95)	18% (146)	40% (318)	796
#1 Issue: Security	6% (21)	17% (65)	11% (43)	6% (22)	23% (89)	37% (139)	379
#1 Issue: Health Care	6% (18)	11% (31)	9% (26)	12% (34)	20% (56)	40% (109)	274
#1 Issue: Medicare / Social Security	3% (6)	9% (22)	15% (37)	14% (35)	11% (28)	48% (121)	249
#1 Issue: Women's Issues	10% (8)	10% (8)	10% (8)	21% (17)	11% (9)	38% (31)	82
#1 Issue: Education	7% (8)	10% (12)	7% (9)	8% (10)	18% (21)	50% (61)	122
#1 Issue: Energy	6% (4)	17% (12)	9% (6)	23% (16)	11% (8)	33% (23)	70
#1 Issue: Other	4% (4)	8% (8)	7% (7)	18% (18)	15% (15)	49% (48)	98
2014 Vote: Democrat	4% (27)	9% (71)	14% (109)	17% (126)	16% (122)	39% (295)	750
2014 Vote: Republican	10% (75)	21% (155)	10% (72)	7% (53)	20% (147)	32% (234)	736
2014 Vote: Other	— (0)	7% (10)	9% (14)	10% (14)	19% (28)	54% (79)	146
2014 Vote: Didn't Vote	3% (11)	6% (27)	6% (26)	12% (51)	17% (73)	56% (240)	428
2012 Vote: Barack Obama	4% (34)	9% (78)	13% (113)	17% (145)	18% (152)	40% (344)	865
2012 Vote: Mitt Romney	9% (69)	21% (155)	8% (63)	6% (47)	21% (157)	35% (265)	756
2012 Vote: Other	— (0)	5% (6)	15% (18)	11% (13)	20% (25)	50% (62)	124
2012 Vote: Didn't Vote	3% (10)	7% (23)	9% (29)	13% (43)	12% (37)	56% (177)	318

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Table gopPresApp_16: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

John Kasich

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (114)	13% (263)	11% (223)	12% (247)	18% (372)	41% (850)	2069
4-Region: Northeast	4% (16)	12% (46)	11% (43)	12% (47)	15% (57)	45% (168)	377
4-Region: Midwest	6% (29)	13% (65)	11% (56)	9% (46)	20% (99)	40% (194)	488
4-Region: South	6% (44)	15% (113)	10% (75)	13% (98)	17% (128)	40% (311)	769
4-Region: West	6% (25)	9% (38)	11% (49)	13% (57)	20% (89)	41% (176)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16r1: If the 2016 Republican primary for President were held today, for whom would you vote?

Demographic	Job Bush	Ben Carson	Chris Christie	Ted Cruz	Carly Fiorina	Mike Huckabee	Rand Paul	Marco Rubio	Donald Trump	Scott Walker	Lindsey Graham	Bobby Jindal	G...
Registered Voters	12% (97)	7% (52)	3% (22)	7% (53)	1% (9)	5% (42)	5% (38)	6% (45)	25% (193)	8% (62)	— (3)	3% (25)	
Gender: Male	12% (48)	8% (33)	3% (13)	8% (34)	1% (5)	4% (17)	4% (18)	8% (31)	26% (105)	10% (39)	— (0)	4% (17)	
Gender: Female	13% (49)	5% (18)	3% (9)	5% (20)	1% (4)	7% (25)	5% (19)	4% (14)	24% (88)	6% (23)	1% (3)	2% (8)	
Age: 18-29	7% (8)	2% (2)	1% (1)	12% (13)	1% (1)	— (0)	6% (7)	12% (14)	22% (24)	2% (2)	1% (1)	1% (1)	
Age: 30-44	17% (33)	9% (18)	4% (9)	5% (10)	1% (1)	6% (11)	6% (12)	3% (6)	21% (42)	4% (8)	1% (1)	8% (15)	
Age: 45-54	11% (18)	5% (9)	2% (4)	8% (12)	2% (3)	4% (6)	5% (9)	3% (5)	28% (45)	9% (14)	— (0)	3% (4)	
Age: 55-64	10% (14)	9% (12)	3% (4)	5% (7)	— (0)	7% (9)	3% (4)	8% (10)	20% (26)	16% (21)	— (0)	3% (4)	
Age: 65+	13% (24)	6% (10)	2% (4)	6% (11)	2% (3)	8% (15)	4% (6)	6% (10)	31% (56)	9% (17)	— (0)	— (1)	
PID: Ind (no lean)	13% (21)	4% (6)	2% (3)	8% (13)	1% (1)	6% (9)	11% (17)	4% (7)	27% (42)	4% (6)	— (0)	— (1)	
PID: Rep (no lean)	12% (76)	7% (46)	3% (19)	6% (40)	1% (7)	5% (33)	3% (21)	6% (38)	24% (151)	9% (56)	— (3)	4% (25)	
PID/Gender: Ind Men	12% (9)	1% (1)	2% (2)	14% (10)	2% (1)	5% (3)	6% (4)	7% (5)	35% (25)	5% (4)	— (0)	— (0)	
PID/Gender: Ind Women	14% (12)	6% (5)	2% (1)	4% (3)	— (0)	7% (6)	14% (12)	2% (2)	21% (18)	3% (2)	— (0)	1% (1)	
PID/Gender: Rep Men	12% (39)	10% (32)	3% (11)	7% (24)	1% (3)	4% (14)	4% (14)	8% (26)	24% (81)	11% (36)	— (0)	5% (17)	
PID/Gender: Rep Women	13% (37)	5% (13)	3% (8)	6% (17)	1% (4)	7% (19)	2% (7)	4% (12)	24% (70)	7% (20)	1% (3)	3% (8)	
Tea Party: Supporter	7% (28)	9% (34)	2% (8)	12% (46)	1% (6)	6% (22)	4% (17)	5% (19)	25% (96)	11% (41)	1% (3)	5% (20)	
Tea Party: Not Supporter	18% (67)	5% (17)	4% (14)	2% (7)	1% (3)	5% (20)	5% (20)	7% (25)	25% (97)	5% (21)	— (0)	1% (6)	
Ideo: Liberal (1-3)	10% (8)	— (0)	6% (5)	13% (10)	2% (1)	3% (2)	10% (8)	7% (6)	17% (14)	1% (1)	— (0)	14% (12)	
Ideo: Moderate (4)	16% (24)	8% (11)	2% (3)	2% (3)	— (1)	3% (5)	5% (8)	4% (6)	31% (47)	3% (4)	1% (1)	1% (1)	
Ideo: Conservative (5-7)	11% (59)	8% (40)	3% (14)	8% (40)	1% (7)	7% (35)	3% (17)	6% (33)	24% (124)	11% (57)	— (2)	2% (13)	
Educ: < College	11% (54)	7% (31)	2% (8)	8% (35)	— (2)	5% (22)	4% (21)	6% (28)	28% (134)	6% (31)	— (2)	3% (15)	
Educ: Bachelors degree	13% (27)	7% (15)	5% (10)	4% (8)	2% (5)	6% (13)	5% (11)	7% (15)	21% (45)	10% (22)	— (0)	4% (9)	
Educ: Post-grad	17% (16)	6% (5)	5% (4)	11% (10)	1% (1)	8% (8)	6% (6)	3% (3)	15% (14)	10% (9)	— (0)	2% (2)	
Income: Under 50k	13% (37)	8% (22)	3% (8)	6% (18)	1% (3)	6% (19)	4% (13)	6% (16)	27% (78)	3% (10)	— (1)	— (1)	
Income: 50k-100k	14% (39)	6% (17)	3% (8)	6% (17)	2% (6)	5% (14)	6% (16)	6% (17)	24% (70)	11% (30)	— (1)	1% (4)	
Income: 100k+	10% (20)	6% (13)	3% (6)	9% (18)	— (0)	4% (9)	4% (9)	5% (11)	22% (45)	11% (22)	— (0)	10% (20)	
Ethnicity: White	12% (90)	7% (51)	3% (22)	6% (46)	1% (9)	6% (40)	5% (36)	5% (35)	25% (186)	8% (59)	— (3)	3% (25)	
Ethnicity: Hispanic	11% (6)	5% (3)	11% (6)	12% (6)	4% (2)	— (0)	— (0)	22% (12)	25% (13)	— (0)	— (0)	— (0)	
Relig: Protestant	10% (27)	9% (24)	3% (8)	7% (18)	1% (3)	9% (25)	4% (10)	8% (21)	18% (50)	10% (27)	— (0)	3% (10)	
Relig: Roman Catholic	14% (27)	4% (8)	5% (9)	7% (13)	1% (2)	3% (5)	4% (7)	4% (7)	34% (64)	11% (21)	— (0)	1% (2)	
Relig: Ath./Agn./None	14% (19)	5% (7)	— (0)	7% (10)	3% (3)	4% (5)	6% (8)	1% (1)	28% (36)	3% (4)	— (0)	10% (12)	
Relig: Something Else	16% (14)	5% (5)	5% (5)	9% (8)	— (0)	2% (2)	6% (5)	9% (8)	23% (21)	5% (5)	2% (2)	1% (1)	
Relig: Evangelical	10% (28)	10% (27)	2% (5)	7% (19)	— (1)	9% (27)	5% (13)	7% (20)	23% (65)	7% (21)	— (0)	2% (4)	
Relig: Non-Evang. Catholics	13% (36)	5% (12)	4% (12)	5% (14)	1% (4)	3% (9)	4% (12)	6% (16)	26% (70)	11% (30)	— (0)	3% (7)	
Relig: All Christian	12% (64)	7% (39)	3% (17)	6% (33)	1% (5)	6% (36)	4% (25)	6% (36)	24% (135)	9% (51)	— (0)	2% (12)	
Relig: All Non-Christian	15% (33)	5% (11)	2% (5)	8% (18)	2% (3)	3% (6)	6% (13)	4% (9)	26% (58)	4% (9)	1% (2)	6% (13)	
Community: Urban	11% (15)	8% (11)	1% (2)	10% (13)	2% (2)	6% (8)	4% (6)	10% (13)	19% (26)	5% (7)	— (0)	10% (14)	
Community: Suburban	13% (54)	6% (25)	4% (15)	7% (31)	1% (5)	5% (21)	5% (22)	6% (26)	23% (96)	10% (42)	— (0)	2% (9)	
Community: Rural	13% (28)	7% (16)	2% (5)	4% (9)	1% (1)	5% (12)	4% (9)	3% (6)	32% (70)	6% (14)	1% (2)	1% (2)	
Employ: Private Sector	11% (32)	5% (15)	4% (11)	7% (20)	— (1)	4% (12)	5% (15)	7% (21)	24% (70)	8% (23)	1% (2)	3% (9)	
Employ: Government	11% (6)	4% (2)	6% (3)	13% (7)	1% (0)	8% (4)	3% (1)	7% (3)	25% (13)	9% (5)	2% (1)	3% (2)	
Employ: Self-Employed	8% (5)	20% (13)	2% (1)	5% (3)	8% (5)	2% (1)	7% (5)	9% (6)	24% (16)	6% (4)	— (0)	1% (0)	
Employ: Homemaker	19% (19)	7% (7)	2% (2)	2% (2)	— (0)	8% (8)	4% (4)	1% (1)	25% (25)	5% (5)	— (0)	1% (1)	
Employ: Retired	12% (23)	6% (12)	2% (4)	7% (13)	— (1)	8% (14)	3% (6)	6% (11)	28% (54)	12% (22)	— (0)	1% (1)	

Continued on next page

Table v16r1: If the 2016 Republican primary for President were held today, for whom would you vote?

Demographic	Job Bush	Ben Car-son	Chris Christie	Ted Cruz	Carly Fior-ina	Mike Huck-abee	Rand Paul	Marco Rubio	Donald Trump	Scott Walker	Lindsey Gra-ham	Bobby Jindal	C
Registered Voters	12% (97)	7% (52)	3% (22)	7% (53)	1% (9)	5% (42)	5% (38)	6% (45)	25% (193)	8% (62)	— (3)	3% (25)	
Job Type: White-collar	13% (56)	8% (35)	3% (13)	9% (36)	1% (6)	4% (18)	3% (15)	7% (27)	22% (91)	9% (38)	— (0)	2% (10)	
Job Type: Blue-collar	11% (30)	5% (13)	3% (8)	6% (16)	1% (3)	5% (15)	7% (18)	5% (12)	29% (80)	8% (21)	1% (3)	5% (15)	
Job Type: Don't Know	12% (11)	3% (3)	1% (1)	2% (1)	— (0)	10% (9)	4% (4)	6% (5)	25% (22)	4% (3)	— (0)	— (0)	
Military HH: Yes	6% (11)	6% (10)	4% (7)	6% (12)	— (1)	5% (9)	6% (12)	4% (8)	31% (57)	11% (20)	1% (1)	— (0)	
Military HH: No	14% (86)	7% (41)	2% (15)	7% (42)	1% (8)	6% (33)	4% (25)	6% (37)	23% (137)	7% (42)	— (1)	4% (25)	
RD/WT: Right Direction	13% (15)	6% (7)	8% (9)	12% (14)	2% (3)	1% (1)	8% (9)	10% (11)	14% (17)	4% (5)	1% (1)	— (0)	
RD/WT: Wrong Track	12% (82)	7% (44)	2% (13)	6% (40)	1% (6)	6% (41)	4% (28)	5% (34)	26% (177)	9% (57)	— (2)	4% (25)	
Obama Job: Approve	17% (17)	5% (6)	10% (10)	15% (15)	3% (3)	1% (1)	8% (9)	8% (8)	11% (12)	3% (4)	1% (1)	— (0)	
Obama Job: Disapprove	12% (79)	6% (42)	2% (12)	6% (38)	1% (6)	6% (41)	4% (29)	6% (37)	27% (178)	9% (58)	— (2)	4% (25)	
#1 Issue: Economy	10% (30)	6% (17)	5% (16)	7% (22)	— (1)	5% (15)	6% (18)	6% (17)	22% (67)	11% (33)	1% (2)	3% (9)	
#1 Issue: Security	13% (29)	10% (23)	1% (2)	7% (15)	1% (2)	7% (15)	4% (9)	8% (17)	27% (62)	10% (22)	— (0)	— (1)	
#1 Issue: Health Care	18% (14)	2% (2)	1% (1)	8% (6)	3% (2)	7% (6)	2% (1)	2% (2)	32% (26)	2% (2)	— (0)	1% (1)	
#1 Issue: Medicare / Social Security	10% (7)	3% (2)	2% (2)	— (0)	— (0)	2% (1)	6% (4)	6% (5)	30% (23)	4% (3)	— (0)	20% (15)	
2014 Vote: Republican	11% (64)	7% (40)	2% (15)	8% (45)	1% (8)	6% (38)	4% (26)	5% (30)	25% (149)	10% (60)	— (3)	2% (11)	
2014 Vote: Didn't Vote	20% (25)	4% (5)	2% (2)	6% (8)	— (0)	3% (4)	5% (6)	5% (6)	26% (33)	1% (2)	— (0)	10% (12)	
2012 Vote: Barack Obama	13% (9)	9% (6)	13% (9)	— (0)	3% (2)	1% (1)	10% (7)	9% (6)	16% (11)	3% (2)	— (0)	— (0)	
2012 Vote: Mitt Romney	12% (71)	7% (42)	2% (11)	7% (44)	1% (6)	7% (39)	3% (19)	6% (33)	26% (156)	10% (59)	— (2)	2% (12)	
2012 Vote: Didn't Vote	14% (12)	3% (2)	1% (1)	10% (8)	1% (1)	2% (2)	8% (7)	5% (5)	23% (20)	1% (1)	1% (1)	15% (14)	
4-Region: Northeast	15% (20)	3% (3)	9% (11)	6% (9)	— (0)	3% (4)	3% (4)	6% (8)	27% (35)	5% (7)	1% (1)	— (0)	
4-Region: Midwest	13% (23)	7% (12)	2% (3)	4% (7)	1% (1)	4% (8)	6% (10)	2% (4)	24% (43)	13% (22)	1% (1)	— (1)	
4-Region: South	14% (43)	9% (29)	1% (4)	9% (29)	1% (3)	5% (15)	3% (11)	5% (15)	25% (78)	7% (22)	— (0)	7% (22)	
4-Region: West	7% (11)	4% (7)	2% (3)	6% (9)	3% (4)	9% (15)	8% (12)	11% (18)	23% (37)	7% (11)	— (0)	2% (3)	

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16r2: And, who would be your second choice?

Demographic	Job Bush	Ben Carson	Chris Christie	Ted Cruz	Carly Fiorina	Mike Huckabee	Rand Paul	Marco Rubio	Donald Trump	Scott Walker	Lindsey Graham	Bobby Jindal	G...
Registered Voters	15% (114)	8% (61)	6% (45)	7% (51)	3% (23)	5% (41)	5% (38)	7% (56)	11% (89)	8% (66)	3% (21)	2% (17)	
Gender: Male	16% (64)	7% (27)	3% (12)	8% (32)	4% (15)	5% (19)	6% (23)	8% (34)	14% (59)	10% (41)	3% (14)	2% (9)	
Gender: Female	14% (50)	9% (35)	9% (33)	5% (19)	2% (8)	6% (21)	4% (14)	6% (22)	8% (30)	7% (25)	2% (7)	2% (7)	
Age: 18-29	12% (13)	12% (14)	6% (7)	6% (6)	2% (2)	7% (8)	1% (1)	6% (6)	11% (12)	4% (4)	10% (11)	1% (1)	
Age: 30-44	13% (27)	5% (10)	8% (16)	6% (12)	2% (3)	4% (9)	6% (12)	6% (13)	19% (37)	3% (7)	3% (6)	1% (2)	
Age: 45-54	20% (32)	5% (8)	5% (7)	9% (14)	3% (5)	2% (4)	3% (5)	5% (7)	10% (16)	10% (15)	1% (2)	2% (3)	
Age: 55-64	10% (14)	7% (9)	6% (7)	11% (15)	1% (1)	5% (7)	7% (10)	15% (20)	7% (10)	8% (11)	— (0)	5% (6)	
Age: 65+	16% (28)	12% (21)	4% (7)	3% (5)	7% (12)	8% (13)	5% (9)	5% (9)	8% (15)	17% (29)	1% (1)	2% (4)	
PID: Ind (no lean)	7% (11)	10% (15)	7% (10)	5% (8)	5% (8)	4% (6)	9% (15)	5% (8)	8% (13)	8% (12)	2% (4)	1% (1)	
PID: Rep (no lean)	16% (103)	7% (46)	6% (35)	7% (43)	2% (15)	5% (34)	4% (23)	8% (48)	12% (77)	9% (54)	3% (17)	2% (15)	
PID/Gender: Ind Men	7% (5)	18% (12)	1% (1)	7% (5)	8% (6)	3% (2)	15% (11)	6% (4)	3% (2)	11% (8)	— (0)	1% (1)	
PID/Gender: Ind Women	7% (6)	3% (3)	11% (9)	4% (3)	2% (2)	5% (5)	5% (4)	4% (4)	13% (11)	5% (4)	4% (4)	— (0)	
PID/Gender: Rep Men	17% (58)	4% (14)	3% (11)	8% (27)	3% (9)	5% (18)	4% (13)	9% (30)	17% (57)	10% (33)	4% (14)	2% (8)	
PID/Gender: Rep Women	16% (45)	11% (32)	8% (24)	6% (16)	2% (6)	6% (17)	4% (10)	6% (18)	7% (20)	7% (21)	1% (3)	2% (7)	
Tea Party: Supporter	12% (48)	8% (31)	5% (18)	10% (38)	3% (13)	6% (23)	5% (21)	7% (29)	13% (52)	10% (40)	4% (15)	3% (13)	
Tea Party: Not Supporter	17% (66)	8% (30)	7% (26)	3% (12)	3% (10)	5% (18)	4% (16)	7% (27)	10% (37)	6% (23)	1% (5)	1% (3)	
Ideo: Liberal (1-3)	13% (10)	6% (5)	11% (9)	2% (1)	2% (2)	5% (4)	2% (2)	4% (3)	26% (21)	5% (4)	13% (10)	1% (1)	
Ideo: Moderate (4)	15% (22)	5% (7)	5% (7)	4% (6)	2% (4)	5% (7)	7% (10)	4% (6)	10% (15)	7% (11)	3% (4)	2% (3)	
Ideo: Conservative (5-7)	15% (78)	9% (46)	5% (28)	8% (43)	3% (17)	6% (30)	5% (24)	9% (47)	10% (50)	10% (51)	1% (6)	2% (13)	
Educ: < College	15% (69)	9% (42)	5% (24)	6% (30)	2% (11)	5% (25)	5% (25)	5% (23)	15% (70)	6% (27)	4% (17)	2% (11)	
Educ: Bachelors degree	15% (32)	5% (12)	8% (17)	8% (17)	4% (8)	5% (10)	5% (11)	11% (23)	6% (13)	12% (26)	2% (4)	1% (2)	
Educ: Post-grad	14% (13)	8% (8)	4% (4)	4% (4)	4% (4)	6% (6)	2% (2)	11% (10)	7% (7)	14% (14)	— (0)	4% (4)	
Income: Under 50k	10% (30)	8% (22)	4% (12)	7% (20)	2% (5)	5% (15)	6% (16)	4% (13)	12% (35)	7% (19)	6% (17)	2% (6)	
Income: 50k-100k	18% (50)	10% (28)	5% (16)	6% (17)	5% (14)	7% (19)	3% (10)	7% (21)	10% (29)	8% (23)	1% (3)	3% (9)	
Income: 100k+	16% (34)	5% (11)	8% (17)	7% (14)	2% (4)	3% (6)	6% (12)	11% (22)	12% (25)	12% (24)	— (1)	1% (2)	
Ethnicity: White	15% (108)	8% (59)	6% (43)	7% (48)	3% (22)	5% (40)	5% (37)	7% (54)	11% (81)	9% (65)	2% (12)	2% (16)	
Ethnicity: Hispanic	25% (13)	1% (0)	4% (2)	7% (4)	1% (1)	3% (1)	9% (5)	14% (7)	— (0)	3% (2)	18% (9)	— (0)	
Relig: Protestant	16% (44)	9% (25)	6% (16)	8% (22)	4% (11)	8% (21)	3% (9)	5% (15)	10% (28)	10% (28)	4% (12)	3% (7)	
Relig: Roman Catholic	19% (36)	5% (10)	9% (18)	6% (11)	3% (5)	5% (9)	8% (15)	11% (20)	3% (5)	11% (20)	2% (3)	2% (3)	
Relig: Ath./Agn./None	3% (3)	13% (17)	3% (4)	5% (7)	2% (3)	3% (4)	5% (7)	5% (6)	28% (37)	6% (8)	3% (4)	— (1)	
Relig: Something Else	15% (14)	2% (2)	7% (7)	2% (2)	4% (4)	5% (4)	4% (3)	13% (12)	9% (8)	7% (6)	— (0)	5% (4)	
Relig: Evangelical	14% (41)	9% (26)	5% (14)	9% (26)	1% (4)	8% (23)	5% (13)	5% (16)	7% (19)	8% (22)	5% (14)	3% (7)	
Relig: Non-Evang. Catholics	20% (55)	5% (14)	7% (20)	6% (17)	5% (12)	4% (10)	5% (14)	8% (21)	9% (24)	11% (29)	1% (3)	2% (4)	
Relig: All Christian	17% (96)	7% (40)	6% (35)	8% (43)	3% (16)	6% (32)	5% (28)	7% (37)	8% (43)	9% (51)	3% (17)	2% (12)	
Relig: All Non-Christian	8% (18)	8% (18)	5% (10)	4% (9)	3% (7)	4% (8)	4% (10)	8% (19)	20% (45)	7% (15)	2% (4)	2% (5)	
Community: Urban	12% (17)	7% (9)	9% (12)	9% (12)	1% (2)	4% (6)	3% (4)	13% (18)	21% (29)	8% (11)	3% (4)	— (0)	
Community: Suburban	16% (68)	6% (26)	5% (20)	7% (28)	3% (14)	6% (24)	7% (28)	6% (27)	9% (38)	9% (37)	3% (14)	3% (11)	
Community: Rural	13% (29)	12% (26)	6% (14)	5% (11)	3% (6)	5% (10)	3% (6)	5% (11)	10% (23)	8% (17)	1% (3)	2% (5)	
Employ: Private Sector	16% (45)	7% (20)	6% (18)	10% (28)	2% (5)	4% (12)	7% (19)	7% (20)	8% (24)	7% (19)	5% (14)	2% (4)	
Employ: Government	23% (12)	6% (3)	10% (5)	10% (5)	2% (1)	2% (1)	2% (1)	10% (5)	8% (4)	8% (4)	— (0)	4% (2)	
Employ: Self-Employed	16% (10)	2% (2)	2% (1)	13% (8)	1% (1)	13% (8)	4% (2)	6% (4)	17% (11)	9% (6)	3% (2)	1% (0)	
Employ: Homemaker	15% (15)	7% (7)	10% (10)	1% (1)	— (0)	5% (5)	3% (3)	7% (7)	12% (13)	3% (3)	1% (1)	1% (1)	
Employ: Retired	14% (27)	9% (17)	4% (7)	2% (5)	5% (9)	6% (11)	6% (12)	7% (14)	8% (15)	16% (30)	1% (2)	4% (8)	

Continued on next page

Table v16r2: And, who would be your second choice?

Demographic	Job Bush	Ben Car-son	Chris Christie	Ted Cruz	Carly Fior-ina	Mike Huck-abee	Rand Paul	Marco Rubio	Donald Trump	Scott Walker	Lindsey Gra-ham	Bobby Jindal	C
Registered Voters	15% (114)	8% (61)	6% (45)	7% (51)	3% (23)	5% (41)	5% (38)	7% (56)	11% (89)	8% (66)	3% (21)	2% (17)	
Job Type: White-collar	14% (57)	8% (34)	6% (26)	7% (30)	4% (16)	5% (21)	5% (23)	10% (40)	8% (35)	11% (46)	2% (10)	2% (8)	
Job Type: Blue-collar	15% (41)	8% (21)	4% (10)	7% (20)	2% (6)	5% (14)	4% (11)	5% (14)	18% (49)	6% (16)	3% (8)	3% (8)	
Job Type: Don't Know	17% (15)	7% (6)	10% (9)	2% (2)	2% (1)	7% (6)	5% (4)	2% (1)	6% (5)	3% (2)	2% (2)	1% (0)	
Military HH: Yes	14% (27)	12% (22)	2% (4)	4% (8)	5% (8)	7% (13)	5% (9)	5% (10)	8% (15)	11% (20)	8% (14)	2% (4)	
Military HH: No	15% (87)	7% (39)	7% (40)	7% (44)	2% (14)	5% (27)	5% (29)	8% (46)	12% (74)	7% (45)	1% (7)	2% (13)	
RD/WT: Right Direction	18% (20)	8% (10)	9% (10)	8% (10)	2% (2)	7% (8)	2% (3)	9% (10)	10% (11)	3% (3)	8% (10)	1% (1)	
RD/WT: Wrong Track	14% (94)	8% (52)	5% (35)	6% (42)	3% (20)	5% (32)	5% (35)	7% (46)	12% (79)	9% (63)	2% (11)	2% (15)	
Obama Job: Approve	13% (13)	9% (10)	7% (8)	6% (6)	1% (1)	7% (8)	2% (2)	9% (9)	12% (12)	4% (4)	9% (10)	1% (1)	
Obama Job: Disapprove	15% (101)	8% (52)	6% (37)	7% (45)	3% (22)	5% (33)	5% (35)	7% (47)	11% (74)	9% (62)	2% (11)	2% (15)	
#1 Issue: Economy	17% (52)	6% (18)	7% (22)	8% (25)	4% (13)	5% (16)	5% (15)	8% (25)	7% (23)	6% (18)	2% (5)	3% (9)	
#1 Issue: Security	12% (26)	12% (27)	5% (11)	8% (19)	2% (5)	6% (14)	6% (13)	7% (16)	13% (29)	13% (30)	5% (12)	2% (3)	
#1 Issue: Health Care	20% (16)	5% (4)	7% (5)	3% (3)	— (0)	5% (4)	5% (4)	4% (3)	8% (6)	8% (6)	1% (1)	— (0)	
#1 Issue: Medicare / Social Security	12% (9)	9% (7)	4% (3)	— (0)	1% (1)	5% (4)	1% (1)	6% (5)	27% (21)	8% (6)	1% (1)	2% (1)	
2014 Vote: Republican	15% (92)	9% (51)	6% (35)	7% (40)	3% (20)	6% (33)	5% (30)	8% (47)	9% (53)	10% (60)	2% (13)	3% (16)	
2014 Vote: Didn't Vote	12% (15)	6% (8)	5% (6)	3% (4)	1% (1)	4% (6)	3% (3)	5% (6)	23% (29)	2% (2)	2% (3)	— (1)	
2012 Vote: Barack Obama	9% (6)	1% (1)	11% (7)	10% (7)	2% (1)	7% (5)	1% (1)	6% (4)	11% (7)	4% (3)	12% (8)	2% (1)	
2012 Vote: Mitt Romney	16% (94)	9% (53)	6% (36)	7% (43)	3% (20)	5% (29)	5% (31)	8% (47)	9% (54)	10% (60)	2% (11)	3% (15)	
2012 Vote: Didn't Vote	12% (10)	8% (7)	1% (1)	1% (1)	2% (2)	6% (5)	3% (3)	2% (2)	25% (22)	2% (2)	2% (1)	— (0)	
4-Region: Northeast	12% (15)	3% (4)	13% (17)	3% (3)	7% (9)	4% (5)	6% (8)	6% (8)	6% (8)	12% (16)	6% (8)	1% (1)	
4-Region: Midwest	16% (28)	6% (10)	5% (8)	6% (11)	2% (4)	5% (9)	8% (14)	8% (13)	9% (16)	8% (13)	1% (1)	2% (4)	
4-Region: South	15% (46)	10% (30)	3% (11)	8% (26)	3% (8)	6% (19)	4% (12)	8% (24)	16% (50)	7% (23)	2% (8)	2% (6)	
4-Region: West	15% (25)	10% (17)	5% (9)	7% (11)	1% (2)	5% (7)	2% (4)	7% (11)	9% (15)	9% (14)	2% (4)	4% (6)	

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16d1: *If the 2016 Democratic primary for President were held today, for whom would you vote?*

Demographic	Hillary	Martin	Bernie	Jim Webb	Lincoln	Someone	Don't Know	Total N
	Clinton	O'Malley	Sanders		Chafee	else	/ No Opinion	
Registered Voters	60% (513)	2% (22)	16% (136)	2% (17)	1% (5)	6% (53)	13% (113)	860
Gender: Male	63% (245)	5% (18)	18% (70)	2% (7)	1% (3)	3% (12)	9% (37)	392
Gender: Female	57% (268)	1% (3)	14% (66)	2% (11)	— (2)	9% (42)	16% (76)	468
Age: 18-29	58% (80)	2% (3)	20% (27)	5% (7)	2% (3)	4% (6)	8% (12)	138
Age: 30-44	67% (146)	1% (2)	13% (29)	2% (5)	— (1)	5% (11)	12% (25)	218
Age: 45-54	61% (98)	1% (2)	16% (27)	1% (1)	— (0)	9% (14)	12% (19)	161
Age: 55-64	58% (98)	1% (1)	14% (24)	1% (2)	1% (1)	4% (7)	22% (37)	170
Age: 65+	53% (92)	8% (14)	17% (30)	1% (2)	— (0)	9% (15)	11% (19)	172
PID: Dem (no lean)	62% (433)	3% (18)	14% (97)	2% (15)	— (3)	6% (42)	13% (92)	700
PID: Ind (no lean)	50% (81)	2% (3)	24% (39)	1% (2)	2% (3)	7% (11)	13% (21)	160
PID/Gender: Dem Men	66% (205)	5% (15)	15% (47)	1% (5)	— (1)	2% (7)	10% (31)	310
PID/Gender: Dem Women	58% (227)	1% (3)	13% (50)	3% (11)	— (2)	9% (36)	16% (61)	390
PID/Gender: Ind Men	49% (40)	4% (3)	28% (23)	2% (2)	3% (2)	6% (5)	8% (6)	82
PID/Gender: Ind Women	52% (41)	— (0)	20% (16)	— (0)	1% (0)	8% (6)	19% (15)	78
Tea Party: Supporter	58% (74)	5% (7)	3% (4)	7% (9)	3% (4)	10% (13)	14% (18)	128
Tea Party: Not Supporter	60% (433)	2% (15)	18% (133)	1% (9)	— (1)	6% (40)	13% (93)	723
Ideo: Liberal (1-3)	62% (253)	1% (5)	23% (95)	4% (14)	1% (3)	3% (14)	6% (24)	408
Ideo: Moderate (4)	58% (153)	4% (11)	13% (36)	1% (3)	1% (2)	8% (21)	15% (40)	265
Ideo: Conservative (5-7)	60% (69)	5% (5)	3% (4)	— (0)	— (0)	15% (17)	17% (20)	116
Educ: < College	60% (344)	2% (13)	14% (80)	2% (12)	1% (4)	5% (31)	15% (87)	571
Educ: Bachelors degree	59% (104)	2% (4)	20% (36)	2% (3)	— (0)	8% (14)	9% (16)	178
Educ: Post-grad	59% (65)	4% (4)	18% (20)	2% (2)	1% (1)	8% (8)	9% (10)	111
Income: Under 50k	62% (238)	1% (3)	11% (41)	2% (6)	1% (4)	6% (23)	17% (65)	380
Income: 50k-100k	60% (170)	1% (2)	19% (53)	4% (10)	— (0)	7% (19)	10% (28)	284
Income: 100k+	54% (105)	8% (16)	21% (42)	— (1)	1% (1)	6% (11)	10% (20)	196
Ethnicity: White	55% (338)	3% (20)	20% (124)	2% (11)	1% (4)	7% (43)	13% (78)	618
Ethnicity: Hispanic	73% (62)	— (0)	10% (8)	1% (1)	— (0)	7% (6)	10% (8)	85
Ethnicity: Afr. Am.	75% (141)	1% (1)	4% (8)	3% (6)	— (0)	4% (7)	13% (23)	187
Ethnicity: Other	62% (35)	— (0)	8% (4)	1% (1)	2% (1)	6% (3)	20% (11)	56

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Table v16d1: *If the 2016 Democratic primary for President were held today, for whom would you vote?*

Demographic								Don't Know	Total N
	Hillary Clinton	Martin O'Malley	Bernie Sanders	Jim Webb	Lincoln Chafee	Someone else	/ No Opinion		
Registered Voters	60% (513)	2% (22)	16% (136)	2% (17)	1% (5)	6% (53)	13% (113)	860	
Relig: Protestant	52% (100)	8% (14)	20% (38)	2% (3)	— (0)	7% (14)	12% (22)	192	
Relig: Roman Catholic	72% (131)	2% (4)	8% (15)	2% (3)	1% (1)	7% (12)	9% (17)	183	
Relig: Ath./Agn./None	55% (146)	— (1)	22% (59)	2% (4)	— (0)	5% (13)	16% (41)	264	
Relig: Something Else	61% (91)	1% (1)	15% (22)	2% (3)	2% (4)	7% (10)	13% (19)	150	
Relig: Evangelical	63% (100)	4% (6)	6% (10)	3% (5)	— (1)	8% (13)	15% (23)	157	
Relig: Non-Evang. Catholics	61% (174)	5% (13)	16% (45)	2% (5)	— (1)	6% (17)	10% (28)	284	
Relig: All Christian	62% (273)	4% (19)	12% (55)	2% (10)	— (2)	7% (30)	12% (52)	441	
Relig: All Non-Christian	57% (237)	1% (2)	20% (82)	2% (7)	1% (4)	6% (23)	14% (60)	414	
Community: Urban	63% (158)	1% (3)	12% (29)	4% (11)	— (1)	5% (12)	15% (36)	250	
Community: Suburban	62% (255)	2% (6)	18% (74)	1% (6)	1% (4)	6% (25)	11% (44)	413	
Community: Rural	50% (97)	6% (12)	17% (33)	— (1)	1% (1)	8% (16)	17% (33)	193	
Employ: Private Sector	62% (167)	2% (6)	13% (36)	3% (7)	— (0)	6% (16)	14% (38)	269	
Employ: Government	62% (41)	2% (1)	18% (12)	1% (1)	3% (2)	5% (3)	9% (6)	66	
Employ: Self-Employed	70% (42)	3% (2)	16% (10)	3% (2)	2% (1)	5% (3)	1% (1)	59	
Employ: Homemaker	44% (37)	— (0)	17% (15)	— (0)	1% (0)	16% (14)	22% (19)	85	
Employ: Retired	57% (121)	5% (11)	17% (36)	2% (4)	— (1)	5% (10)	13% (27)	210	
Employ: Unemployed	69% (48)	— (0)	15% (11)	1% (1)	— (0)	3% (2)	11% (8)	70	
Employ: Other	63% (40)	2% (1)	11% (7)	— (0)	— (0)	7% (5)	16% (10)	63	
Job Type: White-collar	59% (205)	4% (15)	18% (62)	2% (5)	1% (5)	6% (22)	9% (31)	346	
Job Type: Blue-collar	56% (196)	1% (5)	19% (67)	2% (6)	— (0)	8% (27)	14% (47)	350	
Job Type: Don't Know	67% (109)	1% (1)	5% (7)	3% (5)	— (0)	3% (5)	21% (34)	162	
Military HH: Yes	50% (80)	10% (16)	19% (31)	1% (2)	1% (2)	6% (10)	12% (20)	162	
Military HH: No	62% (430)	1% (6)	15% (106)	2% (15)	— (3)	6% (43)	13% (93)	695	
RD/WT: Right Direction	68% (327)	2% (8)	13% (61)	3% (14)	— (2)	4% (20)	10% (47)	479	
RD/WT: Wrong Track	49% (186)	4% (14)	20% (75)	1% (4)	1% (3)	9% (33)	17% (66)	381	
Obama Job: Approve	66% (407)	3% (18)	16% (101)	2% (14)	— (3)	3% (18)	9% (56)	618	
Obama Job: Disapprove	46% (96)	2% (3)	17% (35)	2% (3)	1% (2)	15% (30)	19% (39)	208	

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Table v16d1: *If the 2016 Democratic primary for President were held today, for whom would you vote?*

Demographic	Hillary Clinton	Martin O'Malley	Bernie Sanders	Jim Webb	Lincoln Chafee	Someone else	Don't Know		Total N
							/ No Opinion		
Registered Voters	60% (513)	2% (22)	16% (136)	2% (17)	1% (5)	6% (53)	13% (113)		860
#1 Issue: Economy	62% (198)	2% (7)	14% (43)	3% (10)	1% (2)	6% (19)	12% (38)		316
#1 Issue: Security	56% (50)	1% (1)	14% (13)	— (0)	— (0)	11% (10)	17% (15)		89
#1 Issue: Health Care	64% (89)	— (0)	22% (30)	1% (2)	— (0)	6% (8)	8% (11)		141
#1 Issue: Medicare / Social Security	68% (85)	1% (1)	7% (9)	1% (1)	— (0)	6% (7)	17% (21)		124
#1 Issue: Education	52% (31)	2% (1)	22% (13)	4% (2)	2% (2)	1% (1)	17% (10)		61
#1 Issue: Energy	52% (26)	23% (12)	15% (8)	— (0)	2% (1)	— (0)	9% (4)		51
2014 Vote: Democrat	64% (397)	3% (18)	16% (101)	2% (15)	— (3)	4% (25)	10% (65)		624
2014 Vote: Didn't Vote	58% (94)	— (0)	14% (23)	1% (1)	— (0)	7% (12)	20% (33)		164
2012 Vote: Barack Obama	64% (428)	3% (19)	16% (109)	2% (16)	1% (4)	4% (25)	10% (67)		667
2012 Vote: Didn't Vote	48% (54)	1% (1)	19% (21)	— (0)	— (0)	8% (10)	24% (26)		112
4-Region: Northeast	57% (95)	1% (2)	16% (26)	1% (1)	1% (1)	5% (8)	20% (34)		167
4-Region: Midwest	59% (118)	1% (2)	20% (39)	4% (7)	— (1)	5% (10)	11% (22)		199
4-Region: South	63% (193)	2% (8)	11% (35)	2% (7)	— (1)	9% (27)	12% (37)		308
4-Region: West	58% (108)	6% (11)	19% (36)	1% (2)	1% (3)	5% (9)	10% (19)		186

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16d2: *And, who would be your second choice?*

Demographic	Hillary	Martin	Bernie	Jim Webb	Lincoln	Someone	Don't Know	Total N
	Clinton	O'Malley	Sanders		Chafee	else	/ No Opinion	
Registered Voters	12% (106)	6% (51)	20% (171)	5% (44)	3% (22)	18% (157)	36% (308)	860
Gender: Male	10% (40)	8% (30)	24% (94)	9% (36)	3% (13)	16% (62)	30% (118)	392
Gender: Female	14% (66)	5% (22)	17% (77)	2% (8)	2% (10)	20% (95)	41% (190)	468
Age: 18-29	20% (27)	10% (14)	23% (31)	9% (13)	2% (3)	9% (13)	26% (36)	138
Age: 30-44	11% (23)	4% (10)	22% (48)	8% (18)	5% (12)	16% (35)	33% (72)	218
Age: 45-54	10% (15)	6% (10)	17% (28)	6% (9)	1% (1)	27% (43)	34% (54)	161
Age: 55-64	13% (21)	8% (13)	15% (26)	1% (2)	1% (2)	14% (23)	48% (82)	170
Age: 65+	11% (19)	3% (5)	22% (37)	1% (1)	3% (4)	25% (43)	37% (63)	172
PID: Dem (no lean)	13% (88)	6% (45)	20% (138)	5% (34)	2% (11)	18% (128)	36% (255)	700
PID: Ind (no lean)	11% (18)	4% (6)	21% (33)	6% (10)	7% (11)	18% (29)	33% (53)	160
PID/Gender: Dem Men	10% (32)	8% (25)	25% (77)	9% (27)	1% (2)	15% (46)	33% (101)	310
PID/Gender: Dem Women	14% (56)	5% (20)	16% (61)	2% (7)	2% (9)	21% (82)	40% (154)	390
PID/Gender: Ind Men	10% (8)	5% (4)	21% (17)	11% (9)	13% (10)	20% (16)	21% (17)	82
PID/Gender: Ind Women	12% (10)	3% (2)	20% (16)	2% (1)	1% (1)	16% (13)	46% (36)	78
Tea Party: Supporter	8% (10)	18% (23)	12% (15)	12% (16)	6% (7)	17% (22)	28% (35)	128
Tea Party: Not Supporter	13% (96)	4% (27)	21% (152)	4% (28)	2% (15)	18% (134)	37% (270)	723
Ideo: Liberal (1-3)	18% (73)	6% (25)	27% (110)	6% (23)	3% (12)	13% (52)	28% (113)	408
Ideo: Moderate (4)	10% (27)	3% (7)	16% (42)	5% (13)	2% (5)	27% (71)	37% (99)	265
Ideo: Conservative (5-7)	1% (1)	15% (18)	12% (14)	6% (7)	5% (5)	24% (28)	37% (43)	116
Educ: < College	11% (62)	6% (37)	17% (94)	5% (31)	2% (13)	20% (113)	39% (221)	571
Educ: Bachelors degree	15% (27)	3% (6)	26% (47)	4% (6)	2% (4)	18% (32)	31% (55)	178
Educ: Post-grad	16% (17)	8% (8)	27% (30)	6% (6)	5% (6)	11% (12)	29% (32)	111
Income: Under 50k	11% (42)	5% (19)	15% (56)	4% (13)	1% (5)	22% (84)	42% (161)	380
Income: 50k-100k	15% (43)	7% (19)	20% (57)	9% (25)	3% (9)	16% (46)	30% (85)	284
Income: 100k+	11% (21)	7% (13)	30% (58)	3% (5)	4% (8)	14% (27)	32% (63)	196
Ethnicity: White	14% (84)	5% (33)	19% (119)	4% (27)	3% (20)	18% (111)	36% (223)	618
Ethnicity: Hispanic	8% (7)	4% (3)	16% (14)	6% (5)	5% (4)	25% (21)	36% (31)	85
Ethnicity: Afr. Am.	8% (15)	8% (15)	24% (44)	8% (15)	— (0)	21% (39)	32% (59)	187
Ethnicity: Other	13% (7)	5% (3)	14% (8)	4% (2)	4% (2)	14% (8)	47% (26)	56

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Table v16d2: *And, who would be your second choice?*

Demographic								Don't Know	Total N
	Hillary Clinton	Martin O'Malley	Bernie Sanders	Jim Webb	Lincoln Chafee	Someone else	/ No Opinion		
Registered Voters	12% (106)	6% (51)	20% (171)	5% (44)	3% (22)	18% (157)	36% (308)	860	
Relig: Protestant	14% (27)	6% (11)	18% (34)	4% (8)	2% (3)	12% (24)	44% (85)	192	
Relig: Roman Catholic	6% (12)	9% (17)	17% (31)	4% (7)	4% (8)	24% (44)	35% (64)	183	
Relig: Ath./Agn./None	18% (47)	3% (9)	25% (67)	5% (13)	2% (5)	14% (37)	33% (87)	264	
Relig: Something Else	11% (17)	5% (7)	20% (29)	6% (8)	3% (5)	25% (37)	31% (46)	150	
Relig: Evangelical	9% (15)	6% (10)	14% (22)	10% (16)	2% (4)	20% (31)	38% (59)	157	
Relig: Non-Evang. Catholics	10% (27)	9% (25)	18% (51)	2% (7)	3% (9)	18% (50)	40% (115)	284	
Relig: All Christian	10% (42)	8% (35)	17% (73)	5% (23)	3% (13)	18% (81)	39% (174)	441	
Relig: All Non-Christian	15% (64)	4% (16)	23% (97)	5% (21)	2% (10)	18% (74)	32% (133)	414	
Community: Urban	10% (26)	8% (21)	18% (44)	8% (20)	2% (6)	17% (43)	36% (90)	250	
Community: Suburban	13% (53)	5% (23)	23% (93)	5% (22)	3% (14)	17% (69)	34% (139)	413	
Community: Rural	14% (27)	4% (7)	16% (32)	1% (3)	1% (3)	22% (43)	41% (79)	193	
Employ: Private Sector	11% (30)	5% (14)	24% (65)	7% (20)	2% (7)	17% (45)	33% (89)	269	
Employ: Government	14% (9)	11% (7)	17% (11)	9% (6)	1% (1)	13% (9)	35% (23)	66	
Employ: Self-Employed	16% (10)	7% (4)	24% (14)	8% (5)	4% (3)	18% (10)	23% (14)	59	
Employ: Homemaker	15% (13)	3% (3)	15% (12)	3% (3)	1% (1)	18% (16)	44% (37)	85	
Employ: Retired	11% (22)	5% (11)	19% (40)	— (0)	2% (4)	24% (49)	40% (84)	210	
Employ: Unemployed	9% (7)	13% (9)	9% (6)	6% (4)	7% (5)	21% (15)	33% (23)	70	
Employ: Other	13% (8)	2% (1)	15% (9)	4% (2)	2% (1)	14% (9)	51% (32)	63	
Job Type: White-collar	16% (54)	9% (30)	24% (82)	5% (17)	3% (11)	17% (58)	27% (95)	346	
Job Type: Blue-collar	11% (39)	6% (19)	18% (63)	6% (20)	3% (9)	18% (63)	39% (136)	350	
Job Type: Don't Know	8% (13)	1% (2)	16% (25)	5% (7)	1% (2)	21% (35)	48% (78)	162	
Military HH: Yes	12% (19)	8% (12)	24% (39)	4% (6)	6% (10)	14% (22)	33% (53)	162	
Military HH: No	12% (87)	6% (39)	19% (131)	5% (38)	2% (12)	19% (133)	37% (255)	695	
RD/WT: Right Direction	13% (62)	6% (29)	24% (113)	5% (24)	4% (18)	16% (76)	33% (156)	479	
RD/WT: Wrong Track	11% (43)	6% (22)	15% (58)	5% (21)	1% (4)	21% (81)	40% (152)	381	
Obama Job: Approve	15% (94)	6% (38)	25% (154)	4% (26)	3% (18)	16% (97)	31% (191)	618	
Obama Job: Disapprove	5% (10)	6% (13)	7% (16)	7% (14)	2% (4)	26% (55)	47% (97)	208	

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Table v16d2: *And, who would be your second choice?*

Demographic	Hillary	Martin	Bernie	Jim Webb	Lincoln	Someone	Don't Know	Total N
	Clinton	O'Malley	Sanders		Chafee	else	/ No Opinion	
Registered Voters	12% (106)	6% (51)	20% (171)	5% (44)	3% (22)	18% (157)	36% (308)	860
#1 Issue: Economy	10% (33)	6% (18)	24% (77)	7% (23)	1% (5)	16% (52)	34% (109)	316
#1 Issue: Security	7% (6)	8% (7)	8% (7)	2% (2)	5% (4)	24% (22)	45% (40)	89
#1 Issue: Health Care	17% (24)	4% (5)	18% (26)	5% (8)	5% (7)	13% (18)	38% (54)	141
#1 Issue: Medicare / Social Security	7% (9)	8% (10)	12% (15)	3% (4)	— (0)	32% (39)	38% (47)	124
#1 Issue: Education	17% (10)	4% (3)	21% (13)	7% (4)	3% (2)	12% (7)	35% (21)	61
#1 Issue: Energy	9% (4)	14% (7)	30% (15)	3% (2)	8% (4)	6% (3)	30% (15)	51
2014 Vote: Democrat	12% (74)	7% (43)	24% (149)	6% (38)	3% (16)	17% (106)	32% (198)	624
2014 Vote: Didn't Vote	15% (25)	2% (3)	10% (17)	1% (1)	2% (4)	22% (36)	48% (78)	164
2012 Vote: Barack Obama	12% (81)	7% (44)	23% (156)	5% (32)	2% (15)	17% (115)	34% (224)	667
2012 Vote: Didn't Vote	19% (21)	3% (3)	7% (8)	8% (8)	4% (4)	14% (15)	46% (51)	112
4-Region: Northeast	10% (16)	7% (11)	17% (28)	5% (8)	4% (6)	24% (40)	34% (57)	167
4-Region: Midwest	12% (24)	5% (10)	22% (45)	4% (8)	2% (4)	13% (25)	42% (84)	199
4-Region: South	12% (36)	7% (22)	19% (57)	8% (23)	2% (6)	19% (60)	33% (103)	308
4-Region: West	16% (29)	5% (9)	22% (41)	2% (4)	3% (6)	18% (33)	34% (64)	186

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g1: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Jeb Bush, for whom would you vote?*

Demographic	Hillary Clinton		Jeb Bush		Don't Know / No Opinion		Total N
Registered Voters	42%	(860)	40%	(827)	18%	(382)	2069
Gender: Male	41%	(392)	45%	(431)	15%	(142)	965
Gender: Female	42%	(468)	36%	(396)	22%	(241)	1104
Age: 18-29	52%	(173)	28%	(93)	20%	(66)	332
Age: 30-44	44%	(229)	38%	(197)	17%	(89)	515
Age: 45-54	38%	(150)	42%	(167)	20%	(81)	398
Age: 55-64	42%	(163)	40%	(152)	18%	(69)	383
Age: 65+	33%	(145)	50%	(219)	18%	(78)	442
PID: Dem (no lean)	79%	(552)	12%	(82)	9%	(66)	700
PID: Ind (no lean)	32%	(240)	34%	(250)	34%	(253)	743
PID: Rep (no lean)	11%	(67)	79%	(496)	10%	(63)	626
PID/Gender: Dem Men	83%	(258)	11%	(33)	6%	(19)	310
PID/Gender: Dem Women	76%	(294)	12%	(48)	12%	(47)	390
PID/Gender: Ind Men	32%	(101)	38%	(120)	30%	(93)	315
PID/Gender: Ind Women	33%	(139)	30%	(130)	37%	(160)	429
PID/Gender: Rep Men	10%	(33)	82%	(278)	9%	(29)	340
PID/Gender: Rep Women	12%	(34)	76%	(218)	12%	(34)	286
Tea Party: Supporter	23%	(141)	61%	(371)	16%	(95)	606
Tea Party: Not Supporter	49%	(712)	31%	(451)	20%	(285)	1448
Ideo: Liberal (1-3)	72%	(410)	14%	(82)	13%	(74)	566
Ideo: Moderate (4)	46%	(254)	37%	(206)	17%	(96)	556
Ideo: Conservative (5-7)	16%	(116)	68%	(508)	16%	(120)	744
Educ: < College	43%	(578)	37%	(501)	21%	(281)	1360
Educ: Bachelors degree	38%	(174)	49%	(226)	13%	(60)	460
Educ: Post-grad	43%	(108)	40%	(101)	17%	(41)	250
Income: Under 50k	43%	(389)	34%	(303)	23%	(206)	897
Income: 50k-100k	41%	(277)	44%	(302)	15%	(101)	680
Income: 100k+	39%	(194)	45%	(222)	15%	(76)	491
Ethnicity: White	36%	(609)	46%	(774)	18%	(302)	1685

Continued on next page

Table v16g1: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Jeb Bush, for whom would you vote?*

Demographic	Hillary Clinton		Jeb Bush		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	42%	(860)	40%	(827)	18%	(382)	2069
Ethnicity: Hispanic	49%	(90)	33%	(61)	18%	(34)	184
Ethnicity: Afr. Am.	68%	(181)	10%	(28)	22%	(58)	266
Ethnicity: Other	59%	(70)	21%	(25)	19%	(23)	118
Relig: Protestant	32%	(179)	54%	(304)	14%	(78)	562
Relig: Roman Catholic	42%	(185)	43%	(189)	14%	(63)	437
Relig: Ath./Agn./None	50%	(279)	25%	(137)	25%	(137)	553
Relig: Something Else	48%	(152)	32%	(102)	20%	(63)	317
Relig: Jewish	51%	(27)	40%	(21)	9%	(5)	53
Relig: Evangelical	29%	(152)	55%	(288)	16%	(84)	524
Relig: Non-Evang. Catholics	41%	(274)	45%	(296)	14%	(94)	664
Relig: All Christian	36%	(426)	49%	(585)	15%	(178)	1188
Relig: All Non-Christian	49%	(430)	28%	(239)	23%	(200)	870
Community: Urban	51%	(240)	34%	(159)	15%	(68)	468
Community: Suburban	41%	(422)	41%	(425)	18%	(190)	1036
Community: Rural	35%	(194)	43%	(241)	22%	(124)	560
Employ: Private Sector	41%	(275)	43%	(285)	16%	(108)	668
Employ: Government	46%	(69)	43%	(64)	12%	(18)	151
Employ: Self-Employed	42%	(65)	41%	(63)	17%	(26)	154
Employ: Homemaker	40%	(94)	37%	(88)	23%	(55)	236
Employ: Student	59%	(40)	29%	(19)	13%	(8)	68
Employ: Retired	39%	(188)	45%	(218)	15%	(74)	481
Employ: Unemployed	38%	(63)	24%	(39)	38%	(63)	166
Employ: Other	45%	(63)	34%	(48)	21%	(29)	140
Job Type: White-collar	40%	(357)	47%	(420)	13%	(113)	890
Job Type: Blue-collar	42%	(333)	39%	(308)	18%	(144)	785
Job Type: Don't Know	43%	(166)	25%	(97)	32%	(125)	389
Military HH: Yes	39%	(165)	45%	(193)	16%	(67)	426
Military HH: No	42%	(691)	39%	(632)	19%	(315)	1639
RD/WT: Right Direction	71%	(486)	20%	(135)	10%	(67)	688
RD/WT: Wrong Track	27%	(373)	50%	(692)	23%	(315)	1381

Continued on next page

Table v16g1: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Jeb Bush, for whom would you vote?*

Demographic	Hillary Clinton		Jeb Bush		Don't Know / No Opinion		Total N
Registered Voters	42%	(860)	40%	(827)	18%	(382)	2069
Obama Job: Approve	76%	(627)	16%	(132)	8%	(70)	829
Obama Job: Disapprove	18%	(205)	60%	(684)	23%	(258)	1147
#1 Issue: Economy	40%	(319)	40%	(321)	20%	(156)	796
#1 Issue: Security	22%	(82)	62%	(236)	16%	(61)	379
#1 Issue: Health Care	53%	(144)	31%	(85)	16%	(45)	274
#1 Issue: Medicare / Social Security	44%	(110)	38%	(95)	18%	(44)	249
#1 Issue: Women's Issues	66%	(54)	20%	(16)	14%	(12)	82
#1 Issue: Education	55%	(67)	21%	(25)	24%	(30)	122
#1 Issue: Energy	77%	(54)	15%	(10)	8%	(6)	70
#1 Issue: Other	30%	(30)	39%	(38)	31%	(31)	98
2014 Vote: Democrat	75%	(563)	14%	(107)	11%	(80)	750
2014 Vote: Republican	10%	(70)	77%	(564)	14%	(102)	736
2014 Vote: Other	19%	(28)	22%	(32)	59%	(86)	146
2014 Vote: Didn't Vote	45%	(191)	28%	(122)	27%	(115)	428
2012 Vote: Barack Obama	74%	(641)	15%	(130)	11%	(94)	865
2012 Vote: Mitt Romney	9%	(65)	77%	(582)	14%	(109)	756
2012 Vote: Other	24%	(30)	26%	(32)	50%	(63)	124
2012 Vote: Didn't Vote	38%	(121)	26%	(81)	37%	(116)	318
4-Region: Northeast	43%	(163)	38%	(143)	19%	(71)	377
4-Region: Midwest	43%	(210)	40%	(195)	17%	(83)	488
4-Region: South	37%	(287)	44%	(337)	19%	(146)	769
4-Region: West	46%	(200)	35%	(153)	19%	(82)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g2: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Rand Paul, for whom would you vote?*

Demographic	Hillary Clinton		Rand Paul		Don't Know / No Opinion		Total N
Registered Voters	43%	(899)	38%	(783)	19%	(387)	2069
Gender: Male	43%	(420)	42%	(409)	14%	(136)	965
Gender: Female	43%	(479)	34%	(375)	23%	(250)	1104
Age: 18-29	51%	(168)	29%	(96)	20%	(68)	332
Age: 30-44	50%	(255)	34%	(175)	16%	(85)	515
Age: 45-54	40%	(159)	41%	(164)	19%	(74)	398
Age: 55-64	41%	(156)	41%	(156)	19%	(72)	383
Age: 65+	36%	(161)	44%	(192)	20%	(88)	442
PID: Dem (no lean)	81%	(564)	8%	(54)	12%	(81)	700
PID: Ind (no lean)	34%	(252)	37%	(275)	29%	(216)	743
PID: Rep (no lean)	13%	(83)	73%	(454)	14%	(89)	626
PID/Gender: Dem Men	85%	(263)	7%	(20)	9%	(27)	310
PID/Gender: Dem Women	77%	(302)	9%	(34)	14%	(54)	390
PID/Gender: Ind Men	35%	(109)	45%	(142)	20%	(64)	315
PID/Gender: Ind Women	33%	(143)	31%	(133)	36%	(152)	429
PID/Gender: Rep Men	14%	(48)	73%	(246)	13%	(45)	340
PID/Gender: Rep Women	12%	(35)	72%	(207)	15%	(44)	286
Tea Party: Supporter	24%	(147)	64%	(387)	12%	(72)	606
Tea Party: Not Supporter	51%	(746)	27%	(391)	21%	(311)	1448
Ideo: Liberal (1-3)	72%	(407)	15%	(83)	14%	(76)	566
Ideo: Moderate (4)	52%	(292)	29%	(163)	18%	(102)	556
Ideo: Conservative (5-7)	17%	(129)	68%	(504)	15%	(111)	744
Educ: < College	44%	(596)	35%	(483)	21%	(282)	1360
Educ: Bachelors degree	41%	(190)	44%	(200)	15%	(69)	460
Educ: Post-grad	46%	(114)	40%	(100)	14%	(36)	250
Income: Under 50k	44%	(394)	32%	(288)	24%	(215)	897
Income: 50k-100k	43%	(295)	42%	(286)	15%	(99)	680
Income: 100k+	43%	(209)	43%	(209)	15%	(73)	491
Ethnicity: White	39%	(649)	44%	(735)	18%	(301)	1685

Continued on next page

Table v16g2: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Rand Paul, for whom would you vote?*

Demographic	Hillary Clinton		Rand Paul		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	43%	(899)	38%	(783)	19%	(387)	2069
Ethnicity: Hispanic	54%	(100)	23%	(43)	22%	(41)	184
Ethnicity: Afr. Am.	68%	(180)	9%	(24)	23%	(62)	266
Ethnicity: Other	59%	(70)	21%	(24)	20%	(24)	118
Relig: Protestant	35%	(195)	50%	(279)	16%	(88)	562
Relig: Roman Catholic	45%	(196)	42%	(184)	13%	(57)	437
Relig: Ath./Agn./None	49%	(269)	26%	(144)	25%	(140)	553
Relig: Something Else	51%	(161)	27%	(86)	22%	(69)	317
Relig: Jewish	53%	(28)	28%	(15)	19%	(10)	53
Relig: Evangelical	31%	(164)	53%	(278)	16%	(81)	524
Relig: Non-Evang. Catholics	45%	(301)	40%	(269)	14%	(95)	664
Relig: All Christian	39%	(465)	46%	(547)	15%	(176)	1188
Relig: All Non-Christian	50%	(431)	26%	(230)	24%	(209)	870
Community: Urban	52%	(243)	31%	(144)	17%	(81)	468
Community: Suburban	44%	(453)	39%	(407)	17%	(176)	1036
Community: Rural	36%	(199)	41%	(232)	23%	(129)	560
Employ: Private Sector	45%	(298)	40%	(269)	15%	(101)	668
Employ: Government	48%	(73)	37%	(55)	15%	(23)	151
Employ: Self-Employed	48%	(74)	42%	(64)	11%	(16)	154
Employ: Homemaker	39%	(91)	37%	(88)	24%	(58)	236
Employ: Student	49%	(33)	29%	(20)	22%	(15)	68
Employ: Retired	40%	(194)	42%	(201)	18%	(86)	481
Employ: Unemployed	43%	(72)	20%	(33)	37%	(61)	166
Employ: Other	44%	(62)	37%	(52)	19%	(27)	140
Job Type: White-collar	43%	(386)	42%	(374)	15%	(130)	890
Job Type: Blue-collar	42%	(332)	40%	(317)	17%	(136)	785
Job Type: Don't Know	46%	(178)	23%	(91)	31%	(120)	389
Military HH: Yes	42%	(179)	45%	(193)	13%	(54)	426
Military HH: No	44%	(717)	36%	(588)	20%	(333)	1639
RD/WT: Right Direction	76%	(520)	13%	(92)	11%	(76)	688
RD/WT: Wrong Track	27%	(379)	50%	(691)	23%	(311)	1381

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Table v16g2: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Rand Paul, for whom would you vote?*

Demographic	Hillary Clinton		Rand Paul		Don't Know / No Opinion		Total N
Registered Voters	43%	(899)	38%	(783)	19%	(387)	2069
Obama Job: Approve	80%	(667)	9%	(75)	10%	(87)	829
Obama Job: Disapprove	18%	(203)	61%	(696)	22%	(248)	1147
#1 Issue: Economy	41%	(326)	41%	(328)	18%	(141)	796
#1 Issue: Security	27%	(101)	55%	(206)	19%	(71)	379
#1 Issue: Health Care	56%	(152)	29%	(80)	15%	(41)	274
#1 Issue: Medicare / Social Security	47%	(118)	33%	(83)	19%	(49)	249
#1 Issue: Women's Issues	61%	(50)	16%	(13)	23%	(19)	82
#1 Issue: Education	58%	(71)	16%	(19)	26%	(32)	122
#1 Issue: Energy	75%	(52)	15%	(11)	10%	(7)	70
#1 Issue: Other	28%	(28)	44%	(43)	28%	(28)	98
2014 Vote: Democrat	78%	(585)	12%	(87)	10%	(78)	750
2014 Vote: Republican	12%	(89)	75%	(548)	13%	(99)	736
2014 Vote: Other	18%	(26)	28%	(41)	54%	(79)	146
2014 Vote: Didn't Vote	45%	(192)	24%	(104)	31%	(131)	428
2012 Vote: Barack Obama	77%	(669)	10%	(89)	12%	(107)	865
2012 Vote: Mitt Romney	10%	(79)	75%	(566)	15%	(111)	756
2012 Vote: Other	23%	(29)	36%	(44)	41%	(51)	124
2012 Vote: Didn't Vote	37%	(118)	26%	(82)	37%	(118)	318
4-Region: Northeast	45%	(169)	34%	(128)	21%	(81)	377
4-Region: Midwest	45%	(220)	38%	(184)	17%	(84)	488
4-Region: South	41%	(312)	40%	(306)	20%	(151)	769
4-Region: West	46%	(199)	38%	(166)	16%	(70)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g3: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Scott Walker, for whom would you vote?*

Demographic	Hillary Clinton		Scott Walker		Don't Know / No Opinion		Total N
Registered Voters	44%	(914)	36%	(743)	20%	(412)	2069
Gender: Male	44%	(421)	43%	(412)	14%	(132)	965
Gender: Female	45%	(493)	30%	(331)	25%	(280)	1104
Age: 18-29	51%	(171)	27%	(90)	21%	(71)	332
Age: 30-44	50%	(255)	32%	(165)	18%	(94)	515
Age: 45-54	41%	(164)	38%	(152)	21%	(82)	398
Age: 55-64	42%	(160)	36%	(139)	22%	(84)	383
Age: 65+	37%	(165)	45%	(197)	18%	(80)	442
PID: Dem (no lean)	81%	(567)	7%	(46)	12%	(87)	700
PID: Ind (no lean)	37%	(277)	30%	(224)	33%	(242)	743
PID: Rep (no lean)	11%	(70)	76%	(473)	13%	(83)	626
PID/Gender: Dem Men	84%	(259)	7%	(23)	9%	(28)	310
PID/Gender: Dem Women	79%	(307)	6%	(23)	15%	(59)	390
PID/Gender: Ind Men	38%	(120)	39%	(121)	23%	(74)	315
PID/Gender: Ind Women	37%	(157)	24%	(103)	39%	(168)	429
PID/Gender: Rep Men	12%	(42)	79%	(268)	9%	(31)	340
PID/Gender: Rep Women	10%	(29)	72%	(205)	18%	(52)	286
Tea Party: Supporter	25%	(151)	63%	(383)	12%	(73)	606
Tea Party: Not Supporter	52%	(758)	24%	(355)	23%	(336)	1448
Ideo: Liberal (1-3)	71%	(402)	13%	(74)	16%	(91)	566
Ideo: Moderate (4)	55%	(307)	26%	(145)	19%	(104)	556
Ideo: Conservative (5-7)	18%	(133)	67%	(497)	15%	(114)	744
Educ: < College	45%	(606)	32%	(441)	23%	(314)	1360
Educ: Bachelors degree	41%	(190)	46%	(212)	13%	(58)	460
Educ: Post-grad	48%	(119)	36%	(90)	16%	(41)	250
Income: Under 50k	45%	(402)	30%	(267)	26%	(229)	897
Income: 50k-100k	43%	(293)	41%	(282)	16%	(105)	680
Income: 100k+	45%	(220)	39%	(194)	16%	(78)	491
Ethnicity: White	40%	(671)	41%	(688)	19%	(326)	1685

Continued on next page

Table v16g3: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Scott Walker, for whom would you vote?*

Demographic	Hillary Clinton		Scott Walker		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	44%	(914)	36%	(743)	20%	(412)	2069
Ethnicity: Hispanic	56%	(103)	22%	(40)	23%	(42)	184
Ethnicity: Afr. Am.	66%	(175)	11%	(29)	23%	(62)	266
Ethnicity: Other	58%	(68)	21%	(25)	21%	(24)	118
Relig: Protestant	34%	(189)	51%	(287)	15%	(85)	562
Relig: Roman Catholic	46%	(202)	36%	(158)	18%	(77)	437
Relig: Ath./Agn./None	52%	(286)	23%	(128)	25%	(138)	553
Relig: Something Else	51%	(160)	26%	(81)	24%	(76)	317
Relig: Jewish	52%	(28)	39%	(21)	9%	(5)	53
Relig: Evangelical	31%	(164)	50%	(264)	18%	(96)	524
Relig: Non-Evang. Catholics	45%	(300)	40%	(263)	15%	(101)	664
Relig: All Christian	39%	(464)	44%	(528)	17%	(197)	1188
Relig: All Non-Christian	51%	(447)	24%	(209)	25%	(214)	870
Community: Urban	53%	(247)	31%	(143)	17%	(78)	468
Community: Suburban	44%	(455)	37%	(387)	19%	(194)	1036
Community: Rural	37%	(208)	38%	(211)	25%	(141)	560
Employ: Private Sector	45%	(299)	37%	(250)	18%	(120)	668
Employ: Government	48%	(72)	39%	(59)	13%	(20)	151
Employ: Self-Employed	50%	(76)	36%	(56)	14%	(22)	154
Employ: Homemaker	38%	(91)	31%	(73)	31%	(73)	236
Employ: Student	51%	(34)	36%	(25)	13%	(9)	68
Employ: Retired	42%	(202)	42%	(201)	16%	(78)	481
Employ: Unemployed	47%	(77)	17%	(29)	36%	(60)	166
Employ: Other	42%	(59)	35%	(50)	22%	(31)	140
Job Type: White-collar	43%	(381)	44%	(388)	14%	(121)	890
Job Type: Blue-collar	44%	(346)	35%	(273)	21%	(167)	785
Job Type: Don't Know	47%	(184)	21%	(81)	32%	(124)	389
Military HH: Yes	40%	(171)	45%	(190)	15%	(64)	426
Military HH: No	45%	(739)	34%	(551)	21%	(348)	1639
RD/WT: Right Direction	75%	(513)	12%	(83)	13%	(91)	688
RD/WT: Wrong Track	29%	(401)	48%	(660)	23%	(321)	1381

Continued on next page

Table v16g3: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Scott Walker, for whom would you vote?*

Demographic	Hillary Clinton		Scott Walker		Don't Know / No Opinion		Total N
Registered Voters	44%	(914)	36%	(743)	20%	(412)	2069
Obama Job: Approve	80%	(663)	9%	(79)	10%	(87)	829
Obama Job: Disapprove	19%	(219)	57%	(655)	24%	(273)	1147
#1 Issue: Economy	42%	(337)	37%	(291)	21%	(167)	796
#1 Issue: Security	27%	(101)	58%	(221)	15%	(56)	379
#1 Issue: Health Care	55%	(150)	24%	(65)	21%	(59)	274
#1 Issue: Medicare / Social Security	49%	(122)	30%	(76)	21%	(51)	249
#1 Issue: Women's Issues	58%	(47)	25%	(21)	17%	(14)	82
#1 Issue: Education	58%	(71)	16%	(19)	26%	(32)	122
#1 Issue: Energy	77%	(54)	14%	(9)	10%	(7)	70
#1 Issue: Other	32%	(32)	41%	(40)	27%	(27)	98
2014 Vote: Democrat	78%	(588)	9%	(69)	12%	(93)	750
2014 Vote: Republican	12%	(88)	74%	(547)	14%	(101)	736
2014 Vote: Other	24%	(35)	15%	(22)	61%	(89)	146
2014 Vote: Didn't Vote	46%	(197)	24%	(101)	30%	(129)	428
2012 Vote: Barack Obama	77%	(664)	9%	(80)	14%	(122)	865
2012 Vote: Mitt Romney	12%	(89)	74%	(560)	14%	(107)	756
2012 Vote: Other	28%	(35)	22%	(27)	50%	(62)	124
2012 Vote: Didn't Vote	39%	(124)	23%	(73)	38%	(121)	318
4-Region: Northeast	45%	(172)	32%	(119)	23%	(87)	377
4-Region: Midwest	47%	(231)	35%	(171)	18%	(86)	488
4-Region: South	40%	(308)	39%	(304)	20%	(157)	769
4-Region: West	47%	(203)	34%	(149)	19%	(82)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g4: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Marco Rubio, for whom would you vote?*

Demographic	Hillary Clinton		Marco Rubio		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	43%	(887)	38%	(793)	19%	(389)	2069
Gender: Male	43%	(413)	44%	(424)	13%	(127)	965
Gender: Female	43%	(474)	33%	(368)	24%	(262)	1104
Age: 18-29	48%	(160)	30%	(100)	21%	(71)	332
Age: 30-44	49%	(252)	32%	(164)	19%	(99)	515
Age: 45-54	40%	(161)	40%	(161)	19%	(76)	398
Age: 55-64	40%	(153)	41%	(158)	19%	(72)	383
Age: 65+	36%	(161)	48%	(210)	16%	(71)	442
PID: Dem (no lean)	80%	(557)	9%	(65)	11%	(79)	700
PID: Ind (no lean)	35%	(263)	32%	(241)	32%	(239)	743
PID: Rep (no lean)	11%	(68)	78%	(487)	11%	(71)	626
PID/Gender: Dem Men	84%	(261)	7%	(22)	9%	(27)	310
PID/Gender: Dem Women	76%	(295)	11%	(42)	13%	(52)	390
PID/Gender: Ind Men	38%	(120)	40%	(124)	22%	(70)	315
PID/Gender: Ind Women	33%	(143)	27%	(117)	40%	(169)	429
PID/Gender: Rep Men	9%	(32)	82%	(277)	9%	(30)	340
PID/Gender: Rep Women	13%	(36)	73%	(210)	14%	(40)	286
Tea Party: Supporter	23%	(137)	64%	(390)	13%	(79)	606
Tea Party: Not Supporter	51%	(745)	27%	(397)	21%	(306)	1448
Ideo: Liberal (1-3)	72%	(406)	14%	(79)	14%	(81)	566
Ideo: Moderate (4)	51%	(283)	29%	(164)	20%	(109)	556
Ideo: Conservative (5-7)	17%	(123)	70%	(524)	13%	(97)	744
Educ: < College	43%	(591)	35%	(479)	21%	(290)	1360
Educ: Bachelors degree	41%	(188)	46%	(213)	13%	(58)	460
Educ: Post-grad	44%	(109)	40%	(100)	16%	(41)	250
Income: Under 50k	44%	(391)	32%	(286)	25%	(220)	897
Income: 50k-100k	43%	(291)	44%	(300)	13%	(89)	680
Income: 100k+	42%	(205)	42%	(207)	16%	(79)	491
Ethnicity: White	38%	(645)	44%	(738)	18%	(303)	1685

Continued on next page

Table v16g4: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Marco Rubio, for whom would you vote?*

Demographic	Hillary Clinton		Marco Rubio		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	43%	(887)	38%	(793)	19%	(389)	2069
Ethnicity: Hispanic	42%	(77)	40%	(73)	19%	(34)	184
Ethnicity: Afr. Am.	68%	(181)	9%	(23)	23%	(62)	266
Ethnicity: Other	53%	(62)	27%	(32)	21%	(24)	118
Relig: Protestant	31%	(176)	55%	(310)	13%	(75)	562
Relig: Roman Catholic	43%	(190)	42%	(184)	15%	(64)	437
Relig: Ath./Agn./None	53%	(291)	21%	(117)	26%	(145)	553
Relig: Something Else	51%	(160)	29%	(93)	20%	(64)	317
Relig: Jewish	50%	(26)	35%	(19)	15%	(8)	53
Relig: Evangelical	30%	(155)	55%	(286)	16%	(83)	524
Relig: Non-Evang. Catholics	42%	(277)	44%	(291)	14%	(96)	664
Relig: All Christian	36%	(432)	49%	(577)	15%	(179)	1188
Relig: All Non-Christian	52%	(452)	24%	(210)	24%	(209)	870
Community: Urban	52%	(244)	32%	(150)	16%	(74)	468
Community: Suburban	41%	(427)	41%	(426)	18%	(184)	1036
Community: Rural	38%	(213)	38%	(215)	23%	(131)	560
Employ: Private Sector	43%	(288)	40%	(267)	17%	(113)	668
Employ: Government	48%	(72)	37%	(55)	15%	(23)	151
Employ: Self-Employed	44%	(68)	41%	(63)	15%	(23)	154
Employ: Homemaker	40%	(95)	36%	(84)	24%	(57)	236
Employ: Student	59%	(40)	27%	(18)	14%	(10)	68
Employ: Retired	39%	(186)	46%	(220)	16%	(75)	481
Employ: Unemployed	43%	(71)	21%	(35)	36%	(60)	166
Employ: Other	45%	(64)	35%	(49)	20%	(28)	140
Job Type: White-collar	41%	(365)	46%	(411)	13%	(114)	890
Job Type: Blue-collar	44%	(342)	38%	(296)	19%	(147)	785
Job Type: Don't Know	46%	(177)	22%	(84)	33%	(128)	389
Military HH: Yes	39%	(168)	45%	(190)	16%	(68)	426
Military HH: No	44%	(716)	37%	(601)	20%	(321)	1639
RD/WT: Right Direction	74%	(506)	16%	(107)	11%	(75)	688
RD/WT: Wrong Track	28%	(381)	50%	(686)	23%	(314)	1381

Continued on next page

Table v16g4: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Marco Rubio, for whom would you vote?*

Demographic	Hillary Clinton		Marco Rubio		Don't Know / No Opinion		Total N
Registered Voters	43%	(887)	38%	(793)	19%	(389)	2069
Obama Job: Approve	78%	(648)	12%	(98)	10%	(83)	829
Obama Job: Disapprove	18%	(210)	59%	(680)	22%	(256)	1147
#1 Issue: Economy	41%	(323)	40%	(322)	19%	(151)	796
#1 Issue: Security	23%	(88)	61%	(232)	15%	(59)	379
#1 Issue: Health Care	58%	(159)	23%	(63)	19%	(52)	274
#1 Issue: Medicare / Social Security	44%	(109)	37%	(92)	19%	(49)	249
#1 Issue: Women's Issues	63%	(52)	17%	(14)	19%	(16)	82
#1 Issue: Education	57%	(69)	15%	(18)	29%	(35)	122
#1 Issue: Energy	75%	(52)	13%	(9)	12%	(8)	70
#1 Issue: Other	35%	(35)	44%	(44)	20%	(20)	98
2014 Vote: Democrat	77%	(576)	12%	(92)	11%	(82)	750
2014 Vote: Republican	11%	(83)	77%	(564)	12%	(89)	736
2014 Vote: Other	21%	(31)	17%	(24)	62%	(91)	146
2014 Vote: Didn't Vote	45%	(192)	25%	(108)	30%	(127)	428
2012 Vote: Barack Obama	75%	(651)	12%	(107)	12%	(107)	865
2012 Vote: Mitt Romney	10%	(78)	77%	(584)	12%	(94)	756
2012 Vote: Other	24%	(30)	23%	(28)	53%	(66)	124
2012 Vote: Didn't Vote	40%	(126)	22%	(70)	38%	(121)	318
4-Region: Northeast	43%	(161)	36%	(136)	21%	(80)	377
4-Region: Midwest	47%	(230)	34%	(166)	19%	(93)	488
4-Region: South	40%	(310)	41%	(314)	19%	(145)	769
4-Region: West	43%	(187)	41%	(176)	16%	(71)	434

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	2069	100%
xdemGender	Gender: Male	965	47%
	Gender: Female	1104	53%
	N	2069	
age5	Age: 18-29	332	16%
	Age: 30-44	515	25%
	Age: 45-54	398	19%
	Age: 55-64	383	19%
	Age: 65+	442	21%
	N	2069	
xpid3	PID: Dem (no lean)	700	34%
	PID: Ind (no lean)	743	36%
	PID: Rep (no lean)	626	30%
	N	2069	
xpidGender	PID/Gender: Dem Men	310	15%
	PID/Gender: Dem Women	390	19%
	PID/Gender: Ind Men	315	15%
	PID/Gender: Ind Women	429	21%
	PID/Gender: Rep Men	340	16%
	PID/Gender: Rep Women	286	14%
	N	2069	
xdemTea	Tea Party: Supporter	606	29%
	Tea Party: Not Supporter	1448	70%
	N	2054	
xdemIdeo3	Ideo: Liberal (1-3)	566	27%
	Ideo: Moderate (4)	556	27%
	Ideo: Conservative (5-7)	744	36%
	N	1866	
xeduc3	Educ: < College	1360	66%
	Educ: Bachelors degree	460	22%
	Educ: Post-grad	250	12%
	N	2069	
xdemInc3	Income: Under 50k	897	43%
	Income: 50k-100k	680	33%
	Income: 100k+	491	24%
	N	2069	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1685	81%
xdemHispBin	Ethnicity: Hispanic	184	9%
demBlackBin	Ethnicity: Afr. Am.	266	13%
demRaceOther	Ethnicity: Other	118	6%
xrelNet	Relig: Protestant	562	27%
	Relig: Roman Catholic	437	21%
	Relig: Ath./Agn./None	553	27%
	Relig: Something Else	317	15%
	<i>N</i>	1869	
xreligion1	Relig: Jewish	53	3%
xreligion2	Relig: Evangelical	524	25%
	Relig: Non-Evang. Catholics	664	32%
	<i>N</i>	1188	
xreligion3	Relig: All Christian	1188	57%
	Relig: All Non-Christian	870	42%
	<i>N</i>	2058	
xdemUsr	Community: Urban	468	23%
	Community: Suburban	1036	50%
	Community: Rural	560	27%
	<i>N</i>	2064	
xdemEmploy	Employ: Private Sector	668	32%
	Employ: Government	151	7%
	Employ: Self-Employed	154	7%
	Employ: Homemaker	236	11%
	Employ: Student	68	3%
	Employ: Retired	481	23%
	Employ: Unemployed	166	8%
	Employ: Other	140	7%
	<i>N</i>	2064	
xdemJobStatus	Job Type: White-collar	890	43%
	Job Type: Blue-collar	785	38%
	Job Type: Don't Know	389	19%
	<i>N</i>	2064	
xdemMilHH1	Military HH: Yes	426	21%
	Military HH: No	1639	79%
	<i>N</i>	2064	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	688	33%
	RD/WT: Wrong Track	1381	67%
	N	2069	
xnr2Bin	Obama Job: Approve	829	40%
	Obama Job: Disapprove	1147	55%
	N	1976	
xnr3	#1 Issue: Economy	796	38%
	#1 Issue: Security	379	18%
	#1 Issue: Health Care	274	13%
	#1 Issue: Medicare / Social Security	249	12%
	#1 Issue: Women's Issues	82	4%
	#1 Issue: Education	122	6%
	#1 Issue: Energy	70	3%
	#1 Issue: Other	98	5%
	N	2069	
xsubVote14O	2014 Vote: Democrat	750	36%
	2014 Vote: Republican	736	36%
	2014 Vote: Other	146	7%
	2014 Vote: Didn't Vote	428	21%
	N	2060	
xsubVote12O	2012 Vote: Barack Obama	865	42%
	2012 Vote: Mitt Romney	756	37%
	2012 Vote: Other	124	6%
	2012 Vote: Didn't Vote	318	15%
	N	2063	
xreg4	4-Region: Northeast	377	18%
	4-Region: Midwest	488	24%
	4-Region: South	769	37%
	4-Region: West	434	21%
	N	2069	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

